

Brainstorm Your Winning Offer



*Get your offer created and marketed in a way that
will attract the right buyers and create profits!*



Discover the skills you have that people will pay you for

What skills do you have and what problem can you solve?

Objective: Find the skills and expertise you have that either solves a painful problem, or delivers a desired result that others value enough to exchange time and money for. Your passions aren't always what's in demand or the most profitable. We want to find the sweet between what you love, and what is in high market demand.

- ***What skill and experience do I legitimately have that is valuable?***

- ***What problems can I legitimately help others solve?***

- *Who is in enough pain to pay to have this problem solved?*

- *Who values the skills I have?*

Figure out which market you serve

Which market do you serve?

Objective: Find a market that has the most in demand for use of your knowledge so that you can charge the highest price point so that you can become highly profitable as quickly as possible and exchange less time for money.

NOTE - There are three core markets:

- Health
- Wealth
- Relationships

There are tons of sub-markets within these markets. For now, try to find which of these core markets your skills fall into.

- *Which one of these three core markets (that are always growing) can I share my expertise in?*

- *What are the problems people need solved in this market?*

- *What skills or expertise do I have that can solve these problems?*

- *How can my skills and expertise stand out in this market or be presented in a unique and compelling way?*

Discover who in this market pays to solve this problem

*Who struggles the most with
this problem?*

*Who values the desired
outcome the most?*

How can you minimize the risk?

- *What price point would this ideal client be able to pay to solve this problem?*

- *How much time does this ideal client have to dedicate to this outcome?*

- *What are you asking this ideal client to sacrifice?*

- *How can you convey the value of trading these sacrifices for the desired outcome?*

Ready to take all of this deeper, get clearer and have my eyes help you create a winning offer?

Let's Fix Your Offer and Solve a HUGE problem for you so that
you can attract ideal clients who are excited to pay you for
your time and expertise!

If you're ready to buckle down and create or fix an offer and
learn how to launch it and sell it in the next 90 days ...

You're invited to join the
FIX YOUR OFFER MINI-MASTERMIND!



In a small and intimate mastermind setting we will:

First 30 Days:

- Dissect your offer idea or current offer to find the broken parts
- Revise and tweak accordingly and create a beta offer

Next 30 Days:

- Create a clear marketing plan for proper client attraction
- Teach you the launch strategy that made me over half a million in 2021

Next 30 Days:

- Ensure you're sales process will convert (using proven sales psychology and strategies)
- Teach you how to overcome the top two sales objections (time and money)
- Implement all you've learnt and actually run the live launch strategy to your beta offer
- Celebrate your sold-out offer!

Let's go over the problems this offer will solve for you!

You lack clarity on how to
create offers that attract the
ideal clients



You'll have the know-how and
be able to rinse and repeat
this with every offer

You are overwhelmed by
where, how and how much to
promote your offers



You'll have a clear knowing of
where you're ideal audience is
and how to speak to them in
a way that conveys the value
and minimizes the risk

You're tired of launching
because it's not working



You'll receive the launch
strategies and mindset work
that changes everything for
my clients

You're tired of investing into
expensive coaches who don't
get you the results you desire



This isn't a very high
investment of time or money
and you can earn your
investment back in your first
launch, then rinse and repeat
for years, or then turn this
winning offer evergreen!

You're tired of working your
butt off for little return



You'll now have an asset that
you can sell over and over
again, turn into passive
income, and you'll know how
to create more of these and
build an entire product suite!

Risk and reward

What do you have to risk by not doing this?

Time and money.

Staying where you are now is likely to cost you more time and money than learning how to solve the problem.

How much time and money have you already put in?

You can get the beta price now, but it will never be offered again after this round.

Decision Time:

How much time and money do you desire to start earning back?

Do you truly desire to change the situation?

Where will you be 90 days from now if you stay the same?

Ready for the next level?



I'm offering 6 women the opportunity to take advantage of the beta round pricing and have my eyes, hands, and heart working with you closely to ensure you go from broken offer, to...

BOOKED OUT in 90 days!

