WARRIOR PLUS USER GUIDE A STEP-BY-STEP GUIDE TO SETTING UP AND SELLING INFOPRODUCTS ON WARRIORPLUS



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Sell Like a Warrior!

Selling your first infoproduct can seem like a daunting endeavor. Most beginners usually find it easy to create the product – but struggle with the tech setup.

They've no idea how to:

- Process payments
- Build a funnel
- Add buyers to an email list
- Recruit and pay affiliates
- And on and on it goes...

The good news is that using a marketplace (platform) like <u>WarriorPlus</u> will simplify the entire process for you.

But even here, newbies feel intimidated because of the learning curve. After all, <u>you</u> <u>don't know what you don't know</u> – and this leads to a form of 'paralysis' that prevents them from using WarriorPlus.

In this guide, you'll be shown step-by-step how you can set up and sell your infoproducts on WarriorPlus. We'll cover all the basics from creating an offer to building a list... to accepting affiliates and much more.

All you need to do is follow the steps below to the letter, and you'll be fine.

You'll discover that it's simple and straightforward once you're familiar with the process. The learning curve is gentle... ahem... *now that you have this guide.*

So take action and remember, <u>you only need to do this once</u> for you to become proficient at it.

From there, you can launch all the infoproducts you want, and the sky's the limit.

Let's begin!

Part 1: Setting Up Your Product

Step #1 - This is what you'll need:

- 1. An account with WarriorPlus (it's free): Sign up here
- 2. A PayPal and/or Stripe account: Sign up for them up here PayPal | Stripe
- 3. An email marketing tool such as Aweber, ConvertKit, etc.

Do note: Your email marketing tool must integrate with WarriorPlus.

These are the email marketing services accepted by WarriorPlus:

- AWeber
- Active Campaign
- CampaignRefineryConstant Contact
- ConvertKit
- Custom POST • Demio
- Drip •
- GetResponse v3
- GoToWebinar
- HighLevel
 Hyros

 - InfusionSoftMailChimp
 - MailChimp

- Mailvio
- MarketHero
- SendLane
- Sendiio
- Slack
- Zapier
- arpReach

You'll need an email marketing tool that integrates with WarriorPlus for you to automatically add customers to an email list.

Moving on...

Step #2 – Get these details ready

- 1. Your product image (size: 125 x125 px)
- 2. The URL(s) to your product sales page/s
- 3. The URL to your download page (or file)
- 4. Your JV page (if you have one)

Before proceeding, it's imperative that you have these details ready. This will speed up the entire process without you having to scramble back and forth.

While graphic design and page creation is beyond the scope of this report, here are a few pointers:

If you wish to get an ecover done for your product, Fiverr is the place to go.



If you wish to create an ecover yourself, you can use eCover Authority.

For your sales pages, there are tons of page builders out there such as OptimizePress, Elementor, etc.

You can't go wrong with OptimizePress. It's one of the best out there.

Create your sales pages (and download page, if you're using one) with a page builder that you're proficient with.

To protect your download page, you may use a tool like <u>Product Dyno</u>. This tool is optional, but it will protect your page from enthusiastic thieves.

Step #3 – Setting Up Payments & Integrations in WarriorPlus

Once you log into W+, this is what you'll see:

W W	Image: Constraint of the system of the sy		
Top Pr Today	oducts Yesterday Last 7 Days Last 30 Days Product / Vendor		Marketplace Looking for products to help you You can search by vendor, keywo
" 1 2	Froduct / Vendor GPT STORE MOGUL ▲ marketro @ 와 @ 와 @ Al ScreenSnap ▲ IMTOPPENDOR @ 와 @	☆ ☆	Product Alerts Get instant notifications via email contain certain keywords and/or a
3 4	GoBuildr - All-In-One Al Site Builder ▲ youngestceo @	☆ ☆	Vendors WarriorPlus offers the all-in-one s makes selling your product easier and more from an easy-to-use in
5 6	Ine 2024 Outsourcer kolodex A Luther Landon S S S S S S Phoenix IV - DEAL OF THE DAY ▲ breakoutindustries S S S S		Affiliates Want to earn some great commi our site? This is the place for you

Click on the red button (with your account name) on the <u>upper right side of your</u> <u>screen</u> and <u>click on 'my account.'</u>



You'll see this page. Click on 'Merchant Accounts.'

Exposed: How they Made 131k with GF	
Account	
My Account	Vendors / Affiliates
Security Check	> Merchant Accounts
Edit Profile	> Integrations (Email, Webinar, Membership)
Change Password	> Delegate Login (subusers)
Email Addresses	> External Tracking / Pixels
Phone Numbers	> Wallet / Withdrawals

This is where we will set up the payment processors. Hover on the green 'New Account' tab and you'll see this...

: • • New Account •
Paypal
stripe
Payoneer (withdrawals)
Bank Account (withdrawals)
Paypal (legacy)

Set up your PayPal (and Stripe, if you're using it) here.

Once you're done, go back to the 'My Account' page.

Now we'll need to integrate WarriorPlus with our email marketing software...

Click on 'Integrations'

,	Vendors / Affiliates
	Merchant Accounts
<	Integrations (Email, Webinar, Membership)
	Delegate Login (subusers)
	External Tracking / Pixels
	Wallet / Withdrawals
	Vendor Sales Reports

Click on the green 'New service' button and you'll see a dropdown list of all the email marketing services that integrate with WarriorPlus.

create a list of affiliates for yc	our offers, add

Choose your service and follow the guided steps after that to integrate your autoresponder.

You'll need to log into your email marketing software to get your API key, which is often found in the account settings. Copy and paste that API key into WarriorPlus and save it.

For this example, we'll use ConvertKit as our email marketing tool, and this is what the API key will look like...





Integrations available in WarriorPlus

Once that's done, give yourself a pat on the shoulder for a job well done.

You didn't really do much... but you need all the motivation you can get. It's time for the heavy lifting!

Step #4 – Create Your Product Listing in WarriorPlus

Time for the fun part...

It doesn't matter if you are selling a single product or multiple products in a funnel. <u>Every product needs a separate listing in WarriorPlus</u> (W+).

Once you log into W+, this is what you'll see. Hover over the 'Vendor' tab, and you'll see a dropdown list. Click on 'Products'

w w	/arrior+Plus Marketplace -	Vendor 📻 Affiliate	*
		Dashboard	
₩ *)	Marketplace	Offers	
DEAL		Products	
DEAL of the DAY	Exposed: How they Made 13 "A Brand-New World Of Opportunit	Shared Products	s ven Have To Sell Anything To Get Paid"
_		Customers	
Top Se	Ilers Top 10 🛇	Transactions	Today Yesterday Last 7 Days Last 30 Days
#	Product / Vendor	Stats	
1	GPT STORE MOGUL 🌲 marketro 🥶 🌚 😨 🐨 💱	Link Stats	
2	Al ScreenSnap A IMTOPVENDOR 😨 🌚 😲	Sales Report Affiliates	
3	GoBuildr - All-In-One Al Site Builder 🌲 youngestceo 🐼 🌚 😨 🌚	Affiliate Contests Coupons	
4	SocioBuddy - DFY Canva Social Media Co & wsomarket	Commission Rules	
5	The 2024 Outsourcer Rolodex 🌲 Luther Landro 😨 🌚 😨 🗐	JV Center	
6	Phoenix IV - DEAL OF THE DAY 🌲 breakoutindustries 💿 🌚 🐨		

From here, click on the 'New Product' green button.

