



Hi there! I'm

DAVID CASTRILLÓN

SENIOR UX-UI DESIGNER

Email: davecastrillon@gmail.com

Phone: (57) 317 554 2859

I'm a UX/UI specialist with over +7 years creating User-Centered Experiences to drive business growth.

I'm a proactive person constantly looking for ways to improve things with an results-oriented mindset.

I've found my professional passion in technology, design and businesses as those are powerful tools to solve real problems and impact people's lives.

Get to know my full professional profile in LinkedIn

 [LinkedIn Profile](#)

Skills

- Effective communication.
- Team collaboration in multicultural environments.
- User-centered empathy.
- Problem solving.
- Adaptability to new tools and methodologies.
- Critical thinking.
- Time management and prioritization.
- Ability to give and receive feedback.
- Results-oriented mindset.
- Creativity in design solutions.

Languages

Spanish - Native -
English - Fluent -

Experience

- 2024 Sr. UX/ UI Designer** *Techgenies*
Designer for PulsedIn, a micro-learning platform and social network for the medical sector. Conducted UX/UI audits to optimize the user experience and interface for web and mobile applications, designing solutions that improved usability and user interaction. Developed detailed user flows to enhance navigation and collaborated with developers to ensure the seamless implementation of design solutions, maintaining high-quality standards across both platforms.
- 2022 - 2024 UX/ UI Design Specialist** *Team International*
Designer for Zilliant.com, a Price Management SaaS. Led the implementation of Figma as the new design tool and established the design methodology for the team, enhancing collaboration and efficiency in product development. Worked closely with stakeholders and developers in an Agile environment, aligning business needs with design solutions. Created high-fidelity wireframes and prototypes, ensuring an optimized user experience adapted to technical requirements. Conducted user testing to validate design hypotheses and improve platform usability, and facilitated design workshops to foster creativity and collaboration across teams.
- 2019 - 2022 UX Designer** *Multiplica Talent - Grupo Bancolombia*
Conducted user research activities, including interviews, focus groups, card sorting exercises, and scenario design, gathering insights to enhance digital products. Developed personas, information architecture, user journey maps, task flows, and storyboards to guide user-centered design solutions. Collaborated closely with project leaders, PMs, and engineers to ensure alignment and smooth implementation. Created low- and high-fidelity prototypes using InVision, UxPin, Sketch and Figma, and documented design proposals to facilitate understanding and implementation by development teams.

For more of my experience please visit:

<https://www.linkedin.com/in/david-castrillon/>

Studies & Certifications

- UI Design patterns for succesful software
- Agile methods for UX Design
- UX Management: Strategy and Tactics
- Information Visualization
- UX Writing
- Web Accesibility
- Google Analytics

Software & Tools

- Design: Figma - Adobe Suite - Miro
- Prototyping: Figma - HTML - CSS -Bootstrap
- Analytics & Research: Analytics - Optimize - Hotjar - Lyssna - Maze - Optimal Workshop
- E-commerce: Shopify - Wordpress - Woocommerce - VTex