

Guide

Style Made Simple

Your Guide to Daily Looks

"Beauty begins the moment
you decide to be yourself"
Coco Chanel

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Welcome

Creating this guide has been an incredibly enjoyable experience. For many years, I have been passionate about the power of image and how we present ourselves to the world. The journey of compiling these insights and techniques into a comprehensive guide has been immensely fulfilling, and I am excited to share it with you. My aim is to help you enhance your self-confidence and embrace your true self through practical and effective tips.

My career in fashion, television, movies, and print work has provided me with a wealth of knowledge and expertise. Each industry has its unique demands and standards, and navigating through them has enriched my understanding of personal presentation. The skills and secrets I have acquired over the years are now distilled into this guide, designed to help you enhance your own style effortlessly. The focus is on being natural and authentic, ensuring that you can present the best version of yourself without feeling overwhelmed or artificial.

Whether you are looking to revamp your wardrobe, perfect your makeup routine, or simply boost your confidence, This guide is crafted to meet your needs. My goal is to make the process of looking and feeling your best simple and accessible, empowering you to present your true self every day. Being just you is enough, and this guide will help you shine with authenticity and grace.

Nancy E Moore

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"Being well dressed
hasn't much to do with
having good clothes.
It's a question of good
balance and good
common sense."
—Oscar de la Renta

CHAPTER 1

Assess Your Personal Style

The first step in your style journey is all about discovering what truly speaks to you. Take the time to identify individuals whose style you admire—whether they're celebrities whose red carpet looks dazzle you, influencers whose everyday outfits resonate with your lifestyle, or even friends whose fashion choices you find inspiring and relatable. These style icons serve as points of reference, helping you pinpoint the specific elements that attract you.



"Contemporary elegance is at once simple and natural"
-Christian Dior

To further refine your vision, consider creating a mood board. This can be done digitally using platforms like Pinterest, where you can curate images that capture the essence of your ideal style—from clothing and accessories to colors and textures. Alternatively, if you prefer a hands-on approach, assemble a physical mood board using magazine clippings, fabric swatches, and any other visual inspirations that catch your eye.

The process of creating a mood board encourages exploration and self-reflection, allowing you to visually articulate what resonates most with you stylistically. As you compile and arrange these images, patterns and themes will emerge, providing clarity on the elements that define your personal aesthetic. This exercise not only sparks creativity but also lays a solid foundation for shaping your wardrobe and makeup choices in a way that authentically reflects who you are and how you want to present yourself to the world.

CHAPTER 2

Makeup Essentials



Building a makeup routine starts with having the right tools. A well-stocked kit ensures you can create various looks for different occasions. Your basic essentials should include primer, which smooths the skin's texture and helps makeup adhere better, creating a flawless finish that lasts all day. Your favorite foundation provides coverage and evens out skin tone, while concealer hides imperfections such as blemishes or dark circles.

Blush and bronzer add dimension and a healthy glow, subtly contouring your face. An eyeshadow palette with neutral tones offers versatility for both natural daytime and dramatic evening looks, and eyeliner helps define your eyes, whether you prefer a subtle or bold effect.

