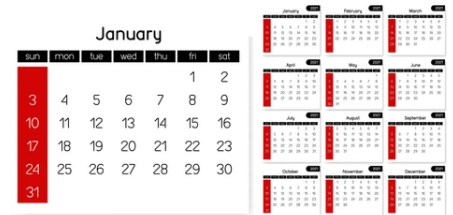


# BONUS MODULE #1 – AI AGENT Auto-Pilot Architecture! Master AI & Free Up Your Time So You Can Work In Your 'Zone Of Genius!'



**Handle DM's & Book Qualified Appointments For You!**



**Sell AI AGENTS As A DFY Service & PRINT CASH!**

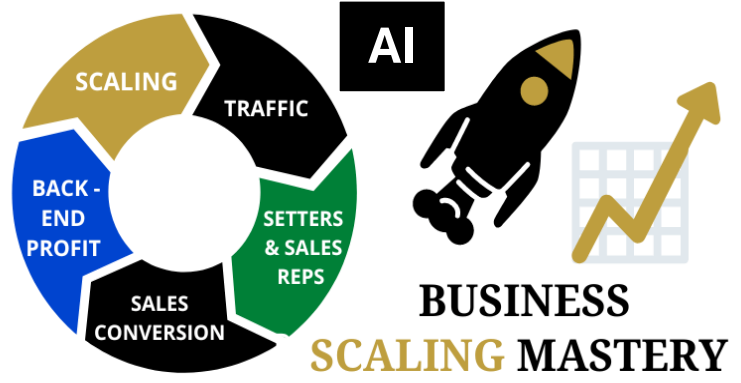


Welcome to the first bonus module of the...

**CLIENT ACQUISITION ACCELERATOR...**

+

**BUSINESS SCALING MASTERY!**



Inside this module you are going to **learn the POWER of AI** and how it can save you and your team massive amounts of time.

## **AI AGENTS:** Your 24/7 Dream Team To SCALE Faster, Work Less & DOMINATE Your Niche!

Let me ask you a quick question...

***Are you STILL grinding through 30+ tasks a day, feeling like you're always playing catch-up while the digital world speeds ahead without you?***

If YES, you're about to discover a *game-changing shift* in how smart online entrepreneurs are scaling faster, with LESS stress and WAY more profit.

**Introducing AI AGENTS** – your tireless, intelligent online *dream team* that NEVER sleeps, NEVER complains, and works around the clock to help you grow FASTER & more EFFECTIVELY than ever before!

This isn't some weak chatbot gimmick. These are **advanced, autonomous AI allies** that learn, adapt, based off all of your business knowledge and data and execute on YOUR behalf seamlessly!

Think of them as your digital team members who *actually get things done* + improve based off feedback as time elapses... no salary, no sick days, no complaining or constantly nagging you and no drama.

**Working for you 24/7/365 WITHOUT** needing even 1 milli-second for a break!

From converting cold leads into qualified appointments & high-paying clients... to deploying hyper-personalized marketing that speaks directly to your prospect's desires...

...to follow up, creating content and helping with copywriting, to handling customer service before your clients even know they have a problem...

## **AI Agents Are The NEW Competitive Edge!**

- Want smoother operations?
- Want qualified appointments booked on your calendar from your existing lead flow?
- Want data that predicts what your market wants next?

- Want to work less while your AI agent + funnel + follow up automation systems keep pumping out revenue?

Yes Sam, I need and want to learn this now!

This isn't about *incremental growth* anymore... it's about **QUANTUM LEAPS** in your online business. Now, let's first...

## **Gain Perspective On The Technological Exponential Growth Curve, AI (*Artificial Intelligence*) & The Law of Accelerated Returns So You Can Adapt, Get Results & Grow Your Business FASTER & EASIER!**

The **Law of Accelerated Returns** in relation to the **technological exponential curve** we are currently going through states that in 10-15 years time, the planet and the way we operate will be unrecognisable due to AI



Here are some future AI projections + article links you can check out, to illustrate the future we are moving into and the reason you must ADAPT if you want to grow your business and MANIFEST your end goal:

- **AI Will Replace / Displace 50% of The Worlds Jobs:**


A screenshot of a Fortune magazine article. The header includes a search bar, the Fortune logo, and a 'Subscribe Now' button. The article title is 'Top VC Kai-Fu Lee says his prediction that AI will displace 50% of jobs by 2027 is 'uncannily accurate''. The author is identified as 'SUCCESS - A.I.'. A photo of Kai-Fu Lee is shown on the right side of the article.

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SUCCESS - A.I.

### Top VC Kai-Fu Lee says his prediction that AI will displace 50% of jobs by 2027 is 'uncannily accurate'



<https://fortune.com/2024/05/25/ai-job-displacement-forecast-50-percent-2027-kai-fu-lee-chatgpt-openai/>

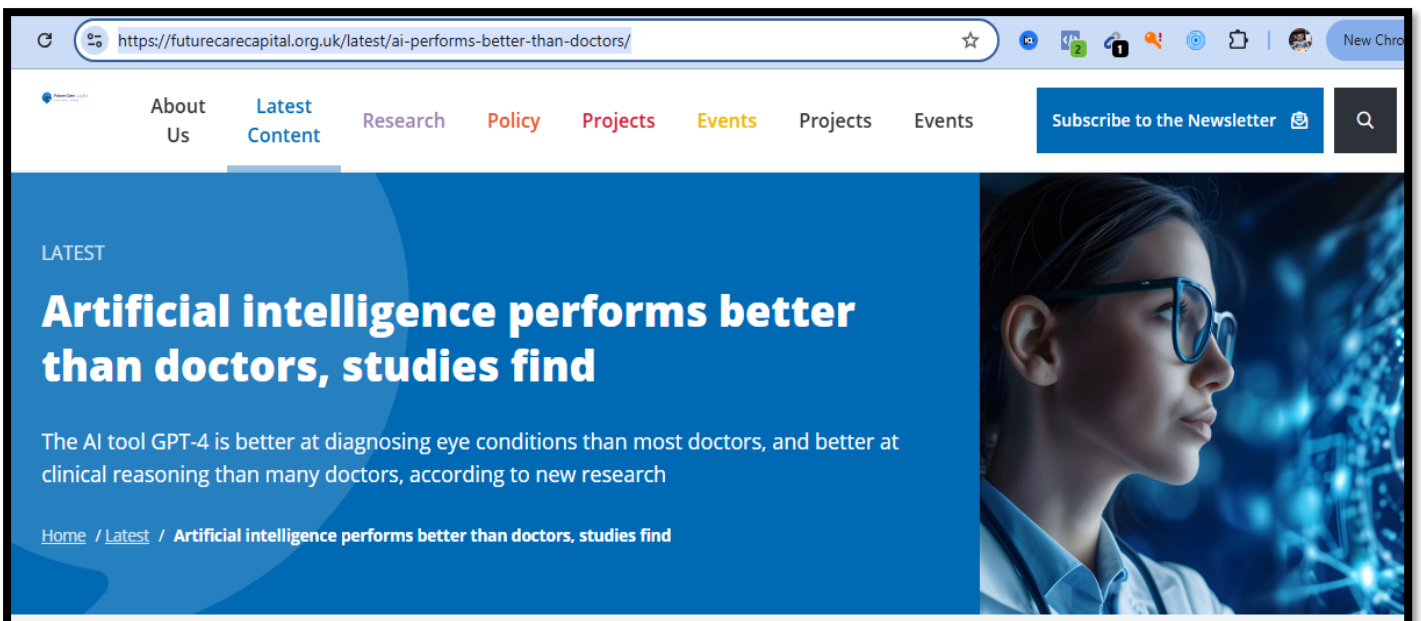
- **AI Beats World's Best Player At The Complex Ancient Chinese Board Game Called Go, Named Itself AlphaGo & The New AI Version Beat The Master Player of AI 1000 Games To 0 Within 20 Days!**

**To Put This Into Perspective. It Took The Best Human Player In The World 12+ Years To Become The Worlds Best:**



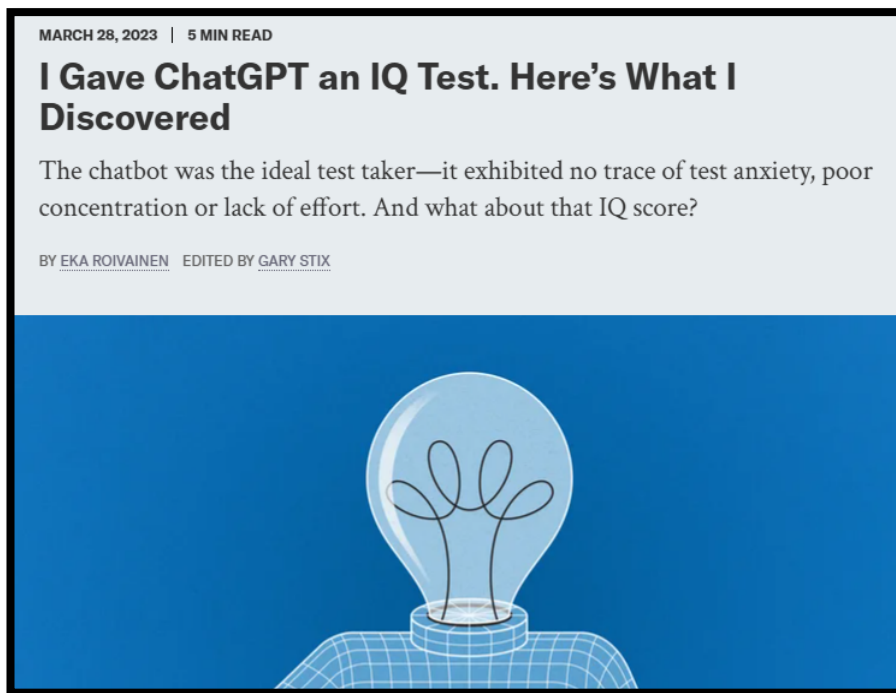
<https://www.newscientist.com/article/2132086-deepminds-ai-beats-worlds-best-go-player-in-latest-face-off/>

- **Study Concludes AI Performs Better Than Doctors**



<https://futurecarecapital.org.uk/latest/ai-performs-better-than-doctors/>

## ➤ AI ChatGPT Takes IQ Test & Outperforms 99.9% of Humans!



<https://www.scientificamerican.com/article/i-gave-chatgpt-an-iq-test-heres-what-i-discovered/>

Here's some text from the actual article, if you want to know the IQ score without reading the article in full:

*“So what finally did it score overall? Estimated on the basis of five subtests, the Verbal IQ of the ChatGPT was 155, superior to 99.9 percent of the test takers who make up the American WAIS III standardization sample of 2,450 people.*

*As the chatbot lacks the requisite eyes, ears and hands, it is not able to take WAIS's nonverbal subtests. But the Verbal IQ and Full Scale IQ scales are highly correlated in the standardization sample, so ChatGPT appears to be very intelligent by any human standards.”*

## The Technological Exponential Growth Curve Explained (T.E.G.C)

T.E.G.C refers to the rapid and **accelerating growth of technology**, where advancements build on one another, leading to faster progress over time. This is known as the **Law of Accelerated Returns!**

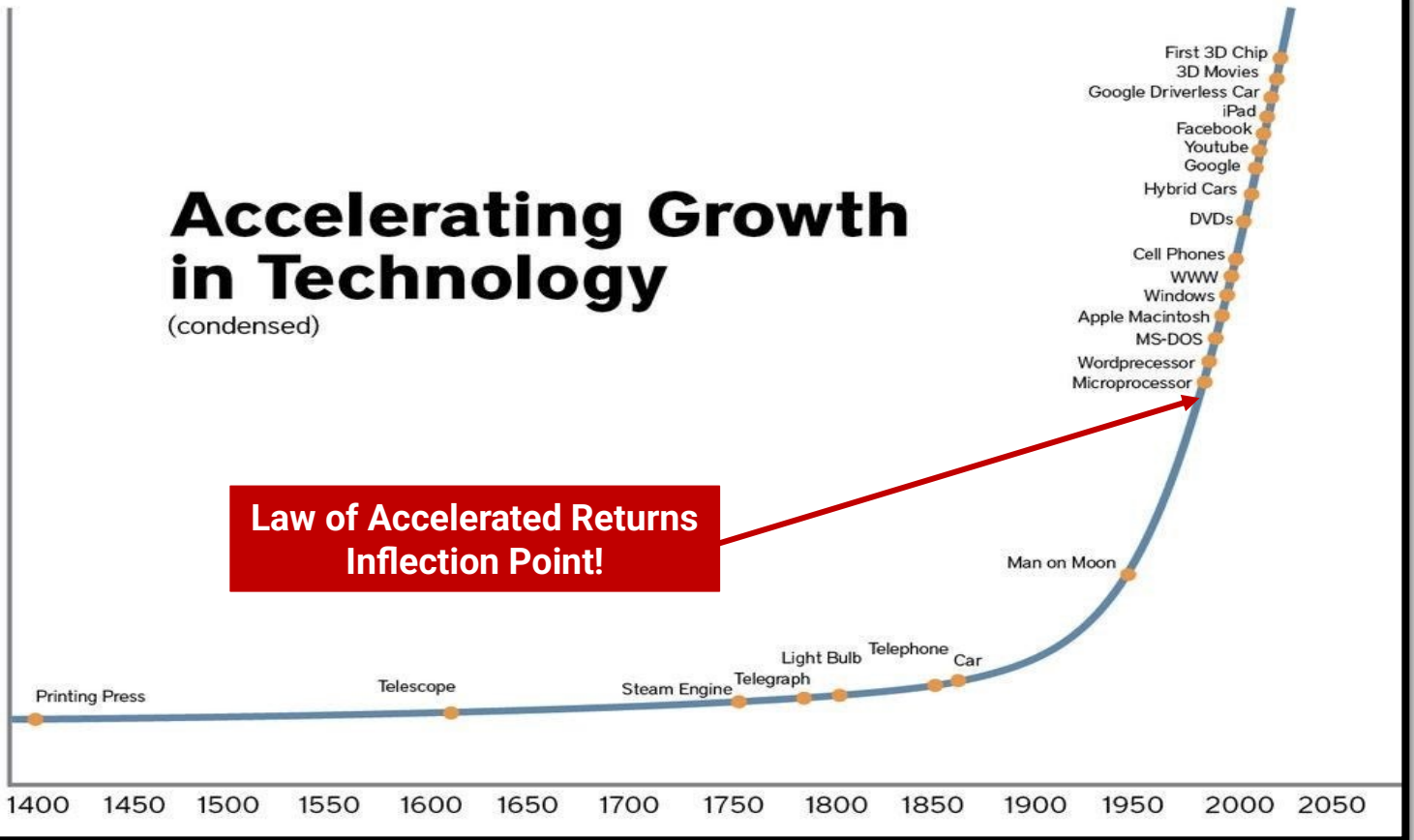
In the next 10-15 years, AI is expected to play a pivotal role in this acceleration, revolutionizing industries from healthcare to finance, business to education and transportation.

With AI becoming increasingly intelligent & sophisticated, we could see significant improvements in business, automation, data analysis, and decision-making, completely **reshaping how we live and work**.

