

DIGITAL DOMINATION PLAYBOOK

AFFILIATE MARKETING
MASTER GUIDE



Master Resell Rights agreement

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Introduction

This PDF will teach you the following in these chapters.

Chapter 1: Rebrand this PDF by changing its cover page to resell it as your own.

Chapter 2: Create a Stan Store for customers to buy this PDF document.

Chapter 3: Create a 10 second reel holding a print out of your digital product.

Chapter 4: Create a dedicated instagram page.

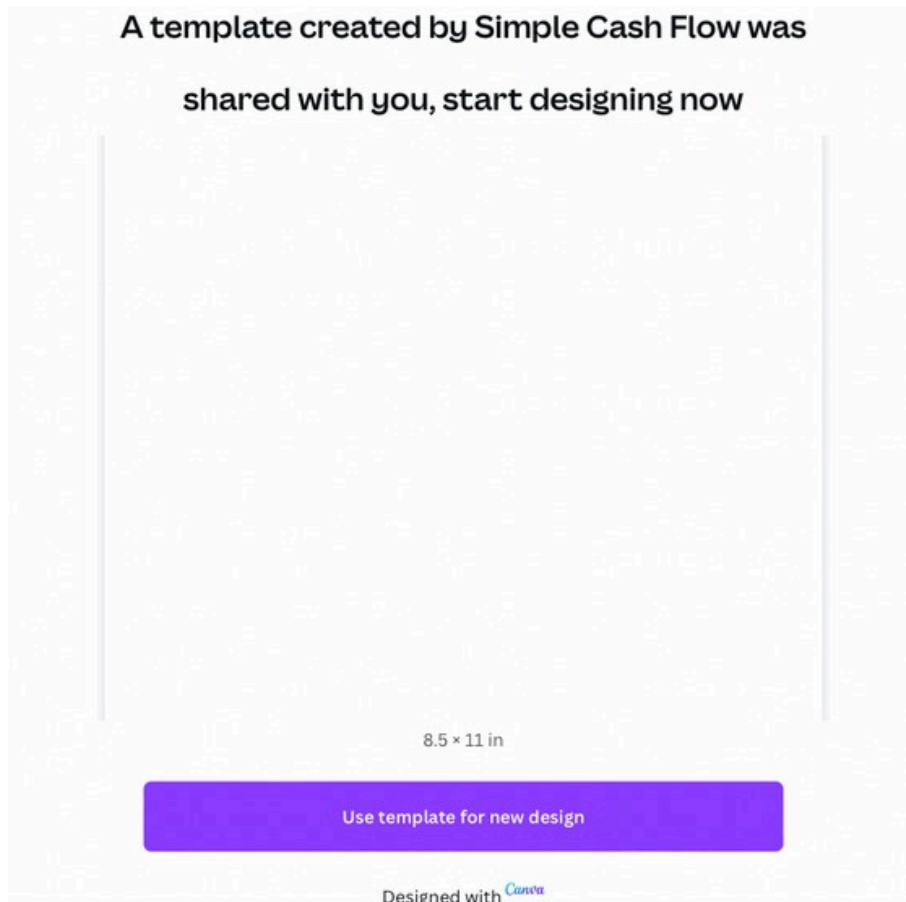
Chapter 5. Create an ad with that 10 second video to drive traffic to your Stan Store.

Chapter 1: Rebrand this PDF by changing its cover page to resell it as your own.

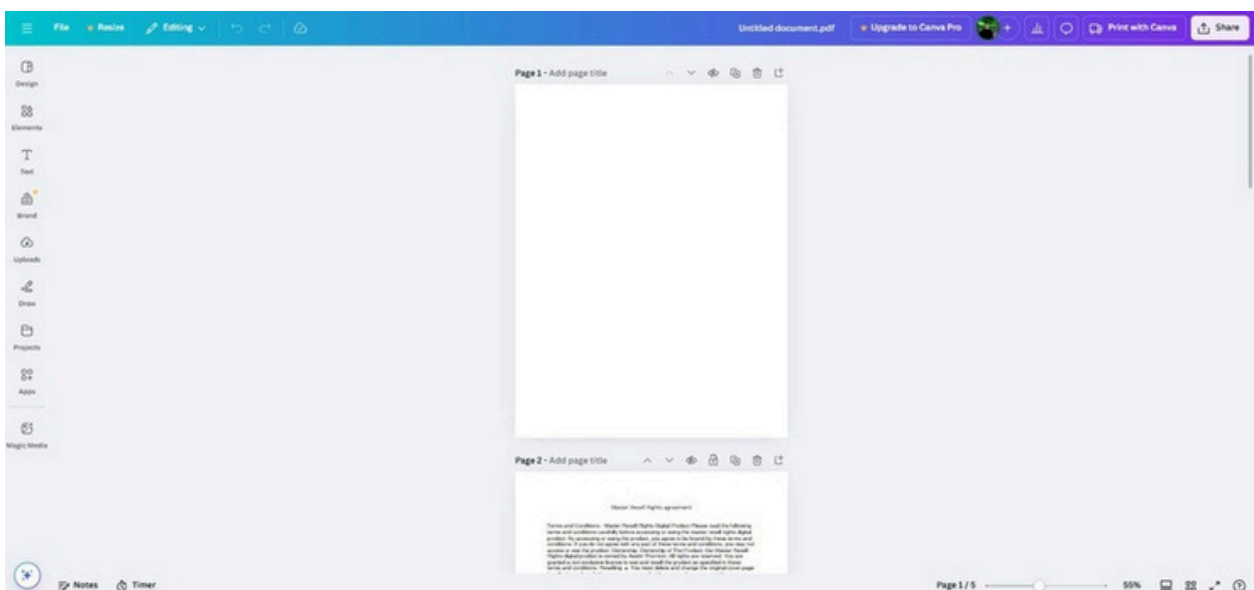
(Step 1)- Click on the link below to open an editable version of this PDF in Canva. After its open return here and read the entirety of this document to rebrand and resell it. Remember you are only changing the cover page and nothing else to ensure your customers are able to follow the same instructions you are.

Open editable version here:

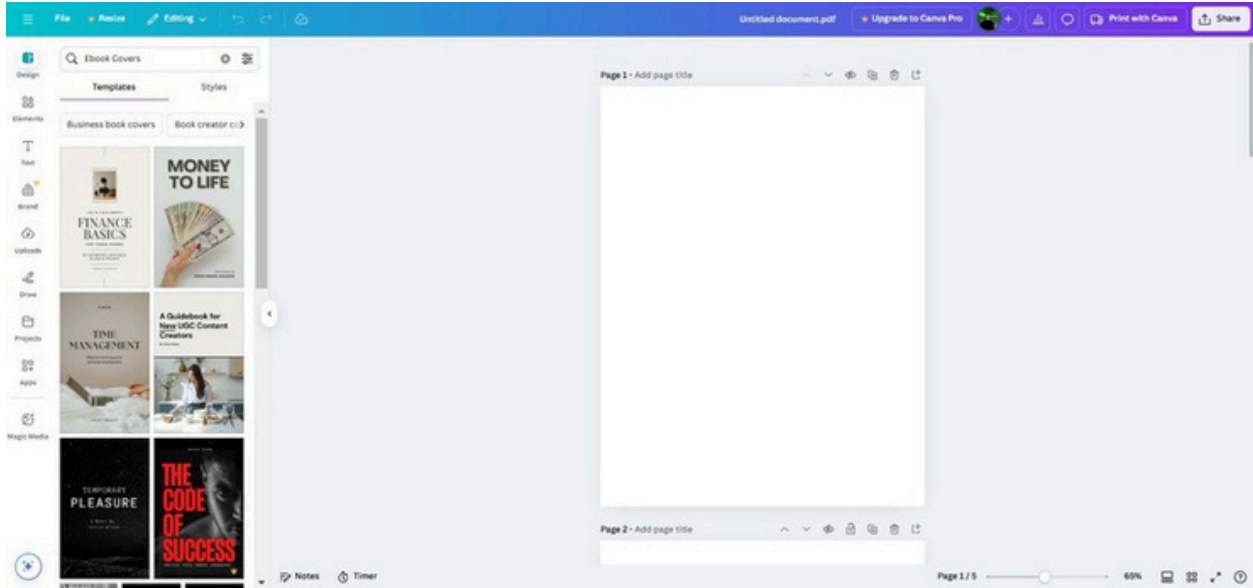
https://www.canva.com/design/DAGk79dec6E/kb_wVZRWR_tUMTbYqsvYog/view?utm_content=DAGk79dec6E&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview



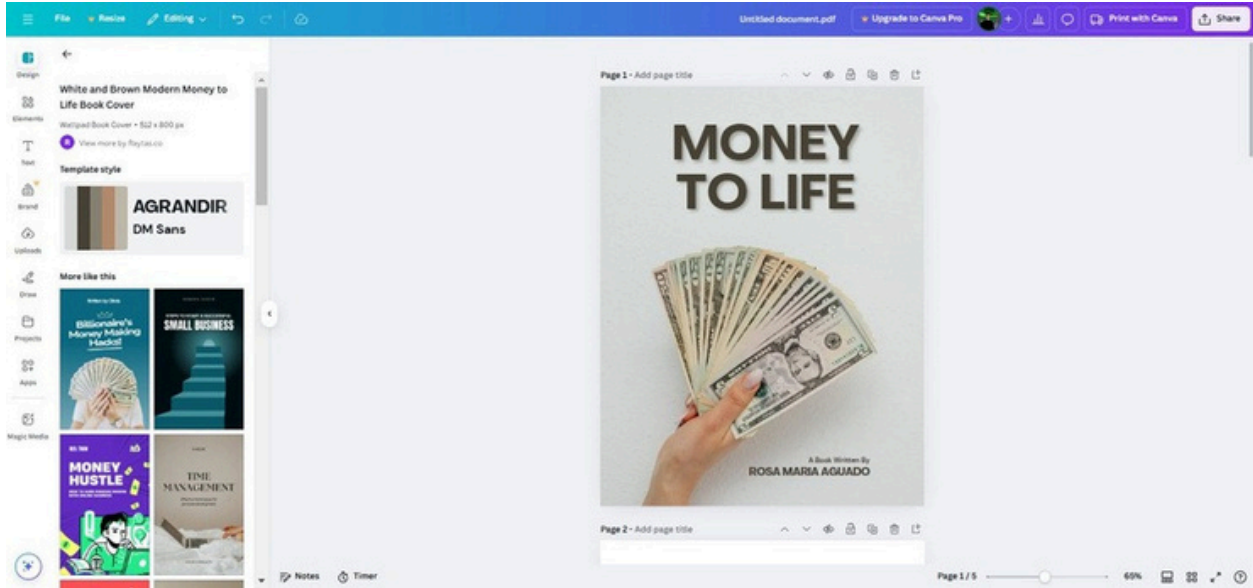
(Step 2) - Once you open the link click on the “Edit Template” button. This will take you to an editable version of this PDF document. Return here after opening to read the rest of the steps.



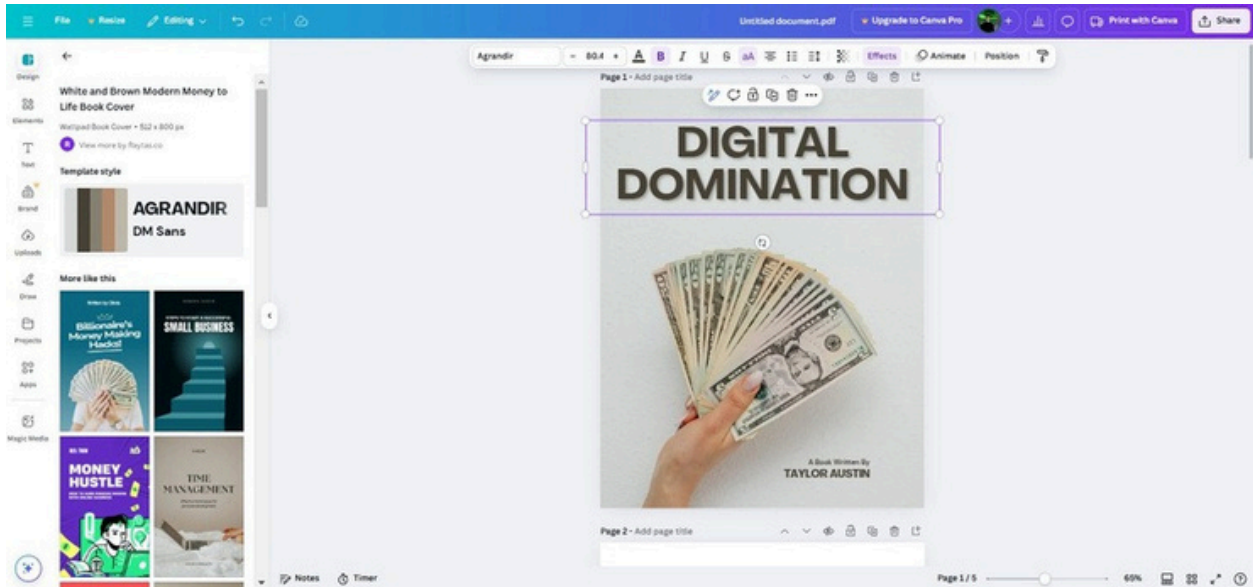
The link should take you to a template that looks like this.



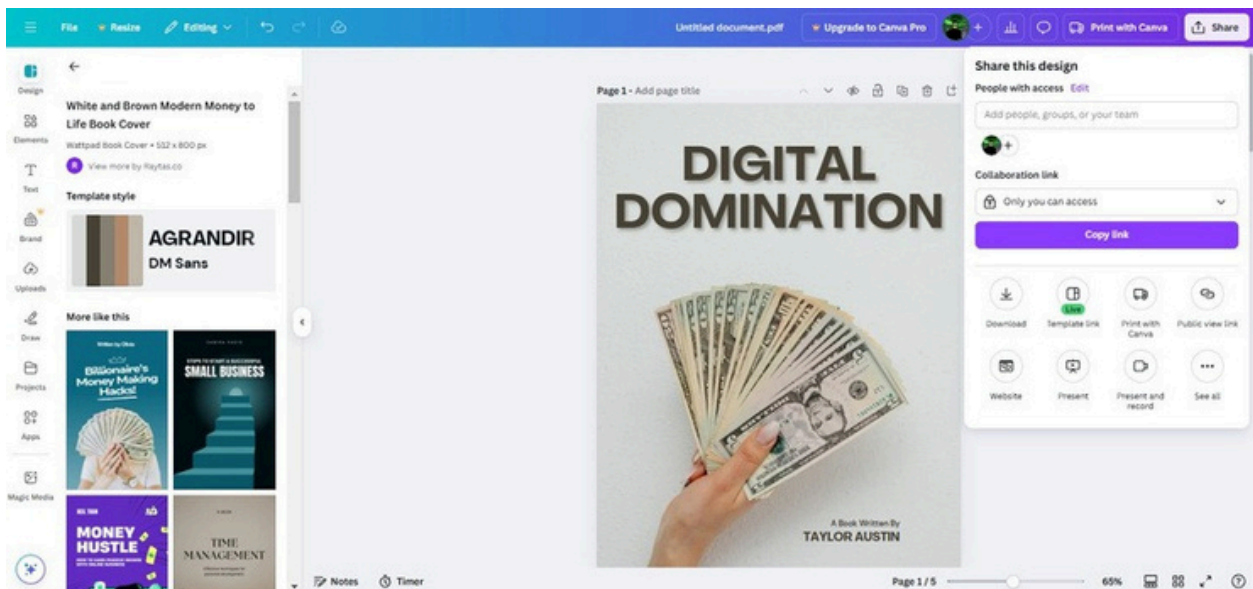
(Step 3)- Click on the “Design” Tab and type “Ebook covers” in the search bar.



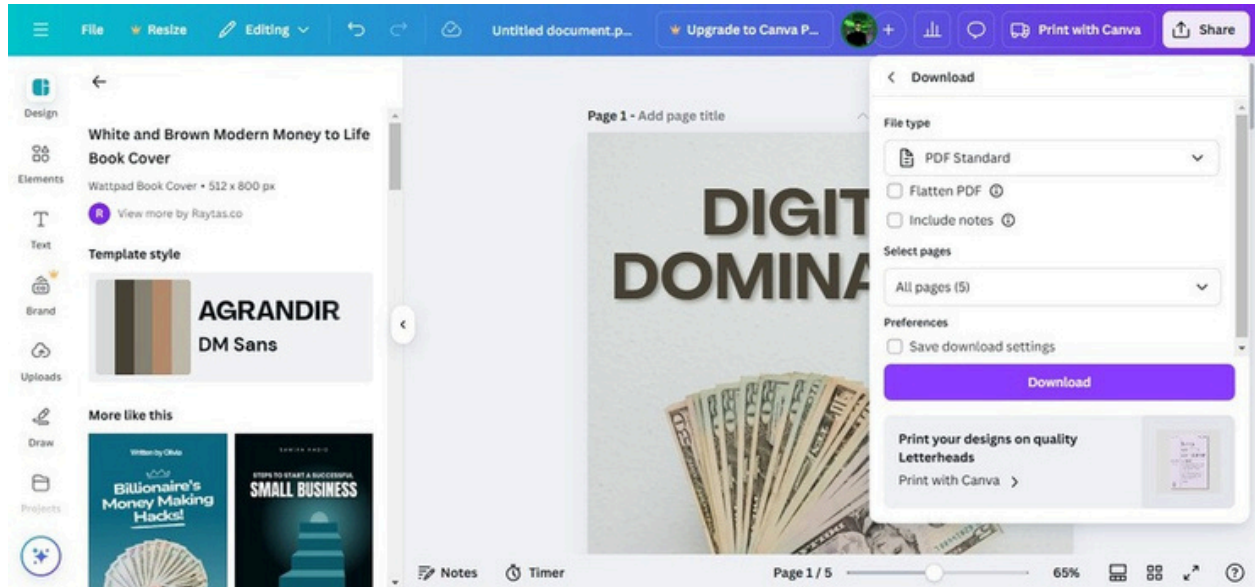
(Step 4) - Drag the cover of your choice to the canvas and resize it so that it fits.



(Step 5) - Click on the title and change the name to fit your branding. Feel free to change the colors, fonts, ect. This depends on your creativity. For demonstration purposes. I will just change the title.



(Step 6) - Once you've finished your edits and are satisfied you need to download your digital product as a PDF document. Click on the “Share” button. Then Click on the “Download” Icon.

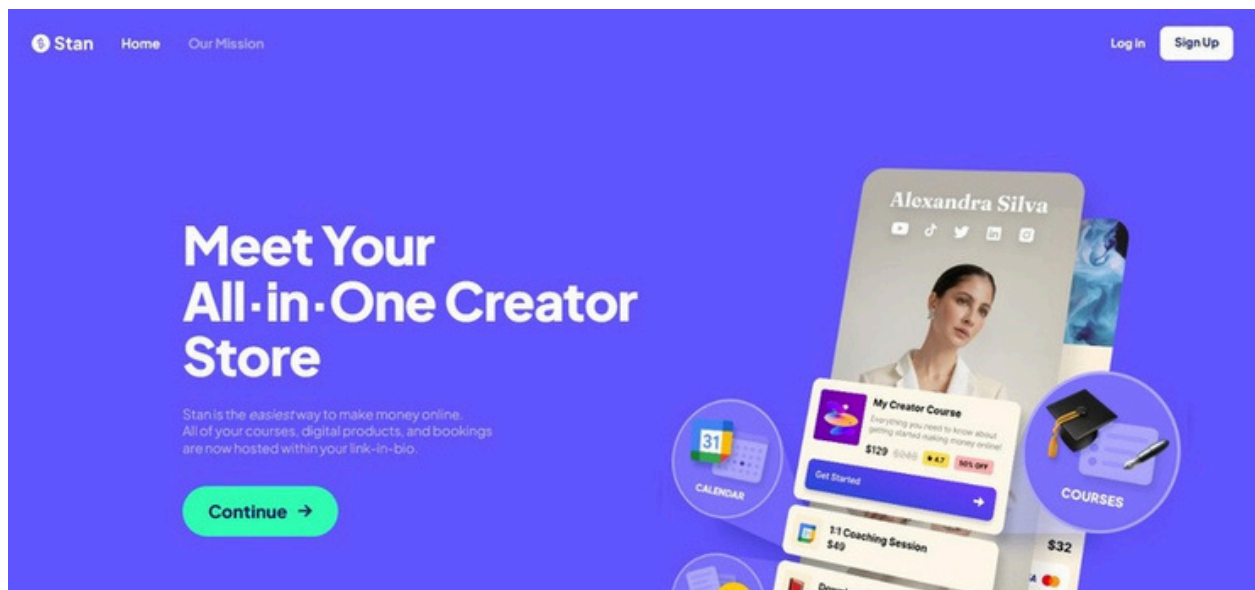


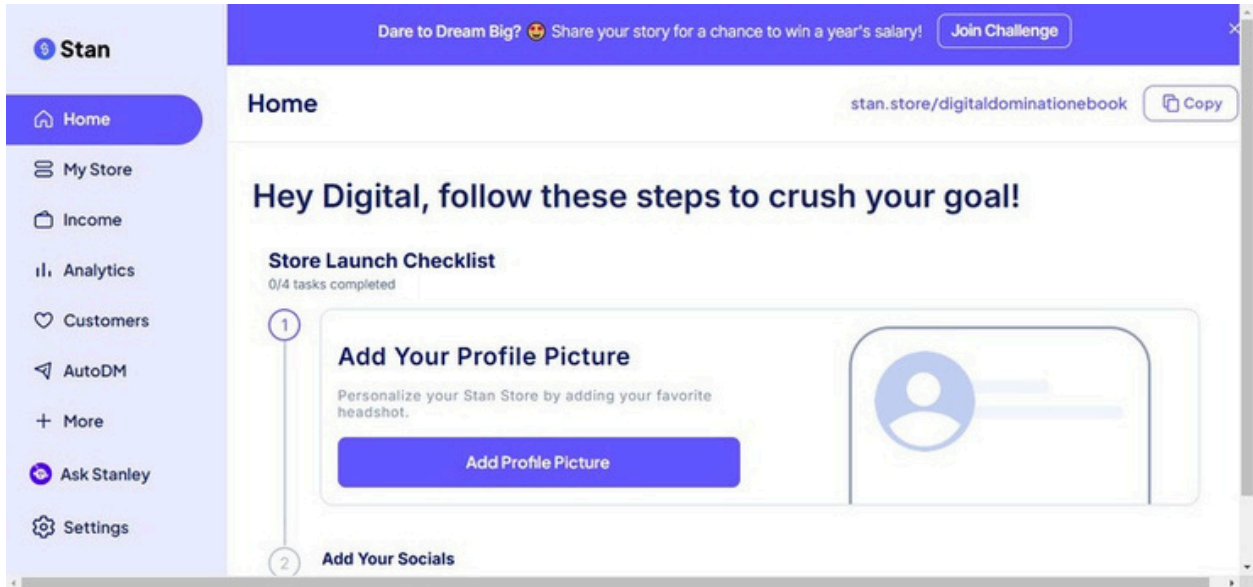
(Step 7) - For “File type” select “PDF Standard”. Then Click the “Download” Button.

Your digital product has been created and you can now resell it as your own.

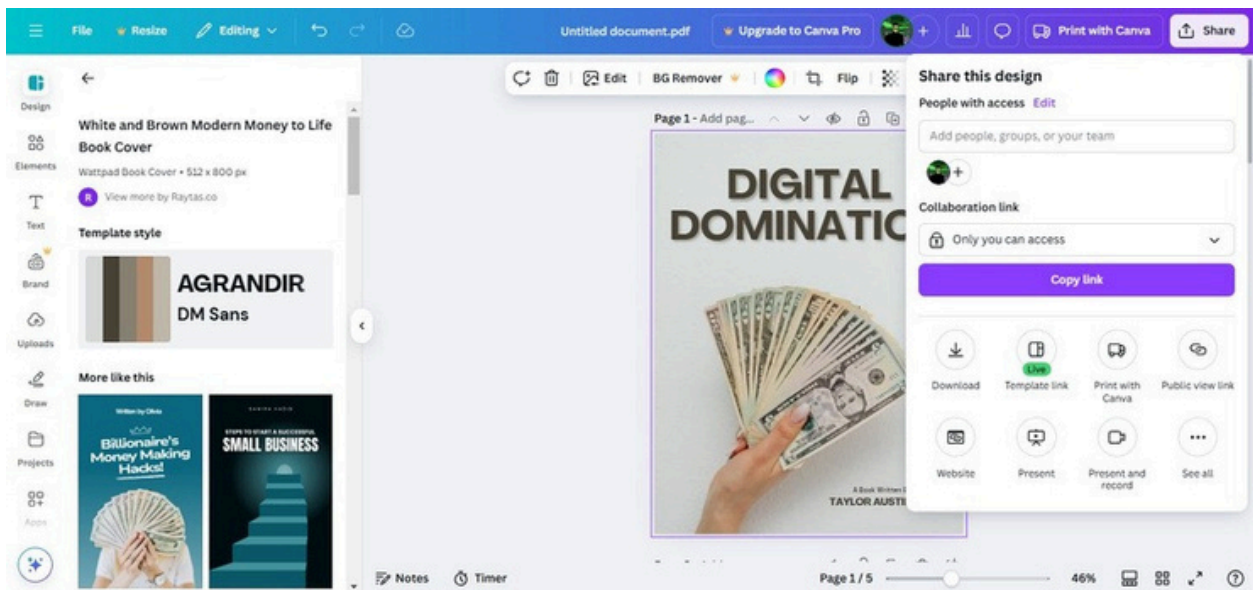
Chapter 2: Create a Stan Store for customers to buy this PDF document.

