

Denisse Nieto

Marketing Strategist | Brand Consultant



About Me

My superpower is synergy.

With a proven track record in successfully navigating the intersection of project management, marketing, branding, and communications, I bring a unique blend of skills to the table. My commitment to excellence, paired with a keen eye for detail, ensures that every project I undertake is not just completed but is a resounding success.

Let's Collaborate:

Whether you're seeking guidance on project management, looking to elevate your brand through innovative marketing strategies, or in need of expert advice on communications, I'm here to help. Let's collaborate to turn your visions into reality and propel your business to new heights.



Some metrics

+10

*Years of
experience*

+ 20

*Happy
Clients*

+ 10

*Countries
Latam and
Europe*

+ 15

*Digital
Products
developed*

> Web Content

> Social Media

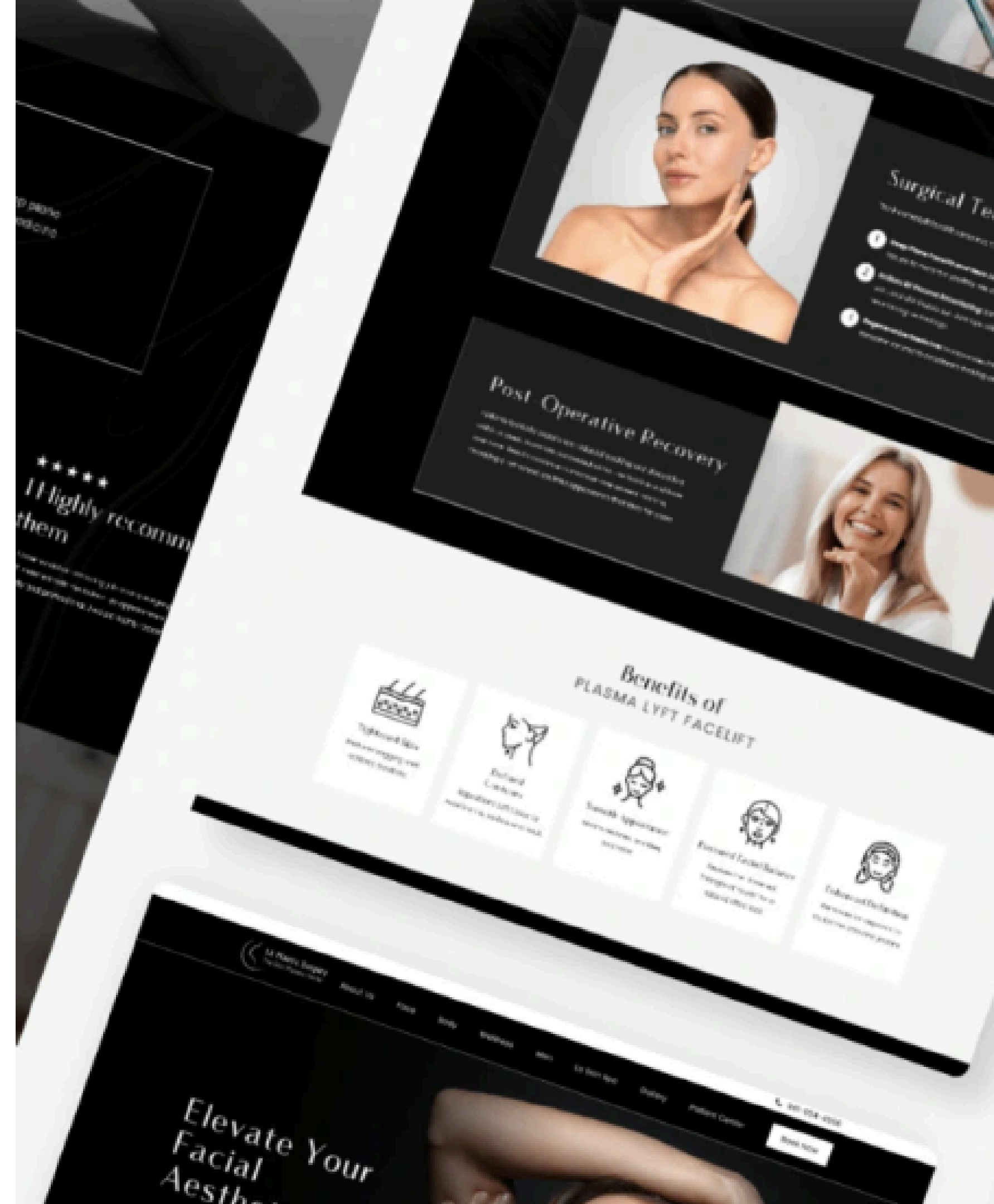
> Project Management

> Email Marketing

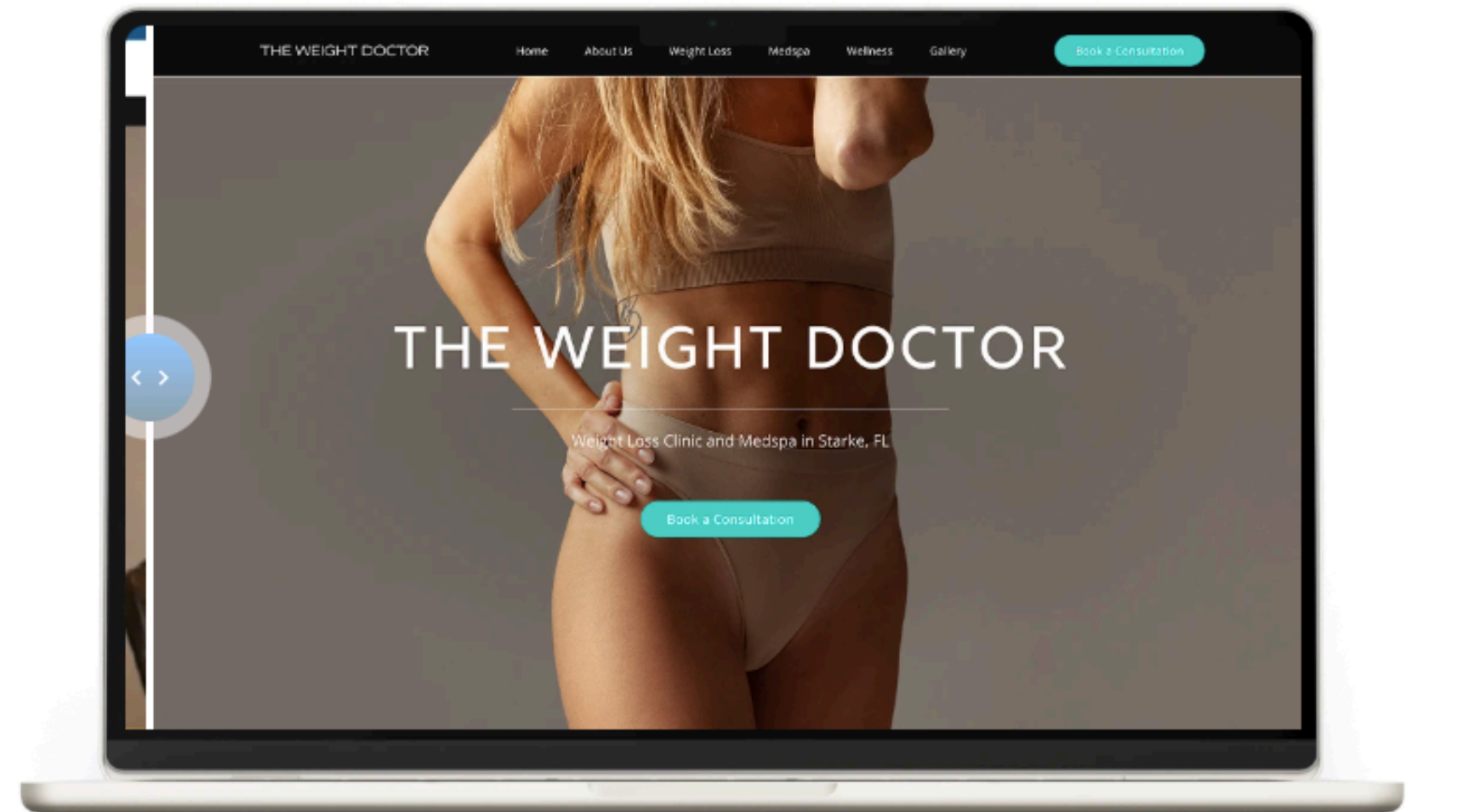
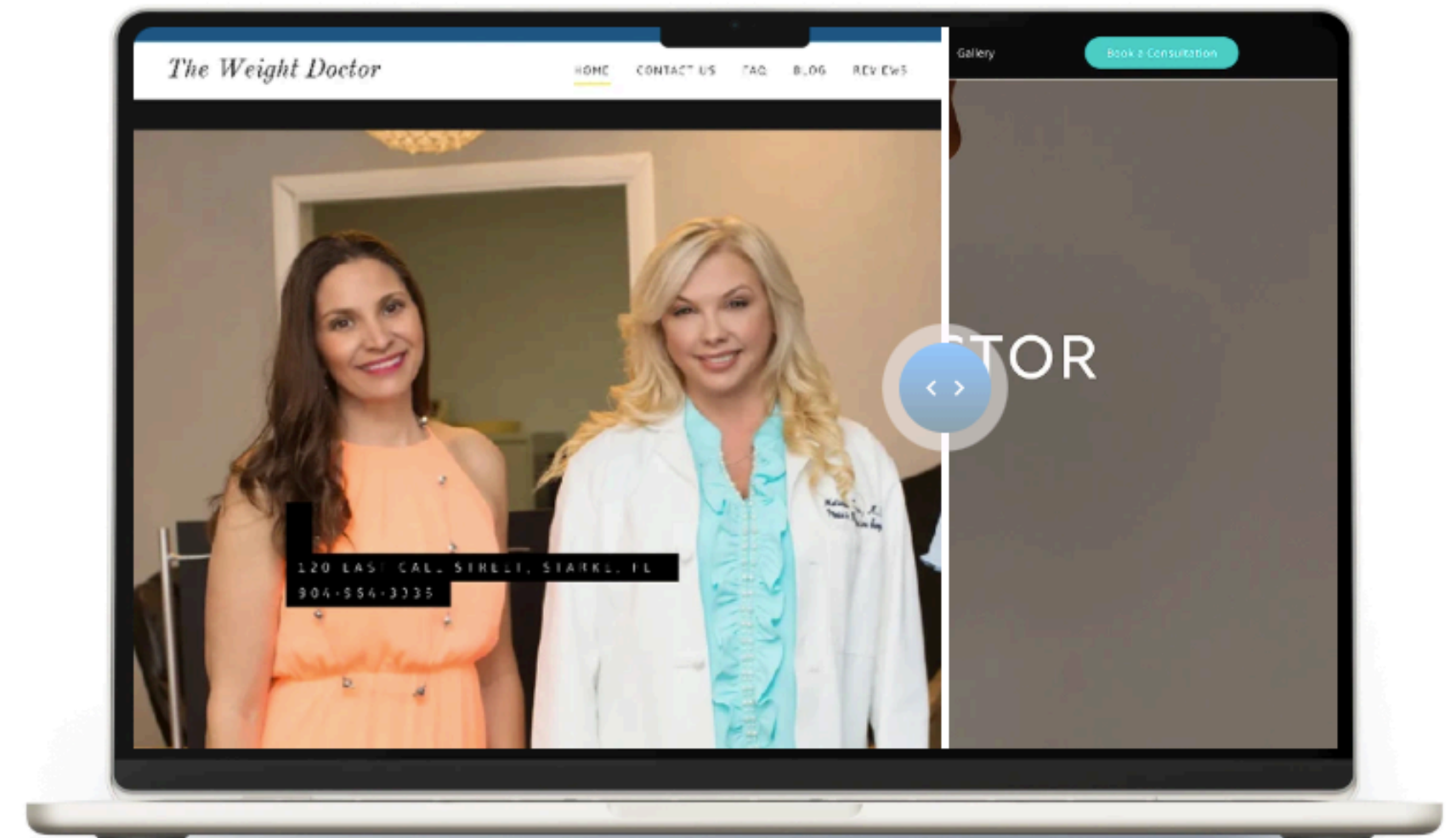
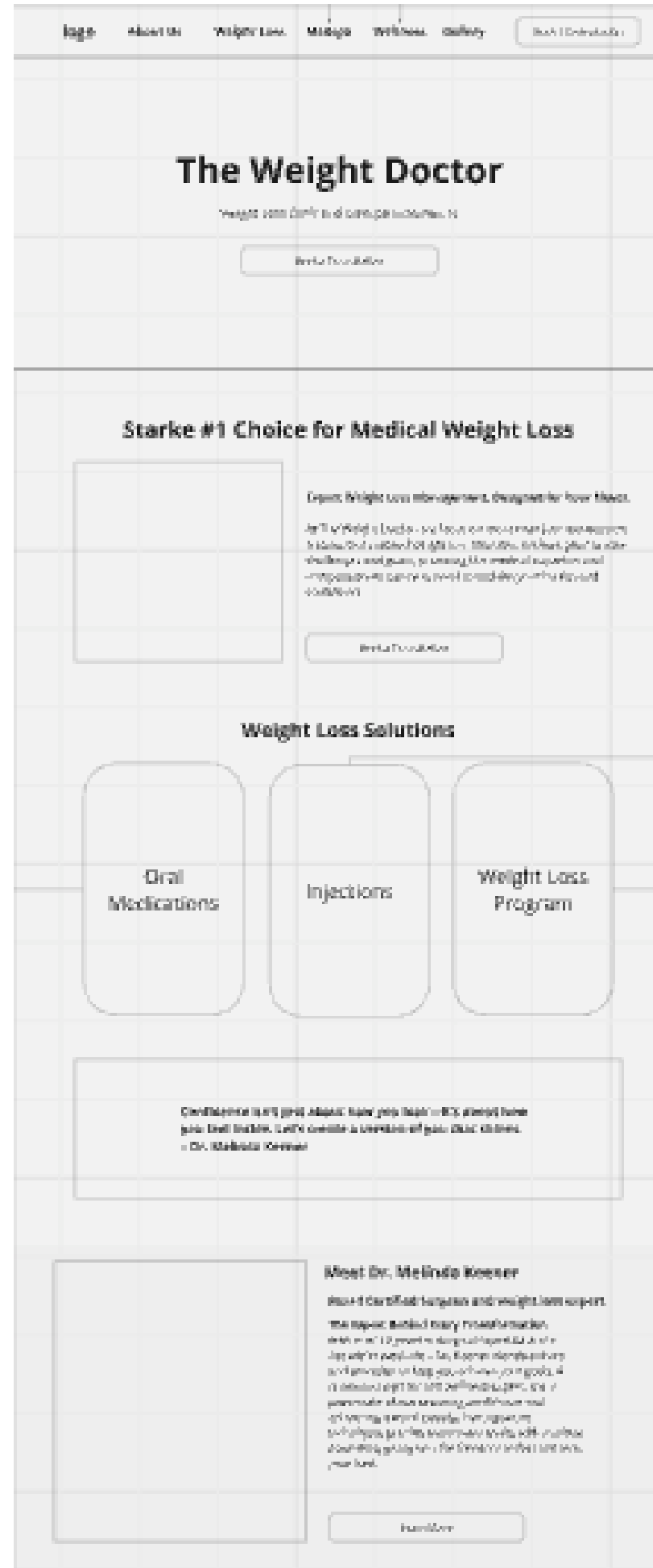
Content Wireframes

