

The Online
Business Edit™

How Disciplined *Women* Build *Real* Online Businesses

This is not a free guide.
It's a decision-making asset.



MASHI PEIRIS

Who this is for

Read this before you go any further.

This preview is for women who are serious about building a real online business.

Not someday.

Not casually.

Not as a hobby.

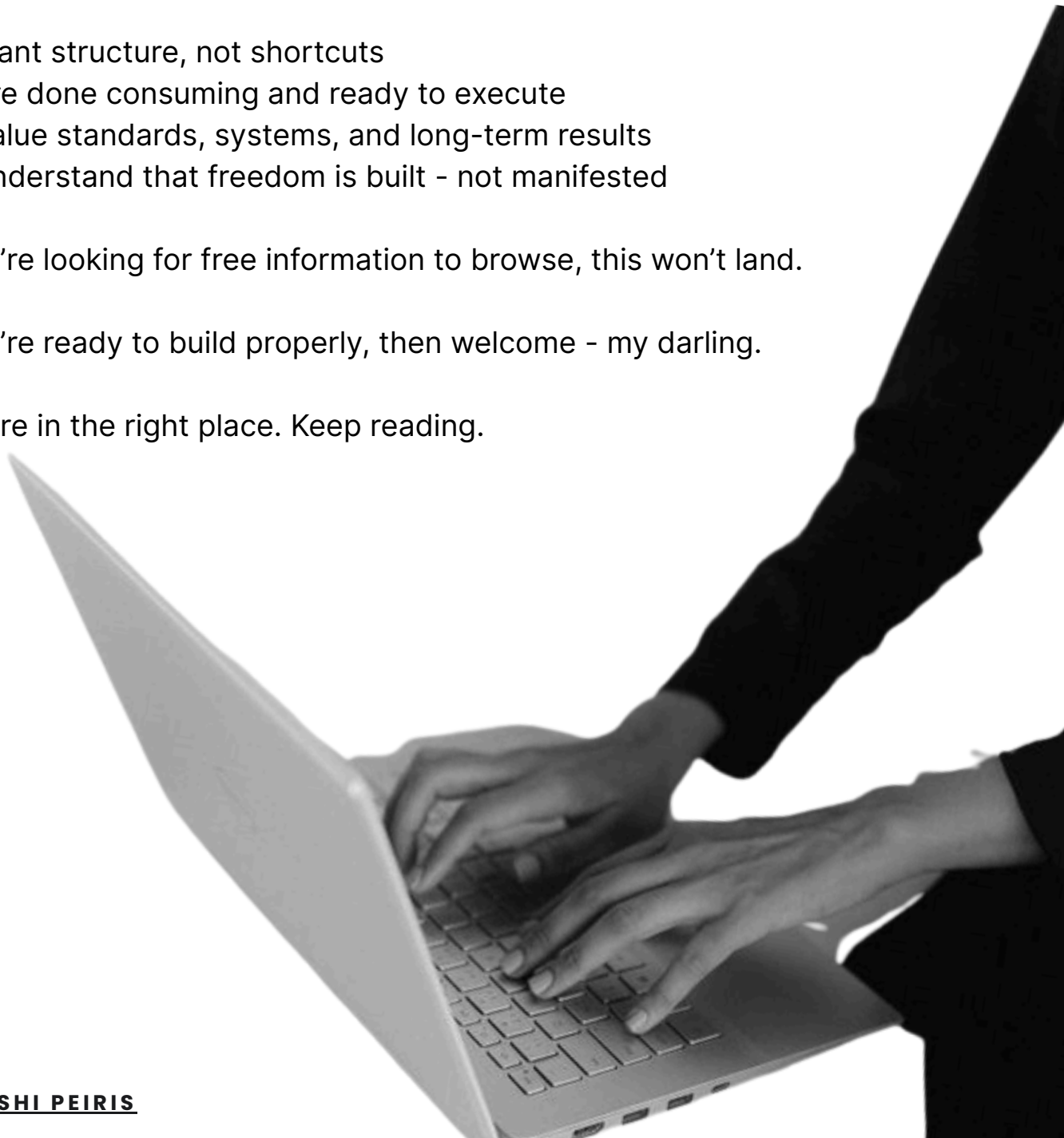
It's for women who:

- want structure, not shortcuts
- are done consuming and ready to execute
- value standards, systems, and long-term results
- understand that freedom is built - not manifested

If you're looking for free information to browse, this won't land.

