

**“One Week to Canva Cashflow”**

# **Canva Cashflow**

**“I want to earn  
money online, but  
I don't know  
where to start.”**



# Welcome

## **Page 1 – Introduction**

Welcome! This ebook is for anyone who wants to earn money with Canva but doesn't know where to start. You'll learn how to create digital products, sell templates, explore print-on-demand, and build a steady Canva cashflow. By the end, you'll have actionable steps to start making your first sale.

# Chapter 1

## ***Why Canva is the Perfect Starting Point***

- Canva is easy to use—no design experience needed.
- Free and low-cost options make it ideal for beginners.
- Thousands of templates save time and boost creativity.
- Perfect for digital products, templates, and print-on-demand items.

Action Step: Explore Canva's templates and pick one product idea that excites you.

# Chapter 2



## ***The Mindset Shift: From User to Creator***

- Shift focus from “using Canva” to “creating solutions.”
- Think about problems your audience faces and design products to solve them.
- Embrace a learning mindset—mistakes are part of growth.

Action Step: Write down 3 problems your target audience has and brainstorm 1 product for each.

# Chapter 3

## ***Ways to Make Money with Canva***

- Digital products: planners, templates, workbooks, printables.
- Selling templates: editable files for social media, resumes, or branding.
- Print-on-demand: mugs, t-shirts, posters.
- Freelance services: social media graphics, presentation decks.
- Affiliate programs: promote Canva Pro or related products.

Action Step: Pick one revenue stream to focus on for your first product.

# Chapter 4

## ***Choosing Your Niche***

- Choosing a niche helps target the right audience.
- Combine your passion, knowledge, and audience demand.
- Examples: fitness planners for moms, Instagram templates for coaches, wedding invitations.

Action Step: Define your niche in one sentence: “I create [product] for [audience].”



# Chapter 5



## ***Canva for Digital Products***

- Digital products are downloadable files buyers can use repeatedly.
- Popular ideas: planners, journals, trackers, checklists, wall art.
- Simple 5-step process: Pick a product → Choose template → Customize → Export → Package & sell.
- Platforms: Etsy, Gumroad, Creative Market, or your own website.

Action Step: Create your first digital product in Canva today.



# Chapter 6–7



## ***Selling Canva Templates***

- Templates save time and are in high demand.
- Popular templates: social media posts, resumes, workbooks, invitations.
- Use Canva “Use Template Link” to deliver editable files.
- Price reasonably: single templates \$5–\$15, bundles \$15–\$50.
- Platforms: Etsy, Creative Market, Gumroad.

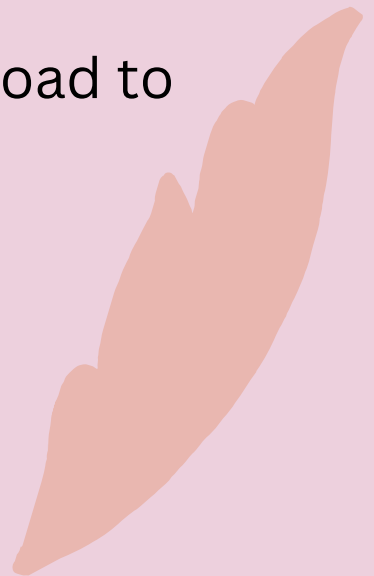
Action Step: Design 3 simple templates and prepare them for sale.

# Chapter 8

## **Canva + Print on Demand**

- Print-on-demand lets you sell physical products without inventory.
- Popular POD products: t-shirts, mugs, tote bags, stickers, posters.
- Platforms: Redbubble, Printify, Merch by Amazon, Teespring.

Steps: Design → Export PNG → Upload to POD platform → Create mockup → Publish.





# *Chapter 9*

## ***Building Your Canva Portfolio***

- Portfolio showcases your best work and builds trust.
- Include: About section, best designs, mockups, contact/shop links.
- Tools: Canva website builder, PDF portfolio, or presentation template.

Action Step: Build a 3–5 page portfolio with your top designs.

# Chapter 10

## **Marketing Your Canva Creations**

- Share your products on Instagram, Pinterest, TikTok, or Facebook groups.
- Highlight benefits, not just features.
- Use lifestyle mockups to show your products in use.
- Build relationships—marketing is about solving problems.

Action Step: Post one Canva mockup on social media with a benefit-focused caption.



# Chapter 11

## ***Pricing & Selling Strategy***

- Price fairly based on time, effort, and value.
- Single templates: \$5–\$15; bundles: \$15–\$50; premium packs: \$50+.
- Use bundles, tiered pricing, promotions, and upsells to increase revenue.
- Communicate value clearly in product descriptions.





# Chapter 12

## ***Tools & Resources Beyond Canva***

- Payment platforms: PayPal, Stripe, Etsy Payments, Gumroad.
- Mockups: Placeit, Smartmockups, Canva Pro.
- Productivity: Trello, Notion, Google Drive.
- Learning: Canva Design School, YouTube, Pinterest.
- Action Step: Set up 1–2 tools to support your Canva business workflow.

# Chapter 13

## ***Tools & Resources Beyond Canva***

- Not choosing a niche
- Overcomplicating designs
- Ignoring mockups & presentation
- Undervaluing work
- Not marketing consistently

# Chapter 13

## ***Tools & Resources Beyond Canva***

- Using copyrighted material
- Neglecting feedback
- Giving up too soon
- Action Step: Review your current or planned products and fix any of these mistakes.

# Chapter 14

## **Scaling Your Canva Cashflow**



- Diversify products and bundles.
- Automate sales, email, and social media posting.
- Expand to POD or freelance services.
- Outsource repetitive tasks.
- Track analytics and focus on best-selling products.
- Action Step: Identify one way to scale this month (new product, bundle, or automation).



# *Chapter 15*

## ***Your First Steps Today + 7-Day Launch Checklist***

- 7-Day Launch Plan:
  - Day 1: Pick a product & niche
  - Day 2: Research & plan your design
  - Day 3: Create your product in Canva
  - Day 4: Export & make mockups
  - Day 5: Upload to selling platform
  - Day 6: Post & promote on social media
  - Day 7: Monitor feedback & plan next product
- 
- Final Tip: Start small, take action, and iterate. Your first sale is just the beginning!