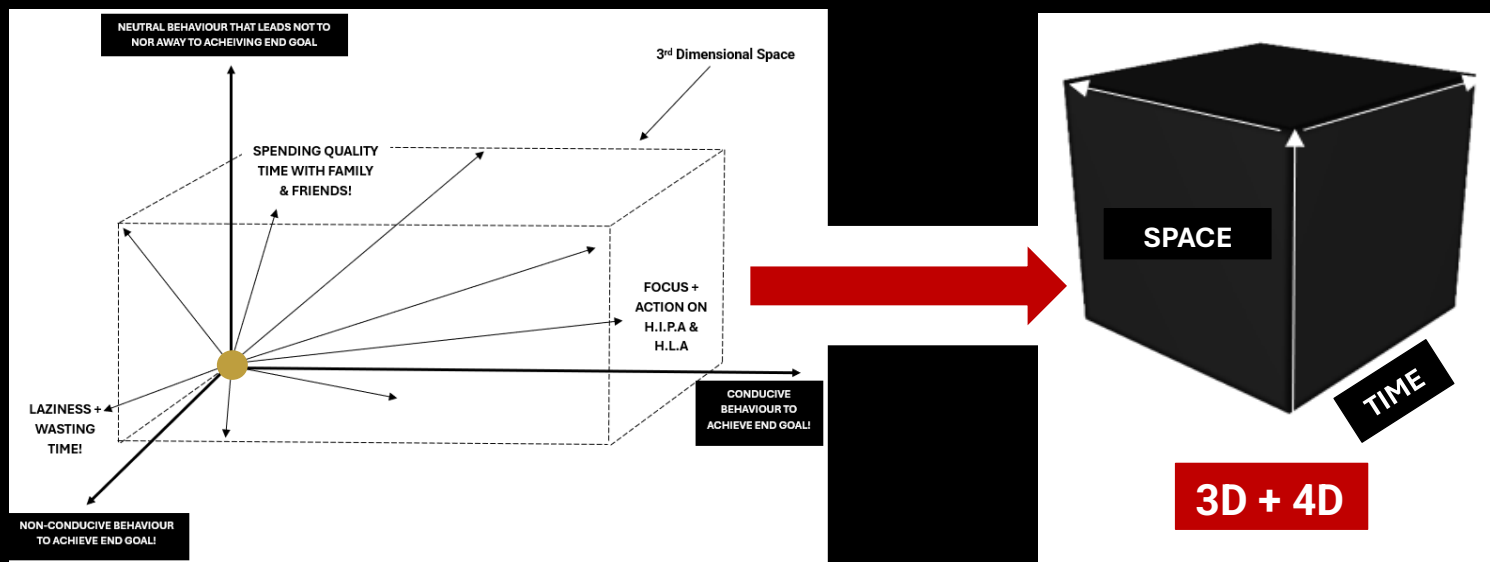


# PHASE #4 - The Consistency & Behaviour Vector Model & Understanding The Space - Time Horizon Continuum!



Welcome to phase #4 of the Millionaire Mindset + Success & Results Principles module!

During this phase you will discover how the **Consistency & Behaviour Vector Model Can Help You Get Massive Results In Your Business & Life... While Understanding How The Space / Time Horizon Continuum Effects Your Productivity, Progress + Your Profits!**

In phase #3 we talked about the importance of **Long-Term Multi-Dimensional Thinking Using 2<sup>nd</sup>, 3<sup>rd</sup> & 4<sup>th</sup> Order Consequences + The Quantum Cause & Effect Chain So You Can Create Positive Results, While Staying In The Game Of Business!**

Now you have an understanding of that specific key principle... the next thing you need to build is...

New **BEHAVIOUR**...

&...

Learn How To **Become CONSISTENT** with the new behaviour over **TIME**... So You Can Hit Your Income Goal In The Fastest Time Possible!

**CONSISTENCY IS WHAT SEPERATES THE WINNERS FROM THE LOSERS WITHIN THE GAME OF BUSINESS & LIFE!**

During phase #5 we will dive deeper into **HABIT STACKING**, so you can lock in the new behaviour within your subconscious + unconscious mind, which will enable you to get the results & profits that you desire!

You're probably thinking WHY is this important to grow your business?

Here's why...

The only difference between a successful millionaire or a billionaire compared to a broke person are the behaviours & actions they take consistently over a long enough time horizon!

Everyone on planet earth has 24 hours each day. How you invest that time by applying specific behaviour and actions DAILY... determines the **RESULTS, CONTRIBUTION, PROFITS & SUCCESS** you achieve.

When you understand what I am about to teach you inside phase #4 you will...

- **See How New Consistent Positive Behaviour + Actions Can Help You Get BIG Results & Why Your Current Behaviour May Have Not Got You The Results That You Want... YET + What You Can Do About It!**
- **Create Awareness of Negative Behaviour That's Been Holding You Back & How To Eliminate It Completely, So You Can GROW Personally & Professionally In Business & Life!**
- **Hear About How The Space / Time Horizon Continuum Effects Results & Why It's Crucial To Understand This, So You **Do Not Give Up** When Challenges Occur!**
- **Learn The Specific Behaviours & Actions of Millionaires To Create Automatic Flow States + How To Be More Consistent!**
- **Understand & Feel The Power of The Consistency & Behaviour Vector Model So You Can Scale To **\$100,000+ Per Month & Beyond!****

I learnt the specific new positive behaviours that have allowed me to get the results that I desired + how to become consistent with them... over 10+ years ago!

At the time I didn't know which actions to take & I struggled with consistency!

It was at a point in my life where nothing seemed to work. It was like everything was going wrong all at the same time. Maybe you can relate?

The first thing you need to understand while going through phase #4 of the Client Acquisition Accelerator is that up to this point the **RESULTS** you've gotten in your life & your business so far... is a direct reflection of your past thinking, decisions, behaviours & actions!

This is sometimes a tough pill to swallow because it requires you to take 100% full responsibility. But on the positive side of doing that you gain 100% control of your actions and results... as we move forward together to grow your business & your life in the future!

One of the main reasons you are not making...

\$10,000 - \$100,000+ per month...

...is due to the behaviour you have developed which in turn creates **ACTION!**

These actions consistently performed over prolonged period of time either consciously or subconsciously create habits as you pass through the 3<sup>rd</sup> + 4<sup>th</sup> dimensions of the space / time horizon continuum!

The actions & results can be in the form of positive or negative. Because you've been given **FREE WILL** by **GOD** to make **DECISIONS** yourself.

One of my goals after you've completed this module is to help you create the new **POSITIVE** behaviours & actions needed to create your dream business + life... where you can **bend reality** and attract anything you deeply want! SUPER POWERFUL!

Here's what we will cover during this phase:

 **STEP #1 - Introduction Into The Consistency & Behaviour Vector Model!**

 **STEP #2 – Understanding The Space - Time Horizon Continuum!**

 **STEP #3 – The Behaviour + Actions Needed For Exponential Growth In Relation To Revenue Levels!**

 **STEP #4 - How To Be Consistent With New Positive Behaviour + Actions So You Can Lock Them Into Your Subconscious Mind & Automatically Get MASSIVE Results In Business & Life!**

Let's begin...

 **STEP #1 - Introduction Into The Consistency & Behaviour Vector Model!**





In the ever-evolving world of business, success often comes down to your ability to anticipate and adapt.

But as you set sail on your business journey, a hidden gem emerges... **consistency**. It's the predictable thread woven through the tapestry of business actions, the characteristic that allows yourself, your customers, your partners, and your employees to know what to expect.

During this step we dive into the interplay between **behaviour** and **consistency** in the landscape of business. We'll explore how consistent actions create positive results over time.

So, buckle up as we embark on a journey to understand the "WHY" and "HOW" of consistent behaviour in business which is a strategy as potent as it is often overlooked.

Here's what we will cover together during step #1 of phase #4!

-  ➤ **Understanding What a Vector Model Is!**
-  ➤ **What Is Behaviour?**
-  ➤ **What Is Consistency?**
-  ➤ **Understanding The Synergy Between Behaviour & Consistency!**

Let's dive deeper together...

## 🔑 Understanding What a Vector Model Is!

A vector model is a mathematical way of representing information using vectors. A vector itself is an arrow in a high-dimensional space.

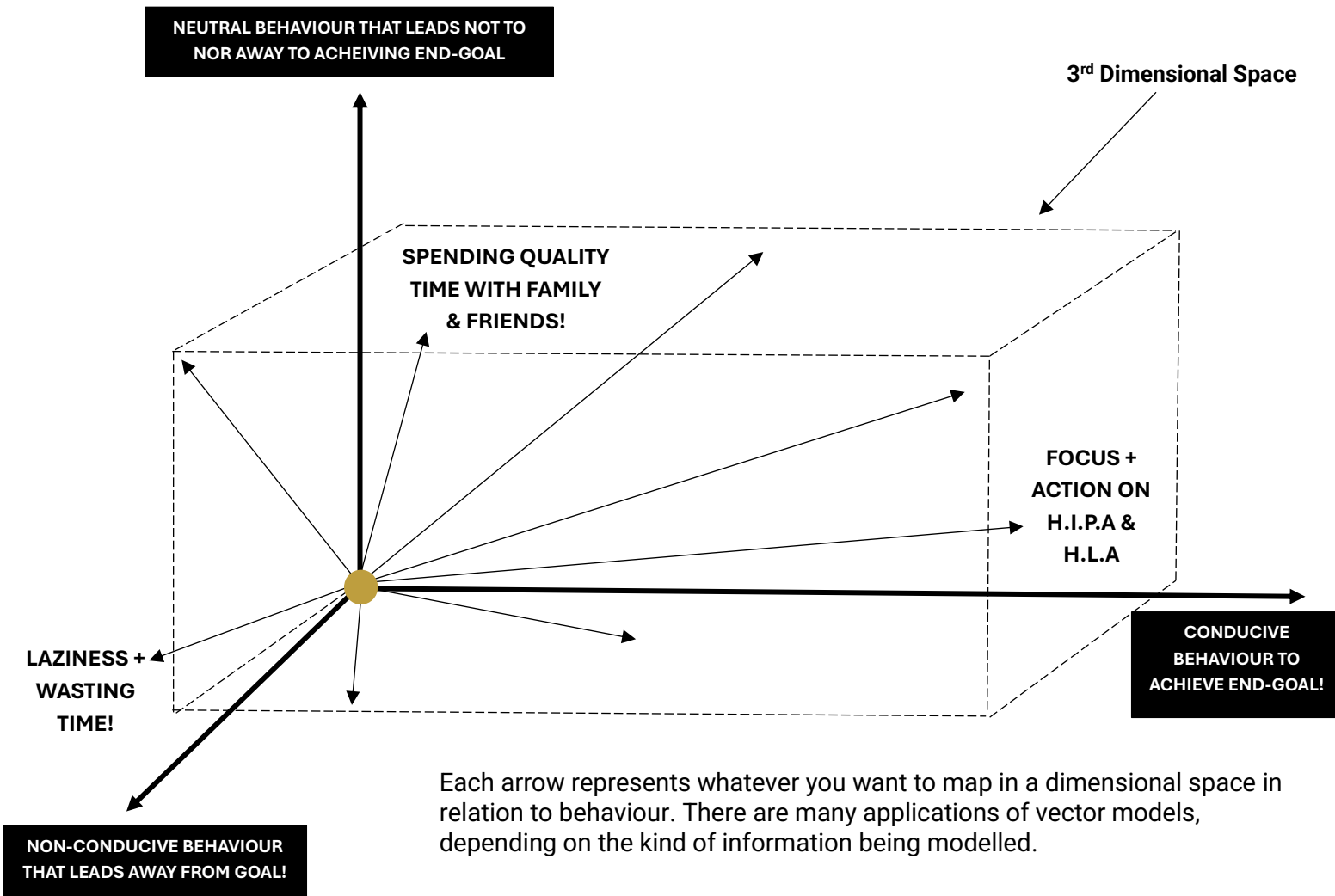
This "*high-dimensional*" means the space can have many directions.

It's a multi-variate process. I am going to explain how it interlinks with behaviour and consistency + other components that we have previously talked about... and will continue to talk about, so you can grow your business!

Here's a breakdown of the key aspects of a vector model:

- **Information as Arrows:** Imagine each piece of information you want to represent as an arrow. The direction of the arrow captures some inherent relationship between the information it represents.
- **Dimensions:** The number of dimensions in the space corresponds to the number of different aspects you want to consider for your information. (*In this case... behaviour*)
- **Length Matters:** The length (*or magnitude*) of the vector can hold additional meaning. In some cases, it might represent the strength or importance of the information it represents. For example, the behaviour of focus would have a larger degree of strength than the behaviour of laziness if the end-goal is to grow a business as seen in the diagram below.

### Example of a Vector Model Diagram



Now, when it comes to behaviour vector models (BVMs), you can apply this concept to represent **BEHAVIOUR** which causes specific action... and then add the ingredient of **CONSISTENCY** which forms new positive **HABITS** over **TIME!**

The behaviour itself becomes the information being modelled here, and different aspects of behaviour become the ingredients.

You can then measure each behaviours degree of strength required... during different 90-minute ultradian cycles throughout your day so you can **WIN THE DAY**. And if you win each day over 3-5+ years you'll WIN in the long-term and achieve your end-goal by default.

Here's a simple explanation so you can understand this concept **easier & better...**

Imagine a video game character.

We can describe this character's behaviour in many ways:

He is smart, aggressive, or helpful etc? These are all different aspects of the characters behaviour.

A vector model is like a fancy way of keeping track of all these aspects at the same time.

Here's an even simpler way to think about it:

- **Imagine a big box.**
- **Inside the box, there is a dial (like the ones on an old radio).**
- **Each dial frequency represents a different aspect of the character's behaviour.** So, one dial frequency might be for "helpfulness" and another dial for "aggressiveness," another for being "intelligent" etc!"
- **Turning the volume on that specific dial up or down means there's more or less of that behaviour within the present moment of time.**

A high "intelligence" dial within the present moment means the character takes action that is positive and smart... while a low dial means it avoids smart decisions and does dumb stuff like drinking alcohol too often, wasting time playing video games and eating junk food on a daily basis.

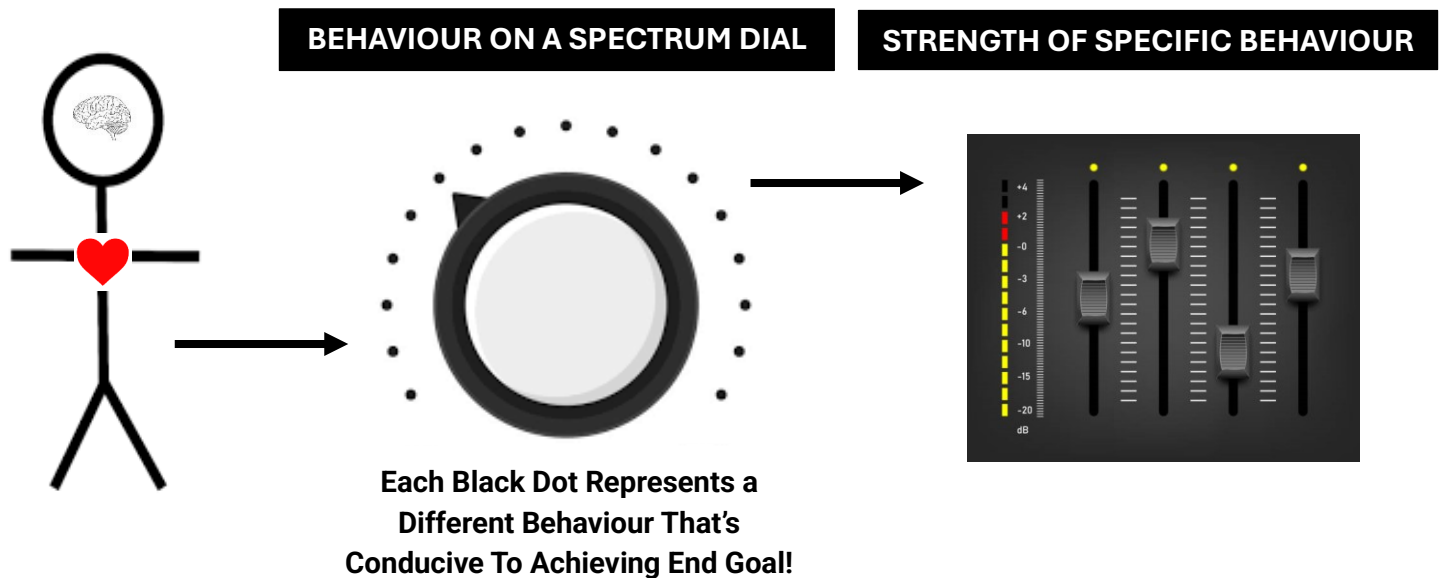
*Something we previously talked about in the last phase of C.A.A!*

A vector model for the character is like the settings on all these dials put together. It captures the whole picture of how the character typically behaves over time within the 3<sup>rd</sup> dimension of space while moving forward through the 4<sup>th</sup> dimension of time!

It also enables you to understand the strength of a specific behaviour that's needed in any given moment throughout your day.

For example, for the first 4 - 5 hours of my day while building this program for you... I know my behaviour in relation to **focus & creativity** needs to be on full strength, so I can be super

productive and get the one thing done to move the needle... in terms of growing my business and making progress! Make sense?



BVMs (*Behaviour Vector Models*) don't store a diary of every action, but rather a summary of the different aspects of a person's behaviour.

So, the question that needs to be answered is...

*“What Is The Behaviour of The Person That You Want To Become ... That Has Already Achieved The End-Result You Desire?”*

I'm going to give you the specific behaviour and actions I've personally used to achieve profits in relation to each revenue level during this step of phase #5 so you can copy them.

But before we do that... stop and have a think about what kind of behaviour and actions the best version of yourself takes each day that already has achieved the end-result that you desire!

Also ask yourself the following questions...

- *Who is this person?*
- *How would you live your day from the moment you wake up to the moment you go to bed?*
- *What positive emotions would you feel on a daily basis?*
- *What specific actions would you take to get the end-result?*

This requires you to **use your imagination** and project out into the future version of you!

Take out your thesis notebook and write down the kind of behaviour you want to embody, and as the great Neville Goddard says....

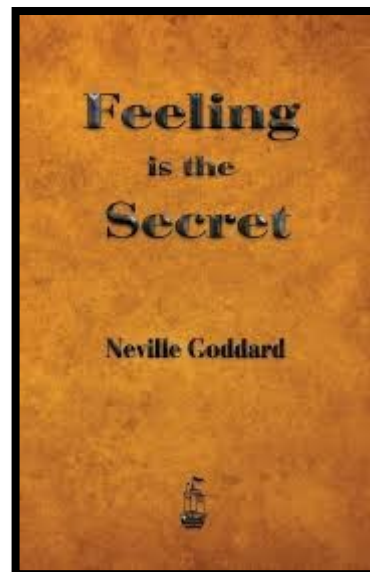
## THINK WITH THE END IN MIND!

