

CONTENT CLASS IS IN SESSION

ULTIMATE CONTENT CREATOR WORKBOOK

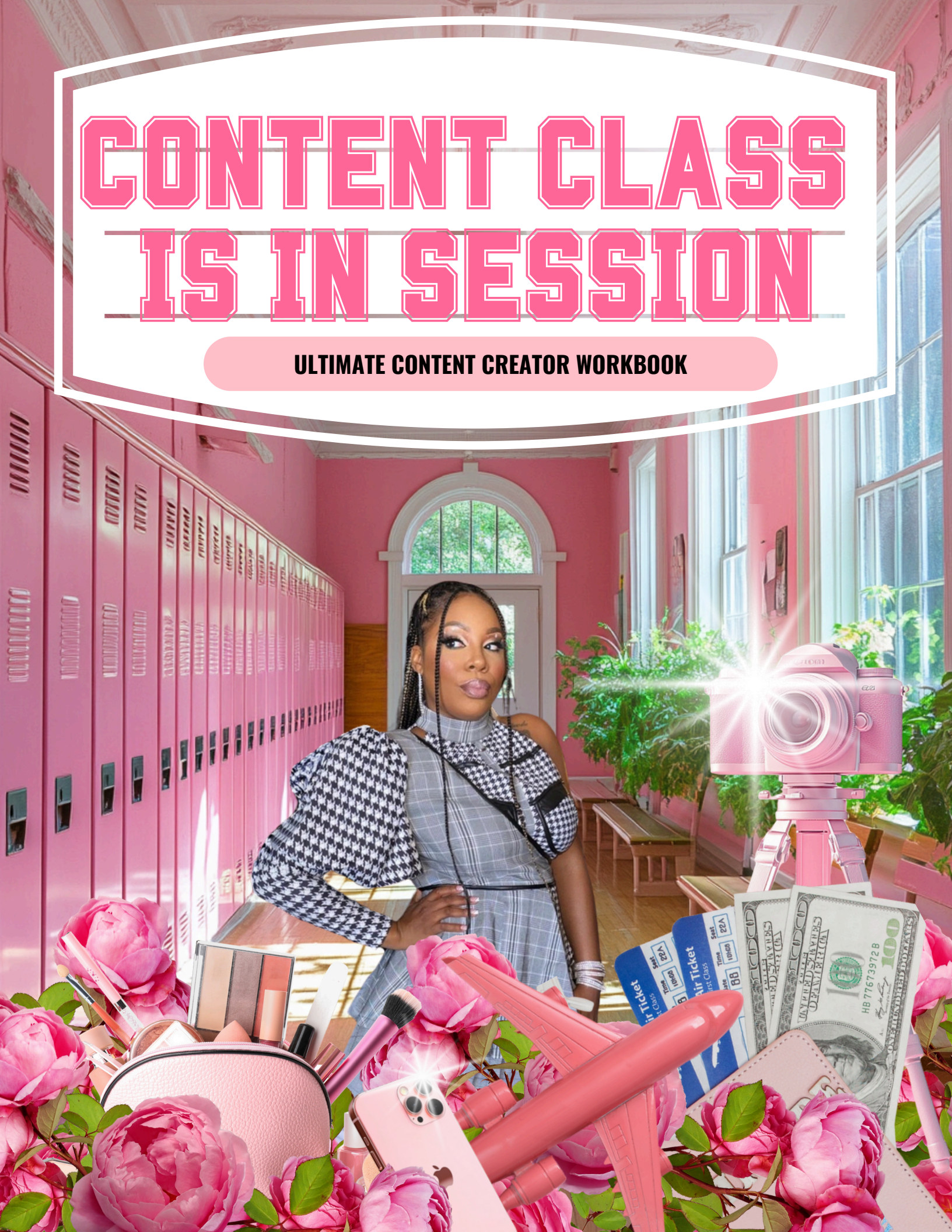


Table of Contents

1. **Welcome to Your Content Creator Journey**
2. **Content Ideas by Niche**
3. **Manifesting Your Ideal Life**
4. **Dream Brands & Collaborations**
5. **Influencer Essentials Checklist**
6. **Connections & Contacts**
7. **Content Tips & Takeaways**
8. **6 Month Reflection Exercise**
9. **Planning Your Content Calendar**
10. **Famous Quotes**



Hey I'm Shyia!

Welcome! You've taken the first step toward creating content that truly stands out, and I'm so glad to have you here. This workbook is designed to be your go-to space for inspiration, strategy, and growth—a place where all your ideas, goals, and creativity come together to shape your content vision.

Throughout this workbook, you'll be guided with prompts, helpful tips, and dedicated sections for content planning, idea generation, and goal setting. Let this be a place where your vision grows stronger, your creativity flows freely, and your content journey becomes everything you want it to be. Let's start creating something amazing!



~Shyia



CONTENT IDEAS BY NICHE



Lifestyle: Preparing my house for winter season. What I eat on a diet. How to properly make up a bed. How I organize my bathroom.

Gym/Fitness: Show the wrong/proper way of doing an exercise routine. What I cook in my fitness era. My favorite workout shoes/outfits. Post gym routine.

Beauty: My oldest makeup I still have. My favorite Smokey eye/lip combo look. My beauty room set up. Explain what certain makeup brushes are used for.

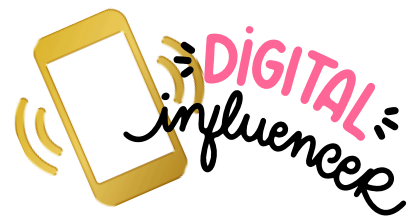
Motherhood/family: How do I keep the house clean with kids. What products are kids friendly to clean the house with. Morning/bedtime routine for parents to unwind. Tips for new parents.

