

A man with a beard and arms crossed is the central figure. The background is a dark space scene with a rocket launching, a crescent moon, and several floating data charts. The text is overlaid on the man's chest and the background.

THE 3 MONTH DONE FOR YOU

LAUNCH PACKAGE

Success
SCHOOL

A conceptual image showing a rocket launching from a laptop screen. The rocket is positioned vertically, with its base appearing to emerge from the laptop's display. A large, bright plume of fire and smoke trails behind the rocket, extending downwards and outwards, partially obscuring the laptop. The background is a dark, starry space. The laptop is open, and its keyboard and trackpad are visible. The overall scene suggests a digital product launch or a high-tech business strategy.

What is this package?


This is a fully supported, end-to-end launch partnership.

We handle strategy, structure, systems, tech build, content, outreach, email, and launch delivery, while you stay focused on your message, your expertise, and showing up.

Everything required for a professional, scalable launch is covered.

What exactly is included?

1. Strategy & Support

- **6 x 1:1 Business Strategy & Mentoring Sessions:** Personal, strategic sessions with Matt Hall across the 3 months to guide direction, decisions, positioning, and execution.
- **Direct WhatsApp Access (3 months):** Ongoing support, feedback, and voice-note guidance between sessions. 
- **Bonus 1:1 Mindset & Support Sessions** *(if required)* with a *qualified life coach*
- **Additional support** during key moments of pressure, doubt, or decision-making.

2. Tech & Systems

- **Full Tech Build of 1 Course or Membership:** Professionally built, structured, and ready to scale.
- **Complete Organisation, Systems & Launch Support:** Clear systems so everything runs smoothly before, during, and after launch.
- **Launch Templates, Trackers & Resources:** So nothing is missed and everything is measurable.
- **New AI Tools for Audience Growth & Efficiency:** Implemented to support visibility and long-term growth.
- **Launch Night Assistant:** You will have an assistant there with you on the night of your launch to help you live on your masterclass.

3. Pages & Presentation

- **Opt-In Page Built for Your Free Challenge or Masterclass:** Designed to convert and grow your audience.
- **Sales Page Built for Your Course or Membership:** Fully structured for clarity, trust, and conversion.
- **Sales Page Copywriting Included:** Professional copy written for you, aligned with your voice and offer.
- **Full Webinar / Challenge Presentation Slides Created:** Strategic, clear, and ready to deliver with confidence.

4. Content & Visibility

- **3 Months of Social Media Content:** 3 high quality posts per week, designed to build authority, trust, and conversions.
- **Personal Outreach Done For You:** 100 brand new ideal clients added and messaged every month. Follow-up messages handled for you. Genuine, strategic relationship-led outreach.
- **Full Launch Email Nurture Sequence:** Full launch email nurture sequence created, uploaded and scheduled. Course or membership launch email sequences written and scheduled.
- **Affiliate campaign:** Set up for you with support throughout so you can have your affiliate selling what you do for you.
- **Affiliate database:** you will also have access to Matt's affiliate database along with his recommendations.
- **Podcast Interview:** You will be interviewed on Matt's podcast 'Online Business Mastery' for increased exposure

5. Meta Ads Specialist

- **Consultation Calls:** 1:1 calls with a Facebook Ads specialist to review your goals, strategy, and current or planned campaigns.
- **Ad Setup & Monitoring:** Your Facebook ads will be professionally set up and actively monitored to ensure they are running correctly and efficiently.
- **Performance Feedback & Optimisation:** You'll receive clear, practical feedback on what's working, what isn't, and how to improve your ads over time.

Disclaimer: Ad spend is not included in this package and will be paid separately. You will set your own budget. All support outlined above is included.

The Result

A complete, professional launch, done with you, without overwhelm where you are supported throughout the entire process.

You walk away with:

- A properly built course or membership
- A warm, nurtured audience
- Strong positioning and messaging
- Systems that support future launches
- Confidence in your business model
- A launch that actually reflects the level you're operating at


This is everything required to launch, handled for you.

Once built by us, you can then use all of the assets, strategy, and resources for any future launches.





