

For music
makers
and
creative
souls
ready
to
be
seen,
heard
and
deeply
felt.

YOUR 7-MINUTE GUIDE TO STARTING A PODCAST

Clear. Simple. Soulful.



romani media





WHY PODCASTING?

Podcasting builds deep, lasting trust with your audience.

Unlike social media, where posts vanish in 24 hours, a podcast lets your listeners:

- Hear your voice and your story.
- Spend more time immersed in your world.
- Feel like they know you personally.

💡 That's how you grow an aligned following - not just numbers, but true fans and clients.



WHAT YOU ACTUALLY NEED (THE SIMPLE VERSION)

1. Your Message

Before any tech:

- What do you want to share?
- Who do you want to reach?
- What transformation will people feel when they listen?

💡 Tip: Don't overcomplicate. One clear theme is enough.

2. Basic Gear

You don't need a fancy studio. Start here:

- Microphone: USB mic like the Audio-Technica ATR2100x or Blue Yeti.
- Headphones: Any closed-back pair (so no feedback).
- Quiet space: Cushions, rugs and curtains make natural soundproofing.

3. Software

- Recording: Audacity (free), GarageBand (Mac), or Zoom (for interviews).
- Editing: Audacity or GarageBand for DIY.
- Hosting: Buzzsprout, Podbean, or Spotify for Podcasters.

 Your host is what pushes your podcast to Spotify, Apple Podcasts, etc.

4. Format & Flow

Keep it simple:

- Solo episodes: 10–20 minutes.
- Guest interviews: 30–60 minutes.
- Consistency beats perfection.

💡 You don't need a huge backlog before launch - start with 3 episodes and go from there.

5. Cover Art & Branding

Your podcast cover is your shop window.

- Square image, 3000x3000 pixels.
- Clear title + your name.
- Simple, bold, legible.

💡 Canva is your friend here. (Or work with Romani Media to design with intention ✨).



QUICK 7-MINUTE LAUNCH PATH

1. Write down your podcast theme in 1 sentence.
2. Order your microphone + set up your space.
3. Record a 5-minute test episode.
4. Choose a hosting platform.
5. Create simple cover art in Canva.
6. Upload and hit publish.
7. Share your voice with the world 🌍.



Remember...

- You don't need to sound like a pro.
- You don't need the "perfect" studio.
- You just need your voice, your story, and a willingness to begin.



NEXT STEP: LET'S DO THIS TOGETHER

AUDIO + VISUAL CONTENT PARTNER

At Romani Media, I help soul-driven music artists and entrepreneurs:

- Launch podcasts + vlogcasts with ease.
- Edit audio and video so you shine.
- Repurpose into short-form content for Instagram and YouTube.

👉 You've got the guide. Now book your free discovery call.
Let's bring your unique voice into the world.

BOOK A DISCOVERY CALL



TESTIMONIALS

I couldn't have chosen a better person to help me with my social media than Laura at Romani Media. She really 'got' the voice and vibe of my brand straight away, and I can 100% trust her to deliver the goods! She is great with communication, has a quick turnaround on edits, and is just a really lovely person to work with. Couldn't recommend her more highly.



Jake Skinner, Music Producer and Founder of Echo Pine Music

Laura is highly organised, great attention to detail, reliable, efficient, consistent and trustworthy. Every aspect a company is looking for. However, Laura's greatest attribute is she delivers all these qualities with such enthusiasm and positivity - a joy to work with. Highly recommend.



Hugh Sandie, Founder of Pegs and Pitches Camping

Ready to bring your story to life?

Let's create magnetic content with heart and soul that feels perfectly and completely you.

Book a Free Discovery Call:
<https://calendly.com/romanimedia/30min>

laurasykes.va@gmail.com

IG: @romanimedia

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