

THINK LIKE A CEO: AI PROMPT PACK

12 Powerful Prompts to Grow, Systemize &
Scale Your Business

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Think Like a CEO: AI Prompt Pack (Starter Edition)

12 Powerful Prompts to Help You Grow, Systemize & Scale Your Business

Welcome Page

Welcome to the Think Like a CEO: AI Prompt Pack!

Thank you for choosing to embark on this journey towards enhancing your business acumen. This starter edition is crafted to provide you with the foundational prompts necessary to think strategically, implement systems, and drive growth. Our goal is to equip you with tools that align with your vision of success.

We hope this pack serves as a valuable resource in your business toolkit.

This Starter Pack gives you a small taste of how CEOs, executives, and high-level business strategists use AI to solve problems, make decisions, and grow faster.

Most small business owners stay overwhelmed because they are doing everything themselves.

But when you learn to ask the right questions, AI becomes a strategist, project manager, consultant, marketer, and assistant – all in one.

These 12 prompts are simple, powerful, and ready to use immediately.

Let's dive in and start transforming your business approach today!

How to Use This Pack

Navigating the Think Like a CEO: AI Prompt Pack

This AI Prompt Pack is designed to be user-friendly and highly actionable. Here's how to make the most out of it:

1. **Pick a Section**

Choose the area you want to focus on right now — CEO thinking, systems, profit, or marketing.

2. **Copy the Prompt**

Copy and paste the prompt into ChatGPT (or any AI tool).

3. **Add Details**

Include information about your business so the answer becomes personalized.

4. **Apply What You Learn**

Take action based on the insights AI gives you.

5. **Save the Best Responses**

Your virtual assistant can reuse them later — especially SOPs, checklists, and scripts.

You can return to these prompts anytime as your business grows — each one unlocks new ideas, clarity, and direction.

This structured approach will help you maximize the impact of the prompts on your business strategy.

Prompts

SECTION 1 — THINK LIKE A CEO

- **1. OPPORTUNITY AUDIT**

Prompt:

“Review my current business model and suggest 3 fast opportunities to increase revenue with minimal cost. Here's what we sell and who we serve: [insert].”

- **2. BLIND SPOT DETECTOR**

Prompt:

“List the most common blind spots that stop small businesses from scaling — and tell me which ones might apply to my business.”

- **3. NEW REVENUE IDEA**

Prompt:

“Based on my products/services, suggest one new income stream I could launch this quarter.”

SECTION 2 — SYSTEMS & AUTOMATION

4. **WORKFLOW OPTIMIZATION**

Prompt:

“Map my workflow from finding a customer to delivering the product/service. Show where a virtual assistant or automation could save hours each week.”

5. WEEKLY OPERATIONS CHECKLIST

Prompt:

“Create a simple weekly operations checklist for my business to ensure tasks stay consistent and nothing slips through the cracks.”

6. CLIENT ONBOARDING SOP

Prompt:

“Write a step-by-step onboarding process for new clients so every customer has a smooth, professional experience.”

SECTION 3 — PROFIT & PRICING

7. INCREASE PROFIT WITHOUT RAISING PRICES

Prompt:

“Analyze ways to increase profit without raising prices. Include cost savings, bundling ideas, upsells, or operational improvements.”

8. CUSTOMER LIFETIME VALUE

Prompt:

“Explain how to calculate customer lifetime value (CLV) in simple steps. Then estimate mine based on this information: [insert details].”

9. FINANCIAL SCORECARD

Prompt:

“Create a weekly financial scorecard my VA can update to track revenue, expenses, and profit.”

SECTION 4 — MARKETING & GROWTH

10. CUSTOMER JOURNEY MAP

Prompt:

“Create a customer journey map from first contact to repeat sale for my business.”

11. FOLLOW-UP CAMPAIGN

Prompt:

“Write a 3-step follow-up sequence to re-engage cold leads in a friendly, non-pushy way.”

12. PARTNERSHIP OPPORTUNITIES

Prompt:

“Suggest strategic partnerships or collaborations that could double my visibility this year.”

Upgrade Invitation

Want the full 50-prompt CEO or Housing Provider Playbook?

Unlock the complete CEO Playbook with 50 expertly crafted prompts designed to take your business to the next level. This comprehensive guide offers deeper insights and strategies to further enhance your growth, systemization, and scaling efforts.

Visit our website or scan the QR code below to upgrade your prompt pack and continue your journey to becoming the CEO you aspire to be.

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