(Step 1) - You will now create a stan store for customers to buy your digital product. For demonstration purposes, I will show you how to create a store and what description to use for your Stan Store to make sales. All other creative choices are your choice. [Click the link to signup for Stan Store.](#)

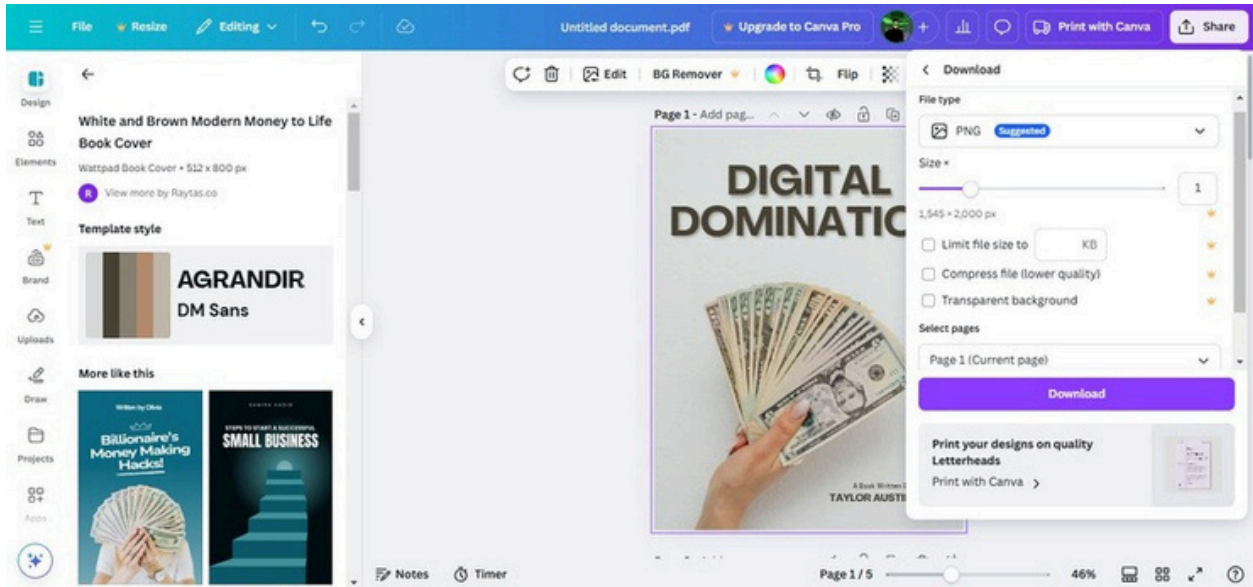




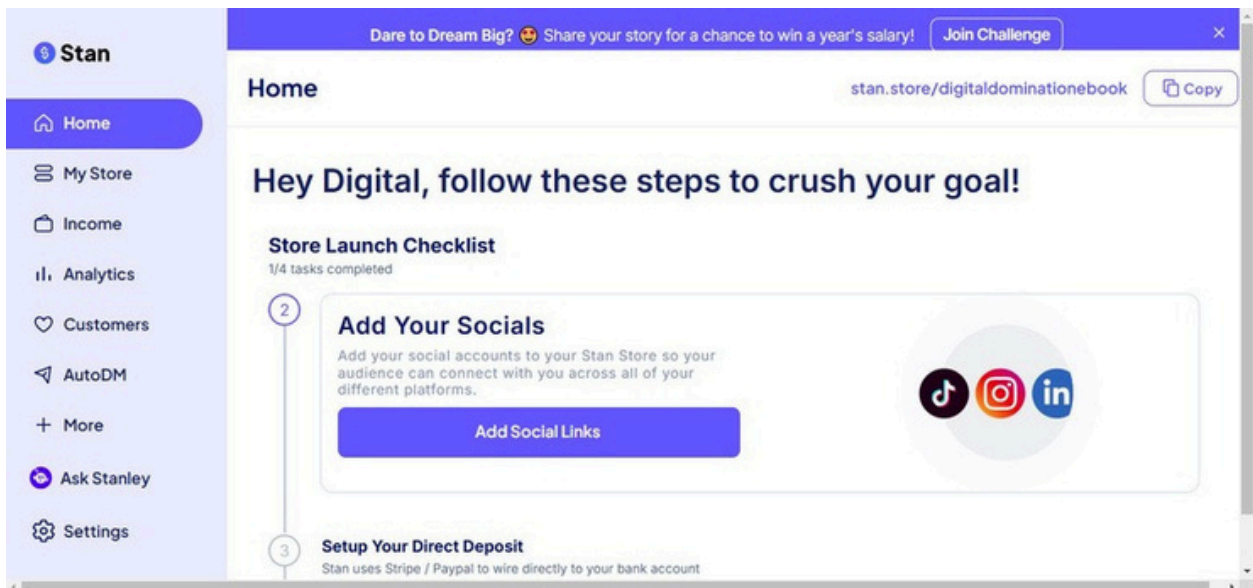
(Step 2) - Add your profile picture.



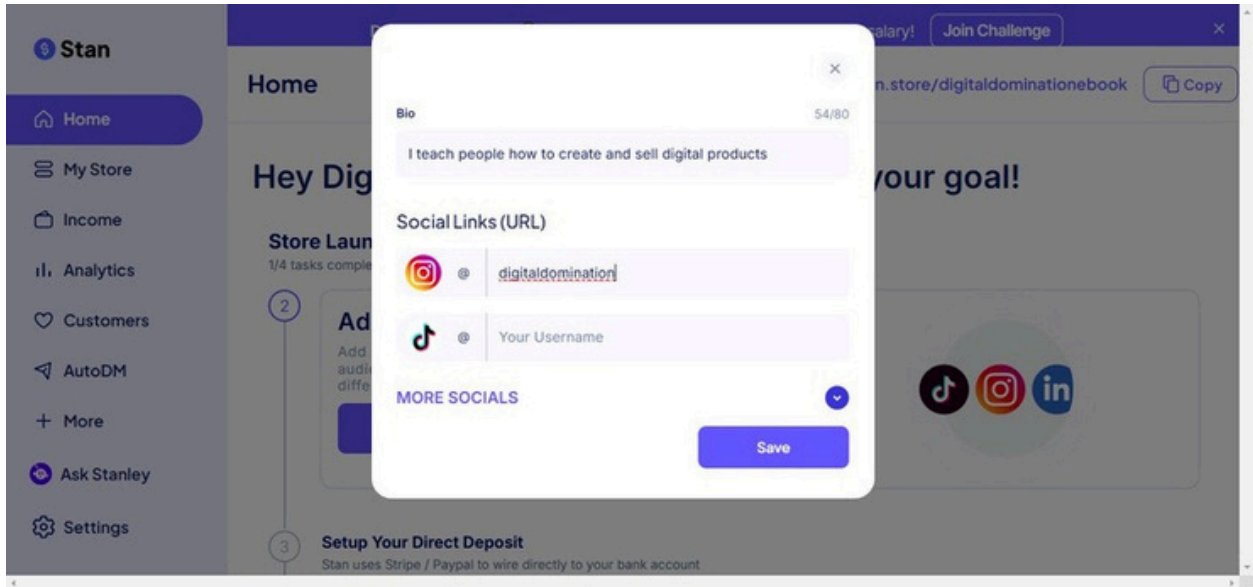
(Step 3) - You can use your cover page as your picture. Go back to Canva and Click on the “Share” button. Then Click on the “Download” Icon.



(Step 4) - Under File Type select “PNG”. Under select pages select “Page 1(Current page)”. Then click on the “Download” button.

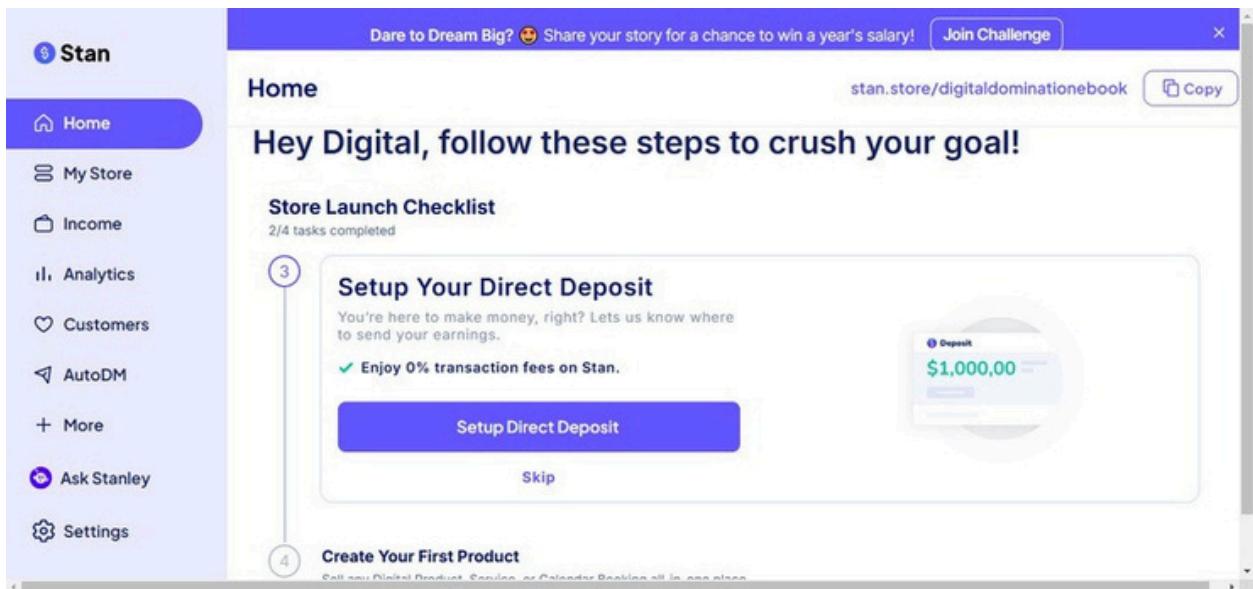


(Step 5) - Add your socials. Click on the “Add Socials” button.

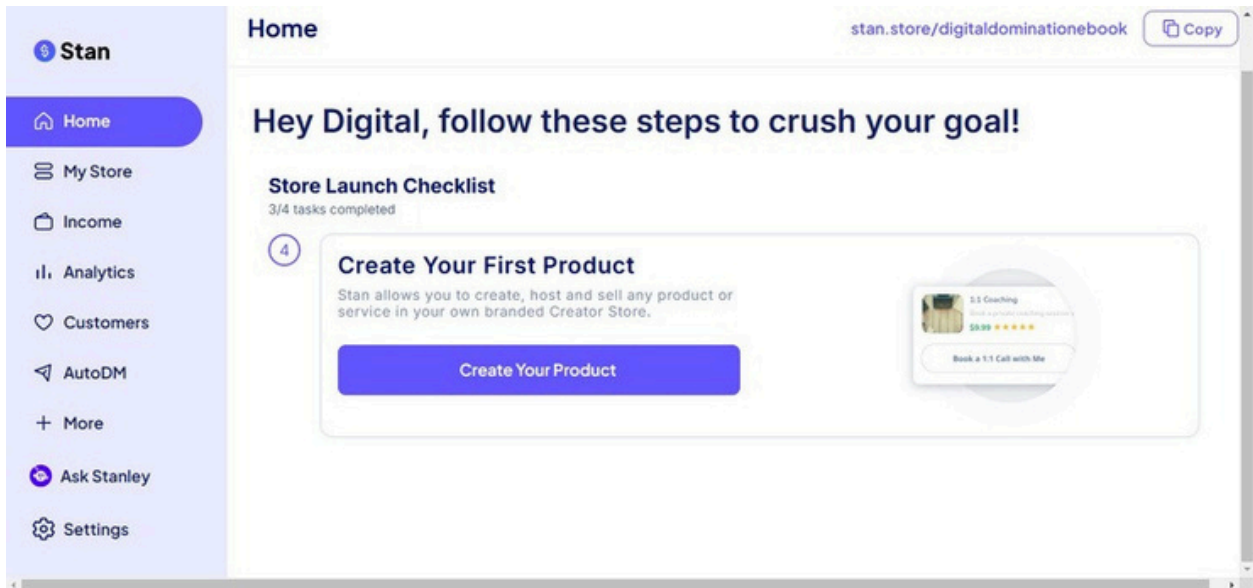


(Step 6) - Copy and paste this into the bio: I teach people how to create and sell digital products.

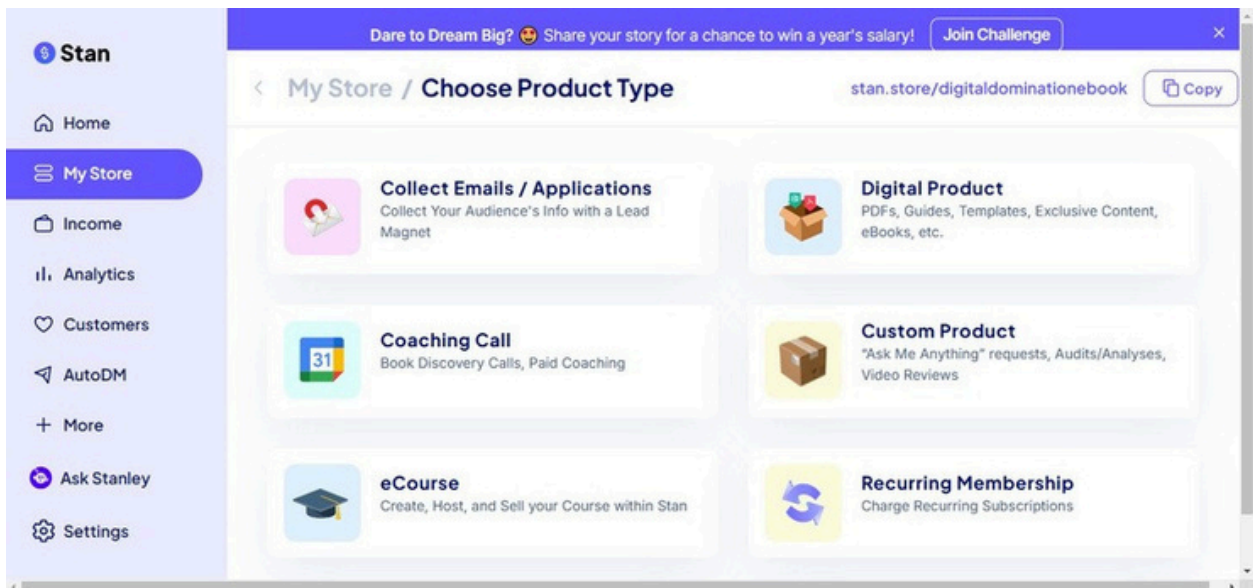
Add your Instagram handle. Click the “Save” Button.



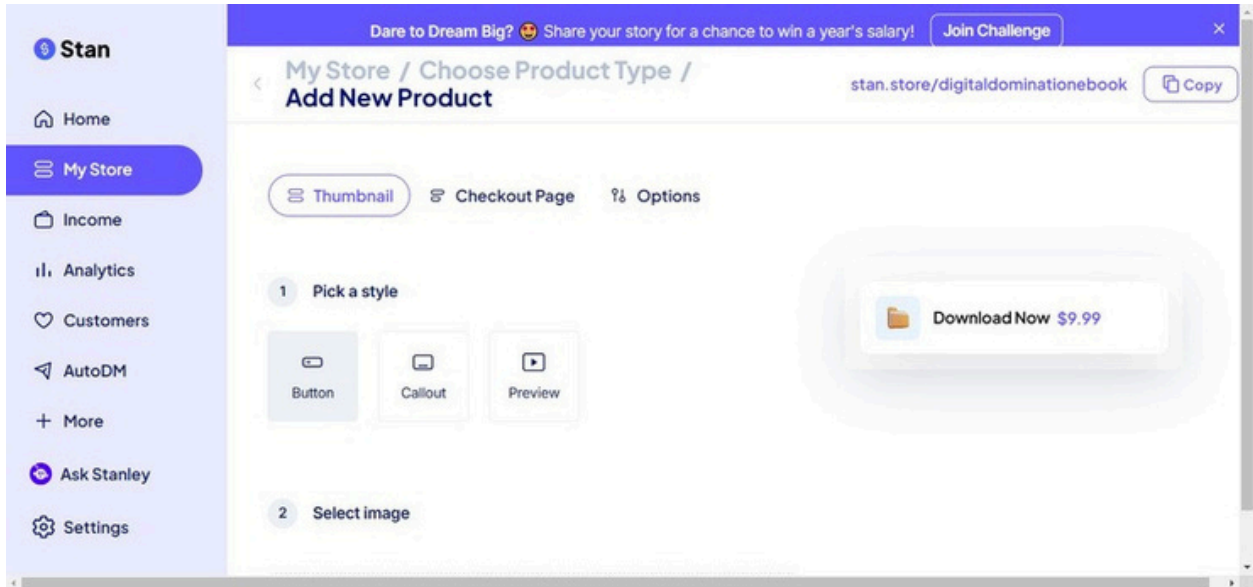
(Step 7) - Set up your direct deposit. Click on the “Setup Direct Deposit button”. This is your personal information so we won’t go into this section. Just follow all instructions Stan Store tells you to follow.



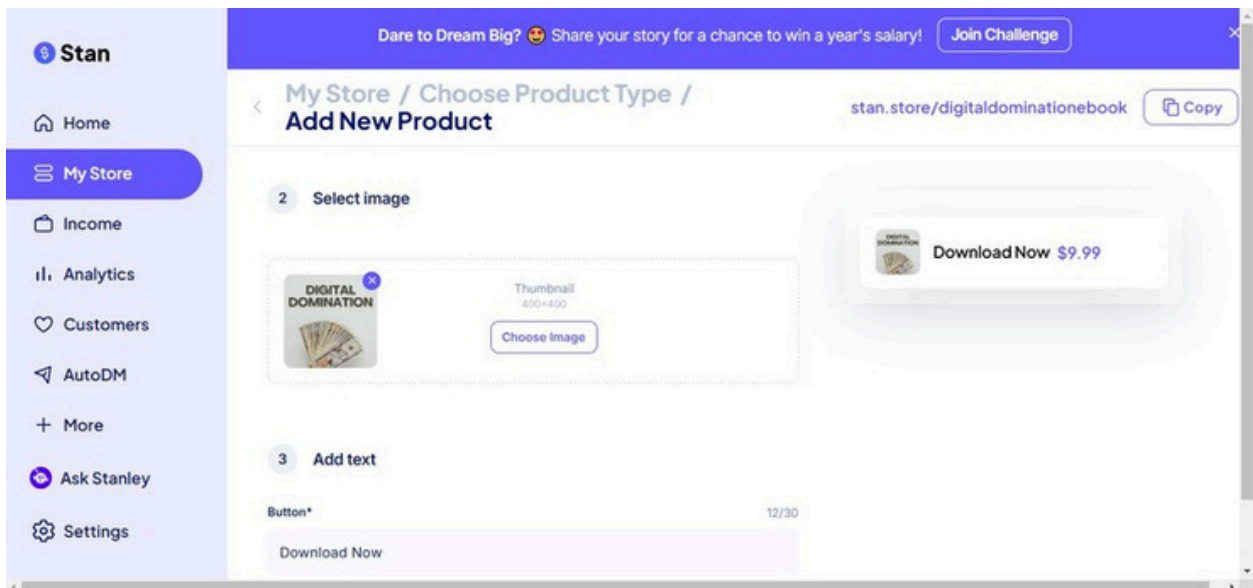
(Step 8) - Create your first product. Click on the “Create Your Product” button.



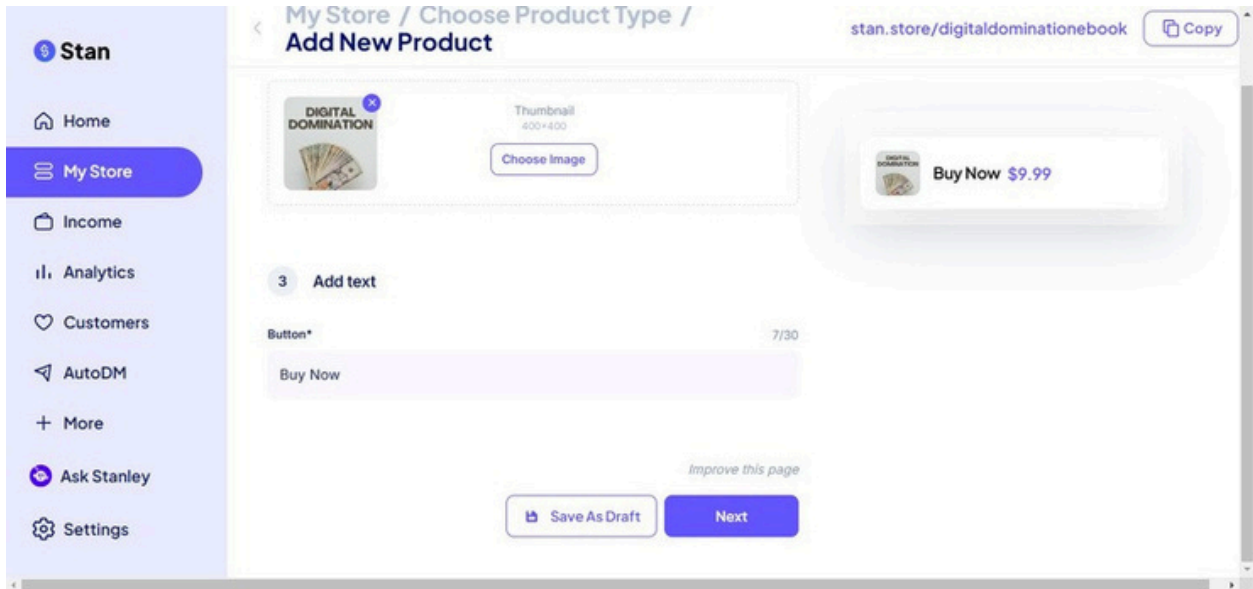
(Step 9) - Click on the ‘Digital Product’ tab.



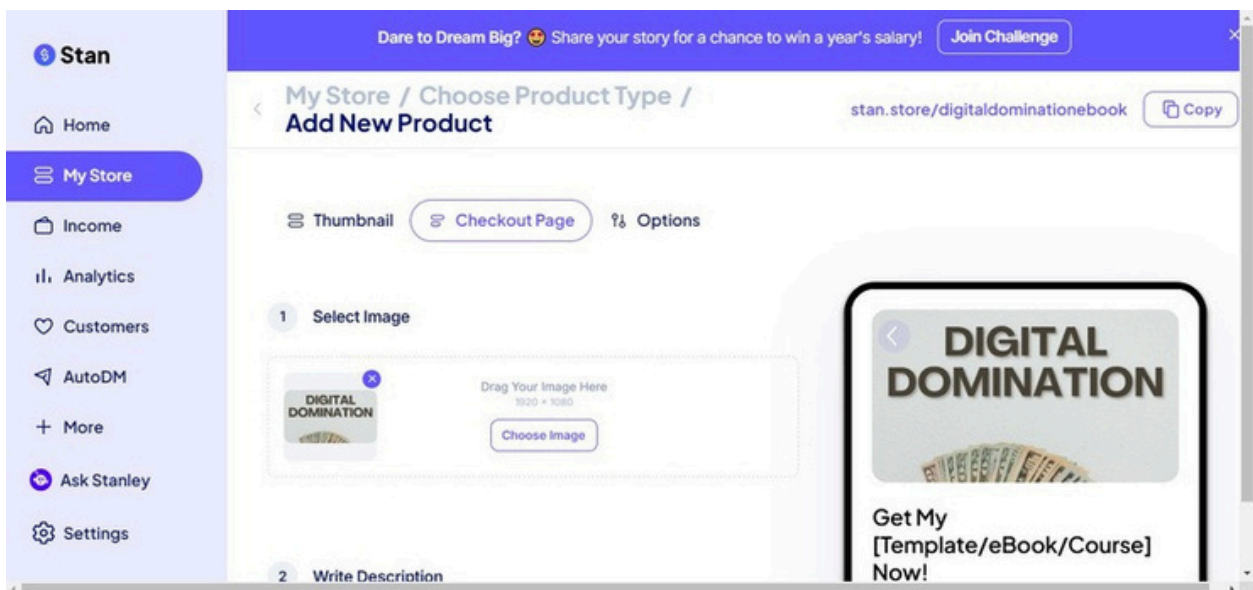
(Step 10) - Pick the style of button you prefer.



