



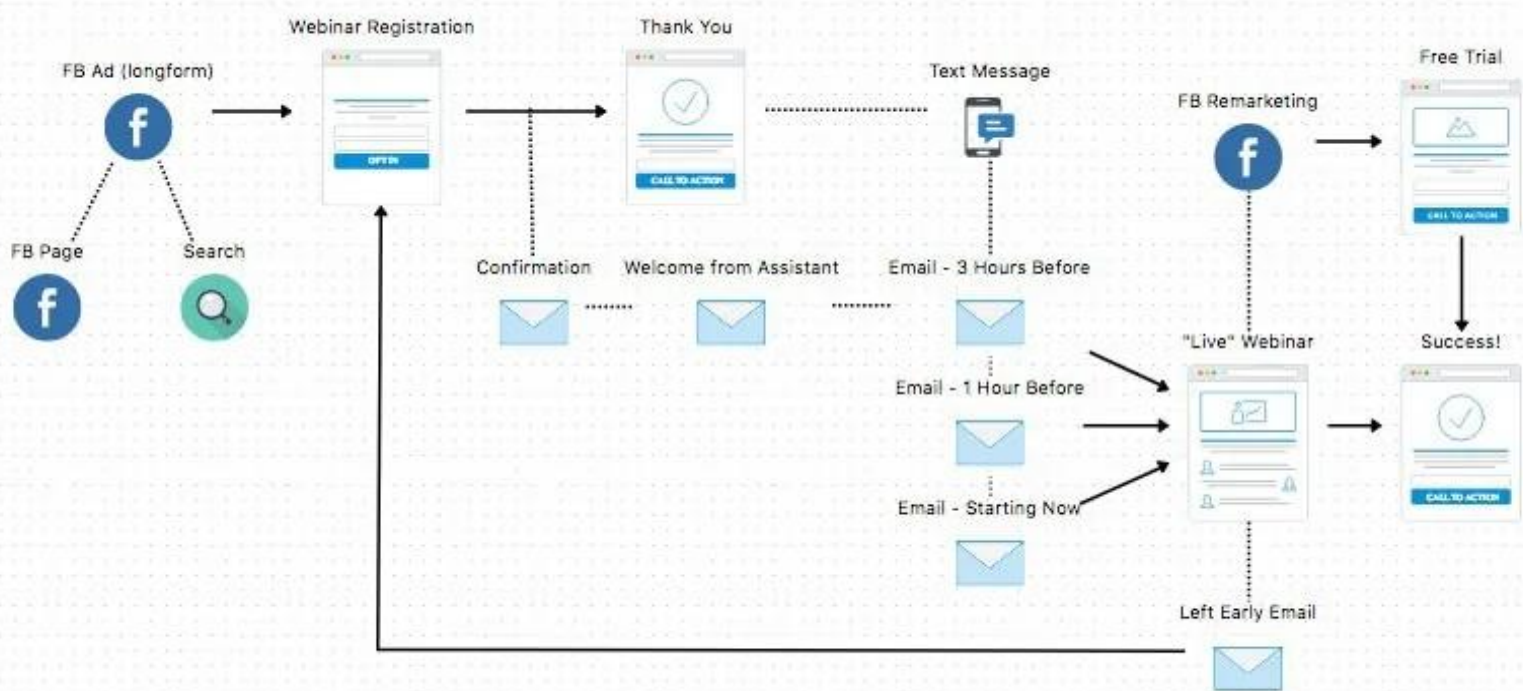
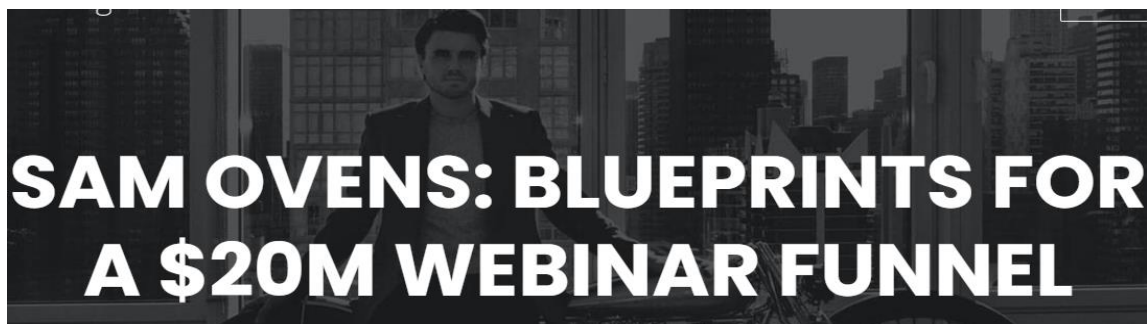
The Power of A Million Dollar Sales Funnel + 3X Real Life **\$100M CASE STUDIES**