∦ ▼>	Vendor - > Products					
DEAL OF THE DAY	Exposed: How they Made 131k with GPT Stores	en Have To Sell Anythin	ng To Get Paid"			
All	~	Search Sales				٩
My Pr	oducts					New Product
View	All Time ~	Start	2006-02-02	Ē	nd 2024-01-15	Go

- 1. Add your product name, upload the product image (125 x 125 px).
- 2. There are several categories such as: affiliate marketing, copywriting, email marketing, etc. Choose 1-3 categories that your product may fall into.

General Pricing Payment Affiliate Integrations General	
Product Name	My First Awesome PLR Product!
Product Image	Sample Product Cover
F	Choose File Browse Remove Remove
Category	* Marketing Education : PLR / Whitelabel

3. Choose a few keywords related to your product.

One interesting point to note: If you went to the 'Marketplace alerts' page here: <u>https://warriorplus.com/marketplace/alerts</u> ...

You'll see the most popular keywords that buyers are following.

	Most Followed Keywords	
facebook		12716
free		11561
software		9976
mobile		9707
wordpress		9059
video		8798
offline		7645
SEO		7136
СРА		7070
plr		6927

If you use these keywords, they'll receive an alert when you launch your product.

Choose one that's closely related to your product and add it to your keywords.

Don't overdo it.

4. Choose the content type that suits your product.

We've chosen 'eBook' but yours may be a video or software, etc. Choose the right one.

Category	* Marketing Education : PLR / Whitelabel	() The ca
Keywords	× pir	(option your P [ie. if y enter '
Content Type	* ebook	The ty apply)
🖵 Webinar	OFF	1 Turn ti or Aut

5. Product Access

There are a few points to note here:

If you're NOT using a product download page, you'll only need to upload the file to WarriorPlus, but <u>your file size must be 100 MB or less</u>.

<u>You'll only be allowed to upload 1 zip file</u>. So you'll have to put all your downloads into one file, zip it up, and upload it.

Product Access		
• To give access to this product to the buyer, yo	u can either upload a file -or- enter a URL where the product can be accessed. Choos	e one only.
Download File	Choose File Browse	The file the buyer will receive when they purchase this product. (ONE file only - add multiple files to ZIP before uploading) Max Size = 100MB
		 No. 20, other chaps on around 20 period 2.7 Section is not only and about 20 to the Will Stream and instruments for bandy is the Will Stream and instruments for bandy is the Will around 20 to the section of the Stream and American Stream and A
Address Source State		Bo code fil an is table and pair "radial matter subscription desired and with the difference out result of each lage the parameters, in, an expected only 176m.

If you're using a product download page, you'll add your URL in the field shown in the image below.

Product Access	
• To give access to this product to the buyer, you can either upload a fi	ie -or- enter a URL where the product can be accessed. Choose one only.
When using use the 'D	'Access URL', do NOT ownload file' option.
Access URL	The URL where a buyer can access this product (if download is not being used above). This should NOT link to any upsells/salespages, but directly to the file or membership area for this product.
Admin Access Infe	Ø in orditer for six to make more year Product marketplace standards, we need to be able to access and online it. If any login info, parametrich, etc., are empired, artise 2 here.

You WILL NOT use the download file field if you're using the 'Access URL' option. Only choose <u>ONE</u> way to deliver your product.

If you're not using a download page, but you've uploaded your file to a platform like Amazon S3 or Dropbox, you'll add your file URL in the field.

Finally, you'll need to add your download page/file URL in the field shown below.

This will **allow their compliance team access** to your product to see if it can be shown in the marketplace and your product might even get picked for Deal of the Day.



6. Licensing

Under licensing, you can choose if the buyer gets personal use...

Licensing		
O Choose the type of license the buyer will receive	when they purchase this product. Licensing FAQ	
Туре	Select	~
Refund Policy, Terms and Conditions	Select Personal Use	Plea
	Extended	

Or extended use ...

Туре	Extended	~
Standard Terms	Choose all that apply	
Buyer can use this product as a bonus or giveaway		
	Buyer can resell this product 🕕 Buyer can sell rights to this product 🖲	
	\Box Buyer can modify this product and claim ownership $oldsymbol{0}$	
	\Box Buyer can use this product as part of client projects $oldsymbol{0}$	

The extended use option is mostly used by vendors who are offering PLR rights, resell rights, etc.

7. Refund policy

If you're offering a 30-day money back guarantee, just add 30 in the field shown below. If it's 14 days, then 14 and so on.

Refund Policy, Terms and	conditions		
	Refund Period	30	\$

If you're NOT offering a money-back guarantee, type 0 in the field.

When your product does not have a refund policy, buyers will need to check a box acknowledging the no-refund policy (before purchase).



8. Support details

In this section, you'll provide an email for your buyers to contact you, if they have access issues or enquiries.

If you're using a support desk, just add your support desk URL to the 'Support URL' field.

You can add your details to both fields, but the W+ system will override your support email and just give your customers your support URL.

Support Details	
Support Email	your support email
Support URL	your support desk URL
Sale Notification	Contrasta Setting 8

If you wish to get an email notifying you every time you get a sale, etc. just click on the button (shown below), and turn on the notifications.

Support Details		
	Support Email	your support enail
	Support URL	year support deal URL
	Sale Notification	ON Notification Settings

9. Disclosures

Under this section, set your product so it's 'Open/Available for sale.' Then choose the 'Ownership' option that suits you.

Disclosures	
Product Status	Open / Available for Sale
Ownership	== SELECT ONE == V Ø For
Certification	== SELECT ONE == I am the Original Creator and/or Exclusive Owner of this product I have a non-exclusive License to distribute this product (Private Label [PLR] / Resale Righ
	products may be forfeited and/or reclaimed, my account will be closed, and WarriorPlus rese company, as deemed necessary.

Once that's done, check the box (shown below).

Disclosures			
	Product Status	Open / Available for Sale	~ 0
	Description		~ 0
	Certification	I certify that I have the legal right to sell and/or distribute t and/or WarriorPlus. I understand that if it is found that I do not products may be forfeited and/or reclaimed, my account will b company, as deemed necessary.	t have such rights, any ear

10. Pricing

Here's where you set the price for your product. Choose whether you're selling a standalone product... or a recurring subscription... or a free product.

Pricing	
Sale Type	Buy Now / Single Payment
	Buy Now / Single Payment
Regular Price	Subscription / Multi-payment
	Free Product

Once that's done, you'll set a price for the product.

If we choose the 'Buy Now / Single Payment' sales type... in most cases, you'll enter the price for your product in the 'Sale Price' field.

Let's assume we set a price of \$19.95, our buy button will look like this...



But if we set the Regular Price to \$47 and the Sale Price to \$19.95...

Sale Type	Buy Now / Single Payment	~	
Regular Price	47	٢	(
Sale Price	19.95	٢	•
Limit Sales		\$	(

This is what our buy button will now look like...