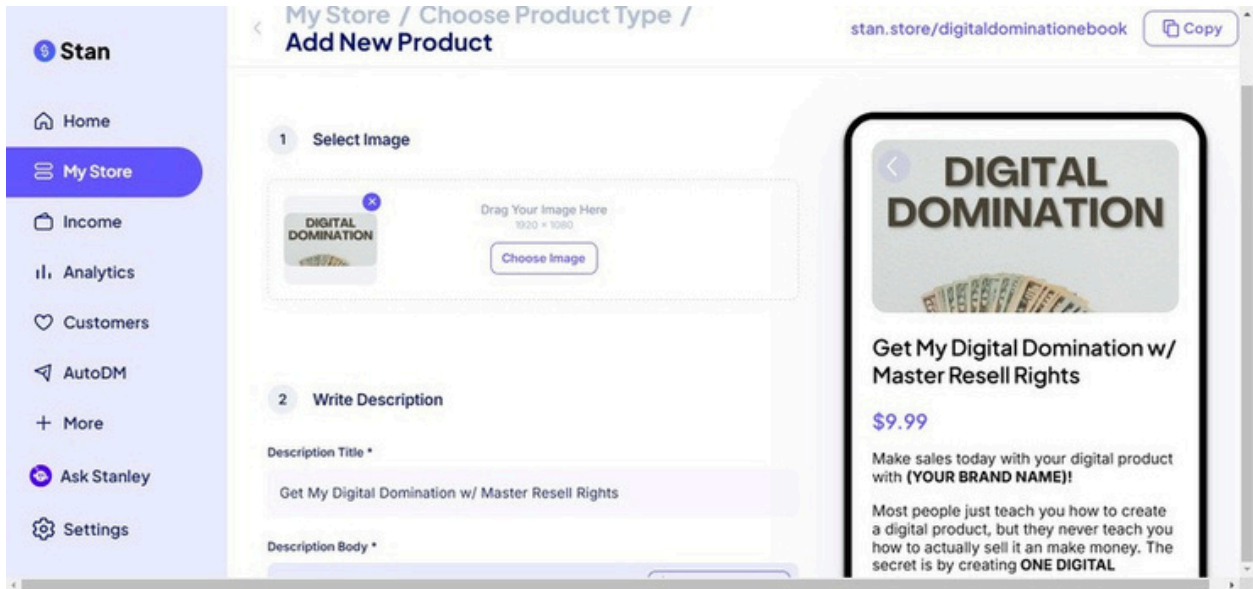
(Step 11) - Select your PDF and choose your cover page as your image.



(Step 12) - For add text change “Download Now” to Buy Now. Then Click on the “Next Button”.



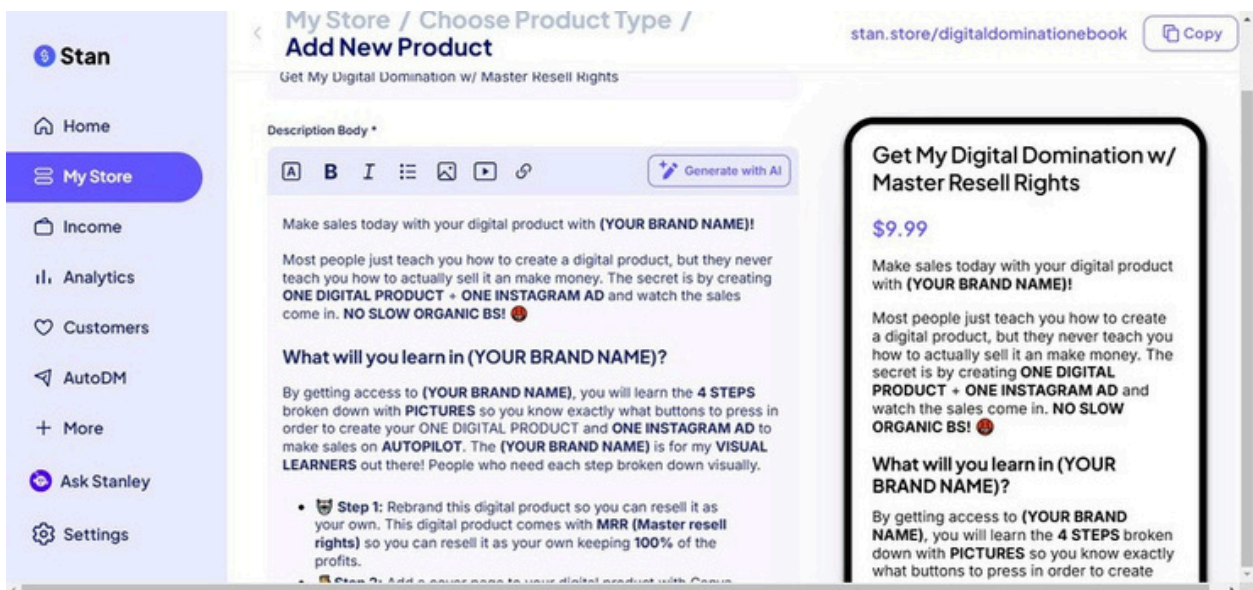
(Step 13) - Under “Select Image” choose your cover page image.



(Step 14) - Write a description.

Copy and paste this into the “Description Title” field: “Get My (YOUR BRAND) w/ Master Resell Rights”

Change “(YOUR BRAND)” to your digital products title.



(Step 15) - Add your “Description Body”

Copy and paste this into the “Description Body” field:

Make sales today with your digital product with (YOUR BRAND NAME)!

Most people just teach you how to create a digital product, but they never teach you how to actually sell it and make money. The secret is by creating ONE DIGITAL PRODUCT+ ONE INSTAGRAM AD and watch the sales come in. NO SLOW ORGANIC BS! 🚫📈

What will you learn in (YOUR BRAND NAME)?

By getting access to (YOUR BRAND NAME), you will learn the 4 STEPS broken down with PICTURES so you know exactly what buttons to press in order to create your ONE DIGITAL PRODUCT and ONE INSTAGRAM AD to make sales on AUTOPILOT. The (YOUR BRAND NAME) is for my VISUAL LEARNERS out there! People who need each step broken down visually.

- 🤖 Step 1: Rebrand this digital product so you can resell it as your own. This digital product comes with MRR (Master resell rights) so you can resell it as your own keeping 100% of the profits.
- 💡 Step 2: Create a Stan store for your digital product to collect your passive income.
- 📹 Step 3: Create a 10 second video of you holding a print out of your digital product.
- 🌐 Step 4: Create an optimized instagram page dedicated to your digital product.
- 🏠 Step 5: Create one instagram ad using that 10 second video and watch the sales come in on autopilot.

Why Instagram ads?

Because you can run ONE INSTAGRAM AD from 5\$ to 30\$ a day depending on your budget. The more money you spend on your ad the more money you will make.

For example:

If your digital product is priced at \$27

And you run ONE INSTAGRAM AD for 20\$ a day.

Which can allow you to sell it to 5 to 30 people a day without losing money...

Because if one person buys your product for 27\$ you would have made your money back and the rest of the days sales are profit.

It's that simple!

💪 Imagine waking up to see sales notifications rolling in, knowing that your hard work is finally paying off. With (YOUR BRAND), You can take the guesswork out of digital products and follow the proven 4 steps for beginners just like you.

What do you get with (YOUR BRAND) ? 🎁

After you purchase you receive an INSTANT PDF DOWNLOAD of (YOUR BRAND) breaking down the 4 steps to creating and selling digital products.

Who is this for ? 🤔

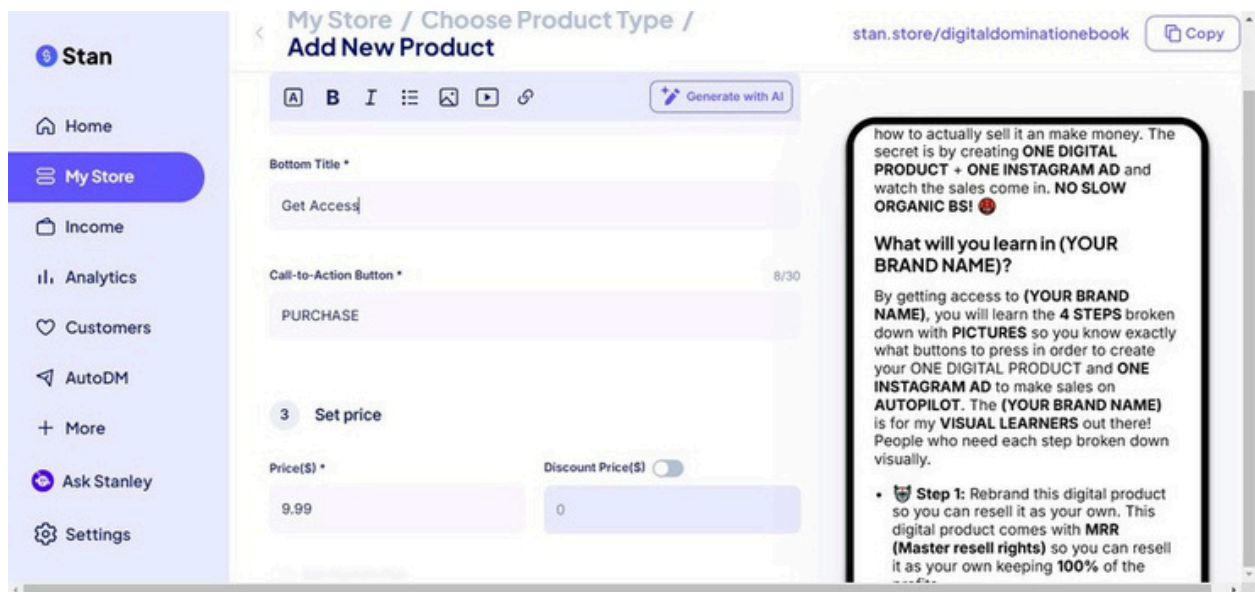
✅ People that don't want to show their face to make sales.

- ✓ People that don't want to post content everyday to make sales.
- ✓ People that only want to create ONE DIGITAL PRODUCT and ONE INSTAGRAM AD to make passive income.

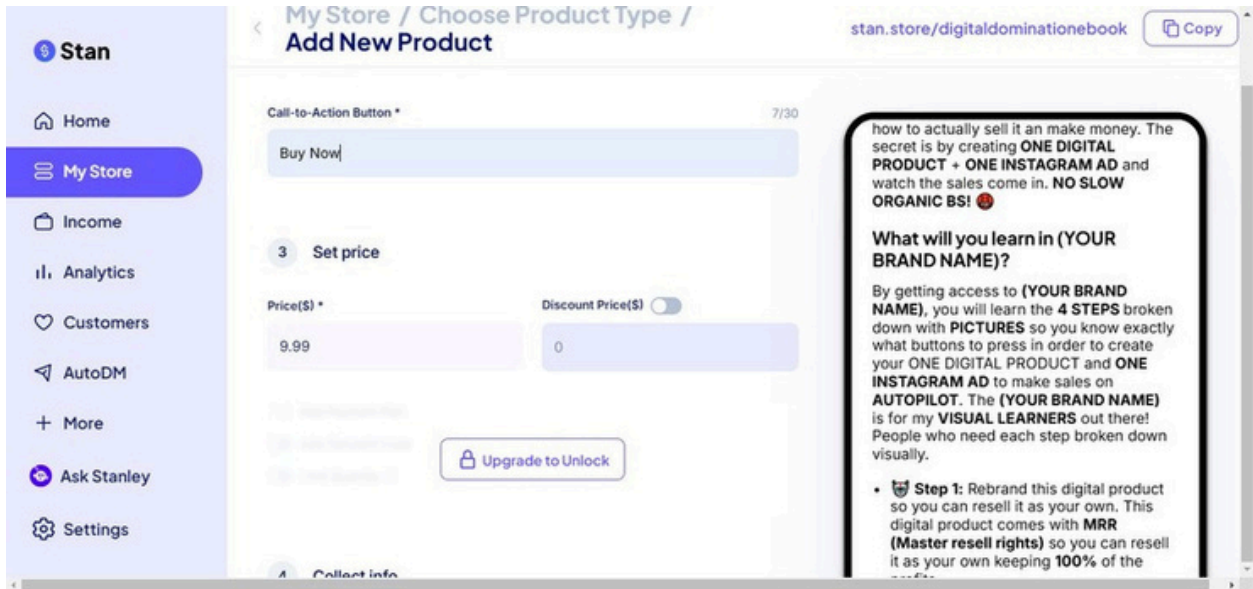
Get access to (YOUR BRAND) today and start your digital product business !

⚠Warning: The price will be going up soon! So hurry

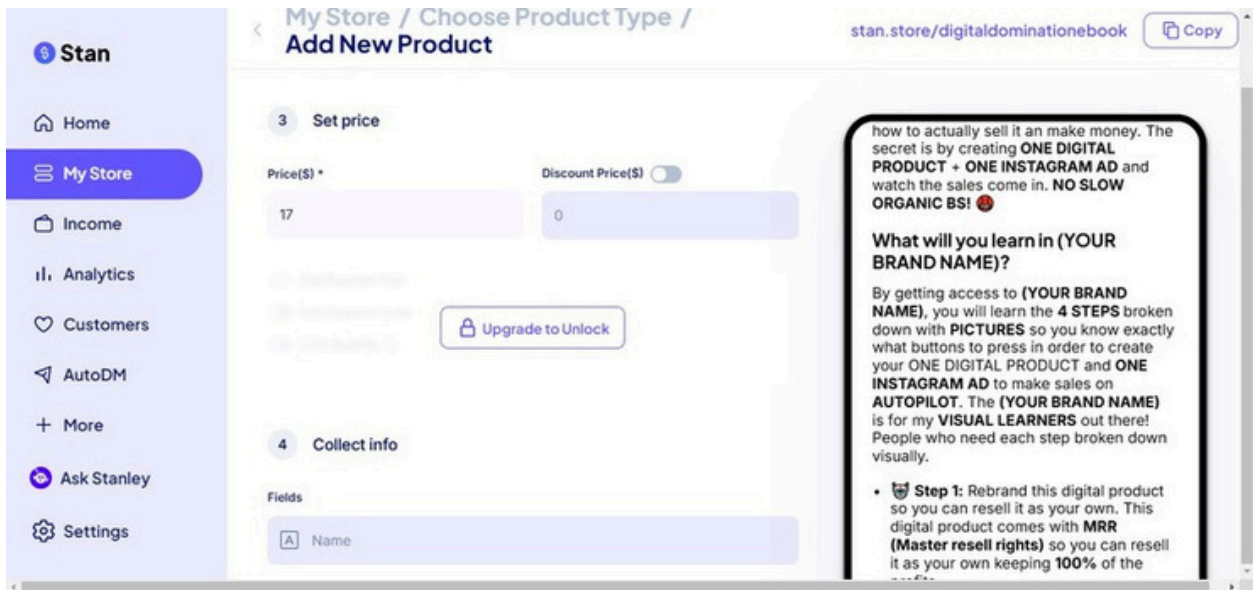
(Step 16) - Change “(YOUR BRAND)” to your digital products title.



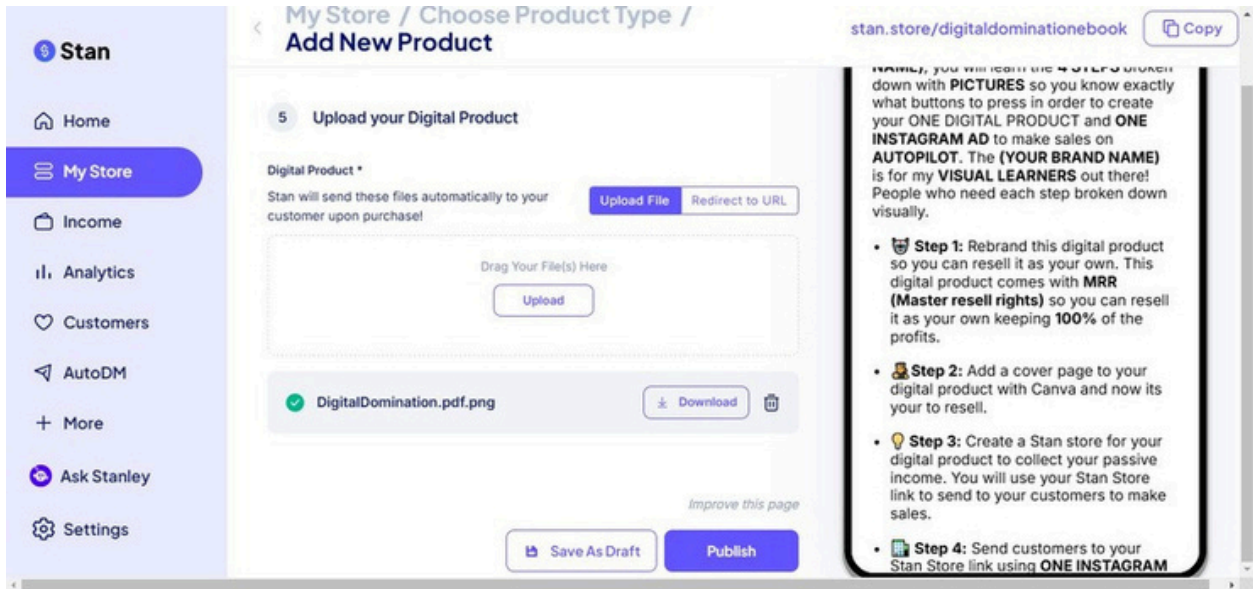
(Step 17) - Under “Bottom Title” write. “Get Access”.



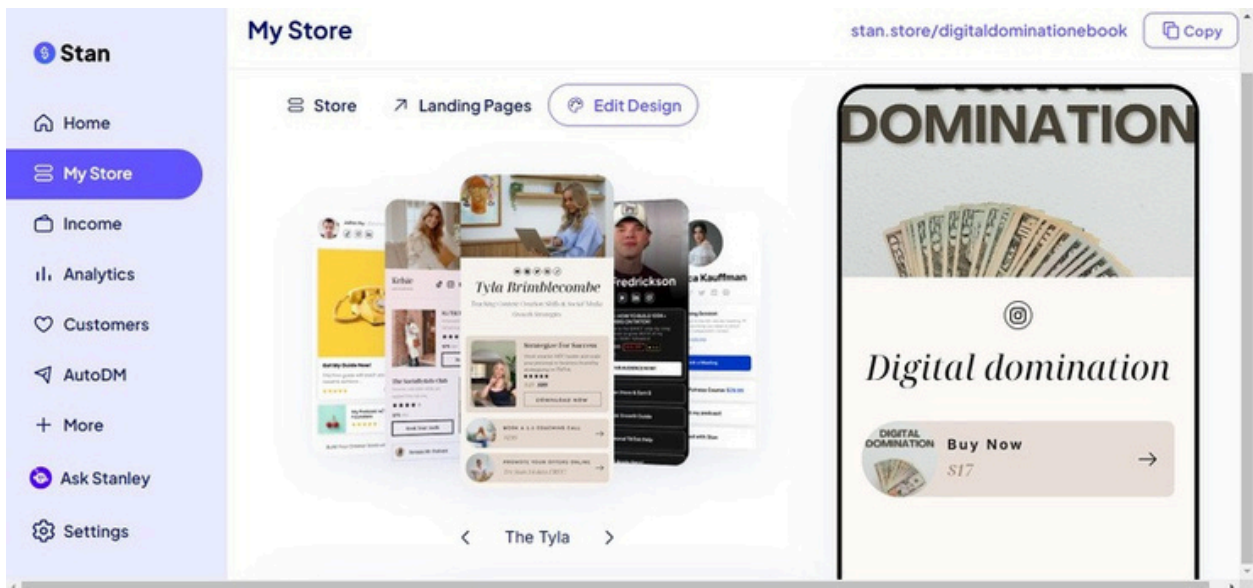
(Step 18) - Under “Call-to-Action Button” Write “Buy Now”



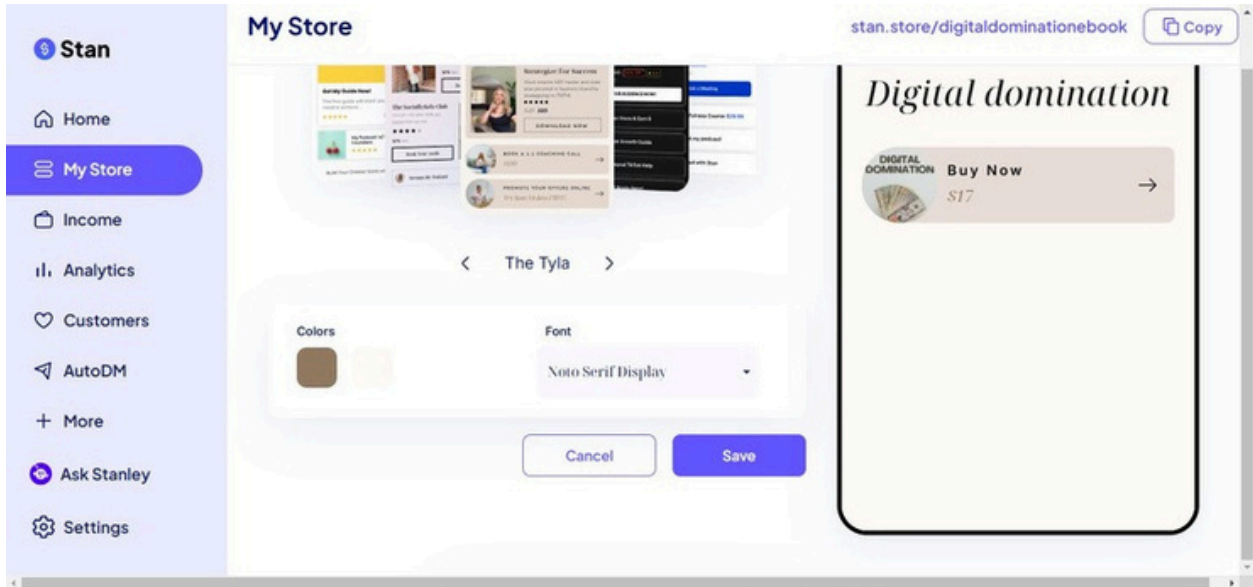
(Step 19) - Under “Set Price” Change it to \$17. You can price your product as anything. Starting out I recommend setting your price between \$17- \$47 to get more sales. As you begin to get more sales you can increase the price.



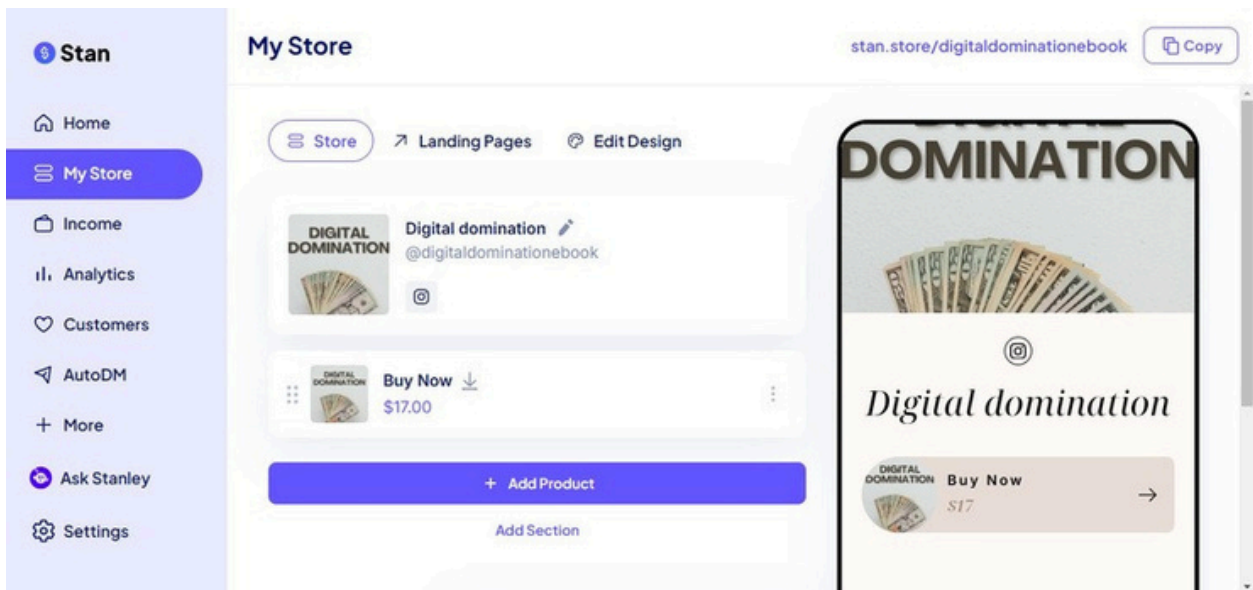
(Step 20) - Upload your digital Product. Then Click on the “Publish” button.



