



The College Alternative Blueprint

HOW HOMESCHOOL MOMS
ARE HELPING THEIR KIDS SKIP
DEBT, FIND PURPOSE, &
CREATE REAL INCOME
ONLINE.

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Hi. I'm Kelly

A SIMPLE PLAN FOR HOMESCHOOL FAMILIES TO CREATE INCOME, FREEDOM, AND FUTURE-PROOF SKILLS—WITHOUT COLLEGE DEBT.

As a former high school English, like most, I once was conditioned to think that the best way to set our kids up for success was to ensure they get a college degree which would then allow them to get a “good job.”

But in reality, it looks more like this:

📚 College → 🎓 Degree → 🧑‍💼 Job → 😞 Debt

Fast forward...now as a homeschooling mom, boy have I had my mind blown and changed a lot since then!

Here's the thing no one tells you:

- College costs are skyrocketing
- Most grads don't end up working in their field
- And many jobs just want skills, not degrees

I tried everything to earn from home before I figured it out. But when I did?

Everything changed.

This isn't anti-college.

This is pro-options.

This is what I wish I knew sooner.



WHY THE COLLEGE PLAN ISN'T ALWAYS THE BEST PLAN

Let's be real:



- The average student loan debt is now \$37,000+
- Most students take 20+ years to pay it off
- 40% of college grads end up in jobs that didn't require a degree

And that doesn't count the burnout, stress, and time lost waiting to live life.

As moms, we want the best for our kids.

But we've been conditioned to think college is the only smart path.

It's not.

FACTS

40-50% of college graduates are not in their related fields

The average student debt for 4-year college grads is \$30,000-\$37,000

Approximately 30% of students do not graduate within 6 years

THE BETTER WAY: LEARN THE SKILLS THAT PAY



Instead of teaching my kids to chase expensive degrees...
I started teaching myself and them how to **earn online**.

And it worked.

- ✓ I made over 6 figures in under 12 months
- ✓ From home, while homeschooling
- ✓ With no prior tech background

And now, I show other moms how to do the same —
with skills that actually lead to income, impact, and
independence.

Keep reading to see how...



3 REAL ALTERNATIVES THAT PAY (NO DEGREE REQUIRED)

Here are 3 paths your family can explore — ones that don't require debt or 4 years of your life.

1. Affiliate Marketing

Get paid to recommend digital products and tools. No inventory. No shipping. Just trust, content, and commission.

2. Content Creation + Monetization

Turn your story, skills, or journey into videos, blogs, or tutorials — and get paid through partnerships, ads, or selling your own products.

3. Freelance Digital Skills

Write emails. Build funnels.
Run ads. Manage social media.
Businesses will pay well for these services.



A REAL STORY FROM A REAL MOM

I'm not that techy. I didn't go viral. I didn't have a big audience.

But I was done watching my husband work long hours while I scrambled for income ideas.

So I picked one skill. I learned it step-by-step.
And I stuck with it.

In under a year, I went from:

- ✗ Donating plasma, selling stuff, trying to sell a course
- ✓ To building a 6-figure online income — with integrity, impact, and family first

If I can do it, I promise — so can you.



KELLY CRAWFORD

*I thought I'd never
figure it out!*



***Want to explore this
with your family?***

**Here are 4 steps to shift
into a new vision — together:**

1. Write down 3 goals you want for your family over the next 3 years
2. Pick one digital skill from page 5 to research this week
3. Follow me on social to see behind the scenes ([My TikTok channel](#))
4. Download a free video walkthrough of how digital marketing works for moms [[Click here](#)]




Ready to Shortcut the Struggle?

If you want the step-by-step plan I used to create a full-time income from home — without guessing, without being techy, and without being salesy...

I invite you to check out Legacy Builders

Inside, I'll help you:

- ✓ Learn the actual digital skills that pay
- ✓ Build simple systems that work while you sleep
- ✓ Get mentorship, community, and clarity
- ✓ Do it all without sacrificing your values or family time

 **Yes, I'm Ready!**

 The College Alternative is real. Let me show you the way.