Yes! There's a regular price with a strikethrough. So it appears as though you're giving the buyer a discount.

This may improve your conversions, but you'll need to test it out and see for yourself.

If you wish to limit sales, just add the number of copies you wish to limit the product to, and once you've hit the number, WarriorPlus will display a 'sold out' sign on the buy button.



11. Merchant accounts

Payment			
Merchant Accounts			
Select the merchant account(s) you want to use below. Merchant Accounts			
Paypal	== SELECT PAYPAL ACCOUNT ==	Paypal account for this product	
Stripe	OFF	1 Turn this ON if you want to use Stripe	

Setup your PayPal account here. Since you integrated it earlier, it should show up in the dropdown list. Choose it.

If you've enabled Stripe, you can turn that on too.

Next up, you'll see customer fields...

Customer Fields (optional)	
O Collect additional customer data on the checkout page.	
Phone OFF	O Turn this ON if you want to collect customer's phone number.
Full Address OFF	Turn this ON if you want to collect customer's full address.
Country OFF	${f 0}$ Turn this ON if you want to collect customer's country.
Cancel Recurring on Purchase (optional)	

Our suggestion is that you ignore all of these.

You really don't need your customers' phone numbers or addresses to sell an infoproduct.

You're not visiting them for Christmas... and people are generally hesitant to divulge too much personal information online. This is not Facebook.

In fact, the fewer details you ask for, the better – and your conversions will improve significantly.

You can ignore the 'Cancel recurring on purchase' field. We're selling infoproducts, NOT a subscription/membership.

12. Affiliate

Affiliate						
IMPORTANT: The commission rates here a values here WILL NOT update the rates within			an Offer. <u>Comm</u>	<u>iission rates s</u>	et within an Offer ALWAYS override these values, Changing	
Commission Rate	No Affiliate Program	~			Select the commission rate you want to give to affiliates who are approved to promote your Product. (Select "No Affiliate Program" if you don't want to participate.)	
WarriorPlus Commission	Percentage (%)	~	0%	~	O Commission amount you want to pay to WarriorPlus, if higher	

This is where you set your affiliate commissions. If you're not using affiliates, you can leave it at 'No affiliate program.'

If you decide to use affiliates, you can set the commission percentage here.

Commission Rate	Percentage (%)	~	50%	~

If you're wondering how much to offer, it's up to you. Generally, for products that are \$9.95 and below, 100% commission will help to attract more affiliates.

If it's a \$12.95 product, a 75% commission is good... and for any price above that, 50% will do.

There's no right or wrong answer here – but the better the commission percentage, the easier it will be to convince affiliates to promote your product.

Now we come to an unexplained mystery in the WarriorPlus setting... **The** *WarriorPlus Commission rate.*

WarriorPlus Commission	Percentage (%)	0%	~

Here's where you decide what percentage commission you wish to give W+.

Since your product may appear in the marketplace or Top Sellers list and so on, people who see your product on the platform may buy it.

In cases like these, WarriorPlus acts as the affiliate.

Brilliant... but here's where it gets strange...

Even if you set the commission rate to 0%, WarriorPlus will still take the same commission rate as what you give your other affiliates.

For example, if you're giving your affiliates 50% but set WarriorPlus to 0%, it will still take a 50% cut should the sale be generated off the platform. So be aware of that.

13. Email/webinar integration

Integrations & Tracking		
Email / Webinar Integration		
Service(s)	New Connection	• If you want your buyers to be subscribed to one or more email or webinar services, connect them here

You'll integrate WarriorPlus with your email marketing tool here. Since we set it up earlier, you'll just need to click on 'New connection' and choose your autoresponder and list from the dropdown.

Do note: You'll need to <u>create your list in your autoresponder first</u> for it to show up in the dropdown menu here.

So if you've not done it, go set it up, then come back to WarriorPlus and configure this setting.

In this example, we'll connect ConvertKit to WarriorPlus and name our list 'PLR Buyers (Launches)'

This is what it'll look like when we were setting up our email connection...

Connect to Service				×
Service	ConvertKit (CK Buyer List)	~	Service	
List Campaign Key	PLR Buyers (Launches)			~
				Save

Once that's done, we're almost halfway home. Ignore all the settings below...

Membership Software Integration	OFF
Custom Integration (advanced)	OFF
Coach.io Integration	OFF
External Tracking / Pixels	OFF

And click on the blue 'Save' button on the bottom right side of the screen.

Well done! You've listed your first product.

If you have any upsells and downsells, you'll need to repeat this process and <u>create</u> <u>a new product listing for each product in your funnel</u>.

To speed up the process, you can clone your products and just tweak the relevant details...

Once your listing is created, go back to the 'Vendor product dashboard' here: <u>https://warriorplus.com/vendor/products</u>

You'll see your product listing here...

 Image: Image:

Click on the listing and you'll see this...

roduct: wso_yfrjcd			Linked Offers (Funnels)	Action
Pricing \$	Payment	Affiliate	Internon	s
\$19.00	😥 your paypal email	50%	Email / Webinar Membership Software Custom Integration	OF OF
1 Payment			Coach.io External Tracking	0

Click on 'Actions' (arrowed above) and this dropdown list will appear...



Click on 'Clone Product' and a new product listing will be created with all the same details you entered in your first listing.

From here, you just need to change the product name, price (if necessary), product access and so on.

Since a lot of the details such as category, licensing, refund policy, support details, disclosures, etc. will most probably be the same, <u>you'll save time by not having to fill</u> these out again.

Creating new products will be faster and easier with the cloning feature.

For this tutorial, we've created 3 products just to show you how to build a funnel later on...

¢	<u>Product</u>	Visitors / Views	Clicks Unq/Tot	Sales	Conv. Rate	Visitor Value	Customer Value	Total Revenue
	TOTALS (162 items)	103010 / 176588	32360	9084	9%	\$1.31	\$14.82	\$134,605.86
<u>1.11</u>	My First Awesome PLR Product (Upgrade 2)	0	0	0	0%	\$0.00	\$0.00	\$0.00
Latel	My First Awesome PLR Product (Upgrade 1)	0	0	0	0%	\$0.00	\$0.00	\$0.00
<u>lad</u>	My First Awesome PLR Product	0	0	0	0%	\$0.00	\$0.00	\$0.00

Once all your products are created, it's time for Part 2 where we create the offer!

To get started, click on the offer dashboard here: <u>https://warriorplus.com/vendor/offers</u>

Part 2: Setting Up the Offer

When it comes to offers, there's something you should know...

It doesn't matter whether you're selling a single, standalone product **or** several products in a funnel - <u>you'll still need to create an offe</u>r.

Create Your Offer - Step 1 of 2

Once you're on the offer dashboard, click on the green button 'New offer'...

₩ - > Vendor - > Offers	
Automated Commission System? "Ben's system is a game-changer. I went from zero to earning extra cash within days. It's so straightforward, and you don't need any special skills"	
My Offers 🛛	• New Offer
🔆 Want more exposure for your offer or affiliate program?	Advertise Here O

This is what you'll see...

