

The Sort Map

Dump it out. Sort it out.

- 1. Dump.** On the back of this page or another, write every business idea in your head for 10 minutes. *Don't worry about if it's messy.*
- 2. Sort.** Write each idea in the box below, making your most educated guess with the help of the questions below. *You can move it later.*

Not sure which box? Ask each idea three questions:

- 1. Could I start working on this in the next 30 days? *(Meaning you could begin working on it, like drafting, testing or sharing it)*
- 2. Do I have, or can I get, what I need to begin?
- 3. Does thinking about it give me energy, or drain it?

NOW

I could start in the next 30 days, it excites me, and I have what I need or can easily acquire it.

NEXT

A real contender, but it needs something first (money, tools you don't have yet).

LATER

A good idea, but just not this season (a bigger dream that needs more groundwork, market or timing isn't right).

NEVER

It crossed my mind but the thought may be draining or a "should" not a true desire of yours.