Neville wrote a great book called "*Feeling Is The Secret*" which I definitely advise you to read!

We briefly talked about this book in phase #1 of this module.

Inside the book he talks about how you need to **FEEL THE EMOTIONS** and **envision yourself** applying specific behaviour & taking actions from the future person you want to become... that has already achieved the end-result you desire!

When you do this, you are reverse engineering the process in your **IMAGINATION** of achieving your end-goal which increases the probability of you actually achieving it as you move forward through the space / time horizon continuum!



**Imagine Yourself Already Having Achieved The End-Result & Ask Your Subconscious Mind What Is The Behaviour + Daily Actions That Have Led Me To This Achievement!**

Write down any **IDEAS** that come to you without judgement and beware of ideas and hunches that may come to you in your sleep or throughout your day in the coming days, weeks and months!

When you understand this and embody it you become a MULTI-VARIATE... MIND, BODY & SOUL COMPLEX... that has awareness in terms of which specific behaviour + action is needed to get the result that you desire... in any given moment.

**Do not overlook this exercise.**

It's by far one of the most **POWERFUL** exercises that I've personally done to achieve many of my goals.

I simply project out and imagine me already living the life I want, then I reverse engineer from the end point and ask myself the previous questions I've given you above.

When you live each day by embodying the version of you that has already achieved what you want, by tapping into the specific **emotions, behaviours and actions** that person takes in the future, you'll begin to **bend reality** and attract anything you set your mind onto.

Next, we will dive deeper by asking...

## **What Is Behaviour?**

### **Behaviour = A Symphony of Action & Environment!**

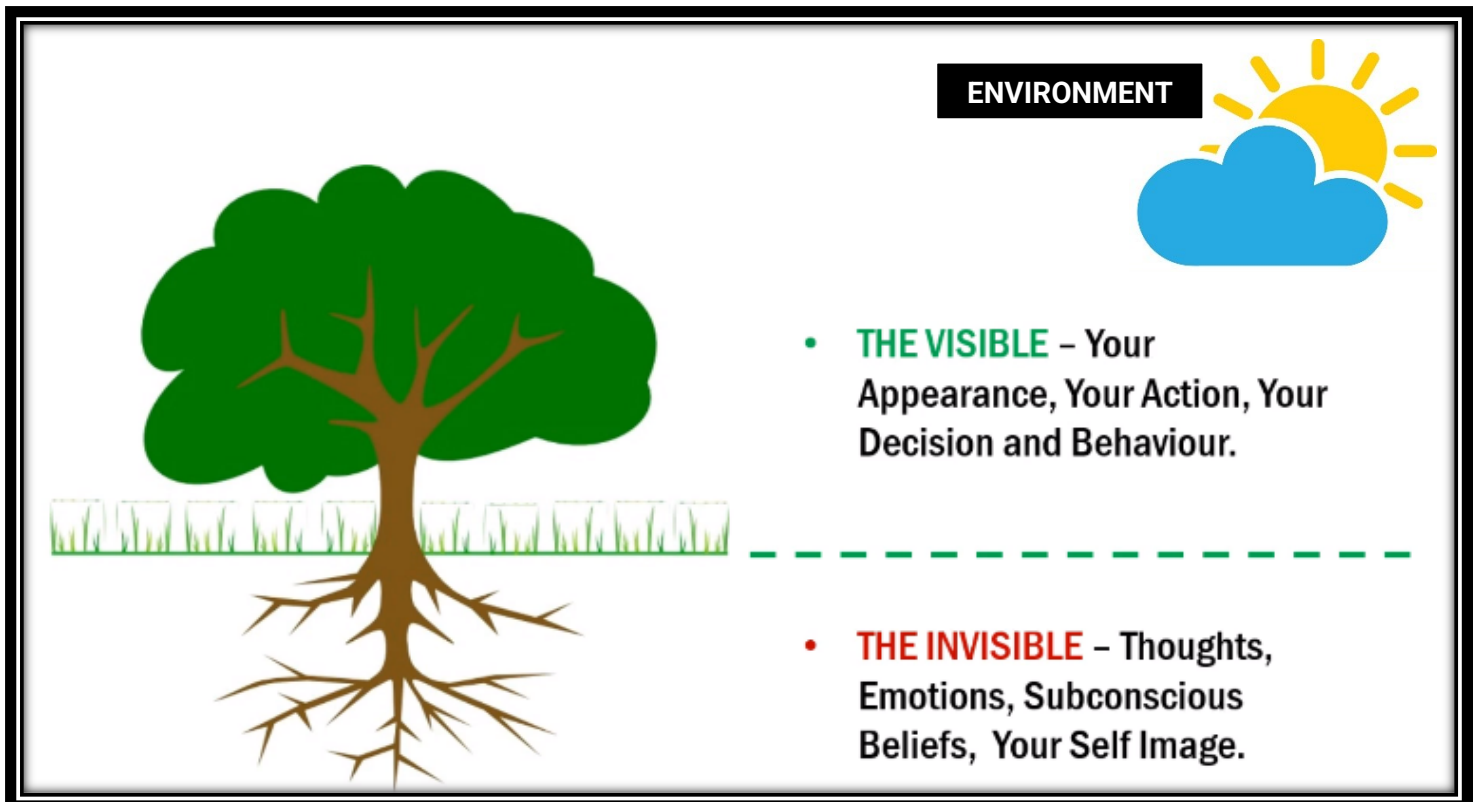
Behaviour is the very essence of how humans interact with the world which transcends into **ACTION!**

It's the dynamic interplay between an organism and its environment... where observable actions serve as the melody that reflect the intricate interplay of...

- ✓ **Internal States of Consciousness**
- &
- ✓ **External Stimuli Within The Present Moment Environment!**

There are 4 stages of understanding behaviour...

### **Stage #1 - The Observable Stage: Where Behaviour Takes Shape!**



We, as conscious observers: **aka...**

## ...INFINITE FORMS OF INTELLIGENT AWARENESS...

...operating within the 3<sup>rd</sup> + 4<sup>th</sup> dimension, perceive behaviour through its outward manifestation of actions, mannerisms, character traits, reactions and responses.

These are like the notes on the musical score, the visible consequences of a **complex internal process**. Unlike internal thoughts or emotions, behaviour exists on a publicly **visible** stage, which is observed and analysed by others.

You are perceived by others negatively if you consistently apply negative behaviour and you're perceived positively if you apply consistent positive behaviour!

Inside every person's MIND that knows you, exist a different perceived version of you... from their perspective, that's primarily based on how you behave.

### **Stage #2 - The Environmental Conductor: Orchestrating Responses NOT Reactions!**

Behaviour is rarely a solo performance.

Your environment acts as the conductor, prompting and shaping your reactions & responses!

However, as you develop more awareness in different environmental situations... in most cases you **should aim to RESPOND based off your core values**, instead of reacting based off negative past programming!

Reactions are instant (*without careful thought*) responding on the other hand requires a more intentional internal process (*by using the power of thought*.) Not all environmental situations require a response, and not all situations require a reaction.

The key is to identify the situation and choose wisely.

Reactions are usually the result of encompassing some form of threat, fear or emotion.

Responding is the intentional process of thought when you have some time (10 - 30 seconds+) to act.

Behaviour when broken down using first based principles thinking is directly linked to the present moment environment both **internally** and **externally**.

For example, using 2 very different contrasts so you can understand what I'm explaining to you... your behaviour would be completely different if you were at a music festival compared to if you were in a library. Make sense?

The environment encompasses the social fabric, the physical landscape, and even the presence of other living organisms which shapes behaviour.

A gazelle's startled leap isn't random; it's an automatic reaction to the perceived threat of a predator (*lion*)

A **POSITIVE ENVIRONMENT** that **motivates & inspires you...** is crucial for positive behaviour to manifest effortlessly!

This is why your environment is a super important conductor towards achieving success because if it's not optimized then behaviour is affected, which then affects your results in both your business and your life!

This is going beyond your working environment and **optimizing your life environment.**

Let me share a quick story so you can fully grasp this.

In the early stages of starting my online business all those years ago I realised my friend's group at the time...

...we're non-conductive in terms of growing my online business because they were more focused on drinking at the weekend and pulling girls, so I sold my car + all my belongings that didn't benefit me and moved to sunny Cyprus with **ZERO DISTRACTIONS!**

There was nothing else to do apart from work on my laptop, football training / exercise and sun bath lol with no distractions!

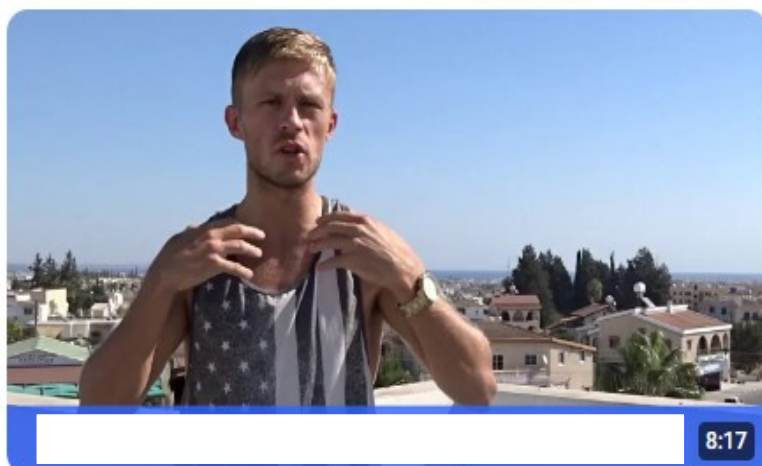
The temptation of going out drinking at the weekends was gone and all of my friends stopped texting and calling me trying to get me to come out... because I was in a different country halfway across the planet.

I removed myself from an environment that was non-conductive to achieving my end-goal which exponentially increased my productivity by default!

It was at that point I had a \$2,082 day. In fact, I made this sale while I was asleep because I had an optimized funnel in place, with a sales rep working for me closing high-ticket deals.

*I'm gonna teach you exactly how to set this up for yourself in a future module of C.A.A!* 😊

Here's an old video I shot over 7 years ago, when I made this sale!



## How I Made \$2082 Before 9am - Conversion Hacks By Sam Malsom

150 views • 8 years ago



Online Wealth Society. Com TV - Sam Malsom

Sam Malsom Facebook <https://www.facebook.com/sam.malsom> Sam Malsom websites <https://www.businessmalsom.net/> ...

So, ask yourself right now.

## *“Is My Environment Conducive or Non-Conducive To Achieving The End-Result I Am Trying To Achieve?”*

If you answered no... then make the sacrifice to change it **FAST** because it's one of the biggest drivers of your behaviour which is transmuted into PRODUCTIVITY, RESULTS, PROFITS & SUCCESS without you maybe even realising it... until now! 😊

### **Stage #3 - Beyond The Individual: Becoming Aware of Conscious & Subconscious Behaviour!**

Becoming aware of your conscious and subconscious behaviour both positive and negative requires you to have a high level of **AWARENESS**. When a specific behaviour is wired into the subconscious mind and performed consistently it's known as a **HABIT!**

The goal is to create behaviour that is conducive with achieving your end-goal and limit OR cut out ALL negative behaviour that is non-conducive to achieving your end-goal!

We spoke about some of the negative and positive behaviour patterns in the previous phase when I walked you through the 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> & 4<sup>th</sup> order consequences of decisions.

That's not to say you can never do the things you enjoy that are primarily classed as a negative behaviour.

I still have the odd night out with friends and drink alcohol on rare occasions. I still eat a burger with fries now and then. During my week off, after a 90-days work sprint, I'll binge watch a series, sleep in or go on holiday and chillout.

However, I try to leverage these behaviours as rewards for positive consistent behaviour that has produced the results that I desire.

The key is to have balance by not over indulging in the behaviours that are non-conducive to achieving your end goal.

Hopefully that makes sense?

As you gain more awareness around your behaviour, you'll start to notice subconscious behavioural patterns that are holding you back in both business and life.

The key is to **CONSCIOUSLY become AWARE** of them and make the **CONSCIOUS EFFORT** to change them.

One way to do this, that I learnt from one of my previous digital mentors Sam Ovens, was the **TIME BLOCKING** exercise.

I've created a worksheet for you below. I've blocked out 8 hours per day for sleep. The following 16 hours must be tracked for each hour below.

**HOUR 1**

**HOUR 2**

**HOUR 3**

**HOUR 4**

**HOUR 5**

**HOUR 6**

**HOUR 7**

**HOUR 8**

**HOUR 9**

**HOUR 10**

**HOUR 11**

**HOUR 12**

**HOUR 13**

**HOUR 14**

**HOUR 15**

**HOUR 16**

**8 HOURS SLEEP**

This is where you'll set an alarm on your phone for every one hour throughout the waking day. Each time the alarm goes off, write down the behaviour / actions you've been performing for the given hour.

At the end of the day, go down the list and highlight all the positive behaviours and actions in the colour green that are leading you towards achieving your end-goal.

Then highlight all the negative behaviours / actions in the colour red that are leading you away from your end-goal. (*Things like scrolling on your phone & wasting time, watching tv, playing video games, chatting rubbish about politics in the friends WhatsApp group etc.*)

This allows you to **AUDIT** how you are spending your TIME and what behaviours and actions you are consciously & unconsciously doing... from the moment you wake up to the moment you go to bed. Do this for one week... then analyse the data.

You might be shocked at how much time you are wasting on behaviours / actions that are not helping you progress towards your end goal.

The key here is to **be completely honest with yourself!**

If the 3pm alarm goes off... and you've spent half of the hour working by replying to follow up DMs but the other half of the hour scrolling on social media watching pointless high dopamine shorts videos & looking at posts / pics of your Instagram followers write it down.

Now... some of you going through this training program, might be suffering with...

## **BEHAVIOURAL PRODUCTIVITY DELUSION!**

This is where you think you're being productive throughout your day, but you're still not getting the results & profits you desire.

When in actuality you're wasting massive amounts of your precious time doing behaviours + actions throughout the day that are not productive.

The data gained by this exercise will show you exactly what you are doing within the TIME BLOCK of each hour... and where you're going wrong so you can eliminate negative behaviour + actions that keep you STUCK!

In future modules of C.A.A... I am going to teach you about systems, leverage strategies & AI that can help you get big results & profits with less effort and time.

However, at the start of your business journey... there is no shortcut to success.

It takes work, dedication, the correct business infrastructure systems and the correct knowledge + actions performed consistently over time.

During this next section we will dive into the specific **ingredients of successful millionaire** business owners, coaches, consultants, course creators, agency owners and CEO's...

...so you can **apply the behaviour** when a specific situation or your environment requires it at any given moment during your day.

Negative behaviour compounded as time elapses... creates misery, shame, un-needed stress, guilt, anxiety and depression! This creates a lower vibrational frequency range in the body, and it feels like you can't break free from the vicious trap.

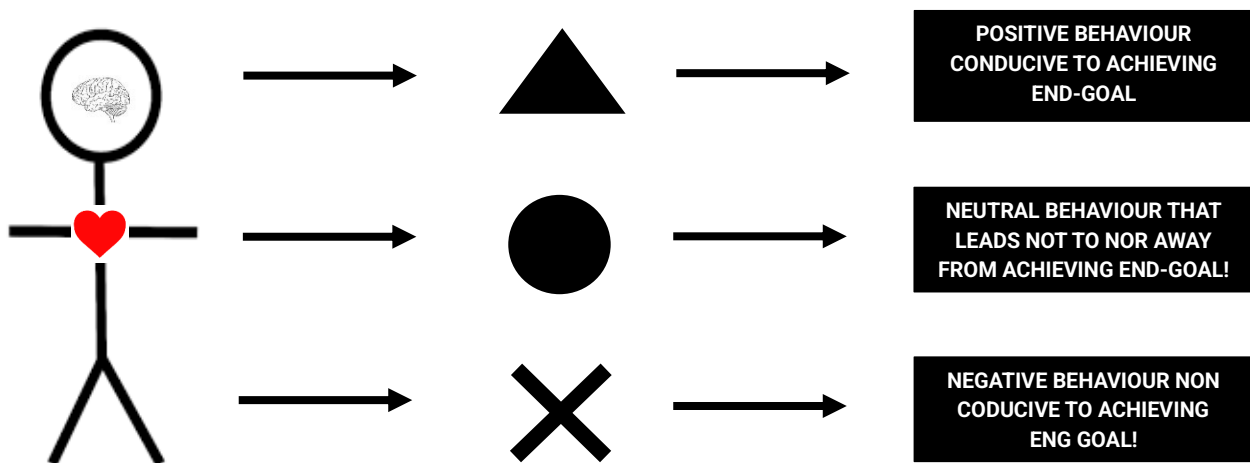
Unless you consciously take control of your thoughts, behaviours and actions, so you can shift the vibration of your electromagnetic field, which I will teach you exactly how to do inside phase #7 of this module using the... **HEAVEN ON EARTH HIGH FREQUENCY BLUEPRINT!**

Even AI... artificial intelligence, designed to interact with its surroundings, exhibits rudimentary forms of behavioural responses.

As humans our behaviour over time within the 3<sup>rd</sup> dimension of space determines our results when the positive behaviour is mapped out, internalised so it becomes part of your DNA / psychological make up, applied via action, and **consistently** completed daily to create the result that you desire!

Complex behaviours, like building something or solving a challenging task, involves learning, planning, pattern recognition and adaptation. Understanding these intricacies is the very essence of fields like psychology & neuroscience.

Here's a diagram of **conductive** and **non-conductive behaviour** towards achieving your end-goal! Print or draw this diagram out and make a list of all the positive, neutral, and negative behaviours you currently use in your business / life so you can gain more awareness & make progress!



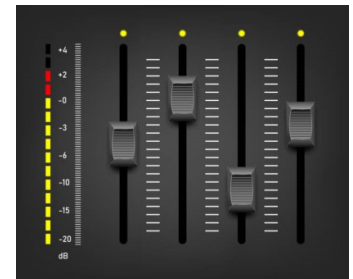
Here are the **Positive Conductive Behaviour Ingredients** so you can achieve your end-goal based off my 7+ years of experience online...

- **Thinking Big, Goal Orientated & Planning!**
- **Focus + Action On H.I.P.A & H.L.A!** (*High Income Producing Activities + High Leverage Activities*)
- **Continuously Learning** - *Reading Books, Courses, Coaching, Masterminds, Mentors!*
- **Consistency!**

- 
- **Smart... Hard Work & Dedication!**
  - **Discipline!**
  - **Mental Strength To Overcome Challenges!**
  - **Persistence!**
  - **Delayed Gratification!**
  - **Confidence!**



- 
- **Vision, Management & Leadership!**
  - **Creativity & Innovation!**
  - **Adaptability – Spotting Market Trends!**
  - **Patience & Trust!**
  - **Applying Health Consciousness & Fitness!**
  - **Applying Positive Power!**
  - **Authenticity!**
  - **Applying Gratitude!**
  - **Positive Perspective!**



We will dive deeper into these key millionaire behaviours in more detail during step #3.

