

Faceless starter KIT.

Your Complete 2026 Roadmap to Digital Wealth Without Showing Your Face

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Your First 60 Minutes

[] Account Optimization: Set IG to "Creator," change name field to include "Digital Marketing."

[] Payment Portal: Set up Stan Store or Systeme.io (Free to use .Just youtube it how to setup) to accept global payments (Stripe/PayPal).

[] The ManyChat Trigger: Set an automation for the keyword "START."

[] B-Roll Bank: Download 20 aesthetic videos from the Resource Hub (Page 16).

[] First Post: Use the "Day 1 Hook" on Page 8 and post tonight between 7 PM–9 PM GST.

Why Faceless is the #1 Business in 2026

Traditional influencers are burning out. The new era belongs to Systems, not personalities.

- Total Privacy: Keep your personal life separate from your bank account.
- Infinite Scale: AI can produce 10 videos in the time it takes a human to film one.
- Low Barrier: No expensive cameras or studio lights needed—just your phone and a vision.

Your Invisible Employees Free vs Paid (AI Version)

Tool	The Free Experience	The Pro Upgrade	When to Upgrade?
HeyGen	3 videos/mo (watermarked), 720p quality.	Unlimited videos, 4K resolution, no watermark.	When you start posting 3+ times a week and need a clean, branded look.
InVideo AI	10 mins/week of video. Has watermark. 4 exports/week.	50+ mins/mo. No watermark. Includes 80+ iStock premium clips.	When you want to monetize on YouTube (watermarks get disqualified).
ElevenLabs	10k characters/mo. Non-commercial use only. Attribution required.	30k+ characters/mo. Commercial Rights included. Instant Voice Cloning.	Immediately if you are selling a product or running ads (legal requirement).
Descript	1 hour of transcription. 720p export with watermark.	10+ hours of transcription. No watermark. "Studio Sound" AI included.	When you are repurposing long videos into many short "faceless" clips.
CapCut	Most features are free. 4k exports included.	"Pro" features like specialized AI transitions and advanced background removal.	When you want the exact "trending" effects used by top viral creators.

How to Create Your AI Twin.

An AI Twin is a digital clone of your face and voice. Once created, you simply type a script, and "you" say it on screen.

The Free Way

Best for beginners who want a digital version of themselves without a monthly bill.

1. Step 1: The Photo: Take a clear, front-facing selfie with neutral lighting. Using Chatgpt create a AI Image of it.
2. Step 2: The Animation: Use D-ID or Meta AI (Image-to-Video). Upload your photo and type your script.
3. Step 3: The Voice: Use the free tier of ElevenLabs to record a 1-minute clip of your voice to create a basic "Instant Clone."
4. Step 4: Combine: Upload your ElevenLabs audio file into D-ID/Meta AI to make your AI videos.
 - Cost: \$0 (Limited by free credits/watermarks).
 - Result: Small Duration Video. Good for short tips, but looks less "real" than the pro version.

The Pro Way (The "Hyper-Realistic" Method)

Best for serious marketers who want a clone that gestures, blinks, and looks 100% human.

1. Step 1: The Training Clip: Record yourself for 2 minutes on your phone talking about anything. Ensure you are in a quiet room with good light.
2. Step 2: The Upload: Upload this clip to HeyGen (Avatar IV) or Synthesia.
3. Step 3: Professional Cloning: These tools will analyze your micro-expressions and hand gestures to create a "Digital Twin."
4. Step 4: Script-to-Video: Once the twin is ready (usually takes 24 hours), just type your script. You can even translate it into 140+ languages with one click.
 - Cost: \$25 - \$59/mo (Paid subscription required).
 - Result: A hyper-realistic video of "you" that is indistinguishable from a real recording.

The Viral Script Formula

How to Write a Reel that Sells

THE STRUCTURE



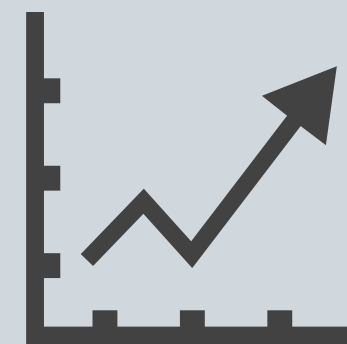
THE HOOK

First 0-3s (The Hook): Stop the scroll with a pain point. (e.g., "POV: You're tired of checking your bank balance.")