If you're ready to build properly, then welcome - my darling.

You are in the right place. Keep reading.



I know this path well

This work didn't come from theory.

You didn't end up here by accident.

If you're reading this, it's likely because something in your life or work no longer fits you, and you're ready to build something that actually belongs to you.

I know that moment well.

I built and scaled a multi six-figure solo online business from scratch after leaving my corporate leadership role - not because I had everything figured out, but because I was done circling.

And over the last year, I have coached over 900 women through that same transition - supporting them as they built, launched, and scaled real online businesses with intention and structure.

This work isn't about chasing trends or copying what everyone else is doing.

It's about building something solid.

Something sustainable. Something evergreen.

Something that grows because the foundations are right.

This preview is here to show you how that kind of business is built - and to help you decide whether this way of working is aligned for you.

Mashi



You don't have a *motivation* problem.

Why so many women stay stuck, even when they're capable.

Most women who find their way here (like YOU) are already capable, disciplined, and used to taking responsibility for their lives. But here is the thing. What's exhausting isn't the work, it's the uncertainty. Isn't that right?

You're trying to or wanting to build an online business while asking yourself:

- Is this actually legitimate?
- What if I invest and nothing comes back?
- What if I do all the work and it still doesn't work for me?

You feel overwhelmed because you're surrounded by conflicting advice and loud promises of "overnight success" - and somewhere along the way, building online has been made to feel risky, confusing, and vaguely uncomfortable.



You biggest *fear* right now

I know these fears, because I had them too....

Let me guess.

- You don't want to be 'scammed'.
- You don't want to look cringey.
- You don't want to pretend to be an influencer you're not.
- And you definitely don't want to spend thousands of dollars just to figure out things all on your own.

At the same time:

- you're trying to just get started or make progress with limited time,
- you have a full mental load,
- everyone depending on you, and
- no clear order of what actually matters.

So you consume more information that overwhelms you even more.
And eventually, you stall. You say 'maybe not today'.