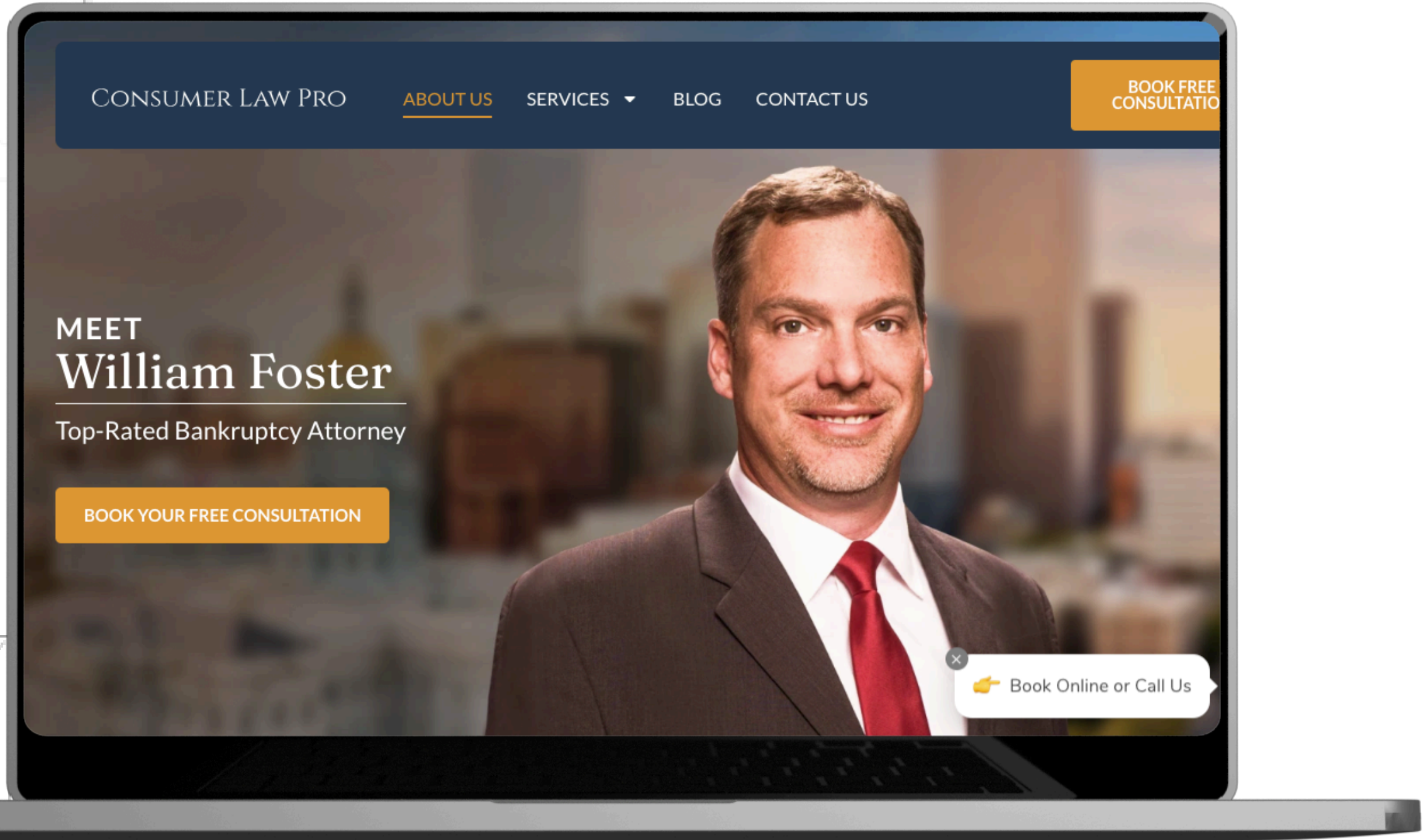
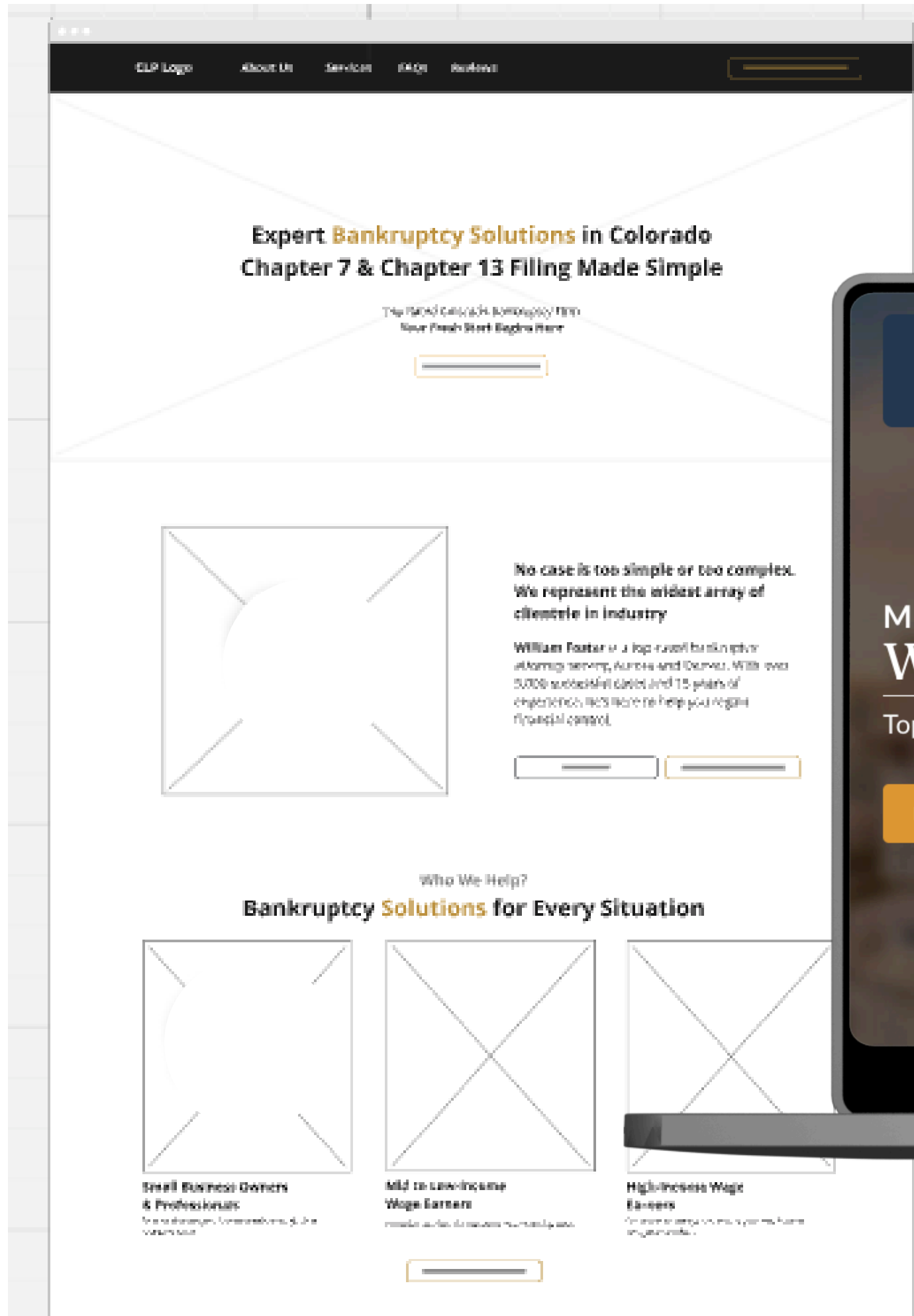
Website Content and Brand Strategy

Developed wireframes for medical practices and aesthetic related fields



Content Strategy and UX/UI





Elevating Brands for Surgeons |

By combining visual branding with powerful results, we grow your practice.

In 2025, having a **strong brand** is essential

The healthcare industry is more competitive than ever, with lower patient and provider loyalty. It's harder to grow. A strong, memorable brand helps you stand out and become the go-to choice for patients.

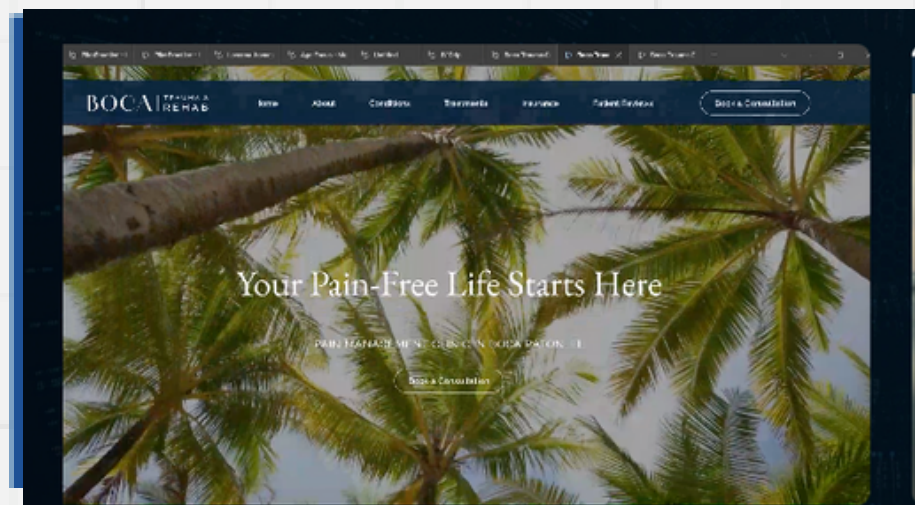
Let's Build You a Brand That Patients Trust

Your practice deserves more than just the local. Google+ reviews create powerful reviews that attract patients, build loyalty, and deliver measurable growth.

Log in with your Google account

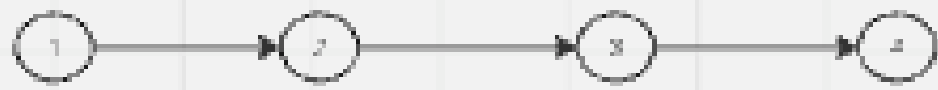
We're Not Just Building Websites, We Build Brands

Physical Therapy | Massage | Mental Health | Chiropractic | Podiatry | Other



View Our Work

A Proven Framework That Drives Revenue.

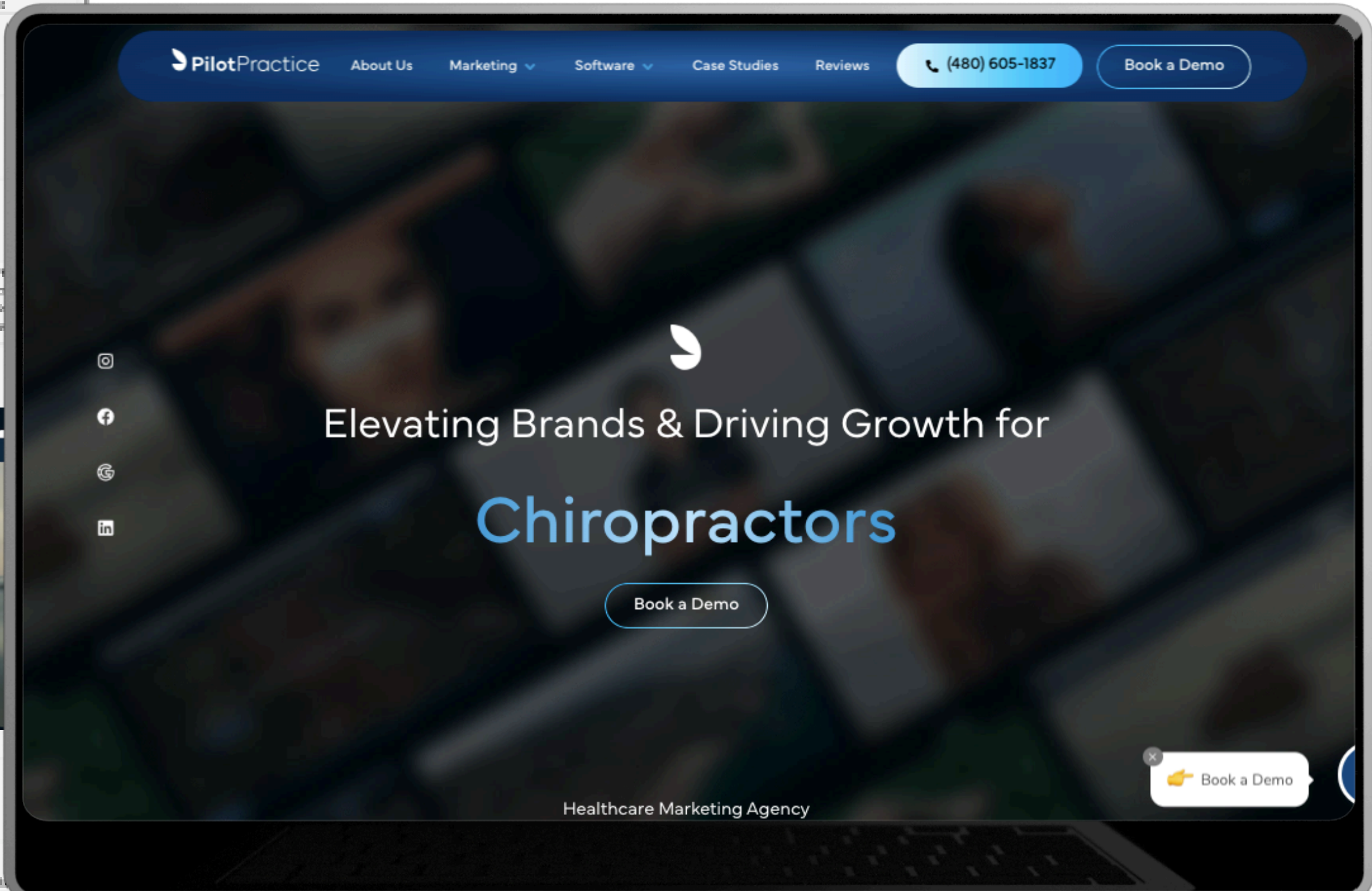


1. Research Your Niche
We start by researching your market, identifying your target audience, and understanding your competitors. This helps us tailor your branding and messaging to your specific needs and goals.