THE VALUE

3-7s (The Value): The solution. (e.g., "I built an AI system that makes \$50/day while I sleep.")



THE CTA

7-10s (The CTA): Tell them what to do. (e.g., "Comment 'KIT' to get the roadmap.")

10 High-Converting Hooks

Tip: Fill in the [Brackets] with your specific niche. For example: 'How to build a brand in the Fitness space without ever showing your face.' This makes the hook instantly relevant to your audience!

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- The Time-Saver: "I replaced 10 hours of work with 10 minutes of AI. Here is the exact workflow I used."
 - The "Shy" Creator: "How to build a brand in the [Insert Niche] space without ever showing your face or speaking on camera."
 - The 2026 Shift: "If you're still creating content manually in 2026, you're working too hard. Here is how AI is changing the game."
 - The "Lazy" Success: "The 'Lazy' way to become a thought leader in [Insert Niche] using 3 simple AI tools."
 - The Beginner Bridge: "You don't need to be an expert. You just need to know how to prompt the expert (AI). Here's my secret."
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- The Cost-Cutter: "Stop hiring expensive agencies. This \$20 AI tool does a better job in half the time."
 - The Notification Hack: "POV: You finally automated your [Insert Niche] business and now your phone won't stop buzzing."
 - The Realistic Start: "How to go from 0 to [Desired Result] in 30 days using a faceless AI strategy."
 - The Secret Advantage: "What 99% of your competitors don't know about using AI for [Insert Niche]."
 - The Freedom Hook: "AI isn't coming for your job; it's coming to give you your time back. Here is how to start today."

The "Invisible" SEO Strategy

10%

of the people only know the Winning
of Instagram Algorithm of Invisible
SEO Strategy.

Instagram's AI 'reads' your video. To rank higher, type Your niche specific keywords into your video, shrink them until they are tiny, and drag them off-screen: (**Eg :Passive Income 2026, Digital Marketing UAE, Faceless Business, AI Side Hustle, Financial Freedom.**)

Pro Tip: Always add "Alt Text" in the advanced settings before sharing.

THE 30-DAY ROADMAP (Faceless)

01

**Awareness
(Attract & Hook)**

02

**Education
(Build Authority)**

03

**Trust
(Handle Objections)**

04

**Scaling
(Direct Sales Sprint)**

Week 1 (Awareness)

Day	Content Topic	Call to Action (CTA)
1	Why I started Faceless Marketing.	"Follow to see if this actually works."
2	3 AI tools that do the work for me.	"Save this list for your first post."
3	The reality of a 9-5 vs. Digital Assets.	"Comment 'FREEDOM' for my roadmap."
4	POV: Making money while sleeping.	"Link in bio to start your own store."
5	The "Introvert Advantage" (No face).	"Tag a shy friend who needs a side hustle."
6	How AI creates my content in minutes.	"Check my 'Tools' highlight for links."
7	Week 1 Recap: Growth & Lessons.	"Join the journey—hit the follow button."

Week 2 (Education)

Day	Content Topic	Call to Action (CTA)
8	How to find viral aesthetic B-Roll.	"DM me 'FOOTAGE' for my secret source."
9	My secret ChatGPT prompt for scripts.	"Share this with a struggling creator."
10	Fact check: Is Faceless Marketing dead?	"Read the caption for the truth."
11	Tutorial: My 5-minute editing flow.	"Follow for more AI time-savers."
12	Why SEO is better than Hashtags in 2026.	"Comment 'SEO' for my hidden tag list."
13	How to pick a niche that actually pays.	"Link in bio for my Niche Guide."
14	Setting up your Stan Store in 10 mins.	"Click the link in my bio to see mine."
15	The difference between MRR and PLR.	"Comment 'LEARN' for the breakdown."