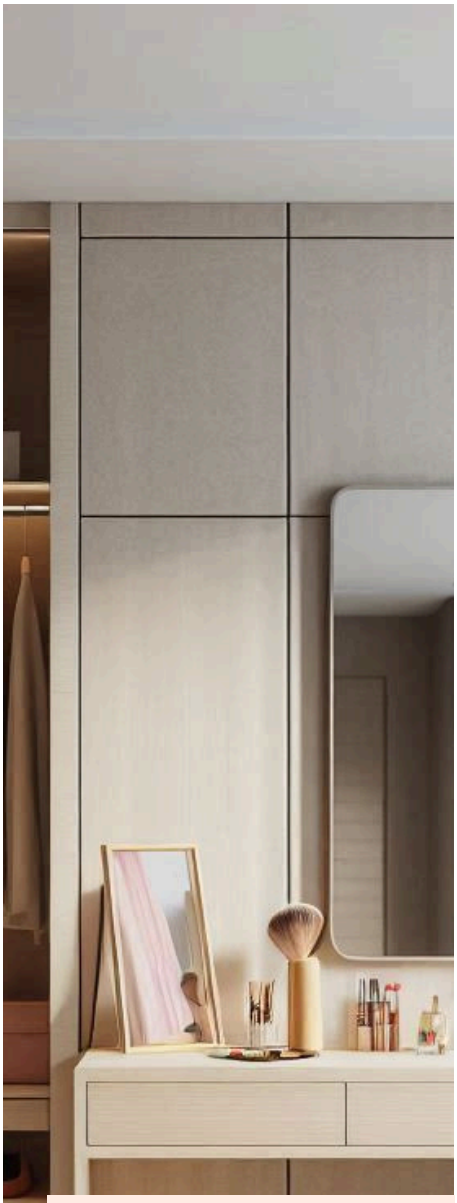
Mascara lengthens and volumizes your lashes, opening up your eyes and adding definition.

An eyebrow pencil or gel fills in and shapes your brows, framing your face and emphasizing your eyes.

Everyday shades of lipstick or gloss add a finishing touch, enhancing your lips with color and shine. By having these essentials, you can confidently create a complete and polished look suitable for any setting.



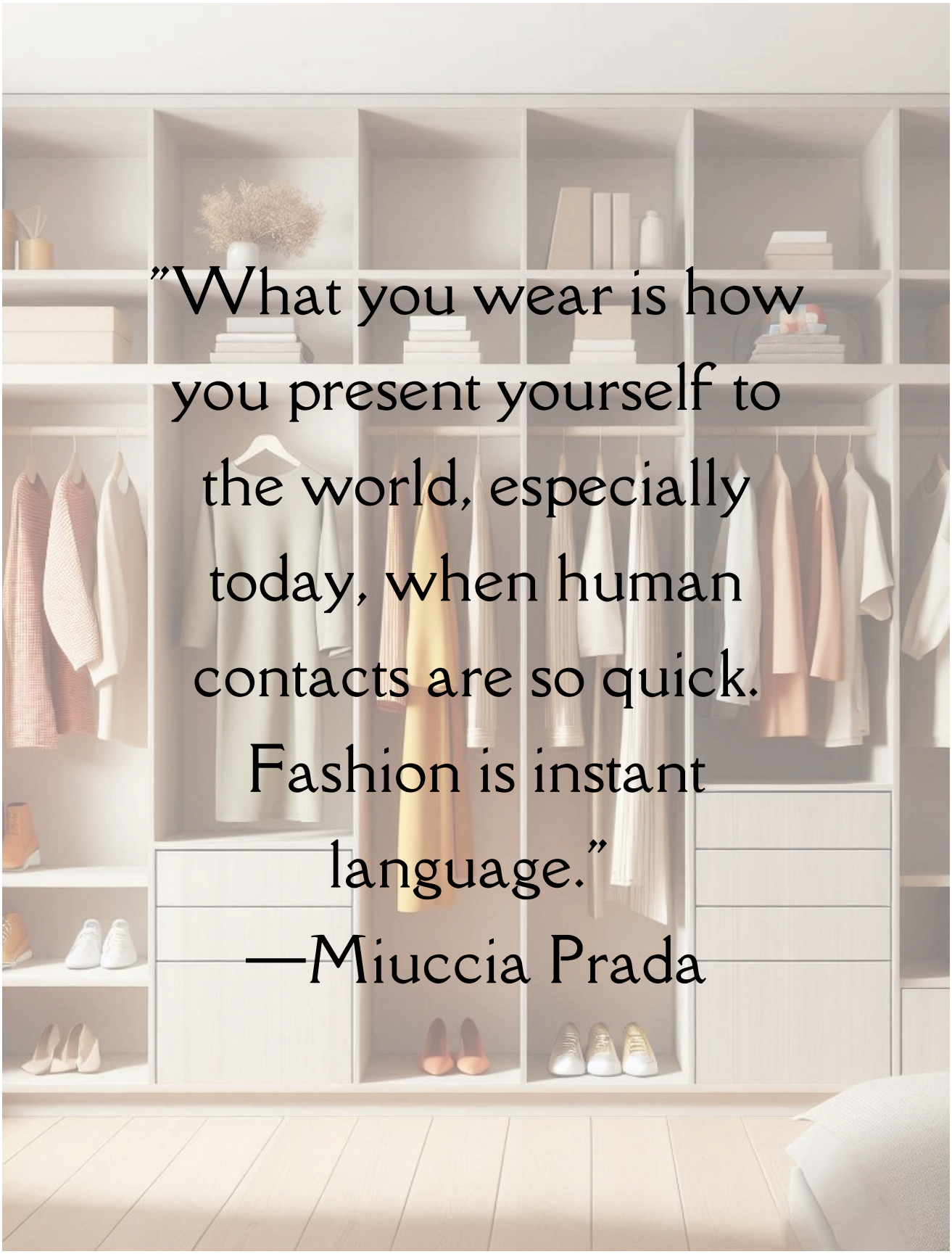
"Style is something each of us already has, all we need to do is find it."
—Diane von Furstenberg



