

Client Notes & Memory Template

A simple way to remember what matters

Use one per client. Keep it simple.

CLIENT NAME:

PHONE / EMAIL:

FIRST VISIT DATE:

SERVICE HISTORY

- Last service performed:
- Products used:
- Processing notes (if any):

PERSONAL DETAILS (ONLY WHAT FEELS NATURAL)

- Preferred name/nickname:
- Work / schedule notes:
- Family / pets (if shared):
- Important dates (birthday, events):

PREFERENCES

- Quiet appointment
- Conversation
- Product-focused
- Low maintenance
- Specific concerns:

FOLLOW-UP NOTES

- Recommended return timeframe:
- Product recommendations:
- Anything to remember next visit:

Reminder:

Remembering small details creates outsized trust.