



Vidéos

- ✓ <https://youtu.be/bY6xhEoGYTw>
- ✓ <https://youtu.be/PlxPqUvLyyQ>
- ✓ <https://youtu.be/1FjzngVKmo8>
- ✓ <https://youtu.be/icxopu3T-Ls>
- ✓ <https://youtu.be/nHmwtOU58ZA>
- ✓ <https://youtu.be/dtNJeZ7NJLw>
- ✓ <https://ads.tiktok.com/help/article?aid=9626>
- ✓ <https://sproutsocial.com/insights/tiktok-ads/>
- ✓ <https://vimeo.com/create/tiktok>
- ✓ <https://blog.shuttlerock.com/5-examples-of-inspirational-tiktok-ads>

Entraînement

- ✓ <https://www.investopedia.com/what-is-tiktok-4588933>
- ✓ <https://buffer.com/library/tiktok-features/>
- ✓ <https://support.tiktok.com/en/getting-started/creating-an-account>
- ✓ <https://leadsbridge.com/blog/tiktok-lead-generation/>
- ✓ <https://blog.hootsuite.com/how-to-make-a-tiktok/#:~:text=with%20multiple%20videos-,Appuyez%20the%20%2B%20sign%20at%20the%20bottom%20of%20votre%20écran.,mélangez%20de%20photos%20et%20vidéos!>

- ✓ <https://www.backstage.com/magazine/article/tiktok-advertising-pros-and-cons-75452/>
- ✓ <https://marketerhire.com/blog/tiktok-ads>
<https://blog.hootsuite.com/how-to-go-viral-on-tiktok/>
<https://stayhipp.com/media/tiktok/what-is-alt-elite-tiktok/#:~:text=%2C%20Alt%20TikTok%2C%20or%20Elite%20TikTok,straight%20TikTok%20for%20being%20ennuyeux> .

Blogs

- ✓ <https://www.tiktok.com/business/en/blog>
- ✓ <https://blog.hubspot.com/marketing/tiktok-for-business>
- ✓ <https://blog.hubspot.com/marketing/best-tiktok-ads>
- ✓ <https://blog.hubspot.com/marketing/best-tiktok-ads>
- ✓ <https://www.oberlo.in/blog/tiktok-ads>
- ✓ <https://neilpatel.com/blog/tiktok-marketing/>
- ✓ <https://neilpatel.com/blog/tiktok-ads/>
- ✓ <https://cleverads.com/blog/en/tiktok-top-ads/>
- ✓ <https://www.nytimes.com/2022/11/14/technology/tiktok-ads-social-media.html>
- ✓ <https://www.socialmediaexaminer.com/tiktok-ad-creative-that-delivers-results/>
- ✓ <https://ads.tiktok.com/help/article?aid=9552>
- ✓ <https://www.socialmediatoday.com/news/tiktok-announces-the-top-european-tiktok-ads-of-2022/637779/>

Infographie

- ✓ <https://www.socialmediatoday.com/news/an-overview-of-tiktok-ads-infographic/570884/>

- ✓ <https://roirevolution.com/blog/infographic-the-state-of-tiktok-advertising/>
- ✓ <https://www.oneproductions.com/marketing-on-tiktok/>
- ✓ <https://revealmobile.com/resource/infographic-advertising-on-tik-tok/>
- ✓ <https://sunnysidesocialmedia.com/tiktok-voted-most-innovative-ad-platform-infographic/>