Hey, its Sam Malsom, Founder & CEO of <https://www.onlinewealthsociety.com/>

Welcome this **FREE BONUS!** Here are 3 real life multi-million-dollar sales funnel examples you can get ideas from and model...

FUNNEL CASE STUDY #1

Sam Ovens – **\$20,000,000** In 4 Years **WEBINAR FUNNEL!** Now Runs Skool.Com Valued At **\$400M!** (Estimated Future Valuation = **\$1 Billion**)



[Click Here If You Want To Access The Full Case Study Breakdown of a \\$20M Webinar Funnel >>](#)

FUNNEL CASE STUDY 2

Alex Hormozi - **\$100M** Phone Application Funnel –
Made \$36 For Every \$1 Spent On Paid Traffic

Step 2 of 3 - Submit Questionnaire

You're One Step Away...From Learning How You Can Get 100+ New Clients in 30 Days.

Don't believe me...totally normal. I wouldn't expect you to, so just scroll below to make up your own mind.

Quickly fill out this tiny survey to reserve your 10X
Gym Launch Call

Gym Launch Application

First Name

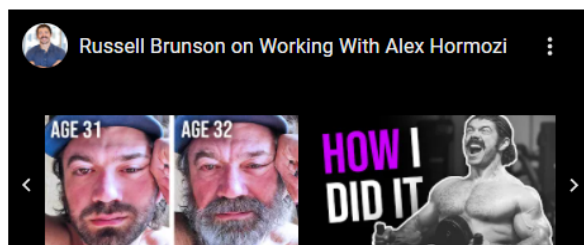
Last Name

Phone Number

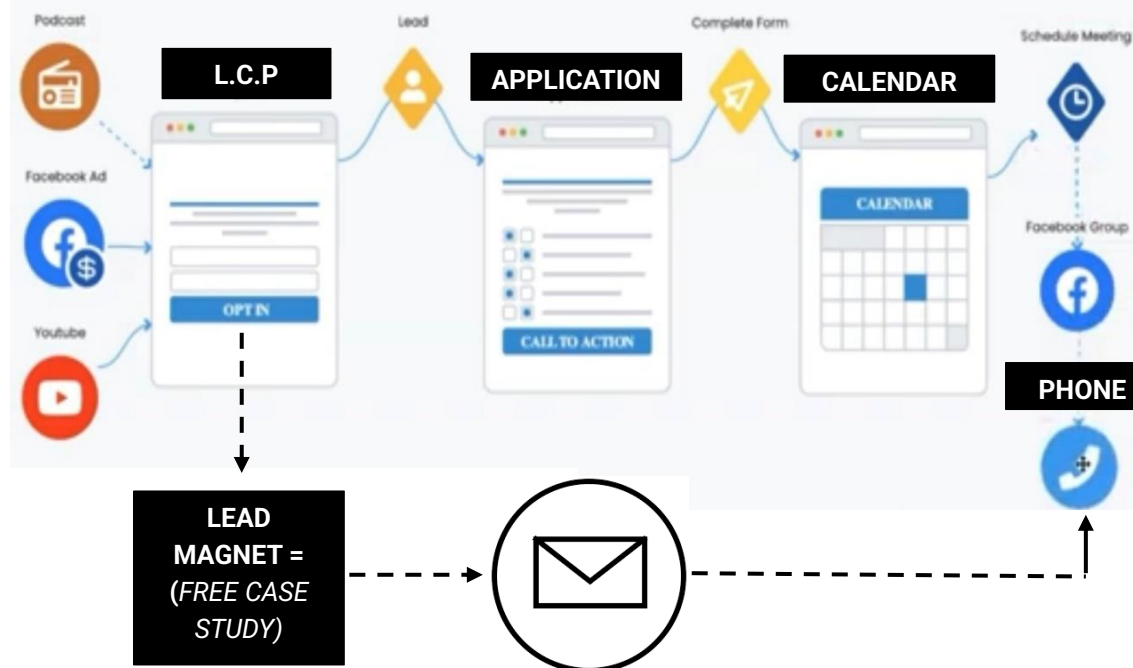
Email*

Describe Your Business: *

Russell Brunson (CEO of
Clickfunnels...which did \$90M last year in
revenue)