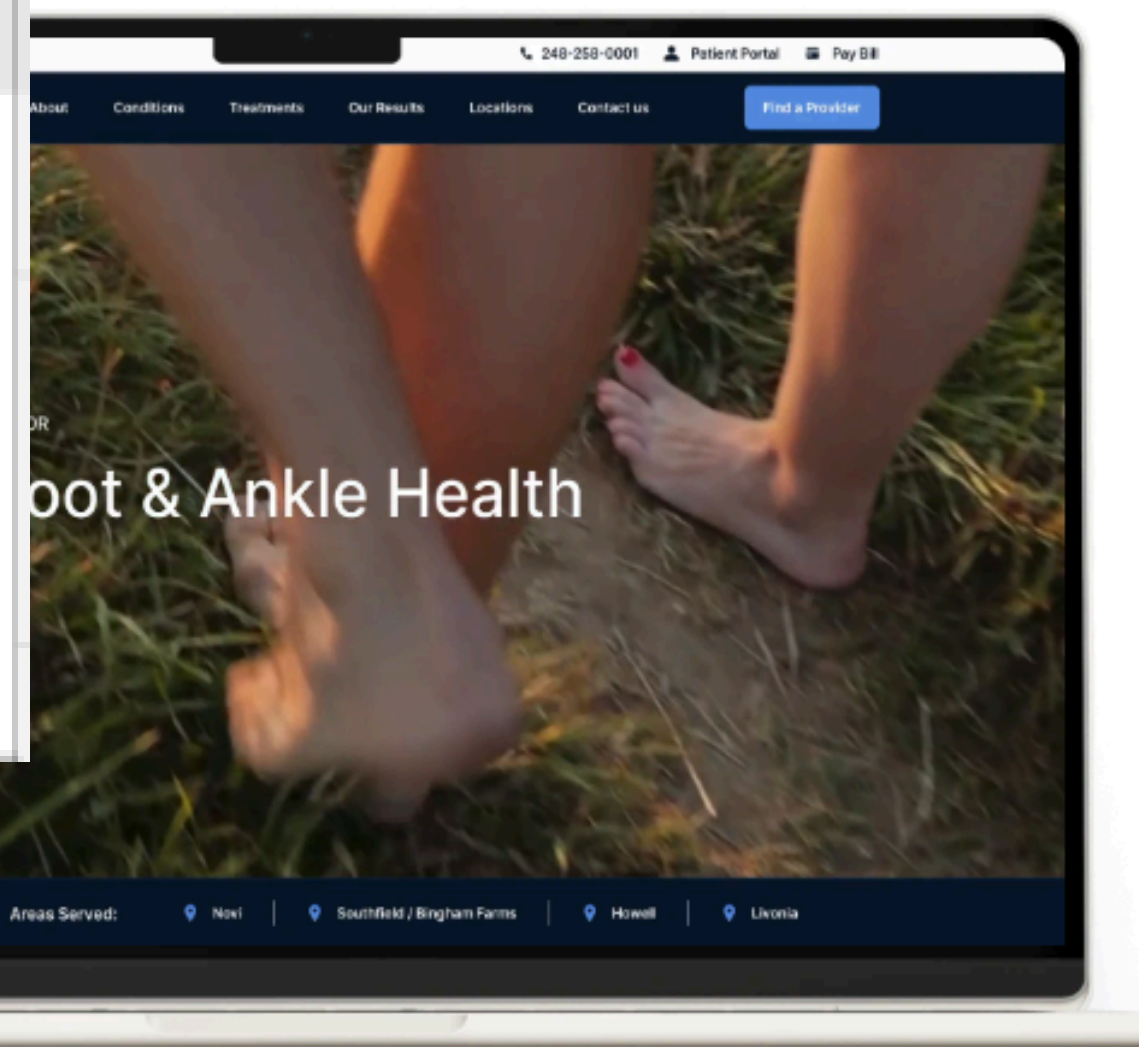
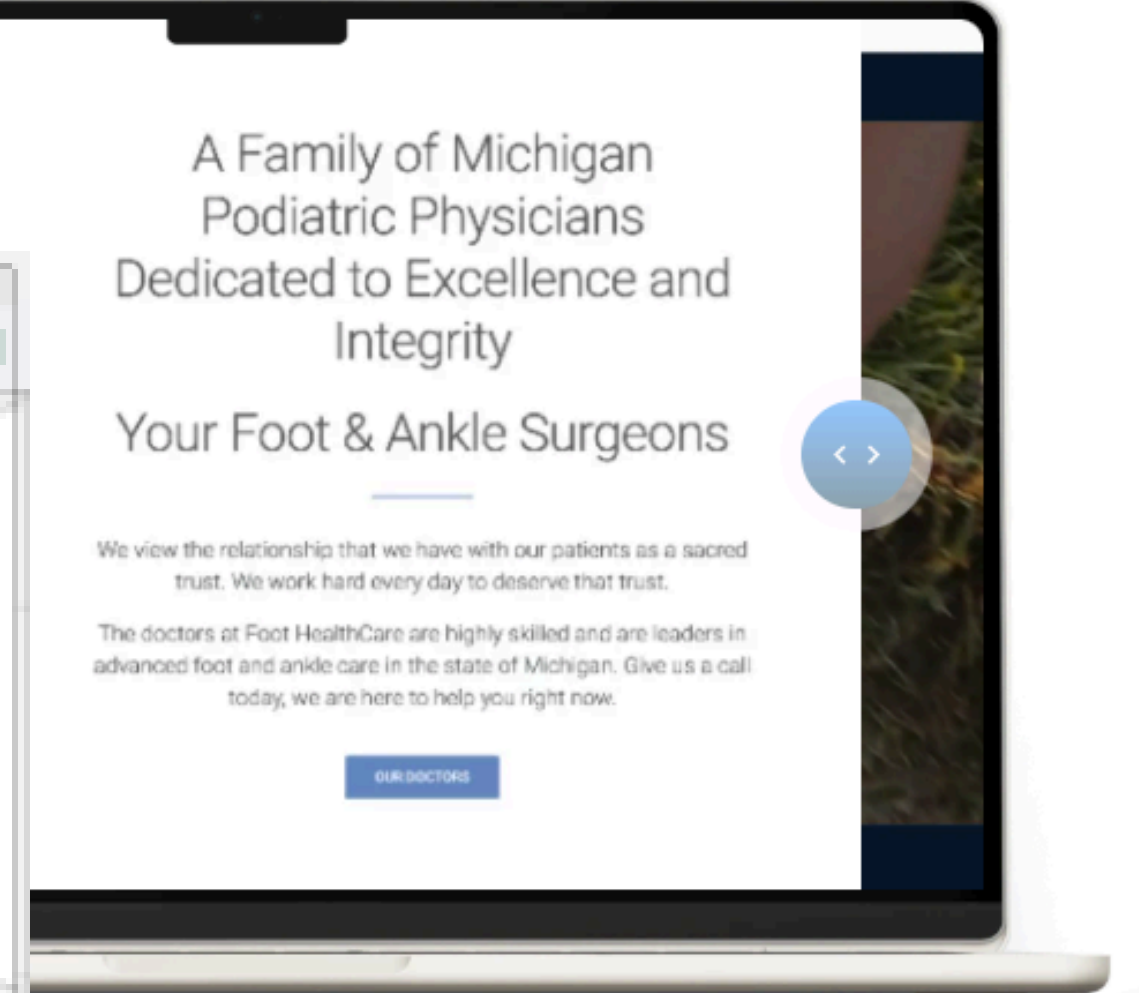
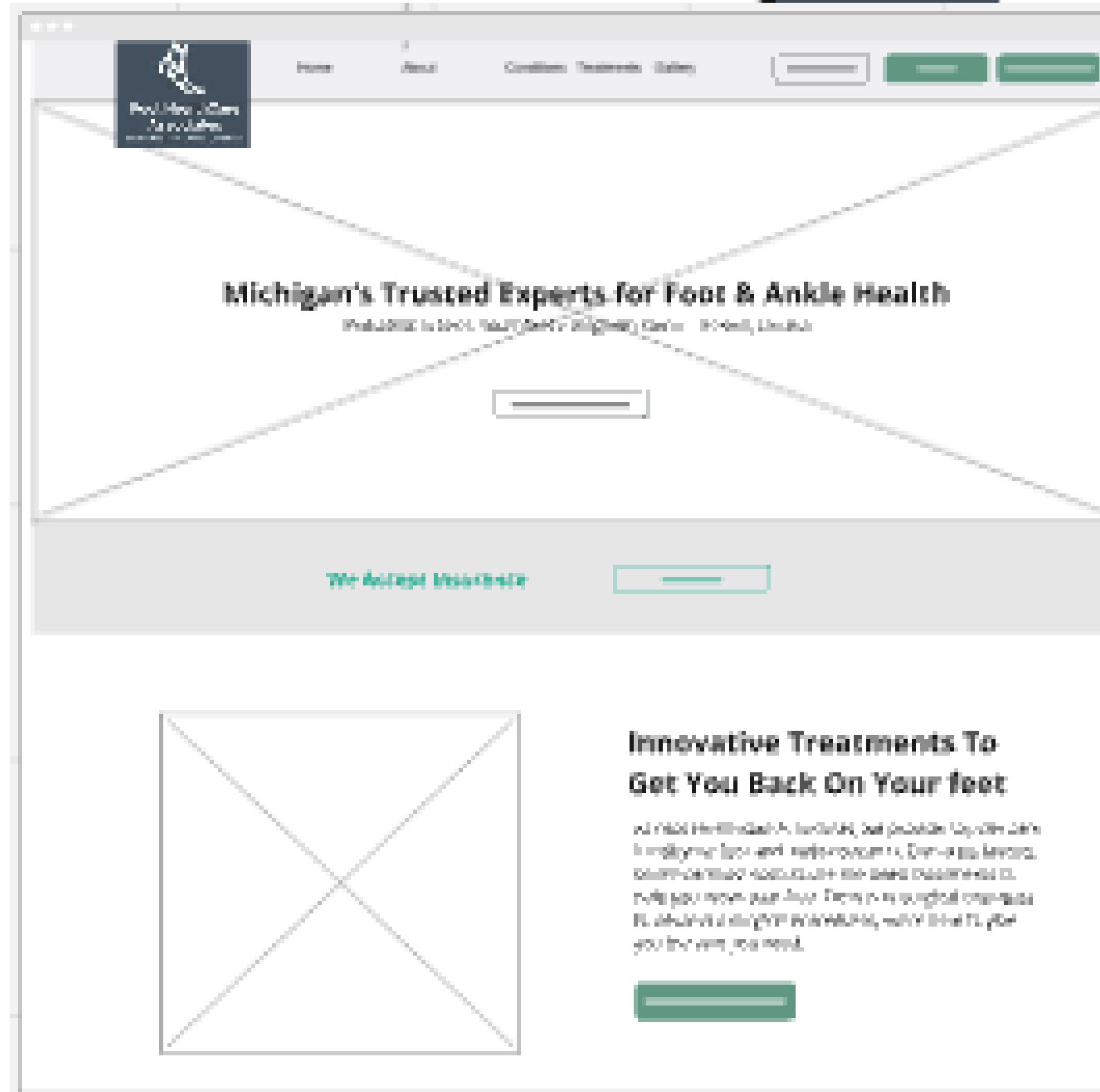
2. Develop Your Brand
We create a unique brand identity, including a logo, color palette, typography, and voice. This ensures your brand is consistent and memorable across all touchpoints.