I've shared the exact consistency and behavioural list that has allowed me to create my dream life, so you can fully understand the behaviours you need to leverage... so you too can live your dream life!

However, we also need to dive deeper into **CONSISTENCY** because without this key ingredient the money & success that you desire is IMPOSSIBLE unless you get lucky!

And the funny thing is... when you apply what I am about to teach you; you'll actually start to create your own luck! Life will potentially turn into a present moment dance of bliss, growth and fulfilment.

Consistency is the GLUE that brings your **BEHAVIOUR + ACTION into ONE** powerful force multiplier that begins to compound... and the output of that is bigger, better and more consistent results!



## 🔑 What Is Consistency?

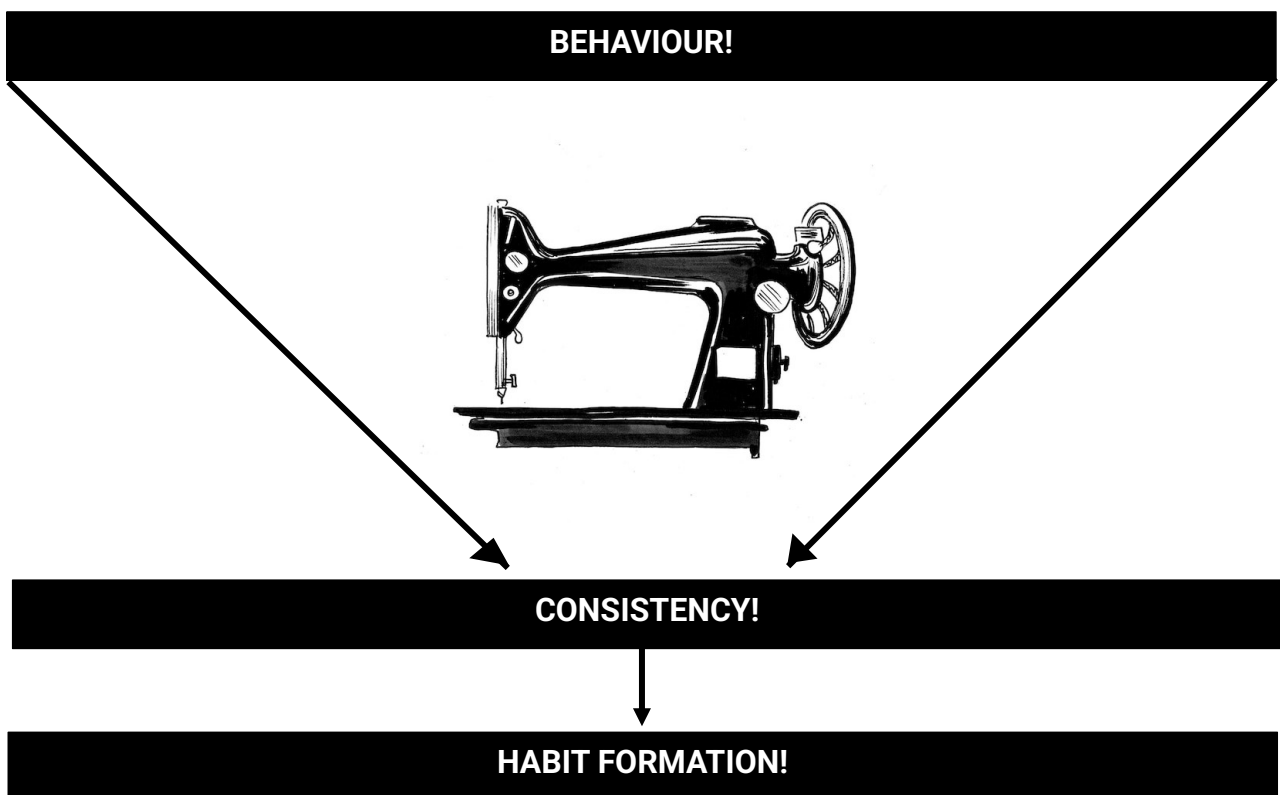
**Consistency = The Unifying Thread In The Tapestry of Behaviour + Action Over Time!**

Within the ever-flowing stream of human experience, otherwise known as the **Space / Time Horizon Continuum**, consistency emerges as a powerful undercurrent that powers behaviour both consciously and subconsciously.

It's the unifying thread woven through the tapestry of behaviour, the tendency for actions to exhibit a degree of stability and predictability over time.

Consistency is an active construct, shaped by a complex interplay of internal and external forces.

**“When The Ingredient of Consistency Is Applied... Specific Positive Behaviour + Actions Based On Intention Start To Become Automatic... Because You Can Program Them Into Your Subconscious Mind To Form Habit!”**



### The 4 Pillars of Consistency: A Multi-Faceted Foundation!

Several pillars contribute to consistency.

One pillar is **habit formation** which we will go deeper into during the next phase of this module. Through repeated actions, neural pathways become strengthened, making certain behaviours ingrained and automatic.

Now, imagine a well-worn path on a hillside... the more frequently travelled, the easier it becomes to follow. Consistency creates Habit formation which creates automatic behaviour!

Another pillar is the influence of **internal states**. Deep-seated values, beliefs, and personality traits exert a powerful pull, guiding behaviour towards consistency with your core self-identity.

For example, an unwavering commitment to **perseverance**, for instance, manifests in consistent actions aligned with that core value and produces the thought which turns into a belief of...

*“I Will Never Ever Give Up!”*

The **external environment** which we talked about in the ‘behaviour section’ of this phase serves as another pillar.

**Social norms and expectations** create a framework for behaviour. Consistent applications to these norms’ manifests predictability and social cohesion.

Think of the unspoken rules of etiquette that guide our interactions in various social settings or the understanding to apply the behaviour of silence in a library.

These consistencies in behaviour have all been subconsciously programmed into us since we were young. We don’t think about them we just apply them automatically.

And if you apply what I teach you in phases 1-9 during of this module... one of the goals is to help you create **automatic positive behaviour and actions**, so you can achieve your end-goal in the fastest time possible.

When you program your self-identity, you don’t even have to think, you just do the actions because they are so ingrained into your identity, they become automatic.

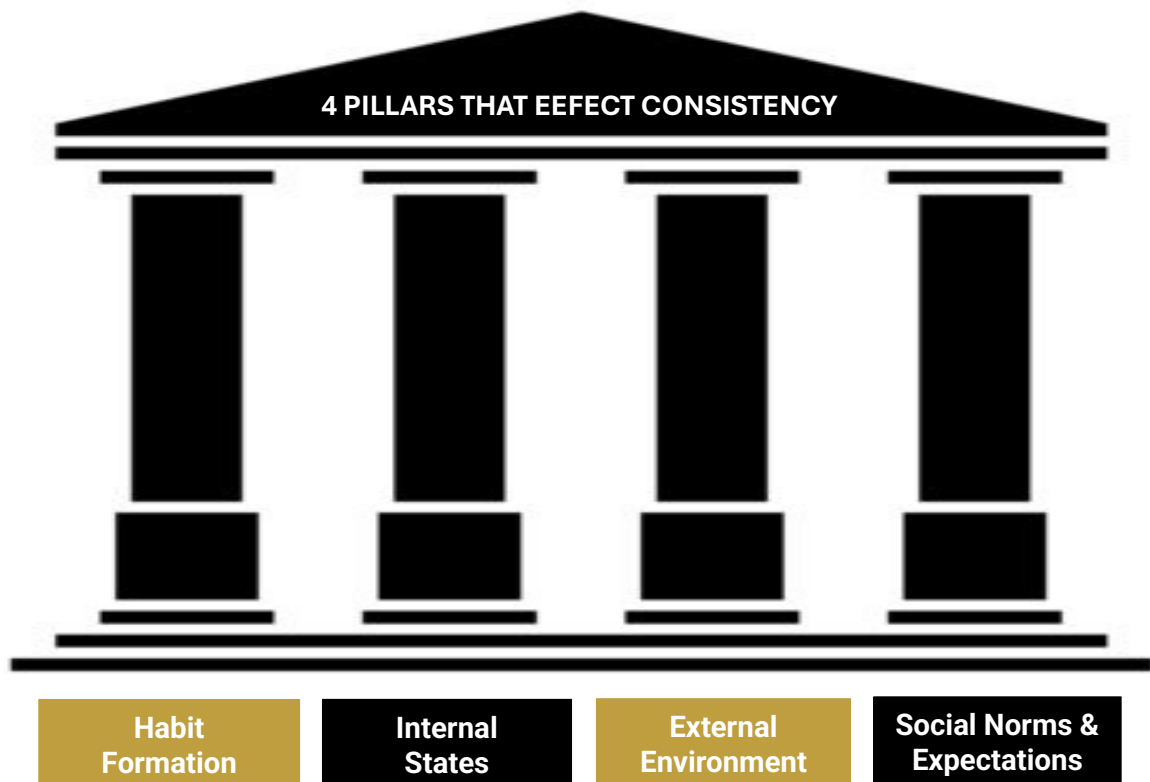
This is why it’s so important to apply the action steps I taught you in phase #1 of this module titled...

***(Millionaire Mindset & Quantum Consciousness)***

...in terms of the mindset training + rewiring your subconscious programming & self-identity shifting because they are so POWERFUL!

In a moment during this phase, we are going to dive deeper to give you more of an understanding on the specific behaviours + daily actions to help you get the results in relation to each revenue level...

...because as you grow the actions required change while also consciously limiting or eliminating ALL negative behaviour that leads you away from achieving your end-goal!



### The Dance of Change: Consistency Amidst Fluctuation When Scaling Through The Revenue Levels!

Consistency is not rigid.

It exists in a dynamic dance with change. **External circumstances** like unexpected events or new information can trigger shifts in behaviour.

The specialized knowledge that you are getting access to in sequential order via the Client Acquisition Accelerator will 100% shift your behaviour + actions!

**Business growth & scaling** also effect both your own behaviour and its relationship with consistency.

As you scale through the revenue levels, your behaviours and actions need to change while outsourcing to other experts + leverage AI AGENTS, so you can sustain the momentum that was previously built from the past consistent positive behaviour and actions.

Furthermore, **personal growth** and **evolving priorities** can lead to a recalibration of internal states, and consequently, a change in consistent behaviours. A passionate athlete might adopt a more balanced lifestyle as they mature.

An advance business owner maybe more focused on the behaviour and actions of hiring A-Player talent than doing manual direct outreach messaging. Make sense?

It's important that you understand consistency and change is key for continuous business growth. Without recognising the **synergy** between the 2 causes you to stagnate in the daily operations of your business.

A business owner doing less than \$10k per month applies completely different actions and behaviours on a daily basis, compared to a business owner doing \$1M per month.

As you scale through the revenue levels there has to be the ingredient of consistency throughout the whole process, but the behaviour and actions performed change as time flows... so you can get to the next level.

And as you may already know... at every revenue level from **\$10k... \$100k... \$500k to \$1M** per month there are different problems to solve which requires different skills, behaviours and actions.

One thing that remains consistent throughout the whole process is the behaviour of **CONSISTENCY** itself which acts as a **force multiplier**... when applied with the **correct action!**

### Understanding Consistency Through BVMs

Behaviour Vector Models (BVMs) offer a valuable lens to understand this interplay. By quantifying behaviour as vectors in a multi-dimensional space, BVMs allow us to measure the distance between an entity's actions as time progresses.

A larger distance suggests consistency in a specific behaviour, while a smaller distance may suggest a lower degree of strength in the specific behaviour.

**High Degree of Consistency With a Specific Behaviour**



**Lower Degree of Strength With a Specific Behaviour**



Consistency can provide **predictability** and **stability**, but it can also be a double-edged sword. If you stick to outdated beliefs or be consistent with negative behaviours it can and will hinder progress and success.

As I've mentioned before... the aim is to limit or cut out ALL behaviours you may be consistent with that are not moving you towards your end-goal.

In essence, consistency is not the absence of change, but rather the manifestation of a complex interplay within the ever-evolving landscape of human behaviour.

Through an understanding of its **pillars, limitations**, and how **BVMs** illuminate its presence when mixed with other positive behaviours, you'll gain **valuable insights** into the fascinating tapestry of human action, which can be applied to grow your business over time.

When Positive Correct Behaviour Is Consistently Completed Daily... Over a Long Enough Time Horizon, Via Action... Success & Results Will Automatically Follow & Its Virtually Impossible Not To Succeed!

Let's dive deeper into...

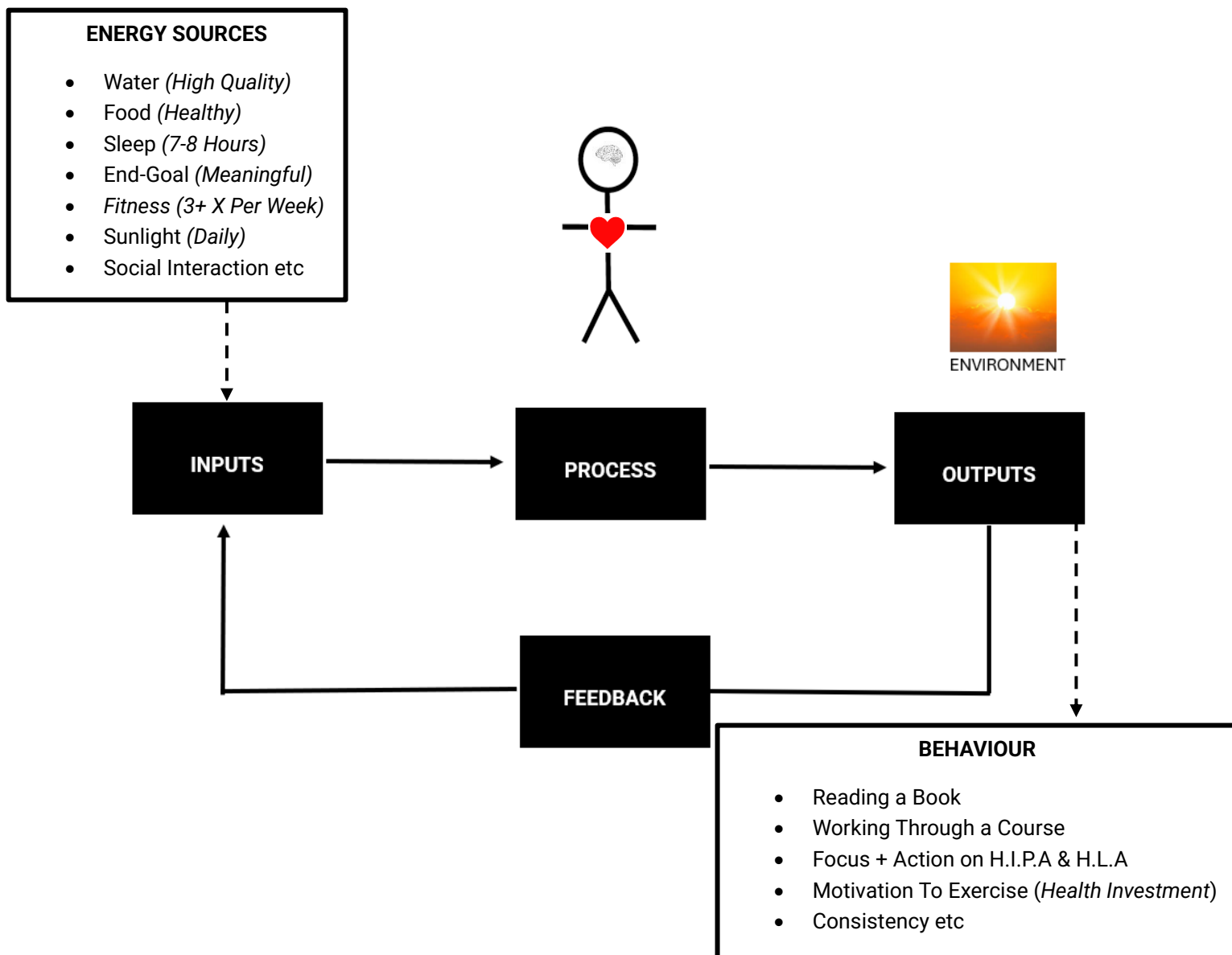
## 🔑 Understanding The Synergy Between Behaviour & Consistency!

Behaviour and consistency are not isolated phenomena but rather partners in an exquisite dance. They fuel and reinforce each other, creating a dynamic system that shapes your interaction with the outside world.

The key is to focus on positive energy sources (**INPUTS**) so you can create consistent positive behaviour (**OUTPUTS**.) It's very difficult to have good consistent behaviour if you have bad consistent inputs!

You simply cannot function to work at a high level for a long period of time after a night of binge drinking alcohol, eating junk food, not drinking enough high-quality water, getting zero sunlight and sleeping only a few hours per night! WHY?

Because you are fighting against the very essence of nature!



Behaviour serves as the fertile ground in which the seeds of consistency are sown. Through repeated actions, you'll develop new neural pathways and establish **positive daily routines**.

These, in turn, become the **building blocks** of consistent patterns. Imagine a sculptor meticulously shaping clay... each successive stroke refines the form, solidifying the final sculpture.

Consistency, once established, exerts a powerful influence on future behaviour.

It produces a sense of **self automation** to complete tasks and reduces the **cognitive load** required for decision-making. This frees up mental resources for strategic thinking and stops you suffering from **decision fatigue**.

Also, consistent behaviour strengthens your sense of your own personal **self-identity**. By acting in accordance with your values and beliefs, you'll solidify your self-perception. This, in turn, motivates further consistent actions, creating a self-reinforcing positive feedback loop.

The synergy between behaviour and consistency offers significant benefits. It creates predictability in your actions, allowing others to anticipate your responses and builds trust.

*Think of the top athletes in the world. They are all so consistent and dedicated to their training.*

*Think of all the top business people in the world, they are all so consistent at showing up day in day out to grow their business!*

When you are consistent with positive actions + behaviours... things start to massively compound which in essence creates more...

## **EFFICIENCY IN YOUR BUSINESS & YOUR LIFE!**

- ✓ Consistency in healthy habits like exercise & healthy eating contributes to overall well-being, more **motivation**, more **energy** and more **focus**. (*You FEEL great afterwards*)
- ✓ Consistency in doing direct outreach to book strategy calls and having an optimised irresistible offer in place contributes to getting to **\$10,000 - \$30,000 per month!**
- ✓ Consistency in running ads, creating amazing content, emailing your list daily, and having an AI AGENT help you with follow up... contributes to you going from **\$30k per month to \$100k+ per month**, providing you have the correct business infrastructure in place.

The goal of this phase is not only to help you understand the power of positive millionaire behaviours & consistency but also to narrow down EXACTLY what you need to do to get results **FAST!**

Behaviour vector models (BVMs) play a crucial role in illuminating this synergy.

By quantifying behaviour patterns, BVMs can reveal how consistent actions cluster together in the vector space to allow you to achieve your end-goal.