Create Your Offer - Step 1 of 2		
General		
Title		• The title of your offer.
Offer Image	RE RECEIVE AND	O(optional) Upload an image for your offer. This will be shown on various pages around the site and in the marketplace. If you do not upload one, then the default one shown will be used. The image should be 125px x 125px.
Description	ļ.	Offer description for the marketplace (max: 512 characters)
Category	Select a Category	• The category for this offer (select up to 3).
Keywords		O (optional) Enter up to 3 keywords/phrases that help describe your offer, containing only numbers, letters, and spaces. I.e. if you were selling a Wordpress plugin

Fill out all the relevant details. Yes, even if you did it earlier in the product's settings, you'll still need to do it again here.

This is what ours looks like now...

General		
Title	My First Awesome PLR Product	• The title of your offer.
Offer Image	Sample Product Cover Browse Choose File Browse Remove Reset to Default	(optional) Upload an image for your offer. This will be shown on various pages around the site and in the marketplace. If you do not upload one, then the default one shown will be used. The image should be 125px x 125px.
Description	10 Awesome, High Quality 'Online Marketing Success' PLR Articles!	Offer description for the marketplace (max: 512 characters)
Category	× Marketing Education : PLR / Whitelabel	1 The category for this offer (select up to 3).
Keywords	replace in the second s	O (optional) Enter up to 3 keywords/phrases that help describe your offer, containing only numbers, letters, and spaces. [i.e. if you were selling a Wordpress plugin for SEO, you might enter "wordpress", "plugin", and "seo" (without the quotes)].

1. Availability

Availabilty		
Public	OFF This offer is not currently eligible to be made public. Offer not found.	Turn this ON if you want this offer to be displayed in the public marketplace and/or affiliate offers page.
Deal of the Day Eligible	OFF	Allow WarriorPlus to promote your Offer as "Deal of the Day", if chosen.
Salespage Setup		

You'll not be able to set your offer to public yet, because the WarriorPlus compliance team has not approved your offer yet. This will come later.

For now, if you want your product to be eligible for Deal of the Day, turn it on here...

Public	OFF
	• This offer is not currently
Deal of the Day Eligible	ON

2. Salespage Setup

In this section, all you'll need to do is add the salespage URL to your offer here. If you have a funnel, this is where you add your front-end sales page URL.

🍦 S3 Management Cons 🕒	YouTube 🛛 Write In Private: Free	♀ Free YouTube to MP3	Fast Youtube Embed G	Kindle 🔯 ChatGP	T 📑 The Punisher War Jour	🕲 CloudCorwert 🔞 Instagram	C Other Bookma
Salespage Setup							
NEW! Setup mul	tiple salespages for split-	testing, affiliates and m	nore. Click 📢 icon	on the Offer Buil	der page to set the	m up.	
	Salespage URL	your	our sales pa front end of			🔁 The URL of your offer's main salespage.	
		Show available tok	ens (advanced)				
Prelaunch							optional
	Prelaunch Type	No Prelaunch	. (D	F	O Type of prelaunch to use	
Ad Copy		. C	NI				optional
	Headline	No Prelaunch	14.	05.0	haracters remaining)	O Title / Headline for your ad - this shows up will be most noticeable. Be sure to include target buyer would be interested in.	
	Description					0 about your offer. It's a good idea to includ	

We're not going to cover split testing here. Once you're familiar and proficient with WarriorPlus, you'll be able to figure it out on your own.

Similarly, <u>ignore</u> the prelaunch and ad copy sections.

We're not using ads... and using a prelaunch page to capture emails is best used for launches that have a lot of hype prior to the launch.

If you're new, most affiliates will only mail their list about your offer on the day it goes live. So a prelaunch page is unnecessary.

Once again, if you insist on having one, you can do it when you're more familiar with WarriorPlus. For now, let's just focus on getting your first product ready for sale.

Next, click on the blue 'Create' button in the bottom right side of the screen.



Create Your Offer - Step 2 of 2

After you click 'Create' you'll see this page...

Create Your Offer - Step 2 of 2			
Checkout			
Checkout Banner	WarriorPlus default	~	Select 'Vendor image' or 'offer specific image' for your custom checkout banner. You can upload your default vendor image and set the header background color in the Profile Editor, or upload an offer specific image using this form.
Show Coupon Field	OFF		• Display a coupon field when there are active coupons. Buyer can also enter a new coupon even if a coupon was auto-assigned.
External Tracking / Pixels			OFF
Affiliate Program			OFF
Cancel			Create

For this tutorial, we'll not be using a checkout banner or coupons.

Since we're using affiliates, we'll turn on the 'Affiliate Program' ...

If you're NOT using affiliates, you can leave it off.

Affiliate Program			ON
General Information		 (optional) Basic informational your af displayed on Affiliate Offer details pag characters) (Use Program Details URL b provide additional information) 	e (max: 512
Program Details URL	Your JV Page URL	 (optional) External Affiliate / "JV page" affiliates, displayed on Affiliate Offer de 	,
Affiliate Contact Email	- Select -	 (optional) Email address where affiliate you about your offer. Manage Emails 	e can contact
Affiliate Updates List	New Connection	 (optional) Connect your email service a affiliates to subscribe to get updates al 	
Affiliate Program Accelerator	OFF	Allow WarriorPlus to promote/feature program to get more affiliates details	your affiliate
Allow New Requests	ALL AFFILIATES	 Belect the affiliates you want to allow t promote this offer (based on their Affil "Disallow Requests" completely if you 	iate Score), or

Points to note:

- 1. You can add some basic info in the general information field or ignore it altogether.
- If you're recruiting affiliates for a launch, it's best to create a separate JV page with all the launch details – and add the URL to this page in the program details URL.
- 3. Add your contact email in the 'Affiliate Contact email' so that affiliates can contact you if they have enquiries.
- 4. If you wish to add affiliates to your email list so you can send them launch reminders and updates, connect your email list in the 'Affiliate Updates List' tab.
- 5. You can ignore the 'Affiliate Program Accelerator' option and leave it off.
- 6. When it comes to allowing affiliates to request approval, ideally, you'll want to choose a 50+ score.

Affiliate Program	ALL AFFILIATES
	20+ (score)
filiate Contact Email	40+ (score)
	50+ (score)
ffiliate Updates List	60+ (score)
	70+ (score)
rogram Accelerator	80+ (score)
	Disallow Requests
Allow New Requests	ALL AFFILIATES

When approving affiliates, always err on the side of caution. Avoid affiliates with a bad track record (excessive refund requests).

Once that's done, click on 'Save.'

Congrats! You've created your offer... but there's still more work ahead.

Part 3: Building Your Funnel

Once you've created your offer, your offer dashboard will look like this...

Offer Setup: My First Awesome PLR Product	 Settings
• This offer is not yet active. In order to use this offer, you must first add at least one product.	
Offer Pages 🔞	S New Page
Main page O Page is Empty O Add a Product O O Add Product OF cell Code	

You've set up an offer, but there are no products in it. It's time to add a product!

Click on 'Add a Product' (arrowed above)

And you'll see this...

Available Products		New Product
My First Awesome PLR Prode	uct	~
Comme Upsell BETA 🕄		🏟 Manage
🔉 Upsell Page 🕄		O New Upsell Page
(No Upsell)		~
Affiliate Setup		
Commission Rate	Percentage (%)	50% ~
Commission Bump 🚯	OFF	
Autoapprove Buyer	OFF	

Pay attention to where the 3 arrows are.

