



Blue Collar IV System™

IV: Instant Value Into Your Skillset

Turn Work Ethic Into Leverage.
Turn Skill Into Systems.
Turn Systems Into Recurring Income.

By Jon Hennings

Free Study Guide

Discover Where Your Skill Is Hiding Leverage

What “IV” Means

In hospitals, an IV delivers value directly into the bloodstream. No delay. No fluff. Immediate impact. The Blue Collar IV System™ does the same for working professionals. It teaches you how to extract the value already inside your trade and convert it into digital leverage. This is operational monetization.

The Blue Collar IV Ladder

- WORK ETHIC
- REPEATED PROBLEMS
- DOCUMENTED SOLUTION
- DIGITAL ASSET
- RECURRING REVENUE

Mini Instant Value Audit

- What questions do customers ask you repeatedly?
- What mistakes do you constantly fix?
- What processes do you follow every time?
- What do beginners in your trade struggle with most?

- **Program Overview**

Module 1 — The Leverage Problem: Identify where income is capped by time.

- Module 2 — The Instant Value Audit: Uncover your hidden digital assets.
- Module 3 — The IV Packaging System: Turn solutions into guides, SOPs, and digital products.
- Module 4 — Attachment Strategy: Add digital assets to existing services and customers.
- Module 5 — The Compounding Engine: Build systems that generate recurring revenue.

Skill



System



Asset



Distribution



Recurring Revenue

Outcome:

A predictable scaling path.

WHO THIS IS FOR

This system works best for:

- Skilled trades professionals
- Contractors
- Service business owners
- Technicians
- Blue collar entrepreneurs
- Anyone with repeatable experience

If you solve problems consistently, you can systemize them.

Final Reflection

If you stopped working tomorrow, would your knowledge still make money? If not, you don't have a skill problem — you have a leverage problem. The full Blue Collar IV System™ shows you how to extract, package, and attach your value so it compounds.

Ready to Build Your IV?

The full Blue Collar IV System™ shows you exactly how to extract, package, and attach your value so it compounds.

Inject value.

Extract leverage.

Build recurring income.

Start Building Your Digital Asset NOW!