

The Beginner's Guide To Selling Any Product Online with Landing Pages & Facebook Ads

**A Step-by-Step System to Build, Launch,
and Automate a Profitable Online Sales
Funnel – Even If You're a Complete
Beginner**

Valuablecare Plus Store

Helping You Build a Profitable Online Business

■ **Title: The Beginner's Starter Kit to Selling Any Product Online Using Landing Pages & Facebook Ads - Even If You're A Complete Beginner.**

Subtitle:

A Simple, Beginner-Friendly
Guide to Understanding What
Actually Works Online — Before
You Launch Ads or Build
Funnels.

★ WHAT YOU'LL LEARN INSIDE THIS FREE STARTER KIT

Welcome! This guide will show you how anyone can start selling products online with landing pages, simple funnels, low-budget ads, and automation.

INTRODUCTION

Selling anything online for most people might look confusing — algorithms change, ads get expensive, and competition keeps increasing. But the truth is:

There is a simple process anyone can use to start selling online successfully... even as a total beginner.

This starter kit gives you the foundational steps you **MUST** understand before running ads, building landing pages, sales funnels, or launching your product.

And **"The Beginner's Guide To Selling Any Product Online Using Landing Pages, Sales Funnels & Facebook Ads."** is your perfect guide before launching your product, or before you begin to sell or promote your product or service online.

■ PART 1: The Simple Formula Behind Every Successful Online Sale.

Before worrying about ads or funnels, you must understand why people buy.

Every online sale — no matter the product — happens because three conditions are met:

The customer wants something

They have a desire, a goal, or a problem they want solved.

Your offer clearly shows the solution

You're not just selling a product...

You're selling a result.

The customer trusts you enough to take action

People don't buy from strangers.

They buy from brands, pages, or individuals that feel credible.

Most beginners fail because they skip one of these steps.

This guide will help you avoid that mistake.

PART 2: The Beginner-Friendly Landing Page Breakdown You Can Copy Today.

A landing page is NOT a website.

It is a simple, focused page designed to convert visitors into buyers or leads.

Here are the 5 essential sections every high-converting landing page must have:

1—Hook/Headline

A bold statement that grabs attention instantly.

Example:

“Learn how to sell any product online — even if you’ve never sold before.”

2—Problem + Desire

Tell the visitor:

“I understand your struggle. I know what you want.”

3—Solution (Your Offer)

Explain what you’re giving them and how it helps them.

4—Benefits & What They’ll Get

List out clearly what the user will gain.

5—Call to Action (CTA)

Tell them exactly what to do.

Example:

“Download the guide”

“Sign up now”

“Get started today”

This is the SAME structure used by top online sellers.

PART 3: The Facebook Ads Roadmap for Total Beginners (\$1-5 per day)

You don't need a big budget to start running ads.

Here is the simplest beginner-friendly ad setup:

1—Choose a simple, clear objective

For beginners:

- ➡ Traffic
- ➡ Engagement
- ➡ Leads

2—Target the right audience

Use broad targeting.

Let Meta optimize for you.

3—Create a simple ad structure

Your ad only needs:

- ✓ A strong headline
- ✓ A simple, benefit-driven message
- ✓ A clean image or short video
- ✓ A link to your landing page

4—Start with \$1-5 per day

This low-risk testing strategy allows beginners to learn fast without wasting money.

5—Focus on clicks, not sales

At the beginning, you want to see if people are interested.
The funnel (not the ad) does the selling.

PART 4: The Simple Sales Funnel Breakdown for Beginners

UA sales funnel is the step-by-step journey that turns a stranger into a paying customer.

Here is the beginner-friendly formula:

1—Awareness (Traffic)

Your ads or posts grab attention.

2—Interest (Landing Page)

Your landing page explains the value clearly.

3—Desire (Proof & Benefits)

You show why your offer is worth it.

4—Action (Checkout or Lead Capture)

They buy, sign up, or request more info.

5—Follow-Up (Emails, WhatsApp, Retargeting)

This is where MOST sales happen.

A funnel works because it removes confusion, builds trust, and guides the user clearly.

The full ebook breaks this down step-by-step with templates and examples.

PART 5: The Daily Formula for Predictable Online Earnings

Consistency is created by a simple formula:

Traffic → Landing Page → Offer → Follow-Up → Sale

Once your funnel is set up, it can generate daily results even if you're not online 24/7.

This is how beginners turn into consistent earners.

WHO THIS STARTER KIT IS FOR?

This guide is perfect for:

- ✓ Total beginners
- ✓ Affiliate marketers
- ✓ Digital product creators
- ✓ Coaches & service providers
- ✓ Ecommerce sellers
- ✓ Anyone who wants to sell online without stress.

■ GET THE FULL EBOOK

Ready to learn the complete system?

👉 Get the full ebook:

The Beginner's Guide To Selling Any Product Online Using Landing Pages, Sales Funnels & Facebook Ads

Inside the full ebook, you'll learn:

- ✓ Full funnel templates
- ✓ Funnel creation tools.
- ✓ Landing Page Templates and Scripts
- ✓ Full Facebook ads guide
- ✓ Product selection strategies
- ✓ Traffic methods
- ✓ Automation Tools and Strategies
- ✓ Scaling formulas
- ✓ Follow-up scripts
- ✓ Bonuses And more...

💡 Thousands have already used this system to scale-up their business – and their results has been incredible.

-Don't just watch others succeed—start your online income journey today!

Grab it here 👉

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