



How to Publish Your Book on Amazon in Minutes Step-by-Step Guide

Get expert publishing support with global reach - from first draft to a beautifully finished book.



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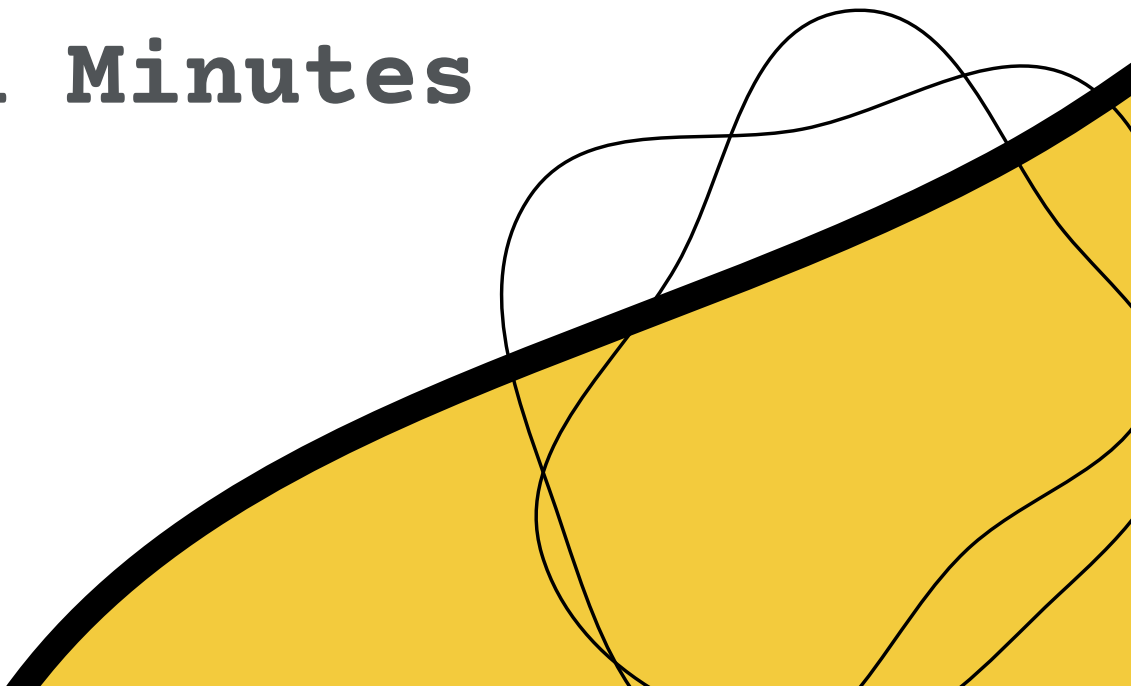
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Step-by-step Guide to Publish Your Book on Amazon in Minutes



How to Publish Your Book on Amazon in Minutes

Publishing your book on Amazon Kindle Direct Publishing (KDP) is faster and easier than you might think. In just a few steps, you can publish your eBook, Book, paperback, and hardcover editions. To ensure a smooth process, have all your metadata, book interiors, and covers ready beforehand.



Follow these 3 simple steps....

1. Start
2. Add metadata
3. Upload

Step 1: Start the Publishing Process

1. Log into your KDP Account

If you don't have an account, sign up at kdp.amazon.com.

2. Click "Create" and Select "Create Book"

This is the first step in publishing your digital book.

3. Enter Your Book's Title and Subtitle

- Ensure your title is compelling and keyword-rich.
- Your subtitle should add extra details or a hook for potential readers.

4. Adding a Book Series (only if Applicable)

- Click "Add Series Details" if your book is part of a series.
- If you already have a series, click "Select Series", otherwise, choose "Create Series."
- Select whether your book is a Main Part or a Supplemental Part of the series.

5. Series Set-up

- Click "Go to Series Set-up" and enter:
 - Series Name
 - Ordered or Unordered Series Type (Ordered means books should be read in sequence.)
 - Series Description (This is the summary for your series' landing page.)
- Click "Submit Updates" to save the series details.