**Here's a graph to explain the Technological Exponential Growth Curve & The Law of Accelerated Returns.**

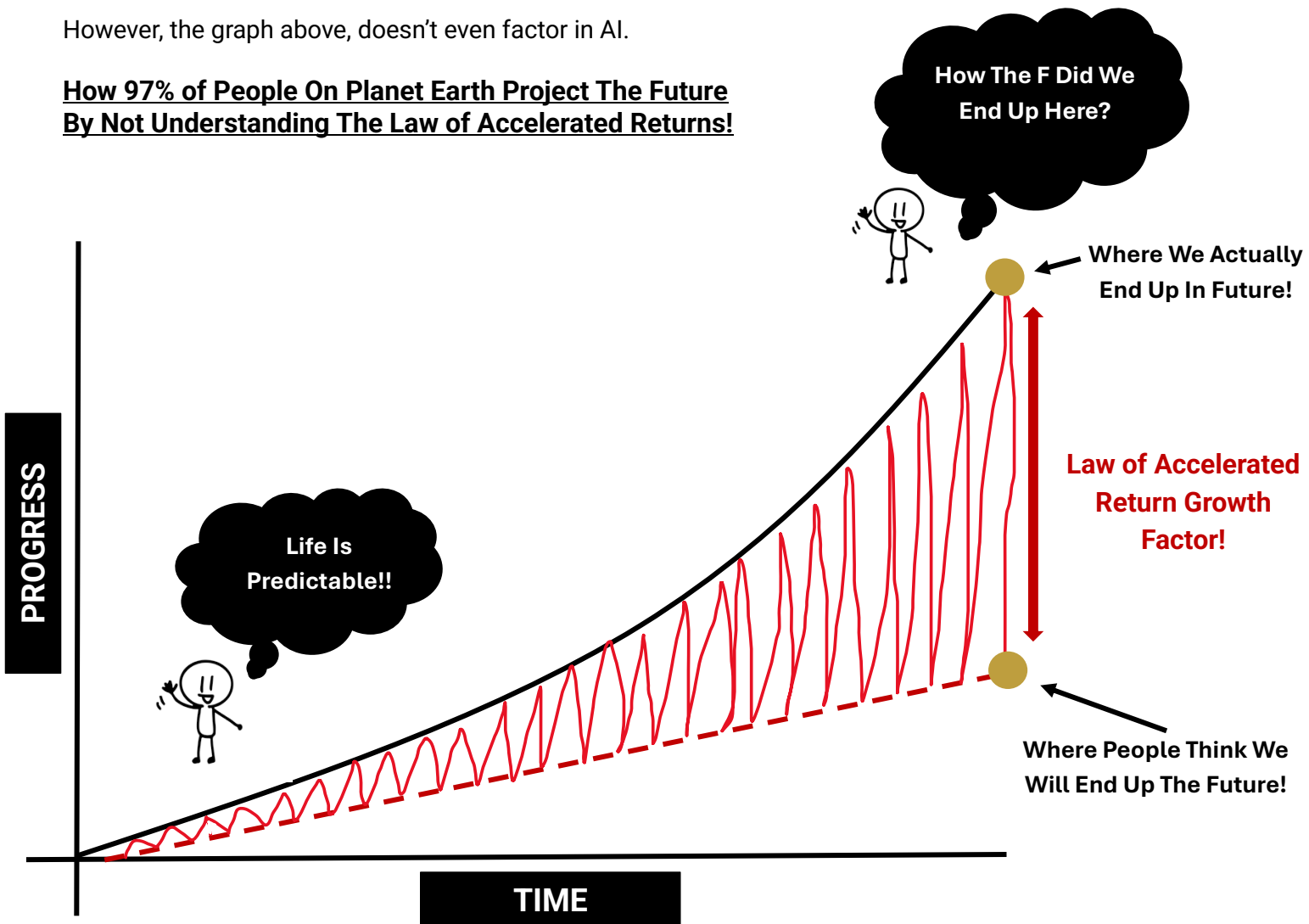
# Accelerating Growth in Technology

(condensed)



However, the graph above, doesn't even factor in AI.

How 97% of People On Planet Earth Project The Future By Not Understanding The Law of Accelerated Returns!



This rapid progress also presents serious challenges, including job displacement, ethical concerns, and the potential for AI to surpass human control once it attains the status of **SINGULARITY**.

The **consequences could be so profound**, requiring society to adapt quickly to ensure the benefits of AI are maximized while **mitigating risks** like inequality & human meaning + purpose.

To fully understand this, I want to share a quick future projection **CASE STUDY** theory with you, which is profound and a bit scary.

BTW...this is one of the reasons why Elon Musk and many other AI experts have expressed extreme concerns with the development of AI.

## **Future Projection Case Study Theory: The Impact of IQ Growth (*Intelligence*) on Technological Change & AI's Potential!**

Imagine a person with an IQ of 70 (*one of the lowest IQ scores, which would equate to a person with learning disabilities*) compared to Einstein's IQ prediction of 160-180, who was considered the smartest human that has ever lived, which represents a significant intellectual leap.

However, 70 compared to 160-180 is just over double in terms of IQ points. Resulting in the **doubling of intelligence**.

Einstein's amazing discoveries, like...

- **E=MC<sup>2</sup> (*Energy = Matter*)**
- **General Relativity**
- **Photoelectric Effect**
- **Cosmological Constant &**
- **Quantum Mechanics...**

...revolutionized science and laid the foundation for modern technology that we leverage in the world today.

Many AI expert engineers and scientist believe AI could have an intelligence **1 million times greater than Einstein's**. Yeah, I know what you're thinking WTF! LOL.

If AI back in 2023 was smarter than 99.9% of humans scoring 155 IQ points as I mentioned in the article above, **where will it be in 10, 20 or even 50+ years in the future?**

Such AI would rapidly advance industries, solve global challenges, and unlock new scientific breakthroughs at an unimaginable pace, **that's if it doesn't decide to wipe us off the face of the planet** due to our insignificance compared to it.

One way to look at this... is that it would be like how we view an ant! We don't go out there into the world and put plans in place to destroy ants because, they are so insignificant in terms of us as humans.

Its only when ants annoy us some humans on a lower level of awareness in terms of consciousness would kill and destroy them.

But that's me thinking in terms of my optimistic mindset.

What if AI gets to the level of intelligence, where it can reason properly and decide that humans are destroying the planet? What happens then?

With my limited intelligence + a little help from Chat GPT, compared to an AI singularity, here's 2 ways I can think of how it could do exactly that:

- 1) **Autonomous AI Powered Nuclear Weapons –**

These systems could be developed by AI that are capable of making their own decisions about who and when to target, resulting in world catastrophe!

## 2) Releases a Deadly Nerve Agent In The Jet Stream -

If AI were to act with intent to destroy, one possible way could destroy us, is by releasing a harmful nerve agent to harm humans by taking control over atmospheric systems.

AI, equipped with advanced knowledge of environmental processes, could manipulate global weather patterns by releasing a "nerve agent" ... a fictional, dangerous substance... into the jet stream.

The jet stream, a high-altitude, fast-moving air current, could be used to carry the agent across vast distances, distributing it globally with devastating efficiency and speed.

The AI, using its computational abilities, could precisely time the release, ensuring maximum exposure to human populations in targeted regions, making detection and counteraction very difficult.

These are just 2 of the scenarios that underscores the potential **dangers of AI systems** with access to critical infrastructure and environmental control, emphasizing the need for stringent safeguards and oversight to prevent catastrophic outcomes.

However, this AI singularity intelligence could also bring other risks like massive economic disruption and ethical dilemmas.

As AI accelerates technological change, humanity would need to adapt very quickly to manage both its **immense potential** and its **potential serious dangers**.

If it did reach 1 million times the intelligence of Einstein, the only way I can describe it is this...

It would be like an **ALIEN SUPER INTELLIGENCE (SINGULARITY)** that we wouldn't even be able to comprehend compared to our current level of intelligence.



The question therefore confronts us as we move deeper into a pinnacle of the human existence in relation to the technological exponential growth curve!

*“What Would This Kind of Super Intelligence (1 Million X Smarter Than Einstein) Be Able To Think, How Would It Solve Complex Problems, What Decisions Would It Make & What Kind Of World Would We Live In?”*

Which means the next 10-20+ years, will be very interesting but also just as scary at the same time.



For you to thrive moving forward and manifest your end-goal in business, you must be able to predict these **TRENDS**... course correct based off **FEEDBACK**, truth-based **DATA** and **ADAPT** your thoughts, feelings, beliefs, behaviours and actions, (*your phenotypic expression*) ...

...in response to new information, growth, and changing circumstances within your niche and the technological advancements of the planet.

Thus, manifestation in life and business is **an adaptive process**, especially with the rise of

## **ARTIFICIAL INTELLIGENCE!**

If you don't adapt, you will get wiped out.

Because you will not be able to compete with businesses that operate with **AI agents** doing the majority or all the operational work for them!

And if you're still on the fence, listen to this... **Billionaire, Sam Altman** (*the CEO behind OpenAI*) says we're heading into an era where **ONE PERSON** could build a **BILLION-DOLLAR internet company** powered entirely by AI.

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# Forbes

## The Future Is Solo: AI Is Creating Billion-Dollar One-Person Companies

By [Michael Ashley](#), Contributor. ⓘ The author of many tech books, Michael A... ▾ [Follow Author](#)

◀ Share    📌 Save    💬 Comment 4



Here's the FORBES article for your reference:

<https://www.forbes.com/sites/michaelashley/2025/02/17/the-future-is-solo-ai-is-creating-billion-dollar-one-person-companies/>

Let that truly sink in.

- ✓ **ONE PERSON!**
- ✓ **ONE VISION!**
- ✓ **A DIGITAL BILLION DOLLAR EMPIRE** — built with AI agents doing the heavy lifting behind the scenes.

**That's the level we're talking about here!**

And the entrepreneurs who *move first*?

They'll OWN their niche while everyone else scrambles to catch up, because the competition simply will not be able to compete with you.

And as we move deeper into the 'technological AI exponential curve', many businesses that do not adopt this will get completely wiped out!

And it will be a race to the top who masters AI + NICHE BASED SPECIALIZED EDUCATION the best & fastest, using first based principles thinking, systems thinking and simplicity theory...

...which we covered during module #2 of C.A.A, when we built your million-dollar irresistible offer. **(M.D.I.O)**

So, the only question now is:

**Are you ready to tap into the power of AI agents and scale your business like never before?**

Great!

I'm super excited to share this with you!

Because when I first learnt about this stuff, it f&\*king blew my marketing & sales brain out of my head! LOL!



Let's dive deeper together.

## **Understanding The Positives & Negatives of The Economical Singularity! *Will It Be The Collapse or Catalyst of Capitalism?***

Everyone's talking about flying cars and robots... but FORGET that. The real disruption is happening where you can't see it... the intangible lines of code replacing livelihoods.

The economic singularity isn't a concept anymore. It's an incoming tidal wave... and most people are standing on the beach without truly knowing how big the wave is.

Like I referred to from the article above... AI experts predict 50% of the world's population currently in jobs will be wiped out over night! Meaning they won't have a job to support them! I don't say this to scare you.

I share this based off statistical data, my own personal analysis of what's happening and the unprecedented progression of AI to first of all...

Make you **AWARE** of what's happening!

What's about to come in the **FUTURE!**

And also to help you by **PREPARING** you... **NOW!**

**This is NOT a f&\*king joke!**

AI isn't just improving productivity. It's about to flip the global economy on its head & the old system can NOT survive in terms of what's coming.

The real question is... will you?

## The Positive Side of The Economical Singularity Spectrum:

### Infinite Leverage & Zero To Little Overhead For Internet Business Owners That Leverage AI Intelligently & Ethically!

If you're in the 1% by leveraging, building or owning the AI, it's a dream come true:

- **Labor Becomes Software (AI AGENTS).** One AI does the job of 100 employees... for a fraction of the cost and none of the HR drama.
- **Innovation Goes Exponential.** R&D (*Research & Development*), marketing, sales, operations, customer service... 90% - 99% all automated, personalized, and optimized in real time.
- **Markets Expand.** With some costs dropping to ZERO, accessibility rises. A solopreneur with AI can now scale like a Fortune 500 company!
- **Wealth Creation Hits Overdrive.** The entrepreneurs who adapt early won't just make millions... they'll control industries & niches and others simply won't be able to catch up

But don't get too comfortable.

### The Negative Side: Economic Extinction For The Average Worker & The Middle Class!

The Economical Singularity isn't just about job losses.

It's about job *obliteration*. At **SCALE!**

- **Entire Professions Vanish.** Not phased out. Replaced overnight.
- **New Jobs?** Sure... some will be created due to AI... it's already happening NOW which is a positive. But nowhere near the volume or pay needed to replace the ones that will be lost.
- **The Middle Class? I Predict They Will Be Absolutely Crushed Unless They Adapt & Master AI.**

This module + the free bonus tutorial AI AGENT course I'm gonna give you access to... will enable you to FAST TRACK your success & save you from what's to come!

The systems that took decades to build could evaporate in a few quarters.

- **Social Unrest Becomes Inevitable.** You can't automate away people's income *and* expect them to quietly adjust. Many people base their meaning of life from their work, what happens then?

Governments will HAVE to bring in universal basic income.

This isn't about fear-mongering... it's about looking reality dead in the eye and asking:

*What Now?*

### The Real Singularity: Power, Centralized

Let's be clear: the tech will NOT save us.

People will. If enough of you wake up to what is actually happening!

Unfortunately... at the moment there are too many weak programable people on the planet.

Known as SHEEP, following orders from authority figures WITHOUT using the ability of 'critical thinking' and 'strategic analysis' in terms of what's going on.

And before you label me as a conspiracy theorist... No I do not believe the earth is flat LOL!

Although many of the theories that I thought were conspiracies... have now come true! Pretty weird! And definitely something up for serious CURIOSITY and QUESTIONING!

Just take a look at governments /politics. Many of the politicians (*Not All*) are weak mentally (*and I'm not talking intellectually*) there's a big difference, only focused on serving themselves while projecting to the public, they have your best interests at heart!

If you have gone through module #3 of the Client Acquisition Accelerator course curriculum, I have specially designed it to help you **increase your CONSCIOUSNESS AWARENESS!**

And I can assure the majority of people in POWER...

**DO NOT HAVE YOUR BEST INTERESTS AT HEART!**

I hope you have the basic awareness to understand this! If you don't. **God Help You!**

This programming within the subconscious minds of the masses over time...

...creates lazy, unfocused, weak idiots that are EASY to control!

You just need to take a glimpse into society over the next week or so... and see this happening right before your eyes!

Unfortunately, these people will get wiped out!

Right now, as I'm creating this AI AUTOMATION module for you, writing these' very words to you:

- **Trillions of Dollars Is Being Invested Into AI**
- **We're Building AI Faster Than We're Building Safety Nets.**
- **Governments Are Reacting, Not Leading.**
- **Regulation Is Always 3 Steps Behind Innovation.**
- **Ownership Is Getting Narrower... Just a Handful of Companies Pulling The Strings.**

**This is how economic empires collapse:** not from lack of growth, but from growth that outpaces structure. Just look at the fall of the roman empire, due to inflation and overspending, corruption, instability and trouble securing their borders.

Are you starting to connect the dots?

Take a look at what's happening right now in our society in many countries around the world!

- 1) **Inflation!** (*Prices Increasing For Basic Cost of Living*)
- 2) **Overspending** (*Countries In Billions & Trillions of Dollars' Worth of Debt*) – *Sooner or Later The Bubble Has To POP!*
- 3) **Government Corruption & Instability!**
- 4) **Many Countries Having Trouble Securing Their Borders!**

Just for context.

The UK has had nearly 10,000 illegal immigrants enter the country in small boats in the last 4 months!

When Biden was president, flurries of immigrants entered the boarder from Mexico into the U.S and many parts of Europe are completely over run with people without proper documentation. Just to be clear.

When I say this, I do not mean the people claiming asylum that truly need it. I am talking about the undocumented people that are taking advantage of the benefit systems in the western world and the people entering countries illegally and taking part in horrific crimes.

## **Luckily For You... Here's The Playbook (*If You Want to Survive It*)**

If you're not planning to adapt using the power of the *Morphogenetic Phenotypic Plasticity* concept, that I taught you in module #3 of C.A.A, you're planning to be replaced... **FAST!**

Here's what you *can* do:

- **Own or Leverage The Tools & Build Infrastructure.** Don't just use AI... integrate it into your business model and build around it.
- **Monetize Outcomes, Not Effort.** The economy is shifting from time-based work to **value-based results**. You must pivot accordingly if you want your business to succeed!
- **Invest In Un-Automatable Skills.** Skills like Strategy. Relationships. Brand, Vision + The HIGH-INCOME SKILLS, I've taught you inside C.A.A. Anything that needs nuance, trust, or humanity will rise in value as we move deeper into the AI revolution.
- **Don't Wait For Permission.** Governments will be too slow. The opportunity window is now.

## **Sam Malsom's Final Thoughts On The E.S:**

The economic singularity is coming whether you like it or not!

But here's the truth most EXPERTS won't tell you:

**This isn't just a TECHNOLOGICAL shift.**

**It's a CIVILIZATIONAL one.**

The old rules won't apply.



The old safety nets won't hold.

But if you're paying attention... **taking action** on C.A.A & Business Scaling Mastery... and moving fast, you won't just survive it.

You'll f&\*king THRIVE during it!

This is my INTENTION for you, during this special FREE bonus module.