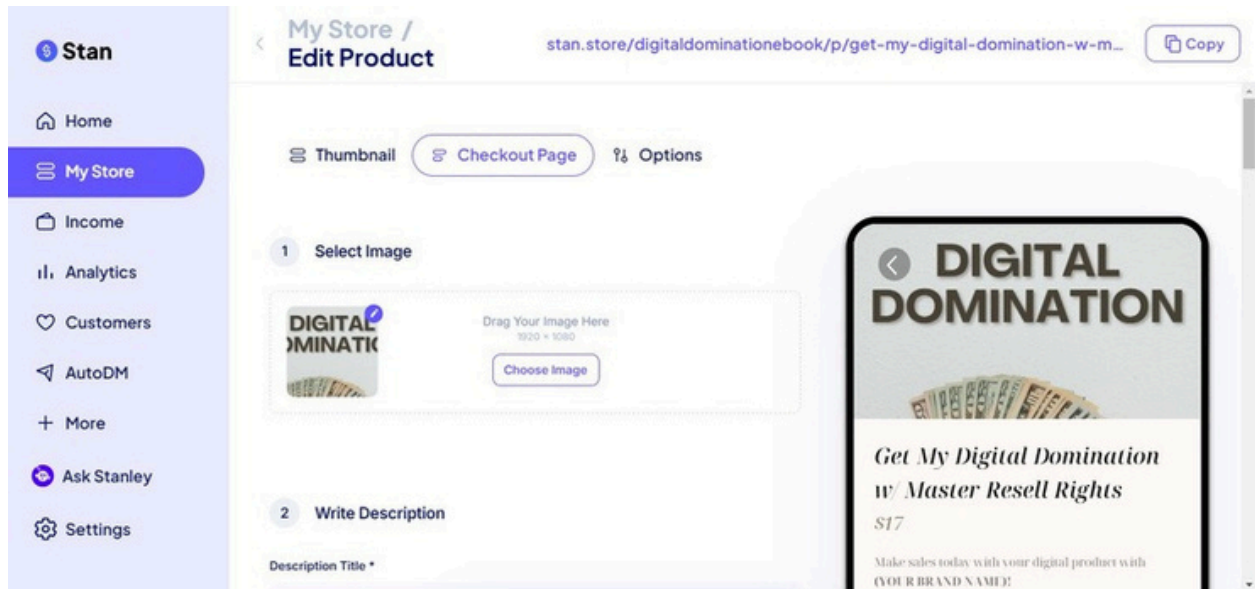
(Step 21) - Now click on the “Edit Design” tab and choose a style you prefer.



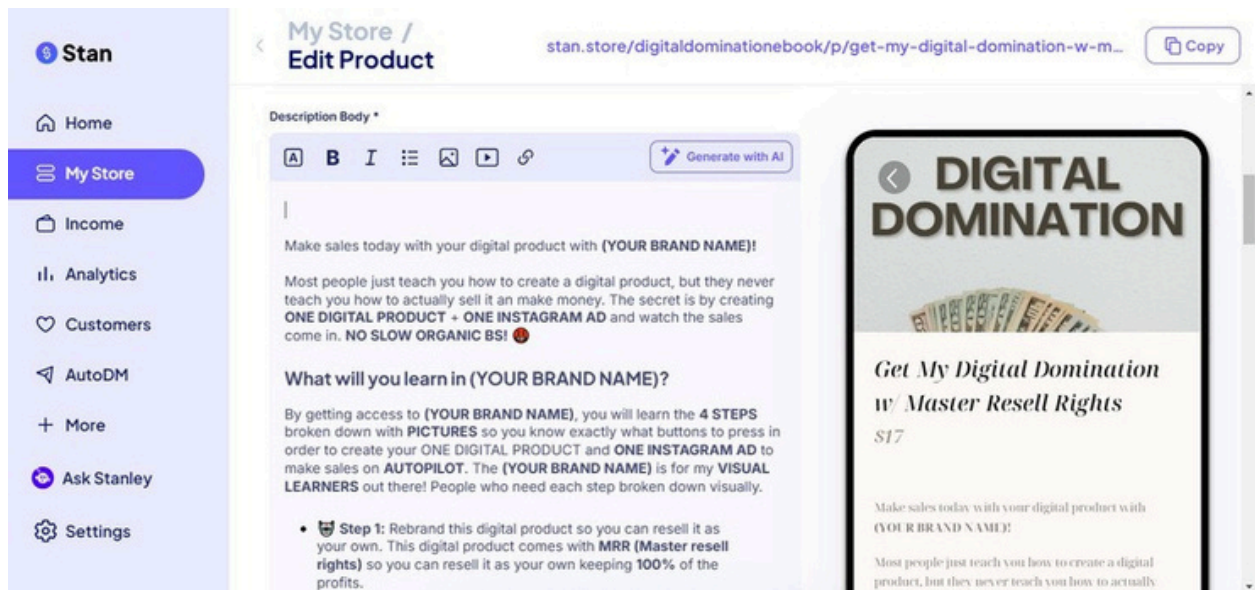
(Step 22) - Click on the “Save” button.



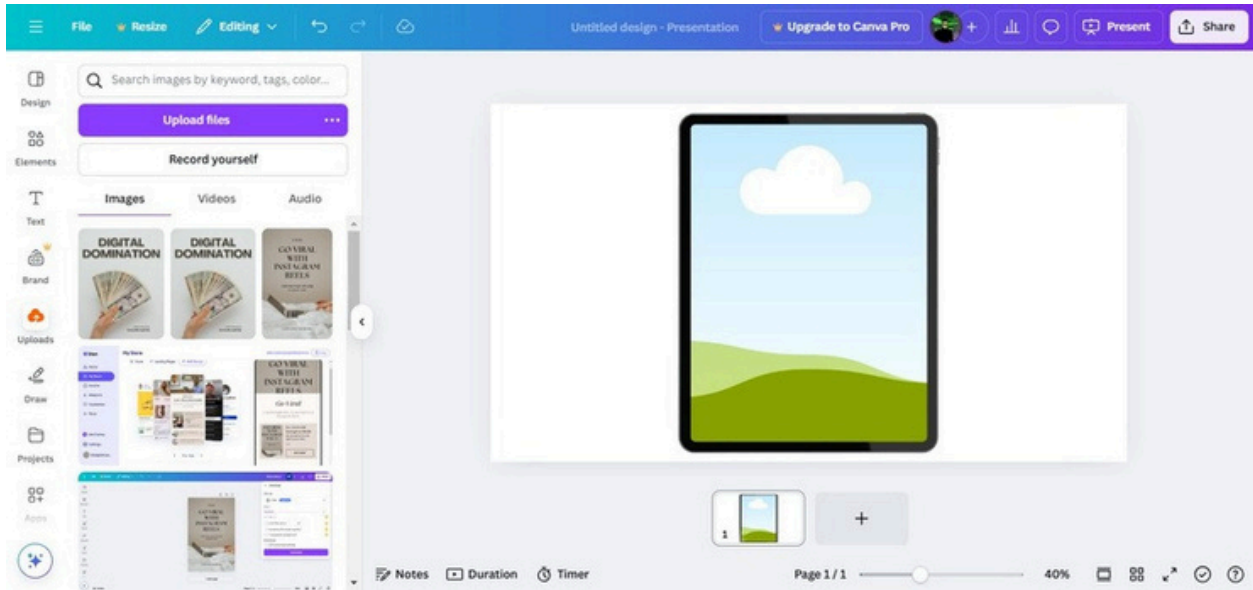
(Step 23) - Click on the “Store” Tab. Then Click on your digital product.



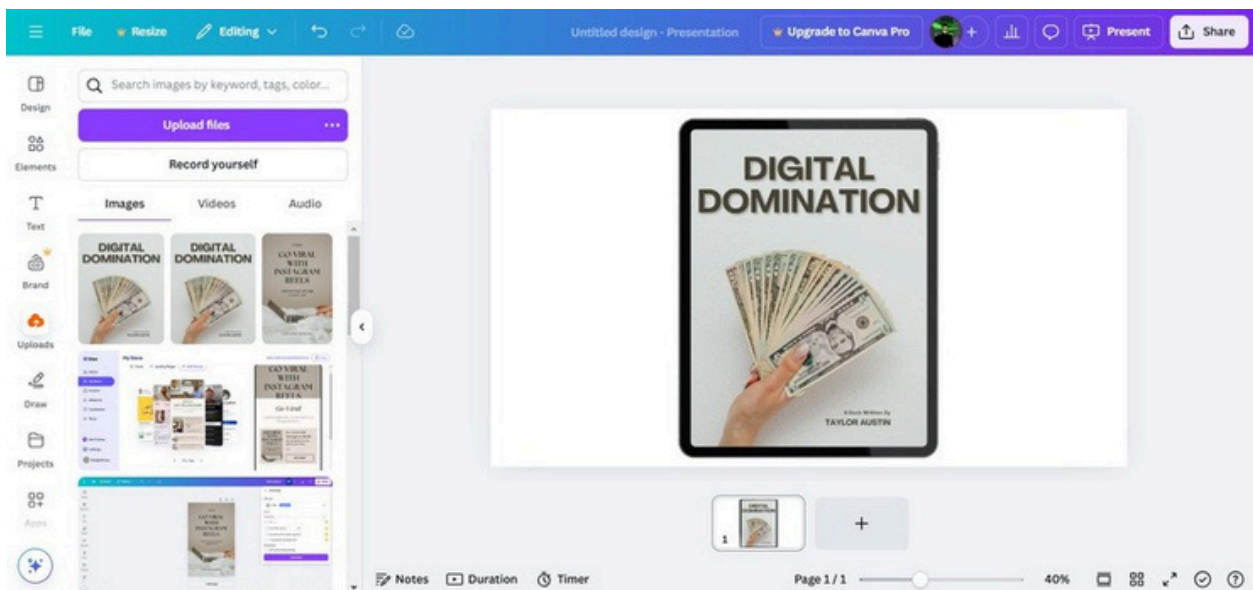
(Step 24) - Click on the “Checkout Page” tab.



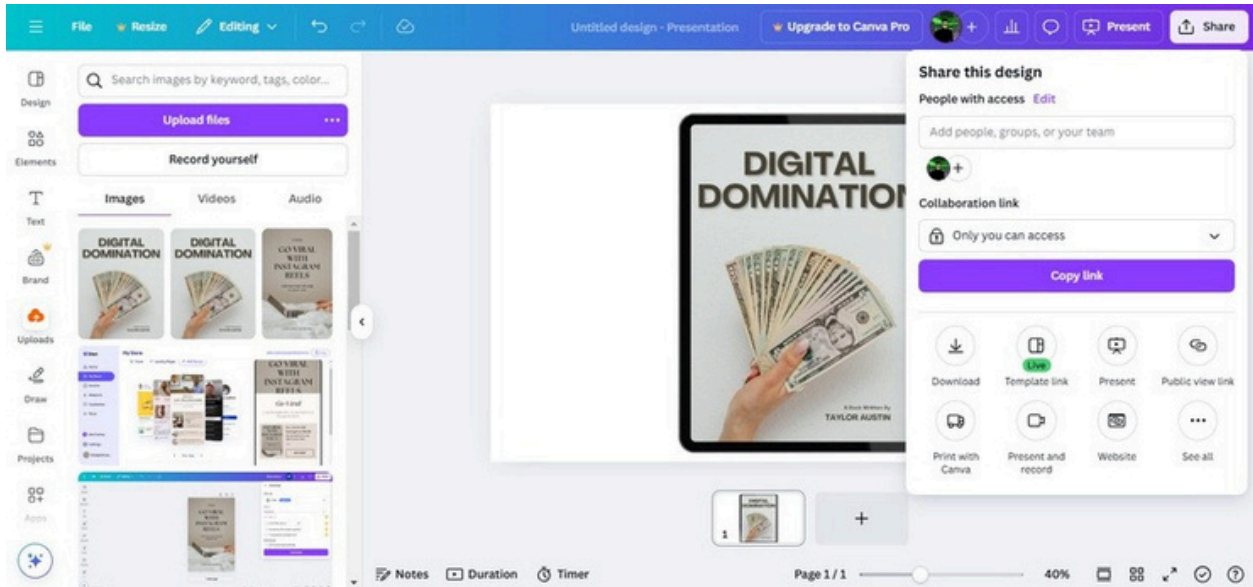
(Step 25) - Click in the “Description Body” field and hit enter to add a space.



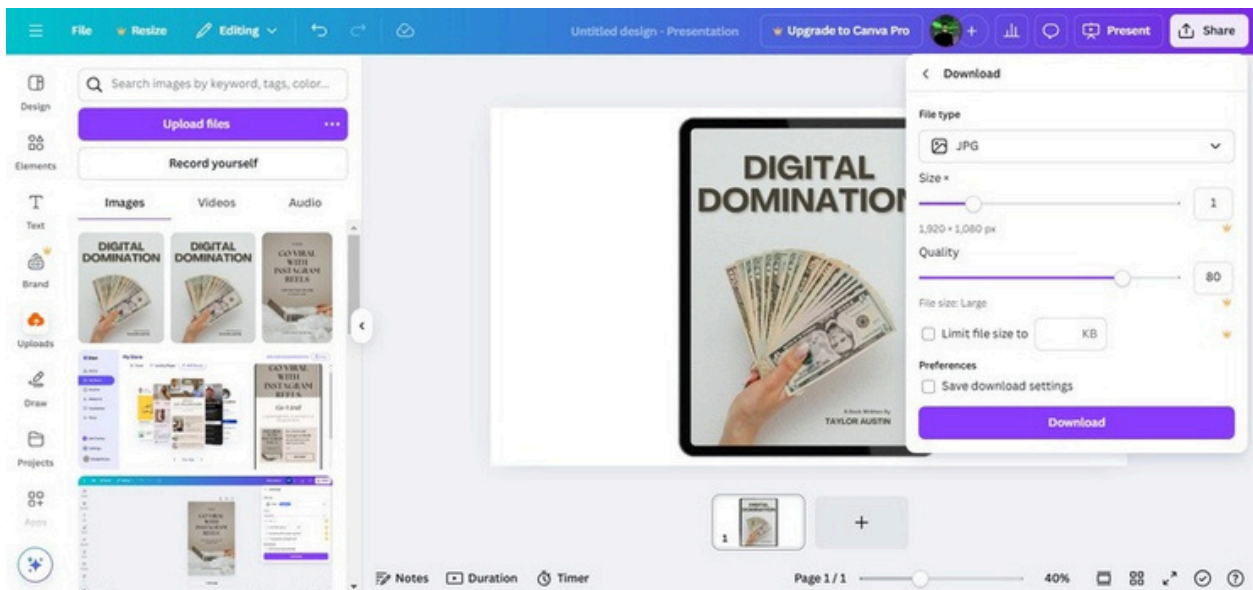
Add a mockup in Canva



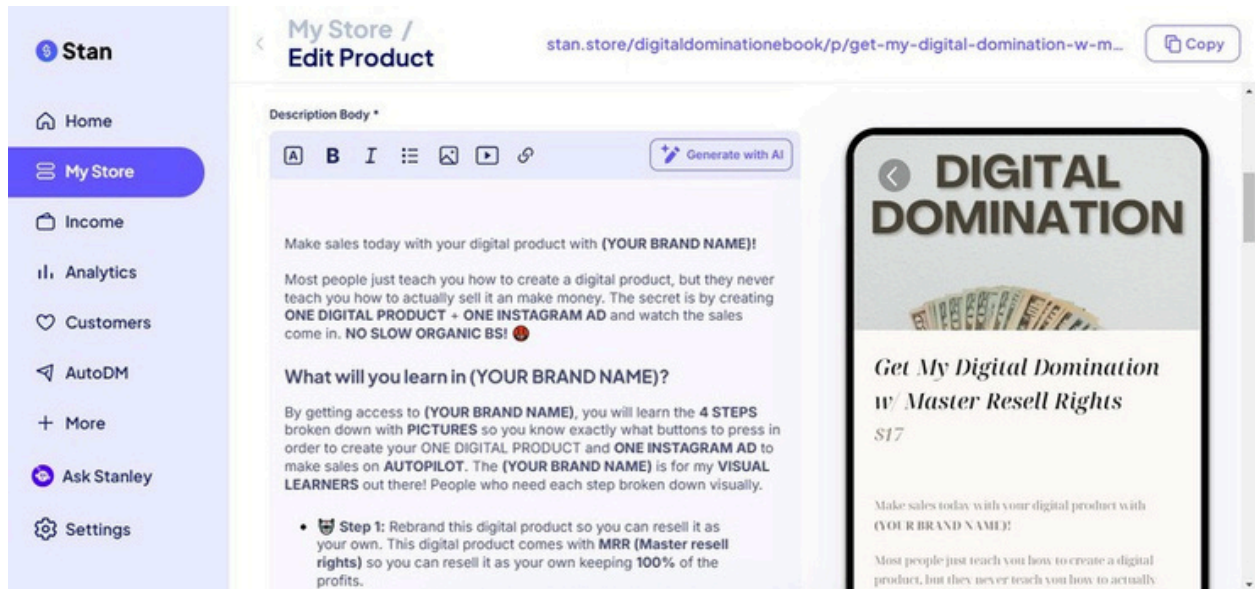
(Step 27) - Upload, Drag and drop your cover page to the canvas.



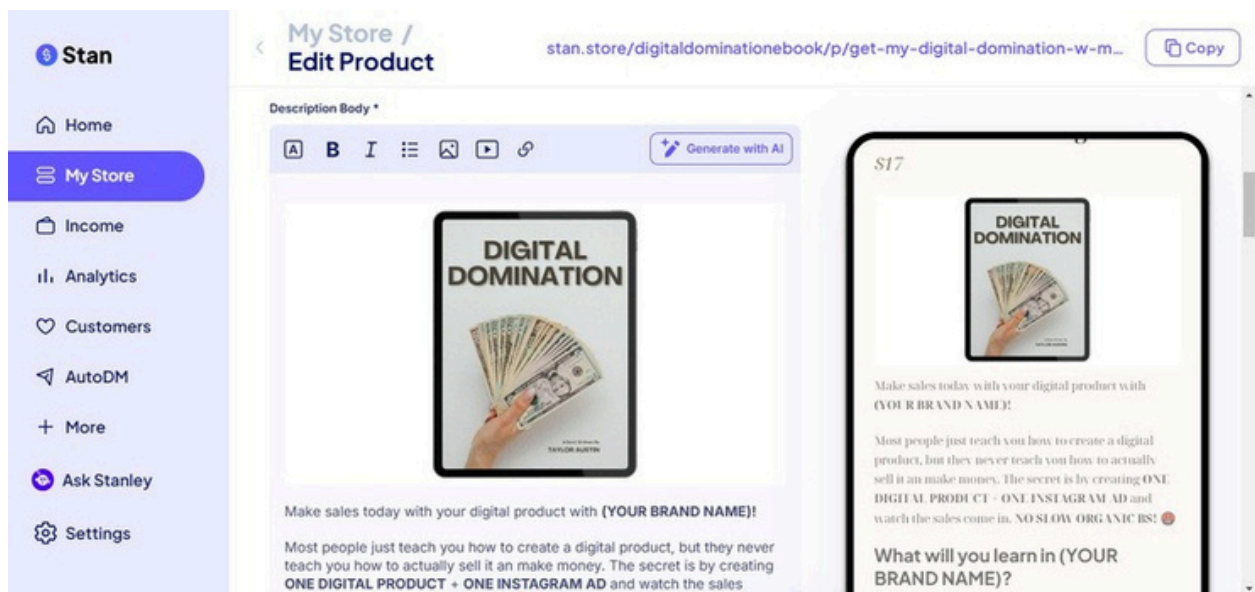
(Step 28) - Click the “download” icon.



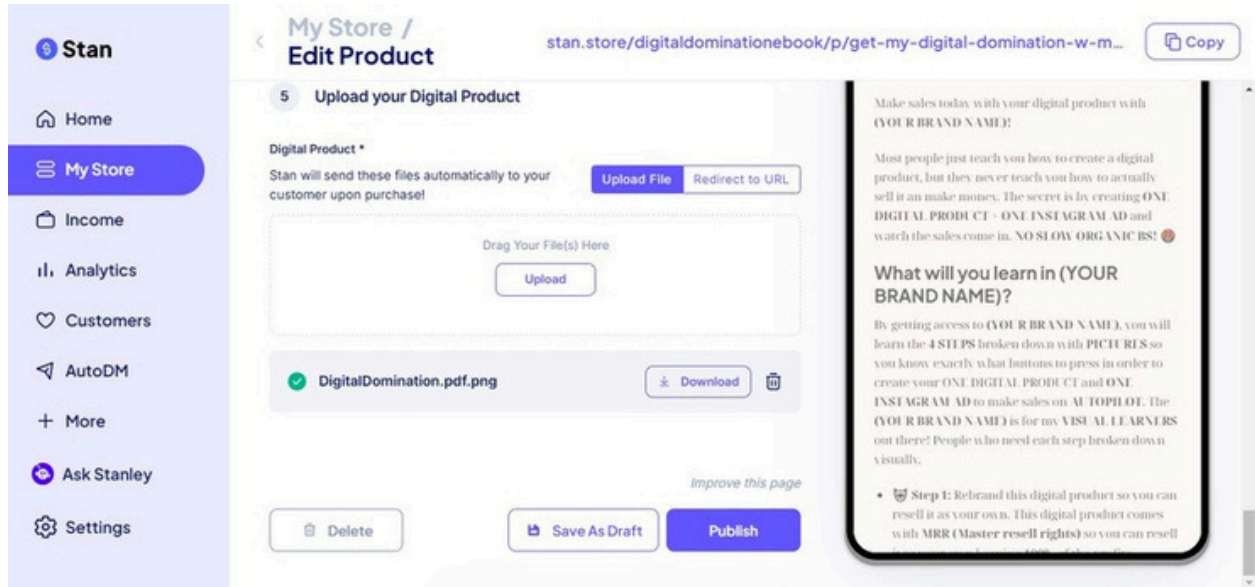
(Step 29) - Select “JPG” for file type. Click on the “Download” button.



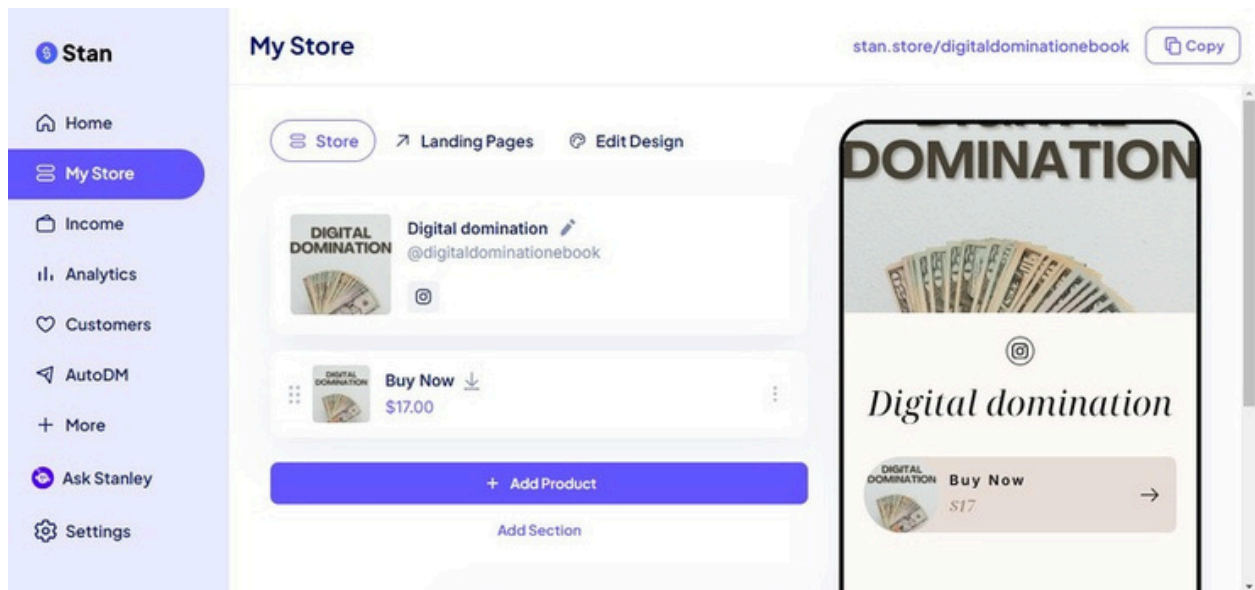
(Step 30) - Select the “image” icon and upload your image.



