

# Million Dollar Offer

## **FAST TRACK** Template!



Welcome to this FREE MASTERY BONUS.

Please access module #2 of the Client Acquisition Accelerator curriculum (*Engineering Your Million Dollar Irresistible Offer*) so you can refer to the critical knowledge and follow the steps below.

This will help you get your offer created within the next 7 days.

### **STEP #1** – Pick **ONE OFFER** Structure!

(DONE FOR YOU) – Services!  
(DONE WITH YOU) - Coaching / Consulting!  
(DO IT YOURSELF) – Course / Info!

Or Will You Create A **HYBRID OFFER** With A Combination of All 3?

### **STEP #2** – Raise Your Price If You Are Confident That You Can Help People Get Results & Set Up Your Payment Processor To Receive Payments!

(Stripe + PayPal)

Set Up Business Account Here >>> <https://stripe.com>

Set Up Business Account Here >>> <https://www.paypal.com>

When raising price, think in terms of 12 months value you can provide to your clients.

Aim to provide at least a 10X risk to reward value proposition in favour of your client.

For example: *if you can help people make \$100,000+ over 12 months, you can easily charge \$10,000 for your offer.*

**STEP #3** – Focus On ONE Component of The INFINITE VALUE FORMULA & Optimize One Component At a Time!

**STEP #4** – Map The Big Problem + End-Result Your Offer Is Built Around & Write Your Step-By-Step Process (PROOF OF CONCEPT) On Paper To Help Clients Achieve The End-Result!

**STEP #5** – Map Your Optimized Offer Stack & Build ONE Mastery Bonus You Can Give Away For FREE That Solves The Big Problem For Your Clients!

*Think In Terms of DONE FOR YOU Components Using Systems Thinking & First Based Principles Thinking!*

**STEP #6** – Create Your “Better Than Risk Free Guarantee” To Take ALL The Risk Away From Your Client!

*How Can You Create An Unconditional + Conditional / Performance Guarantee To Get Clients To Take More Action Faster While Reducing Their RISK?*

**STEP #7** – Position, Package & Start Promoting Your Offer Using The 6P's Formula Knowledge, I Taught You During Phase 8 of Module #2! *If You're More Advanced Think About Creating Your U.M/M (Unique Mechanism / Method!) So You Can Differentiate Yourself From Competition!*

**STEP #8** - Apply The Underground Offer Influence & Persuasion Secrets Using Reciprocity, Value, Scarcity & Urgency So You Can Drive More High-Ticket Sales!

**STEP #9** – Build Your Sales Presentation By Following The 7-Figure DONE FOR YOU Sales Presentation Framework Using The 13 Constituent Parts or Use The DONE FOR YOU VSL Script Located In The 'FREE MASTERY BONUSSES' Section Inside The C.A.A Members Area.

Access VSL Funnel Script

[https://d1yei2z3i6k35z.cloudfront.net/9180631/69eb63de354fc8.13485825\\_FREEBONUS-DONEFORYOUVSLFunnelScript.pdf](https://d1yei2z3i6k35z.cloudfront.net/9180631/69eb63de354fc8.13485825_FREEBONUS-DONEFORYOUVSLFunnelScript.pdf)

## Access 7-Figure Done For You Sales Page Presentation Framework

[https://d1yei2z3i6k35z.cloudfront.net/9180631/69eb93439a3317.38643306\\_FREEBONUS-DONEFORYOU7-FigureSalesPageFramework.pdf](https://d1yei2z3i6k35z.cloudfront.net/9180631/69eb93439a3317.38643306_FREEBONUS-DONEFORYOU7-FigureSalesPageFramework.pdf)

Hope you got value from this **FREE BONUS!**

**Take action on the DONE FOR YOU Million Dollar Offer Creation FAST TRACK and I guarantee you'll improve conversions & PROFITS for your coaching, consulting, course, service or high-ticket info business.**

Talk soon,

Appreciate ya!

Sam Malsom

**Founder & CEO:** [Online Wealth Society. Com](https://www.onlinewealthsociety.com)

\$3.4M+ In Client Results!

Former UEFA Europa League Pro Footballer!

Consulted With a 9-Figure FORBES Entrepreneur Worth £102M!

**Author:** Digital 7-Figure Blueprint!

Creator of the 1:1 'GET CLIENTS' Coaching Program (DONE FOR YOU)

**On A Mission To Help My Clients Hit \$100M In Sales!**