Click the 'Available Products' field and choose your product. If you have a funnel, this is the <u>first product</u> in your funnel.

Set your commission rate next. Any rate you set here will override the commission rate you set in your product listing – just in case you wish to offer affiliates higher commissions during a product launch.

If you want people who purchase your product to automatically be approved as affiliates, you can turn on the 'Autoapprove Buyer' option. *It's up to you.*

Now let's talk about the 'Commission Bump' feature.

Let's assume that you're offering a standard 50% commission across your funnel, this is the rate all affiliates will get.

But some affiliates who are experienced and can 'bring the heat' may want a higher commission rate. So here's where you turn on the 'Commission Bump' setting...

(No Up If your affiliates include specified keyword in t affiliate request notes, Affiliat commission is automat bumped to the new	heir their ically		~
commission rate when are approved. This keyw not case sensitive.	Percentage (%)	✓ 50%	~
Keyword:	Commission Rate:		
secret75	Percentage (%)	~ 75%	~
Code must be a minimum of 5 alpha	numeric characters.		

In the image above, you'll see that we enabled the Commission Bump and added a keyword 'secret75' – and we set the <u>commission rate for the bump</u> at 75%.

All you need to do now is give the affiliates (who wanted a bump) the keyword (secret75) ...

And when they're requesting approval, they'll add this code to their request and automatically be given 75% commissions – while the rest of the affiliates still get 50%.

When you're done, click 'Save' and you'll see this...

Offer Pages 🚱	
Main page	•
My First Awesome PLR Product	0
Add Product	

We now have one product in our offer. If this is a standalone product, we'd just get the buy button code.

BUT BEFORE THAT... let's see what you need to do if you have a funnel with upsells and downsells.

Adding an Upsell

Click on the 'Create New Page' button...

Offer Pages 🔞			
Main page			
My First Awesome PLR Product 50%	0	Have an Upsell?	

This will pop up...

Create New Page	Give this page a name to easily identify it with the offer. Only you will see this name.	×
Name Awesome PLR OTO 1	• Name of this page (only visible to you).	
Sales Page URL https://yourOTO1pageUF		
Show available tokens (a	idvanced) / Add the URL to your upsell #1 page here	
		ave

Follow the instructions in the image above and save the page.

You'll now see this...



Since we have 3 products in our funnel, we'll repeat the process again until we see this...

Offer Pages 😧 🗟					
Main page	•	Awesome PLR OTO 1	•	Awesome PLR OTO 2	
My First Awesome PLR Product	0	Page is Empty Add a Product		Page is Empty Add a Product	
Add Product	0	Add Product & Get Code	0	Add Product	0

Do note: The URL for the 3rd page will be for your second upsell page.

Create New Page	×
Name Awesome PLR OTO 2	• Name of this page (only visible to you).
Sales Page URL https://yourOTO2pageURL.com	O URL of your sales copy for this offer page.
Show available tokens (advanced)	
	Save

Here's where we stand...

We have 3 pages. The first page has our first product. The other 2 pages are empty. So now, we need to associate a product with each of these 2 pages.

We are creating the funnel here!

Once again, you'll repeat the earlier process we went through when creating the first page. Choose your upsell 1 for the second page (Awesome PLR OTO 1) ... and your upsell 2 for the 3rd page (Awesome PLR OTO 2).

If you've done it right, your funnel will look similar to this (but with the names of your own products) ...

Offer Pages 🔞		???!					
Main page	۲	Awesome PLR OTO 1		Awesome PLR OTO 2			
My First Awesome PLR Product	0	Page not in your funnel Why?		Page not in your funnel Why?			
		My First Awesome PLR Product (Upgrade 1) 50%	O	My First Awesome PLR Product (Upgrade 2) 50%	o	ι	
Add Product	0	Add Product & Get Code	0	Add Product	0		
- Gffer Map (Sales Funnel)							
Main page My First Amsonie PLR Product		Empty???					

You may notice that there are 2 'warnings' that the 'page is not in our funnel.'

Don't panic. Everything is on track. <u>All the pages are in place... and we just need to connect them now.</u>

As for the funnel map, while it's empty now, the moment we connect the pages, it will miraculously appear... *just like politicians who suddenly show up during election time.*

But we digress.

Let's connect the pages!

Click on the product in your first page.



You'll see a pop up like the image below. Click on the dropdown list in the 'Upsell Page' field...
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it Product on ' Main p a	age'		
My First Awesome PLR Pro	oduct		
O Inline Upsell BETA ()			• New Inline Upsel
🔉 Upsell Page 🕄			S New Upsell Page
(No Upsell)			North Contraction (1997)
😲 Downsell Page 🚯		(No ownsell Page
(No Downsell)			
Affiliate Setup			
Commission Rate	Percentage (%)	√ 50%	,
Commission Bromp			

And you'll see the 2 pages in your funnel...

🗘 Upsell Page 🗊	• New Upsell Page
(No Upsell)	~
(No Upsell)	
Awesome PLR OTO 1	
Awesome PLR OTO 2	

Excellent! Choose the correct page – in this example, it'll be 'Awesome PLR OTO 1' – and click save.

Main page	$\overline{\mathbf{O}}$	Awesome PLR OTO 1		Awesome PLR OTO 2	
My First Awesome PLR Product	0	My First Awesome PLR Product (Upgrade 1) 50%	0	Page not in your funnel Why?	
_				My First Awesome PLR Product (Upgrade 2) 50%	Ο
● Add Product Get Code ●	0	Add Product Get Code	0	Add Product & Get Code	0
📲 Offer Map (Sales Funnel)					
fain page 📃 My	esome PLR OTO First Awesome ograde 1)				

Notice how the warning has disappeared and suddenly there's a little 'connection' in the Offer Map (sales funnel).

Now we'll repeat the same thing with the second page... to connect it with the 3rd page.

And this is what it looks like now.

Offer Pages 🔞				
Main page 💿	Awesome PLR OTO 1		Awesome PLR OTO 2	۲
My First Awesome PLR Product	My First Awesome PLR Product (Upgrade 1) 50%	0	My First Awesome PLR Product (Upgrade 2) 50%	0
Add Product & Get Code	Add Product Get Code	0	Add Product	0
📲 Offer Map (Sales Funnel)				
Main page My First Awesome PLR Product Upgrade 1)		roduct		

Quite a respectable little funnel map, but we're not done yet.

Let's assume someone buys our first product, <u>but they don't wish to buy the second</u> <u>product</u>...

If we follow this funnel map (above), they'll immediately be taken to the customer portal without ever seeing our 3rd product.

Gasp! That's a catastrophe right there.

So what we need to do is offer a downsell if they pass on our second product. Of course, in this case, <u>our downsell will be the 3rd product</u> in our funnel.

Here's how you set it up: Click on the product in the second page...

0				
	•	Awesome PLR OTO 1		Awesome PLR OTO 2
ome PLR Product	O	My First Awesome PLR Product (Upgrade 1) 50%	O	My First Awesome PLR Pr (Upgrade 2) 50%
/> Get Code	0	Add Product & Get Code	0	Add Product

Look for the downsell field...