(Step 31) - This is what the final result should look like.



(Step 32) - Click on the “Publish” button.



Your Stan Store is complete. The link to your Stan Store is in the top right hand corner. You will need this for you ad so save it.

Chapter 3: Create a 10 second reel holding a print out of your digital product.

Your One instagram ad needs 4 elements :

(Element 1) Video - Record a 10 second video of you holding your digital product.

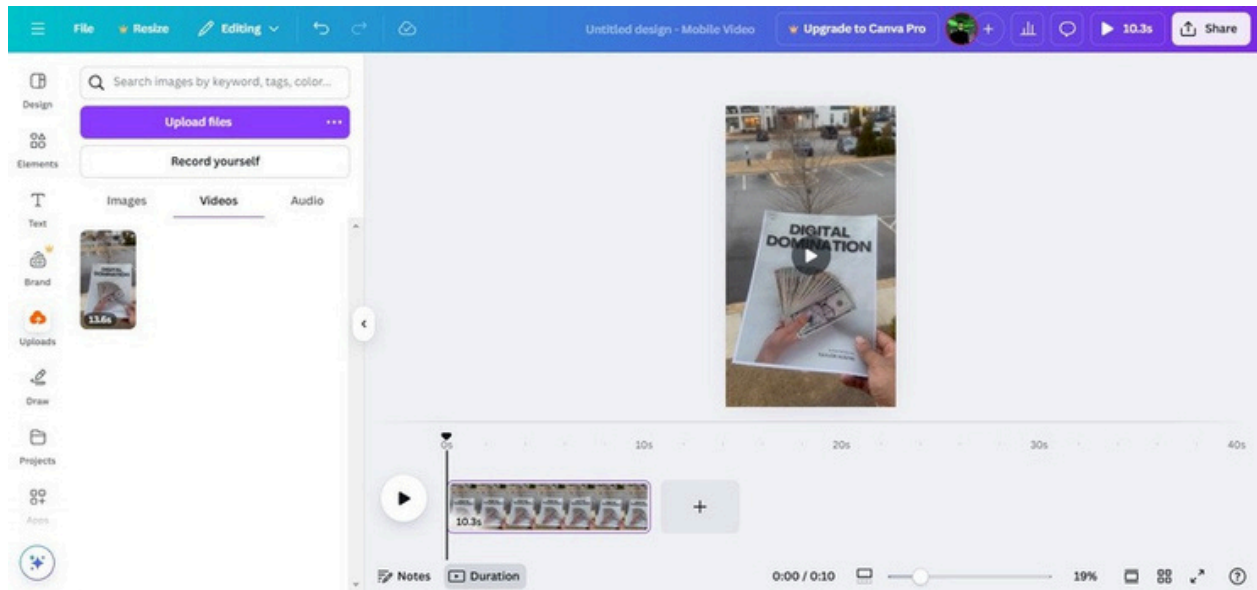
(Element 2) Hook- A hook is a sentence that captures the viewer's attention.

(Element 3) CTA- The CTA tells the viewer to read the description.

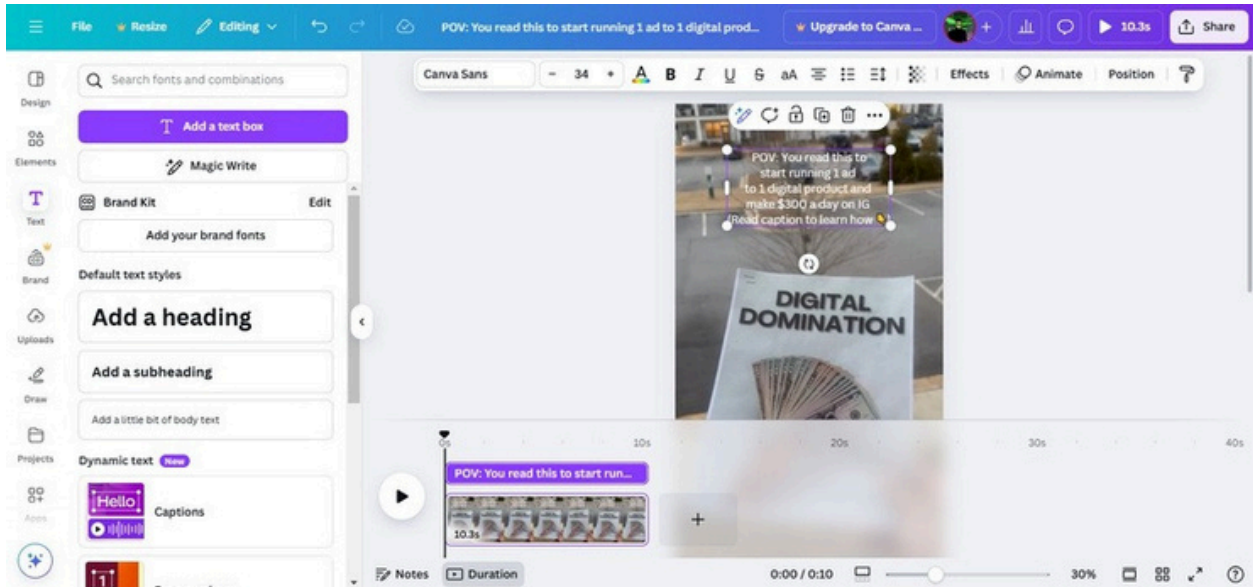
(Element 4) Description - The description tells the viewer about the digital product and to click on the learn now button to buy it.

(Step 1) - Print off a paper version of your digital product and record a 10 second video of you holding it.

(Step 2) - Open Canva to add your hook,CTA and music to your video.

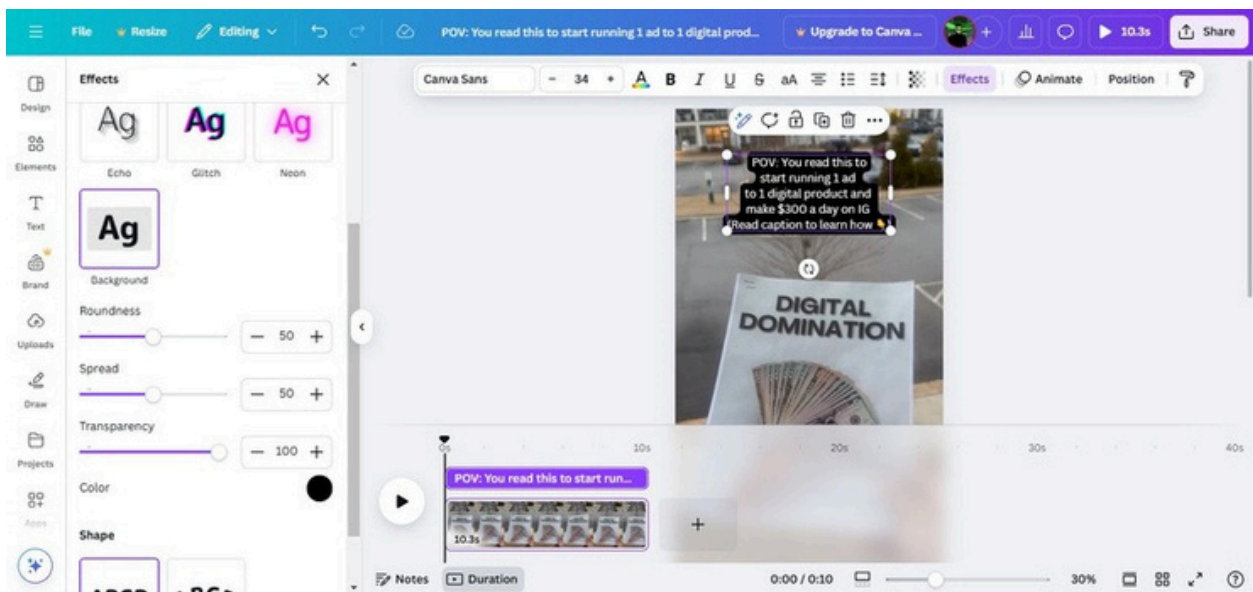


(Step 3) - Upload your video and drag it to the Canvas. Resize it so it fits.



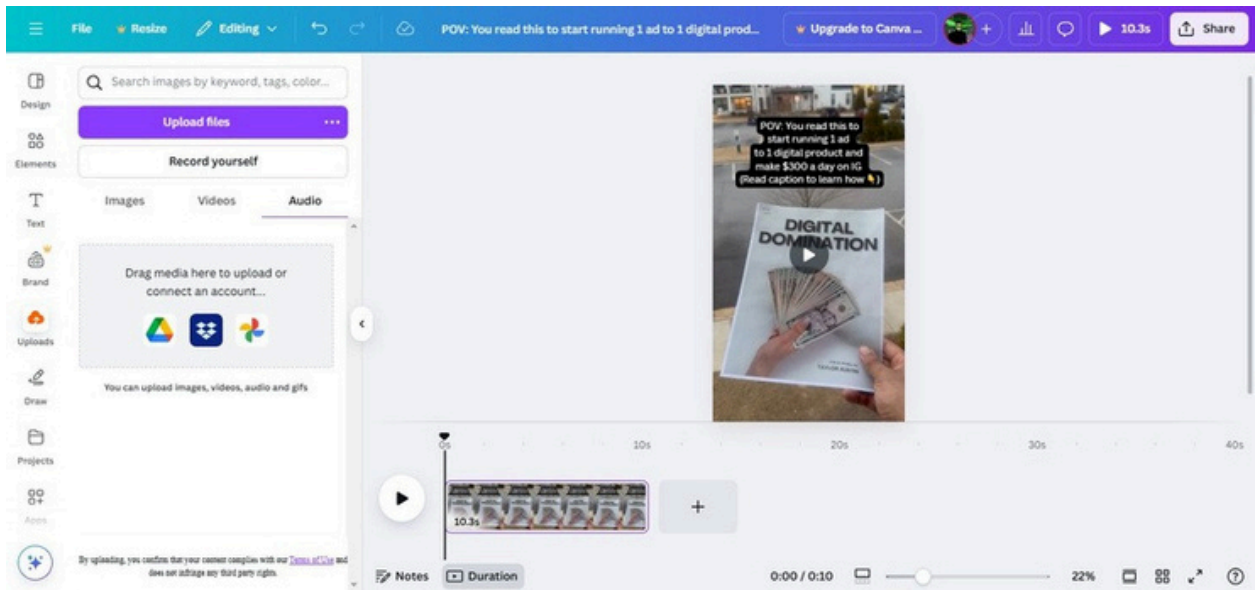
(Step 4) - Click the “Text” tab. Click on the “Add a text box button”.

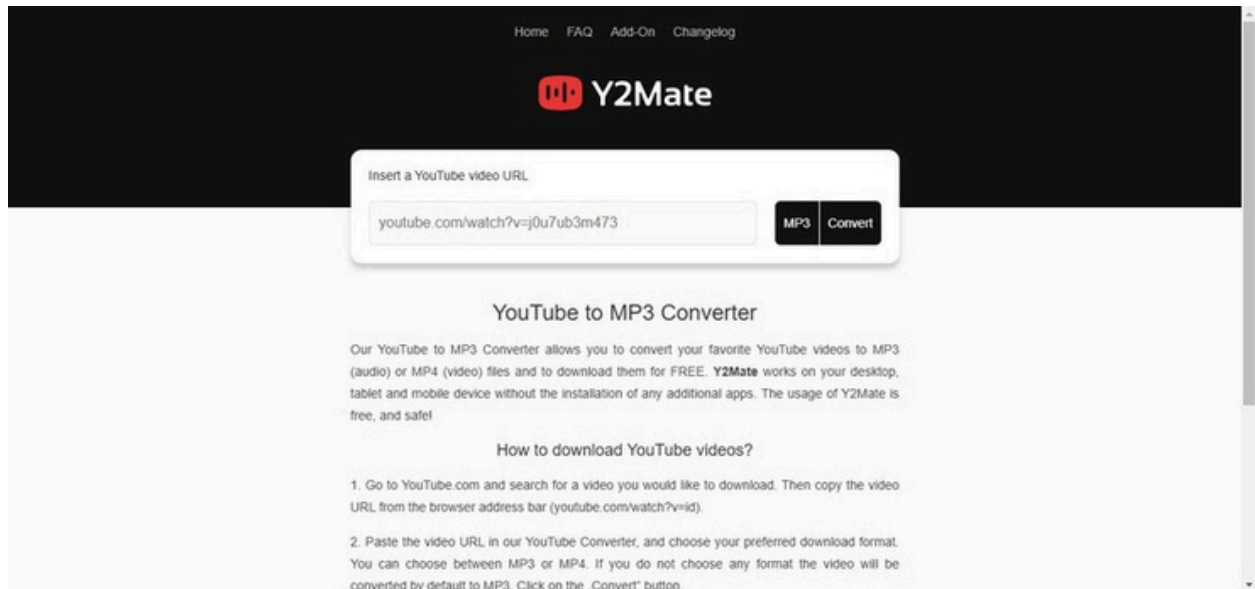
Copy and paste this in the blank text box: Pov: You read this to start running 1 ad to 1 digital product and make \$300 a day on IG (Read caption to learn how 🙋)



(Step 5) -Click on the (Effects) button. Select “Background” and change the color to black.

(Step 6) -
tab.

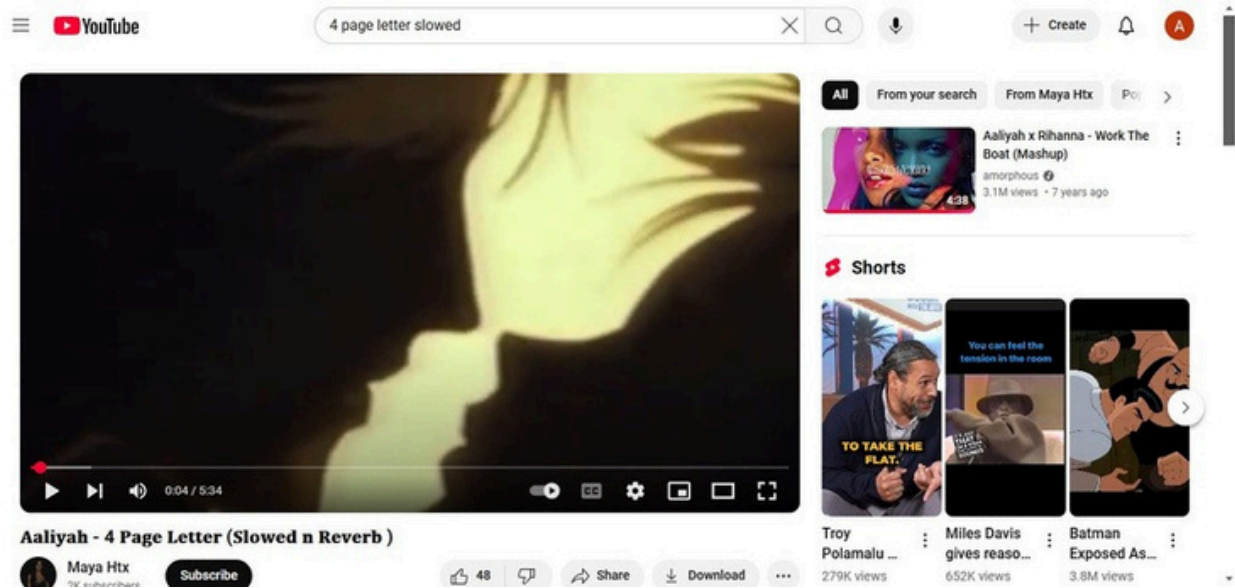




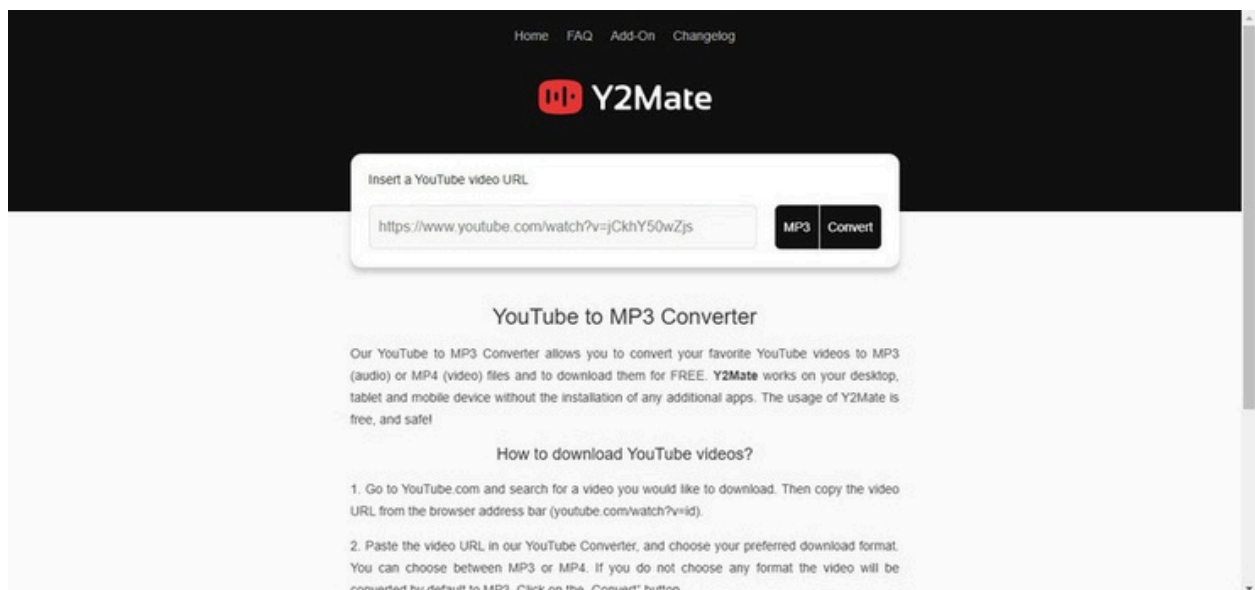
(Step 7) - We will use this site to download our music from youtube for our video.

Click here: <https://y2mate.nu/en-Hswg/>

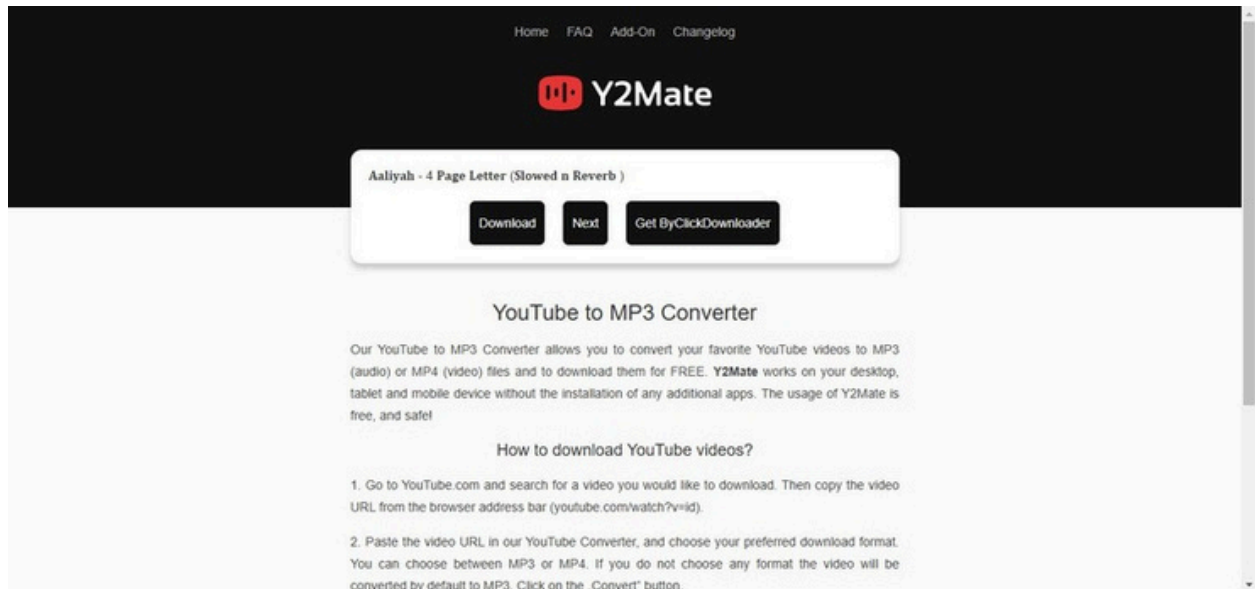
Music Warning: Do not add music through instagram. It will make your video ineligible to use as an ad. Make sure the music you get from youtube is a slowed down version of the original song or a mashup. This ensures the audio won't be detected as a copy written song and can be used in the ad.



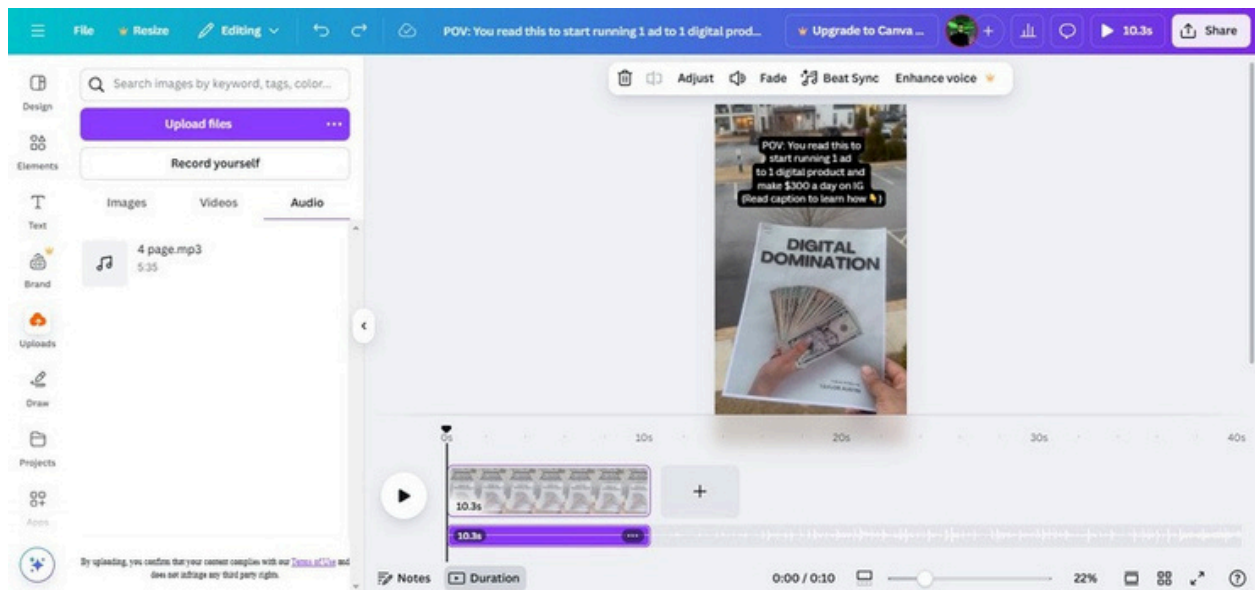
(Step 8) - Find a song and copy the Youtube url.