The SIMPLE Funnel That Made Hormozi 9-Figures



[Click Here If You Want To Access The Full Case Study Breakdown of a \\$100M Funnel >>](#)

\$100M C.A.L.V.O FUNNEL ATTRACTION CASE STUDY

How I Attracted & Consulted Award-Winning UK Entrepreneur & Business Coach Neil F. From UK Into My Funnel! **Worth £102M + Built His Previous Business To \$65,000,000 In Six Years!**



Neil started his first business at the age of 19, selling home improvements door-to-door and working his way up to selling into the Boardrooms of some of the worlds leading technology companies.

In 1994, Neil founded a UK based staffing organization, Dataworkforce. The company grew rapidly to a turnover of \$65 million in six years with offices in London, Dallas, Switzerland, Malaysia, Singapore, and Mexico City.

Neil has co-founded and invested in a wide range of companies in such sectors as technology software, restaurants/hospitality, and the Internet/Internet Marketing.

Neil has also been a keynote speaker at various Industry and Entrepreneurial events and has been called upon by the media for industry and business expertise including:

BBC, Bloomberg Sky TV, ITV, The Money Channel, BBC Radio 4, Independent Radio, KRLD (Dallas), The Financial Times, The Sunday Times, Time Magazine, Forbes, The Independent, The Daily Mail, The Daily Express, The Daily Mirror, The Sun, The Dallas Morning News.



Here's How I Attracted a \$100M+ Expert Entrepreneur Into My Appointment Booking Funnel

STEP #1 – Targeted High-Income Experts That Had **Specific Characteristics** of My Core Client Avatar... Via My **Traffic Campaign!**

STEP #2 – Neil Clicked On One Of My Ads Which Took Him To My Optimized Funnel L.C.P (*Lead Capture Page*) This is a one-page website that acts as the front door to your sales funnel by getting the leads contact details!

STEP #3 – On The L.C.P I Gave AWAY a **Super Valuable FREE Gift** In Exchange For His Email Address! (*Video, PDF, E.B.M Webinar or FREE Results Driven Phone Consult*)

STEP #4 – I Absolutely Hammered Him + My List Leads With **DAILY VALUE BASED EMAILS & STORIES** To Grab His Attention In The Inbox & Built a Genuine Relationship!

STEP #5 - Because of The **CONSISTENT FREE VALUE** He Received, This **Positioned** Me As More of An **Expert Authority**, Compared To Other Marketers Only Focusing On Selling Which Burns Out Your List.

STEP #6 - Neil Replies To One of My Emails, Asking To **Book Up A Call On My Calendar!**

STEP #7 – We Jumped On Multiple Consulting Calls Together & Had A **Friendly Conversation**, Where I Figured Out What He Wanted To Achieve With His New Online Coaching Business, While Sharing My Knowledge On The Internet Marketing Space With Him To Genuinely Help Him! I Also Learnt A LOT From His Experience, Knowledge & Expertise Of Growing His Previous Telecom Recruitment Company to \$65,000,000 In 6 Years!

This Is The POWER Of Having An Optimized Funnel + An Automated Follow Up Machine In Place Working For You!

Here's Screenshots + Proof From Our Email Communication + Consulting Calls After He Came Through My C.A.L.V.O Appointment + Call Booking Funnel From One of My Traffic Campaigns!