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My First Awesome PLR Produ	ict (Upgrade 1)		
O Inline Upsell BETA (1)			• New Inline Upsel
🗘 Upsell Page 🚯			New Upsell Page
Awesome PLR OTO 2			`
🔮 Downsell Page 🚯			• New Downsell Page
(No Downsell)			```
(No Downsell)			
Awesome PLR OTO 2			
Commission Rate	Percentage (%)	∽ 50%	
Commission Bump	OFF		

We'll choose OTO 2 as the downsell and save it. Once that's done, the offer map will look like this...

Offer Pages 🚱 🔉				
Main page		Awesome PLR OTO 1		Awesome PLR OTO 2
My First Awesome PLR Product	0	My First Awesome PLR Product (Upgrade 1) 50%	o	My First Awesome PLR Produ (Upgrade 2) 50%
Add Product 4> Get Code 0	0	Add Product & Get Code	O	Add Product
📲 Offer Map (Sales Funnel)				
A fair and a	ome PLR OTO rst Awesome P ade 1)		Product	

The blue arrows show the upsells and the brown arrow shows the downsell.My Favorite Lead GeneratorMy Free Marketing Toolbox

Once you understand the map and the process, you'll know how to build any funnel to your liking.

That said, don't go overboard and add 9 upsells and downsells.

Having a funnel that's deeper than an oil well is only going to annoy your customers.

Now that the funnel is done, the rest is easy peasy!

Let's get our buy buttons...

Buy buttons and disclaimers

To get your buy button code, click here.



This will open a new pop up...

nbed Code: Main page	
Button Code Salespage Disclaimer Tracking Link Countdown Timer	Buyer Leaderboard
• This is the payment code to use on your salespage. Copy & paste	the code EXACTLY as shown into your page.
Select a Product to Get the Code 😡	
My First Awesome PLR Product	~
style 😡	Select Your Options & Copy the Code Below
flat clean pixel only color @	<a href="https://warriorplus.com/o2/buy/gx9252/fcf689
/yfrjcd"> <
yellow orange red silver black blue green	
text @	
custom addtocart buynow subscribe freedownload freetrial	Just \$9.95
border	🛒 ADD TO CART
bg ©	powered by WarriorPlus.com

Here's where you can design your buy button by choosing the different options.

These are a few types of button designs we created:



So design one that you like and AFTER you're done... copy the button code (as shown below) – and embed this code on your sales page.



Once that's done, click on the 'Salespage Disclaimer' tab...

Embed Code: N	Nain page					×
Button Code Sa	lespage Disclaimer Tracking Link	Countdown Timer	Buyer Leaderboard			
	bage Disclaimer is required on all ext displayed. The text of the dis					
<script defe<="" javascript"="" src="https://warr</td><td>iorplus.com/o2/disc</td><th>laimer/yq948r" text="" th="" type="</td><td>"><th>r> </script> <div class="wpl</th><th>us_spdisclaimer"> </div> <td><i>II.</i></td>	<i>II.</i>					

And embed this code at the bottom of your salespages (the disclaimer must be on all your upsell and downsell pages).

Once that's done, click on the yellow icon here...

Main page	•
My First Awesome PLR Product 50%	o
Add Product Get Code	0

And if you've set everything up correctly, this will pop up...

• Your sales page is set up properly.
Sales Page URL
https://yoursalespageURL.com
Buy Button Link
Buy button for 'My First Awesome PLR Product' found.
Salespage Disclaimer Code
Salespage disclaimer found.
Get Code

And the icon will turn green.

● Add Product

You'll need to do this for the all the pages in your offer funnel and all should have green icons.

The upsell/downsell pages will have require an extra step – you'll need to add a 'No Thanks' link to the bottom of these pages so that the buyers can be taken through the funnel accordingly.

You can get your 'No Thanks' link code here...

Embed Code:	Awesome PLR	OTO 1					×
Button Code S	alespage Disclaimer	Tracking Link	No Thanks Link	Countdown Timer	Buyer Leaderb	poard	
1 Use this li	nk to get the buyer	to next step in	the funnel or the	e 'tham ou' page i	if there are no a	additional products to show.	
Link Code							
<a href="http</td><td>os://warriorplus.com/</td><td>/o/nothanks/cp</td><td>oy9j3">No Thanl	ks		bed this code on you sell/downsell pages				

Embed this code on your upsell/downsell salespages

Once you've embedded all the codes, click on the icon and verify the links. It should all be green.

We won't be using the other features such as 'tracking link', 'countdown timer' and 'buyer leaderboard' - they're not necessary for now.

Quick note: Since the code for the disclaimer is javascript, the disclaimer may appear in extra small font, depending on the page builder you're using (see below).

```
Disclaimer: WarriorPlus is used to help manage the sale of products on this site. While WarriorPlus helps facilitate the sale, all payments are made directly to the product vendor and NOT WarriorPlus. Thus, all product questions, 
support inquiries and/or refund requests must be sent to the vendor. WarriorPlus's role should not be construed as an endorsement, approval or review of these products or any claim, statement or opinion used in the marketing of 
these products.
```

This is too small!

You don't want this because it's better for the disclaimer to be legible.

If you're unfamiliar with code, you can always ask ChatGPT (<u>https://chat.openai.com/</u>) to fix the code for you.

Just use the prompt shown below:



And ChatGPT will give you a modified code...



If we copied and embedded ChatGPT's code in our salespage and compared the 2 results, we'll see that the font is significantly bigger and more easily readable now... as compared to earlier.

Disclaimer: WarriorPlus is used to help manage the sale of products on this site. While WarriorPlus helps facilitate the sale, all payments are made directly to the product vendor and NOT WarriorPlus. Thus, all product questions, support inquiries and/or refund requests must be sent to the vendor. WarriorPlus's role should not be construed as an endorsement, approval or review of these products or any claim, statement or opinion used in the marketing of these products.

Disclaimer: WarriorPlus is used to help manage the sale of products on this site. While WarriorPlus helps facilitate the sale, all payments are made directly to the product vendor and NOT WarriorPlus. Thus, all product questions, support inquiries and/or refund requests must be sent to the vendor. WarriorPlus's role should not be construed as an endorsement, approval or review of these products or any claim, statement or opinion used in the marketing of these products.

Once all this is done, we're almost home free.

There are just a few settings left to cover in the next chapter... but these are all simple and straightforward.

Let's get this done!

Part 4 – Understanding the Settings

Once your offer is set up, the dashboard will look like this...

Offer Setup: My First Awesome H	PLR Prod	uct				Settings 👁
This offer is not yet active. In	order to	use this offer, you must first activate	it and set	the start date.		Activate Offer •
• Your offer requires approval	before it	can be shown in the marketplace.	When you	ır offer is ready for review, submit a re	equest.	Submit Request 0
Offer Pages 🔞						► New Page =
Main page	\bigcirc	Awesome PLR OTO 1	•	Awesome PLR OTO 2	•	
My First Awesome PLR Product	ο	My First Awesome PLR Product (Upgrade 1) sox	O	My First Awesome PLR Product (Upgrade 2) 50%	O	Have another Upsell or Downsell?
Add Product	0	Add Product 4> Get Code 0	C	Add Product Ab Get Code	0	

You'll notice that it says the 'offer is not active' and requires approval. This is fine.