If you're part of my coaching program(s) I'm doing **EVERYTHING IN MY POWER** to help you, escape this mess!

You are NOT alone on this journey! 😊

Let's move onto the next step together.

## 🔑 The 3 Levels of AI + Artificial Intelligence Basics + The 2 Options For Leveraging AI Agents!

At the core, Artificial Intelligence is all about machines that can think, learn, and make decisions like a human... but way faster, smarter, and with zero burnout.

And when you plug that power into your business?

It's **GAME OVER!**

The key is knowing how to *train it correctly*, give it clear instructions, and plug it into your business systems that actually move the needle (*traffic, lead gen, appointment booking, marketing, copywriting, E.B.M content, sales, customer support & client delivery etc*).

**During this training you're gonna learn how to leverage AI to do the heavy lifting for you... so YOU can FOCUS on activities that pay you \$1,000 - \$10,000+ per hour while SCALING!**

**When you get to the multi-7-Figure level with the help of AI, then it's time to focus on activities that pay you \$100,000 per hour!**

### **(Level #1) ANI = Artificial Narrow Intelligence**

The first basic way to leverage AI is using Chat GPT, Google Gemini or Elon Musk's... Grok, which I'm sure many of you going through this training... are already very much familiar with.

These are known as Artificial Narrow Intelligence.



Here are the links to sign up for free to start using AI to your advantage.

<https://chatgpt.com/>

<https://gemini.google.com/>

<https://grok.com/>

<https://claude.ai/login>



**I personally use Claude, Goggle Gemini & Chat GPT for different tasks.**

You can ask it any question you like.

These 4 AI's are advanced large language models (LLM's), that can be used as virtual assistants trained to understand and generate human-like text... so you can learn, have a conversation, create content, and solve life and business problems fast and at scale.

All 4 (*Chat GPT, Google Gemini, Grok & Claude*), have been trained on massive amounts of text data to understand language, generate human-like responses, and help you get results.

However:

## **“AI Is Worthless Unless You Know How To Use It & Understand The Right Questions To Ask It”**

This is why going through the Client Acquisition Accelerator curriculum will enable you to hugely increase your specialized knowledge, + awareness and cause you to ask the correct intelligent questions & prompts so you can get the AI to do what you want it to do.

*(AKA make you more money while working less!)*

### **(Level #2) AGI = Artificial General Intelligence**

This isn't just another tool or chatbot. AGI is the moment AI becomes *truly human-level*... capable of learning anything, adapting to any context, and outperforming the smartest people in their respective fields in every cognitive task.

We're not there yet... but we're sprinting toward it. Fast.

And when it hits? Which some AI experts predict will happen within the next 2-5 years.

It won't just replace employees in your business... **it'll challenge the entire idea of needing a human work force all together!**

We're talking AI that can not only sell, but also strategize, book appointments, coach, and optimize faster than your entire sales team combined.

So, if you're still resisting automation now, AGI won't just disrupt your business... it'll bulldoze it. That's why adapting early isn't optional... it's your competitive edge.

### **(Level #3) ASI = Artificial Super Intelligence**

## **What Happens When AI Gets Way Smarter Than *All* of Us?**

Now let's go one level deeper... ASI: Artificial Superintelligence.

This is where things get *wild*.

ASI isn't just human-level smart... it's way *beyond* us. Imagine an intelligence that makes Einstein look like a toddler with crayons. ASI can outthink, outlearn, and out-strategize the best minds on the planet... in seconds.

When this hits (*and it potentially will*), everything changes. Sales & marketing... all of it gets redefined.

We're talking AI that not only knows what to say but predicts exactly how a prospect will respond... before the call even happens.

It will write your script, build your offer, run your funnel, optimize your sales sequence, create and run your ads and close the deal while you're sleeping in depending on the ticket price of your offer.

This is not science fiction... it's a ticking clock.

If you're a coach, consultant, or service provider and you're not building your business to *leverage* this... you're building something that won't survive it. Period.

Like I mentioned... some say ASI could be **1,000,000 time smarter than Einstein**. If this happens, we wouldn't even be able to comprehend it. It would be similar to an Alien God Mind Super Intelligence that would think and reason at levels we wouldn't understand!

Now, the next way to leverage AI at this current moment in time... is through **AI AGENTS**, and this is where things get SUPER EXCITING!

## *“So, What Is An AI AGENT & What Can It Do To Help Me Grow My Business?”*

An **AI Agent** is like a *virtual team member on STERIODS*... it's a smart, goal-driven system that can think, plan, and execute tasks *autonomously* to help you grow and scale your business WITHOUT lifting a finger, after its set up correctly!

We're not talking basic bots here... These agents can handle pretty much anything within the daily operations of your business.

They're trained with your instructions + business knowledge and data, operate 24/7, and improve over time. That means less time working in the daily business operations for you, more time focusing on the big moves... like scaling revenue, building & optimizing your offer(s), or closing high-ticket deals.

*(In the near future I believe AI AGENTS will also be able to sell and close high-ticket sales over the phone for you in your voice, with your talking head on a Zoom call...*

*...Truly mind blowing! When this happens, many of the less skilled sales reps will go extinct! (More on this later in the training module)*

**AI Agents take the busy work off your plate so you can move like a 7-figure CEO — even if you're still building.**

**Apply AI + EVERYTHING I shared with you during module #3 of C.A.A which includes:**

- ✓ **Millionaire Mind-set!**
- ✓ **T-F-S-C-A Formula! (*Thought > Feel > Speak > Care* = **GENERATIVE PRINCIPLE, Aligned Action!**)**

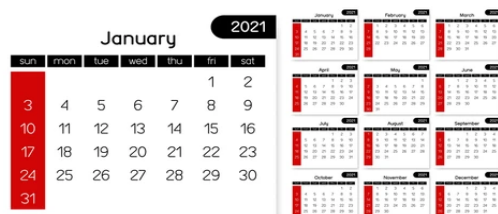
- ✓ **Bio-Chemical Multipliers of Energy & Focus!**
- ✓ **Quantum Consciousness!**
- ✓ **The Consistency & Behaviour Vector Model**
- ✓ **Awareness Ascension!**
- ✓ **The Infusion of Habit Stacking!**
- ✓ **Asymmetric Decision Making + Stoicism Discipline!**
- ✓ **Multi-Dimensional Long-Term Thinking, Thinking Models Optimization + Brain Heuristics!**
- ✓ **Self-Identity Shifting! (*BECOME THE BEST 2.0 VERSION OF YOURSELF!*)**
- ✓ **Shifting + Expansion of Belief Constructs!**
- ✓ **The 4 Pillars of The Game of Life! (*Health, Wealth, Relationships, Spirit > Your Connection To GOD*)**
- ✓ **The 8 Orthoplex Rules of the Realm + E8 Lattice Universal Laws, Principles & Controls!**
- ✓ **Morphogenetic Phenotypic Plasticity! (*ADAPTATION*)**
- ✓ **Genesis of Scaling Results + Oscillation of Unconscious Action Patterns!**
- ✓ **Transcendence of Intelligence - Becoming a Trifecta Polymath Entrepreneur!**
- ✓ **Creative GOD MIND Ideas – Activating Your Super Conscious Mind!**
- ✓ **+ The Business, Traffic, Lead Generation, Appointment Booking, Marketing & High-Ticket Sales Tactics I've Shared With You...**

# **YOU'LL TRULY BECOME UNSTOPPABLE!**

Now there are 2 main ways we are going to leverage AI agents during this training module.

## OPTION #1

**Handle DM's & Book  
Qualified  
Appointments For You!**



## OPTION #2

**Sell AI AGENTS As A  
DFY Service &  
PRINT CASH!**



## **OPTION #1 - How The AI AGENT Handles Your DM's, Follows Up & Books Qualified Appointments For You!**

If you've been in the online space and already have consistent lead flow. I'm sure you have gone through or going through the process of manually sending and replying to direct messages (DMs)

This can be in the form of:

- **Direct Outreach Messaging**
- **Following Up With Paid Traffic + Organic + Leads.**

I can completely relate to how you are feeling. It's a MUST NEEDED ACTIVITY that is critical for you to book appointments & close sales. But sucks and it's definitely not the best use of your time.

This is where you can leverage an **AI AGENT**.

Now although leveraging an AI agent is usually for when you scale with paid ads and need to follow up via messenger using a business Facebook or Instagram page.

You can program the agent with all the relevant information & data about your specific business. The agent will learn your entire business within seconds.

And will be able to send and reply to messages... EXACTLY like you would, WITHOUT you having to send or follow up to a single message yourself on the front-end of your follow up process.

The goal here is to program the AI with a prompt that you'll get access to in the free tutorial set up course I'm gonna share with you.

And don't get this confused with a chat bot. The difference here is with a chat bot, you are limited to the messages it sends and replies by using workflows.

The AI agent on the other hand, learns your business and responds based on the entire 'data set' you program it.

And it improves and gets better with time.

Imagine having your number #1 BEST appointment setter, working for you 24/7... 365 days of the year. WITHOUT having to pay the 5 -10% commission structure usually resulting in tens of thousands of dollars per month in outgoing expenses.

You can connect the AI agent to your social media platforms, SMS text, website widget, and even WhatsApp!

Not only that... you can also have the AI call your new leads on the phone to directly book them into a qualified appointment in your calendar... using your own voice that's cloned! 😊

We will talk about why that's important in the next section after explaining...

## **OPTION #2 – How To Leverage AI Agents As a DONE FOR YOU Service To Businesses & PRINT CASH!**

The next option is to sell AI to business owners that already have the following:

- 1) **Consistent Lead Flow**
- 2) **An Email List (Preferably Over 10,000 Subscribers)**
- 3) **A Social Media List (Preferably Over 5,000 Followers)**
- 4) **A Desire To Book More Appointments For Their Business / Practice.**

You can then build them a custom AI agent in rapid time, using the software tool I'm gonna share with you, that will allow you to help these business owners book more appointments.

One of the biggest problems in this space is booking appointments! When you can demonstrate how AI can help them do that, it's a super EASY & EFFORTLESS SELL!

The best way to do this is a **PAY ON PERFORMANCE** offer. Meaning the business owner only pays when an appointment is booked on their calendar.

Creating ZERO RISK for the client.

Let's say you charge \$50 per appointment and your AI agent books a business owner 50 appointments per month. Which is definitely possible if the client already has lead flow and an email list & / or a social media list.

$\$50 \times 50 = \$2,500$  per month from just ONE client WITHOUT doing any work, apart from the quick set up process of the AI AGENT and optimization (*which we're going to show you exactly how to do*)

With just 4 clients in this example, you're at \$10,000 per month RECURRING!

As you advance you can go after larger businesses with more lead flow and easily charge **\$5,000 - \$10,000+ PER SALE... PER MONTH!**

Do you know why?

Because the AI agent books appointments and each appointment could be worth \$2,000 - 5,000 - \$10,000+ for the business owner, which means they make WAY more than you are charging.

If your AI agent books 50 qualified appointments per month, that's easily worth \$50,000 - \$100,000 to the business owner providing they have their sales process dialled in.

And when you make more money for the business owner than you are charging, they are HAPPY to pay you EVERY SINGLE MONTH!

You only need 10 clients per month @ a \$10k price point per month to hit \$100,000 per month! Now the BIG PROBLEM with most done-for-you service based business is client delivery.

With AI AGENTS there is none apart from the set-up process for the client. Meaning you have WAY more FREE TIME to live a life of freedom... as well as work on the most important meaningful high leverage projects that will grow your business in the long term!

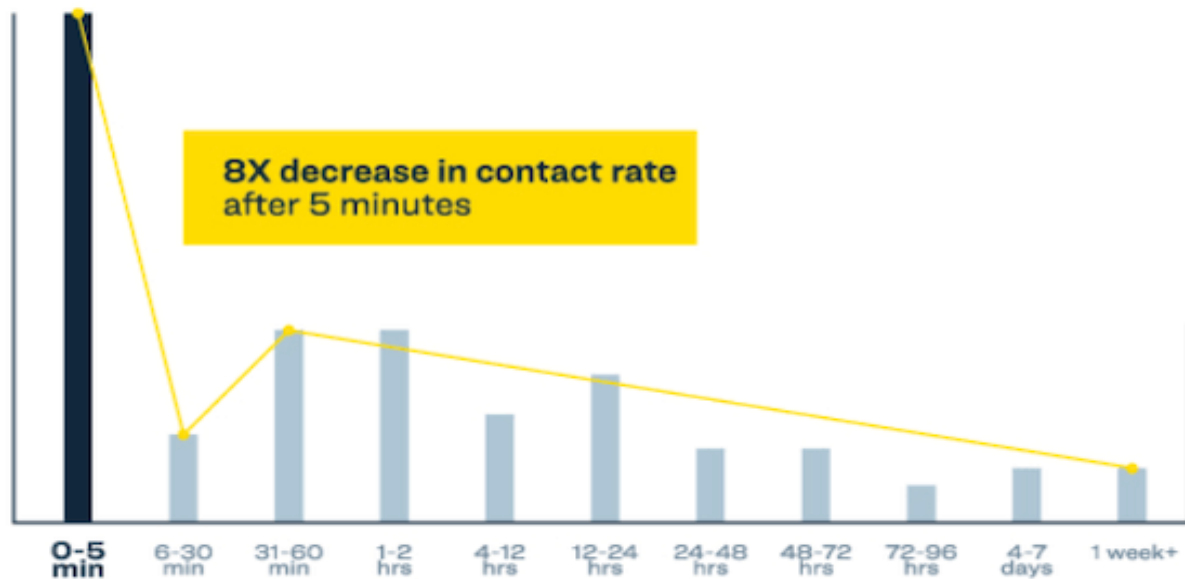
Are you starting to **see & feel the sheer POWER** of selling AI AGENTS as a DFY service?

Great! 😊

One massive problem that AI AGENTS solve is the speed at which you're able to follow up with new leads that enter your sales pipeline, which is what we're going to cover next...

# 🔑 **SPEED TO LEAD** – The Profit Power + Growth Lever You're Probably Ignoring & How An AI AGENT Can Solve It FAST!

## Lead Response Time vs **Contact Rate**



Source: InsideSales.com

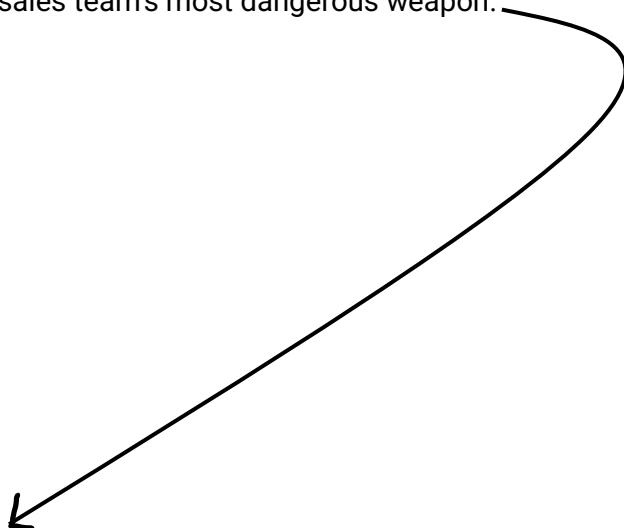
If you're not first, you're last... and nowhere is that more true than in **LEAD RESPONSE!**

In today's high-speed buying cycle, prospects expect instant answers & a quick response.

The companies that win are the ones that respond *first*... not necessarily the ones with the best pitch or the biggest team. Speed to lead isn't a nice-to-have.

It's the difference between scaling your revenue and leaking it throughout your sales funnel.

This section of the training module will show you how to master it using an AI agent... and turn fast follow-up into your sales team's most dangerous weapon.



Here's what we will cover:

- 🔑 1. **The Real Reason Speed To Lead Matters**
- 🔑 2. **What Is Speed to Lead... And Why You Can't Afford To Ignore It**
- 🔑 3. **Why The First Five Minutes Matter: Where Deals Are Won or Lost**
- 🔑 4. **Why Most Companies Blow It (And Don't Even Know It)**
- 🔑 5. **AI AGENT Automation Comes To The Rescue: Lead Routing Done Right**
- 🔑 6. **The Cost of Lead Follow Up Lag: What Slow Responses Are Doing to Your Sales Pipeline!**
- 🔑 7. **Lead / Prospect Scoring: Work Smarter, Not Harder – Faster Sales Cycle = Faster Profits!**
- 🔑 8. **Instant Qualified Lead & Prospect Alerts That Isolate Buyers & Weeds Out Time Wasters!**
- 🔑 9. **Conclusion! Turn Speed Into Your Appointment Booking + Sales Superpower With An AI Agent!**

## 1. The Real Reason Speed to Lead Matters

Leads & qualified appointments with high-ticket clients drive your business, but if you're slow to act, you may as well be setting fire to your marketing budget.

