

SELF IDENTITY MAP!



Below is an example of my identity map so you can get some ideas of how to create your own.

You must read your identity map **every morning** with **EMOTION** when you wake up and just before you go to bed at **night** so you can influence your subconscious mind and become the person worthy of attracting the business, money and dream lifestyle that you desire!

I am so happy and grateful to be Sam Malsom!

Sam Malsom is an... **ABUNDANT MULTI-MILLIONAIRE!**

Sam Malsom is a very successful Digital Marketing Business Coach & Consultant who helps entrepreneurs, consultants and coaches from all over the globe. He connects, befriends, and associates with millionaires and has partnered with multi-millionaires.

Sam is the BEST Digital Marketer in the world & is a LEADER and a great manager of himself and his team.

Sam helps people by teaching specified knowledge using the strategies from the C.A.L.V.O Protocol.

Sam travels around the world with his amazing girlfriend.

His house has amazing views and is luxurious. He has more than enough money to travel anywhere in the world and visits London any time he likes, he buys anything he likes, eats out at nice restaurants and has money in abundance. Sam literally creates income on demand and helps his FAMILY & FRIENDS.

Sam walks very confidently like a millionaire. He also wears stylish clothes, has a detailed tattoo on his left arm that means something to him emotionally and always looks groomed.

Sam Malsom makes \$100,000+ PER MONTH... Sam works on his consulting & investing business 6 days a week and takes Sunday off to enjoy life. Sometimes he works weekends because he is so dedicated, driven and obsessed with his business and becoming successful.

Sam Malsom is known as the go to person in the online marketing and consulting / coaching space and gets AMAZING RESULTS FOR HIS CLIENTS.

In his spare time Sam likes to travel and experience new cultures, read books and invest into passive income assets.

Character Traits

Driven: *Sam Malsom wakes up at 4am -6am am Monday – Friday and is extremely driven*

Punctual: *Sam Malsom is an excellent communicator and is on time for every appointment.*

Smart: *Sam is extremely smart and is known to be one of the leading persons in the consulting/coaching space.*

Powerful: *Sam Malsom is very confident, very knowledgeable and has a very powerful presence*

Classy: *Sam Malsom looks classy and presents himself exceptionally well. People respect him and his knowledge.*

Appearance & Style

Haircut: *Sam has short hair on the sides and longer on the top with a side parting.*

Dress: *Sam wears smart, casual, stylish clothes*

Accessories: *Sam wears a Gold Versace Watch or a Gold Rolex Watch and has detailed tattoo on his left arm.*

Body Type: *Athletic. 75kg, fit, stronger and healthy.*

Grooming: *Clean cut with stubble / small beard sometimes*

Drives: *Sam drives a black sports car*

(You'll then want to add some images of your future dream life from google because images influence the subconscious mind!)



EVERYDAY you must ask yourself

Who Am I Becoming?