We'll get to this later. For now, click on the 'Settings' tab (arrowed above).

This dropdown list will appear...

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🏟 Settings 오
Offer Settings
🔟 Offer Stats
🙆 Clone Offer
% Vendor Tracking Link
X Multiple Salespages / Split Tests
🐸 My Affiliates
Affiliate Signup Page
% Affiliate Signup Link
\$ Custom Commission Rules
Affiliate Contest
🌹 Test Purchase

Click on 'Offer Settings' ... scroll down until you see the 'Availability' section...

Availabilty		
Status	Closed ~	The current status of this offer. Must be "Open" to schedule for start date, make sales, and/or accept affiliate requests.
Start Date	● 01 × 00 × AM × ⊙ US Central Time	• The date/time your offer will be available for sale.
Public	OFF This offer is not currently eligible to be made public. An admin approval is required.	• Turn this ON if you want this offer to be displayed in the public marketplace and/or affiliate offers page.
Deal of the Day Eligible	OFF	• Allow WarriorPlus to promote your Offer as "Deal of the Day", if chosen.

And set your 'Status' to open. This means you can accept sales.

Status	Closed ~
	Closed
	Open
Start Date	1 01 V 00 V AM V 0 US Central Time

From here, you'll need to decide if you want to activate the product immediately for sale... or if you'll be launching it in future.

Start Date	2024-01-24	01 v 00 v AM v O US Central Time
Public	OFF This offer is not currently eligit	ble to be made public. An admin approval is required.

If you're planning to make the product live in future, set the date and time here for when the product becomes available for sale.

Then your buy button will look like this...



It will show you just <u>how many days or hours are left before the buy button will be</u> <u>active</u> – and this button will be active automatically at the date and time you set.

Notice how the button says 'Click Here to Join Early Bird List'?

If you had set a prelaunch page in the settings earlier, this link would take potential buyers to that page where they could opt in to your list – and receive a reminder email from you when the product is live and ready to purchase.

If you've not set up a prelaunch page, when people click on the button, it'll just say, "Product is currently unavailable"



Next... you'll need to make a decision - Is your offer going to be private or public?

If you're running a private offer to your email list and don't wish for it to show up in the WarriorPlus Marketplace - it's simple...

Just scroll down and click on the 'Save' button.

However, if you want your product to show up in the marketplace and be eligible for deal of the day, <u>you'll first turn on the 'Deal of the Day' option</u>.

Deal of the Day Eligible	ON

Then click on the 'Save' button. You cannot set it your offer to 'Public' here. You'll need to get approval from the WarriorPlus compliance team first.

To do that, go back to your offer page and click on 'Submit Request'...



When the popup appears, make sure you meet all the stipulated guidelines and click on 'Submit for Review'.

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Offer	Approval: My First Awesome PLR Product 🛛 🛪	
0	Before you submit your request, please make sure the following items are completed:	
	 At least one product is added to the main page. All sales pages are completed. Buy buttons are on all sales pages. 	
	Guidelines & Practices 🛛	
Note	(optional)	
S Nev	N Submit for Review	

Once your offer is approved, you'll receive an email from WarriorPlus informing you of your decision...

The administrator has made an update to your approval request for 'Your offer name will appear here' Current Approval Status: Approved
No reason given.
View your offer and approval details here: https://warriorplus.com/vendor/offers/73834
Thank You, WarriorPlus Team

Now, you'll need to go back to the Offer Settings... and set it to Public. Only after you're approved by WarriorPlus can you turn this setting on.

Availabilty	
Status	Open ~
Start Date	2024-01-19 09 V 00 V AM V O US Central Time
Public	ON
Deal of the Day Eligible	ON

So it's best to submit your offer for approval a few days before your launch to give the compliance team time to approve your request.

The next step will be to go back to your Offer Dashboard and click on 'Activate Offer' – if you see that alert there.

• This offer is not yet active. In order to use this offer, you	must first activate it and set the start date.	Activate Offer •
Now let's look at the oth	ner settings:	
	🌣 Settings 🛇	
	Offer Settings	
	Lini Offer Stats	
	요. Clone Offer	
	% Vendor Tracking Link	
	X Multiple Salespages / Split Tests	
	曫 My Affiliates	
	Affiliate Signup Page	
	∾ Affiliate Signup Link	
	\$ Custom Commission Rules	
	 ▲ Affiliate Contest	
	Test Purchase	

Offer stats: Once you start making sales, you can click on this option to see stats such as the number of views, visitors, sales, refunds, and revenue.

Clone offer: This feature is similar to cloning products – but in this case, it will clone the entire offer... and you can easily tweak things to make setting up your future offers much faster.

Vendor tracking link: If you're promoting your product on your own <u>after</u> your launch is over, you can use the vendor tracking link. This will cookie the sale to you – and allow you to track how many sales you make.

Generally, affiliates frown upon vendors who use their own tracking link to override cookies **during** a launch – thereby 'robbing' them of commissions. So you'll need to be cautious here, if you're using a vendor tracking link during a launch.

But <u>if you're still promoting your product months</u> after your launch is over, it's fair to use your own tracking link because you need to be fully rewarded for your efforts – since most affiliates would have long forgotten your product and have moved on to newer offers.

Multiple salespages/split tests: We'll ignore this since we're doing a split test.

My Affiliates: This is where you'll see all your affiliate requests and you can decide whether to approve them or not.

Affiliate Signup Page: This is an important one to take note of.

Your affiliate signup page will look similar to the image below – and there are 4 things to take note of here (see numbers in image below) ...

This offer is being sold pri	ately and is not publicly available in the WarriorPlus Marketplace.	
	through any WarriorPlus compliance checks. We recommend doing your own d	lue diligence before promoting.
		1
his is the Affiliate Signup Pag	for your offer. To promote this page to potential affiliates, generate a link by cli	icking the button on the right. Generate L

1. When affiliates click on the 'Generate Link', they'll get their affiliate link to promote your offer. This link will track their sales, conversions, etc.

