

Privacy Policy

1. Introduction

This privacy policy (Privacy Policy) sets out the ways in which all members of Soul Meets Society (Pty) Ltd (herein referred to as SMS), registered in South Africa (Company Registration Number 2025/568612/07); may use your personal data.

2. In this Privacy Policy:

'we', 'us' or 'our' means SMS with which you are interacting as detailed above. For example, the SMS entity organising the pilot project you are participating in, or managing the website you are using. We will make it clear to you which entity this is;

'the site' means the SMS website you are visiting or engaging with; and

'you' and 'your' means you, the person engaging with us, registering for our events or services or visiting our site.

'PAIA' means the Promotion of Access to Information Act, 2000

'POPIA' means the Protection of Personal Information Act, 2013, including any regulations and/or code of conduct made under that Act.

By subscribing to our services, visiting our site or otherwise interacting with us, we will process your personal data in accordance with this Privacy Policy and applicable data protection and privacy laws.

3. How you can contact us:

Group address: The Directors, Success Meets Soul (Pty) Ltd, registration number: 2025/568612/07. 150 Vergeneog Street, Protea Heights, Brackenfell South, Cape Town, South Africa. Email info@societysms.co.za

4. Information we may collect about you

4.1. Information you give us:

We collect any information you provide to us when you complete registration forms, or provide us with your details over the phone, for example when you register an account with us, register as a volunteer to take part in our pilot projects, or subscribe to our mailing list. This information might include your name, address, email address, phone number, credit card information and other information relevant to the service that you're registering for.

4.2. Information we collect about you:

Personal information refers to the types of personal information that may be collected and used, including Collection of information contained in any correspondence between you and us via contact forms on websites, and emails or telephone calls.

Through registration forms we may collect: contact details such as name, email address, postal address and telephone number; educational, nationality and professional information; interests and business information, such as roles and responsibilities; survey information, comments, feedback, posts and any other content submitted; and payment information, such

as a credit or debit card number or bank account details where registering for paid events or services.

We may collect identity verifying information such as passport details to comply with legal obligations in certain countries, as may be applicable, where requested, and other identifying information such as driver's licenses or ID cards for verification purposes when applying for some of our services.

We collect information about you visiting our website and how you use it. This may include your IP address, geographical location, device information, browser type, referral source, length of visit, operating system, number of page views, which pages you viewed and similar information. This information may be collected by a third-party website analytics service provider on our behalf and/or may be collected using cookies. We also use cookies and pixels in our emails to track delivery and open rates, the results of which are stored against your email address and profile. For more information on cookies please refer to section 6 below

We may collect publicly available information including names, job title, employer, telephone, social media and business email address contact details to allow us to send you information about our goods and services using our legitimate interest to do so pursuant to relevant data protection legislation. You can request to stop receiving such communications at any moment by using the unsubscribe links in the footer of the email or by contacting us directly.

5. Information we receive from third parties:

We may collect information about you from third parties that we work closely with for the purposes of delivering to you the services that you request from us. For example, we may engage third parties to assist us with our services or payment systems; these third parties will collect information directly from you on our behalf. We may also engage third parties to operate event websites on our behalf; these entities will collect information directly from you about your visits to the website on our behalf. We may also receive information about you from third parties where you have consented to such third party sharing your information with us.

6. Sensitive personal data

If collecting or storing sensitive personal data such as information relating to health, beliefs or political affiliation, we typically ask for your explicit consent. However, there are some situations where it will not be possible to request consent, such as if you have an accident at one of our events. If this does occur, we will ensure your privacy rights are protected.

7. Children's personal data

Our products and services are not intended for children under the age of 13 and we do not knowingly collect personal data from this age group. If any information is collected from a child under the age of 13 without verification of parental consent, it will be deleted.

8. How we use information about you

We may use your information for the following purposes, depending on the relationship we have with you. Prior to submitting your personal data to us, we will provide you more specific information where necessary about how we will use your data, and link you to this Privacy Policy.

8.1. For sales and product enquiries

To provide you with information that you have requested from us, in relation to the services we provide (for example on-demand content service brochures and e-newsletters).