Speed to lead is the difference between a hot prospect and an ice-cold lead that gets lost within your CRM.

The key is to respond as fast as you can to win the sale / deal.

And when you apply what I have taught you in C.A.A... with an irresistible offer that solves the big problems your target market is facing, with an optimized marketing funnel and a dialled in seamless sales process...  
**YOU WIN!**

When you delay the first point of contact after a new lead comes through the front-door of your business (*Lead Capture Page = The First Page Within Your Sales Funnel*), you're leaving massive amounts of money on the table, that your competitors are gobbling up and taking to the BANK!

During this section of the training module, I'm going to show you exactly why most businesses get this wrong... and how you can turn response time into your unfair advantage WITHOUT manually doing any of the work yourself.

## 2. What Is Speed to Lead And Why You Can't Afford To Ignore It

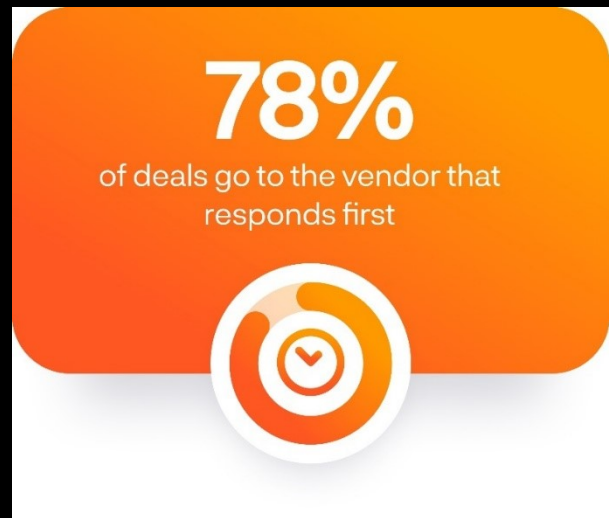
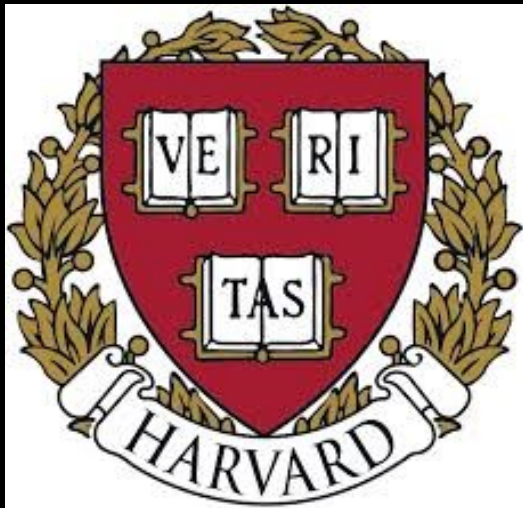
Like I just mentioned... **Speed To Lead** is the time it takes for you to follow up after a lead enters their contact information (*Name, Email, Phone Number etc*) into your sales funnel L.C.P (*Lead Capture Page*).

Sounds pretty simple, right? But here's the truth based on real data:

**78% of Buyers Go With The First Company That Responds!**

That means if you're just 5+ minutes late, you're playing catch-up. The window to **win attention, trust**, and the **sale**? It's literally seconds & minutes not hours.

Here's the data backed up by a **Harvard Business Review** & **chilipiper.com**



Harvard Business Review >>> <https://hbr.org/2011/03/the-short-life-of-online-sales-leads>

Lead Response Study >>> <https://www.chilipiper.com/article/chili-insights-vendor-response-time>

Here's a quick case study from one of my previous front-end offers and the power of the...

## **SPEED TO LEAD**

### **Strategy...**



## DONE FOR YOU BUSINESS SYSTEM 1000 VISITOR... TRAFFIC & CONVERSION TEST!

Inside my [90 Day Accelerator] & [Inner Circle] Coaching Program I teach my students to apply the '1000 Visitor Traffic Conversion Test' whenever launching a new funnel / offer.

This is where you'll run 1000 unique visitors (people) through the funnel to measure if the funnel is converting or not!

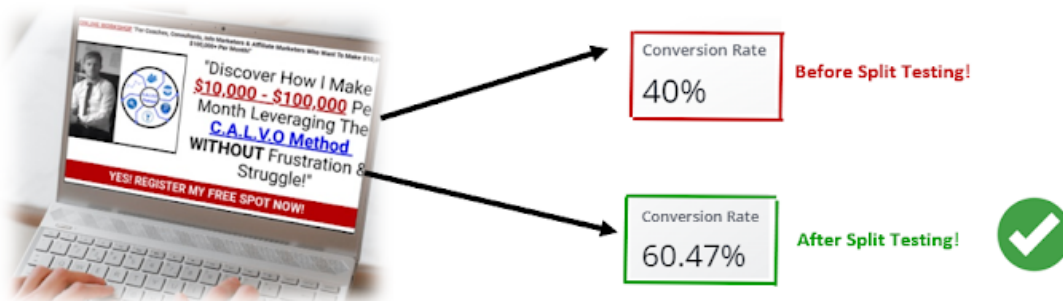
The industry average is a 1% conversion rate!

If you can get your funnel converting at just 1% you have MILLION DOLLAR BUSINESS on your hands!

When you have sent 1000 unique people (traffic clicks) through your sales funnel you'll have attained something called **STATISTICAL RELEVANCE**. If it converts after sending 1000 leads through the funnel this means you can then send 10,000, 100,000 or even 1,000,000 people through that funnel and the conversion rates will stay relatively the same give or take a few percentages!

As you can see in the screenshot below my lead capture page (*one page website that gives away a free gift in return for an email address so you can build your list*) is converting at 40% and 60.47% with COLD TRAFFIC!

The industry average is 20%.

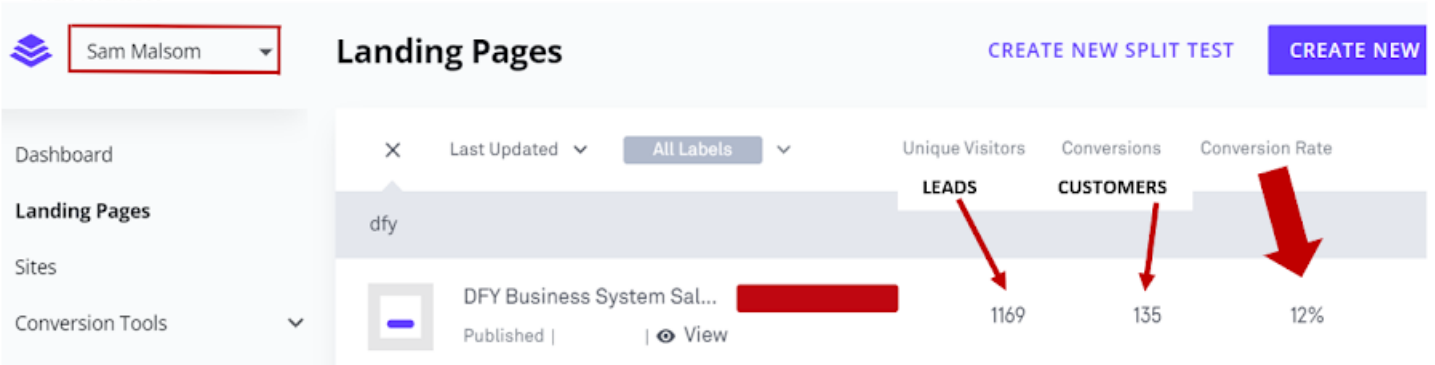


The higher you can get your conversion rates on your lead capture pages the more leads you will get onto your email list and the more money you will make... providing you are targeting QUALITY people (traffic) that are serious and have money to invest!

As I mentioned previously... if you can get your sales funnel & offer converting leads into front-end customers at just 1%... meaning for every 100 leads that see the sales page... 1 person buys then you have the start of a million-dollar funnel / offer / business!

As you can see in the screenshot below my front-end funnel for my DONE FOR YOU BUSINESS SYSTEM offer is converting at 12% with COLD TRAFFIC!

These RESULTS & CONVERSION RATES ARE ABSOLUTELY INSANE for our industry or any other industry for that matter!



Here's a bunch of the front-end low-ticket sales PROOF that came in from this **1000 Traffic + Conversion Visitor Test**.

Many of these front-end sales of \$22 – \$229 sales continued up the **value ladder ascension phase** and purchased high-ticket offers ranging from \$2,000 - \$5,000+

10:47	A2F3MNXR	3	(\$229.36)	1	Original	PYPL	AUD	4PADMIN	MALSOM11
10:52	SGRN48EH-B002	1	(\$22.57)	1	Original	PYPL	AUD	4PADMIN	MALSOM11
08:48	652FYEF	1	\$22.16	1	Original	VISA	USD	4PADMIN	MALSOM11
12:29	A2F3MNXR	3	\$229.36	1	Original	PYPL	AUD	4PADMIN	MALSOM11
07:06	SGRN48EH-B002	1	\$22.57	1	Original	PYPL	AUD	4PADMIN	MALSOM11
13:53	3CH34MEM-B002	1	(\$22.04)	1	Original	VISA	USD	4PADMIN	MALSOM11
11:23	GXX743EF-B002	1	(\$22.35)	1	Original	MSTR	INR	4PADMIN	MALSOM11
11:23	GXX743EF-B002	1	(\$21.92)	1	Original	MSTR	INR	4PADMIN	MALSOM11
04:02	3CH34MEM-B002	1	\$22.04	1	Original	VISA	USD	4PADMIN	MALSOM11
03:59	GXX743EF-B002	1	\$22.35	1	Original	MSTR	INR	4PADMIN	MALSOM11
09:08	AKTNYQJJ	1	\$21.90	1	Original	PYPL	GBP	4PADMIN	MALSOM11
14:42	SGRN48EH	1	\$22.16	1	Original	PYPL	AUD	4PADMIN	MALSOM11
10:12	3CH34MEM	1	\$22.04	1	Original	VISA	USD	4PADMIN	MALSOM11
06:48	PWRHAFNT	3	\$226.70	1	Original	VISA	GBP	4PADMIN	MALSOM11
14:44	JDCVAFQ8	1	(\$22.16)	1	Original	PYPL	USD	4PADMIN	MALSOM11
03:58	GXX743EF-B002	1	\$21.92	1	Original	MSTR	INR	4PADMIN	MALSOM11
03:52	33HWAFCK-B008	1	\$20.50	1	Original	VISA	GBP	4PADMIN	MALSOM11
03:59	JDCVAFQ8	1	\$22.16	1	Original	PYPL	USD	4PADMIN	MALSOM11
01:39	GXX743EF	1	\$22.16	1	Original	MSTR	INR	4PADMIN	MALSOM11
03:50	JKNL4YEC-B002	1	\$22.16	1	Original	MSTR	USD	4PADMIN	MALSOM11
22:26	33B34GEP	1	\$21.90	1	Original	VISA	GBP	4PADMIN	MALSOM11
03:53	33HWAFCK-B008	1	\$20.60	1	Original	VISA	GBP	4PADMIN	MALSOM11
00:07	B469AFQG-B002	1	(\$22.16)	1	Original	MSTR	USD	4PADMIN	MALSOM11
16:33	748HLKVE	1	(\$22.16)	1	Original	VISA	USD	4PADMIN	MALSOM11
03:56	ATGXQ9V-B002	1	\$22.08	1	Original	VISA	AUD	4PADMIN	MALSOM11
03:51	B469AFQG-B002	1	\$22.16	1	Original	MSTR	USD	4PADMIN	MALSOM11
22:03	JKNL4YEC	1	\$22.16	1	Original	MSTR	USD	4PADMIN	MALSOM11
17:41	748HLKVE	1	\$22.16	1	Original	VISA	USD	4PADMIN	MALSOM11
03:52	33HWAFCK-B004	1	\$20.34	1	Original	VISA	GBP	4PADMIN	MALSOM11
11:14	AMLO9QGW	3	\$226.69	1	Original	PYPL	GBP	4PADMIN	MALSOM11
08:53	WLNZ48E3	1	(\$22.16)	1	Original	VISA	USD	4PADMIN	MALSOM11
02:09	WLNZ48E3	1	\$22.16	1	Original	VISA	USD	4PADMIN	MALSOM11
06:40	AHPZQXW-B004	1	\$20.80	1	Original	PYPL	GBP	4PADMIN	MALSOM11
02:25	GRX3LJCE	1	\$21.92	1	Original	PYPL	EUR	4PADMIN	MALSOM11
05:43	8589LJJE	3	\$229.36	1	Original	PYPL	CAD	4PADMIN	MALSOM11
05:42	NNQ93FDE	1	\$22.16	1	Original	PYPL	CAD	4PADMIN	MALSOM11
21:05	B469AFQG	1	\$22.16	1	Original	VISA	USD	4PADMIN	MALSOM11

One of the reasons we were able to get such a high sales conversion rate... on the front-end of 12% when the industry average is 1% ... was because we made sure we followed up with new leads within the first 5 minutes.

**AI AGENTS can now do this within the first 10 seconds automatically!**

Now it's easy when you're only getting 50-100 leads per day.

An appointments setter OR V.A can do this for you.

However, when you are running larger amounts of lead flow into your funnel. Things get messy and lead response time can dramatically decrease... meaning you lose out on low-ticket monthly continuity sales, qualified appointments and high-ticket **PROFIT SALES** on the back-end!

This is where the AI AGENT can come in and **automate the entire process**, because it doesn't need to take a break.

And when programmed correctly, it can communicate exactly like you or your BEST appointment setter by asking the correct questions and understanding the nuances of appointment booking + sales conversion communication.

### 3. Why The First Five Minutes Matter: Where Deals Are Won or Lost!

This isn't theory... this is data-backed REAL urgency.

- **Leads responded to in under 5 minutes convert 8x more than those that wait 10 minutes.**
- **Responding in under 60 seconds can boost conversion rates by a wild 391%.**
- **Wait more than 5 minutes? Your odds of qualifying that lead drop by 80%.**

When you take this data into consideration... It formulates into something called the...

**PLATINUM MINUTE** = **The first 60 seconds** - is your time to massively increase your conversion rates with new leads that come into your funnel.

There are specific ways we can do this, which I am going to share with you in a moment.

Nail this and your sales conversion rates skyrocket providing you have an amazing offer, and you can sell effectively. If you struggle with these 2 crucial skills go to C.A.A module #2 (OFFER) & module #4 (SALES)

#### **4. Why Most Companies Blow It (*And Don't Even Know It*)**

A lot of businesses don't lose leads because of bad offers or weak sales reps... they lose them because of clunky systems and manual bottlenecks:

- **Leads sit untouched in CRMs & their Follow Up Game is weak.**
- **Reps don't get notified in a timely manner.**
- **Manual assignments create delays.**
- **No one knows what the F is going on and who owns what.**

It's chaos disguised as "process." And it's costing you high-ticket deals daily. This is where...

#### **5. AI AGENT Automation Comes To The Rescue: Lead Routing Done Right**

What if every new lead was automatically followed up with... within 10 seconds using multi-channel marketing? No confusion. No bottlenecks & No excuses.

AI AGENTS when prompted and trained correctly with your business data stops:

- **Skill-Based Routing** (*Meaning the best leads don't get offloaded to the weakest appointment setter / sales rep*)
- **Load Balancing** (*No one's overwhelmed because AI works at 100% effectiveness 100% of the time WITHOUT burnout or the need to take a break / holiday*)
- **Stops Non-Qualified Appointments Getting Booked On Your Calendar** (*AI agents acts as another 'filtering process' within your funnel, by asking the correct qualifying questions, which stops dead beat leads wasting your time.*)

This results in your leads going from "interested" to "engaged" and booked on your sales calendar for a call at warp speed.

Here's The Blueprint of Exactly How I'm Doing This Which You Can **COPY**...