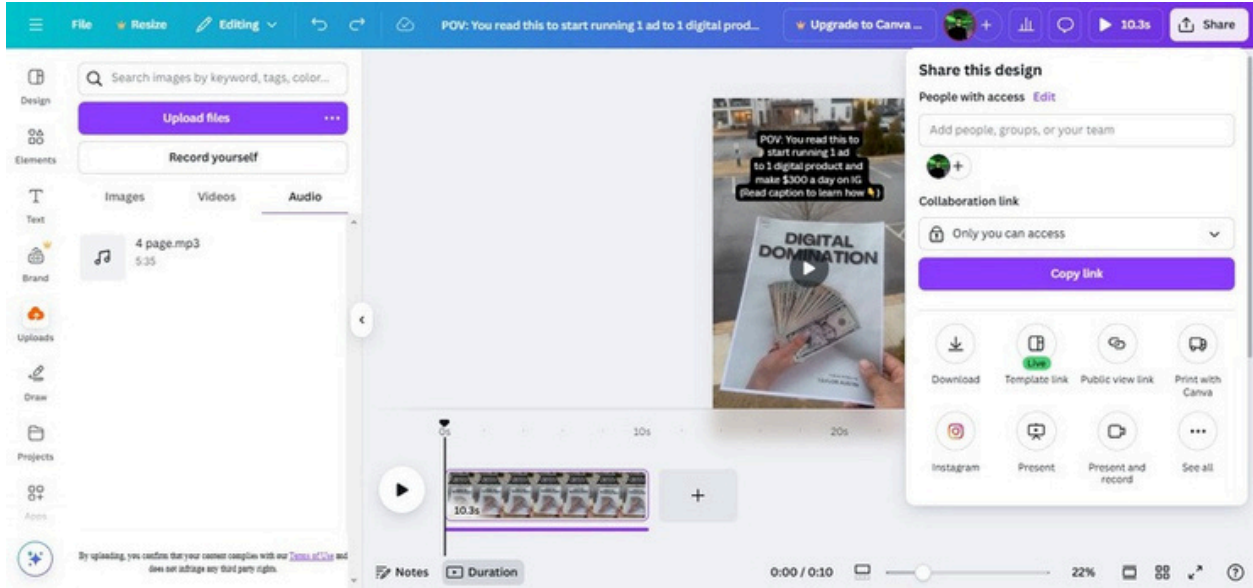
(Step 9) - Copy and paste the Youtube URL in Y2Mate and click the “Convert” Button.



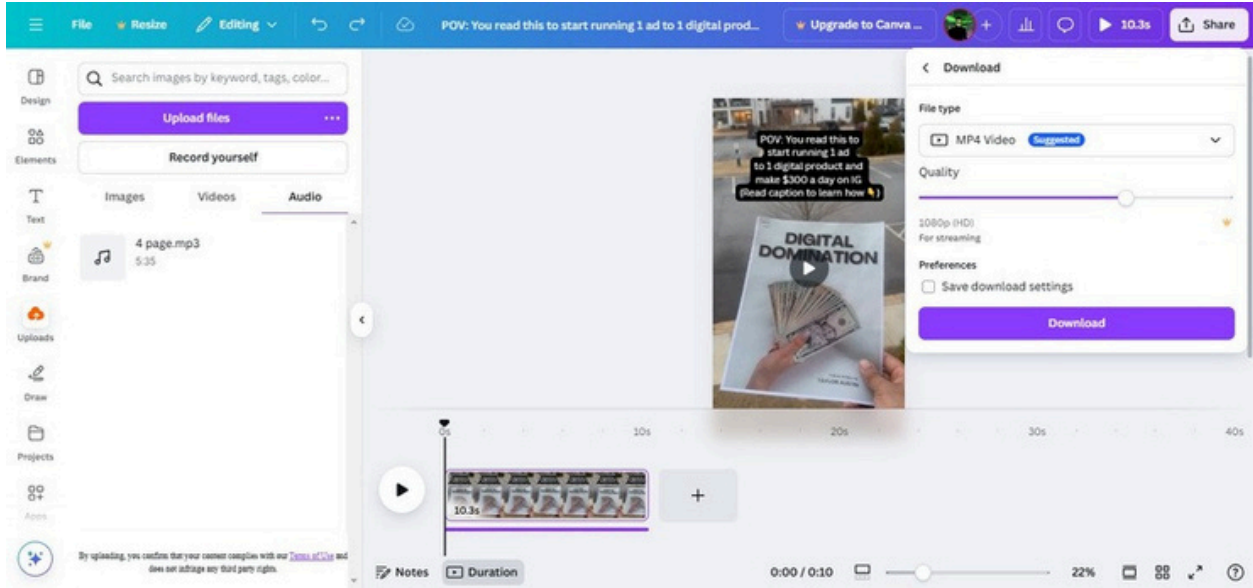
(Step 10) - Click the “Download” button.



(Step 11) - Click the “Upload files” button and upload your mp3. Drag the mp3 to the timeline and choose the 10 seconds you would like.



(Step 12) - Click the “Share” button. Click the “Download” icon.



(Step 13) - Click the “Download” button. Make sure the “File type” is MP4 Video.

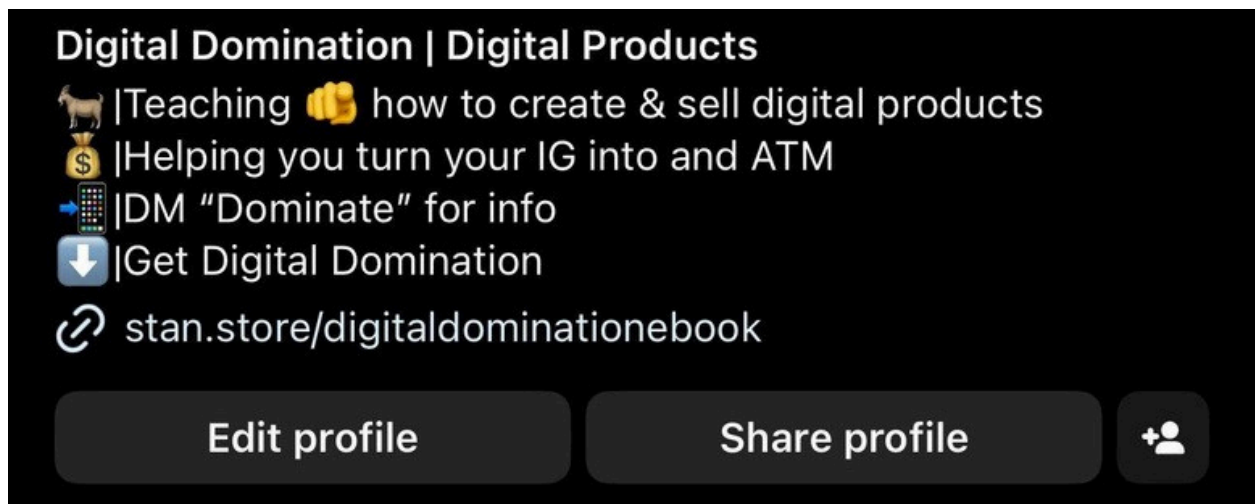
Your 10 second video for your ad has been created.

Chapter 4: Create a dedicated Instagram page.

(Step 1) - Create a new Instagram page dedicated to your digital product. Make sure the username is related to the product. Make sure your picture is related to your product or a picture of you.



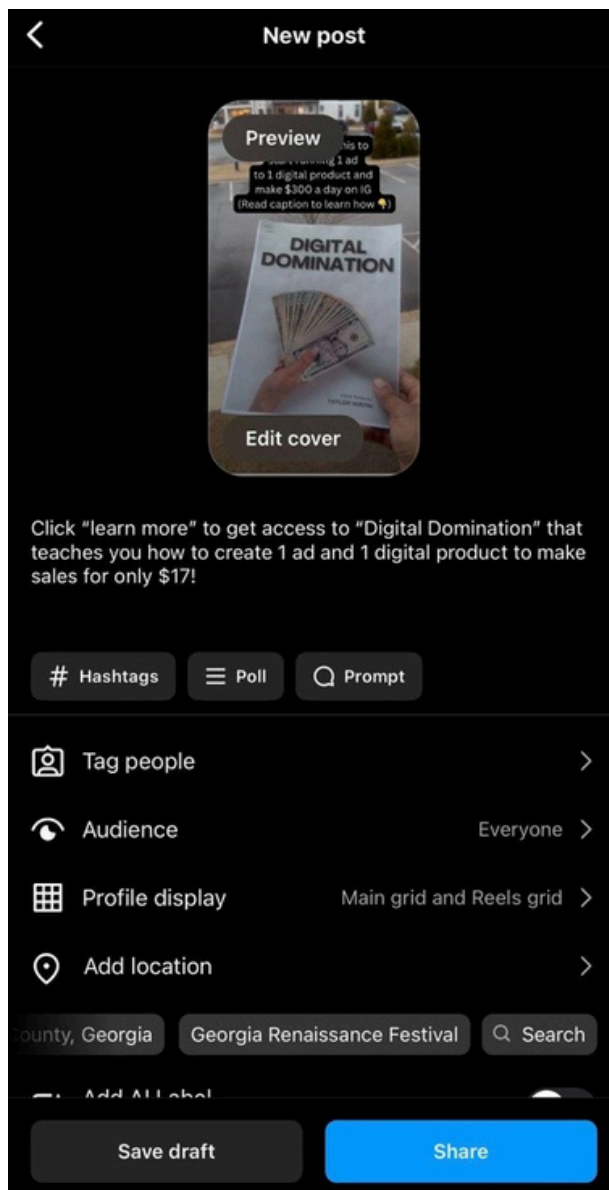
(Step 2) - Write a Bio that explains clearly what you do. Add your Stan Store link.

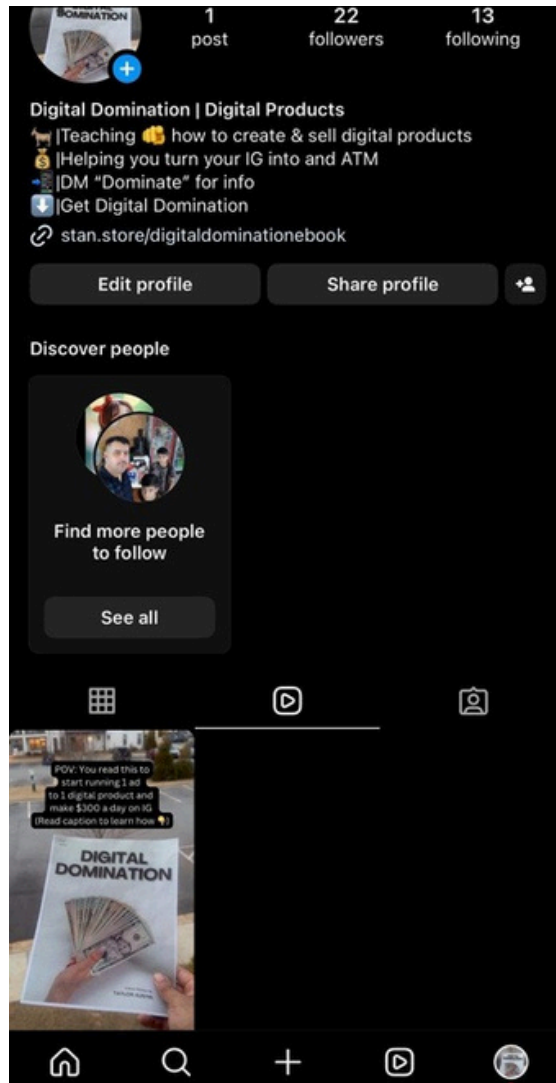


(Step 3) - Import your video into Instagram as a reel and write a caption for it.

Copy and paste this as your caption: Click "Learn more" to get access to "(Your Brand) that teaches you how to create 1 ad and 1 digital product to make sales for only \$(Your price)!

Click on the "Share" button to post it to your page.



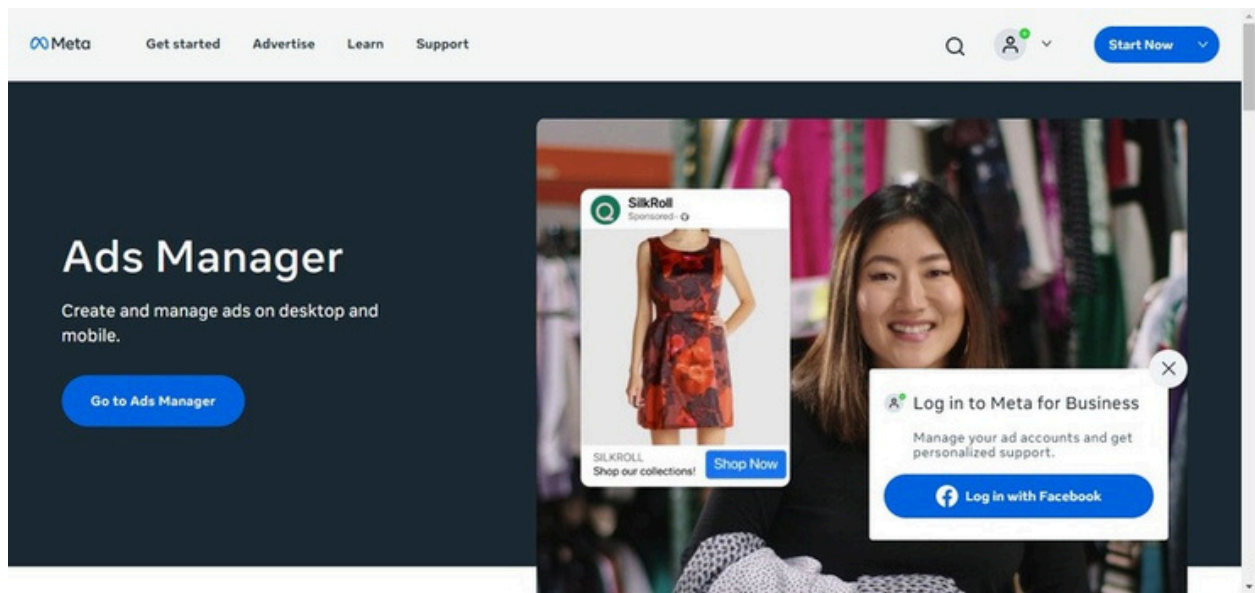


(Step 4)- Make sure your Instagram profile is complete before running ads. Meaning you should have a bio that tells people what you do. You should have your Stan Store link in your bio. When you start to get sales, take screenshots and post them in a highlight bubble so that people can see your results. The more your Instagram page looks like you're all in on your digital product the more people will buy from you. The only content you need to post is multiple different 10 second reels of you holding your

digital product. You can start an entire business on instagram by posting yourself holding your digital product. The more reels you post the more organic traffic you will get. If people resonate with a certain post, use it as the reel you run your ad with. I recommend posting 1 different reel a day for 7 days before you start running ads. Once you've posted 7 reels you can then pick any reel you posted to your page to use as an ad. This is so people don't only see one video on your page. This is only a recommendation if you only want to start off with posting one video and running one ad you can. It will work too. Remember the more time you put into all of the steps the more money you will make. This pdf is to get you started but you have to put in the work when it comes to content and creativity.

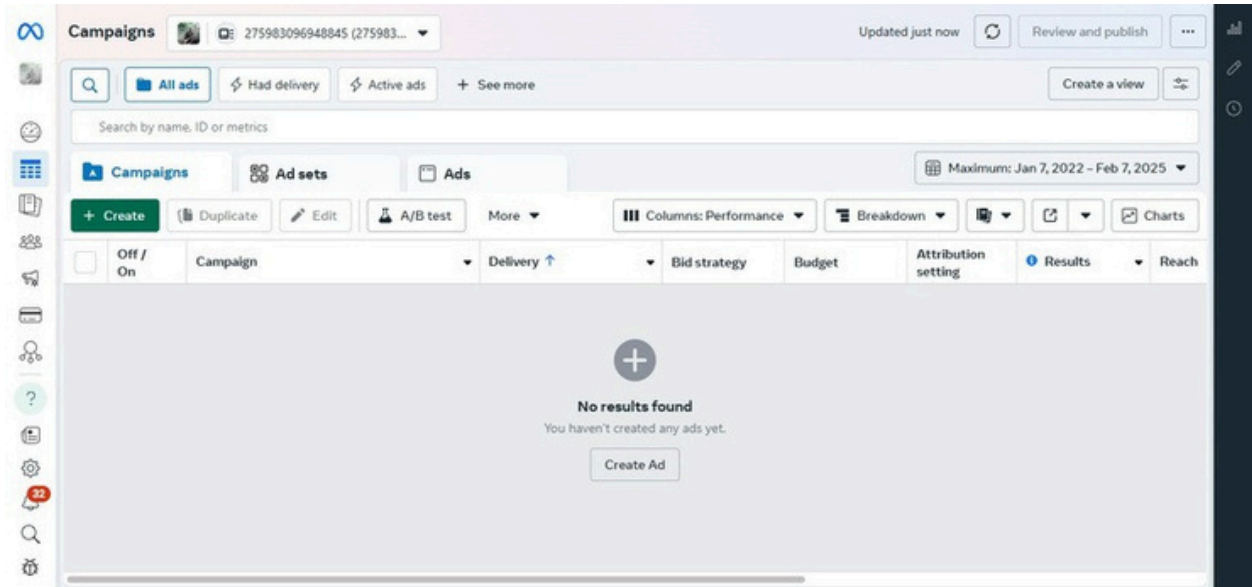
Chapter 5. Create an ad with that 10 second video
to drive traffic to your Stan Store.

You will use Meta Ads Manager (Facebook) to run your Instagram ad.

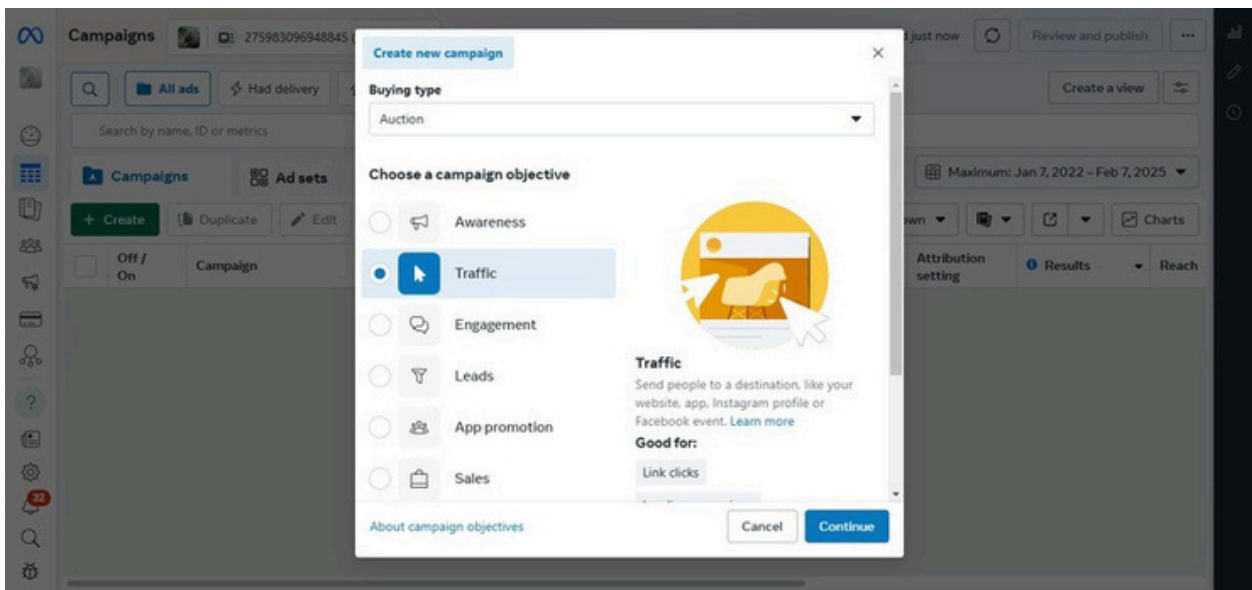


(Step 1) - Click on the link below and login or create an ads manager account.

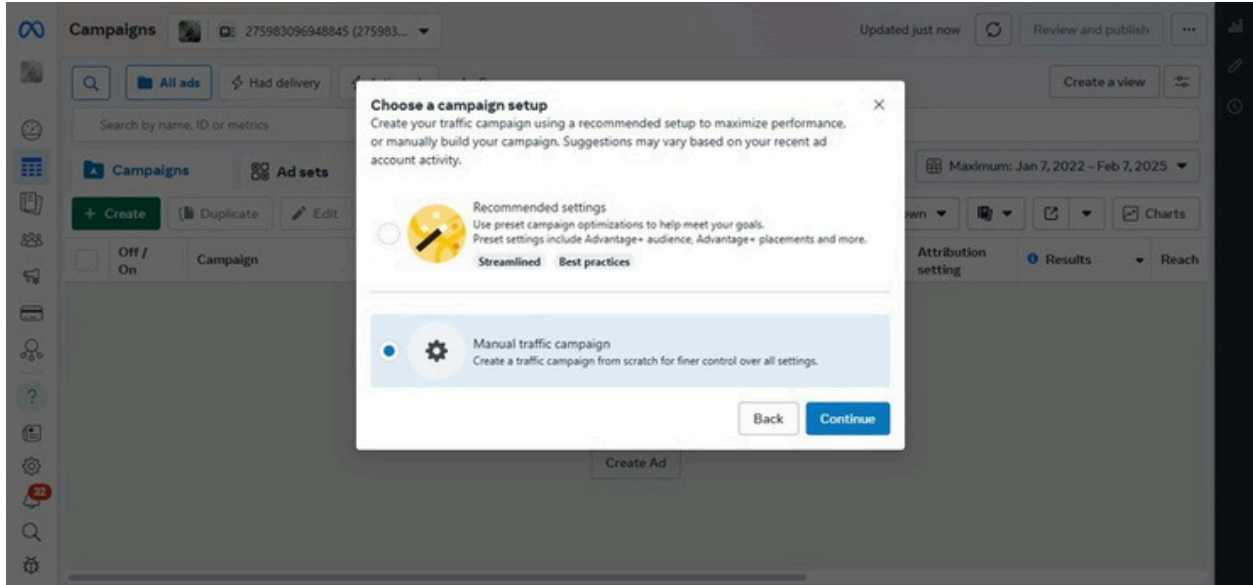
<https://www.facebook.com/business/tools/ads-manager>



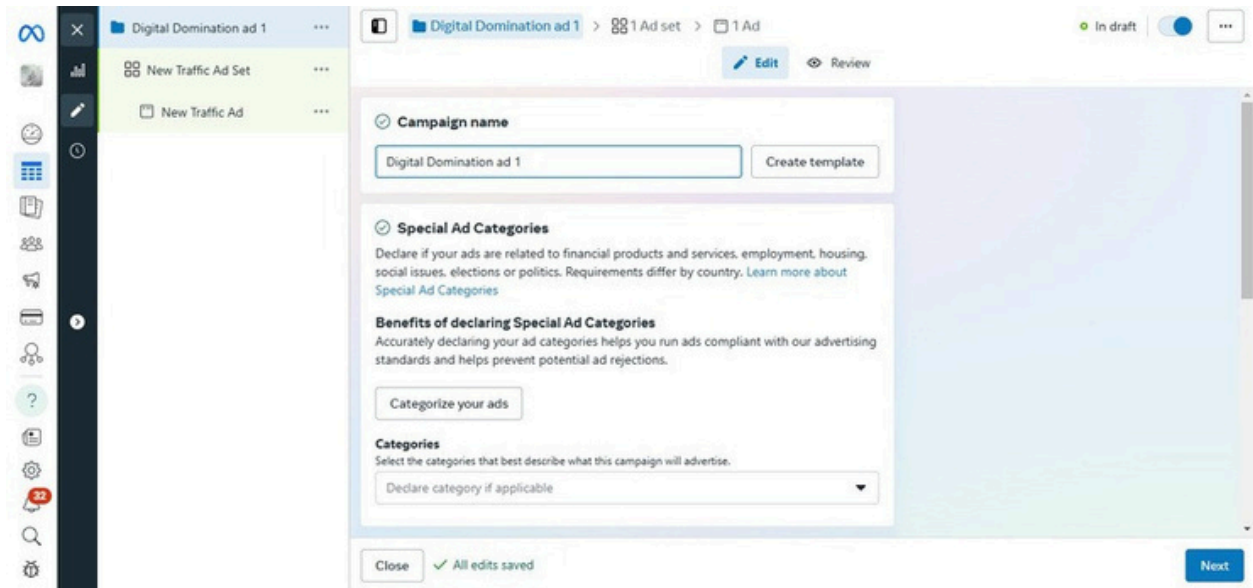
(Step 2) - Click the green “Create” button.



