

SOCIAL MEDIA MANAGEMENT SERVICES & PRICING DETAILS

1. Content Packages

Professionally edited and formatted content (graphics, reels, carousels, captions) based on your services and branding.

Package	Content	Turnaround	Price	Upfront (25%)
1 Week	7 posts	3 days	\$50	\$12.50
2 Weeks	14 posts	4 days	\$90	\$22.50
1 Month	30 posts	7 days	\$170	\$42.50

 Includes captions, image/video formatting, CTA placement, and scheduling guide.


2. Full Social Media Management

Done-for-you service with weekly content, engagement, branding alignment, and performance review.

✓ Includes:

- Social media audit
- Face-to-face strategy call
- Weekly content creation
- Posting + engagement
- Monthly report + recommendations

Plan	Platforms	Monthly Price	Upfront (25%)
Standard	IG or FB	\$230	\$57.50
Premium	IG + FB	\$320	\$80

 Includes 3–5 posts/week, story management, and daily engagement (liking, commenting, replying).

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