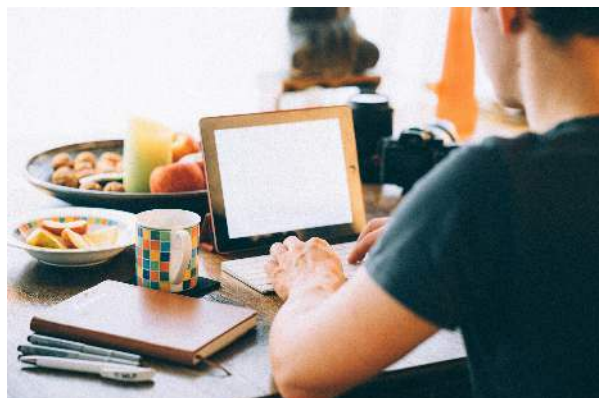
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6. Edition Number and Updates

- If this is a new translation of a previously published book (e.g., originally published in German in 2023, now translated into English and Portuguese in 2025), label it as such:
 - "The Power of Knowing (English Edition)"
 - "O Poder do Conhecimento (Portuguese Edition)"
 - Mention in the book description when the original was published e.g.:
"Originally published in German in 2023, translated and revised for the English/Portuguese audience in 2025."
- If this is a revised edition with updated statistics, new company data, or revenue figures from 2023 to 2025, list it as:
 - "2nd Edition" (or "Updated Edition") in the metadata field.
 - Example book description: "This 2025 edition includes updated revenue figures, new company profiles, and revised industry insights."
- ISBN Requirements:
 - For print books, a new ISBN is required for the updated edition. See next chapter for more details about this.
 - For eBooks, you do not need a new ISBN but you must upload the file as a new version in KDP.

7. Author & Contributor Information

Enter your author name and the names of any contributors who helped with the book (editors, illustrators, co-authors, etc.).



Step-by-Step Guide

Step 2: Book Description, Copyright & Metadata

1. Write a Powerful Book Description

- Your description should hook readers and give them a reason to buy.
- KDP allows up to 3,000 characters.
- Use bullet points, bold, and italics to improve readability.
- Include relevant keywords naturally.

2. Copyright Information

- If you own full rights to the book, select "I own the copyright."
- If you are publishing public domain content, disclose it here.

3. Explicit Content Disclosure

Indicate if your book has sexually explicit content in images or language.

4. Target Audience & Reading Age

Only set a reading age if your book is specifically for a limited audience (e.g., children's books, erotica, or educational materials), otherwise leave blank.

5. Select the Primary Amazon Marketplace

This ensures your book is categorized correctly based on region. You can choose all regions or exclude specific territories if you don't own all the rights.

6. Choose Categories & Keywords

- Select 1 to 3 categories that best describe your book.
- Fill in 7 keyword slots to optimize discoverability.
- Each slot allows up to 50 characters (is better to use phrases, rather than just single words to maximise discoverability).

Step 3: Upload Your Manuscript & Cover

1. Choose Your Release Date

- Immediate Release – Your book will go live as soon as it is approved.
- Pre-order – If your book is not yet ready, you can schedule your release date up to a year in advance.
- If you choose pre-order, ensure everything is ready at least 72 hours before launch.

2. Digital Rights Management (DRM) Decision

- DRM prevents unauthorized copying and sharing.
- Once enabled, you CANNOT disable it later.
- Many authors skip DRM to allow readers to share books more easily between all their own devices.

3. Upload Your Manuscript

Accepted formats: PDF, DOCX, or EPUB (EPUB is recommended for fewer formatting issues, specially for uploading to Kindle).

4. Upload Your Cover

- File types: JPEG or TIFF.
- If you don't have a cover, you can use Amazon's Cover Creator, though hiring a professional designer is always best for attracting sales.
- You can also design your own cover yourself easily using tools like Canva or Adobe Photoshop.
- If you need a professionally designed cover, feel free to contact me for expert cover design services to make your book stand out!

email: info@letspublishyourbooks.com

Let's Publish Your Book!

Your Story, Our Passion

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ISBN

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What is an ISBN?