This allows you to not only identify consistent behaviours but also predict how future actions might unfold... based on past patterns using feedback within your business system.

It also helps remind you to pay attention to which behaviour is needed for different business building scenarios!

For example: *some scenarios may require more **focus** and **discipline** like creating an offer, while others require more **patience** and **persistence** like taking a sales call & following up.*

By recognizing the synergy between behaviour and consistency, you gain a powerful tool for personal growth.

You can consciously choose to cultivate healthy behaviours... create positive habits and break free from unproductive negative patterns that hold you back from achieving your end-goal.

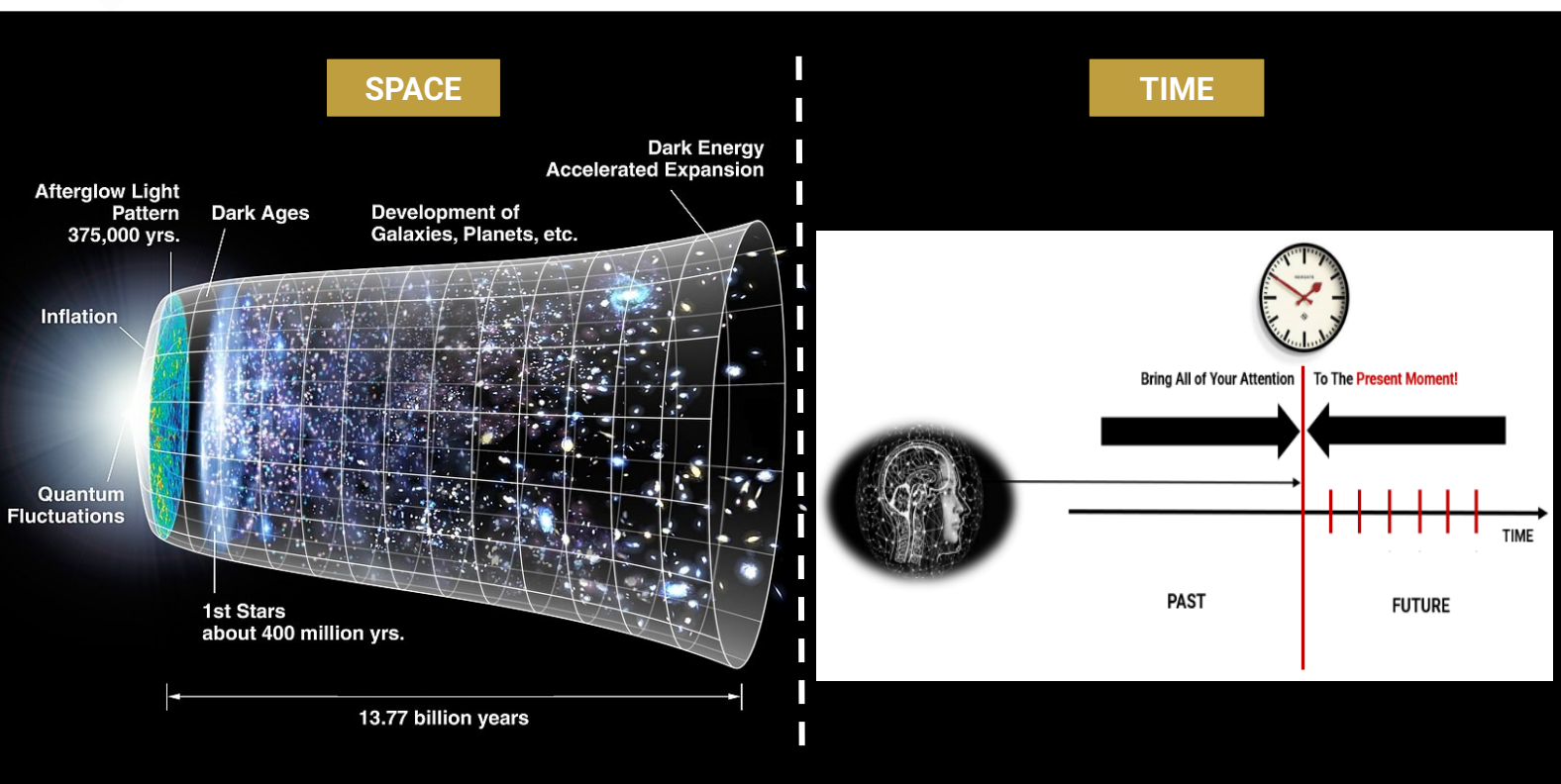
BVMs, in this context, serve as a valuable feedback mechanism, helping you track progress and identify areas for improvement while keeping the positive behaviour ingredients 'front of mind' by having a high level of **AWARENESS!**

In conclusion, the synergy between behaviour and consistency lies at the heart of how we navigate the world. It is a powerful force that shapes your actions and interactions.

By understanding this dynamic, you can harness its benefits while mitigating its potential drawbacks, ultimately leading to a more profitable business that clients are happy with and a more fulfilling and adaptable life for yourself and your family.

Great work! We'll now move onto step #2 together, which is **CRUCIAL** for **business success**

## **STEP #2 – Understanding The Space / Time Horizon Continuum!**



You now have an understanding of **behaviour vector models** and how applying consistency to positive behaviours, while limiting / eliminating ALL negative behaviours, allows you to achieve your end-goal in business **FASTER, EASIER & more EFFICIENTLY!**

Next, we will walk through the **Space / Time Horizon Continuum** together, where you'll learn the **SECRETS** of how it effects RESULTS both in life and business!

When I first started online, as you may already know... I failed for the first 12 months making ZERO DOLLARS. Looking back... my strategy was completely wrong.

I had no awareness of what I am teaching you inside this module. In fact, I actually took some time out from my internet business for 6+ months and focused on my pro soccer career because of the lack of results.

It seemed like nothing was working. *Maybe you can relate?*

But there was this voice deep inside of me telling me to **KEEP GOING!**

My desire at the time was to make \$10k per month... so my family and I could live a life of more **FREEDOM!** If I could make a consistent \$10k per month, that would change my life back then. *(My goals are a lot bigger now)*

But I failed miserably, and I started to feel down and depressed.

All the big problems that the Client Acquisition Accelerator overcomes, I was suffering with.

After lots of reflection... I had an '**AH HA**' moment. I came to the conclusion that I needed a coach to help me.

Because trying to figure everything out on my own for the previous 12 months of failing was a massive mistake and a recipe for disaster.

I can never get the precious time back from that 1 year of banging my head against the wall failing to make a single dollar online.

So, I took out my credit card and invested a large cash sum into a coaching program.

The founder had helped his clients make millions and worked with some top people in the business space!

Inside the coaching program I got access to his course.

I started immediately, took massive action and had weekly coaching calls.

These calls were so valuable because it gave me **CLARITY & CONFIDENCE** that I could make this work + I got my questions answered FAST, which made everything so much **EASIER & BETTER** & way more **FUN!**

You see, online business mechanics are not difficult when you know WHAT BEHAVIOURS + ACTIONS you need to apply CONSISTENTLY over TIME to get results. *(Providing you have the correct business infrastructure in place)*

It's actually a lot **SIMPLER** than you may think. And when you leverage **AI AGENTS**, you'll be able to duplicate yourself and SCALE faster than ever before.

*(I'll be teaching you exactly how to do that inside one of the FREE bonus modules of C.A.A)*

After taking massive action and implementing with **SPEED**... I made my first sale. It was only a \$44 commission, but it felt great. A few short months after I hit my first \$10,000 cash collected and \$17,000 in accounts receivable in less than one month!

7+ years on...

- *I've built a company valued at \$3,000,000+...*
- *Generated thousands of front-end customers!*
- *Booked 1,179+ qualified appointments!*
- *Built my social media followers + email list to multiple tens of thousands of business owners!*
- *Worked 1:1 with a bunch of high-ticket consulting clients + helped them make multi-millions... while also working 1:1 with a 9-Figure earner to help him set up his new coaching business!*

Nowadays my life is the complete opposite compared to when I first started online.

I have more **FREEDOM**, **SECURITY**, **HAPPINESS**, **ABUNDANCE**, **WEALTH**, **STATUS**, amazing **HEALTH** and fantastic **RELATIONSHIPS**!

I get to choose what I do intentionally each day. I get to choose where and when I work. I want the same for you too, because it is possible for you if you **COMMIT** to yourself and...

## Go **100% All In** On Your Business By Burning All Bridges!

I'm currently sat in a penthouse apartment with beautiful sea views in Spain (see pic below), with the sun glistening on the water, listening to 432 Hz binaural beats music 😊... while writing this module on my laptop for you... reminiscing on how far I've come.



*(There has been many ups and downs on my journey, many late nights unable to sleep, thinking how am I going to make this work?)*

## But I **PERSISTED** & Eventually Figured It Out!

The truth is... I could have achieved success so much **FASTER** and be WAY further ahead than I am now, if I knew what I am about to share with you next... inside this phase of module #3 and the following modules to come of C.A.A!

Back then I wanted to make money instantly and when it didn't happen, I would get so pissed off at myself because looking back... I was seriously suffering from instant gratification thinking.

Once I started to view my **ACTIONS** within the **SPACE - TIME HORIZON CONTINUUM** correctly...

## My Self Identity Shifted & My Business & My Life **TRANSFORMED!**

It allowed me to consciously choose my daily actions which **COMPOUNDED** over time to the positive side of the quantum cause & effect chain...

...instead of blindly following the masses... doing random actions throughout the day like 99.9% of people on planet earth right now, due to them not having the AWARENESS of the SECRET knowledge that I am sharing with you.

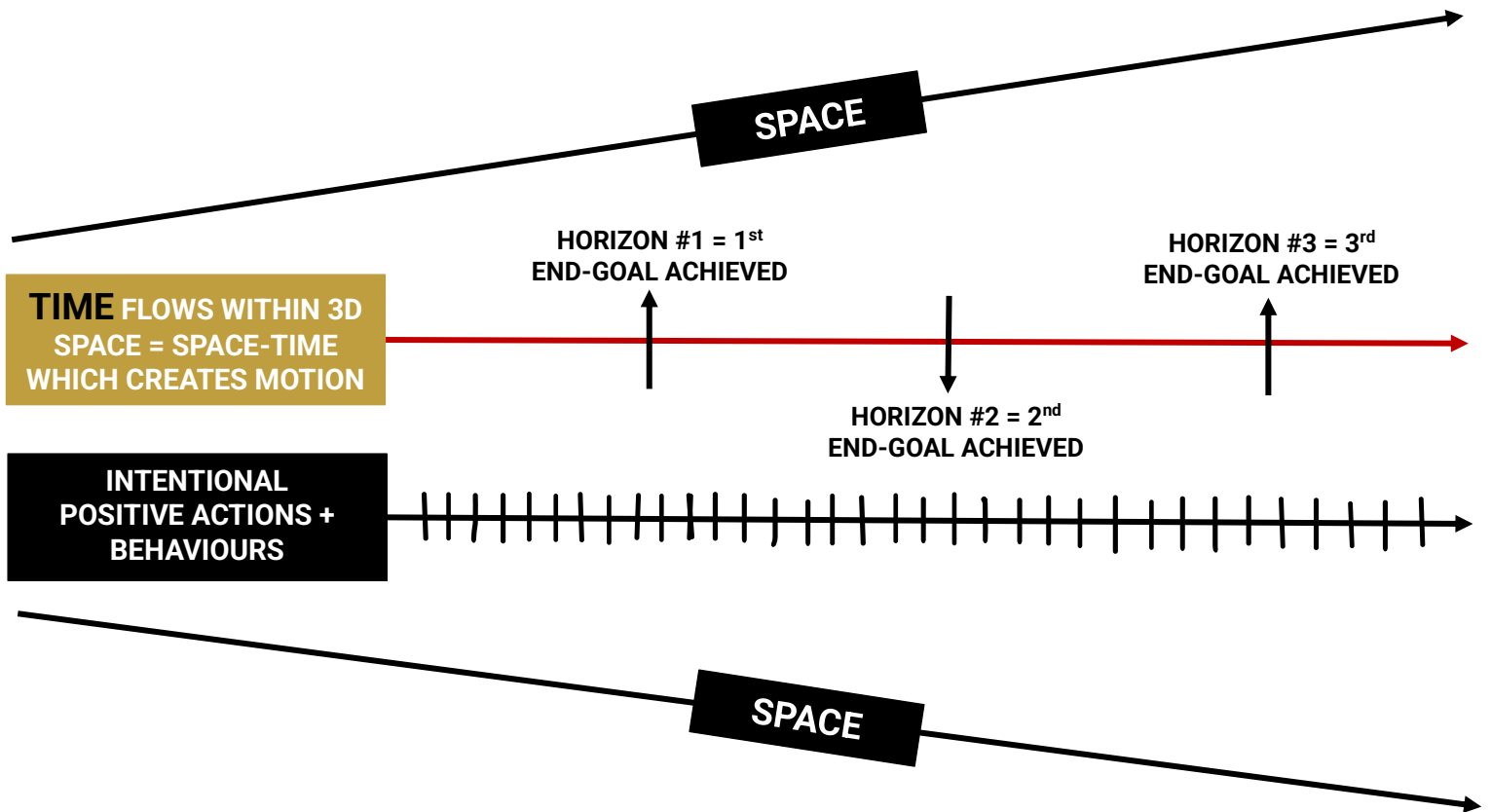
I genuinely hope you are enjoying the training program so far... I have many secrets to share with you, that I know can catapult your business into **PROFITS**, just like it has done for me.

After hitting my income goals and living a life of freedom with my family, I realised that helping others grow their businesses, overcome themselves & create financial freedom was massively rewarding.

This is one of the reasons why I'm building this business development curriculum... to help you by providing value so you can get RESULTS... and in return make even more money. (WIN-WIN) 😊

I now get to create income on demand, travel the world every 90 days and help people just like you achieve your goals and dreams too.

Let's break the **SPACE - TIME HORIZON CONTINUUM** down into its constituent parts, so you can GROW as an entrepreneur & hit 6/7-Figures WITHOUT wasting your time.



- **Space:** Refers to the three-dimensional physical space we inhabit as human's aka (*mind, body & soul complexes*) – The 3<sup>rd</sup> dimension is formed from length, width, and height.
- **Time:** Refers to the linear progression of events derived by behaviour & actions from the past to the present and into the future. (*Without time there is no MOTION within 3D space*)
- **Horizon:** Refers to the limit of our perception or knowledge in either space or time.

*(Here we can plan to achieve a goal on the future horizon and that triggers the R.A.S – Reticular Activating System... within your brain to lock on to its target and look for ways to achieve it)*

- **Continuum:** Indicates a continuous and unbroken sequence that flows forward and never stops.

*(When you do achieve your 1<sup>st</sup> end-goal... time CONTINUES to flow... which means you need to set another bigger more audacious end-goal by staying in the game of business and levelling up!)*

Here's what we will cover during step #2 of phase #4...

- ✓ **Demystifying Dimensions: A Journey Beyond Length, Width, and Height!**
- ✓ **The 3 Formations of Time - Past, Present, and Future!**

✓ **The Time Delay Effect - How Behaviours & Actions Performed In 3<sup>rd</sup> Dimensional Space Are Affected By The 4<sup>th</sup> Dimension of Time!**

We'll first take a look at the space / time horizon continuum examples on the MACRO level so you can better understand this concept!

The first example is...

**The Expanding Universe:** The universe is constantly expanding, stretching both space and time. This ongoing expansion could be seen as a continuum, with no clear endpoint.

Another example is...

**Relativity And The Fabric of Space - Time:**

Einstein's theory of relativity proposes that space and time are not separate entities but rather interwoven into a single fabric called "spacetime."

This concept suggests a continuum where both space and time are relative and depend on the observer's frame of reference.

**Cognitive Limits of Perception:**

Our brains can only perceive a limited range of space and time. We can't directly experience the vastness of the universe or the speed of light in a single present moment.

This limited perception could be considered a "horizon" within the space and time continuum.

**Human Planning Horizons:**

Depending on our goals, we might plan for the short-term (*a day, a week or month*) or the long-term (*years or decades etc*).

This spectrum of planning horizons could be seen as existing on a continuum within our understanding of space and time.

Now we're going to dive deeper so you can get a better understanding and **WHY** it's important to have an awareness of this when performing behaviours and actions on a daily basis to help you...

**SCALE PROFITS... GROW YOUR BUSINESS  
& BECOME THE BEST VERSION OF  
**YOURSELF!****



## Demystifying Dimensions: A Journey Beyond Length, Width, and Height

Dimensions are fundamental concepts that pervade various fields, from math and physics to art and literature.

While our everyday experience may be limited to 3 dimensions (*length, width, and height*), the concept itself can be much more expansive. Let's delve into the fascinating world of dimensions and explore their different interpretations:

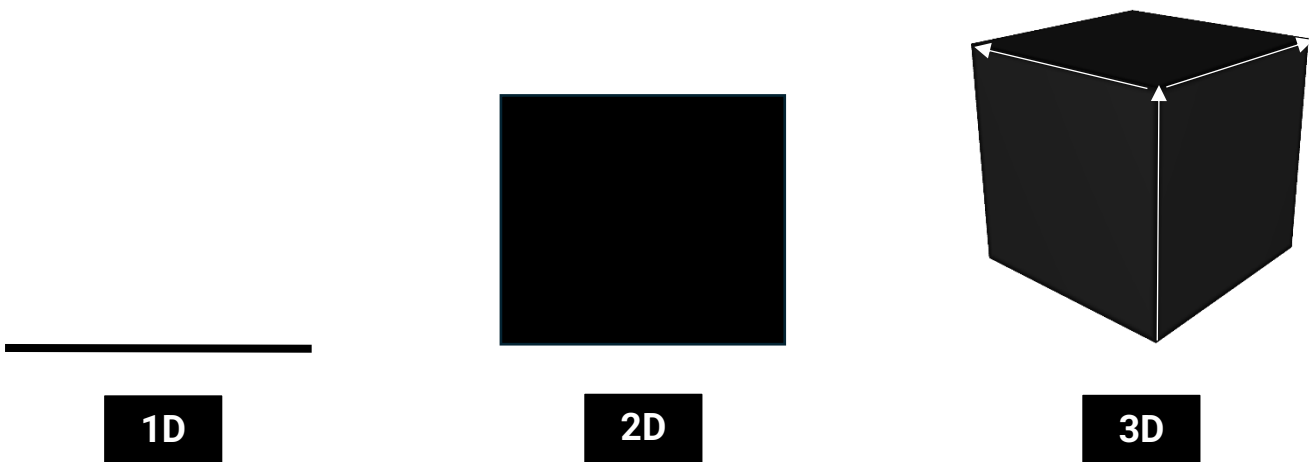
### **The World We Know: The 3 Spatial Dimensions**

Our most intuitive understanding of dimensions comes from the physical world we inhabit.