- 2. If they click on the 'View Sales Page' tab, they'll see your sales page, and if it's a funnel, they'll <u>only</u> see the front-end sales page. (This is why you added your salespage URL in the offer settings earlier).
- 3. If they click on the 'Funnel Map', they'll see your entire funnel.

~~~	iate Signup Page fo	0	age to potential affiliates, generate a link b
Overview	Funnel Map	Products 3	
lain page ly First Awesome Pl	LR Product	Awesome PLR OTO 1 My First Awesome PLR Product (Upgrade 1)	Awesome PLR OTO 2 My First Awesome PLR Product (Upgrade 2)

4. If they click on the 'Products' link, they'll see the products and prices (and commissions) they'll earn from each sale.

Overview         Funnel Map         Products 3		View Sales Page 🛛		
	Product Na	ne	Price	Commission
ŵ	My First Aw	some PLR Product	\$9.95	\$9.95 (100%)
	My First Aw	some PLR Product (Upgrade 1)	\$19.00	\$9.50 (50%)
(iii)	My First Aw	some PLR Product (Upgrade 2)	\$27.00	\$13.50 (50%)

This page will give affiliates all the details they need to know before promoting your product.

It also serves as a 'checklist' for you to ensure that your funnel, products, and sales page are all set up correctly.

Affiliate Signup Link: This link will take affiliates to the signup page.

	te Signup Link: <b>My First Awesome PLR Product</b>
0	Use this link to send your affiliates to the Affiliate Signup Page. Enter a SubID so you can track the different places you use the link in your affiliate signup stats.
) En	ter a SubID (Optional) 😧
_	t your Affiliate Signup Link
htt	ps://warriorplus.com/as/o/gx9252

You might be wondering why there is both an affiliate signup link and signup page. *This is probably for convenience.* 

When you need to add a link on your JV page, you can just use this 'Affiliate Signup Link' ... or if you're on Facebook (or in email) and an affiliate reaches out to you to ask how they can promote your offer, you can use this link.

It's easy!

**Custom Commission Rules:** This is a very interesting feature and definitely something you should be aware of.

Let's assume we want to change our commission rates once the launch is over.

For example, if you're offering 100% commissions on your front-end offer during a launch, but want to reduce that to 50% once the launch is over, here's where you set the rule.

**Do note:** You should mention the commission rates and how they change (after the launch) in your JV page details. This will keep affiliates informed and they won't think you're shortchanging them.

When we click on 'Custom Commission Rules' you'll see this...

Create Commission	Rule			
	create a commission rule. Setup commission for that product.	your commission rates for each listing with	in an offer by selecting them from the drop	downs, or select 'No Program' if
			offer different commissions based on affiliat le has been created, you cannot change the	
	Rule Type			
	== SELECT ==			~
	Cancel			

Choose the Time Limited option...

Rule Type				
== SELECT == ~~	·			
== SELECT ==	I			
Time Limited				
Multi-Tiered				
Affiliate Purchase				

Study the settings in the image below...

Time Limited			
Offer			
My First Awesome PLR Product			
Product(s)			
Product	Regular Rate	Special Rate	
My First Awesome PLR Product		Percentage (%)	Ň
	100%	50%	~
My First Awesome PLR Product (Upgrade 1)	50%	No Change	~
My First Awesome PLR Product (Upgrade 2)	50%	No Change	~
Start Date/Time	End D	ate/Time	
Start Date Wed, Jan 31, 2024 3:36 PM	× End D Wed	^{ate} Jan 1, 2031 3:57 PM	×

We've changed the commission rate for our front-end product from 100% to 50% - and set a start date for this change to occur... and an end date (in the distant future) for it to end.

On the date stipulated, affiliates will receive 50% commissions from sales instead of 100%.

This will all be handled automatically by WarriorPlus. Beautiful!

Affiliate Contest: If you're running an affiliate contest, you'll set it up here. This is beyond the scope of this report. *It'll be covered in a separate tutorial.* 

**Test Purchase:** This is where you'll buy your own product to see if it all works smoothly and if you're taken to the upsell page (for a funnel). *Do note that you'll actually be purchasing the product. So there will be a charge on your credit card bill.* 

This wraps up the settings part.

You're good to go now!

You have everything you need to know to set up and sell your products in WarriorPlus.

There are just a few finer points to be aware of.

Read on...

# A Few Extra Points to Note!

## **Building sales pages**

While this isn't related to WarriorPlus, you'll probably need a good page builder for your sales pages. There are many awesome page builders on the market, and it doesn't really matter which one you use as long you can proficiently build sales pages with it.

We highly recommend OptimizePress as a stable and easy-to-use page builder.

# Protecting your download page

If you wish to protect your download page from thieves and other nefarious characters who will wantonly share your hard work with their friends (who didn't purchase from you) ...

You can use <u>Product Dyno</u> to protect your access page. If you're just using a zip file as a download, you won't need this tool. WarriorPlus will encrypt the link for you.

But if it's a download page with a URL on your domain that can be accessed by anyone, <u>Product Dyno</u> will lock down the page so that only buyers will have access to it.

# Selling 2 products on 1 sales page

Many beginners have this question...

They may wish to give their buyers 2 or 3 options on the sales page (and this can apply even if it's a funnel) ...

And if they're using affiliates, they'll want affiliates to get credit for whichever product the buyer chooses to get on that page.

For example, in the image below, the vendor is selling 2 products on one page.

One offers 'personal use rights' and the other offers 'PLR reseller rights' ...



To achieve this objective, you'll need to add 2 products in your first offer page.

All you'll have to do is click on the 'Add Product' tab and you can add another product.



It goes without saying that you'll need to create a product listing first for it to show up in the offers dropdown list.

Since both products are on one offer page, the affiliates will still get credit no matter which product the customer buys.

As shown earlier, if you want the buy button codes, just click on 'get code', and you can design the buttons and get the codes here...

nbed Code: <b>Main page</b>	
Button Code Salespage Disclaimer Tracking Link Countdown Timer Buye	er Leaderboard
• This is the payment code to use on your salespage. Copy & paste the	e code EXACTLY ag shown into your page.
Select a Product to Get the Code @	
5 Affiliate Marketing w/ W+ (Reseller PLR)	· · · · · · · · · · · · · · · · · · ·
5 Affiliate Marketing w/ W+ (Reseller PLR)	
5 Affiliate Marketing W/ WarriorPlus PLR Articles	
color 🕑 yellow orange red silver black blue green	/vtzk8z"> <img src="https://warriorplus.com/o2/btn/fn100011001&lt;br&gt;/lw551m/yhpy02/211825"/>
text ?	Just \$17
border 🚱	

That's it! We're done and it's time for a few closing words...

# **Closing Words**

## Congrats on making it all the way through!

While the process can seem overwhelming and even intimidating, rest assured that if you followed the process shown here step-by-step, you'll get it all done smoothly.

If you have any issues, you can get assistance from the WarriorPlus Help Center: <u>https://help.warriorplus.com/en/</u>

Or you could make a post in their official Facebook group: <u>https://www.facebook.com/groups/1953816324900664</u>

Other than that, just know that you only need to go through the learning curve once, and when that's done, you'll have no problems creating products and offers in future.

This guide has left nothing out and is enough for even the greenest newbie to get started selling their own products on this versatile platform.

<u>WarriorPlus</u> is a one-stop solution that will process payments, build your customer list, pay affiliates, handle product delivery and more.

It's convenient, easy to use and reliable. *Sure, they take a small fee for each sale, but it's well-worth the price for the service they provide.* 

#### You can see their fees here:

https://help.warriorplus.com/en/articles/2772140-warriorplus-fee-schedule

In conclusion, there are several vendors on WarriorPlus who are making 6 and even 7 figures a year just by selling products there.

#### If they can do it, so can you.

Create solid products, deliver great customer service, and maintain a solid reputation *without going over to the 'dark side' just for easy profits...* 

And WarriorPlus will serve you well over and over again.

Leverage this platform and transform your online business into a seamless, rapid, and automated machine that generates a thriving online income for you.

You have the info you need. The ball is in your court, it's your game now.

Sign up for your free WarriorPlus account and start selling today!