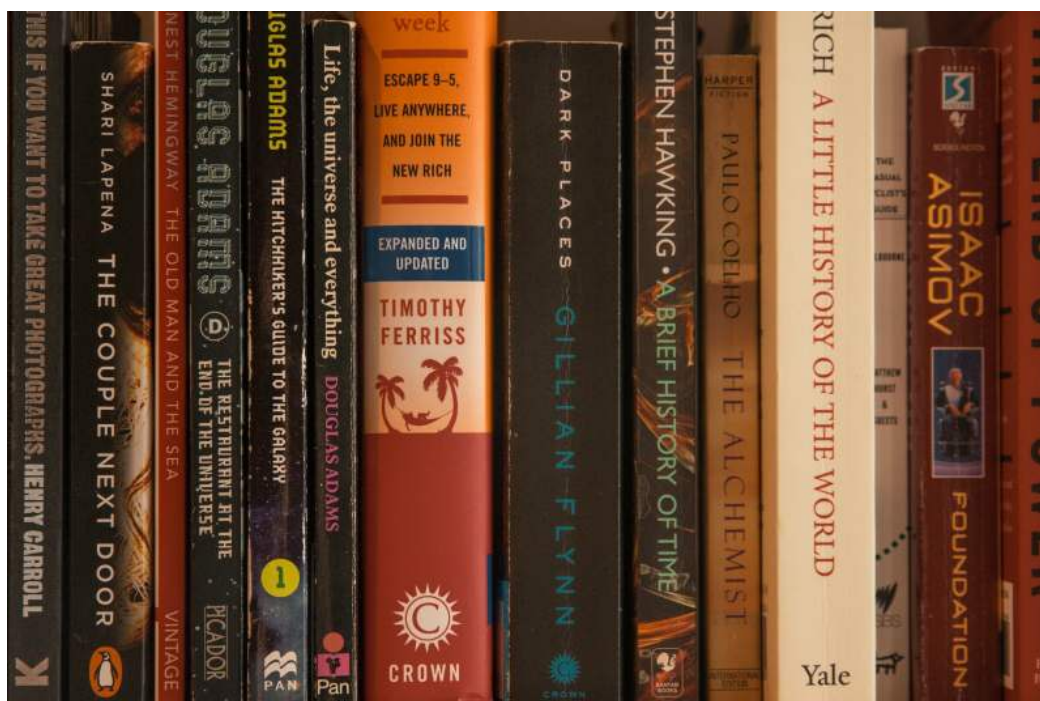
Here's a detailed look at what an ISBN is and why it's important:

1. Definition:

- ISBN stands for International Standard Book Number.
- It is a 13-digit number that uniquely identifies books and book-like products published internationally. It's an essential component in the publishing industry.

2. Structure:

- The 13-digit ISBN is divided into five parts, separated by hyphens or spaces:
 - Prefix element (usually 978 or 979)
 - Registration group (identifies the country or language group)
 - Registrant element (identifies the publisher)
 - Publication element (identifies the specific edition and format)
 - Check digit (validates the number)



Why is an ISBN Important?

1. Identification and Cataloguing:

An ISBN helps in the accurate and efficient cataloguing of books in libraries, bookstores, online retailers, and databases.

2. Sales and Distribution:

- It's crucial for placing orders, inventory management, and sales tracking.
- Distributors and retailers often require books to have an ISBN before they can be sold.

3. Credibility and Professionalism:

- Having an ISBN adds credibility and professionalism to the book.
- It signifies that the book is officially registered and recognized in the publishing industry.

4. Marketing and Discoverability:

Books with ISBNs are more easily discoverable by readers, as they appear in bibliographic databases and online searches.

5. Rights and Ownership:

An ISBN can help in protecting the author's and publisher's rights by clearly defining the specific edition and format of the work.

How to Obtain an ISBN?

1. Through Publishers:

If publishing traditionally, your publisher will typically handle obtaining the ISBN.

2. Self-Publishing:

If you're self-publishing, you can purchase an ISBN directly from the national ISBN agency or through self-publishing platforms like Amazon KDP.

3. Costs:

ISBNs are generally purchased in packages, and the cost can vary depending on the country and the agency.

In summary, an ISBN is a vital tool for any published book, ensuring it is properly identified, marketed, and managed within the world of books.

When it comes to Amazon Kindle Direct Publishing (KDP), they actually provide a free ISBN for self-published authors. Here's a detailed breakdown:

Amazon KDP and ISBNs

1. Free ISBN:

- Amazon KDP offers a free ISBN for authors who choose to publish their paperback books via the platform.
- The free ISBN can only be used on Amazon KDP and is limited to the paperback edition of your book.