Here, 3 dimensions play a key role which are as follows:

- **Length:** Measured from one end of an object to the other (*think about the distance across a table*).
- **Width:** Measured perpendicular to the length, defining the object's breadth (*imagine the width of the table*).
- **Height:** Measured vertically from the base to the top, signifying the object's elevation (*consider the height of the table*).

These 3 dimensions allow us to describe the size, shape, and position of objects in our everyday lives within the universe.



The realm of mathematics ventures beyond the 3 spatial dimensions. Here, the concept of dimensions takes on a more abstract form:

Mathematicians can create spaces with more than three dimensions. These spaces are not directly perceivable by our senses as we're only able to see 1% of the spectrum of light!

**Truly THINK about that for a moment.**

99% of the visible universe around you right now, cannot be conceived by our visual senses!

Pretty mind blowing when you deeply think about it!!

Now imagine a four-dimensional space where, in addition to length, width, and height, there's another property that operates to form our living experience!

The 4<sup>th</sup> dimension is the component of **TIME!**

As I've briefly explained previously... without time within the 3D spatial dimension there would be no **MOTION**. Therefore movement, actions and behaviours would be impossible to perform. We will talk more about this in a moment!

Before that.... we will talk a little more about the higher dimensions!

String theory, which is a framework in physics, proposes that the universe has 10 or 11 dimensions.

These additional dimensions are believed to be curled up on a microscopic scale, too small for us to observe directly. Their existence is a hypothetical explanation for some of the mysteries of the universe.

Dimensions offer a powerful tool for understanding and describing the world around us, both physically and abstractly.

By knowing this it also helps you become more **AWARE** of the **BEHAVIOURS & ACTIONS** you are taking on daily basis + allows you to understand that it takes **time to elapse** to get the results that you desire... which **stops you from quitting when challenges occur!**



**AWARENESS IS KEY!**

The majority of people on planet earth have no understanding or awareness of this. They walk around like programmed robots wondering through life without any clear direction.

By learning this specified knowledge, I have taught you so far + the specialised knowledge I shall continue to share with you...

...you'll gain an asymmetric advantage that will allow you to become more **SELF AWARE & PERCEIVE** the world... through a **lens of perception** that will massively help you in ALL areas of your life!

From the tangible 3 dimensions of our everyday lives to the higher dimensions of mathematics and physics, this awareness allows us to represent complex human entanglement which corresponds with your behaviour and actions.

As we delve deeper into these unorthodox modalities, you'll encounter the concept of dimensions in different contexts, each offering a unique perspective on this fascinating reality that we live in!

If there's one thing you get from phase #4 of module 3, please understand this...

**YOU ARE A SPIRITUAL BEING HAVING A TEMPORARY HUMAN EXPERIENCE & YOUR BEHAVIOUR + ACTIONS MIXED WITH CONSISTENCY OVER TIME... WITHIN THE 3<sup>rd</sup> + 4<sup>th</sup> DIMENSION DETERMINES YOUR...**

**RESULTS!**

The majority of **actions** within a business context have a **DELAYED EFFECT!**

A mentor once said to me...

*The Results / Profits You Are Getting Today Are a Result Of  
The Actions You Took 6 Months – 1 Year Ago!*

Before we talk about delayed effects, I will first walk you through...

### **The 3 Formations of Time - Past, Present, and Future!**

This is the most common way we think about time in our daily lives.

The past refers to events that have already happened, the present is the observable moment we **EXPERIENCE NOW**, and the future is the unknown time horizon yet to come.

We cannot change the past,

It's **DONE!**

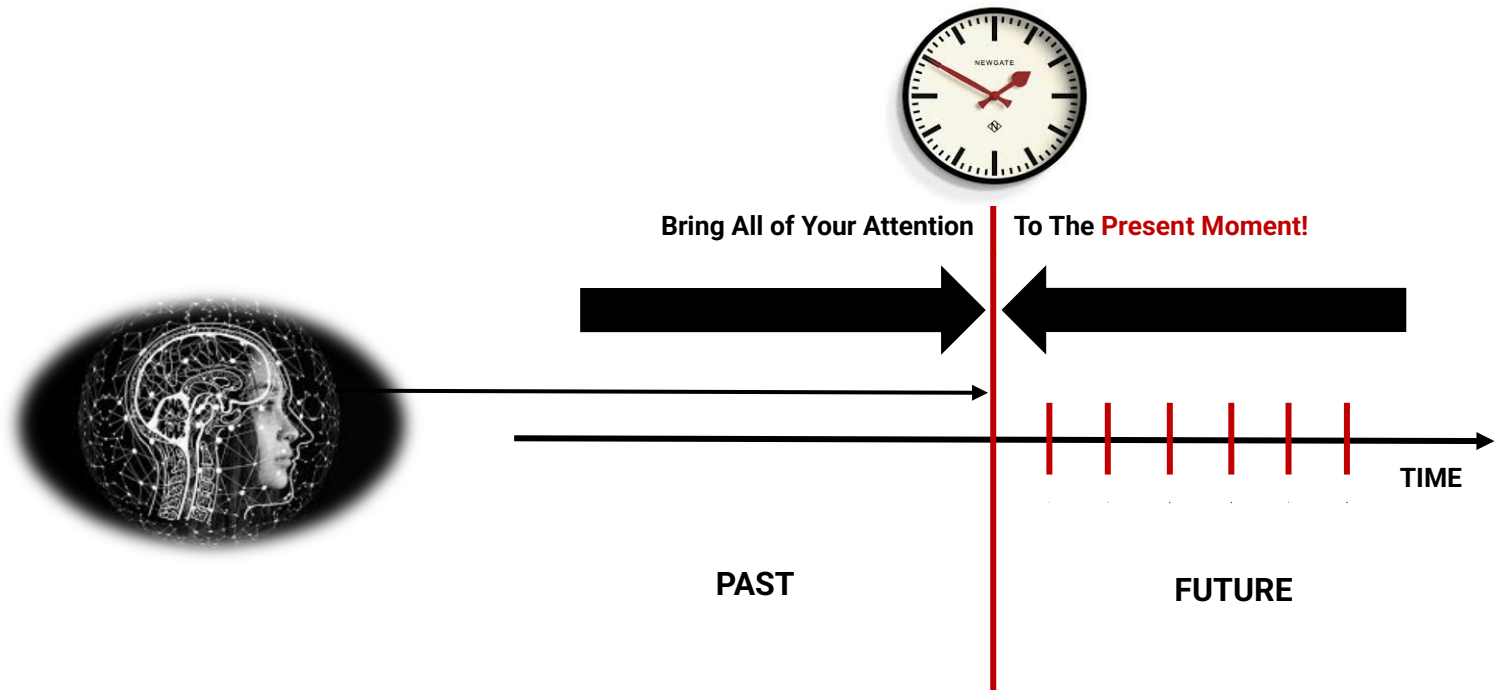
Forgive yourself for the mistakes you've made, let go of the disappointments & failures and learn from them so you can reset, try again but this time **more intelligently** to grow yourself into the person that attracts and achieves your end-goal!

Focusing too much on the past only starves you from positive progress, success & results as your consciousness flows through the space / time horizon continuum!

In a future phase of this module, I will walk you through exactly how to **LET GO** of the things that are holding you back so you can release the shackles of your inner child from the past...

However, **your behaviours and actions in the present moment TODAY will determine the kind of life and results you experience in the future!** However...

## As Conscious Forms of Intelligent Awareness... We Always Experience Time In The **PRESENT MOMENT!**



Deeply think about this for a minute. You are an intelligent form of human consciousness awareness... a beautiful mind, body & soul complex, created in the image of GOD! 😊

As you are currently going through the Client Acquisition Accelerator coaching program... right now, you are experiencing this specialized knowledge in the **PRESENT MOMENT** through your own consciousness! Agree? Yes!

But in 10 minutes from now in the future, you'll experience & learn different knowledge in the next present moment.

***Which Means Every Moment Is Experienced Through  
Consciousness In The...***

**PRESENT MOMENT!**

Now, the majority of the world's population are programmed to either live in the past which causes guilt, shame and fear or in the future which causes anxiety and stress.

The only reason we can remember the past is because we have something called a hippocampus located in our brains, which stores memories of previous present moment experiences. *(If we didn't have this memory device, we wouldn't remember past events)*

And the only reason we can project out and imagine the future is because we have **imagination** which is the creative **workshop of the mind!**

## Everything You Experience In Life Both In The Past & The Future Is Experienced Through Your Own Consciousness In The...

# NOW!

Philosophers have debated the nature of time for centuries.

Some propose a block universe model, where all of time... past, present, and future... exists eternally (*in other words... everything has already been created by God*), and we simply perceive it as flowing forward via our own consciousness and by the decisions and actions we take!

Our perception of time however... can be subjective and influenced by various factors. For instance, time might seem to speed up during an exciting experience or slow down during a boring task.

*I vividly remember staring out the window or looking at the clock on the wall in certain classes at school. The 1-hour lesson seemed like 4 hours because certain aspects of it we're so boring to me.*

*I've always been a creative person, ever since I was a young boy and sitting... staring at a whiteboard with the teacher explaining how calculus and algebra worked was psychological torture for me. HAHA!*

This psychological aspect of time perception could be considered a "**formation of time.**"

In physics, time is treated as a 4th dimension alongside the 3 spatial dimensions, like I've explained.

This concept, used in theories like relativity, goes beyond the simple past-present-future framework and explores the relationship between time and gravity, motion, and space itself.

The very ingredients needed for us to **TAKE ACTION & CREATE** while living on planet earth!

One thing I keep drilling into your brain is that...

*“Behaviours & Actions Performed In The Present Moment Require Consistency & Time Has To Flow Forward For The Result To Manifest!”*

An example of this is doing direct outreach, you can't just send 10 messages one time and expect to get a client.

You need to send 100+ messages per day consistently and as time elapses... the result of getting clients will materialise providing you have a **M.D.I.O** (*Million Dollar Irresistible Offer!*)

This then starts to build momentum & **COMPOUND!**

As more clients pay and come on board, you then have the ability to hire an appointment setter and sales rep which increases volume (**inputs**), and they perform the behaviours and actions consistently to get clients for you (**outputs**).

You can also leverage an **AI AGENT** to follow up and reach out to new leads for you, which massively saves you time to work **ON** your business as opposed to **IN** your business + you'll have way more time to spend with your family and friends.

*Positive Behaviours & Actions Performed Consistently In The 3<sup>rd</sup> Dimension (Space) + 4<sup>th</sup> Dimension (Time Horizon Continuum) = **POSITIVE RESULTS!***

*Negative Behaviours & Actions Performed Consistently In The 3<sup>rd</sup> Dimension (Space) + 4<sup>th</sup> Dimension (Time Horizon Continuum) = **NEGATIVE RESULTS!***

When you limit or eliminate ALL negative behaviour that's non-conductive towards achieving your end-goal it creates a dopamine + energy suction vessel within you...

...that can be channelled into growing your business... because all the excess energy from the negative behaviours has to go somewhere.

**Energy cannot be destroyed... it can only be transmuted.**

When you cut out negative behaviour that's effecting your business growth that energy can then be used to do...

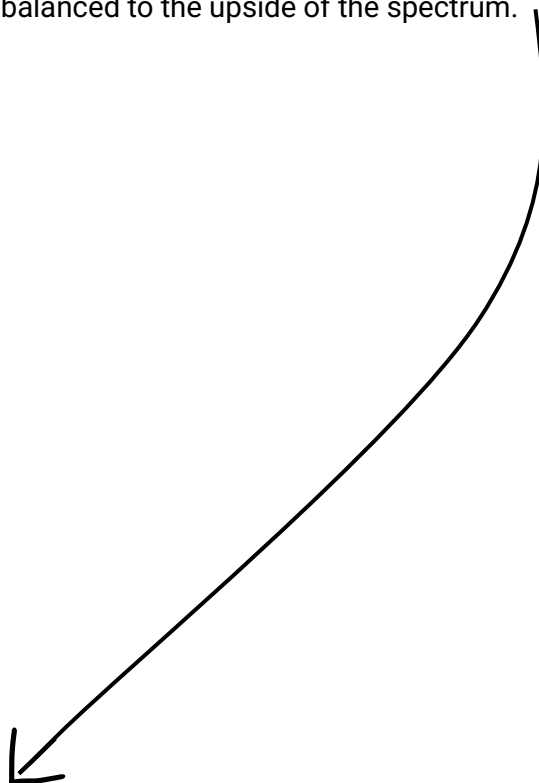
**H.I.P.A** (High Income Producing Activities) & **H.L.A** (High Leverage Activities)

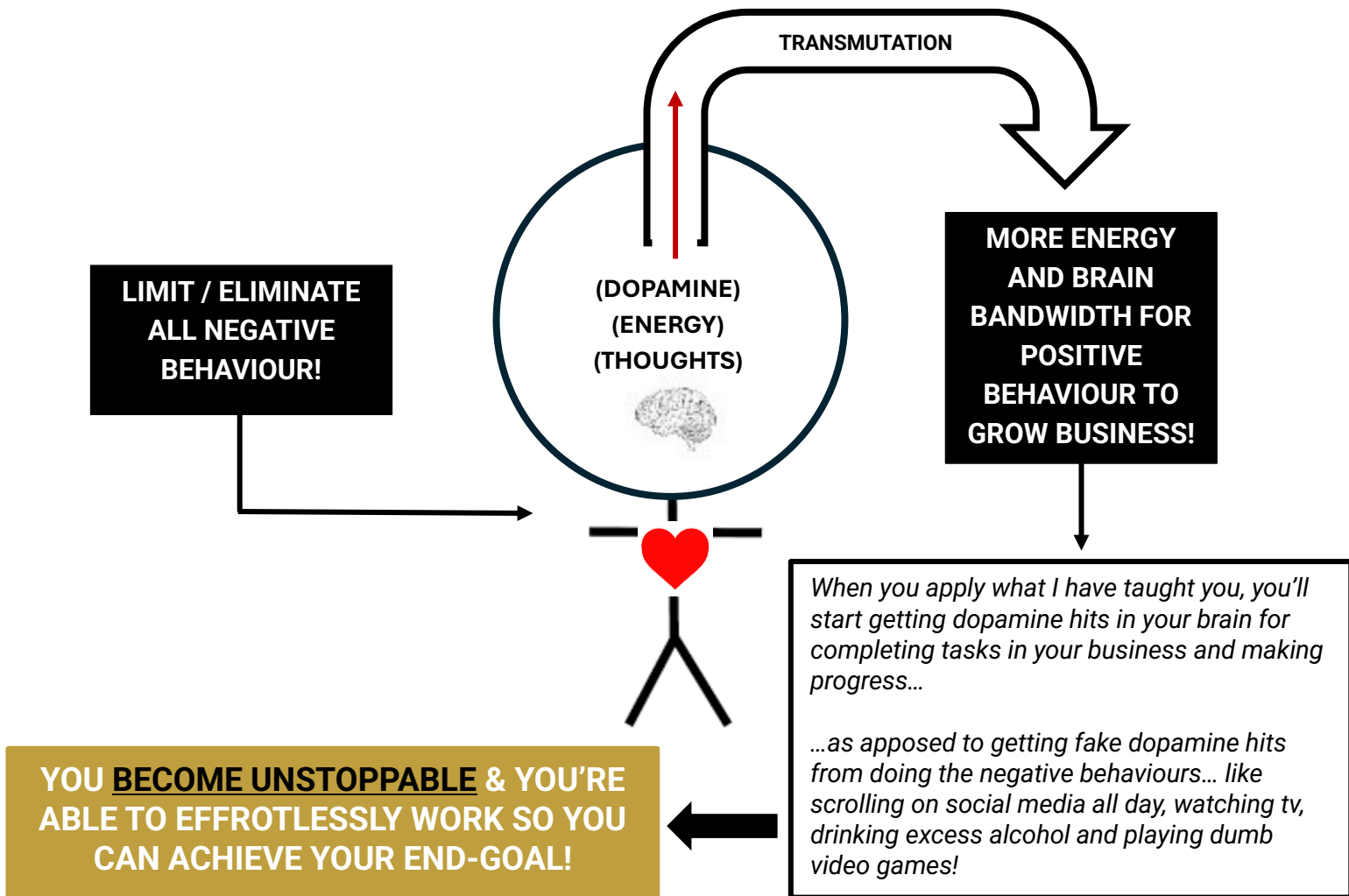
...and the dopamine hit you get from previously doing the negative behaviour is substituted into getting dopamine hits in your brain for making positive progress in your business!

When you do this consistently, you'll also **transmute your thoughts to a higher frequency** and you'll have **more brain bandwidth** to think, make key decisions, strategize, innovate, create and get to the next level in your business!

Nowadays I do so much of the positive behaviour and actions daily, which acts as force multipliers over time, so when I apply a negative behaviour like going out with friends now and then drinking some alcohol, it doesn't have much of a negative effect!

Because everything is balanced to the upside of the spectrum.





Next, we will talk about...

**🔑 The Time Delay Effect - How Behaviours & Actions Performed In 3<sup>rd</sup> Dimensional Space Are Affected By The 4<sup>th</sup> Dimension of Time!**

The time delay effect, in relation to...

- Behaviours
- Actions
- Space (3<sup>rd</sup> Dimension)
- Time (4<sup>th</sup> Dimension)

...refers to the consequences of our actions that don't manifest immediately.

For example: the very act of reading books daily or going through courses... do not manifest results straight away...

...however, if you are consistent with reading books, going through a course and getting coaching from an expert in relation to achieving your end-goal, exponential growth happens as time elapses... providing you take action.

By doing this you eventually gain a...

✓ **New Positive Perspective &...**

✓ **An Increase In Awareness + Knowledge!** (*This allows you to make better decisions + take more intelligent action*)

When I look back over my entrepreneurial journey so far, some of the books I read 6/7 years ago are only now starting to have an effect on results... due to the newly built perception and the 'build up' of congruent specialised knowledge.

There's a reason most millionaires and billionaires read a lot of books. Because over time, with the more books you read, the more knowledge you acquire!

You can then connect the dots in terms of achieving the end-result and it enables you to **solve bigger problems**, which can then be transferred into increasing prices and therefore profits for your business!

Books and courses are great but getting 1:1 coaching / consulting from an expert or joining a mastermind...literally enables you to **SUPERCHARGE** your brain...

It also allows you to get direct access to smart people that are ahead of you in terms of results, so you can ask specific questions you need answers to, because we have gone through the BIG PROBLEMS you are trying to solve...

...while massively **FAST TRACKING your cash flow & RESULTS!**

Investing in coaching has been the number #1 reason why I've built my dream life and business! Without it, I would still be stuck or have quit a long time ago.

Here's how these elements connect when we take the time delay effect into consideration:

### **Behaviours and Actions:**

These are the seeds of the time delay effect which are sown by you with your behaviours and actions. These can be:

#### ● **Positive Actions:**

Optimizing inputs, starting a healthy habit, going to the gym, reading books, investing in courses & coaching by APPLYING the specialized knowledge.