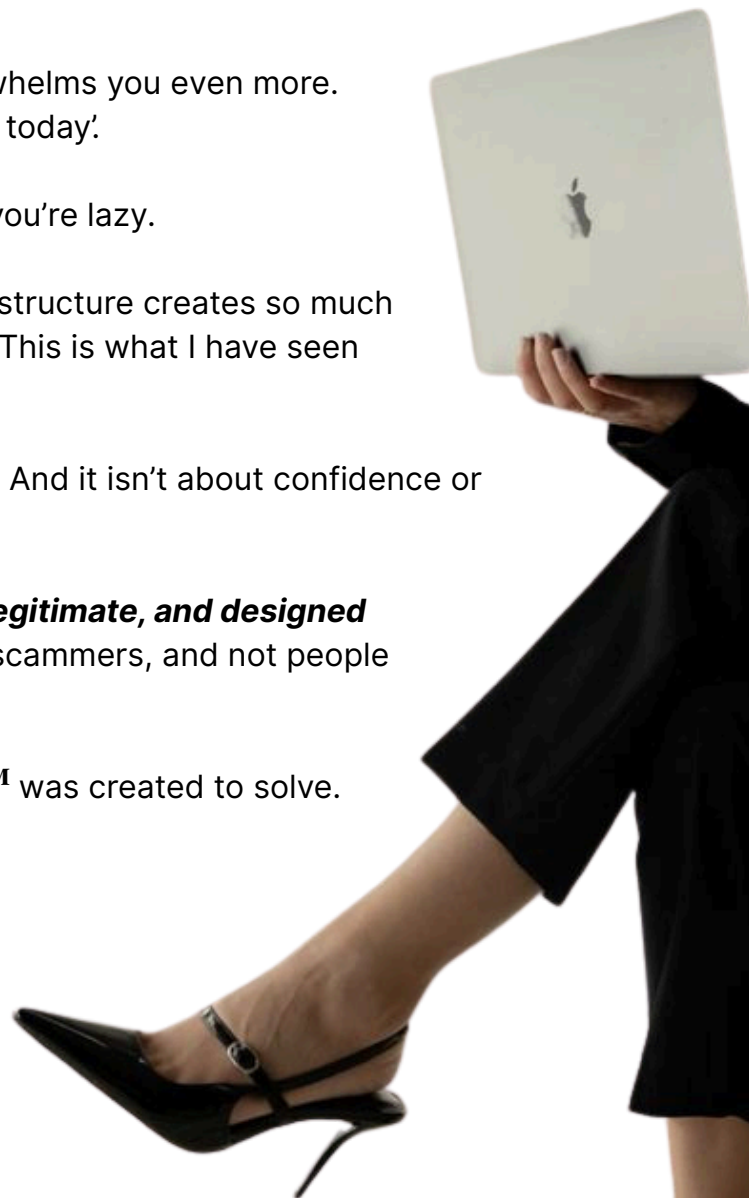
Not because you're incapable. Not because you're lazy.

But because building without a strategy and structure creates so much overwhelm, and overwhelm kills momentum. This is what I have seen time and time again.

Let me tell you a secret. This isn't about luck. And it isn't about confidence or personality.

It's about having a system that's **grounded, legitimate, and designed** to work for real women, not influencers, not scammers, and not people chasing super quick wins.

This is the gap ***The Online Business Edit***[™] was created to solve.



How we *build* instead

A calm, structured alternative to online noise.

Inside The Online Business Edit™, we don't build on noise, pressure, or personality.

We build through an *evergreen, repeatable system* designed for women who want a real online business, not a performance.

That means:

- no chasing trends
- no pretending to be an influencer
- no pressure to show up in ways that don't feel like you

The system focuses on:

- ✓ building in the right order
- ✓ creating assets that work even when you step away
- ✓ turning effort into leverage
- ✓ replacing guesswork with clarity
- ✓ Using AI to work efficiently and automate tasks

Everything is designed to respect:

- ✓ your time
- ✓ your energy
- ✓ and the fact that you maybe building alongside a life full of commitments and responsibilities.

This isn't about doing more. It's about doing the right things.

Consistently. Inside a structure that **compounds**.



The Online Business Edit™

Building with structure, support and clarity.

The Online Business Edit™ (TOBE) is a structured ecosystem, not a content library.

It's designed for women who don't want more information - they want a clear way to build, execute, and move forward without chaos.

Inside TOBE, everything is intentional.

- There is a clear framework for building and scaling a solo online business, so you're never guessing what to work on next or questioning whether you're doing the right thing at the right time.
- Execution is guided, not rushed.
- Support is present, but responsibility stays with you.
- Progress comes from consistency, not pressure.

This is not a space for quick wins or surface-level strategies.

It's not built around hype, trends, or personality-driven marketing.

The work inside TOBE asks for commitment, and in return, it gives you structure that holds, clarity that compounds, and a way of building that's sustainable long-term.

Sneak peek into one of The Weekly Business Clinics inside the program



What this *looks* like

Designed to support progress, not overwhelm.

Inside *The Online Business Edit™*, you don't get dropped into content and told to figure it out.

You will move through a clear, structured pathway.