Art/Creator: Show how to create one of your art piece. Share story of childhood art. Show materials needed to buy for art. Explain the differences in different tools needed for your art. Show space you use to create art.

Hair/Barber: Do tutorial on haircut/style. How to properly wash hair, show the steps. Show products you use on clients. Show tools you use for clients hair.

BRAINSTORM YOUR CONTENT IDEAS

MANIFEST YOUR IDEAL LIFE



Write down in details the life you manifest. Here's an example...

I (your name) manifest that in the next (how many years) I will (what will you accomplish) and I'm going to do that by (explain in full detail the steps it will take to get you there)

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DREAM BRANDS & COLLABORATIONS



My Top 3 dream brands to collaborate with...

What brands I want a brand deal with...

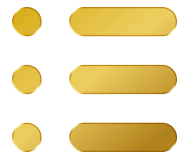
What brands align with my niche...

My Top 3 dream brands to collaborate with ...

What brands I want a brand deal with ...

What brands align with my niche ...

INFLUENCER ESSENTIALS CHECKLIST



Checklist

Things I need to become the content creator/influencer I desire to be:

A Reliable Camera or Smartphone with Good Quality

Confidence and Overcoming Imposter Syndrome

A Tripod or Stabilizer

Connections



Connections: Numbers & emails from brands you want to collaborate with.

BRAND:

NUMBER:

EMAIL:

NOTE:

BRAND:

NUMBER:

EMAIL:

NOTE:

BRAND:

NUMBER:

EMAIL:

NOTE:

BRAND:

NUMBER:

EMAIL:

NOTE:

BRAND:

NUMBER:

EMAIL:

NOTE:

BRAND:

NUMBER:

EMAIL:

NOTE:

NOTES FROM CLASS



Write down things you've learned from class to add to your content. It can be about editing, story telling, what not to do, tips on how to get followers, tips on how to create engaging content.

Tips I never want to forget...

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NOTES FROM CLASS



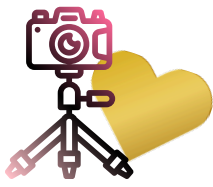
Write down things you've learned from class to add to your content. It can be about editing, story telling, what not to do, tips on how to get followers, tips on how to create engaging content.

Tips I never want to forget...

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Today's Reflection Exercise

If you were to lock-in for 6 months let's see how different your reality would look.

Today's date is _____

I have _____ many followers across my platforms

My engagement in the last 30 days is _____

I've gotten _____ collaborations

I've had _____ paid brand deals

My niche is _____



6 Month Reflection Exercise

Let's take a look at your progress 6 months later.

Today's date is _____

I have _____ many followers across my platforms

My engagement in the last 30 days is _____

I've gotten _____ collaborations

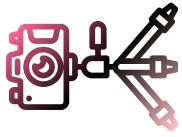
I've had _____ paid brand deals

My niche is _____

Planning Your Content

“What are your main content goals for this month?”

Extra Tips: Ideas for holiday-themed or trending content.



CONTENT

How many collaborations did I get this month?
How many paid brand deals did I get this month?

FAVORITE QUOTES



**“The journey of a thousand miles
begins with a single step.”
– Lao Tzu**



**“Success is not final, failure is
not fatal: It is the courage to
continue that counts.”
– Winston Churchill**



**“Great things are not done by
impulse, but by a series of small
things brought together.”
– Vincent Van Gogh**

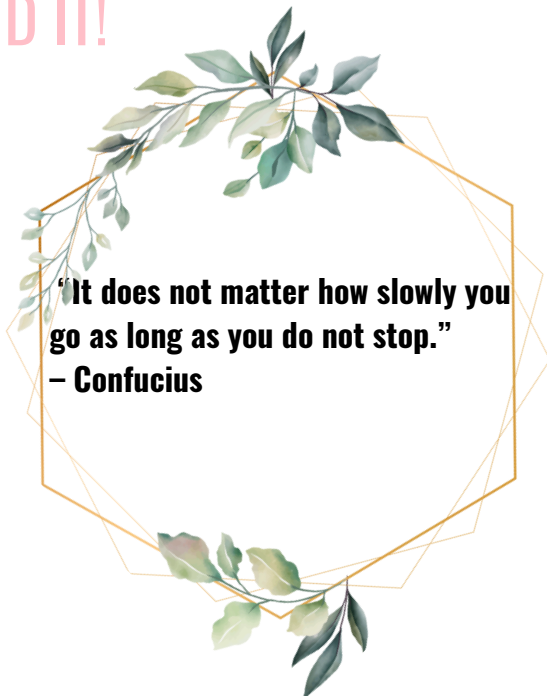
YOU GOT THIS!



**“Success is the sum of
small efforts, repeated day
in and day out.”
– Robert Collier**

**“Don’t judge each day by the
harvest you reap but by the
seeds that you plant.”
– Robert Louis Stevenson**

YOU DID IT!



**“It does not matter how slowly you
go as long as you do not stop.”
– Confucius**

Thank you!

Thank you for working through The Ultimate Content Creator Workbook! By showing up for yourself, you're laying a strong foundation for your content journey, and I'm so proud of the progress you're making.

As you wrap up, take a moment to reflect on why you started—your “why” will be your anchor through every challenge and victory. Keep believing in yourself, stay inspired, and continue creating content that lights you up!

~Shyia

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