Legal Basis: By specifically requesting information from us, you are consenting to us using your personal data for the purposes of communicating such information to you.

8.2. General administration associated with our services

We may use your details for planning and logistics, to invoice you, to provide you customer service in relation to our service offering, and general administration of your engagement with our services. We may also share your personal data with other entities in OWE for the purpose of assisting in the delivery of and/or provision of the applicable service.

Legal Basis: Where you have registered to partake of our services or pilot projects, we need to use your personal data in this way to perform our contractual obligations.

8.3. For Marketing

To keep in contact with you about other similar services or pilot projects of ours that may be of interest to you, send you newsletters, offers or other marketing emails that keep you up to date with our news, events and products that may be of interest or for research purposes after an event you have attended to analyse the effectiveness of our products and offerings to you.

Depending on the nature of your interaction with us and applicable data protection laws, you may have actively given us your consent (i.e. opted in) or we may be entitled to rely on your implied consent or legitimate interests to market to you. The opportunity to opt out of future marketing will always be provided and you have the right to amend your marketing preferences at any time (see Your Rights in section 10).

Legal Basis: It is our legitimate interest to keep you up to date on similar services/pilot projects of ours you have engaged in the past. Where we rely on legitimate interests in this way, we will always offer an unsubscribe options or a preference management tool on any marketing or research information we send you.

8.4. Recordings

Photos and videos may be taken at our services to you. Where we have taken photos and videos of service offering to you that feature you as a client, to the extent permitted by applicable data protection laws, those photos and videos may be used for promotional or, where applicable, commercial purposes. You have the right to withdraw the consent you have given at any time. This will not affect the lawfulness of any processing carried out by the Company before you withdraw your consent. You can find out more information on the privacy notice provided at the time you submit your data to us or in your contract with us (if applicable).

8.5. Who we might share your data with

In certain circumstances we may share your personal information with:

Other entities we partner with for specific purposes. For example, where they may assist in providing products and services to you, manage internal analysis of the usage of SMS's products and services, or offer relevant products and services which may be of interest.

Selected third parties that we work with, where necessary for the purposes of delivering to your services that you request from us. For example, when you engage our services, we may need to share your information with third party sub-contractors, service providers. They may include sales platform providers and business service providers i.e. project management and other collaboration partners. Where we use such third parties, we enter contracts which ensure that the third party is obligated to provide at least the same level of data protection as SMS entering that contract, and we take reasonable, appropriate steps to ensure that the contractor effectively processes the personal data in a manner consistent with this Privacy Policy and our internal policies relating to the protection of Personal Data.

Any selected third party for a specific purpose that you consent to our sharing your information with for marketing purposes (such consent will be sought prior to our sharing of this data).

Any other third parties where necessary to enable us to enforce our legal rights, or to protect the rights, property, or safety of our employees or where such disclosure may be permitted or required by law.

Some of our events and products are co-branded, co-delivered or sponsored by third party collaborators. We may share your details with these third-party partners. Should we do so, a clear notice will be if gives the opportunity to manage your preferences with regard to such sharing as required by applicable data protection laws. The third-party partner's use of your details will be in accordance with their notice provided and its privacy policy and is not covered by this Privacy Policy.

9. Cookies

We use cookies to ensure that you get the most out of our site. Cookies are small text files which we store on the device you use to access the site. Cookies allow us to monitor your use of the software and simplify your use of the site. For example, a temporary cookie is also used to keep track of your "session". Without that temporary cookie (which is not stored after you quit your browser) you would have to log on every time you access a new page.

If you do not wish for cookies to be installed on your device, you can change the settings on your browser or device to reject cookies. For more information about how to reject cookies using your internet browser settings please consult the "Help" section of your internet browser (or alternatively visit <http://www.aboutcookies.org>). Please note that, if you do set your Internet browser to reject cookies, you may not be able to access all of the functions of our websites.