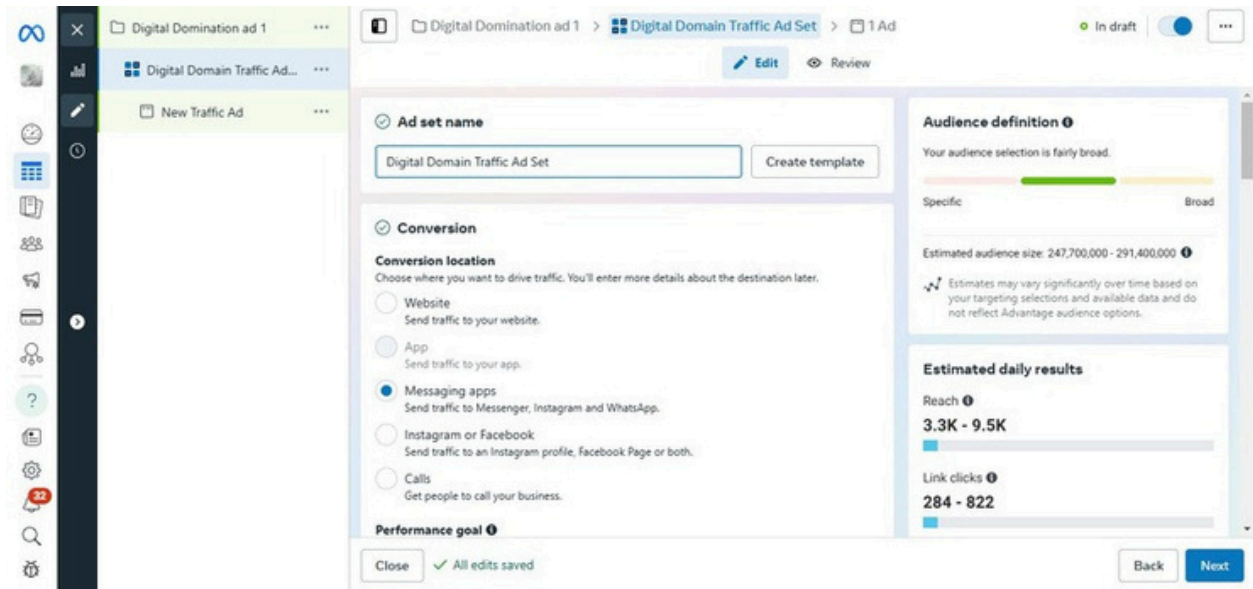
(Step 3) - Click the “Traffic” button and then click the “Continue” button.



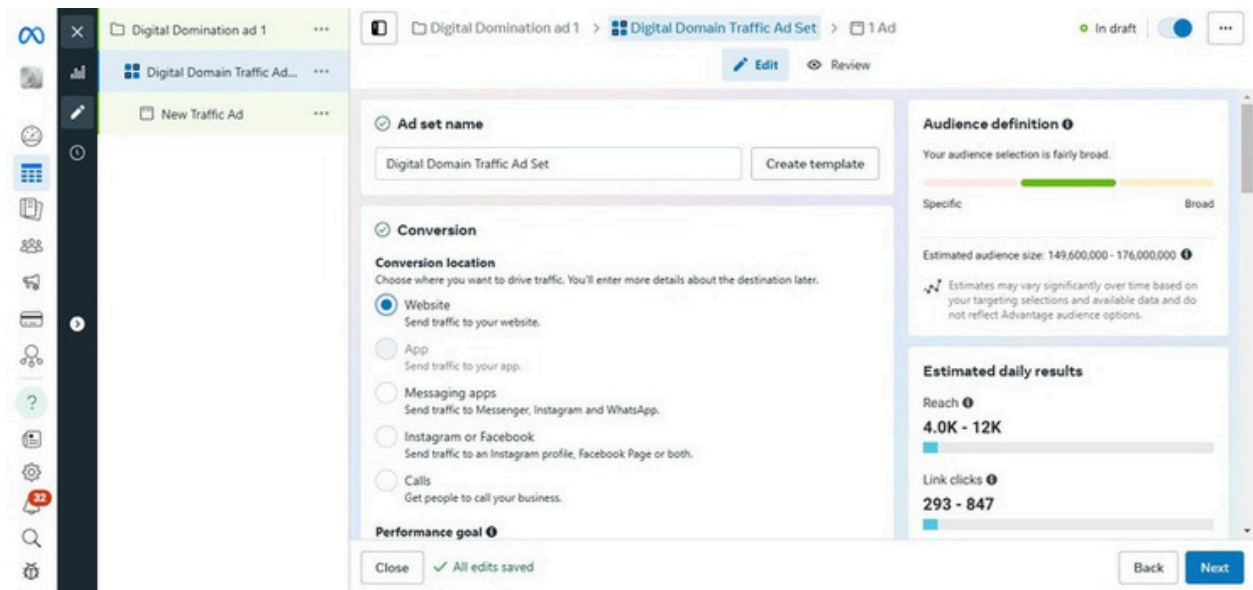
(Step 4) - Select “Manual traffic campaign” and then click the “Continue” button.



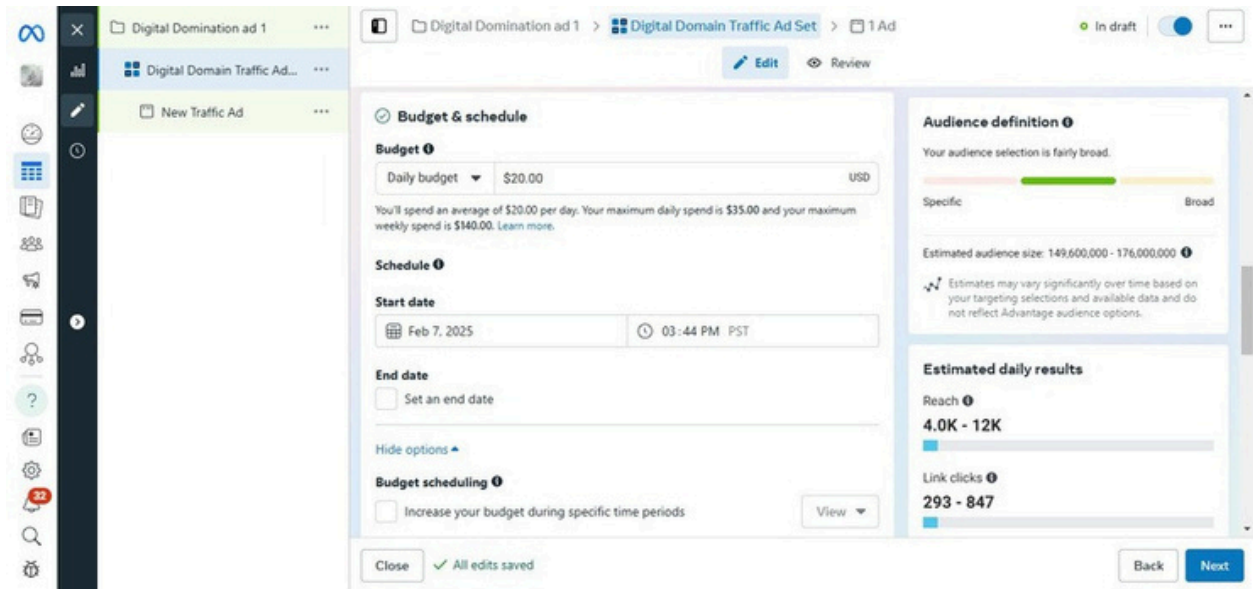
(Step 5) - Edit the “Campaign name” and then click the “Next” button.



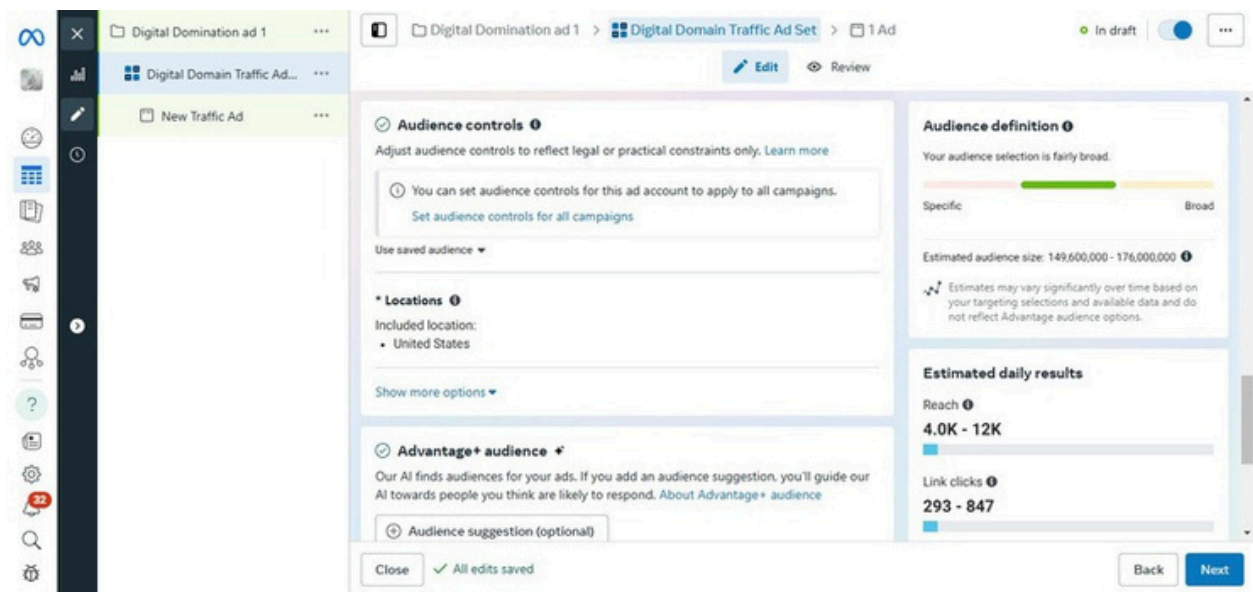
(Step 6) - Edit the “Ad set name”.



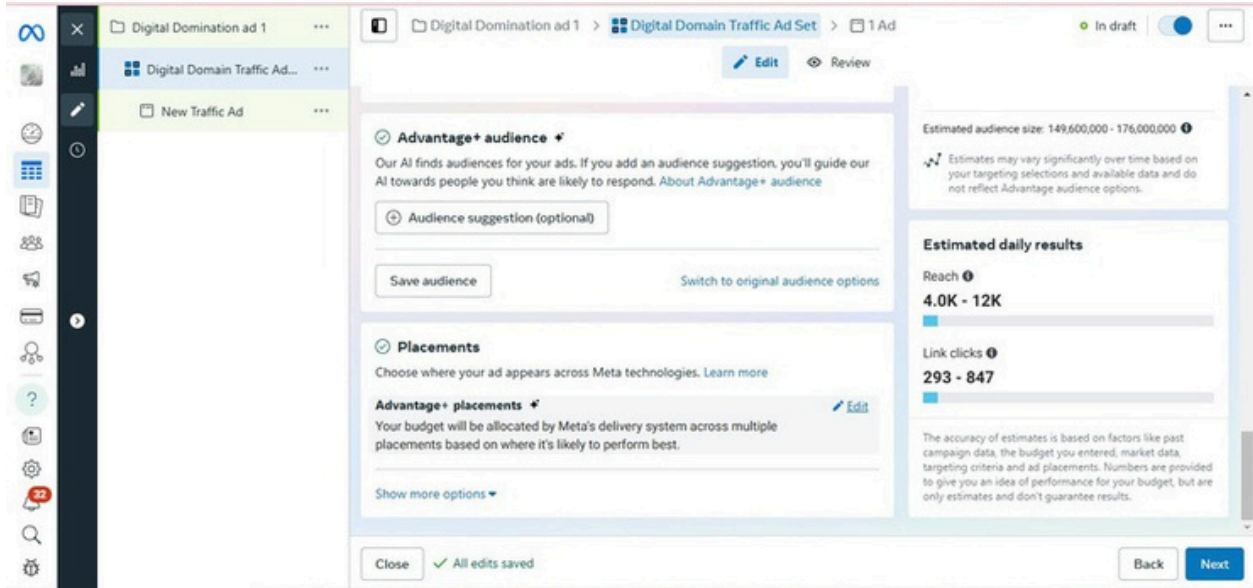
(Step 7) - Select “Website” for conversion location.



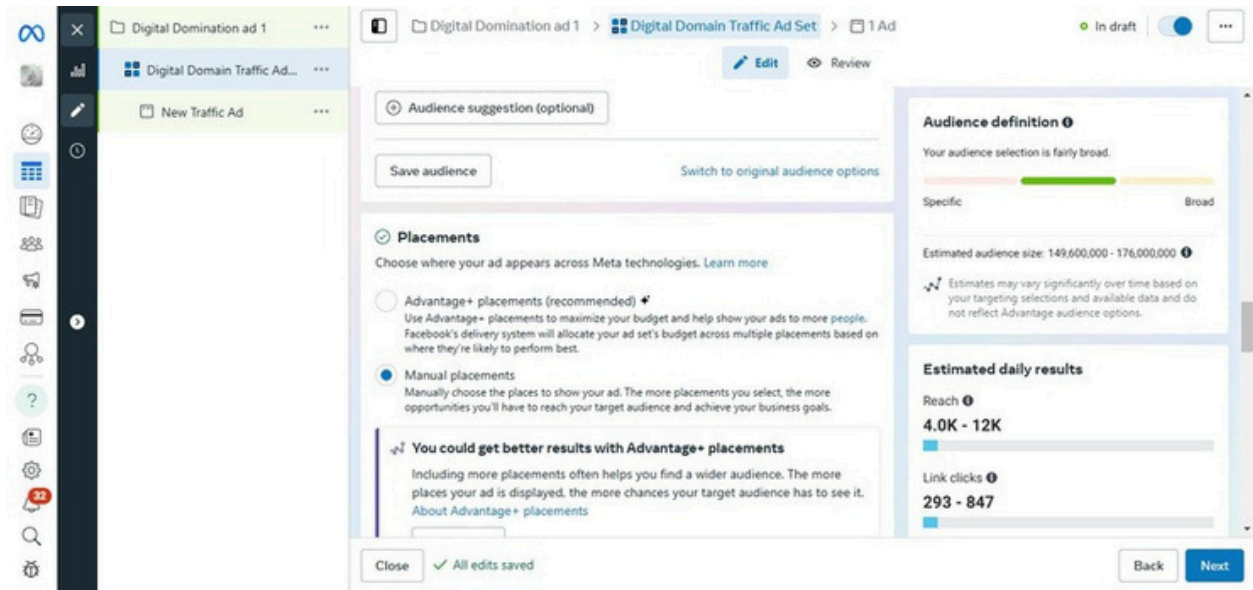
(Step 8) - Set your "Daily budget". I recommend a daily budget of \$5 - \$20 a day. As you begin to get sales you can increase the budget to make more per day.



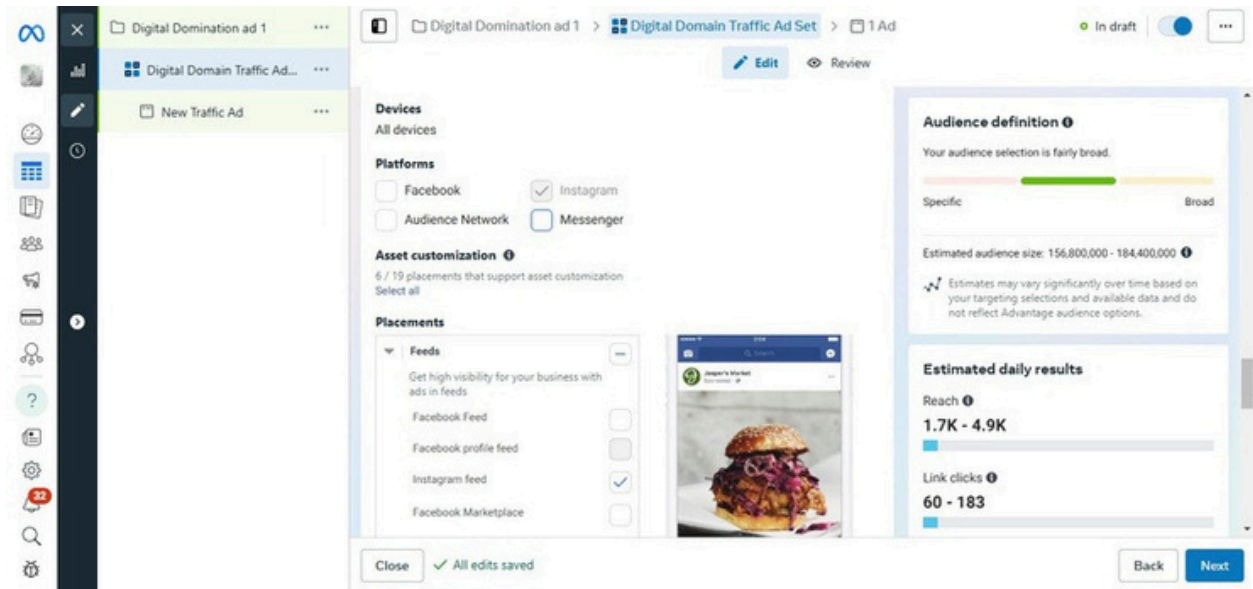
(Step 9) - Select "United States" for the location.



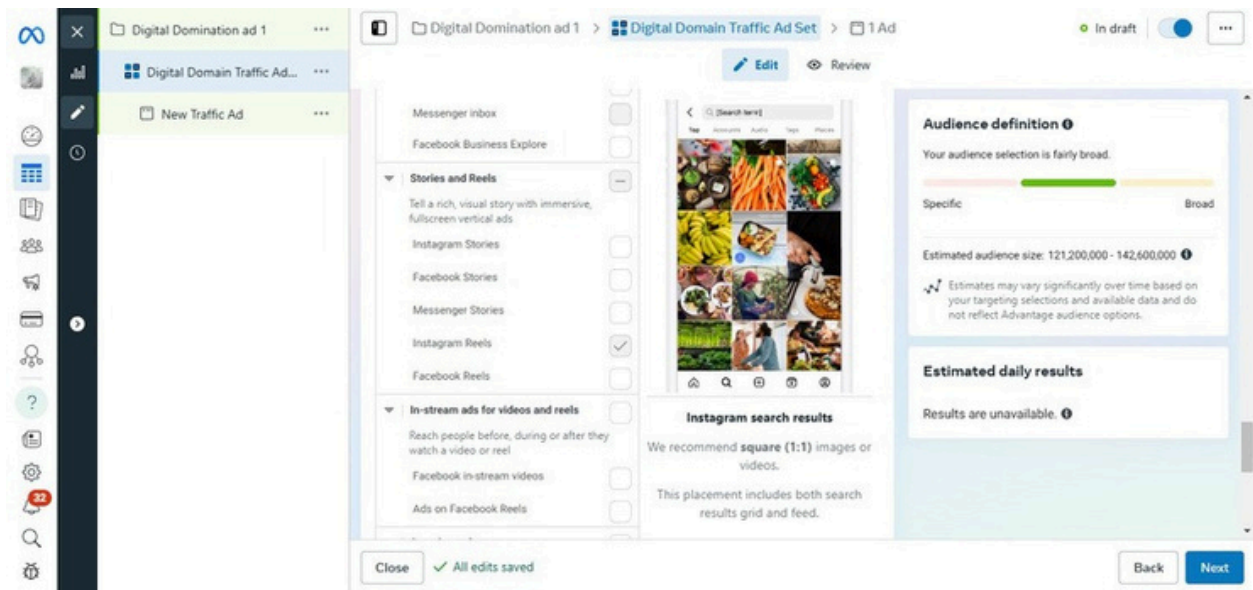
(Step 10) - Click the “Edit” Button next to Advantage+ placements.



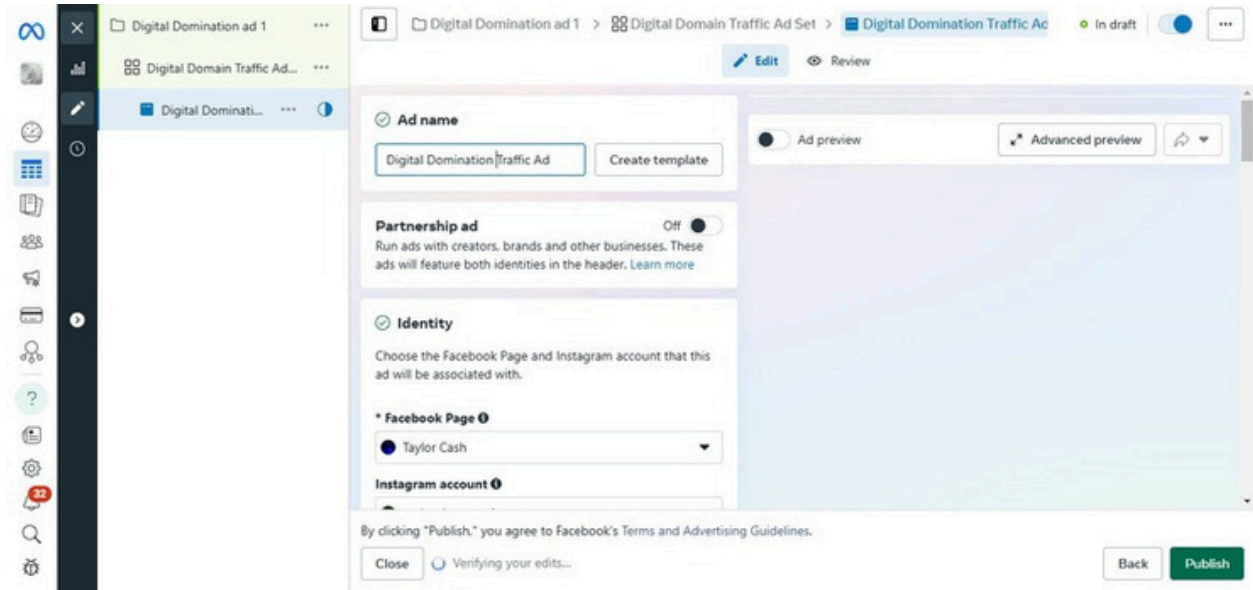
(Step 11) - Select “Manual placements”.



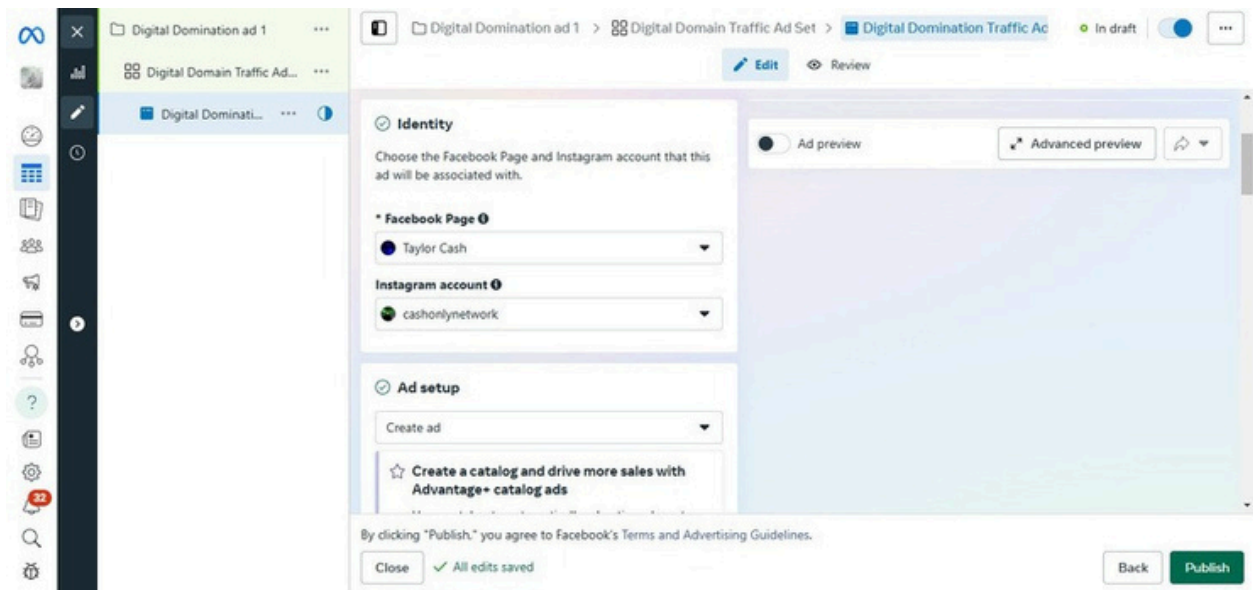
(Step 12) - Uncheck every box except “Instagram”.