That includes:

- ✓ core modules that walk you through building and scaling a solo online business in the right order
- ✓ done-for-you digital products and templates to reduce friction and speed up execution
- ✓ systems for marketing, selling, and delivery that are designed to work long-term
- ✓ ongoing support, coaching, and mentoring through Business Clinics and Masterclasses to keep your momentum steady and focused

Everything inside TOBE exists for one reason:

to remove guesswork and help you move forward with clarity.

Nothing is there to overwhelm you.

This isn't about having more tools. It's about having the right ones, at the right time, inside a system that holds you accountable to progress and real results.



When women *build* this way

What happens when structure meets commitment

I just hit \$5,420 in 30 days. I'm literally screaming. Like girl whaaaat! I've never been this excited about my future. The Online Business Edit changed everything for me.

Is it too early to quit my job 😭

Your program gave me products, the branding, the funnel basics, everything. I made over \$1000 in my first 1 month and finally feel like I'm building something of my own.

yours actually WORKS. I made 300 in my first month selling my ess coaching program. I'm really shocked... in the best way.

n't wait for you to add the new dules in December 🙏

through your program... I launched my budgeting sheets and made \$3,700 in six weeks. I also did the upsells as you teach.

turned my creative skills into something real. I booked three clients in two weeks and made £4,650. I feel so alive again. Thank you for reminding me what I'm

I checked my numbers for this week and I am currently at \$2700 cash collected. And it's only the second week of the month 😊

Mashi, I can't believe that I almost didn't get started. Let's discuss the the 10k monthly goal in our next session 🙏

I am forever in your debt. Thank you for pushing me to get here.

Message... course helped me so much.

I created a faceless page like you recommended and made \$500 in my first month. I never thought I could do this without showing my face. You've literally changed my

for me. Within three weeks I created my first digital product (I wanted to take my time to do it properly), launched it, and made £1,247 in sales. I will send you a screenshot of my dashboard for this month.

Seriously, more than the money, I feel like myself again. I can't wait to quit my job

Message...

As a mum of two, I don't have time for fluff. This program was straight to the point and showed me exactly how to start earning online. I followed the steps during nap times and made my first \$300 sale in five days. Mashi, if I can do it, anyone can. I just wish I had more time to dedicate to it. But right now with the limited time I have with my kids, I am

Women who step inside ***The Online Business Edit™*** (TOBE) aren't looking for shortcuts.

They're looking for:

- clarity they can trust
- structure that holds
- momentum that doesn't burn them out

And that's exactly what happens.

Inside TOBE, women are:

- ✓ launching digital offers with confidence
- ✓ growing audiences without chasing trends
- ✓ making consistent sales
- ✓ replacing or supplementing their 9-5 income
- ✓ building businesses that work alongside real lives

In the past 12 months, over 900 women moved through this system.

Collectively, they've generated over **\$3.5 million in sales**, not by doing more, but by building properly.

They're the outcome of

Structure. Consistency. And Commitment.

The *Decision*

Your obvious next step right now...

If you've read this far, you already know one thing: You're done circling. You are ready to stop piecing things together and start building inside a clear, supported structure where the real work happens.

Stepping into the full ecosystem

The Online Business Edit™ (TOBE) is not a course you dip in and out of.

It's a complete ecosystem designed to help you build and scale a real online business - properly, sustainably, and with intention.

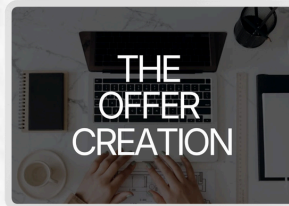
Inside TOBE, you're not left to guess what comes next or whether you're doing things "right."

You're guided through an evergreen system that brings clarity, consistency, and momentum, while holding you to high standards and long-term thinking.