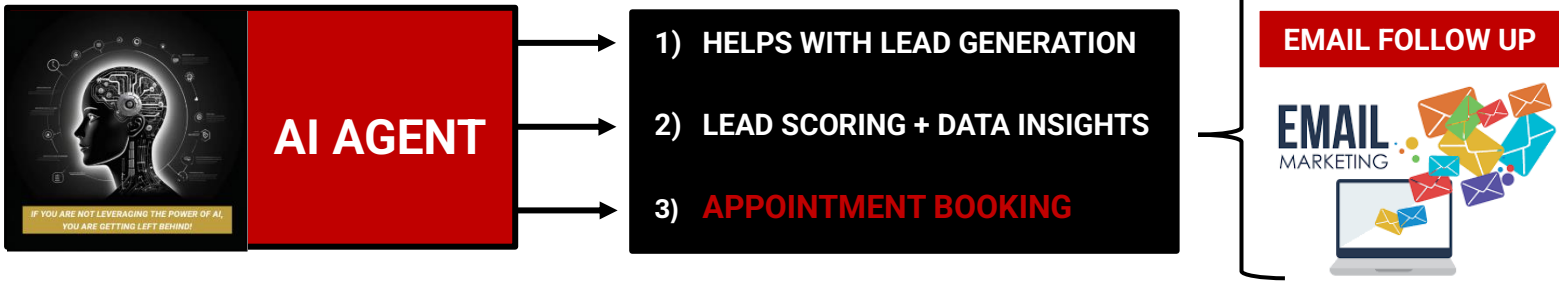
- 1) The **AI AGENT** helps track **LEADS!**
- 2) The AI AGENT provides data and insights on **LEAD SCORING**, which shows us who to follow up with via real time tracking time data!
- 3) The AI AGENT helps with **E.B.M CONTENT & COPYWRITING!**
- 4) The AI AGENT is deployed as your **APPOINTMENT SETTER** to book **QUALIFIED APPOINTMENTS & DM CONVERSATIONS** with serious prospects that are **READY TO BUY NOW!**

This allows me to work in my **Z.O.G (Zone of Genius)** while living a life of more **FREEDOM!**

(Inside **MASTERY BONUS MODULE #1** of C.A.A we share **exactly how to get your AI AGENT set up correctly + optimized**, so you can automate your funnel + follow up & **book qualified appointments** on your calendar WITHOUT replying to DMs yourself when running paid ads!)

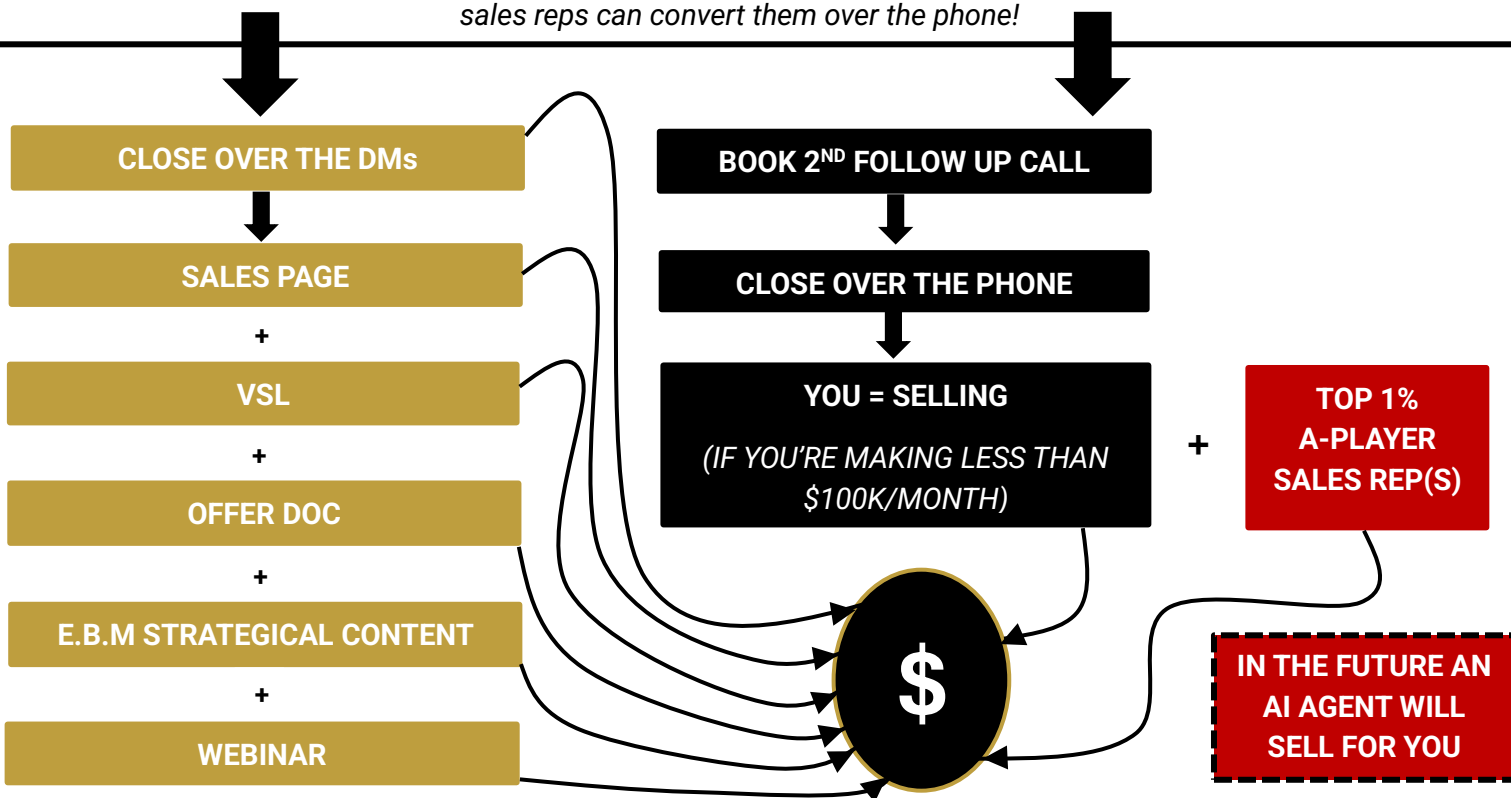
SUPER POWERFUL!