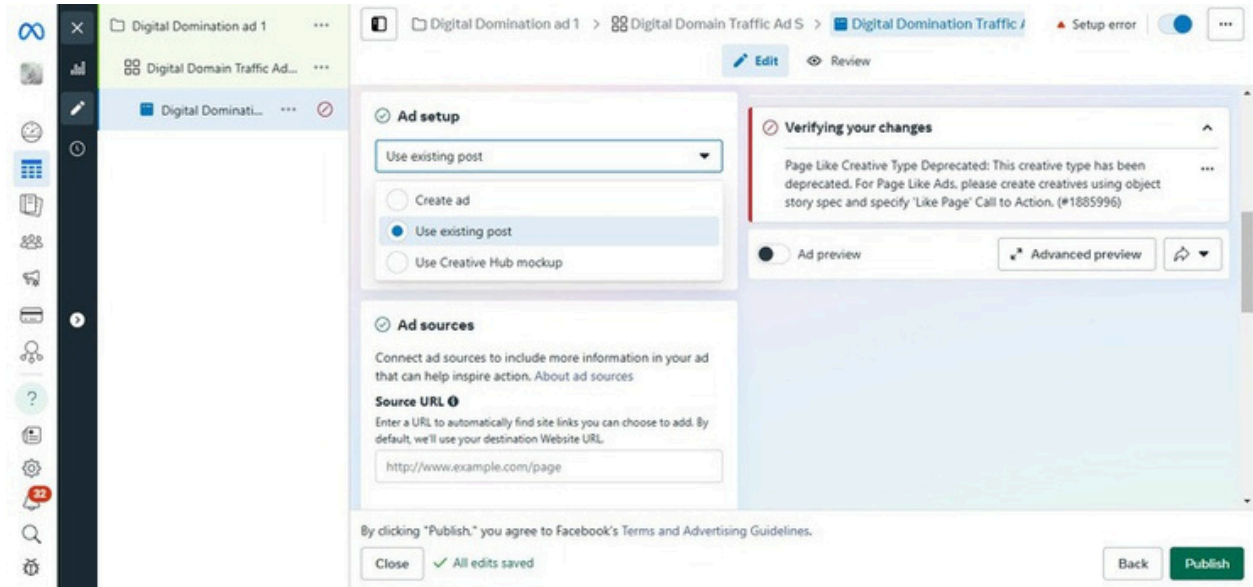
(Step 13) -Uncheck every box except “Instagram Reels”. Then click on the “Next” button.



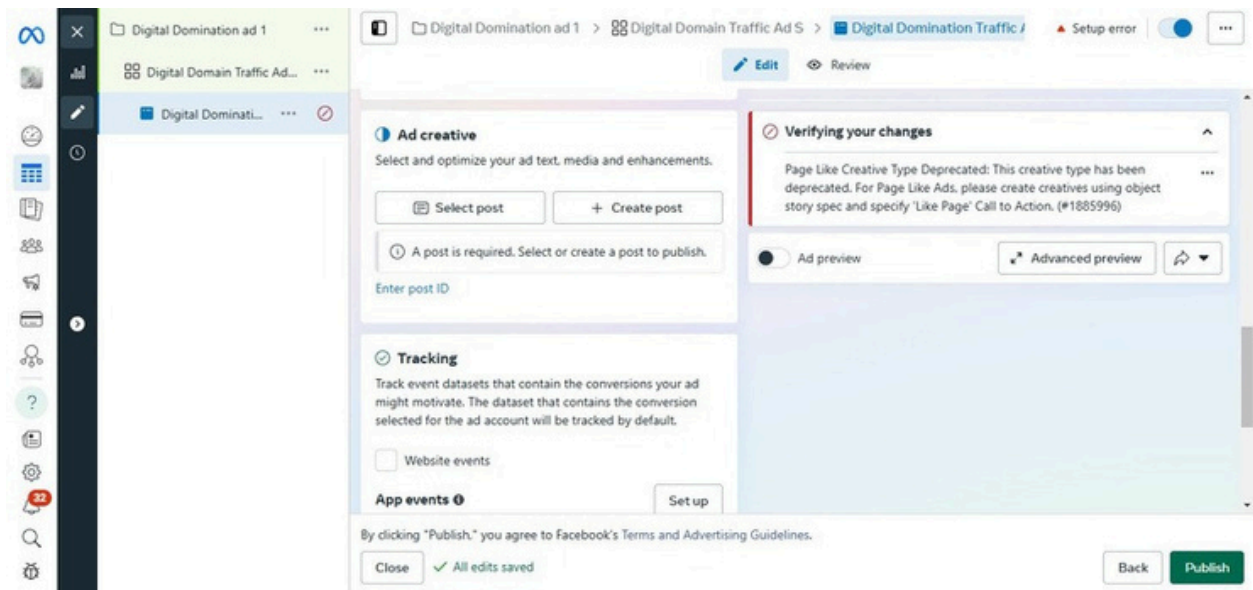
(Step 14) - Edit “Ad name”.



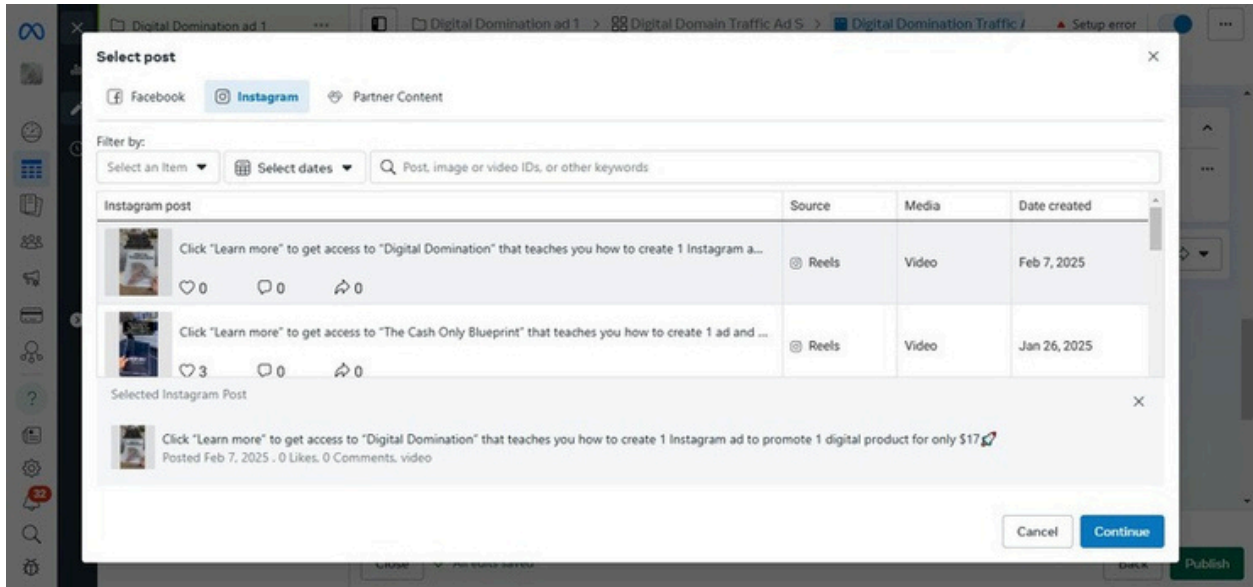
(Step 14) - Connect the “Instagram” account you posted your reel on.



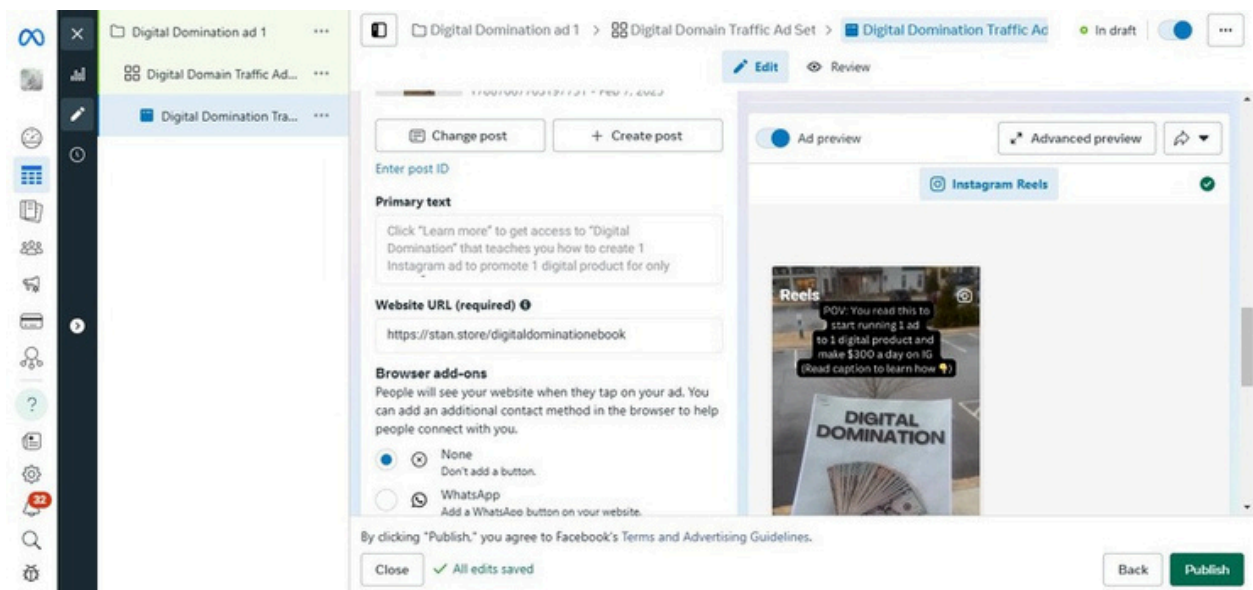
(Step 15) - Select "Use existing post" under "Ad setup".



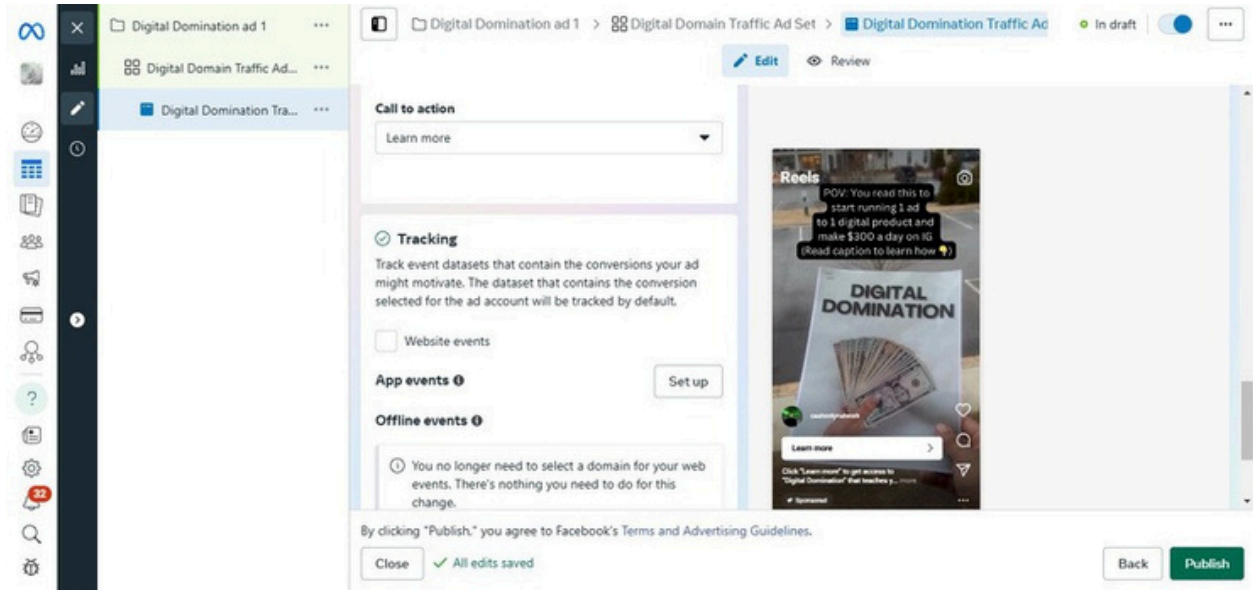
(Step 16) - Click the "Select post" button.



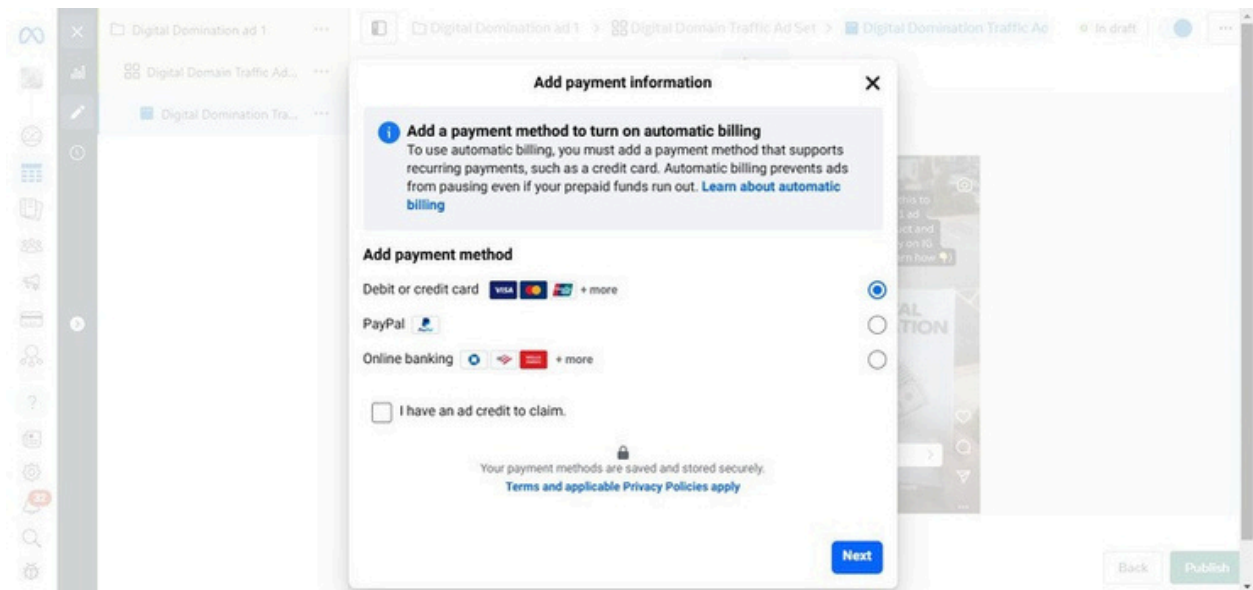
(Step 17) - Select the “Instagram” tab. Select the reel you posted to your Instagram account. Click the “Continue” button.



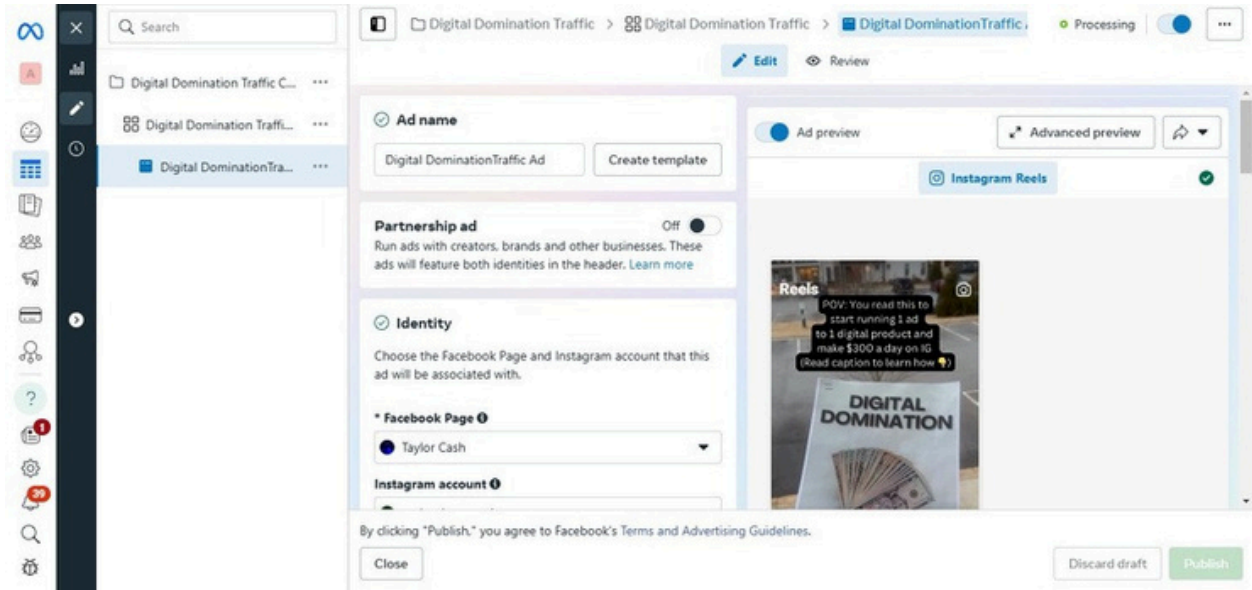
(Step 18) - Paste your Stan Store URL in the “Website URL” field.



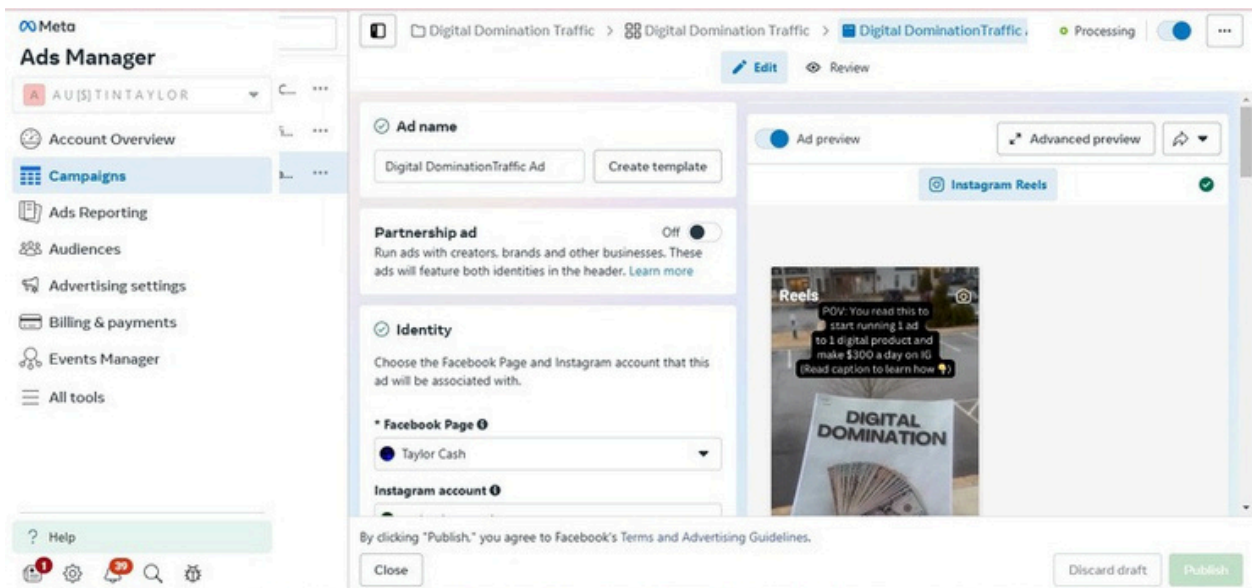
(Step 19) - Select “Learn more” under “Call to action”. Then click “Publish”.



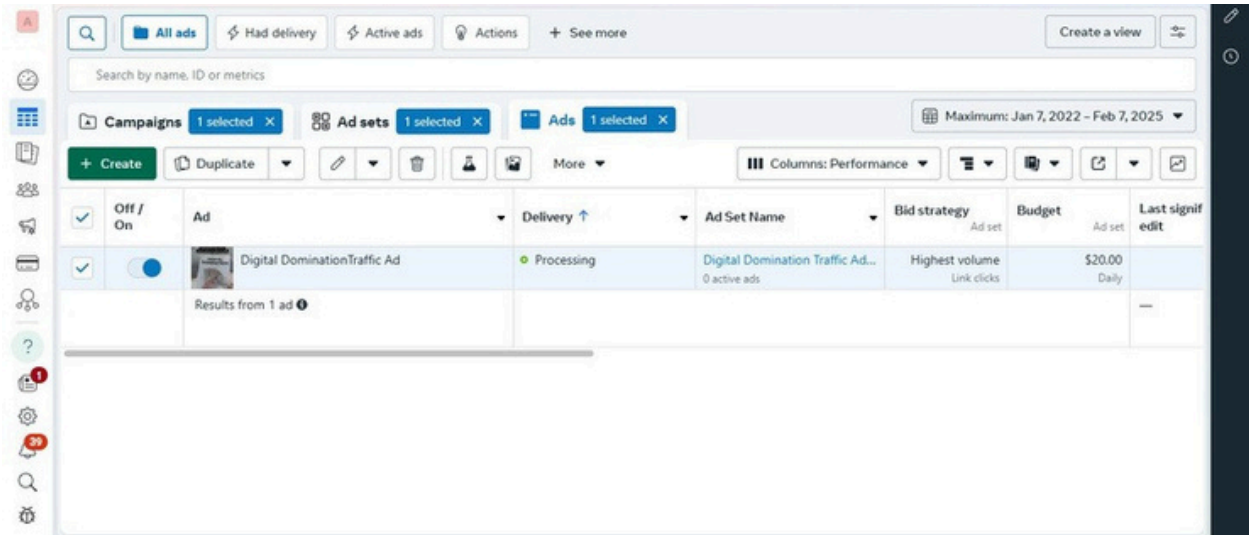
(Step 20) - Add your payment information.



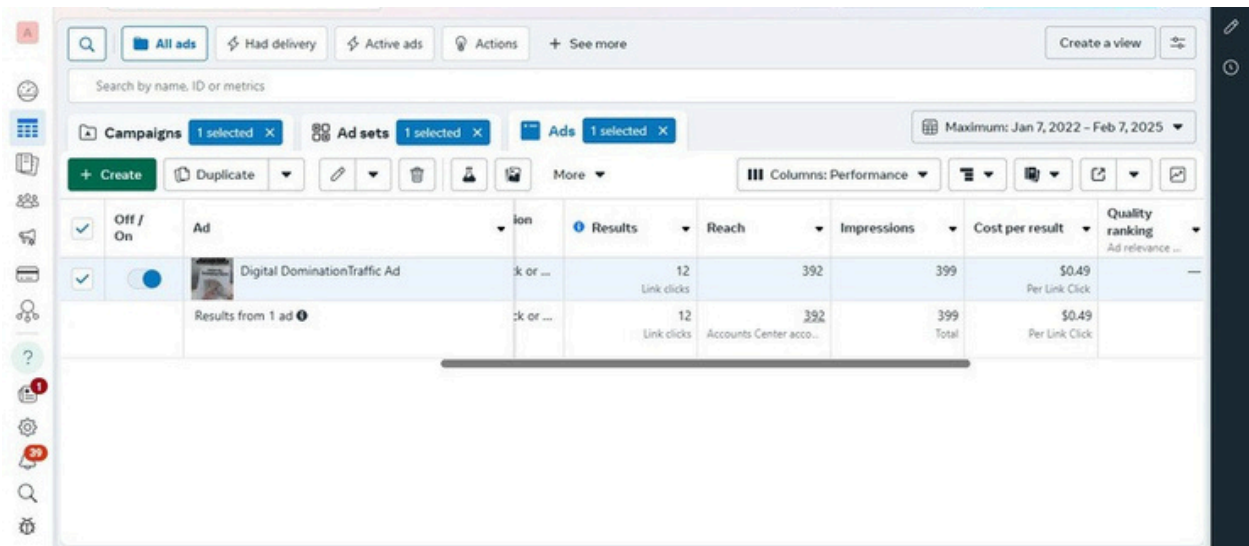
(Step 21) - Your ad should say “processing” in the corner.



(Step 22) - Click on the “Campaigns” tab on the left side of the screen.



(Step 23) - Monitor your camping. When the campaign is running under the column “Delivery” the word “Processing” will change to “Active”. This will change when your ad is out of review. To turn on and off your ad use the blue toggle switch under the column “off/on”.



(Step 24) - Under the “Results” column you will see “Link clicks” this represents how many people clicked on the “Learn now” button and went to your Stan Sore. Under the “Cost per result” column you will see a number. This number could say 0.49 cents. This means it costs 0.49 cents for every click to your Stan store. You want to get this number

as close to 0.00 as possible. The less you spend per click then the more clicks you can get out of your daily budget. The way to get this number lower is to try different ads to run videos on. Changing the music or background of where you're holding your digital product can affect the outcome. Keep track of how many sales you get. I recommend only running 1ad at a time to know which ad is generating you the sales.

This concludes the training. Remember branding and the amount of effort you spend on your content will play the biggest factor in making sales. Don't say it doesn't work until you have done all the steps and actually run your first ad. Tweak your system until you start seeing results.

Thank you for your purchase.