3. Create Your Content
We develop high-quality content, including website copy, social media posts, and blog articles. This content is designed to educate your audience, build trust, and drive conversions.

4. Measure Your Results
We track and analyze your performance using various analytics tools. This allows us to identify areas for improvement and optimize your marketing strategy for maximum ROI.



Content Strategy and UX/UI



Be Unapologetically You

Shape Up Without Settling.

[Surgical](#)

[Non Surgical](#)

AgeFocus Cosmetic Surgery and Medspa

Cosmetic Surgery & Medspa | Southampton, NY

At AgeFocus, we're not just a cosmetic surgery and medspa. We're a place where you can find the best of both worlds. Our surgeons and medspa professionals are committed to providing you with the highest quality care and results. We're here to help you achieve the look you've always wanted, and the confidence that makes you shine.

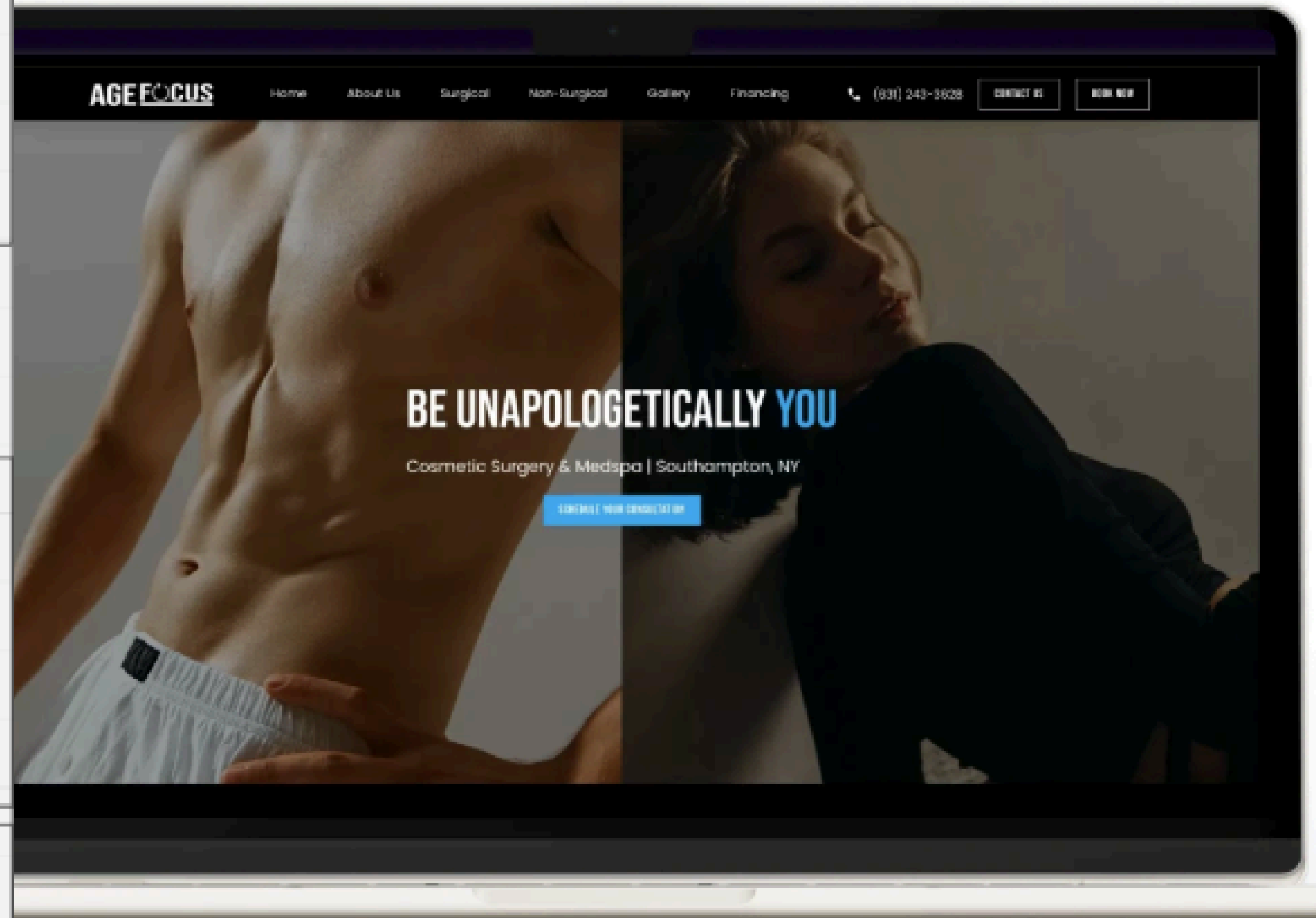
[Face](#)

[Body](#)

[Breast](#)

[Men](#)

Enhance Your Confidence. Transform Your Look.
Because when you love how you look, you glow differently.



Social Media Strategy

Content Creation:

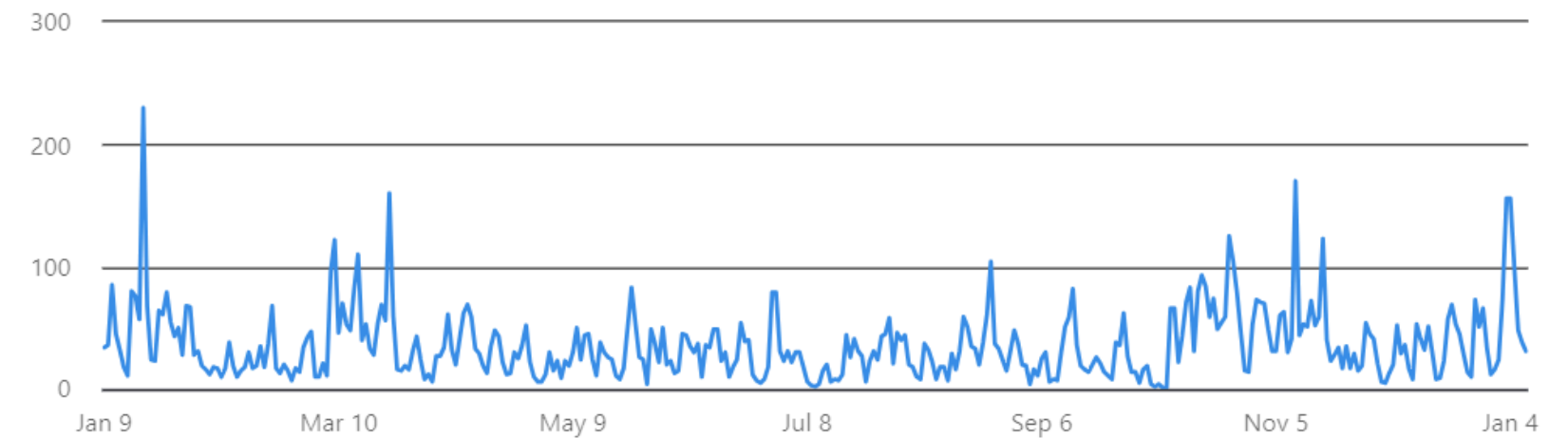
Transformed the LinkedIn presence for a personal brand through a content strategy, resulting in an exceptional **966.6% increase in engagement** within a year. This initiative not only increased the brand's digital footprint but also contributed significantly to the organic acquisition of new customers.