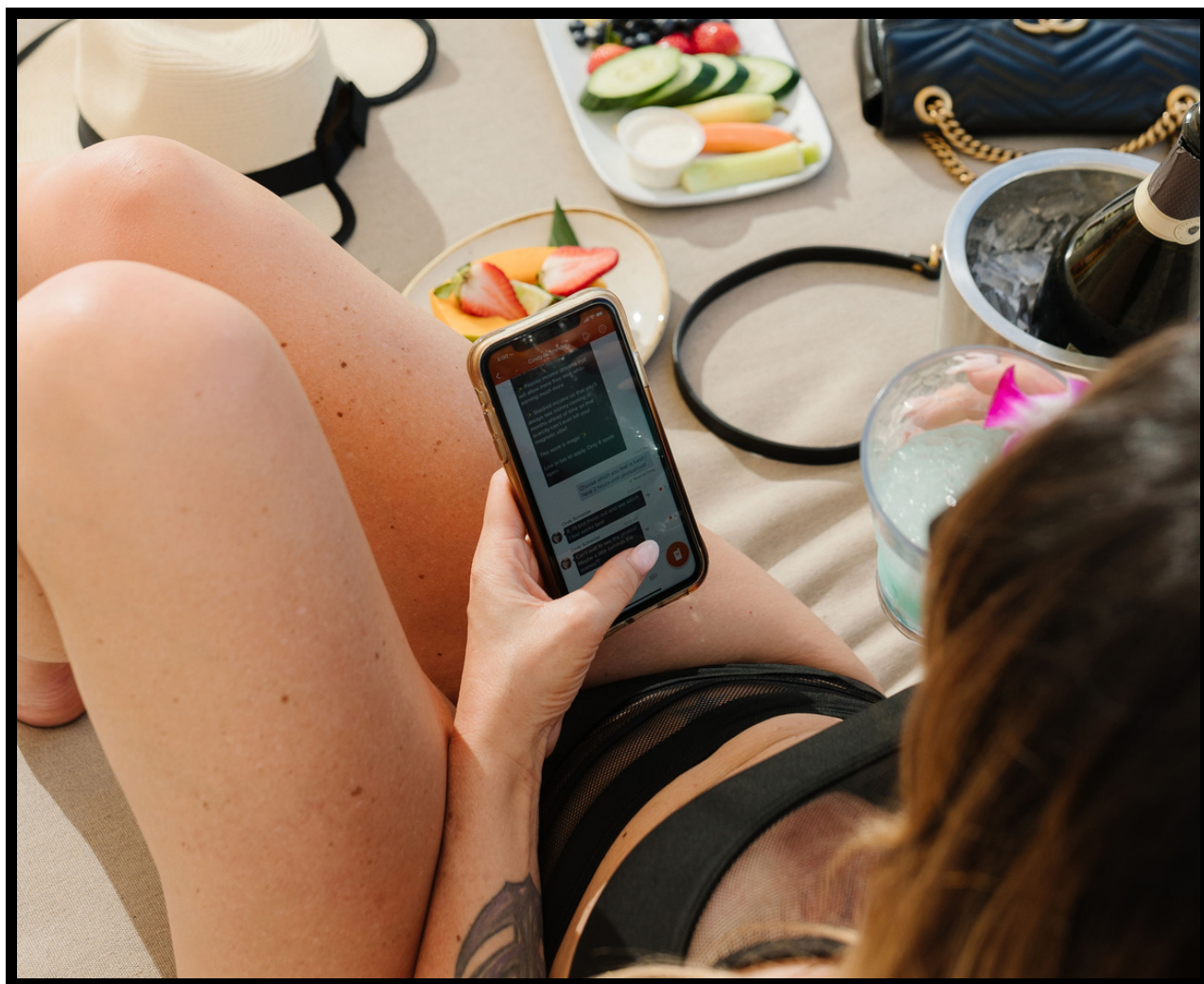
Drop me a DM on Instagram or FB to book a consultation call with me to see if this is the right fit for you!



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