QB INFLUENCE RECRUITING WORKBOOK

Fillable companion workbook for the QB Influence Recruiting Blueprint. Complete it on screen or print it and write by hand.

FILLABLE WORKBOOK

Quarterback development. Recruiting clarity. Better decisions.

1. QB RECRUITING PROFILE

ATHLETE INFORMATION

Full name

Graduation year

High school

City / State

Height

Weight

Throwing hand

Jersey #

ACADEMICS

GPA

Core GPA (if known)

SAT

ACT

Desired major

Academic honors / notes

FOOTBALL PRODUCTION

Varsity starts

Att

Comp

Comp %

Pass yds

Pass TD

INT

Rush yds

Rush TD

Honors / team accomplishments

2. QUARTERBACK SELF-ASSESSMENT

Rate each trait 1-5, then identify the three strongest traits and three development priorities.

Arm strength	○ 1	○ 2	○ 3	○ 4	○ 5
Accuracy	○ 1	○ 2	○ 3	○ 4	○ 5
Release	○ 1	○ 2	○ 3	○ 4	○ 5
Pocket movement	○ 1	○ 2	○ 3	○ 4	○ 5
Movement passing	○ 1	○ 2	○ 3	○ 4	○ 5
Processing	○ 1	○ 2	○ 3	○ 4	○ 5
Coverage recognition	○ 1	○ 2	○ 3	○ 4	○ 5
Pressure management	○ 1	○ 2	○ 3	○ 4	○ 5
Decision-making	○ 1	○ 2	○ 3	○ 4	○ 5
Athleticism	○ 1	○ 2	○ 3	○ 4	○ 5
Leadership	○ 1	○ 2	○ 3	○ 4	○ 5
Command	○ 1	○ 2	○ 3	○ 4	○ 5
Competitiveness	○ 1	○ 2	○ 3	○ 4	○ 5

Three strongest traits

Three development priorities

3. FAMILY GOALS & GUARDRAILS

What does the quarterback want from college football?

What does the family value most in a college?

Geographic boundaries or preferences

Academic / major priorities

Financial boundaries or realities

What would make a recruiting decision a bad fit?

4. RECRUITING ASSETS CHECKLIST

- [ ] Professional recruiting email
- [ ] Hudl / film link
- [ ] Current highlight film
- [ ] Full-game film available
- [ ] Recruiting resume
- [ ] Academic information verified
- [ ] HS coach contact information
- [ ] Season schedule
- [ ] Professional social profiles
- [ ] Current measurements
- [ ] College board started
- [ ] Eligibility/compliance tasks reviewed

Links / notes

5. 40-SCHOOL COLLEGE BOARD | 1-10

School	Bucket	Level	Fit /25	Interest 0-6	Next action

Notes / schools to move between buckets

5. 40-SCHOOL COLLEGE BOARD | 11-20

School	Bucket	Level	Fit /25	Interest 0-6	Next action

Notes / schools to move between buckets

5. 40-SCHOOL COLLEGE BOARD | 21-30

School	Bucket	Level	Fit /25	Interest 0-6	Next action

Notes / schools to move between buckets

5. 40-SCHOOL COLLEGE BOARD | 31-40

School	Bucket	Level	Fit /25	Interest 0-6	Next action

Notes / schools to move between buckets

- [ ] QB is identified immediately
- [ ] Best evaluative plays appear early
- [ ] Film shows multiple throw types
- [ ] Film shows pocket movement
- [ ] Film shows pressure response
- [ ] Film shows decision-making / progression
- [ ] Video quality is clear
- [ ] No long intro graphics
- [ ] Stats and labels are accurate
- [ ] Full-game film is ready if requested

Opening-sequence notes

Film changes to make next

7. COACH CONTACT LOG

Date	School	Coach	Method	Response	Next date

8. QB CAMP ROI SCORECARD

Camp / school _____ **Date** _____

Realistic school fit	0-5	
Potential QB need in class	0-5	
Staff has film / athlete info	0-5	
Direct communication exists	0-5	
QB / offensive staff will evaluate	0-5	
Athlete is ready	0-5	
Academic fit	0-5	
Geographic fit	0-5	
Meaningful evaluation access	0-5	
Total cost is justified	0-5	

TOTAL / 50 _____

TRUE CAMP COST

Registration	Airfare	Hotel	Rental / gas	Food	Parent travel	Other	TOTAL

What specific recruiting outcome would justify this expense?

9. RECRUITING INTEREST METER

0	No meaningful interaction
1	Awareness
2	Initial engagement
3	Evaluation activity
4	**Active recruiting**
5	**Priority recruiting**
6	**Actionable opportunity**

Top active schools and evidence

10. VISIT / COACH CONVERSATION WORKSHEET

How many QBs are you planning to take in my class?

What traits do you value most at QB?

How do you develop quarterbacks?

Where do I currently sit in your evaluation?

What do you need to see from me next?

What is the likely QB room when I arrive?

What academic / career support exists?

11. COLLEGE DECISION MATRIX

Football opportunity	1-5	
QB development	1-5	
Coaching stability	1-5	
Offensive system	1-5	
Academic program	1-5	
Campus / lifestyle	1-5	
Culture	1-5	
Location	1-5	
Financial package	1-5	
Post-football opportunities	1-5	
Relationship with staff	1-5	
QB room / depth chart	1-5	
Roster competition	1-5	
Overall personal fit	1-5	

Would I still want this college if football disappeared tomorrow? Why?

12. WEEKLY RECRUITING DASHBOARD | WEEK 1

Week of

Schools contacted

Coach responses

Meaningful conversations

Film requests

Transcript requests

Camp invites / evals

Visits discussed

Actionable opportunities

Top 5 priorities

What changed this week?

Next actions / deadlines

12. WEEKLY RECRUITING DASHBOARD | WEEK 2

Week of

Schools contacted

Coach responses

Meaningful conversations

Film requests

Transcript requests

Camp invites / evals

Visits discussed

Actionable opportunities

Top 5 priorities

What changed this week?

Next actions / deadlines

12. WEEKLY RECRUITING DASHBOARD | WEEK 3

Week of

Schools contacted

Coach responses

Meaningful conversations

Film requests

Transcript requests

Camp invites / evals

Visits discussed

Actionable opportunities

Top 5 priorities

What changed this week?

Next actions / deadlines

12. WEEKLY RECRUITING DASHBOARD | WEEK 4

Week of

Schools contacted

Coach responses

Meaningful conversations

Film requests

Transcript requests

Camp invites / evals

Visits discussed

Actionable opportunities

Top 5 priorities

What changed this week?

Next actions / deadlines

13. 30-DAY RECRUITING SPRINT

WEEK 1 - BUILD

WEEK 2 - RESEARCH

WEEK 3 - OUTREACH

WEEK 4 - FOLLOW-UP

14. 90-DAY RECRUITING GOALS

Football development goals

Academic goals

Recruiting execution goals

Target schools / relationship goals

Camp / visit budget goals

What success looks like in 90 days

TRUTH. FIT. EVALUATION. OWNERSHIP.

- Tell the truth about the athlete.
- Choose schools based on fit, not status.
- Seek meaningful evaluation, not generic exposure.
- Let the quarterback increasingly own communication.
- Keep development and academics ahead of marketing.
- Track evidence and next actions every week.

EVERYTHING COUNTS.

Academics. Film. Communication. Development. Character. Preparation. Decisions.