[CLICK HERE](#)
[TO ENROL IN THE PROGRAM](#)



Here is a *sneak peek* of some of the modules inside the program



And the *guided lessons* you will have access to

Mashi Peiris

Previous Next

1%

- ready - the mindset
- Mastering your soft launch - tips for success
- Creating buzz with your audience before your launch
- My no-fluff 7 day launch content plan
- Effective nurture emails for your soft launch with my DFY emails
- Must do before your launch - the launch checklist
- Post launch? What to do next
- Launch metrics - tracking what really matters
- Collecting early testimonials and feedback - even if you are brand new

Lesson 10.2

Mastering your soft launch - tips for success

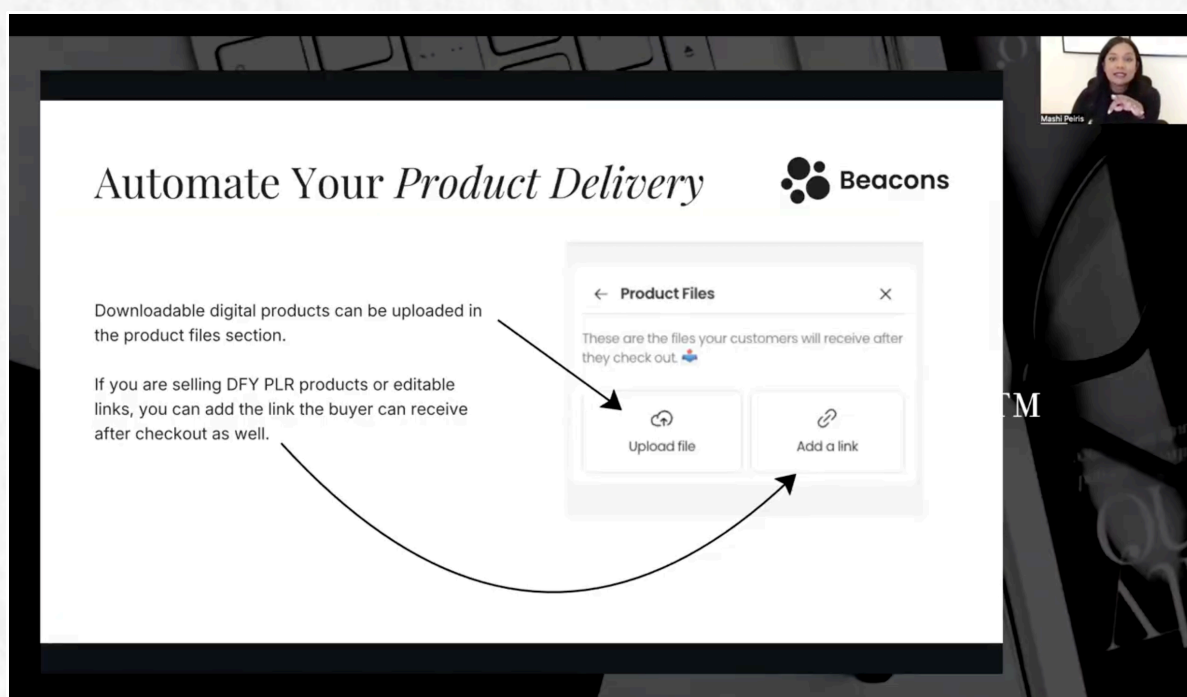
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And the intimate *Weekly Business Clinics* you can attend with your allocated group of women



And the regular *Masterclasses* hosted to help you grow in all areas



The Online Business Edit™

If you've read this far, you already know something important.

You're not missing information, you're standing at a choice.

Some women will bookmark this. Tell themselves they'll "come back later." And still be in the same place months from now.

Others move when clarity arrives.

The Online Business Edit™ is for women who choose momentum over waiting, and structure and support over hoping.

If this feels confronting in a quiet way, that's your cue.

Step inside **The Online Business Edit™**, or DM me "**ENROL**" and I'll personally guide you through what getting started would look like.

Momentum doesn't wait.

It compounds for the women who decide.

With love,

Mashi