Content performance ?

13,193

Engagements

▲966.6% Past 365 days

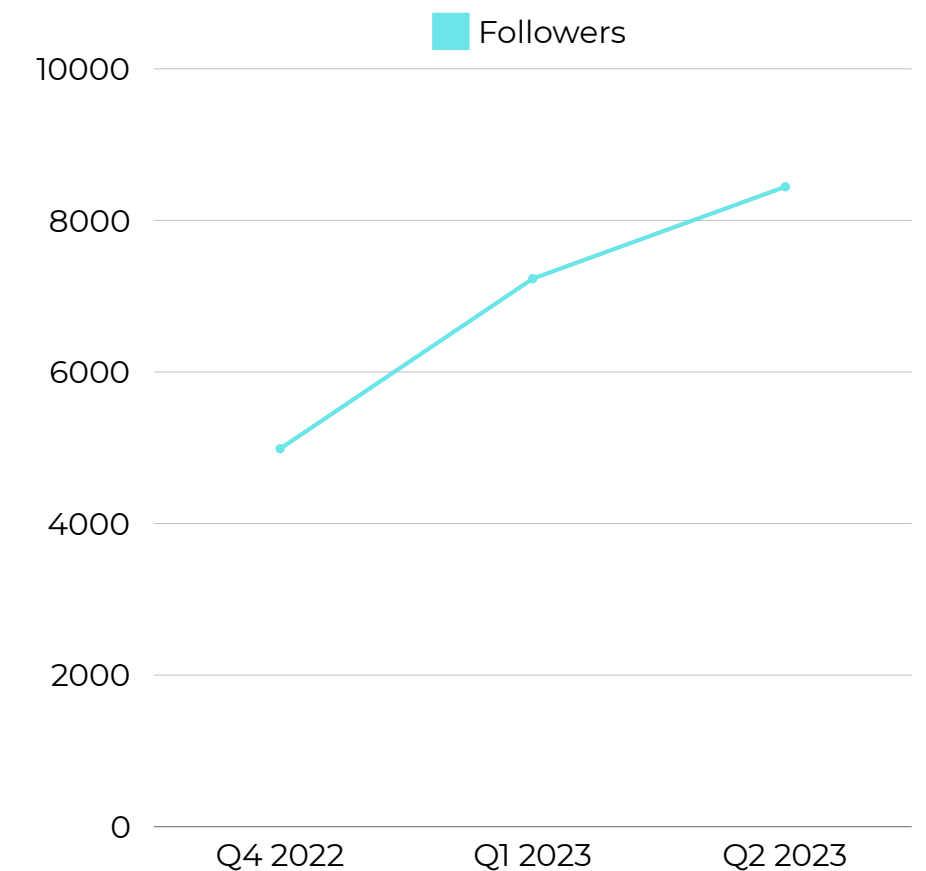
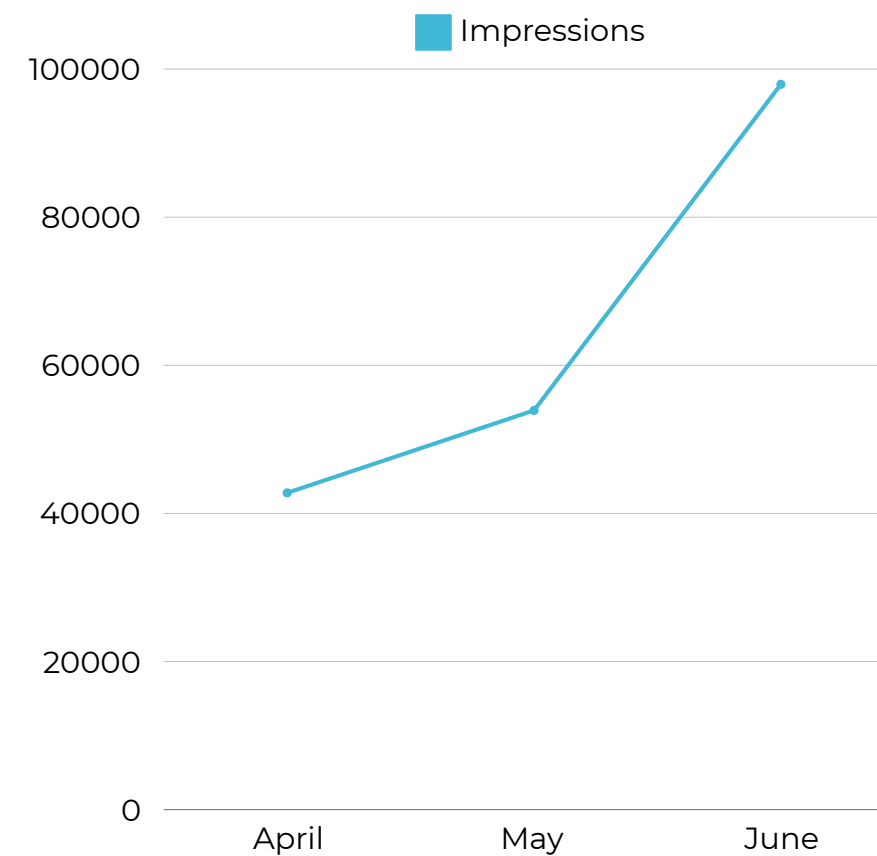


Daily data is recorded in UTC

Social Media Strategy

Social Media Management:

Managed social media accounts with a results-driven approach, resulting in a notable 128% increase in impressions and 69% in followers. Spearheaded a viral hashtag campaign, generating over 1 million impressions and amplifying the brand's online presence.



Project Management

Project Management and Marketing Operations:

Strategic product development end-to-end and team management, **exceeding sales** targets by an impressive 60% and ensuring **on-time delivery of key milestones**, which contributed to the product's excellent reception by the brand's customers.

Technology Integration & Onboarding Expertise:

Performed extensive research, strategic configuration, implementation, and integration of software and platforms tailored to the unique needs of diverse teams and projects. Innovated onboarding programs to facilitate effective team training and ensure optimal use of newly implemented platforms.



Educational Projects

Data Analytics:

We used a comprehensive analytics approach, including **Google Analytics**, **Meta Analytics**, and **LinkedIn Analytics**, to analyze user behavior. The insights we obtained were invaluable in informing the successful launch, production, and sale of a targeted course tailored for Amazon Operators.

Amazon Troubleshooters Bootcamp

Crack The Amazon Catalog Code

Embark on a journey from wherever you are into the depths of Amazon's selling platform with our 6-week intensive virtual BootCamp.

This immersive and hands-on experience is meticulously designed to empower you with the skills to master your catalog management, navigate Seller Central with ease, optimize your operations, and elevate your team's performance. Whether you're a seller, an account manager, an agency owner, or an operator, our bootcamp is the gateway to transforming your Amazon operations and achieving success.

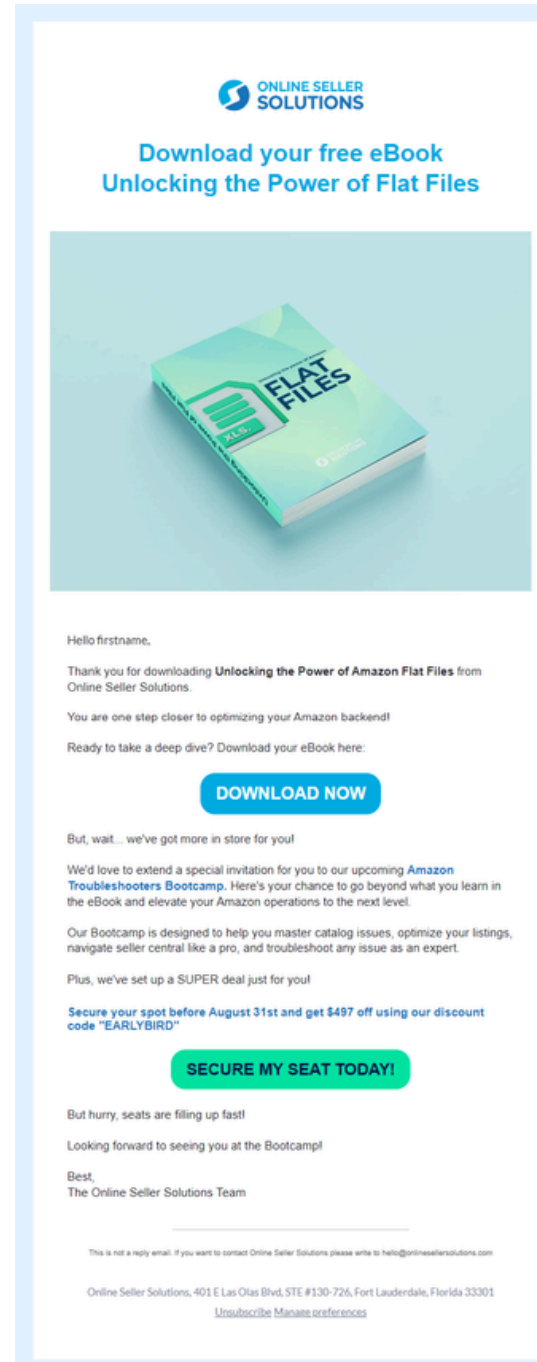
[JOIN THE WAITLIST](#)



Email Marketing


Email Campaigns & Automations:

Directed the creation of impactful email campaigns for product and service sales, resulting in a substantial increase in sign-ups and registrations and automations for each customer journey.