2. KDP-Assigned ISBN:

- When you opt for the free ISBN, Amazon KDP will be listed as the publisher of record.
- This ISBN cannot be used with another self-publishing service or for the e-book version.

3. Using Your Own ISBN:

- If you prefer, you can purchase your own ISBN from your country's ISBN agency and use it on KDP.
- This allows you to maintain your own publishing imprint and use the ISBN on various platforms beyond Amazon.

Cost of Purchasing Your Own ISBN:

- United States:
 - In the US, ISBNs can be purchased through Bowker, the official ISBN agency.
 - Individual ISBNs are typically priced around \$125, while packages of ten ISBNs are about \$295.
- Other Countries:
 - Pricing and policies vary depending on the country. For instance:
 - UK: ISBNs can be bought from Nielsen; a single ISBN costs around £89, and a block of ten costs roughly £149.
 - Canada: ISBNs are free through Library and Archives Canada.

Recommendations:

- If you're exclusively using Amazon KDP for your paperback, the free ISBN might be a good option.
- If you plan to distribute your book across multiple platforms or countries and maintain your own publishing imprint, investing in your own ISBNs could be advantageous.

In summary, while Amazon KDP provides a free ISBN, purchasing your own ISBN offers more flexibility and control over your book's distribution and publishing.



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Technical Specifications and Image Formats

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Technical Specifications and Image Formats for Printing

When publishing books or content online, the best file types for images depend on the platform and the specific use case. Below are the common file types and their ideal applications:

1. For Print Publishing:

- TIFF (.tif, .tiff):
 - Best for high-quality print images.
 - Supports lossless compression and retains details.
 - Ideal for book covers, illustrations, and photographs.
- JPEG (.jpg, .jpeg):
 - Commonly used for photos and print when file size needs to be smaller.
 - Use the highest quality setting to avoid visible compression artifacts.
- PDF (.pdf):
 - Used for full-page illustrations or integrated designs.
 - Ensures the design and formatting remain consistent.



2. For eBooks and Digital Publishing (e.g., Amazon Kindle):

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- JPEG (.jpg, .jpeg):
 - Best for inline images due to small file size and wide compatibility.
 - Use a resolution of 300 DPI for high-quality display.
- PNG (.png):
 - Best for images requiring transparency or sharp text (e.g., charts or logos).
 - Supports lossless compression but can result in larger file sizes.
- GIF (.gif):

Rarely used, but acceptable for simple, small graphics (no animation for books).

3. For Web and Marketing (e.g., Book Promotion):

- PNG (.png):

Ideal for promotional graphics requiring transparency or sharp edges.

- JPEG (.jpg, .jpeg):

Best for fast-loading, high-quality photos.

- SVG (.svg):

Ideal for vector graphics like logos, as it scales perfectly without losing quality.

- WebP (.webp):

Modern format that offers high quality at smaller file sizes, increasingly supported by platforms.

4. Resolution and Specifications:

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- Print Books:

At least 300 DPI for clear, high-quality prints.

- EBooks/Digital Platforms:

Follow platform guidelines (e.g., Amazon recommends 72 DPI but with sufficient pixel dimensions, such as 2560 x 1600 px for covers).

Tips :

- Always check the specific requirements of the publishing platform or printer.
- Keep original images in lossless formats (like TIFF or PNG) for editing and only convert to compressed formats when needed.

4

Final Thoughts

Voila

- eBooks are available within hours of publishing.
- Print books take up to 72 hours for approval from Amazon after you published it.
- Hardcover cost more to print than paperbacks.

If you thought publishing a book was fast and easy, wait until I show you how to write a book in just one day!

Let's Publish Your Books!

LinkedIn: [Let's Publish Your Book! LinkedIn](#)

Facebook: [Let's Publish Your Book! Facebook](#)

"Helping inspiring authors bring their powerful stories to life to inspire the world about what is truly possible, easily and successfully."



Let's Publish Your Book!

Your Story, Our Passion

Need Help Publishing Your Book?

If you need assistance with writing, doing the layout, or even publishing to different languages and territories, or creating a professional-looking cover design, I can help! Feel free to contact me for professional publishing services and get expert guidance on making your book a smashing success here at *Let's Publish Your Books!*

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