

Arts Instruct

How to Use the Artist Triangulation Method

To get the most out of this method you should already have a project idea!
Print off my 6 step formula and follow the technique every time you complete a piece of artist research and watch your sketchbook develop and expand.

The key difference to what you've already been doing:
Always compare and contrast two artists and always use this research to create your own response through experimentation.

Combine the ideas from both artists to make your own art.

Simplified:

Book Your Discovery Call

- Look at what both artists do.
- Think about how their art is similar and different.
- Take the cool things you like from each artist.
- Use those cool things to make your own art.
- Make sure your art is special and unique, like you!
- Keep practising and trying new things.

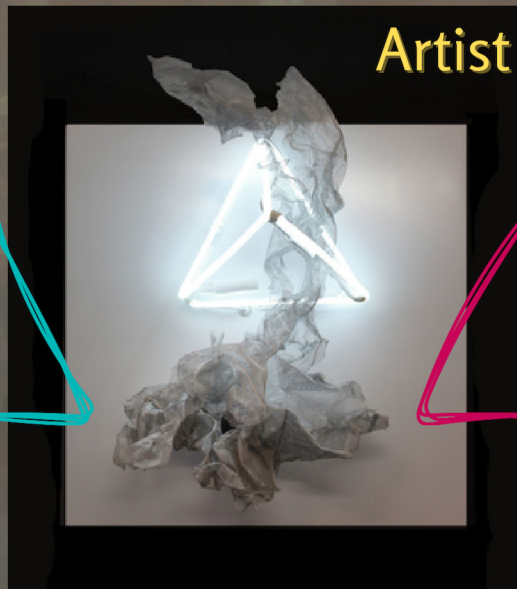
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Example: Theme - Energy & Movement

Artist



Artist



Experiment



Repeat
Revise
Refine



Book Your Discovery Call



6. Iterate & Iterate

Repeat the process and refine your artwork, drawing upon the insights gained from the triangulation process. Experiment with new ideas, techniques, and approaches, and allow your artistic voice to evolve and grow over time.

5. Reflect & Refine

Reflect on your artwork and the process of triangulation and fully document this in your sketchbook!

How have the two artists influenced your artistic decisions and contributed to the development of your own style? What will you improve upon and what will you develop further?

Remember you might not want to develop this further as you may have another idea!

THE ARTIST TRIANGULATION METHOD

1. Choose Two Artists

Select two different artists whose work inspires you, are linked to your theme or resonate with your artistic interests. Consider artists from diverse backgrounds, styles, and time periods to gain a broad perspective.

2. Research

Conduct research on each artist, exploring their biographies, artistic philosophies, techniques, and notable works. Pay attention to recurring themes, motifs, and stylistic elements in their artwork. Take notes and gather images to reference later. Create research pages for these artists.

4. Create

Create an original artwork that reflects your personal interpretation and synthesis of the influences of the two artists. Allow yourself the freedom to explore and experiment, combining elements in unique and unexpected ways. At this stage, this could be a maquette. This doesn't have to be your final idea, just an idea that could be developed.

3. Synthesize

Take inspiration from your research and combine the ideas, from both artists, with your own ideas to gain creativity for your own art. Experiment with elements from each artist's work. You could use the same techniques, themes, or compositional approaches. Try not to copy the artists exactly!