



JOHANNA YUKIKO HANEDA

PERSONAL SUMMARY

Connecting Varied Cultures and Markets Through Innovative Branding and Compelling Product Presentation

EXPERIENCE

MILLION BREATH LLC

Los Angeles • February 1995 – Present
<https://www.millionbreath.com/>

Services

- Event Operation and services (Anime Expo, AWS Summit)
- Publishing Services
- Translation Services(Japanese–English)
- Bookkeeping Services

AP/AR, payroll, and reconciliations on QuickBooks Online. Recorded, processed, and maintained accurate financial transactions. Prepared monthly reports and assisted with tax filings. Ensured compliance and accuracy in all bookkeeping activities.

- Telemarketing Services
- Consulting Services for Restaurants

MOSAIC SALES SOLUTIONS

Demonstruojantis specialistas
Nuotoliniu būdu • 2020 m. liepos – 2020 m. gruodžio

Product Presentation for B2B/B2C: Game and Video Device – Meta Brand
Presentation Overview

- Set up for Presentation
- Product Presentation tailored for B2B/B2C

KINTO USA

Showroom Clerk
Los Angeles • February 2019 – February 2020

- Product Presentation for B2B/B2C
- Retail and Inventory Management
- Online Backend System for Products

☎ 310-569-7918

✉ yukivocalize@gmail.com

📍 San Gabriel CA

SKILLS

- Strategic branding and market research
- – Remote office availability
- – Self-directed work
- – Product presentation (B2B/B2C)
- – Retail operations and inventory management

EDUCATION

SACRED HEART UNIVERSITY

Bachelor's Degree: Philosophy

SALES AND NEGOTIATION TRAINING CAMP

Completed Online Course on
VirtualCoachingSales.com

*Years:** 2024 & 2025

CERTIFICATION

- QuickBooks ProAdvisor (QBO, Payroll)
- California Food Handler Certification
- California Guardian Background Check: Eligible (Active, 2025)

LANGUAGE

Englisch

Japanese

VISA STATUS

US Citizen

NUE CITY

Branding

Los Angeles • January 2013 – August 2014

- Branding and Market Research/Analysis
- Product Presentation for B2B
- Sales and Vendor Acquisition

GINZA SEKITEI

CEO

Tokyo, Japan • Nobyembre 2001 – Mayo 2011

- Development of a Premium Japanese Culinary Menu
- Recruited, trained, mentored, and managed staff across all levels within the organization, incorporating Japanese hospitality service training.
- Negotiated contracts with vendors to ensure competitive pricing for goods and services.
- Regularly assessed the organization's financial performance and identified opportunities for improvement.
- Collaborated with marketing teams on campaigns designed to enhance brand visibility in targeted markets.