



JOHANNA YUKIKO HANEDA

PERSONAL SUMMARY

Connecting Varied Cultures and Markets Through Innovative Branding and Compelling Product Presentation

EXPERIENCE

MILLION BREATH LLC

Los Angeles • February 1995 – Present

Entertainment Services

- **Publishing Services**
- **Translation Services** (Japanese–English)
- **Bookkeeping Services**
- **Telemarketing Services**
- **Consulting Services for Restaurants**

MOSAIC SALES SOLUTIONS

Demonstruojantis specialistas
Nuotoliniu būdu • 2020 m. liepos – 2020 m.
gruodžio

Product Presentation for B2B/B2C: Game and Video
Device – Meta Brand

Presentation Overview

- **Setup for Presentation**
- **Product Presentation tailored for B2B/B2C**

KINTO USA

Showroom Clerk
Los Angeles • February 2019 – February 2020

- **Product Presentation for B2B/B2C**
- **Retail and Inventory Management**
- **Online Backend System for Products**

☎ 310-569-7918

✉ hbk@millionbreath.com

📍 San Gabriel CA

SKILLS

- Strategic branding and market research
- – Remote office availability
- – Self-directed work
- – Product presentation (B2B/B2C)
- – Retail operations and inventory management

EDUCATION

SACRED HEART UNIVERSITY

Bachelor's Degree: Philosophy

SALES AND NEGOTIATION TRAINING CAMP

Completed Online Course on
VirtualCoachingSales.com
*Years:** 2024 & 2025

CERTIFICATION

- QuickBooks ProAdvisor (QBO, Payroll)
- California Food Handler Certification

LANGUAGE

Englisch

Japanese

VISA STATUS

US Citizen

NUE CITY

Branding Manager

*Los Angeles • January 2013 – August 2014**

- **Branding and Market Research**
- **Product Presentation for B2B**
- **Sales and Vendor Acquisition**

GINZA SEKITEI

CEO

Tokyo, Japan • November 2001 – May 2011

- **Development of a Premium Japanese Culinary Menu**
- Recruited, trained, mentored, and managed staff across all levels within the organization, incorporating Japanese hospitality service training.
- Negotiated contracts with vendors to ensure competitive pricing for goods and services.
- Regularly assessed the organization's financial performance and identified opportunities for improvement.
- Collaborated with marketing teams on campaigns designed to enhance brand visibility in targeted markets.