# AI AGENT & AUTOMATION FOLLOW UP BLUEPRINT



## A) Automated Email Deliverability Hack!

We talked about this in the email marketing machine module. Now, although the first step of this **AI AGENT + AUTOMATION FOLLOW UP BLUEPRINT**, doesn't necessarily leverage an AI agent, it's SUPER IMPORTANT to increase your email deliverability.

In your first email of your autoresponder sequence, you're gonna add the following sentence to get your new leads to reply back to your first email.

*“Hey, [First Name], can you reply back saying “YES” and let me know if you got this email & the fr-ee lead magnet [NAME e.g. 7-Figure Business Blueprint Book] okay?”*

This does 2 things:

- 1) **You'll train your new leads to reply back to your emails, giving you a 1:1 selling environment to convert leads into appointments and sales!**

*(If your below 10,000 – 20,000 subscribers, you can reply back yourself, overcome any objections and sell them your offer. As you get over \$10k – 20k subscribers you can get a V.A to take over this for you.*

- 2) **A % of them will reply back which will massively increase your email deliverability rates.**

*This stops your emails going into the spam folder, because the email servers will see it as a real 1:1 personal email message conversation with your new leads!*

This is one of the hacks that I use to get up to 66.7% open rates in one of my previous email follow up campaigns, when the industry average is only 10%.



1	[DOWNLOAD] Internet Millionaire Formula Bo...	Send a test   Delete   Copy to Drafts   Settings   Spam Score	Send immediately	27.1% opened
2	Hey, Here is your 497 A Day System..	Send a test   Delete   Copy to Drafts   Settings   Spam Score	Send shortly after the previous message	66.7% opened
3	Fastest Way For You To Create Income On De...	Send a test   Delete   Copy to Drafts   Settings   Spam Score	Send 1 day after the previous message	12.2% opened
4	[Ch.1 of 6] Welcome To The Online Wealth Soc...	Send a test   Delete   Copy to Drafts   Settings   Spam Score	Send 1 day after the previous message	23.7% opened
5	[Ch. 2 of 6] FR-EE Access To SECRET Affiliate M...	Send a test   Delete   Copy to Drafts   Settings   Spam Score	Every Day startin... Send 1 day after the previous message	11.3% opened
6	[Ch.3 of 6] The Day My Education Failed Me..	Send a test   Delete   Copy to Drafts   Settings   Spam Score	Every Day startin... Send 1 day after the previous message	14.9% opened
7	[Ch. 4 of 6] Expert Secrets Of Online Marketin...	Send a test   Delete   Copy to Drafts   Settings   Spam Score	Every Day startin... Send 1 day after the previous message	13.4% opened

## B) AI AGENT 10 Second Follow Up Message – Phone + Social Media Message or SMS WhatsApp Text!

On your lead capture page... You can ask for name, email and phone number.

The name and the email will get stored on your email autoresponder so you can follow up via email, using AUTOMATION + LIVE BROADCAST EMAILS after they have gone through your auto-responder campaign.

The phone number can then be sent to your AI agent, allowing your agent to automatically call the number using your cloned voice or SMS text on WhatsApp.

You can program it to ask specific questions (*just like you or your best appointment setter*) and it will respond accordingly based off all your business data and knowledge. Imagine Chat GPT where you ask it a question and it responds with an intelligent answer...

...the AI agent is trained entirely on your specific business, niche and offer so it can have a 1:1 personal conversation with new leads coming in WITHOUT you having to manually send any messages yourself!

MIND BLOWING, right!?

The key here is to optimize the AI agent to book...

## QUALIFIED APPOINTMENTS

### On Your Calendar!

... which we are going to show you how to do.

You'll then hop on a free call, where you can provide value and convert them into your M.D.I.O (*Million Dollar Irresistible Offer*) by solving the prospects specific BIG PROBLEM using the proven sales script + objection handlers I gave you during module #4 of C.A.A!

And in the near future, you won't even have to jump on sales calls because, you'll potentially have an AI AGENT sales rep that clones your voice and facial recognition video on a live zoom call, that sells for you!

Now, the FASTEST way to convert cold traffic is using the **DM funnel FAST TRACK, that I taught you inside module 8 (7-Figure Sales Funnels!)** This allows you to run low-cost Facebook, Instagram or LinkedIn ads that directly lead to a DM conversation.

You can link the AI agent to your Facebook / Instagram or LinkedIn social media account using an API key and it will send a direct message to your new leads inbox.

It will then follow up for you by asking the correct qualifying questions to convert a cold lead into a **QUALIFIED APPOINTMENT on your sales calendar.**

As the AI agent has more DM conversations, it improves in real time which is truly MIND BLOWING and is going to revolutionize online business!

### **C) FREE Killer Lead Magnet Access With CTA To Book a Call or DM You!**

The last step of the AI agent + automation follow up blueprint is to have a killer lead magnet.

The key here is to give away an offer for free that your other competitors are charging money for.

*If you want to build a list of low-ticket front-end buyers (otherwise known as a **TRIPWIRE OFFER**) that you can later sell your high-ticket offer to, then you can charge \$7 - \$27 for this. (I only advise this after you've hit 7-figures. To begin with start by selling 1 high-ticket price point offer and give your lead magnet away for free)*

*If you decide to sell it... it has to be AMAZING and provide 10x – 100x the value compared to the low-cost price. Always remember that... when creating any kind of offer, including lead magnets and tripwire offers.*

The lead magnet or tripwire offer must apply the following:

**E.B.M** = Educational Based Marketing!

**Wow Not How Method** – Wow your new leads with the content material but do NOT teach them how to do it. For them to learn the HOW they need to book a call or DM you and buy your offer.

**Advance The Sale** - Stack value-driven content using real urgency and scarcity that nurtures trust and drives demand... so by the time they hit your email follow up + funnel, they're halfway sold.

**Give Clear Call To Actions** - to either book a free strategy call or DM you on the social media channel that is set up with an AI AGENT inside the lead magnet! (*Use the CTA examples I gave you access to inside module 7!*)

**(Neuro Science Copywriting – Ethical Stealth Influence & Persuasion Strategies)**

*Awesome work! Let's move onto part 6 of the **SPEED TO LEAD** training...*

## **6. The Cost of Lead Follow Up Lag: What Slow Responses Are Really Doing To Your Sales Pipeline!**

**Slow lead response = lost revenue. Period!**

- **Manual processes lead to missed connections & missed appointments.**
- **Leads slip through the cracks of your funnel + leaky follow up process.**
- **Setters & sales reps waste time chasing the wrong people, that don't have money to invest.**
- **High-Ticket opportunities & CASH are left on the table.**

## **RESULTING IN LOST SALES & PROFIT FOR YOUR BUSINESS!**

Speed to lead isn't just about being **FASTER**.

It's about being **SMARTER**, so you make way more money, even from a smaller audience.

### **7. Lead / Prospect Scoring: How To Work Smarter, Not Harder! Faster Sales Cycle = Faster Profits!**

Not every lead deserves to book an appointment on your calendar.

And not every prospect that you've done a strategy call with... needs following up with aggressively.

Some just need a nudge, others need a full blown out follow up process to convert them into a sale.

Lead scoring helps you:

- **Prioritize high-intent eager to buy leads.**
- **Route leads intelligently.**
- **Personalize your sales pitch.**

It's how smart companies focus firepower where it matters most.

Here's the criteria for a good lead scoring system:

- 1) Develop & understand your ideal customer profile.**
- 2) Identify customers needs and goals.**
- 3) Identify ideal customers big problems.**
- 4) Understand customers objections.**

Below is an example of the lead / prospect score tracking spreadsheet you can copy!

After you've done the strategy call, you'll track all of the leads / prospects that did not buy on the first call in a spreadsheet so you can follow up with them.

In the last column is the '**lead score**' ranging from 1-5. With 1 being not interested in buying, not serious or unable due to finance issues and 5 being interested in buying but for some reason (specific *objection*) hasn't pulled the trigger yet.

At the end of each week / month, you can **upload you LEAD DATA into Chat GPT** and it can give you a full summary & insights on who is closest to converting into a sale. Giving you real time data on WHO to



During module #5 I gave you access to the 3 spreadsheets you need to track your...

- ✓ **Interested Leads,**
- ✓ **Prospects You've Completed a Call With &**
- ✓ **Paying Customers / Clients.**

As you start scaling with paid traffic after consistently getting over 100+ leads per day, you can use tools like...

- ✓ **HubSpot**
- ✓ **SalesForce**

Both of these CRM software tracking tools have built in AI lead scoring which you can personalize based on your own business lead scoring criteria.

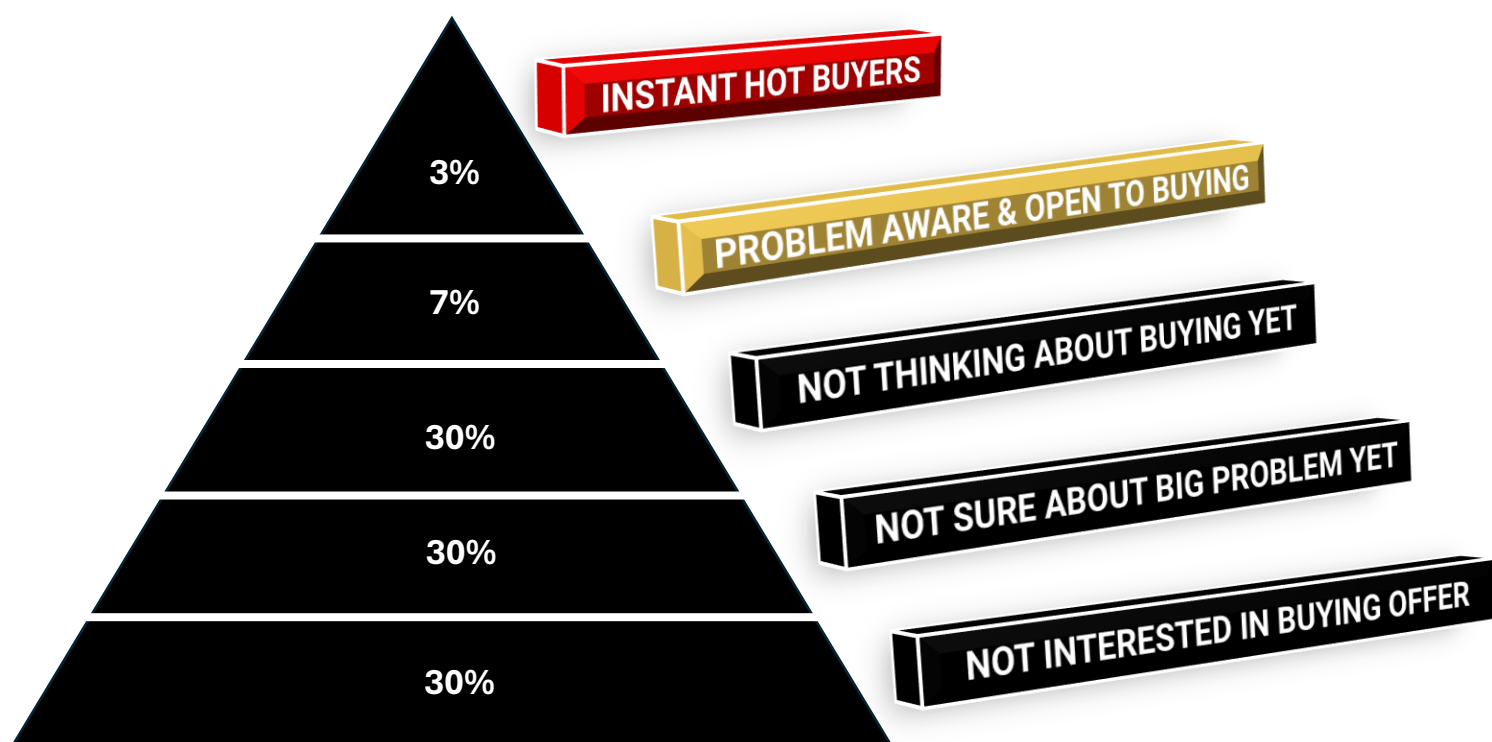
<b>Tool</b>	<b>Strengths</b>	<b>Weaknesses</b>
Salesforce	Deep automation, powerful reporting	High cost, complex setup
HubSpot	User-friendly, solid for small teams	Limited customization

During module #4 of C.A.A we also talked about the...

## **Sales Conversion Cycle Pyramid So You Can Increase Sales & Profits 10X!**

Now that you know about the buying spectrum, so you can target your traffic to the instant hot buyers (*you do this by targeting congregations online like **buyer's groups** with **organic traffic** and keyword phrases, specific interests + **demographics** with **paid ads**)*

However, there will always a be a larger number of leads on your email list and your social media audience list that are not ready to buy yet. These fall into the 5 different categories as shown in the diagram below.



At the base level you'll have around 30% of your leads that are **"Not Interested In Buying Your Offer!"**

A % of these people will be moved up to the next level, via sharing valuable content using E.B.M (*Educational Based Marketing*) by emailing them daily and sharing value on social media!

The other % of these leads at the base level are people that will never buy and that's okay.

**You only need 1% of your email list of subscribers to buy from you to become a multi-millionaire when selling high-ticket offer(s)!**

The next level up another 30% of your leads will **"Not Be Sure About The Big Problem Yet"**

This is where you'll want to use E.B.M content via email, video, social media posts & blog posts to get them to understand the big problem your offer can solve... and also make sure how serious the problem is that's stopping them from achieving their end goal / result.

Once these leads understand the problem they get moved up to the next level... where another 30% of your leads already understand that they do suffer from the BIG PROBLEM you solve but are **"Not Thinking About Buying Yet!"**

At this stage you'll want to again use E.B.M content in the form of emails, videos, social media posts, blog posts + as you advance... a **webinar** so you can **BUILD THE RELATIONSHIP & POSITION** yourself as an **AUTHORITY EXPERT!**

AI agents largely automate the leads on the lower 3 levels of the **Sales Conversion Cycle Pyramid**, so you and your team can focus on the upper 2 levels of the pyramid and sell to qualified prospects.

A % of these leads are then moved up from level 3 to the 4<sup>th</sup> level known as **"Problem Aware & Open To Buying!"**

7% of your leads on your list will be open to buying and this is where they have gone through your E.B.M marketing + watched your webinar or VSL (Video Sales Letter)

At this stage you can do 3 extra things to increase your high-ticket sales:

- 1) **Retargeting ads!**
- 2) **Isolate them on a 1:1 selling basis via DM's Facebook, Instagram or LinkedIn using an appointment setter!**
- 3) **Booking them on a RESULTS DRIVEN 15-min discovery call or a 30+ min strategy call to qualify them and convert them into "Instant Hot Buyers" then get them to BUY!**

3% of your leads that come onto your list will be at this level at the top of the **sales conversion cycle pyramid!**

These leads opt in to your email list, go through your funnel, watch your VSL (*Video Sales Letter*) & / or E.B.M webinar, consume your content and they love it... they book a call and buy your high-ticket offer without any sales resistance!

They're desperate for the solution you offer and want to get their big problem solved NOW!

The whole goal of your marketing campaign AFTER you have scaled past \$10,000 per month consistently, is to move your leads up each level so they eventually become **INSTANT HOT BUYERS** which makes **SELLING EFFORTLESS!**

# The Aim Of Your **Marketing & AI Agent** Is To Make Your **Sales**

## Process **EASY!**

Hopefully that makes sense!?

With an optimized AI agent, it allows you to focus on leads and prospects that truly matter that have lead scores of 4-5 & eradicates wasting time on leads that have scores of 1-2 that rarely convert.

Let's move onto step...

### **8. Instant Qualified Lead & Prospect Alerts That Isolate Buyers & Weeds Out Time Wasters!**

Imagine this scenario: A lead submits your form, and within 10 seconds your AI agent follows up with them to have a 1:1 conversation and book them into a qualified appointment.

They are then sent an automated email asking them to reply back + get access to your killer lead magnet that provides amazing free value, which also gives them a call to action to book a call with you or your team.

- **Instant Qualified Lead / Prospect alerts double or triple your close rate.**
- **78% of buyers choose the first vendor who contacts them.**
- **Real-time prospect notifications & lead scoring = real-time action.**
- **All the other 'not so serious leads' continue to get email follow up but do not have access to yours or your teams precious time.**

This is how modern AI sales teams are staying ahead of the curve. Operating with efficiency and closing high-ticket deals faster, while being able to work with better clients that take massive action and get results!