Working on H.I.P.A & H.L.A activities that bring in revenue + grows your business and offering help to someone in need in return for a high-ticket price.

The positive effects might not be immediate, but they blossom & compound over time.

OR

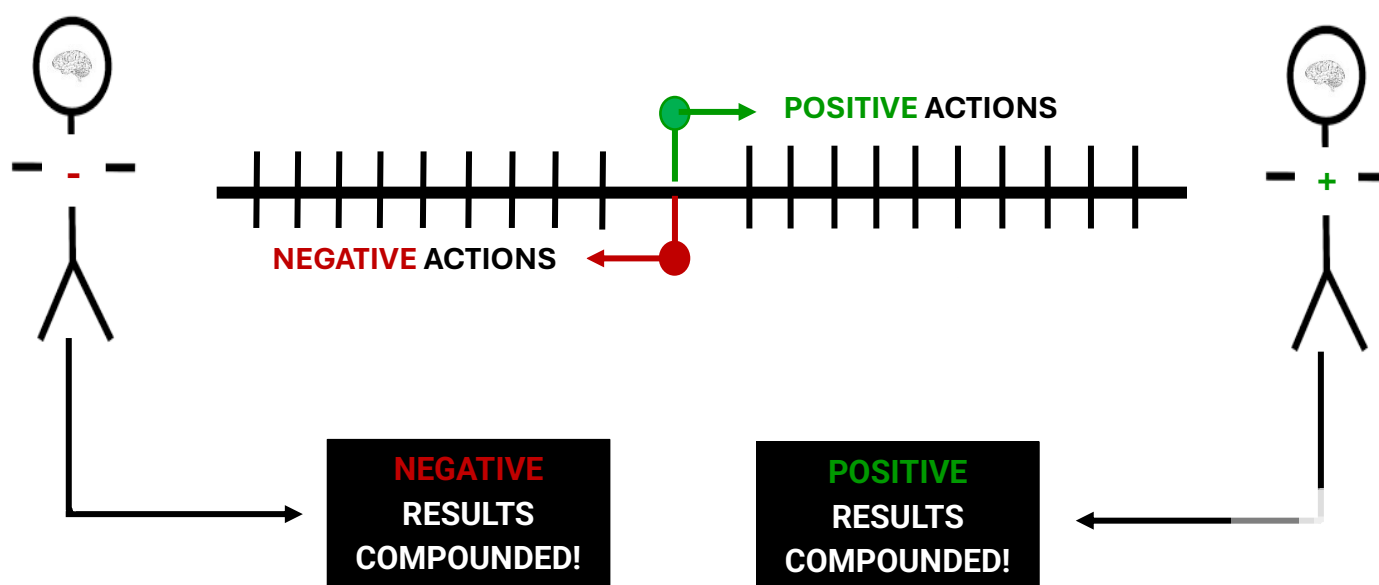
#### ● **Negative Actions:**

Skipping a workout, drinking excess alcohol, eating junk food, making a rude remark, watching too much T.V / news, scrolling and consuming garbage social media or neglecting responsibilities.

The negative consequences might not be felt instantly, but they accumulate negative results over time which also compound.

This is why **long-term multi-dimensional thinking** that we talked about in the last phase is so important!

In any given moment you are feeding a **positive action**, a **neutral action** or **negative action** that operates on a spectrum... and in essence plants the seed for a result to manifest as time elapses into the future.



The next component is the 3<sup>rd</sup> dimension...

### Space:

The time delay effect can be influenced by the space in which the action takes place. Here are some considerations to think about:

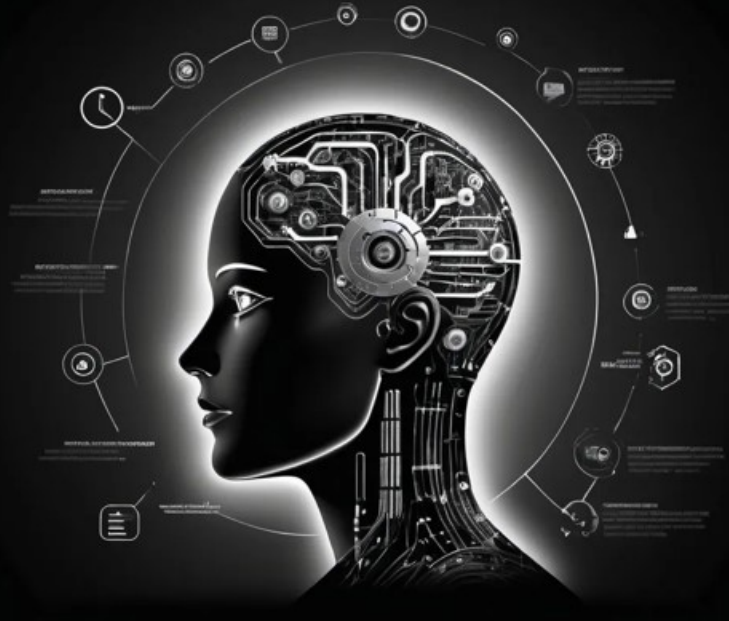
- **Physical Space:** The location of your action in a period of time can impact the delay. However, with the internet we have power to speed up the process of advertising, marketing and sales compared to 50 - 100 years ago!

And now with the tremendous power of AI large language models like Chat GPT & Google Gemini + AI AGENTS that can do pretty much any job in your business... you can **MULTIPLY YOURSELF** in terms of your **INPUTS + OUTPUTS!** It's truly fascinating!

Sam Altman, Founder of OpenAI believes there will be the first 1 person billion-dollar company. With AI AGENTS doing all of the operational work within the business in the near future, which is truly mind blowing!

**AI AGENTS ARE THE ULTIMATE FORCE MULTIPLIER**

**= MASSIVE LEVERAGE!**



**IF YOU ARE NOT LEVERAGING THE POWER OF AI,  
YOU ARE GETTING LEFT BEHIND!**

- **Social Space:** The social context where an action occurs can influence the delay.

For example: you can sell 1 person your offer as a door-to-door salesman, or you can sell many clients via a VSL (*Video Sales Letter*) or E.B.M webinar presentation on the internet.

The first option is **ONE-TO-ONE SELLING** without qualifying clients first.

The 2<sup>nd</sup> option is **ONE-TO-MANY SELLING** by qualifying clients first through having an optimised application funnel, which allows you to only work with more serious clients... while eliminating non-serious leads which frees up your time and speeds up results!

Because you can use **software** and **AI** to do this for you. In future modules of C.A.A you will learn how to do this.

The next component is the 4<sup>th</sup> dimension which you already know is ...

## Time:

The delay itself is a function of time. Factors affecting the delay include:

- **Cause-and-Effect Relationships:**

The time it takes for the **cause** (*action*) to lead to the **effect** (*result*) will vary depending on the situation.

When starting your online business journey... building a targeted audience, converting high-ticket sales and developing a good reputation can take time.

While on the other hand... spamming your links on social media & 'blabber mouthing' about how great your product is... may result in some short-term sales but hurts your reputation in the long-term.

- **Complexity of Systems:**

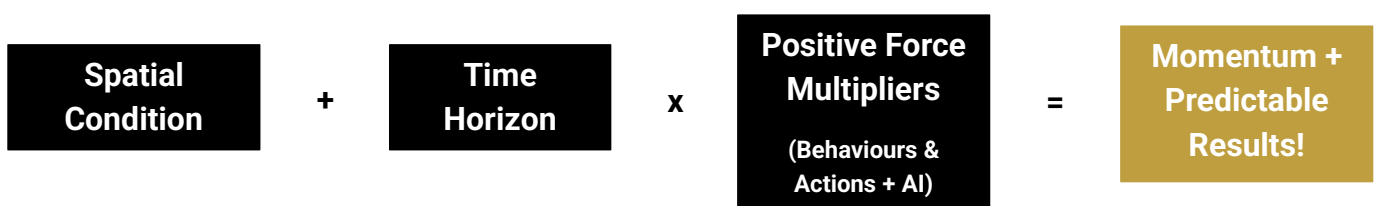
In complex systems, like ecosystems or economies, delayed effects can be even more intricate. A seemingly small action can have cascading effects that take years to unfold.

An example of this is something we talked about in a previous phase in relation to the optimized & simplified business model.

If you begin with a complex business model... as time elapses and advances, it can become a super complex system that implodes in on itself as you scale.

However, by restructuring now using simplicity you will eliminate the complexity in the future.

Here's a formula for building **momentum** and getting **predictable results** for your business & life:



### Here's Some Examples of Time Delay Effects Across Space (*3<sup>rd</sup> Dimension*) & Time (*4<sup>th</sup> Dimension*)

- **POSITIVE FORCE MULTIPLIER = Investing In Specialized Education & Coaching:** The delayed effect is better results, more profit and a better quality of life years later.
- **NEGATIVE FORCE MULTIPLIER = Smoking Cigarettes:** The delayed effect will be health problems decades after starting the habit.

- **POSITIVE FORCE MULTIPLIER = Building Trust:** The delayed effect will be stronger relationships and increased collaboration within a team or with clients after consistently demonstrating trustworthiness & helping people.
- **NEGATIVE FORCE MULTIPLIER = Drinking Excess Alcohol:** The delayed effect will be health problems decades after starting the habit + you'll feel terrible. I've yet to meet an alcoholic that feels and looks great.
- **POSITIVE FORCE MULTIPPLIER = Building An Online Business:** The time delay effect maybe having lower income than a 9-5 job in the short-term due to the sacrifice you need to make...

...but in the long term you are exponentially wealthier than a person in a 9-5 job and you have way more **TIME, LOCATION & FINANCIAL FREEDOM** to do the things you desire most... WITHOUT having an annoying boss breathing down your neck, telling you what to do all the time! F%<sup>^</sup>K THAT! LOL 😂

### Here's 3 Ways To Understand Time Delay Effects:

When you consider delayed effects, they can help you make more informed decisions in relation to...

- **Positive Reinforcement:**

By anticipating the **positive long-term EFFECTS** of your actions, it can motivate you to stick with good positive habits for a prolonged period of time, even if results do not come straight away!

The very act of thinking long-term requires effort and sacrifice.

There will be many ups and downs along the way, however if you follow my goal setting process in the 1<sup>st</sup> phase of this module and you set an end-goal that is worth attaining... the end-result of achieving it is just magical!

- **Preventing Negative Outcomes:**

By understanding the potential negative delayed effects of present moment behaviours + actions, you can make smart choices that minimize future challenges and unwanted scenarios.

90% of the people in this industry quit before making \$10k per month. Which means 90% of your competition are irrelevant, because they are suffering with instant gratification thinking and they are mentally weak!

When you first start your business it's the hardest, the key is to reduce the negative outcomes and **NEVER EVER QUIT**... providing that you **100% believe in what you are selling!**

- **Long-Term Planning:**

Taking time delay effects into account... allows for more sustainable and future-oriented planning & decision-making, which we talked about in the last phase.

We will also talk more about how to make **positive asymmetric decisions** for your business and your life during phase #6 of this module!

As you may already know 😊 ...the world is a complex system filled with **time delay effects**. Manifestation as a soul, mind and body complex being... in the 3<sup>rd</sup> dimension can take time.

That's not to say you can't get results fast after going through this program. I've had many students hit \$10,000+ per month within their first 30 days of working with me...

...& some students hit 6 figures within months. To be fully transparent with you... most of these clients already had a targeted audience / email list built. I've helped and worked with more advanced business owners who've scaled to over 7-Figures!

I've also consulted with one of the top entrepreneurs in the UK to help him set up his online coaching business, who made \$65M in six years with his previous company and has a net worth of **£102,000,000!**

If you want to get big results... you must have an optimized offer in place that's irresistible and hit your **DAILY KPI's** (*Key Performance Indicators*)

**At the start you DO NOT FOCUS on the money.**

**The only thing you should FOCUS on is applying the daily actions + KPI's consistently over 90-day work sprints.**

**And you should be TRACKING these actions + KPI's each day so you can visually see what progress you are making.**

If results don't come fast just know that's okay too!

Everyone is different and everyone's situation is different!

As long as you follow along and take the action steps laid out in the program consistently... just know... day by day you are making positive progress, and the results and profits will come over time!

If they don't... you either haven't followed the program action steps to the T... or you haven't been consistent enough with your promotion by following the daily KPI's (*Key Performance Indicators!*)

**Inside the Client Acquisition Accelerator you have everything you need to hit 6/7 Figures in sales with absolutely nothing held back.**

**If you're going through this training program but you're not part of my **'GET CLIENTS'** Coaching Program and you want 1:1 coaching from me...**

...DM me on Facebook or LinkedIn and we can hop on a call to see if we're a good fit to work with each other... to help **FAST TRACK YOUR PROFITS** and get your questions answered from an expert in real time.

By understanding how your behaviours, actions, space, and time inter-connect, you can **become more aware** of the long-term consequences of your **choices, decisions + actions** and strive to create a positive impact on yourself, your clients, your business, your family and the world around you.

Next, we will walk through...



### **STEP #3 – The Behaviours + Actions Needed For Exponential Growth In Relation To Revenue Levels!**

Awesome work so far! **YOU ARE DOING GREAT!** 😊

You now have a full understanding of how the space / time horizon continuum... not only effects behaviour + actions but how behaviour and actions are the keys to creating & manifesting results!

You should also have an understanding that it can take some time to create results... if you are at the beginner level of your business journey with no list or audience... making less than \$10,000 per month... but as long as you take action and you're consistent, you'll make progress as time elapses.

Another key point from step 2 is to **NEVER GIVE UP** when challenges occur as long as you 100% believe in what you are selling!

During step #3 of phase #4 (*The Behaviour & Consistency Vector Model & Understanding The Space / Time Horizon Continuum*) we will walk through the following...

#### **Diving Deeper Into The Behaviour & Consistency Vector Model So You Can Become A Multi-Millionaire By OPERATING Like A Millionaire In Then NOW Moment !**

That's not to say you're gonna start living the lifestyle of a millionaire yet. However, you can use your **IMAGINATION** to imagine living that life. We also have to PROGRAM your subconscious mind with the specific behaviours by deeply internalising them!

These must be wired into your subconscious mind, so they become **AUTOMATIC** (*without you having to think*)

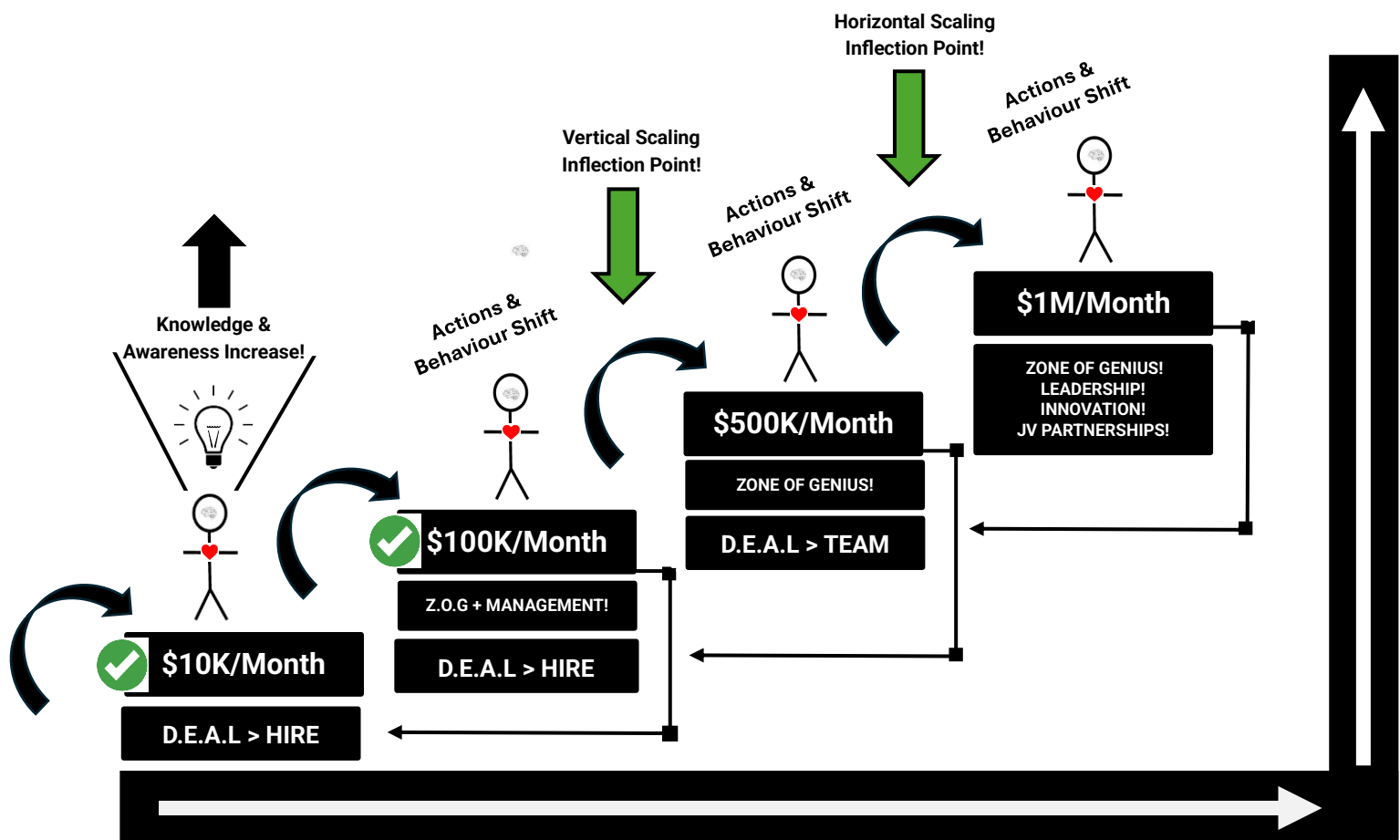
We will then walk through the...

#### **Automatic Action System To Hit \$10,000 Per Month!**

#### **Automatic Action System To Hit \$100,000 Per Month!**

By the time you have finished this last step of phase 4 you will know EXACTLY what BEHAVIOUR & ACTIONS you need to take on a daily basis in relation to your current income level and how to get to the next income / revenue level.

Here's a diagram I've built for you so you can see the revenue levels! (*We will only be focusing on the first 2 levels so you can hit \$10k/Month and then scale to \$100k/Month*)



Let's begin...

## Diving Deeper Into The Behaviour & Consistency Vector Model So You Can Become A Multi-Millionaire!

We've talked about vector models in the previous step. It allows us to map certain components and the strength of the components within a 3<sup>rd</sup> dimensional space while moving forward in time. (4<sup>th</sup> dimension)

You need to know which behaviours to apply **AUTOMATICALLY** during the day when you're working on the activities that I've given you inside module #1 of C.A.A + the automatic actions I will give you inside this module.

You also need to understand the **degree of strength** in relation to your behaviours needed for each activity. Again this should be self-automated (*without the conscious need to think*)

I was working with a client a couple of years ago.