ONLINE SELLER SOLUTIONS

Download your free eBook
Unlocking the Power of Flat Files



Hello firstname,

Thank you for downloading **Unlocking the Power of Amazon Flat Files** from Online Seller Solutions.

You are one step closer to optimizing your Amazon backend!

Ready to take a deep dive? Download your eBook here:

[DOWNLOAD NOW](#)

But, wait... we've got more in store for you!

We'd love to extend a special invitation for you to our upcoming **Amazon Troubleshooters Bootcamp**. Here's your chance to go beyond what you learn in the eBook and elevate your Amazon operations to the next level.

Our Bootcamp is designed to help you master catalog issues, optimize your listings, navigate seller central like a pro, and troubleshoot any issue as an expert.

Plus, we've set up a SUPER deal just for you!

Secure your spot before August 31st and get \$497 off using our discount code "EARLYBIRD"

[SECURE MY SEAT TODAY!](#)

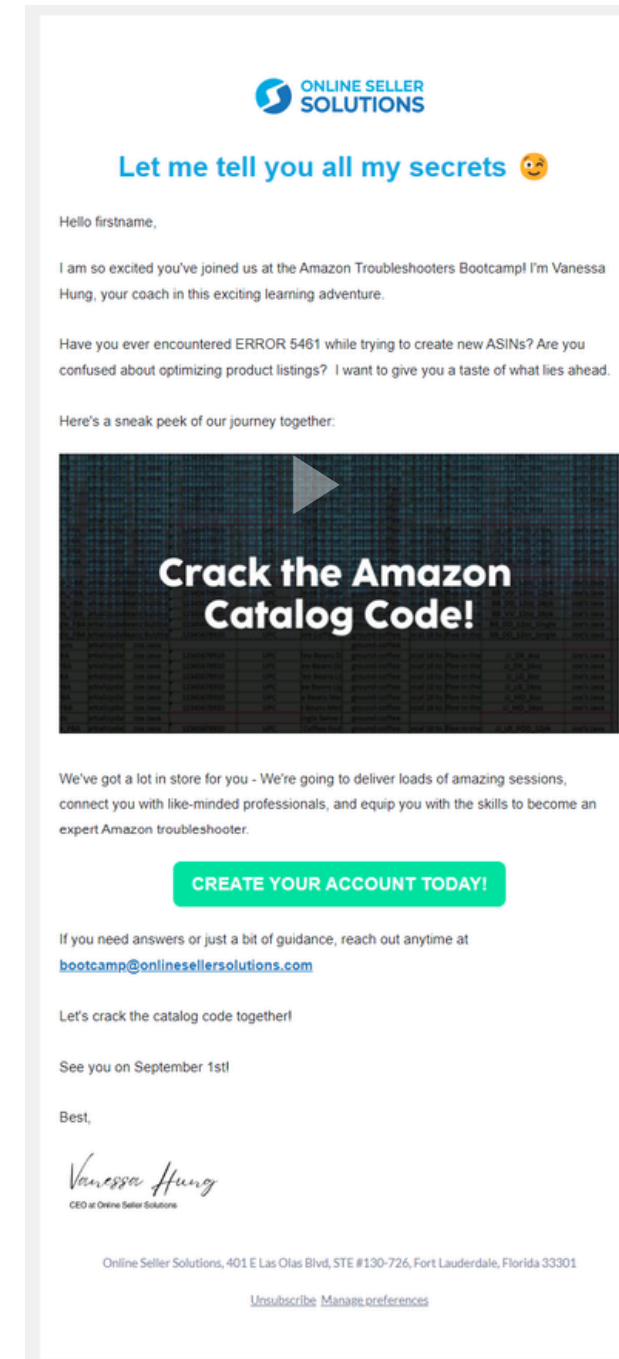
But hurry, seats are filling up fast!

Looking forward to seeing you at the Bootcamp!

Best,
The Online Seller Solutions Team

This is not a reply email. If you want to contact Online Seller Solutions please write to hello@onlinesellersolutions.com

Online Seller Solutions, 401 E Las Olas Blvd, STE #130-726, Fort Lauderdale, Florida 33301
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ONLINE SELLER SOLUTIONS


Let me tell you all my secrets 🤫

Hello firstname,

I am so excited you've joined us at the Amazon Troubleshooters Bootcamp! I'm Vanessa Hung, your coach in this exciting learning adventure.

Have you ever encountered ERROR 5461 while trying to create new ASINs? Are you confused about optimizing product listings? I want to give you a taste of what lies ahead.

Here's a sneak peek of our journey together:



We've got a lot in store for you - We're going to deliver loads of amazing sessions, connect you with like-minded professionals, and equip you with the skills to become an expert Amazon troubleshooter.

[CREATE YOUR ACCOUNT TODAY!](#)

If you need answers or just a bit of guidance, reach out anytime at bootcamp@onlinesellersolutions.com


Let's crack the catalog code together!

See you on September 1st!

Best,


Vanessa Hung
CEO at Online Seller Solutions

Online Seller Solutions, 401 E Las Olas Blvd, STE #130-726, Fort Lauderdale, Florida 33301
[Unsubscribe](#) [Manage preferences](#)



ONLINE SELLER SOLUTIONS

THE ULTIMATE GUIDE TO UNDERSTANDING THE BETA VERSION OF AMAZON FLAT FILES



Hey firstname!

We are almost there! The first session of the Ultimate Guide to Understanding the BETA Version of Amazon Flat Files starts tomorrow!

Session #1: Changes and Structure will be held tomorrow at 1:00 PM EST! Make sure to join two minutes in advance.


This is the first session of the Masterclass, where I'll be covering the new Flat Files structure and attributes.

[Join the Masterclass Here!](#)

Remember that each session will be conducted in 45 minutes and we'll have a 15-minute Q&A after that. Make sure you get all of your questions ready! And don't worry, at the end of the series you'll receive an email with all the recordings 📺.

You can also send me your questions for the Q&A section in advance through [this link](#)

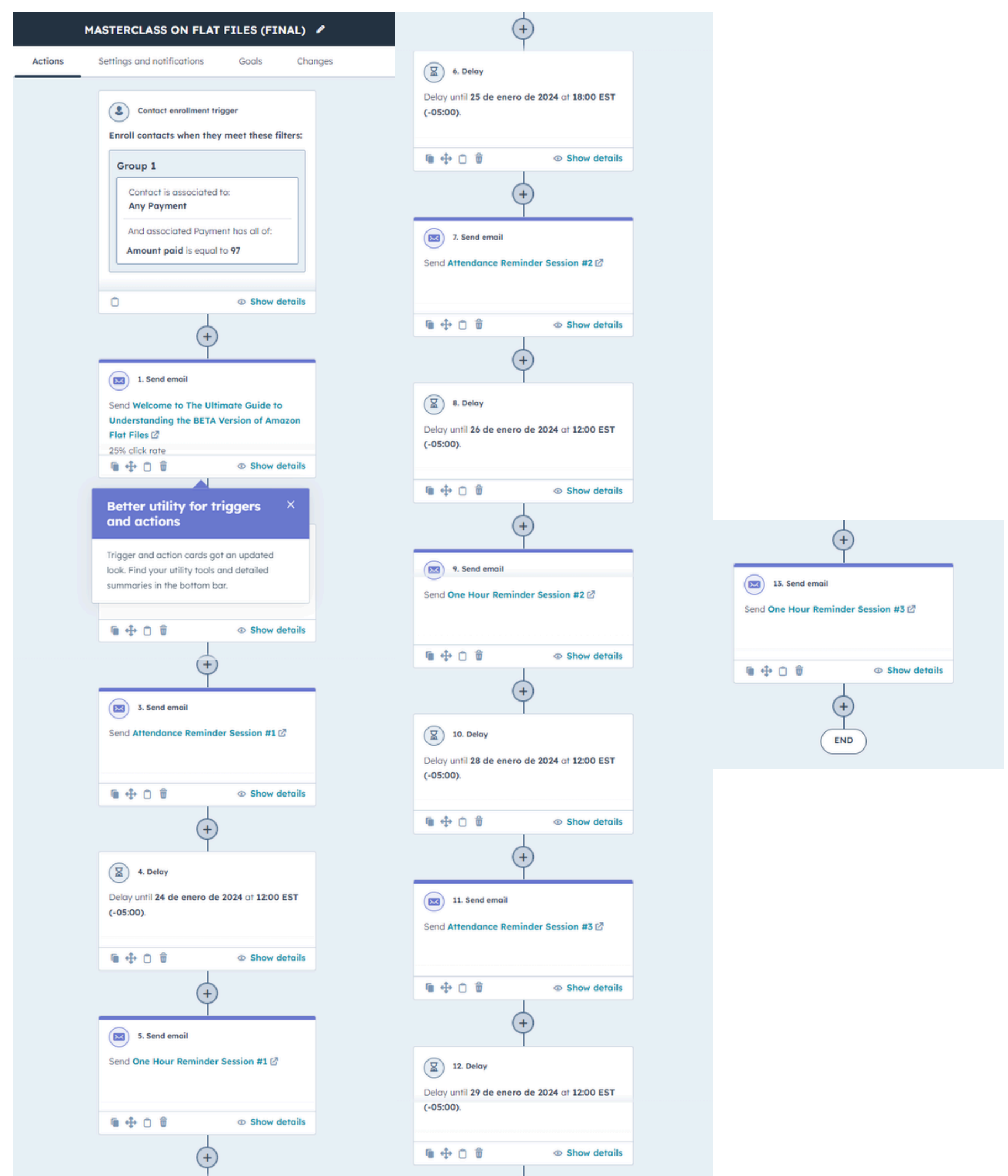
See you very soon!