9.1. Third Party Content, Sites, and Contributions

Some of our websites may contain content and links to other websites or apps that are operated by third parties. We don't control these third-party websites or apps (including whether or not they store cookies) and this Privacy Policy does not apply to them. Please consult the terms and conditions and Privacy Policy of the relevant third-party website or app

to find out how that site/app collects and uses your information and to establish whether and for what purpose they use cookies.

9.2. How we look after your data and how long we keep it for

We use a variety of technological and operational security measures to protect your information against any unauthorised access to, unlawful use of, and modification and destruction of any personal data we store.

We will retain your information for as long as is necessary to provide you with the services that you have requested from us, or for as long as the law otherwise permits. Where you have not participated, attended or registered to participate in one of our services, or otherwise engaged with us in four years, we will delete your data, unless we have an obligation to retain it for longer (for example for taxation purposes).

Transmission of information over the internet can be insecure, and although we employ measures to protect your information from unauthorised access we cannot always guarantee the security of information sent over the internet.

9.3. Where we store your information

SMS's Websites, products and services are operated in South Africa. If you are located in another jurisdiction, please be aware that information you provide to us, in relation to such websites, products and services, may be transferred to, stored and processed in those countries processed in accordance with this Privacy Policy, and where necessary, we put in place relevant safeguards to ensure the safe processing of your data.

By using these Websites or providing us with any information, you consent to this transfer, processing, and storage of your information in the South Africa, a jurisdiction in which If you are a resident of the Republic of South Africa, we collect and process Personal Data about you only where we have a legal basis for doing so under applicable data protection law, including under the Protection of Personal Information Act (POPIA). The legal bases will depend on the purpose for which we process your Personal Data as generally described in section 4.

If you based in US the privacy laws are not as comprehensive as those in the country where you reside or are a citizen, such as the European Union. You understand that the U.S. government can obtain access to the Personal Data you submit if necessary for investigative purposes (e.g., terrorism investigation). We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy. We use appropriate and suitable safeguards such as EU Standard Contractual Clauses (EU Model Clauses) for transferring your Personal Data to the U.S.

10. Your rights in relation to your Personal Data

10.1 Your POPIA Rights

If you are a resident of the Republic of South Africa, we collect and process Personal Data about you only where we have a legal basis for doing so under applicable data protection law, including under the Protection of Personal Information Act (POPIA). The legal bases will depend on the purpose for which we process your Personal Data as generally described in section 4.

You have the right to:

Request access to your personal data. Refer to our PAIA manual for details on how to do this.

Request correction of your personal data

In certain circumstances, to request the erasure of your personal data

Request restriction of processing your personal data on reasonable grounds

Request transfer of your personal data

Right to withdraw consent

Copyright.

1. All content published on the website or included in any Soul Meets Success (Pty) Ltd, which content includes any variety of: text, images and video, literary works, musical works, artistic works, sound recordings, cinematography, sound and television broadcasts, program-carrying signals and published editions, are subject to copyright in terms of the Copyright Act.
2. Unless you get our written agreement, you shall not copy, reproduce, adapt, broadcast, transmit, publish, sell, licence, share or in any way deal with the content.
3. Nothing contained within the platform may be construed by you, the User, as granting by implication, estoppel or otherwise, any licence or right of use to any mark or content displayed on the website.
4. When used, we have licence / permission from the owner to publish all content which is not owned by us. We may from time to time display content sourced from a public or open source. In such an instance, we acknowledge that our rights of use are limited and acknowledge the moral rights of the author.
5. As a matter of policy, we do not use content that is contrary to our statements in 4 above. However, should we inadvertently publish content reasonably believing it to open source/ free to use, and an owner of such content becomes aware that this is not the case, he/she is requested to please notify Soul Meets Success (Pty) Ltd immediately in writing via email: info@societysms.com so that content can be removed.
6. Soul Meets Success (Pty) Ltd reserves the right to make any changes to any platforms at any times and without further notice. In so doing, we assume no liability or responsibility for the consequences.

10.2. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. Updated privacy policies will be updated on the relevant event website and corporate websites or provided to you at your request.

R Sibanda

Rosley Sibanda

Co- Founder of Soul Meets Success (Pty) Ltd

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