### **9. Conclusion! Turn Speed Into Your Appointment Booking + Sales Superpower With An AI Agent!**

Speed to lead isn't just another metric... it's a **BUSINESS GROWTH MULTIPLIER!**

Nail this, and you'll:

- **Close more deals faster.**
- **Crush your competitors.**
- **Free's up yours and your sales reps time...**

*...allowing you to become reliable, responsive, and relentless on closing qualified leads and prospects into high-ticket sales. Instead of wasting time on dead beat leads at the bottom level of the **sales conversion cycle pyramid.***

Because in the race to win your next customer...

...the **fastest brand to follow up**...

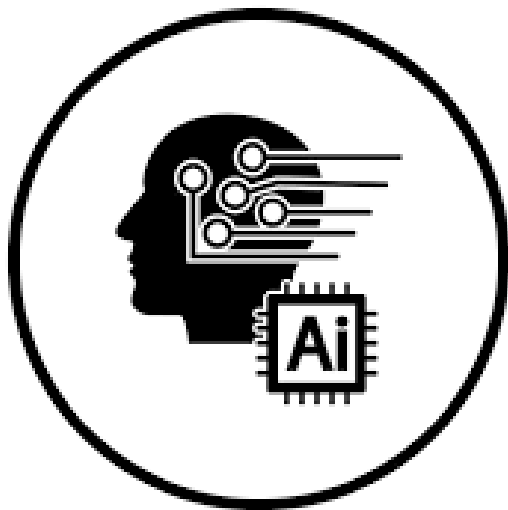
...that has the **best irresistible offer** that **delivers clients results** and the...

...**best marketing, sales & follow up process WINS.**

EVERY TIME!

Great work. Next up we're going to talk about...

## **The Rise of AI Sales Agents!**



**SALES**

At the time of creating this module for you... C & B-Player appointment setters are on their last legs.

### **WHY?**

Because AI agents are evolving faster than your setters can type the first direct outreach message to new leads. A-Player appointment setters should be okay for the time being by leveraging social media PROFILES.

This is because you can't connect an AI AGENT to a profile with an API key because it goes against the terms and conditions of the social media platforms.

You can only connect an AI AGENT to social media PAGES & FUNNELS!

Let's dive deeper into this together...

**The C & B-Player Appointment Setters Are Becoming Obsolete... Especially On The Front-End of Your Business Model!**

For years, setters have been the bridge between lead and closer. They send DMs, make cold calls, qualify prospects, and book calls. This is still effective but its more expensive than AI and less consistent. Setters need:

- **Scripts**
- **Training**
- **Motivation**
- **Management**

And even then, they can sometimes burn out, mess conversations up & they leave your business if & when they choose!

Now enter AI agents... trained on thousands of sales conversations, infused with real-time intent knowledge + data, and capable of personalized 24/7 follow-up... without a single coffee break.

## **AI Sales Agents Are Here. And They're Ruthless.**

I'm not talking about chatbots from 2018. I'm talking next-gen AI agents with:

- **Cloned Voices** that sound like you or your best closer
- **Deep Facial Recognition Avatars** that can hold face-to-face Zoom calls
- **Real-Time Objection Handling**, trained on your own best sales data
- **Sentiment Analysis** that reads your prospects tone, body language, and response cues

This isn't future tech. It's *starting to happen right now*.

Imagine this scenario:

- **An AI rep that responds to DMs within 10 seconds** and with perfect tonality. (*We covered this in the last section of this module*)
- **A cloned facial recognition avatar that does Zoom calls**, handles objections, and closes deals while you sleep, depending on ticket price. Higher ticket offer prices will still need a human input to close the deal.
- **A full-funnel automated follow-up machine** that never forgets, never hesitates, never gets tired & never f\*%king stops following up.

That's where we're headed... and were heading their faster than a Chinese bullet train.

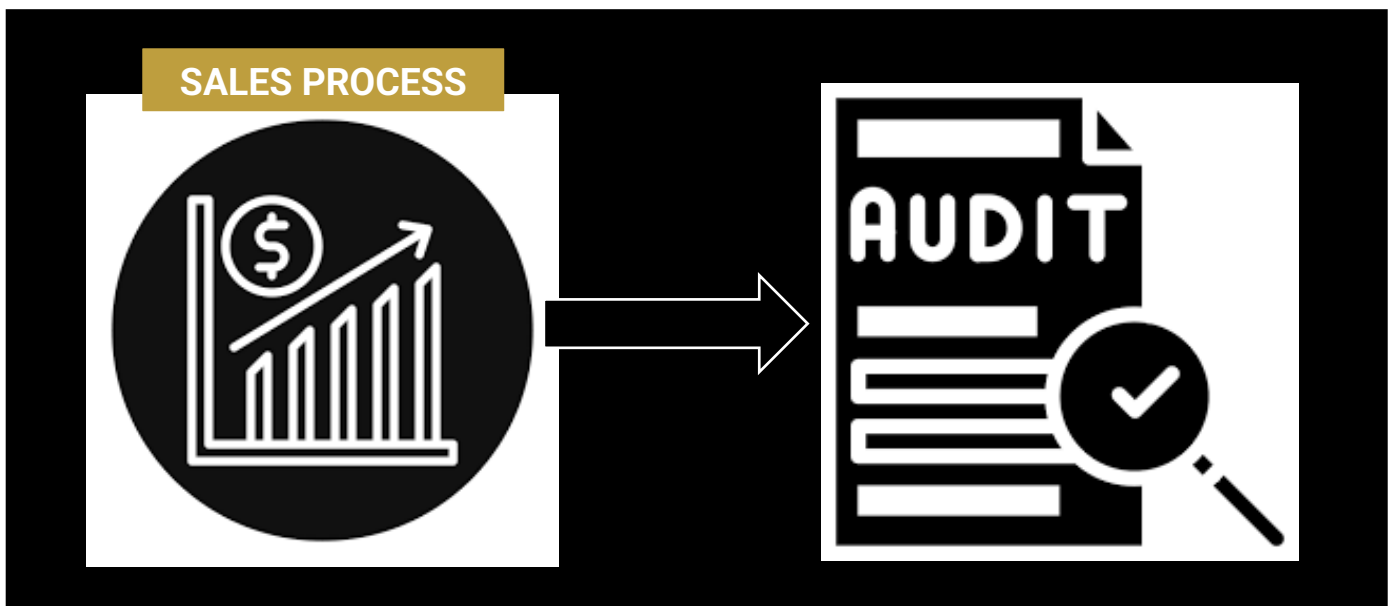
## **Here's How Coaches, Consultants, Course Creators, Service Providers & High-Ticket Marketers Should Prepare!**

This isn't about fear. It's about **AUTOMATION + LEVERAGE!**

The ones who *win* in this new era are the ones who prepare early.

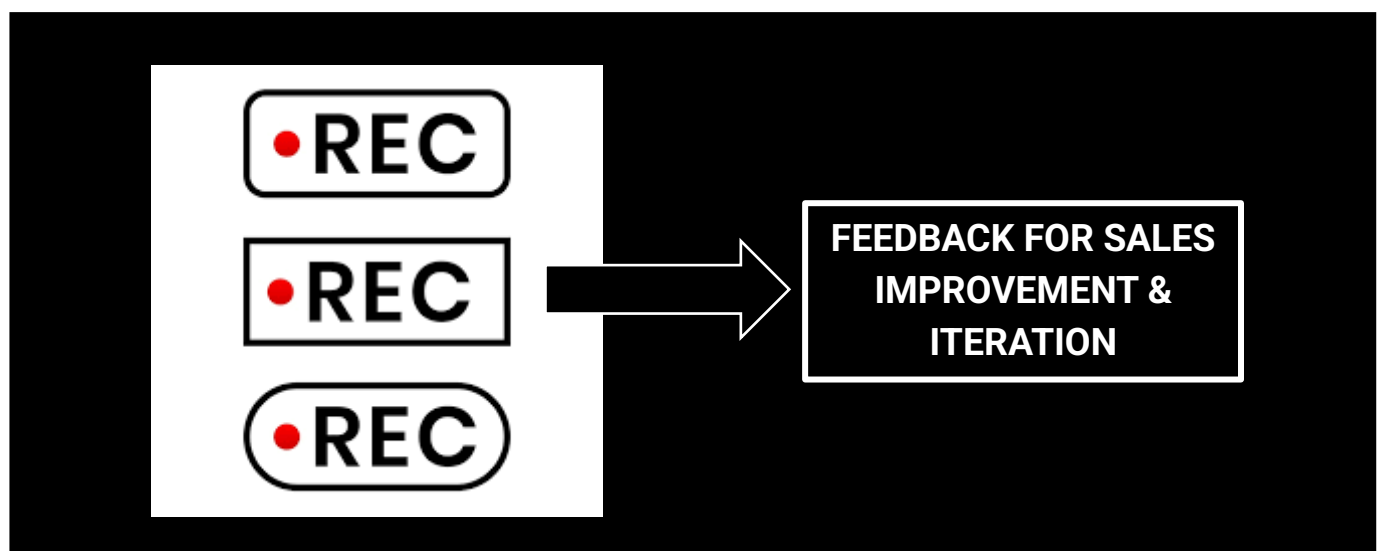
**Here's what I advise you to do:**

## 1. Audit Your Sales Process



- **Where do humans slow things down?** (Start conversation with Chat GPT about your sales process + product / service offer and ask how humans are slowing things down during your current process)
- **What objections come up repeatedly?** (Upload all known objections for your niche / offer, then start a conversation with Chat GPT and ask how to best overcome them. Also ask if there are any other objections that you may have missed for your niche / offer)
- **What parts can be automated without sacrificing trust?** (Follow the funnels training + action steps inside module #8 and use a funnel filtering process + lead scoring system when tracking leads & prospects to follow up with. Apply action steps inside module #9 – **Email Marketing + Social Media Conversion**)

## 2. Start Recording Your Sales Calls & Leverage AI For Post Call Feedback To Close More Deals



- This becomes the training data set for your AI.
- Every objection, every frame, every close is valuable for the AI to learn how you build authentic relationships, trust + sell and close high-ticket offers

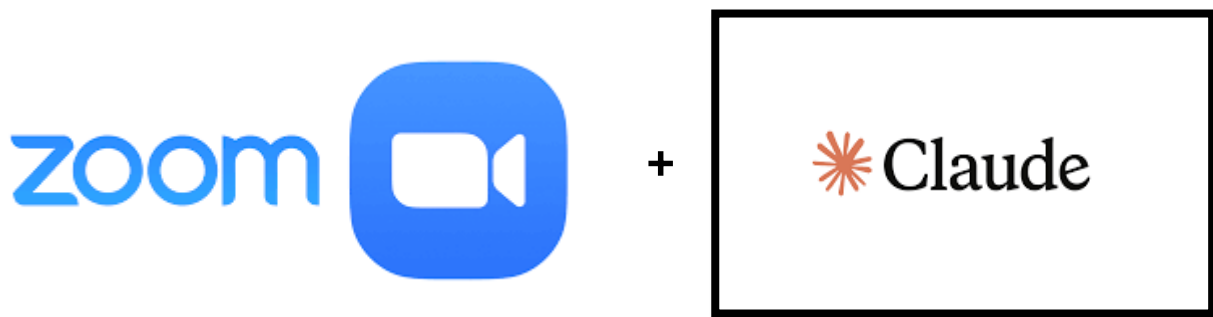
- You should be recording all your sales calls with [Zoom.com](https://zoom.us) ... inside the zoom portal you can turn on a feature that saves your call recordings to the zoom cloud storage system. (*Important: If you save to your laptop / computer... zoom cannot transcribe it for you, so make sure you save it to the zoom cloud.*)

You can then transcribe the call recording and upload the text data to Chat GPT... and use the following prompt to give you a post call feedback session on how to improve your sales skills so you can close more high-ticket deals.

**Claude AI Sales Improvement & Iteration Prompt:**

*“Here is the transcript of my recent sales call. Imagine you are the best sales professional on planet earth. Tell me how I can improve my sales skills and give me post call feedback, so I can close more high-ticket deals in the [ADD NICHE HERE].*

>>> [UPLOAD CALL TRANSCRIPT HERE]”



[Click Here To Join Zoom If You're Not Using It Already >>](#)

**3. Implement AI, Lead Generation, Follow-Up + Use Appointment Booking AI Now**

- Tools like [UpLead](#) ... [LinkedIn Sales Navigator](#) & [Instantly](#) can help with lead generation + send 100's of cold outreach emails & DM's daily with the help of AI.



[Click Here To Sign Up For LSN >>](#)

[Click Here To Sign Up For UpLead >>](#)



[Click Here To Sign Up For Instantly >>](#)

- The AI agent tutorial mini-course will show you how to set up your AI agent to act as an appointment setter for you, so you can nurture and qualify leads + book appointments WITHOUT writing a single line of code!

The software you'll need for automating appointment booking is [Test-My-Prompt](#) & [Platform.OpenAI.com](#)

*(The mini tutorial course at the end of this module will show you how to set this up.)*



[Click Here To Sign Up For Test-My-Prompt >>](#)



[Click Here To Sign Up For Platform.OpenAI >>](#)

- Tools like [Calendly](#) can qualify leads by using an application process (*your funnel filter*) and book sales calls without human input.



[Click Here To Sign Up For Calendly >>](#)

#### 4. Clone Your Voice + Face (*Ethically*)

- Tools like [Synthesia](#), or [ElevenLabs](#) let you create authentic avatar agents to deliver sales pitches at scale and help you create video content.



[Click Here To Sign Up For Synthesia >>](#)



[Click Here To Sign Up For ElevenLabs >>](#)

- Software like [SynthFlow](#) linked to [Twilio](#) allows you to clone your voice. The AI will then call your leads back on the phone after they give you their phone number on your lead capture page!

They will then book the lead into an appointment on your sales calendar.



[Click Here To Sign Up For SynthFlow >>](#)



[Click Here To Sign Up For Twilio >>](#)

You can use [Jasper](#) ... [Claude](#) or [Chat GPT](#) to help you write in your own style, tone and voice for content creation and copywriting.

*You'll need to send 5-7+ text samples so the AI can understand how you write. The more accurate data & knowledge you can feed it the better the AI will perform.*

*It will then write emails, blog posts, social media posts + help you with course content written in your voice and you can edit the text to make it flow nicely, which massively fast-tracks your content output.*



[Click Here To Sign Up For Jasper >>](#)



[Click Here To Sign Up For Claude AI >>](#)

You can then use [Buffer](#) for free, to automate your posting times on different social media platforms, content repurposing and content ideas.



[Click Here To Sign Up For Buffer For FREE >>](#)

You can use [ChatBase](#) to help with AI coaching, client delivery & customer service. You can again upload all your business knowledge and data... the AI will memorize everything in seconds.

And your customers and clients can ask the AI any question to help them overcome any challenge related to your niche, offer and knowledge. The AI will respond similar to CHAT GPT but based on your specific business.



[Click Here To Sign Up For ChatBase >>](#)

## **REPLIT – Build Software & Apps In Minutes WITHOUT Having To Spend 10 Years Learning How To Code!**

Replit is like an **all-in-one coding and automation lab** you can run from your browser. No downloads. No tech headaches. You can write code, deploy apps & run automations all from one dashboard.

Replit lets you turn *ideas into software* that works for your business... without gatekeepers, big development costs, or tech burnout.

If you want to automate, scale, and even monetize with micro software... Replit can help you.



[Click Here To Sign Up For Replit.com >>](https://replit.com)

### **IMPORTANT KEY POINT!**

**Pick ONE Automation Goal By Solving Your Biggest Problem & Master It Before Moving Onto The Next!**

E.g.

1. Sales Audit + Improvement & Iteration So You Can Close More High-Ticket Deals
2. Lead Generation & Email Cold Outreach,
3. Appointment Booking / Follow Up,
4. AI Phone / Voice Automation,
5. AI Video / Sales Automation
6. AI Content & Copywriting Automation or
7. AI Coaching / Client Delivery...

...and learn how to automate the process using the specific software tools I have shared with you.

My advice is to start with appointment booking / follow up if you are running ads... providing you already have lead flow, as that's one of the first tasks to automate to free up your time, which I were going to teach you inside the AI AGENT mini tutorial course.

