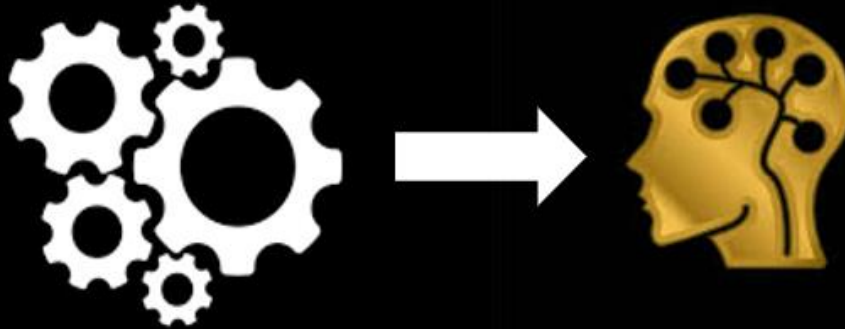


Systems Thinking! How Billionaires Think!



Hey, its Sam Malsom, Founder & CEO of the [Online Wealth Society. Com](https://www.onlinewealthsociety.com) +
Mastery Funnels = DONE FOR YOU FUNNELS + BUSINESS INFRASTRUCTURE BUILD!

Welcome to this quick training post!

Millionaires & Billionaires, renowned for their business acumen and wealth accumulation, often possess a **unique mindset** that aligns with the principles of

SYSTEMS THINKING!

This holistic approach to understanding complex PROBLEMS encourages you to consider the interconnectedness of various **components within a system** rather than focusing solely on individual components.

Systems thinking helps business owners view their business from a 'birds eye view level' and gives you an **ASSYMETRIC ADVANTAGE** over your competition who are only focusing on the tactics & shinny object syndrome gimmicks.

Millionaires & Billionaires recognize that their companies are not isolated entities but are deeply intertwined with the broader economic landscape by being **STRATEGICAL and thinking LONG-TERM!**

You must understand that decisions made in one area can have dramatic effects on other components within your business system!

For you to be successful online you must begin to raise your **AWARENESS**, through learning **SPECILZED KNOWLEDGE**, applying that knowledge via **ACTION** which creates **WISDOM** as time elapses!

You must also become great at identifying and leveraging **FEEDBACK LOOPS** to refine your strategy and optimize your operations.

One of the key principles of systems thinking is the concept of **emergent properties**.

Millionaires & Billionaires often recognize that by combining various resources and capabilities, they can create unique value propositions and competitive advantages that would not be possible if they were to focus on individual components in isolation.

The individual components of system are important but what's **CRUCIAL** is the understanding of **ALL** the components working together like a well-oiled machine!

All Components Added & Working Together = A SYSTEM!

This perspective allows you to identify opportunities and challenges that may not be apparent at the individual level.

Moreover, billionaires are skilled at recognizing patterns and trends in complex systems.