Let's dive deeper together into the **INNER WORKINGS** of this **\$102M 'EXPERT ATTRACTION FUNNELS' CASE STUDY**, where I'm going to reveal my secret **AI AGENT FOLLOW UP PLAN!**



A-PLAYER HUMAN FOLLOW UP APPOINTMENT SETTER

(Instead of having an appointment setter booking appointments on the front-end, you'll have an AI Agent doing that. You can then hire an A-PLAYER appointment setter to follow up with **QUALIFIED PROSPECTS**, that have already done a call with you or your team who are on the fence to buying! The human follow up appointment setter can then fully focus on closing high-ticket deals over the DM's by overcoming objections + book the 2nd follow up strategy call so you or your sales reps can convert them over the phone!



As you can see from the diagram above, your job is to sell on the phone before hitting \$100k per month.

You can also hire a sales rep as well if you have enough lead flow and appointments + have product market fit & message to market fit.

It's also your job to create **DIGITAL CONVERSION ASSETS** listed to the left in the colour gold, for your appointment follow up setter to convert PROSPECTS that are on the fence to buying. Again, you do not create all of this in one go.

You build one asset, optimize it and build the next one as you advance (*if you wish to do so.*) Also keep in mind... just one digital asset like a **VSL** (*Video Sales Letter*) is all you need to hit 7-Figures.

However, by leveraging more than 1 you can target **DIFFERENT ANGLES** for the same offer.

For example, let's say you have 2 prospects both interested in your offer, but they haven't pulled the trigger in terms of buying yet. Prospect #1 is suffering with the specific problem of closing sales over the phone. Prospect #2 is fantastic at closing over the phone but is struggling to book qualified appointments.

Both prospects can benefit from your offer, however with this follow up strategy you can get super targeted in terms of the specific problem / pain each individual prospect is suffering with which massively increases sales conversions.

You can tailor your content to target the problems accordingly... making it easier for your appointment setter, you or your sales rep to close a high-ticket deal. Make sense?

This is known as having **MULTIPLE CONVERSION POINTS** within your funnel + follow up process.

Hope you got value from this **FREE BONUS**.

Take action on the DONE FOR YOU \$100M Funnels CASE STUDIES and I guarantee you'll improve your conversions rates for your coaching, consulting, service or high-ticket info business.

Talk soon,

Appreciate ya!

Sam Malsom

Founder & CEO: [Online Wealth Society. Com](https://www.onlinewealthsociety.com)

\$3.4M+ In Client Results!

Former UEFA Europa League Pro Footballer!

Consulted With a 9-Figure FORBES Entrepreneur Worth £102M!

Author: Digital 7-Figure Blueprint!

Creator of the 1:1 'GET CLIENTS' Coaching Program (DONE FOR YOU)

On A Mission To Help My Clients Hit \$100M In Sales!

The Brand New & Different Way
Smart Entrepreneurs Are
Scaling To 7-Figures!