Email Marketing

Automation Strategies:

Developed an automated onboarding email series, reducing manual efforts.



Email Marketing

Segmentation Strategies:

Implemented targeted email campaigns based on customer preferences and the company services, resulting in a 15% increase in click-through rates

Metrics and Analytics:

Showcased strong analytical skills by conducting in-depth analysis of email performance using the company's campaign software. Identified strategic opportunities that paved the way for the successful initiation of digital product sales.

Recipient engagement

Date Range: From 14/1/2023 to 31/10/2023

SENT

9.644

47 Emails

OPEN RATE

34,92%

3.356 Opened

CLICK RATE

6,54%

629 Clicked

CLICK-THROUGH RATE

18,74%

-

Delivery

Date Range: From 14/1/2023 to 31/10/2023

DELIVERED RATE ⓘ

99,66%

9.611 Delivered

HARD BOUNCE RATE ⓘ

0,26%

UNSUBSCRIBED RATE ⓘ

2,03%

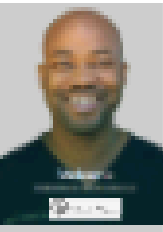
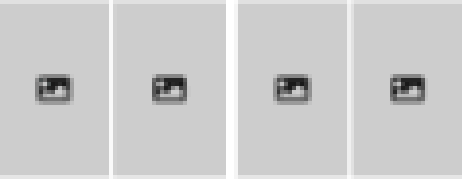
SPAM REPORT RATE ⓘ

0,03%

[Save report](#)

Email Drip and Blast Campaigns

Content development based on customer preferences and the company services.

Day +7 (procedure introduction campaign)	Day +14 (meet the doctor campaign)	Day +30 (patient results campaign)	Day +60 (payment plans or insurance campaign)				
<p>LOGO</p> <p>Your Path to Wellness Starts Here</p> <p>Innovative Solutions for Enhanced Beauty and Wellness</p> <p>At Well Being, we offer a variety of innovative procedures designed to help you achieve your wellness and beauty goals. Our team of experts is here to guide you through every step of your journey.</p> <div data-bbox="1052 671 1436 808"> <p>Weight Loss Program</p> <p>Our comprehensive weight loss program combines medical expertise with lifestyle coaching to help you achieve lasting results. We offer personalized support and resources to ensure your success.</p> </div> <div data-bbox="1052 832 1436 969"> <p>Facial Rejuvenation</p> <p>Refresh your complexion and reduce signs of aging with our advanced facial rejuvenation treatments. Our experts use the latest technology to provide natural-looking results that enhance your confidence.</p> </div> <div data-bbox="1052 994 1436 1131"> <p>Body Contouring</p> <p>Remove stubborn fat and tighten loose skin with our non-invasive body contouring treatments. Our experts use advanced techniques to help you achieve a more toned and sculpted physique.</p> </div> <div data-bbox="1052 1155 1436 1292"> <p>IV Hydration and Hormone Therapy</p> <p>Replenish your body's fluids and hormones with our IV treatments. Our experts use high-quality solutions to help you feel hydrated and balanced, supporting your overall health and wellness.</p> </div> <p>Receive the highest level of wellness care on your journey to health and beauty</p> <p>BOOK A CONSULTATION</p>	<p>LOGO</p> <p>Meet the expert behind your wellness journey</p> <div data-bbox="1652 583 2025 784"> <p>Dr. Lesley Prince Board Certified in Internal Medicine</p>  <p>Dr. Lesley Prince is a board-certified physician with over 15 years of experience in internal medicine. She is passionate about helping her patients achieve their wellness goals through a combination of medical expertise and lifestyle coaching. Dr. Prince is a member of the American Medical Association and the American College of Physicians.</p> </div> <p>OUR RANGE OF SERVICES</p> <p>We offer a variety of services designed to help you achieve your wellness goals. Our experts use the latest technology and techniques to provide personalized care that meets your unique needs.</p> <p>OUR APPROACH TO WELLNESS</p> <p>We take a holistic approach to wellness, focusing on the mind, body, and spirit. Our experts use a combination of medical expertise and lifestyle coaching to help you achieve lasting results that enhance your overall health and wellness.</p> <p>Explore Our Services</p> <p>Unlock Your Full Potential and Embrace Wellness Today</p> <p>BOOK A CONSULTATION</p> <p>LOGO - SOCIAL MEDIA ICONS</p>	<p>LOGO</p> <p>Transformations That Inspire at Serene Wellness Center</p> <p>At Serene Wellness Center, we help our patients achieve remarkable transformations through a combination of medical expertise and lifestyle coaching. Our experts use the latest technology and techniques to provide personalized care that meets your unique needs.</p> <div data-bbox="2225 555 2625 711">  </div> <p>BOOK A CONSULTATION</p> <p>Meet Their Stories of Transformation</p> <div data-bbox="2225 814 2625 969"> <p>Jennifer "I lost 50 pounds and gained my confidence back. I couldn't believe the results!"</p> </div> <div data-bbox="2425 814 2625 969"> <p>Michael "My skin looks so much better. I feel like a new person!"</p> </div> <div data-bbox="2225 994 2625 1149"> <p>David "I feel like I'm in the best of health. I love the results!"</p> </div> <div data-bbox="2425 994 2625 1149"> <p>Amy "I feel like I'm in the best of health. I love the results!"</p> </div> <p>View Patient Stories</p> <p>Transform your life and your health today. Book your consultation today.</p> <p>BOOK A CONSULTATION</p> <p>LOGO - SOCIAL MEDIA ICONS</p>	<p>LOGO</p> <p>Affordable Wellness and Beauty Packages</p> <p>At Serene Wellness Center, we offer a variety of affordable wellness and beauty packages designed to help you achieve your goals. Our experts use the latest technology and techniques to provide personalized care that meets your unique needs.</p> <p>Your investment in wellness</p> <table border="1"> <tr> <td data-bbox="2775 615 2958 727"> <p>Weight Loss Program \$1,500 (one-time fee)</p> </td> <td data-bbox="2992 615 3175 727"> <p>Facial Rejuvenation \$1,200 (one-time fee)</p> </td> </tr> <tr> <td data-bbox="2775 746 2958 859"> <p>Body Contouring \$2,000 (one-time fee)</p> </td> <td data-bbox="2992 746 3175 859"> <p>IV Hydration \$100 (per session)</p> </td> </tr> </table> <p>IV Hydration</p> <p>Replenish your body's fluids and electrolytes with our IV hydration treatments. Our experts use high-quality solutions to help you feel hydrated and balanced, supporting your overall health and wellness.</p> <p>Laser Treatments for Skin Concerns</p> <p>Remove stubborn hair and skin concerns with our laser treatments. Our experts use advanced technology to provide personalized care that meets your unique needs.</p> <p>Payment Options</p> <p>We accept all major payment methods:</p> <p>Credit/Debit Card Cash Gift</p> <p>Don't wait any longer to start your journey to a healthier, more confident you</p> <p>BOOK A CONSULTATION</p> <p>LOGO - SOCIAL MEDIA ICONS - LOCATIONS</p>	<p>Weight Loss Program \$1,500 (one-time fee)</p>	<p>Facial Rejuvenation \$1,200 (one-time fee)</p>	<p>Body Contouring \$2,000 (one-time fee)</p>	<p>IV Hydration \$100 (per session)</p>
<p>Weight Loss Program \$1,500 (one-time fee)</p>	<p>Facial Rejuvenation \$1,200 (one-time fee)</p>						
<p>Body Contouring \$2,000 (one-time fee)</p>	<p>IV Hydration \$100 (per session)</p>						

Email Drip and Blast Campaigns

Content development based on customer preferences and the company services.

EMAIL
Subject: Exclusive Liquid BBL Offer: Fuller Curves, No Surgery! ✨

LOGO

Liquid BBL Special
Fuller, Rounder, Naturally


🔥 Exclusive Promo 🔥
Buy 300ML and Get 100ML FREE*

Looking for a round, fuller look without the risks of surgery? Our Liquid BBL is the perfect solution. It's a non-surgical treatment with more volume and shape using dermal fillers—no needles, no downtime, just immediate results that last 2-4 years!

Get The Offer

Unlike traditional surgical procedures, the Liquid BBL offers a quick, comfortable treatment with no need for anesthesia or a long recovery. The results are instant, no-sweat-looking, plus since the treatment stimulates collagen production, you'll enjoy long-term improvements in skin texture and firmness.

Real Results, Real Confidence



Get 100ML FREE*

POP UP

LOGO

Liquid BBL Special
Get the curves you want without surgery!

🔥 Buy 300 ML & Get 100 ML FREE* 🔥

Get Today

*Offer available for a limited time!

Now booking & rewards are easier with REPEAT MD!
Download now & unlock exclusive perks.

SOCIAL MEDIA

LOGO

Dreaming of a fuller, rounder look without the downtime?

Liquid BBL Special
Get the curves you want without surgery!

Buy 300 ML & Get 100 ML FREE*

- Long-lasting (2-4 years)
- Minimally invasive & quick treatment
- Immediate, smooth, and natural results

Book A Consultation

*Offer available for a limited time!

Let's Chat!

Denisse Nieto Borja

<https://www.marcasconestrategia.com/>

+54 1136081394

Argentina