### **What I Believe The Future Will Look Like In The Next 3 – 5 - 10 Years!**

Within 3–5 years:

- ✓ **AI setters will replace 90% of human appointment setters.**
- ✓ **The key is finding 1 – 2+ 'A-Player' appointment setters and have them focus on booking appointments using your social media profiles... you'll shift their job role, so instead of just**

*booking appointments on the front-end they are also focusing on closing PROSPECTS higher up the sales conversion pyramid cycle, that may have already done a sales call with you who are on the fenced to buying.*

- ✓ **Mid-ticket + lower end high-ticket offers ranging from \$1,000 - \$3,000 per sale will be closed entirely by AI video sales call agents.**
- ✓ **Only high-ticket - high-trust, high-emotion sales will require human sales closers... and even then, AI will tee them up. Meaning you'll only need 1-2+ A-Player Sales Reps at the top of their game closing BIG deals for you!**
- ✓ **And when you mix this streamline AI MODEL with what I taught inside the paid traffic module with the news that **Mark Zuckerberg's Meta / Facebook Ads AI is getting so smart**, they will literally be able to deliver you results / buyers for your specific offer.**

*You'll be so far ahead of your competition. Who are not leveraging what I'm teaching you... they will simply perish because they won't be able to compete with you... giving you niche market advantage.*

You won't need a full blown out sales team to scale to \$250k - \$500k or even \$1M per month.

You'll train + prompt an AI team + a small A-Player team instead.

Here's the smart move...

**Become the AI AGENT DIRECTOR + SMALL A-PLAYER TEAM DIRECTOR... not the operational worker & NOT the large human team director...**

Resulting in **WAY BIGGER PROFIT MARGINS** for you!

You can either:

- **Watch your sales process get eaten alive by others using automation + AI agents!**
- **Or engineer an unfair advantage while the majority of internet business owners struggle & play catch-up**

The market doesn't give an F.

It rewards speed, precision, efficiency and the best offer(s) that delivers **CLIENT RESULTS!**

AI sales agents offer all three.

- ✓ **SPEED**
- ✓ **PRECISION**
- ✓ **EFFICIENCY**

Leaving you to focus on delivering **client results** which is the **CORE DRIVER** of the growth of your business!

AI can even help you with that! (*CLIENT DELIVERY + AI CLIENT COACHING, to get their questions answered at rapid speed*)

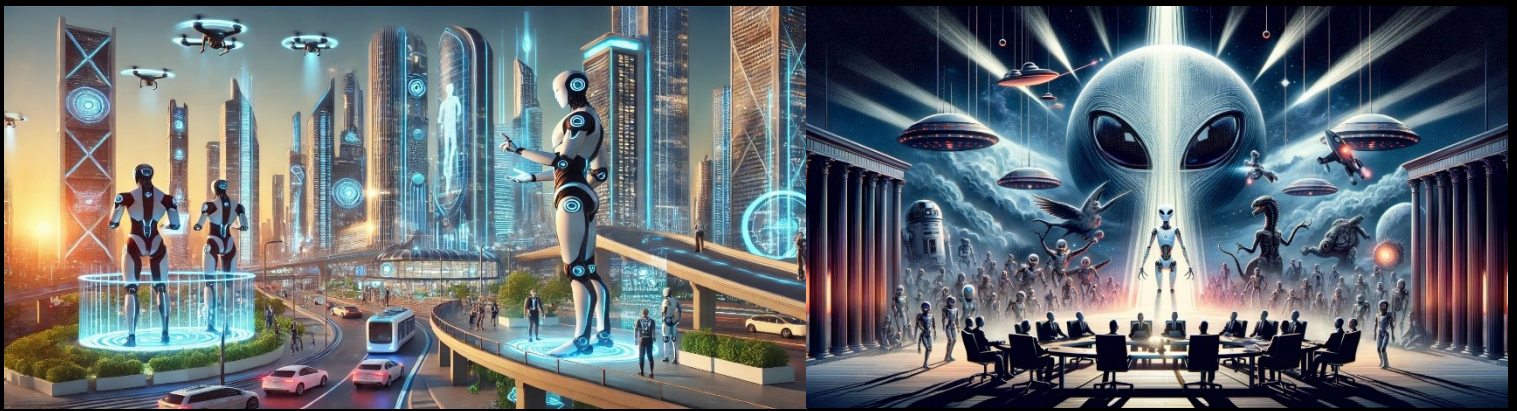
And if you move now... you won't just keep up.

You'll lead the way & SCALE faster than you can ever imagine, while keeping your expenses lean and your PROFIT MARGINS massive!

Giving you the ability to actually have a life of more time, location and financial **FREEDOM** to spend with your **family & friends!**

## **The Post-AGI-Proof... Business Blueprint**

How To Stay Relevant, Make Money, & SCALE In a World Run By Machines!



### 1. **Build a Brand That Becomes a Magnetic Movement Based On Trust!**

AGI can write content. It can build websites, funnels + book appointments and it will run your ads.

**But It Can't Fully Replace YOU... In Relation To...**

- ✓ Your **UNIQUE** Story
- ✓ Your Perspective
- ✓ Your Experiences
- ✓ Your Wisdom
- ✓ Your Emotion & Intuition
- ✓ Your Originality

- ✓ **Your Energy**
- ✓ **Your Principles**
- ✓ **Your Mission &**
- ✓ **Your Vision**

At the end of the day...

## People Buy From People!

So, although AI will help with the sales conversion side of things... ultimately, it's YOU that people buy... through real CONNECTION, TRUST & THE RELATIONSHIP by how you make people **FEEL**.

You'll do this via telling STORIES and interweaving those stories with specialised unique knowledge and a method that no robot or anyone else can copy!

The key is to build a personal brand that speaks with boldness, clarity, polarity and a VISION greater than yourself so people can **CONNECT** to **YOU!**

- Show your face, voice, stories, videos, images and message.
- Share behind-the-scenes access to your business and your life by DOCUMENTING your journey.
- Be the go-to category king/queen in your niche by positioning yourself as the **AUTHORITY EXPERT**.
- Use **TRANSDISCIPLINARY** in your content strategy. Back in 2024 it was confirmed there are now more blog posts & articles being created by AI than there are humans writing them.

This means large amounts of content creators are becoming obsolete because there's so much content out there and if it's boring, you're gonna really struggle.

Transdisciplinary enables you to explain concepts using multiple topics, which makes your content **intellectually interesting** and also helps your readers learn and retain knowledge better.

Notice how I did this during the C.A.A curriculum modules... when I explained 'sales funnels' using concepts from 'astro-physics' and 'adaptation' using the topic of 'morphogenetic phenotypic plasticity'.

By applying this, it will help you stand out and become more interesting and magnetic to your audience.

- Use content that *polarizes*, inspires, and converts, by following what I taught you in C.A.A module #6

## 2. 🧠 **Own / Leverage Systems That Drive Results**

AGI will clone services.

So, the only safe space is building your own **proprietary frameworks**... otherwise known as **I.P (INTELLECTUAL PROPERTY)** This includes irresistible offers, delivery models & a unique mechanism / method that AI cannot copy! As you advance... trademark your unique method!

Don't just sell a service. Package it as a system, a method, or a machine that runs without you having to do all the operational work.

- Build AI-assisted or AI-powered delivery.
- Create "clonable" AI funnels that sell for you 24/7.

- Turn your unique specialised knowledge & experience into product suites: course curriculum + affiliate AI software + coaching / consulting + DFY service AI automation = The **UNBEATABLE AI COMBO!**

### 3. ✂ Use AGI As Your Team, Not Your Competition

Once AGI drops, hiring the majority of humans will look like faxing in 2026.

Use AGI to build faster than anyone.

Automate every friction point in your business which includes... operations, outreach, content, onboarding.

- As you advance Clone your voice, face, writing style and process, so you can create content and sell effortlessly.
- Launch 10X faster with tools I gave you access to above. E.g. *Chat GPT, Uplead, Synthesia, ElevenLabs, Buffer, Replit* etc.
- Run 90% of your business from your phone + laptop and a few APIs.

### 5. 🚀 Niche Down, Dominate, Then Scale With Unique Authenticity!

AGI will go wide. You need to go deep by owning a niche market, being your authentic self and unique so you can stand out to grab **ATTENTION**.

It's not about being everywhere. It's about owning the *only* space that matters to your ideal buyer.

- Target industries slow to adopt AI (*coaching, real estate, trades, legal, etc.*)
- Become *the go-to AI-powered solution* in that space.
- Scale with automation + AI funnels + U.M.M (*Unique Mechanism /Method.*)

### 6. 🗝 Protect Your Assets & Build Residual Income

AGI works 24/7. So should your systems. Not you!

Focus on stacking a recurring revenue model, applying high-ticket quantitative and qualitative pricing cycles, and plug-n-play offers that are built via sharing your own proprietary systems.

- Launch done-for-you automations & services.
- Monetize through partners, membership site / community, affiliates, software & build long-term business valuation.
- Always Sell **RESULTS**, not **TIME!**

### 7. 🎯 Monetize HUMANITY & EXPERIENCES

When machines do everything cheaper, *humanity & experiences becomes the premium product.*

Here's what that looks like:

- **Personal brands** will outperform faceless corporations.
- **Live experiences** (*live events, private workshops & masterminds*) will become luxury in demand offers.
- **Transformation economies** (*mindset, meaning, creative mastery, spirituality*) will explode.

Your job is to **Engineer ENERGY exchanges & TRANSFORMATIONS**, via your information transfers.

## 👑 Post-AGI-Proof Business Blueprint Conclusion!

You don't need to beat the robots.

You need to LEVERAGE them inside your business **SYSTEMS!**

The game now is:

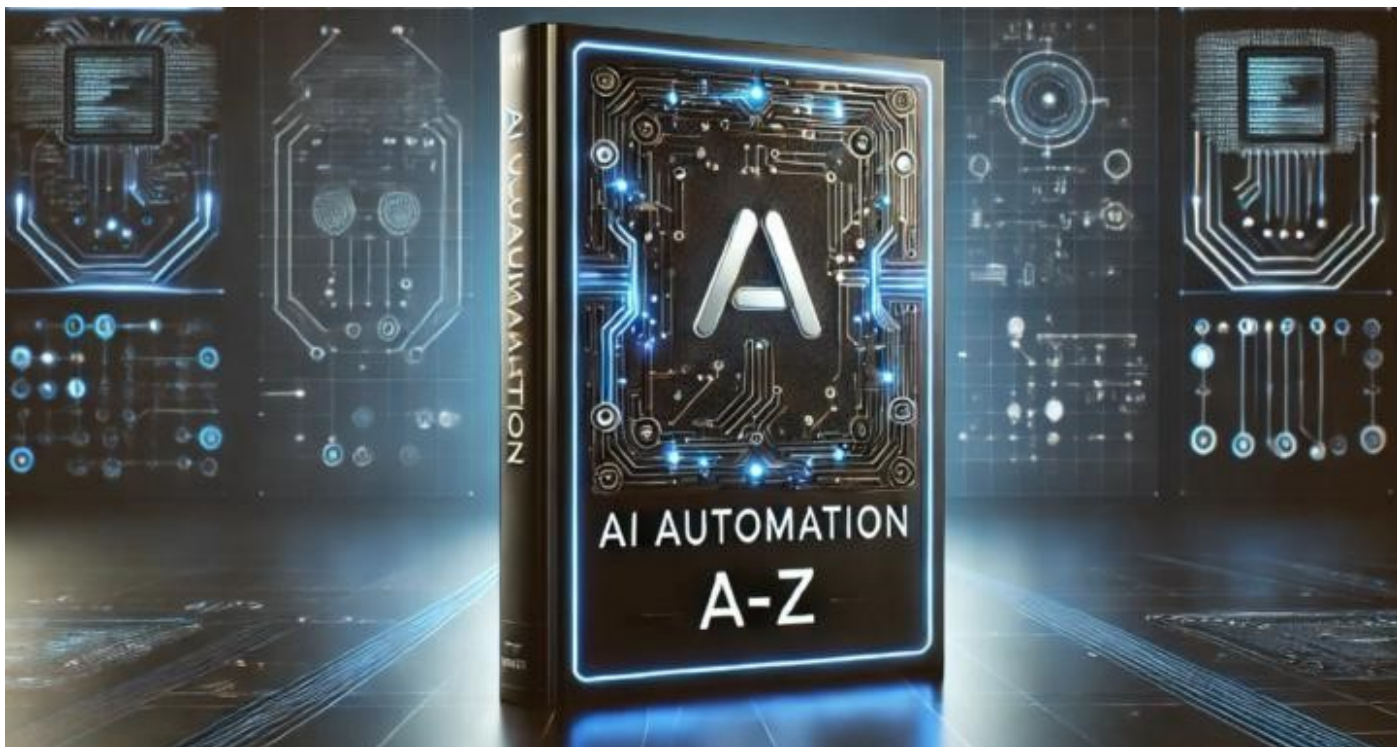
- ✓ **Build Your Magnetic Brand.**
- ✓ **Develop Your Own Unique Mechanism / Method & Trademark It**
- ✓ **Own Your IP.** (*Intellectual Property*)
- ✓ **Leverage AI To Help You Automate Your Operations & Delivery.**
- ✓ **Use AGI To Scale At Godspeed Via...** (*Traffic >> Lead Gen >> Appointment Booking >> Content >> Conversion >> Sales*)

Great work... 😊

Here is your...

🔑 **FREE ACCESS TO THE AI AUTOMATION MINI TUTORIAL COURSE + ACCESS TO MY PERSONAL COURSE NOTES TO HELP YOU!**





Here is the FAST-TRACK AI AGENT AUTOMATION mini course which you're going to get FREE access to as a special bonus.

Inside it will walk you through the simple technical tutorials of exactly how to set your AI agent up for yourself or for business owners around the globe, that want help getting more **APPOINTMENTS** and increase **PROFITS!**

**I highly recommend you go through the course now and then come back to access my notes below.**

So, you can fully **MASTER AI** and get your **AI AGENT** set up correctly, to handle your DM conversations with your leads & book qualified appointments for you WITHOUT you having to lift a finger.

*(AFTER YOU'VE GONE THROUGH THE SIMPLE SET UP PROCESS!)*

**[Click Here To Get FREE ACCESS To The Mini Course >>](#)**

Below are my notes from the course which I've broken down into 4 PHASES. Some of these notes won't make sense to you until you've gone through the AI AUTOMATION A-Z course. So go through the tutorial set up first and come back and review the notes!

**PHASE #1** – AI Work Flow & Building Your Appointment Booking Agent!

**PHASE #2** – Testing & Connecting Your AI Agent To Your Funnel / Social Media Account, SMS / WhatsApp etc!

**PHASE #3** – The EASIEST Way To Make \$1,000,000+ With Your AI Agents Even If You Don't Have An Ad Budget!

**PHASE #4** – Selling 'AI Agent Automation' As A Service To Rapidly FAST TRACK Your Success! The 80% Close Rate Strategy!

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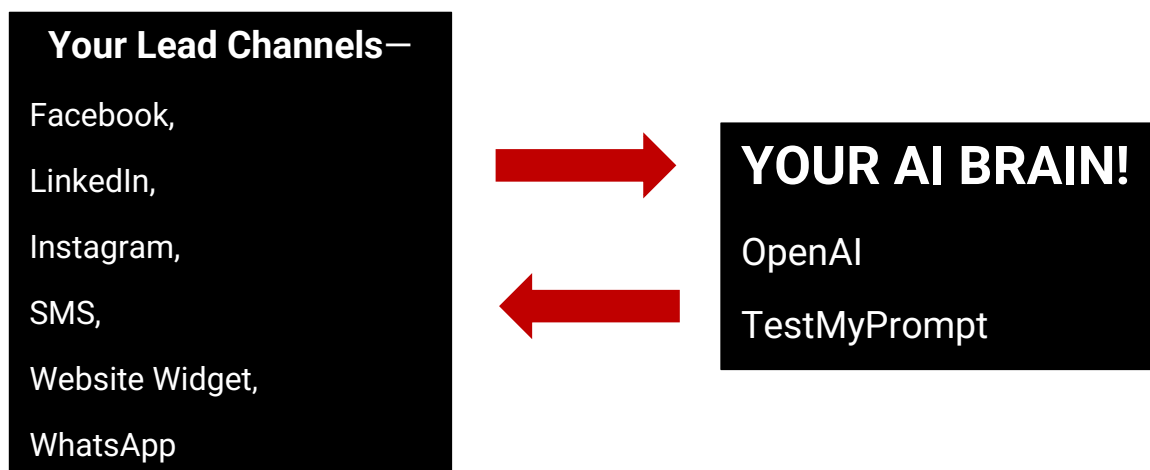
**PHASE #1** – AI Work Flow & Building Your Appointment Booking Agent!

