

TERMS AND CONDITIONS FOR THE BRAND AND CONTENT ACCELERATOR

Operating Business: JMH Art

Registered Address: 27 Greenside, Yarnfield, Staffordshire, ST150 NA, England, UK

1. Introduction & Agreement

These Terms and Conditions constitute a legally binding agreement between you (the 'Participant') and JMH Art ('we', 'us', or 'our'). By completing your purchase for 'The Brand and Content Accelerator' (the 'Programme') and ticking the confirmation box on our checkout page, you explicitly agree to be bound by these terms. If you do not agree to these terms, you must not enrol in the Programme.

2. Programme Duration & Structure

2.1 The Programme is a structured 12-week fixed cohort running from **12th October until 11th January**.

2.2 A mandatory 2-week scheduled break will take place over the Christmas period. No live training sessions will occur during this window, and this break is factored into the layout of the 12-week period.

3. Fees & Payment Terms

3.1 **Pay-In-Full Track:** A one-time payment of £997, payable at checkout.

3.2 **Payment Plan Track:** 12 consecutive monthly instalments of £85 each. The first payment is due at purchase, with subsequent payments automatically deducted every 30 days for 12 months.

3.3 **Payment Commitment:** If you select the payment plan option, you are legally committing to making all 12 payments. This is a payment schedule for the full balance of the Programme, not a monthly subscription model that can be cancelled or paused at will.

3.4 **Failed Payments:** In the event that an instalment payment fails, you will be granted a strict grace period of **7 calendar days** to rectify the billing error and update your payment method. If the balance remains outstanding after 7 days, your access to all course materials, live calls, and community forums will be immediately paused until the account is brought up to date.

4. Refund & Cancellation Policy

4.1 In accordance with UK consumer law, you are entitled to a statutory **14-day cooling-off period** from the exact date of your initial purchase.

4.2 If you request a cancellation and refund within these 14 days, all fees paid will be returned to you. Outside of this initial 14-day window, strictly no refunds will be provided, and you remain responsible for any outstanding

instalment balances.

5. Deliverables & Schedule Changes

5.1 The Programme features specific deliverables, including: weekly live training sessions, online access to session replays, a private WhatsApp accountability group, a private Facebook Community Group, and complementary course resources.

5.2 **Instructor Absence:** If an instructor is unable to host a scheduled live call due to illness, unexpected holiday, or emergency, the session will be rescheduled to a future date. Live sessions will be rescheduled rather than cancelled, and an instructor's absence does not entitle the Participant to a refund.

6. Code of Conduct & Expulsion

6.1 JMH Art operates a strict zero-tolerance policy for bullying, harassment, toxic behaviour, or disrespectful conduct directed at the instructors, hosts, or fellow participants.

6.2 If a Participant displays disruptive or inappropriate behaviour, they will receive one formal warning. If the behaviour continues or reoccurs, JMH Art reserves the right to immediately remove the Participant from the Programme, disable their portal access, and remove them from all groups. In the event of such expulsion, no refund will be issued, and any remaining instalment balances will remain legally due.

7. Intellectual Property Rights

7.1 All materials, frameworks, videos, resources, and templates provided within the Programme remain the sole intellectual property of JMH Art.

7.2 Participants are granted a limited, personal, non-transferable licence to use these resources for their own individual business growth.

7.3 You are strictly prohibited from copying, sharing, distributing, or reselling our proprietary frameworks, teachings, or materials to your own clients or any third party.

8. Confidentiality

8.1 Participants are encouraged to discuss their personal journeys and experiences in the course. However, any sensitive information, business metrics, or personal experiences shared by *other* participants or hosts inside live calls, the Facebook group, or the WhatsApp group must remain entirely confidential.

8.2 You agree not to record, screenshot, or share details belonging to other community members outside of the Programme environments.

9. Earnings & Outcome Disclaimers

9.1 While the Programme provides extensive strategic tools, coaching, and educational teachings, JMH Art cannot and does not guarantee any specific financial earnings, revenue increases, or concrete business growth outcomes.

9.2 Your professional success and business results depend entirely on your own application, individual execution, industry factors, and personal effort.

10. Governing Law

These terms, and any dispute or claim arising out of or in connection with them, shall be governed by and construed exclusively in accordance with the laws of England and Wales.