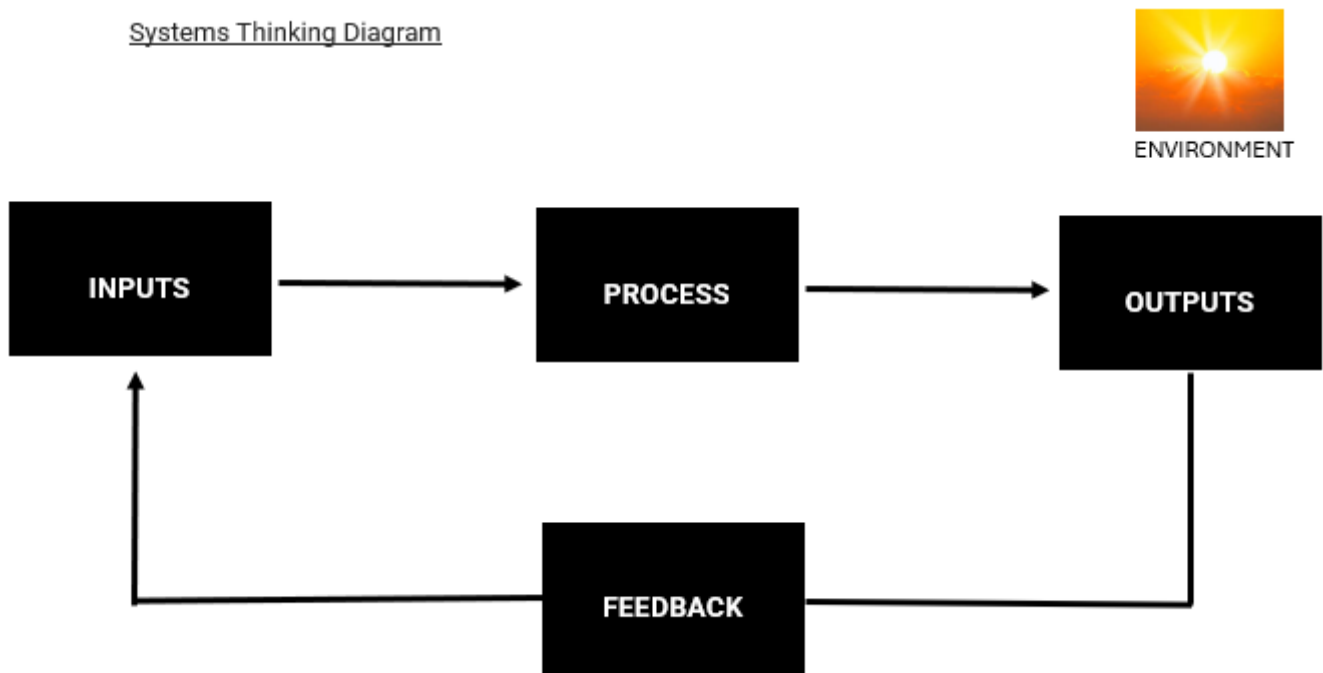
They can identify underlying causes of problems and opportunities, allowing them to make informed decisions and anticipate future challenges.

This ability to see the bigger picture is essential for navigating the dynamic business **environment**.

Every system has 5 key constituent parts which are as follows:

- 1) **INPUTS**
- 2) **PROCESS**
- 3) **FEEDBACK**
- 4) **ENVIRONMENT**
- 5) **OUTPUTS**

Systems Thinking Diagram



To fully understand this THINKING MODEL... imagine a car.



When you see a car, you might think of the engine, the wheels, and the steering wheel.

These are all important components (*parts*), but they don't work in isolation.

The engine powers the wheels, the steering wheel controls the direction, and the whole car works together to get you from point A to point B.

Systems thinking is like looking at the car as a whole.

It's about understanding how all the different parts (*components*) work together to create a **bigger picture**.

Instead of solely focusing on individual components, we look at the relationships between them and how they influence each other.

Here's a simple example in relation to the online business world:

* **PROBLEM:** You're not making enough high-ticket sales!

* **LINEAR THINKING:** You might think, you need more TRAFFIC, LEADS & APPOINTMENTS!

* **SYSTEMS THINKING:** You realize that there are other factors involved, like your OFFER is not irresistible enough for buyers to make a purchase or your FUNNEL is not converting the traffic into leads and sales opportunities!

In this scenario, it doesn't matter how much extra TRAFFIC, LEADS & APPOINTMENTS you get because the REAL PROBLEM is deeper than that (the OFFER + FUNNEL!)

When building a business EVERYTHING is built around the OFFER!

Bad, weak offers that do not leverage the 13 constituent parts that I share inside my Client Acquisition Accelerator course + coaching program cause **BUYERS RESISTANCE** which formulates in you feeling **FRUSTRATED & STRUGGLING** to sell!

Strong, irresistible offers sell **EASY & EFFORTLESSLY** because of the **VALUE > PRICE DISCREPENCY FORMULA!**

These offers are otherwise known as an...

M.D.I.O = Million Dollar Irresistible Offer!

Systems thinking helps you to see the bigger picture and find more effective solutions for complex problems!

It's about understanding that things are interconnected and that changing one part can have unexpected consequences on other parts.

In conclusion, systems thinking is a powerful tool that can help business owners understand complex problems and make effective decisions to GROW & SCALE your business!

Billionaires, with their experience and success, often exhibit a mindset that aligns with the principles of systems thinking, allowing them to navigate the challenges and opportunities of the business world with greater insight and agility.

Hope you got some value from this post

Appreciate You & Talk Soon!

Sam Malsom

Founder & CEO: [Online Wealth Society.Com](https://www.onlinewealthsociety.com) & [DONE FOR YOU MASTERY FUNNELS!](#)

Author: Digital 7-Figure Blueprint!

