

BETTER THAN RISK FREE GUARANTEE

Language Patterns

For Closing Via Sales Calls & DM's!

GUARANTEE Language Pattern #1

“(CLIENT NAME) I’m not asking you to say yes or no to this special offer today! I’m just advising you to make an informed decision so you can move forward in your business & life!

And you can only do that when you’re on the inside of the program.

That way you’ll be able to see the simple step-by-step proven process we use to get our clients & students the amazing RESULTS we’ve gotten them!

Take (STUDENT CASE STUDY NAME) for example, he got (X RESULT) in (Y TIME FRAME) after working with me! Obviously, I am not guaranteeing income or results here, but this is what’s potentially possible for you if you move forward & partner with me today!

Fair enough?

GUARANTEE Language Pattern #2 (Use this if they don't buy after language pattern #1)

“Listen (CLIENT NAME) there’s only 2 options for you today!

OPTION #1 – *You can leave the call and MISS OUT on the opportunity of a lifetime to change your current situation! Same problems, same struggles and a serious lack of results!*

OPTION #2 – Partner with me today and get on the inside of the program!

Now I can 100% help you solve your big problem which I know you've told me is (NAME THE BIG PROBLEM) that's stopping you from getting the RESULTS that you desire in your business / life!

Think what life will be like for you and your family when you get (X RESULT) ... which in essence will give you (BIG BENEFITS eg: More INCOME, TRAVEL, FREEDOM & SECURITY, SPEND TIME WITH FAMILY etc)!

If you don't think it's worth it for you... just simply get your money back + you get to keep EVERYTHING in terms of the value I've just shared with you on the call for FREE including all the MASTERY BONUSES worth (TOTAL \$ VALUE OF OFFER) ...

...so there's an IRON CLAD BETTER THAN ZERO RISK GUARANTEE for you and at the end of the (REFUND PERIOD eg: 30 - 90 days) we can continue to work together where I will coach you for free until you hit your goal or you can message me and tell me it's simply not worth it for you and get your money back!

How does that sound?"

GUARANTEE Language Pattern #3 (Use this if they still don't buy after language pattern #1 & #2)

"Listen (CLIENT NAME) both of these options are absolutely ZERO RISK to you, but only one of them has the potential to solve your BIG PROBLEMS and help you get the RESULT's that you deeply desire!

So, you have option #1 which is GUARANTEED to keep you stuck by not getting you to where you want to go.

And you have option 2 which is also ZERO RISK...

In fact, it's BETTER THAN ZERO RISK because you get to keep everything, I have just shared with you on the call valued at (X \$ AMOUNT) + get your money back if you're not happy!

However, option 2 has a very high likelihood of helping you achieve (X RESULT) in the fastest time possible!

Which option do you want to choose?

GUARANTEE Language Pattern #4 (If they still don't buy after language patterns #1, #2 & #3 use this...)

"Listen (CLIENT NAME) I can only give you this insane guarantee if I help you get results, right!?"

At the end of the day... I run my company on the basis of helping people and I do not want your hard-earned money if I cannot help you get the results that you desire!

*So, with me offering this **INSANE ZERO RISK GUARANTEE** to you... proves that I can help you **GET RESULTS** because otherwise I would not be in business. Wouldn't you agree?*

*I know for a fact... once you're on the inside of the program, you're gonna **LOVE IT** and you're going to achieve your goal if you follow what I coach you on.*

And when you solve your big problems... hit your goal and get the results that you desire, you're not going to ask for the guarantee, right?

So, let's just get you started right now, you can't make an informed decision right now anyways, so might as well get started and check it out to see if it's a good fit for you, once you're on the inside of the program!

*I'm completely reversing **ALL** the risk for you. You either come inside and get results or take full advantage of the iron clad guarantee and get your money back!*

Sound Fair?

CLIENTS SAY'S "YES"

Great, send over your credit card details, and I will help you get started and onboard you now! Looking forward to working with you [NAME].

It's going to be an exciting journey! 😊