He struggled with the behaviour of FOCUS when working on and in his business. If you can't focus and do the work.... for the required time to build momentum, you are seriously gonna struggle to get the results you desire.

As I dived deeper into his situation... I asked him a few questions. One of the questions was...

*"Has there been any times in your life you can remember where you've felt like you were able to focus easily?"*

He said...

“Yes, I’ve always been interested in trading and when I’m on the charts I’m able to fully focus.”

Previously he was involved in affiliate marketing and was promoting a high-ticket course which he wasn’t very passionate about. When I heard his answer, I instantly knew this wasn’t a behavioural problem at all.

It was an interest / niche problem.

We shifted his niche to trading the financial markets, built a coaching program around his interests (*Trading financial markets + helping people*) and he was easily able to apply the behaviour of FOCUS along with the other behaviours I’m gonna talk about.

He rapidly started making \$20,000 - \$30,000 per month on top of his trading profits... And scaled past 6-Figures and is close to hitting 7-Figures.

The behaviour of DEEP FOCUS + the other behaviours can only be applied at a high level when you are truly **INTERESTED** in the topic / niche you are operating in.

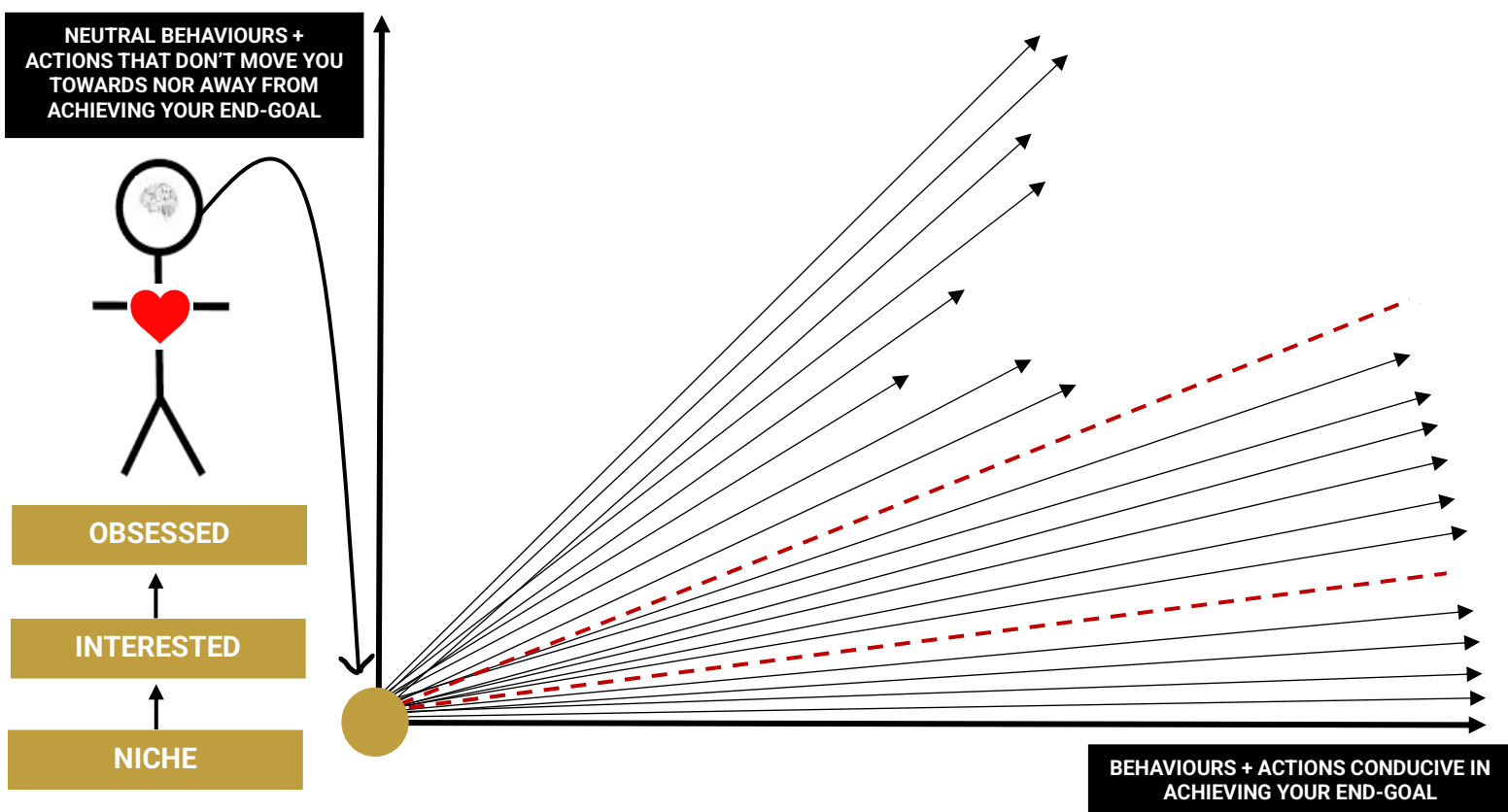
And when you start making MONEY from your interests / niche... you’ll become absolutely OBSESSED. This is how I am able to work 12+ hours per day on my business because it doesn’t feel like work to me.

I am **OBSESSED** with helping clients and making more money from my Online Wealth Society brand and I love what I do. I would much rather work on my business than go on holiday.

Most people in the 9-5 rat race hate their jobs so much they can’t wait to go on holiday. This is the difference between the 1% & the 99%!

If you are not interested in your niche, you are fighting against **ENERGY RESISTANCE** to automatically apply the behaviours I’ve shared with you inside this module.

Below is an example of the components mapped in relation to behaviour that must be applied in different business scenarios to get you results, help clients and make PROFIT!



## Positive Conducive Behaviour Ingredients so you can achieve your end-goal

As you can see from the diagram above there are 4 main behaviours that you must apply if you want to become successful in business, which require a high level of strength, so you can grow both your self-identity & your business!

Top 4 Behaviours:

- **Thinking Big, Goal Orientated & Planning!**
- **Focus + Action On H.I.P.A & H.L.A!** (*High Income Producing Activities + High Leverage Activities*)
- **Continuously Learning** – *Reading Books, Courses, Coaching, Masterminds, Mentors = Skill Development*
- **Consistency!**



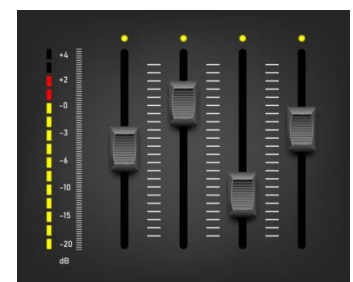
Important Sub-Behaviours:

- **Smart... Hard Work & Dedication!**
- **Discipline!**
- **Mental Strength To Overcome Challenges!**
- **Persistence!**
- **Delayed Gratification!**
- **Confidence!**



The other millionaire behaviours below are applied when / if you need them in different scenarios to build and grow your business throughout your day!

- **Vision, Management & Leadership!**
- **Creativity & Innovation!**
- **Adaptability – Spotting Market Trends!**
- **Patience & Trust!**
- **Applying Health Consciousness & Fitness!**
- **Applying Positive Power!**
- **Authenticity!**
- **Applying Gratitude!**
- **Positive Perspective!**



Let's dive deeper into each specific millionaire behaviour so you can gain the knowledge needed and apply them automatically to get results!



- **Thinking Big, Goal Orientated & Planning!**

The behaviour of thinking big, being goal orientated, and planning is a powerful trio. Thinking big ignites the spark, inspiring you to dream beyond your limitations.

Goal setting then takes that spark and transforms it into a projection inside your imagination, enabling you to break down your audacious end-goal into achievable milestones to keep you on track.

Finally, planning equips you with the action steps, tools and strategy to navigate this roadmap, turning those milestones into action orientated stepping stones on your journey towards achieving what once seemed impossible. However, you do not need to over plan.

Overplanning is a form of **PROCRASTINATION** disguised as work.

I've worked with many coaching students in the past. Many of them had big goals of achieving millions but had not made a single dollar online.

Having a big goal to achieve is great and you should set one, write it down on your goal card and **read it daily to influence your subconscious mind...** but if you've not made your first \$10,000 in a single month yet... that is what you should plan and focus on hitting first!

Program the big end-goal into your subconscious mind but focus all of your attention on the actions to hit your next income level goal. When you do that the end-goal takes care of itself as time elapses!

Applying the behaviour of thinking big, setting goals and planning, WITHOUT over planning should be reviewed every time you hit your milestone income level of \$10k, \$100k \$500k & \$1M per month so take time to do it!

You can then review your progress & course correct every 90 days to keep you on track, while keeping in mind the concept of **INITIAL CONDITIONS** that we've previously talked about.

**1% of your time should be invested** into this behaviour of setting goals, & planning / reviewing your progress.



- **Focus + Action On H.I.P.A & H.L.A!**

Your business success relies on being **LASER FOCUSED** and prioritizing H.I.P.A (*High Income Producing Activities*). Imagine your time as a precious resource. Its more valuable than money because once you waste it you can NEVER get it back!

If you're below \$100k per month **90% of your time should be focused** on doing high income producing activities.

As you advance past \$100k per month this diverges into **45% of your time** focusing H.I.P.A and **45% of your time** focused on H.L.A (*High Leveraged Activities*) for the long-term growth

of your business because you can hire other experts to apply H.I.P.A for you + leverage AI agents!

By filtering out distractions and meticulous tasks, you free up time & energy for the activities that directly translate into making PROFIT & activities that apply LEVERAGE than make massive amounts of CASH in the long-term.

Examples of H.I.P.A... could be taking sales calls and closing a qualified prospect, doing direct outreach, nurturing leads, emailing your list DAILY, optimizing your traffic & lead generation campaign or creating high-value content that shifts false beliefs in your target markets minds & advances the sale.

By ruthlessly focusing on H.I.P.A, you become a master of action, turning hours into income and propelling your business towards the financial goal you previously set on your goal card that you should read daily!



- **Continuously Learning Daily - Reading Books, Courses, Coaching, Masterminds, Mentors – HIGH INCOME SKILL DEVELOPMENT!**

Continuous **DAILY** learning by reading books, going through courses and getting access to coaches, masterminds and mentors is a behaviour you must adopt if you want to personally & professionally grow in your business so you can get to the next level.

I know a bunch of multi-millionaires. But I've not met one millionaire that hasn't invested in a coach to get them to where they are... in terms of their business success and finances.

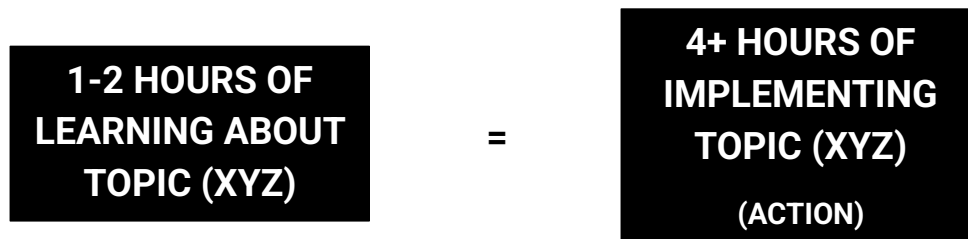
**Each morning, I read for 15 to 30 minutes.** Whenever I'm stuck with something I will find a book, course or a coach to help me get unstuck.

**9% of your time should be invested into high-income skill development** by learning new knowledge and skills.

However, a big misconception that stops people from making progress that yields results... is getting stuck in 'learning mode' without taking enough action.

You can go through all the courses, coaching programs, and books you desire but if you don't act upon the knowledge NOTHING happens.

Here's a rule of thumb I personally use to help me improve daily, while taking massive action on a specific topic I need to master so I can see results through osmosis...



Apply the same in your business journey and you'll **eliminate procrastination** and fast track your profits!

If you get **1% better** each day over a year.

- That's **365% growth** over 1 year.
- Over 5 years that's **1,825% growth!**
- Over 10 years that's **3,650% growth!**

By this point, you are a completely different person with a new positive intelligent perspective, and high-income skills sets developed that can never be taken away from you.

As you develop your skill sets you can then leverage AI more intelligently to MULTIPLY yourself creating exponential growth!



- **Consistency!**

We've previously gone deep about consistency in this phase of module #4.

If you are consistent with the millionaire behaviours that will help you grow your business and you focus and take massive action on H.I.P.A & H.L.A + continuously learn by improving your high-income skills sets... you will find it very difficult not to make a lot of money!

You obviously must have everything set up correctly which I am going to teach you inside future modules of C.A.A!

In the next phase of module 3 we will walk through how to make these behaviours & actions **HABITS**, which requires consistency so they become automatic, which decreases energy resistance to do them on a daily basis so you can get consistent results!

**Consistency is the bedrock of your business success.**

When implemented it allows you to take enough action to build **MOMENTUM!**

It also **builds trust** with leads in terms of showing up daily! (*The more they see your face in digital format online + the value that you provide the easier it is to convert them into a sale*)

Consistency also builds trust with your customers & clients who come to expect a certain level of quality and service. Consistent branding and messaging solidifies your image in the market place.

By streamlining processes and maintaining consistent operations, you'll improve efficiency and free up resources for massive growth. And it's the key to building a reliable business that thrives in the long run.

It's the **thread** that helps everything else fall into place.



• **Smart... Hard Work & Dedication!**

Growing a business requires hustle, but simply grinding isn't enough. Smart hard work means focusing on the highest-impact activities and having the dedication to learn quickly.

**Dedication fuels perseverance**, pushing you through challenges and keeping you laser-focused on your long-term goals. It's the perfect blend of work and making smart choices that unlocks true growth, so always keep this top of mind.

The harder and smarter you work the faster you will get the big results that you desire. When you do this, you will be automatically applying the behaviour of dedication by default!

This very behaviour of smart... hard work can actually become your **ASSYMETRIC ADVANTAGE!** If you look at the online space at the moment.

Very few people actually want to do the work. They're lazy, un-motivated, their lives health, relationship and finances are complete mess and they're operating from the work ethic of a job. At a job you can get away with operating like this because you get paid for your time by clocking in and clocking out.

When running a business, you cannot operate like this, because you do not get paid for your time. You only get paid based on ACTION that you take to create results = CASH!

These people get sucked into the guru hype of working 2 hours per day and spending the rest of the day on the beach. If you work smarter and longer than your competition, they simply won't be able to compete with you in 5+ years because you are so far ahead.

At that point you can technically work 2-4 hours per day (*if you want to*) because you've put the work in, leveraged systems & sacrificed. While they are either out of business or back working in a dead end 9-5 job!

Right now, in my business... I can choose to work a couple hours per day (*if I want to*) and make an easy \$10k+ per month because I've put the work in and built the correct infrastructure!

I can send an email a day to my list, leverage AI AGENTS to follow up and I can take some calls each week to convert high-ticket sales.

However, my goal is bigger than just to make money. It's to genuinely help you by scaling my clients results to \$100M in sales. This what gets me out of bed in the morning at 4am – 5am!

There are many hard workers in the world, builders, labours & cleaners... all work hard but they are definitely not wealthy, simply because they've not made the smart choice to choose a vehicle that can produce massive amounts of cash flow using leverage.

When you mix **smart... hard work** with **leverage** you can make more money than you know what to do with. Period!



- **Discipline!**

The behaviour of discipline in business is about mastering your focus and doing the work even if you don't feel like doing it.

This is what separates the **weak** that fail from the **strong** who make millions. This means ruthlessly **prioritizing tasks** that move the needle, **eliminating all distractions**, and sticking to a daily schedule.

Every day I know exactly what needs to be done, if something doesn't get done that was on the schedule list... it automatically gets added to the next day's task list.

Day-by-day I am making progress, because I have programmed the art of discipline into my subconscious mind and view myself as a disciplined person.

Because I view myself at the identity level as a disciplined person, it then becomes an automatic mechanism that forces me to do the work, even when I don't FEEL like doing it.

I advise you to do the same.

You must also have the discipline to say no to time-wasters and yes to what truly matters most, only then will you become a master of action, turning your vision into reality.



- **Mental Strength To Overcome Challenges!**

Applying the behaviour of mental strength when challenges occur, which they will... is **super important for your success**.

The road to business success & BIG RESULTS will have obstacles, this is why only the strong survive and thrive over a 10-year period.

Most people are so mentally weak they just give up!

**DO NOT be one of the losers in the 90%!**

By implementing the actions steps inside each module of the Client Acquisition Accelerator... will massively decrease the number of challenges that occur.

Mental strength is your armour. It allows you to **bounce back from setbacks QUICKLY**, stay calm under pressure, and learn from your mistakes!

With a tough mindset, you see challenges as opportunities to grow and *start again to overcome them... only this time more intelligently.*

Mental strength fuels your determination to find solutions and keep pushing forward, so instead of seeing obstacles as problems, you can also start viewing them as **GROWTH STEPS** & proof that you are getting outside of your comfort zone.



- **Persistence!**

This behaviour is very similar to dedication.

**Persistence Definition** = *Applying dedication & the correct action steps over a long enough time horizon to get the result that you desire WITHOUT giving up!*

In business, persistence is your engine.

It keeps you going when the going gets tough. It's the absolute f&%king relentless pursuit of your goals, even when faced with setbacks.

Persistent entrepreneurs find creative solutions, adapt strategies, and never give up on their vision.

This deep commitment paves the way for long-term continuous growth & profits! Like I've mentioned many times during this phase the key is to...

...**NEVER GIVE UP** if you 100% believe in what you are selling and can truly help people solve a big enough problem to relieve their pain in return for money!

You've just to keep going and going and going until the results start to come and when they do come. Go ever harder and **ride the wave of MOMENTUM!**



- **Delayed Gratification!**

We spoke about this during the last phase when we talked about long term thinking.

Delayed gratification is the fuel for sustainable business growth. It's about prioritizing a long-term vision over short-term gains and gimmicks.

This means **reinvesting profits**, taking calculated risks, working on the **one thing** that moves the needle and focusing on building a strong business foundation so you can scale.

While the urge for instant gratification exists, business owners that embrace delayed gratification see huge rewards down the road.

Jeff Bezos and Amazon is a prime example of this. Bezos didn't turn a profit for the first 7 years! This is one of the best examples of delayed gratification in business.

He's now worth around **\$232.7 BILLION – \$256 BILLION+!**



- **Confidence**

Expressing the behaviour of confidence in business is the magic that translates belief into action and action into profits.

It empowers you to present ideas with conviction, showcase your ability to sell & help clients while building trust.

## Confidence translates into SALES and CASH!

It's a quiet knowingness in your abilities and the value you bring. Confidence creates a positive attitude, attracting opportunities and propelling you forward on the path to success.

**Confidence is built by the action you take, the results you get from your action (Positive Feedback Loop) and the knowingness that you will follow through... in relation to what you said you we're going to do.**

This is true essence of confidence, which also requires the behaviours of discipline & consistency!

If you are not disciplined to take the correct action within space (3rd dimension) consistently (over time – 4<sup>th</sup> dimension) it completely destroys your confidence.

