



DISCOVER THE TRUTH ABOUT **REAL WEALTH**



*How Everyday People Can Protect and Grow Their
Wealth with Real Assets That Stand the Test of Time*

By Christine Callesen, Founder of Be Real Assets LLC

www.berealassets.com



About me

Christine Callesen co-founded Be Real Assets LLC to help people stop trading their time for money and start building lasting wealth through ownership of real assets.

She and her husband, Jon, spent years working hard but getting nowhere financially. Frustrated by the cycle of earning and spending, they sought a smarter way forward—one rooted in education, systems, and tangible wealth.

Today, Christine is on a mission through Be Real Assets, she equips people with real tools, real support, and real options to protect and grow their wealth with confidence.

Christine doesn't just teach this. She lives it.



The Top 5 Mistakes People Make When Buying Metals (And How to Avoid Them)

01.

BUYING FROM RETAIL WEBSITES AT MARKED-UP PRICES

The Problem: Overpaying by buying from flashy websites.

The Solution: Use dealer-direct membership pricing platforms like 7k Metals to access the best rates.

02.

CONFUSING BULLION WITH COLLECTIBLES

The Problem: Many don't know what they're actually buying.

The Solution: Understand the difference. Bullion is for storing value; collectibles can appreciate and offer additional opportunities.

03.

FALLING FOR "TOO GOOD TO BE TRUE" OFFERS

The Problem: Scams promising guaranteed returns or "insider deals."

The Solution: Metals are a long-term hedge against inflation—not a get-rich-quick scheme.

04.

FORGETTING TO STORE IT SAFELY

The Problem: Sock drawers and bank boxes aren't secure.

The Solution: Use private, insured vaults like Vault Max for peace of mind and protection.

05.

THINKING YOU NEED THOUSANDS TO START

The Problem: Believing wealth-building is only for the rich.

The Solution: Start stacking metals for as little as \$115/month with tools like AutoSaver.

Bonus Tip:

Ask about Loyalty Points and the Sound Money Wallet to make every dollar work smarter.

TOPIC

FIAT VS. GOLD CHEAT SHEET

WHAT REALLY HOLDS ITS VALUE?

FEATURE	FIAT CURRENCY (USD)	GOLD & SILVER
Backed By	Government promises	Tangible, physical assets
Purchasing Power	Lost 97% since 1913	Has maintained value for centuries
Inflation Resistance	Weakens with printing	Strong defense against inflation
Control	Central Banks	100% in your hands
Supply	Backed By	Finite and naturally limited
Risk in Crises	High	Low, widely accepted
Legacy Building	Poor vehicle	Excellent for generational wealth

FUN FACT

If you had saved \$1,000 in cash in 1971, it would barely stretch today. If you had saved it in gold?

Today, it would be worth over \$50,000.

You can't build legacy wealth with Monopoly money.

YOUR NEXT STEP — BUILD REAL WEALTH WITH REAL ASSETS

You've just uncovered the truth most people
never learn:

**REAL WEALTH IS BUILT, NOT EARNED,
AND METALS ARE ONE OF THE SMARTEST
WAYS TO START.**

START SMART. START SMALL. START NOW.

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| ✓ | Get access to wholesale metals pricing |
| ✓ | Learn the difference between bullion and collectibles |
| ✓ | Store safely and securely |
| ✓ | Stack consistently with AutoSaver |
| ✓ | Use tools like the SoundMoney Wallet for smarter growth |

Let Christine walk you through your options, answer your questions,
and help you take your next confident step.



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