About Matt Hall: Your Business Strategist

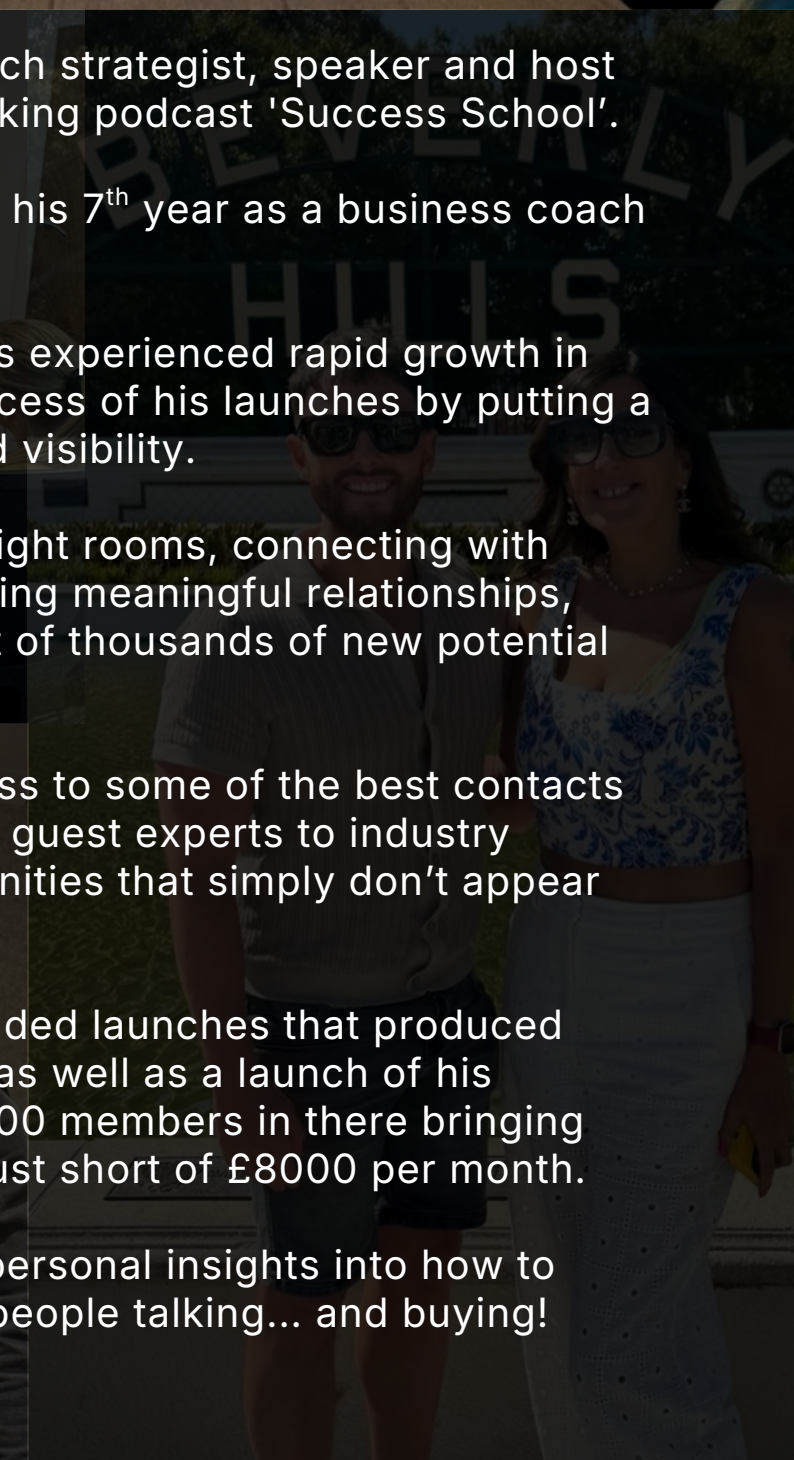


Matt Hall is an online business launch strategist, speaker and host of the Guinness World Record breaking podcast 'Success School'.

This is his 16th year in business and his 7th year as a business coach and strategist.

In just the past six months, Matt has experienced rapid growth in his audience, email list and the success of his launches by putting a strong emphasis on networking and visibility.

By consistently showing up in the right rooms, connecting with high-level entrepreneurs, and building meaningful relationships, Matt has positioned himself in front of thousands of new potential clients and customers.



As a result, he now has direct access to some of the best contacts in the business – from sought-after guest experts to industry leaders who open doors to opportunities that simply don't appear on the open market.

His recent own launches have included launches that produced revenue of £42,000 and £120,000 as well as a launch of his membership that now has almost 300 members in there bringing him monthly recurring revenue of just short of £8000 per month.

This is your opportunity to get his personal insights into how to execute on epic launches that get people talking... and buying!

Meet the Team

Please note: subject to change and we cannot guarantee the availability of these exact team members.

Alongside Matt, you will work with his own team that will support you on your launch every step of the way.

Helen

Assistant & Community Manager

Helen has worked closely with Matt for the past 6 years as his assistant and community manager, supporting the Success School business and playing a key role in every one of Matt's launches.

She is also a qualified life and mindset coach, bringing a broad range of experience, insight, and support to the team. bringing a huge variety of strengths to the table.



Beth

Social Media Manager & Designer

Beth has been part of Matt's team since early 2025, supporting him with social media content creation, the Success School membership rebrand, and a range of design projects including brochures and lead magnets.

She holds a Master's degree in Graphic Design, has over 8 years' experience in digital marketing, and officially launched her business, BethJCreate, at the end of 2024. Since then, she has also become CPD certified in Social Media Management.



Laura

Tech & Systems Support

Laura is the founder of Back Pocket Office and specialises in supporting online business owners with the technical foundations behind their biggest ideas.

She works across course and membership builds, systems, and integrations. Laura is known for her calm, practical approach and her ability to translate complex tech into clear, workable systems that support sustainable business growth.



Nicola

Admin Support

Nicola has been part of Matt's team for the past 6 months, playing a key role in the day-to-day operations of the business. She supports with admin, organisation, and general business support.

Alongside this, Nicola is actively building her own personal brand, bringing a strong understanding of consistency, execution, and what it takes to grow a business from the inside out.



Sam

Ads Specialist

Sam is a Facebook Ads specialist with over 26 years of marketing experience. In 2014, she founded her own Marketing business after seeing too many brilliant business owners waste money on ineffective marketing and one-size-fits-all advice.



The Investment

~~£15,000 + VAT~~

EXCLUSIVE OFFER

For **TODAY ONLY** if you secure this offer, you will get the whole package for:

£9500 + VAT
(Payment plans available)



Next Steps

This package has limited spaces.

If you want:

- Strategic guidance
- Done-for-you execution
- A launch that's taken seriously
- Support from a team who understands the full picture

Scan the QR CODE for further details and reserve your space now.

SCAN QR CODE



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