## ALWAYS REMEMBER THIS!

---

### • Vision, Management & Leadership!

Applying the behaviours of creating a compelling vision, managing your team and becoming a leader is something that you must adopt as you advance in your business journey.

A clear **vision + your end-goal** is the **compass for your business**, guiding every decision based off first based principles & your **CORE VALUES!** (e.g. *what you stand for*)

A strong manager takes responsibility for the team to complete their action steps and hit their daily KPI's, while ensuring the overall environment, attitude and energy of the team is POSITIVE so other experts can grow the business for you!

A strong leader inspires the team, by getting them to buy into the vision, while making key decisions to grow the company to provide value to customers & clients for a profit.

### • Creativity & Innovation!

Creativity & innovation is your secret behavioural weapon in business as you advance.

It allows you to break free from the pack by creating a **new opportunity** offer, find fresh solutions, and develop innovative products & services that help your customers and clients solve a big problem.

This keeps you ahead of the curve, attracting new customers and **differentiating your brand** in a crowded marketplace, which allows you to operate in a blue ocean niche with little to no competition.

This is a behaviour you should adopt after you hit \$100,000 - \$500,000 per month.

Before that revenue level... I advise you to model to the T what has already worked for a coach or consultant that has proven results because there is no point in trying to reinvent the wheel when you don't have the correct data, knowledge, experience, wisdom and skill sets to do so.

The key to creativity and innovation is to model what is already working in your targeted niche marketplace and try to make it better and different to capture the markets attention & awareness!

Creativity & innovation is a behavioural trait that should be applied in conjunction to the next behaviour which is...



- **Adaptability – Spotting Market Trends!**

The business world is a dance floor, and successful businesses are the agile dancers that are able to spot market trends and ride the wave.

Adaptability allows you to **pivot quickly when market trends shift**, spotting new opportunities before competitors. We're like surfers, always watching the waves, ready to catch the next one to ride to success.

Right now, as I share these words with you, we are seeing a huge shift in terms of the advancement of technology in business with the power of AI like Chat GPT & AI Agents!

Businesses that don't adopt these technologies will be at a massive disadvantage to the ones that do... as we move deeper into the rising technological exponential curve and will eventually go out of business!

Adaptability is more of an advanced behaviour to think about when you get to the intermediate or advanced level in your business (*\$100k+/Month - \$1M/Month*) so keep this in mind when you get to that level.

But even if you're not at the level yet you can still leverage the power of AI to help you grow your business which we will talk about in a future module of C.A.A.



- **Patience & Trust!**

In business and life, patience is a power move.

Building a successful venture takes time. Now and then there will be fast growth spurts at different stages of your journey if you follow the actions steps consistently!

By trusting the process, you focus on laying a solid foundation, making well-considered decisions, and celebrating milestones.

This progress builds resilience, which allows you to weather setbacks and learn from them. While the urge for instant results is strong, patience and trusting the process cultivates a sustainable business that thrives in the long-term.

Displaying this behaviour when things get tough is a superpower. It allows you to take time out for reflection so you can improve and become the best version of yourself and grow!



- **Applying Health Consciousness & Fitness!**

We talked about this behaviour in phase #3 titled...

***(Bio-Chemical Force Multipliers of Energy & Focus!)***

Staying healthy and fit is your **business battery**.

*Ironically, as I write the words these words for you. I have just finished a training session, consisting of stretching, running and lifting weights! I feel great! 😊*

Training fuels your energy, focus, and resilience that can be transmuted into business. With a strong body and mind, you can tackle long days with high levels of focus, make quick decisions, and bounce back from setbacks FAST!

Think of it as an investment in your most valuable asset – **YOURSELF!**



- **Applying Positive Power!**

This is a behaviour you'll want to adopt when you're at the advanced level with large amounts of cash reserves in the bank.

However, even if you don't have lots of cash you can still apply this by **helping people!**

One of my goals for the **ONLINE WEALTH SOCIETY. COM** brand is to set up a charity where a % of every sale goes towards helping people that are struggling in the world... especially the homeless and people in 3<sup>rd</sup> world countries.

The very fact we have multi-billionaires walking around the planet and people starving to death, getting bombed in war and struggling for clean drinking water doesn't make sense to me.

When I say this, I obviously do not mean the illegal immigrants & terrorists that rape and murder innocent people. Those guys can F%&K OFF! I'm talking about the people that are genuinely in desperate need of help.

Now its entrepreneurs like us that are the only ones that can make a difference! Because I can assure you... government and the people currently in power of this world do not give a f%&k!

They majority of governments only care about themselves... by gaining more control over the world population. You only need to look at the C-19 pandemic and the implementation of digital ID. Its all leading to tighter controls and less freedom for the public.

Even if it's just a small difference to help people in need!

Every little help's!

## This is **POSITIVE POWER** in **ACTION!**

Positive power is the epitome of helping people, so if you're just starting out focus on selling people into your offer because by doing that you are **helping clients solve their big problems**, providing you have an offer that has proof of concept.

When you get past \$300,000 - \$500,000 - \$1M per month give back to people in need and try to make a difference in the world. It will give you a lot of **FULFILLMENT!**

Now going back to the business world... a positive approach attracts and retains top talent, creates a collaborative environment, and builds a culture of innovation as you and your team advance.

This translates into happy clients who benefit from exceptional service to help them get results and they feel good supporting a company with a strong social conscience.

Ultimately, positive power becomes a virtuous cycle, propelling business growth and creating a better life for all involved. 😊

Another example of positive power in relation to your team of employees if you have them... is giving a cash bonus or a gift to your best performing team members.

It will surprise them, make them feel great and they will feel in debt to you on a subconscious level... which causes them to naturally work harder to produce even greater results for you & your company in the future.

Positive power is a behaviour that has a **massive POSITIVE ripple effect** in terms of the quantum cause and effect chain, so start leveraging it now even if you are just starting out by helping people!



- **Authenticity**

By embodying the behaviour of authenticity, you operate at one of the highest vibration levels that creates results! In today's business world, as I scan the online space... authenticity seems to be lacking in most marketers.

However, it's one of the differences between a business owner that fails compared to a business owner that is **magnetic** and attracts sales effortlessly.

By being true to yourself and your core values, you build trust which creates genuine connections with your audience. People see the real you, and that human element is what makes them loyal fans and raving advocates of you and your brand.

Authenticity is the key to unlocking long-term success in your niche marketplace and will help you **STAND OUT**, by grabbing your core client avatars attention because they will start to relate and resonate with you!

Applying the behaviour of authenticity is a long-term play but will serve you and your audience if you are CONSISTENT with your output.



- **Applying Gratitude!**

Being **THANKFUL & GREATFUL** for what you have in the **present moment** and striving to achieve your **END-GOAL** is a key behaviour you'll want to start adopting immediately!

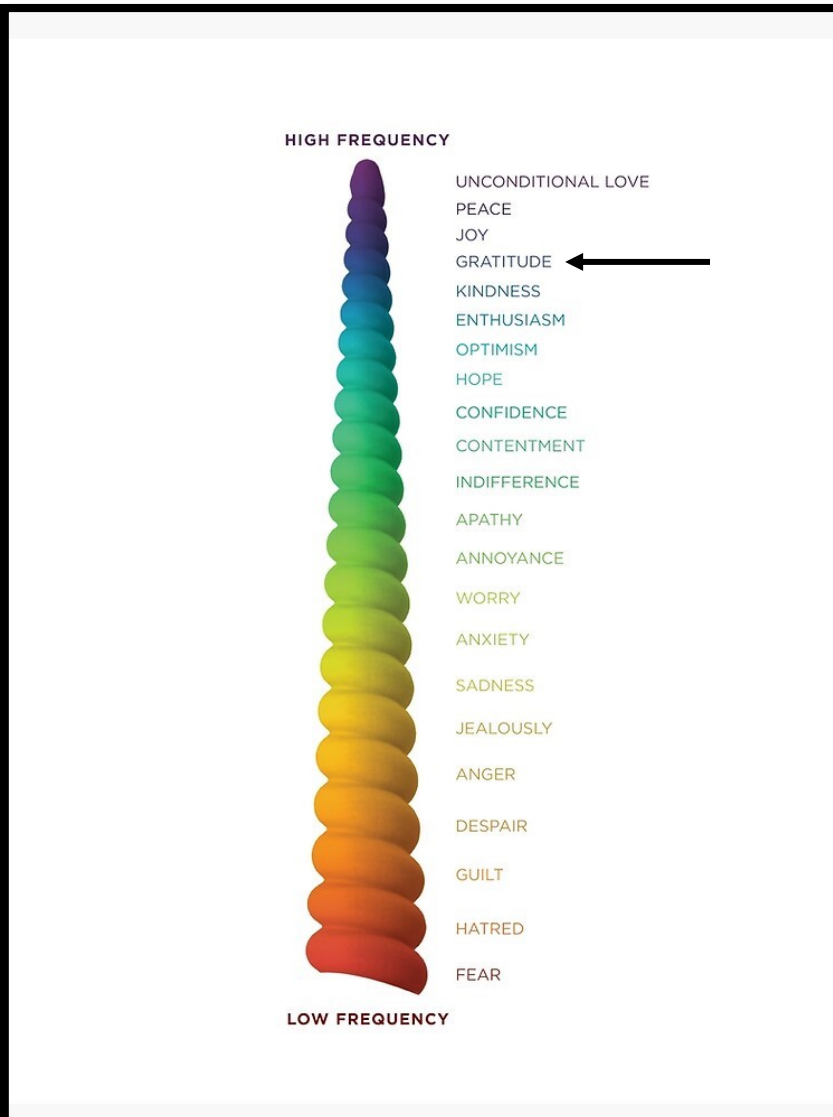
True success thrives on DAILY gratitude!

Every morning as soon as I wake up, I express gratitude for 5 - 10 minutes, while laying in bed. I also write 3 things I'm grateful for in my journal. This sets me up to operate in a high vibration for the rest of the day.

Taking moments throughout your day to be thankful sets you in one of the highest vibrational energy states... and you'll start to attract more of what you are thankful for in abundance! I try to make it habit to express gratitude every time I take a break from work.

Gratitude fuels a positive outlook, attracting more opportunities and keeping you grounded as you reach new heights in your business and your life.

Be grateful for the wins and grateful for the lessons along your journey! As you can see from the graphic below... **GRATITUDE** is one the highest frequencies you can operate in.





- **Positive Perspective!**

In any given situation there are only **2 perceptions!**

You can choose to view business, life and challenges through a...

...positive perception or negative perception.

Both of these perceptions **shape how you view the world** and yourself at the **identity level**.

Two people can view the exact same situation but have a completely different outlook on what happened!

Two people can join a coaching program, get access to the same knowledge + coaching... One becomes a millionaire while the other is still struggling to make \$1,000!

It all comes down to **PERSPECTIVE**... which is the lens you view life through!

A positive perception acts like a clear lens, highlighting opportunities, solutions to problems and strengths so you can make progress.

It also creates optimism, resilience, and a willingness to take calculated risks mixed with positive action. In any given present moment... **you have full control** on which perception of the 2 (*positive or negative*) you want to view a situation or a challenge through.

A negative perception is like a grey misty filter, magnifying problems which causes them to grow larger. It can lead to pessimism, self-doubt, and missed opportunities both in business and life. It also stops you from being able to THINK clearly!

As well as that... it sets you in a negative vibrational energy state because your brain is connected to your central nervous system + your peripheral nervous system, which is then connected to every single cell in your body.

**(You have 33 trillion cells that all bond together to make up the physical version of YOU)**

When you think negative stressful thoughts your brain releases cortisol and adrenaline, which is then sent directly to the cells in a split second and affects them.

On the other hand, when you operate from a positive perspective, your brain releases endorphins + serotonin which sets you in a higher vibrational energy state.

So, in essence **YOU ARE PROGRAMMING YOURSELF VIA THOUGHTS** (*either positive or negative via your outlook on life!*)

The key lies in cultivating a positive perspective, acknowledging both the good and being aware of the bad, while choosing to focus on the positive to navigate life's journey with a high level of confidence and success.

GREAT WORK! I've built 2 PDF's for you below that I advise you to print out so you can read them daily. This will allow you to subconsciously program yourself in relation to what I have just taught you during this phase of module #3.

The first is the ...

### **Positive Behaviour Ingredients PDF**

The second is an affirmation PDF that I got from one of my previous mentors that will rewire your brain in terms of the **ATTRIBUTES** required, so you can **BECOME A 1%'er!**

## Positive Behaviour Ingredients PDF

### Top 4 Behaviours:

- **Thinking Big, Goal Orientated & Planning!**
- **Focus + Action On H.I.P.A & H.L.A!** (*High Income Producing Activities + High Leverage Activities*)
- **Continuously Learning** – *Reading Books, Courses, Coaching, Masterminds, Mentors = Skill Development*
- **Consistency!**

---

### Important Sub-Behaviours:

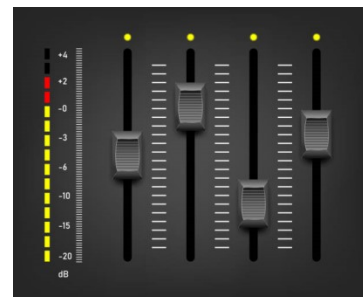
- **Smart... Hard Work & Dedication!**
- **Discipline!**
- **Mental Strength To Overcome Challenges!**
- **Persistence!**
- **Delayed Gratification!**
- **Confidence!**



---

The other millionaire behaviours below are applied when / if you need them in different scenarios to build and grow your business throughout your day!

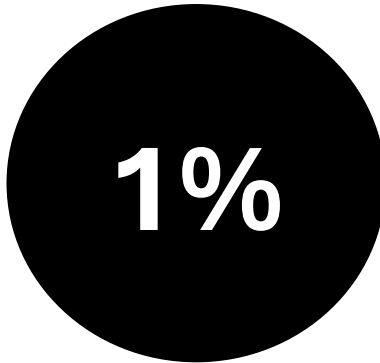
- **Vision, Management & Leadership!**
- **Creativity & Innovation!**
- **Adaptability – Spotting Market Trends!**
- **Patience & Trust!**
- **Applying Health Consciousness & Fitness!**
- **Applying Positive Power!**
- **Authenticity!**
- **Applying Gratitude!**
- **Positive Perspective!**





Read The Following Out Loud DAILY To Program Your Subconscious Mind

## 12 Attributes of a 1%'er!



1. CLEAR VISION OF THE FUTURE YOU WANT TO CREATE!
2. NEVER COMPLAIN! (*ZERO JUDGEMENT!*)
3. LEARN SOMETHING NEW EVERYDAY!
4. EXERCISE 3-4+ TIMES PER WEEK!
5. GIVE THAT WHICH YOU WANT MORE OF! (*THINK & BE ABUNDANT!*)
6. DON'T BE CHEAP! INVEST IN YOURSELF!
7. SIMPLIFY EVERYTHING! (*FIRST BASED PRINCIPLES THINKING!*)
8. DON'T SETTLE - EXCELLENCE IN WHAT YOU DO! (*BUILD THE BEST!*)
9. BE EFFECTIVE & PRODUCTIVE! (*WORK SMART & HARD!*)
10. TAKE RESPONSIBILITY! (*EVERYTHING IS MY FAULT!*)
11. BE A LEADER - LEAD BY EXAMPLE!
12. **"I AM DESTINED FOR GREATNESS, SUCCESS IS MY RESPONSIBILITY & I CAN ACHIEVE ANYTHING I PUT MY MIND TO!"**

COMMITMENT TO YOUR FUTURE SELF CONTRACT

Sign Your Name Here:.....

Now we will walk through the ACTION STEPS to hit \$10,000 PER MONTH

**\$10K/Month Automatic  
Action System!**



The diagram features a central globe with the text 'C.A.L.V.O Flywheel' and a hand holding a coin. Three blue arrows form a cycle: 'GROWTH' at the top, 'ATTRACT' on the right, and 'CLIENTS' on the left.

<https://www.onlinewealthsociety.com/10k-month-automatic-action-system>

Here is access to the ACTION STEPS to go from \$10k/Month to \$100k/Month!

**\$100K/Month Automatic  
Action System!**



The funnel icon contains four dollar signs (\$). A rocket icon is positioned to the right of the man.

<https://www.onlinewealthsociety.com/100k-month-automatic-action-system>

Now we will quickly introduce...

### **STEP #4 - How To Be Consistent With New Positive Behaviour + Actions... So You Can Lock Them Into Your Subconscious Mind & Automatically Get MASSIVE Results In Business & Life!**

Success doesn't come from random bursts of effort! It comes from the **HABITS** you build, lock into your subconscious, and repeat automatically on a DAILY basis!

The real breakthrough happens when you stop relying on willpower and start wiring positive behaviours so deeply into your unconscious system that they run on autopilot... (*WITHOUT THINKING*).

That's the power of **habit formation**: once you create consistency with the right actions, momentum takes over, and results in business and life compound faster than you could ever imagine.

In the next phase we will dive DEEP into...

## **PHASE #5 - The Infusion of Habit Stacking! How To Create Automatic Action > Flow States!**

Before I sign off from phase #4... Lets **RECAP** together, what we've covered.

### **STEP #1 - Introduction Into The Consistency & Behaviour Vector Model!**

During this step we went through...

- **Understanding What a Vector Model Is!**
- **What Is Behaviour?**
- **What Is Consistency?**
- **Understanding The Synergy Between Behaviour & Consistency!**

### **STEP #2 – Understanding The Space / Time Horizon Continuum!**

During this step we covered...

- **Demystifying Dimensions: A Journey Beyond Length, Width, and Height!**
- **The 3 Formations of Time - Past, Present, and Future!**
- **The **Time Delay Effect** - How Behaviours & Actions Performed In 3<sup>rd</sup> Dimensional Space Are Affected By The 4<sup>th</sup> Dimension of Time!**

## 🔑 **STEP #3 – The Behaviour + Actions Needed For Exponential Growth In Relation To Revenue Levels!**

During step #3 I walked you through...

- **Positive Conducive Behaviour Ingredients... Using The Vector Model So You Can Operate Like a 6 & 7-Figure Earner!**
- **Automatic Action System To Hit \$10,000 Per Month!**
- **Automatic Action System To Hit \$100,000 Per Month!**

## 🔑 **STEP #4 - How To Be Consistent With New Positive Behaviour + Actions... So You Can Lock Them Into Your Subconscious Mind & Automatically Get MASSIVE Results In Business & Life...**

**= HABIT FORMATION!**

Which we will cover in detail during the next phase.

Hope you enjoyed and got value from phase #4 of module 3 of C.A.A!

See you in phase #5!

This is where everything I've taught you so far becomes **AUTOMATIC**, so you can EFFORTLESSLY SCALE your business & your PROFITS!

Talk soon,

**Sam Malsom**

Founder & CEO: [www.OnlineWealthSociety.com](http://www.OnlineWealthSociety.com)