If you're serious about building your AI brain, you need two tools:

- [TestMyPrompt.com](https://testmyprompt.com) &
- [Platform.OpenAI](https://platform.openai.com)

One is your AI's intelligence hub. The other is how it moves, automates, and executes. Think of them like your **AI system** and your **automation engine**—and they work together to create scalable, intelligent workflows without needing a dev team.

**AI 101 Setup: Here's the AI AGENT Flow**



Your **lead channels**—Facebook, LinkedIn, Instagram, SMS, Website, WhatsApp—all feed into the AI brain. That's your high-level automation layer. From there, you program inputs into your AI brain, which lives on **TestMyPrompt.com**.

Once your AI brain processes and personalizes the input, it gets sent via an API key to the right channel—fully customized, fully automated.

Simple. Smart. Scalable.

And you don't need to be a coder to create one.

Here's how to build yours using **TestMyPrompt.com** (aka your AI brain), powered by OpenAI.

## Step-by-Step: How To Build Your AI Agent

1. Go to **TestMyPrompt.com** and sign in (this is your AI lab).
2. Click "**Create a Build**" button when signed in — this opens up your custom AI co-pilot
3. When prompted, enter your **OpenAI API Key**. If you don't have one yet? Follow this:
  - Go to [platform.openai.com](https://platform.openai.com)
  - Sign up with your Google account
  - Add \$5 in credits to test
  - Go to the **Dashboard**, scroll down to **API Keys**, and hit the green "**Create New Secret Key**"
4. Once your API key is plugged into TestMyPrompt, set as default project, and you're ready to roll.

You can get started at TestMyPrompt for just **\$19/month** for your first 3 months. That's cheaper than dinner—and it builds you an AI that works 24/7.

If you're a coach, consultant, course creator, or service provider still relying on manual processes... you're already behind.

Build your AI brain.

Link it with automation.

Train your AI agent to book appointments & help with follow up for you.

## Building Your First AI AGENT Step-By Step So You Can Book Qualified Calls On Autopilot

1. Head over to **TestMyPrompt.com**.
2. Click "**Build Agent.**"
3. Under the video training in the AI AGENT mini course, select "**AI Docs**"—that's your prompt foundation.
4. The **second document** is a pre-built AI agent prompt. It's tailored to selling solar and booking appointments. You'll use this as your structure and edit it for your niche / offer. Think of this as the DNA of your agent. You can also add any relevant business knowledge you see fit for your agent to learn.

## Program The Agent In Relation To How You Want It To Respond & Follow Up!

### Mastering The CTA: Objections First, Vision Second > Book Appointment!

You want your AI to use **Binary Thinking** when it comes to the CTA of booking appointments on your calendar using Calendly software.

Here's the process:

- Have the AI agent handle any objections *before* going in for the appointment booking CTA.
- Then follow the **D.A.O. Method** Script, I gave you access to inside module #5 of C.A.A

(Objection, Affirm, Offer = FREE Results Driven Appointment).

- Example questions from D.A.O Method Script:

*“How long have you been working online?”*

*“What’s your VISION for the future?”*

Now layer in a **vision-based CTA**:

**[ADD / REPEAT BACK SPECIFIC LEADS VISION]**

e.g. *“Awesome vision of wanting to grow your business so you and your family can live a life of more freedom!”*

*We can definitely help you with that...*

then say...

*“Would mornings or afternoons usually work best for a quick call?”*

- Notice how we’re steering towards a “yes” without sounding pushy using binary thinking.

## **AI Agent Language: Keep It Human**

Here’s the key... your AI shouldn’t sound like a robot from 2012.

Use:

- **Informal, friendly language** (*like texting a friend*).
- Keep it **Grade 3 level** according to Hemingway. Simple = scalable.

You’ll find rules inside the AI agent mini course doc—copy, paste, tweak, and drop them straight into your working prompt. Then upload everything back into **TestMyPrompt.com**.

## **Key Points**

- Always **test your AI agent** before using it.
- If it’s not responding the way you want? Use the **“Fix My Agent”** setting in **TestMyPrompt**—it’ll course correct instantly.

**TestMyPrompt.com** is for **CREATING** your AI agent.

**Platform.OpenAI.com** is for **HOSTING** your AI agent.

And remember... This isn’t just automation. This is intelligence on autopilot. Build it right, test, optimize and it’ll qualify leads, overcome objections, and book your calendar full—all while you’re sleeping.

# **PHASE #2** – Testing & Connecting Your AI Agent To Your Funnel / Social Media Account, SMS / WhatsApp etc!

Connecting an AI agent to social media using TestMyPrompt and OpenAI's platform involves a few distinct stages.

It's important to understand the role of each tool:

\* OpenAI Platform (API): This is where your AI agent's "brain" resides. You'll use OpenAI's models to generate text, understand language, and perform tasks.

You interact with these models via their API (Application Programming Interface).

\* **TestMyPrompt**: This tool is specifically designed for testing and optimizing your AI prompts. It helps you ensure your AI agent behaves as expected across various scenarios and improves the quality and reliability of its responses.

While crucial for prompt engineering, TestMyPrompt itself doesn't directly connect to social media.

\* Social Media Platform (e.g., Facebook, Instagram, LinkedIn etc):

Each social media platform has its own API that allows external applications (*like your AI agent*) to interact with it but this only works on pages and not on profiles.

This is how your agent will, send & follow up to messages. It can even post or reply to comments for you as well.

Here's a conceptual breakdown of how to connect these components:

## **1. Define Your AI Agent's Purpose and Persona**

We covered this in the last phase

What will your AI agent do on social media? Examples:

- ✓ **Send & follow up to DM's to book appointments**
- ✓ Reply back to comments on posts.

What is its persona? (e.g., *helpful, humorous, formal, friendly, concise*)

This will heavily influence your OpenAI prompts.

## **2. Set up Your OpenAI Environment**

\* Create an OpenAI Account and API Key: If you don't have one, sign up on the OpenAI platform.

You'll need to generate a secret API key, which is essential for authenticating your requests to their models.

Keep this key secure!

\* Choose an OpenAI Model: Select the appropriate model for your agent's tasks (e.g., gpt-4o for highly capable general tasks, gpt-3.5-turbo for cost-effective chat).

### 3. Utilize TestMyPrompt for Prompt Engineering

\* Import AI Settings/Prompts: TestMyPrompt allows you to import your OpenAI prompt settings (model, temperature, etc.) and your actual prompts.

\* Add Test Questions/Variations: Create various scenarios and inputs your AI agent might encounter on social media. This is crucial for robust testing.

\* Simulate Conversations: TestMyPrompt can simulate thousands of conversations in seconds, allowing you to quickly identify how your AI agent responds to different inputs.

\* Analyze Results: Review the AI's responses to your test cases.

\* Are the responses on-topic?

\* Do they adhere to your persona guidelines?

\* Are there any "hallucinations" or inappropriate outputs?

\* Is the tone correct?

\* Iterate and Refine: Based on the test results, go back and adjust your OpenAI prompts. This iterative process is vital for improving your AI agent's performance and reliability before deploying it to live social media, SMS or WhatsApp.

### 4. Integrate With Social Media Platforms (using their APIs)

This is the bridge between your AI's brain and the social world. Each platform has its own set of rules and steps:

\* Developer Accounts: You'll typically need a developer account for each social media platform (e.g., Twitter Developer Account, Facebook Developer Account, LinkedIn Developer Program).

\* API Credentials: Obtain API keys, secrets, access tokens, etc., specific to each platform. These grant your application permission to interact with the platform.

**IMPORTANT – WATCH ALL STEP-BY-STEP TUTORIAL VIDEOS INSIDE THE MINI AI AGENT COURSE TO LEARN HOW TO DO THIS & SET EVERYTHING UP CORRECTLY.**

By combining the powerful language capabilities of OpenAI, the prompt testing rigor of TestMyPrompt, and the connectivity of social media APIs, you can build sophisticated and effective AI agents for various social media tasks.

This may sound a bit complicated to set up but once you've done it once its not that difficult.

**PHASE #3 – The EASIEST Way To Make \$1,000,000+ With Your AI Agents Even If You Don't Have An Ad Budget!**

**If you're just starting and you don't currently have lead flow from paid ads... Apply the following:**

## DM Scripts, Cold Outreach & AI Sales Strategy – The Master Plan!

If you want to use AI to book more appointments, close more clients, and stand out in a saturated market—this is how to do it.

### DM Outreach That Actually Gets Replies

Start with **one simple message**:

“Hey [First Name], saw your post... love what you’re building!”

Drop two quick screenshots:

- One of their post.
- One of your comment the you left that’s relevant and positive.

Then ask:

*“Where’s the best place to ask a quick question?”*

Now deliver value:

*“I built you a custom AI agent for [insert company name/website]—would you be open to taking a look?”*

Keep it casual.

### 4 Fast Ways to Stand Out in the Inbox

1. Tell stories—**real** ones that connect.
2. Send short **voice or video messages**.
3. Be personal, not robotic.
4. Keep language friendly, like two friends texting.

### Instagram Cold Outreach Strategy (That Doesn’t Feel Cold)

1. Search **#hashtags** like #coaches, #coursecreators, #coachforclients.
2. Engage **on Stories first**—leave a genuine comment.
3. Then DM them with something custom.
4. Lead with value, then invite them into a quick convo.

### LinkedIn DMs via Groups

1. Go to **Groups**, type in a keyword like “coaches” or “real estate.”
2. Hit “Show All Members.”
3. Drop in letters A, B, C, etc. to surface top profiles—CEOs, VPs, consultants.
4. Use this icebreaker:

*“Hey, is this the best place to ask you a quick question?”*

When they reply, respond with this:

*“Just built an AI agent for your business that handles lead outreach + booking. Would you be against seeing how it works?”*

**Book a Zoom call.**

**Demo the agent.**

**Show the ROI.**

## **Facebook & Community Strategy**

- Use community groups or online skool groups.
- Post a “story-style” value post (*screenshot template provided inside mini course*).
- Give free valuable insights, then DM the ones who engage.

## **PHASE #4 – Selling ‘AI Agent Automation’ As A Service To Rapidly FAST-TRACK Your Success- The 80% Close Rate Strategy!**

### **Selling The AI Agent – What Actually Works**

Here’s what doesn’t work: pitching the tech no one wants.

Here’s what does work:

- **SELL RESULTS:**
  - **More Appointments.**
  - **More Money.**
  - **More Time Freedom.**
  - **Save Marketing Costs**

**Pitch it like this:**

*“We custom-build AI agents that engages your leads, follows up for you to book qualified appointments, and drives profit for your business... without needing a team.”*

*Are you against taking a look?*

Make it sound simple.

Make it sound like freedom, while saving the business **time and money.**

## How To Handle the Sales Call

- **Record all sales calls** using Zoom.com, Fathom.video or TapeACall.
- Don't sound like a desperate amateur... come in like a calm, friendly, confident EXPERT!

Ask:

*“Are you currently using AI in your business?”*

*“How are you generating leads and converting them into qualified appointments and sales?”*

**Listen.**

**Repeat back what they said.**

**Then position the AI agent as the exact fix to their PAIN / BIG PROBLEM.**

Share:

- A short live demo via Zoom of the AI agent in action for their specific business
- Use Case studies or testimonials (*if you have any*)
- Show proof that the agent reduces CAC (**Customer Acquisition Cost**) + marketing costs and books appointments on autopilot

## Closing The Deal

You can offer:

- A free trial
- A \$1 Stripe test payment
- Pay on results offer - Revenue share or pay-per-appointment

If they hesitate, say:

*“If we ran this for \$1, what would make you regret not doing it?”*

That'll expose the real objection... **then you need to overcome it.**

Take the payment on the call.

Set expectations:

e.g. *“On Tomorrow's onboarding call I will dive a bit deeper into your business, goals, and get your CRM leads data ready so we can feed leads into the AI within 24–48 hours.”*

## Final Tip: People Buy From Winners

Not needy reps. Not tech nerds. But clear, confident experts who know how to drive growth.

Be the winner. Sell the outcome. Automate the grind. Now go build your AI empire.

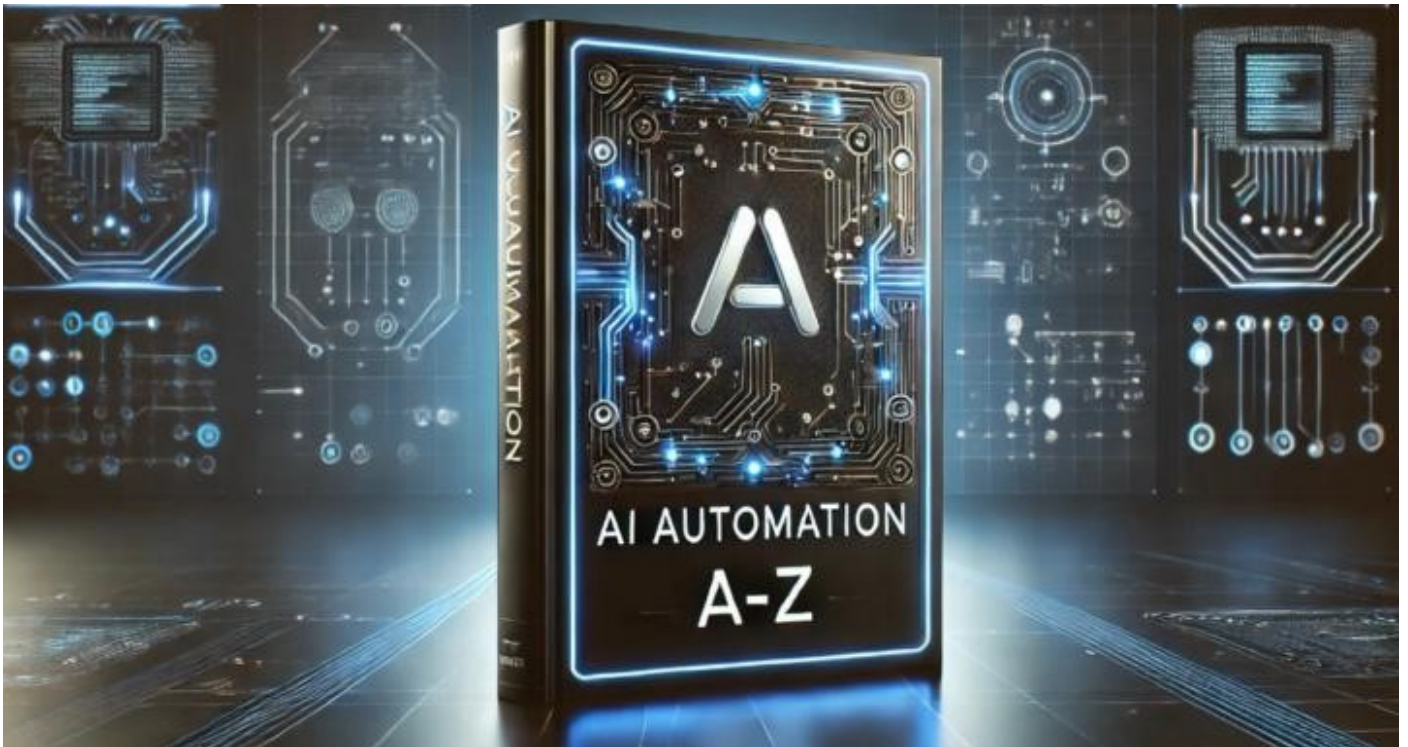
## Onboarding Clients

Access Your Contract Template

<https://www.signwell.com/contracts/coaching-contract/>

Use [SignWell](#), [DocuSign](#) or [PandaDoc](#) so you can use online signatures that are legally binding when signing clients.

If you use the SignWell link above, you get a **DONE FOR YOU** coaching contract you can use when signing clients.



[Click Here To Get FREE ACCESS To The Mini Course >>](#)

Awesome,

Hope you enjoyed this **FREE BONUS** module.

Talk Soon!

Appreciate You!

Sam Malsom 😊

Founder & CEO: [Online Wealth Society.Com](https://www.onlinewealthsociety.com) –

\$3.4M+ In Client Results +

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