

DAY 2 SCRIPT EXERCISE WORKBOOK

Write Your Script With Confidence

For Artists and Authors

Use this workbook after watching the lesson. Write a short script of approximately 30 to 60 seconds, then choose whether you will use a teleprompter, a voice-over, or both.

1. Choose Your Objective

After watching my video, I want my audience to:

Examples: discover my artwork, learn about my book, visit my website, or understand the story behind my creation.

2. Identify Your Audience

My video is intended for:

My audience is interested in:

3. Write Your Hook

Begin with a question, emotion, or interesting idea.

Your hook:

4. Introduce Yourself

Say who you are and what you create.

My introduction:

5. Present Your Main Message

Share the main idea, story, inspiration, or information.

Your main message:

6. Create an Emotional Connection

Explain why your work matters and what you want people to feel.

Your emotional connection:

7. Add Your Call to Action

Invite your audience to take one clear next step.

Your call to action:

8. Assemble Your Complete Script

Combine your answers into one natural script. Read it aloud and simplify any sentence that feels difficult to say.

Hook:

Introduction:

Main message:

Emotional connection:

Call to action:

9. Choose Your Presentation Method

I will present my script using: ☐ A teleprompter ☐ A voice-over ☐ Both

The images or video clips I will use are:

The main emotion I want my audience to feel is:

Complete Script Example — Author

Have you ever felt that you have an important story inside you, but you do not know how to begin? My name is Anna, and I am an author who writes inspiring stories about courage, healing, and new beginnings. My latest book follows a woman who decides to rebuild her life after a difficult experience. Through her journey, she discovers that starting over is not a sign of failure, but an opportunity to become stronger. I wrote this book for anyone who has ever felt lost or uncertain about the future. I hope readers feel understood, encouraged, and inspired. Visit my website to discover my book and read the first chapter.

Complete Script Example — Artist

Have you ever looked at a landscape and felt transported to another place? My name is Sarah, and I am a contemporary artist who creates atmospheric paintings inspired by nature, light, and memory. I created this artwork after watching the evening light move across the water. The changing colors reminded me to slow down and appreciate the quiet moments in life. Through my paintings, I want people to experience peace, emotion, and a personal connection with the places they love. Visit my website to discover the complete collection and the stories behind my artwork.

Final Checklist

- ☐ I chose one clear objective.
- ☐ I identified one primary audience.
- ☐ My script has a strong opening.
- ☐ I introduced myself clearly.
- ☐ I shared one main message.
- ☐ I created an emotional connection.
- ☐ I added one call to action.
- ☐ My script sounds natural when read aloud.
- ☐ I chose my presentation method.

Your goal is not perfection. Your goal is to prepare a clear, sincere, and confident message.