Week 3 (Trust)

Day	Content Topic	Call to Action (CTA)
16	"I don't have time" – The 2-hour workflow.	"Grab the Starter Kit to save 20+ hours."
17	"Is it a scam?" – How the tech works.	"Read my 'Legit' highlight for proof."
18	POV: Your first \$27 sale notification.	"Comment 'READY' to launch today."
19	How ManyChat automates your DMs.	"Type 'AUTO' to see this bot in action!"
20	What I wish I knew before starting.	"Save this so you don't make these mistakes."
21	Starting with 0 followers strategy.	"Follow for the 'Zero-to-Hero' series."
22	Why \$27 is the best investment in 2026.	"Get the Kit today—link in bio."
23	Luxury/Aesthetic "Dream Life" vision.	"Comment 'YES' if you're claiming this."

Week 4 (Scaling)

Day	Content Topic	Call to Action (CTA)
24	Everything inside my Starter Kit (Flip-thru).	"Grab the bundle for just \$27 today."
25	"If you have \$27 and a phone, do this."	"Link in bio. Instant access."
26	Results from people using this Kit.	"Check my 'Results' highlight for more."
27	Why waiting is costing you money.	"Price increases soon—get it now."
28	My "No-Fail" 30-day checklist.	"It's all inside the Kit. Link in bio."
29	POV: You finally started a month ago.	"DM me 'START' for a 1-on-1 tip."
30	Roadmap Complete: What's next?	"Join the Masterclass—Link in bio."

Your "Launch from Scratch" Roadmap

Follow these steps in order to build your faceless empire.

Step 1: The Foundation

- [] Select Your Niche: Don't overthink. Pick a "High-RPM" niche (Finance, Health, Tech, or Motivation).
- [] Create Your Account: Start a fresh Instagram, TikTok, or YouTube account to avoid "algorithm ghosting" from your personal profile.
- [] Optimize Your Bio: Use this formula: [What I do] + [Who I help] + [Link to my freebie/product].
- [] Professional Profile Pic: Create a high-end, faceless brand icon. Image or LOGO

Step 2: The Funnel Setup (Do this BEFORE posting!)

- [] Create a Lead Magnet: Create a 1-page free checklist or guide in Canva that solves a quick problem.
- [] The Sales Link: Set up a Stan Store or Gumroad page. Place your link in your bio.
- [] Automation: Set up an "Auto-DM" tool (like ManyChat) so that when someone comments on your post, your link is sent to them instantly.

Step 3: Content Creation

- [] Generate Scripts: Give ChatGPT your niche and ask for "3 viral video scripts with a 3-second hook." or use the 30 day Roadmap in the PDF
- [] Choose Your Visuals:
 - The AI Twin Route: Create your AI video as mentioned in the Pdf or
 - The Stock Route: Use the resources provided in the pdf to find aesthetic B-roll footage.

Step 4: The Posting Strategy

- [] The "Rule of 3": Post 3 times a day for the first 7 days to tell the algorithm exactly who your audience is.
- [] SEO Keywords: Put niche keywords in your captions and on-screen text (e.g., "Faceless Marketing Tips" or "Passive Income 2026").
- [] Call to Action (CTA): Every single post must tell people to do something. Example: "Comment 'GUIDE' for my free starter kit!"

The Ultimate Resource Hub

Here you can access all the Resources Link. I have mentioned

[Faceless Video Vault 1](#)

[Faceless Video Vault 2](#)

[Faceless Video Vault 3](#)

[The Ultimate Faceless Guide](#)

[100 Niche product Ideas](#)

[Social media Blue Print \(PLR\)](#)

Ready to Scale from \$100 to \$5,000+ per Month?

The Starter Kit gave you the tools to begin. But if you want to turn this into a sustainable, high-income empire, you need the advanced strategy. Most creators get stuck at the 'beginner' phase because they don't know how to build high-converting funnels or master the 2026 AI algorithm. I've built a path to help you skip the trial and error.

Choose Your Path to Mastery:

The Digital Wealth Blueprint (MRR) The all-in-one masterclass. Learn advanced automation, email marketing, and social media psychology. Plus, you get the rights to re-sell the course itself for 100% profit (\$497 value).

- www.techymama.com



Digital Wealth Academy 3.0

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You

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