I do put on a little makeup every day because it helps me feel put together. Mascara is essential.
– Emma Stone

Follow a simple daily routine to achieve a your personal makeup look. Start by prepping your skin with a cleanser and moisturizer suitable for your skin type. Apply primer evenly across your face to create a smooth base, then blend your chosen foundation for a seamless finish. Add blush to the apples of your cheeks and bronzer to areas where the sun naturally hits your face, such as the forehead, cheeks, and nose, to create a sun-kissed glow. Use neutral eyeshadow tones to accentuate your eyes subtly, fill in your brows with an eyebrow pencil or gel, and complete your makeup with a flattering lip color.

By incorporating these steps and selecting products that suit your preferences and skin type, you can achieve a polished and effortless makeup look that enhances your natural beauty and boosts your confidence throughout the day.


"What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language."
—Miuccia Prada

CHAPTER 3

Building a Wardrobe





Crafting a functional wardrobe starts with adopting a capsule approach, focusing on timeless pieces that form the backbone of your style. Essential items such as classic jeans, a crisp white tee, a versatile "LBD" little black dress, a well-fitted tailored blazer, and adaptable footwear are fundamental. These foundational pieces can be effortlessly mixed and matched to create various looks suitable for different occasions, ensuring both style and practicality.

When building your wardrobe, consider selecting a color palette that not only complements your skin tone but also allows for easy coordination. Neutrals like black, white, navy, and gray serve as versatile base colors, while adding a few accent colors can inject personality and variety into your outfits. Accessories play a crucial role in elevating your look—opt for simple yet elegant jewelry, a stylish watch, and consider the strategic use of scarves or belts to add texture and visual interest. By curating your wardrobe with these principles in mind, you can create a collection of clothing that reflects your personal style while offering versatility and longevity.

CHAPTER 4

Shopping Tips



When shopping, it's crucial to prioritize quality over quantity. Investing in well-made pieces not only ensures that your clothes will stand the test of time but also enhances your overall look by providing a polished and sophisticated appearance. High-quality fabrics and construction contribute to the durability and longevity of your wardrobe, making these pieces worthwhile investments.



Focus on acquiring staple items that form the core of your wardrobe—like a classic trench coat, well-fitted jeans, and a timeless blazer—rather than succumbing to the temptation of fast fashion. These foundational pieces will serve as reliable go-tos for years, providing a solid base for various outfits.

Equally important is paying attention to fit and comfort. Clothing that fits well not only looks more polished but also feels better, boosting your confidence and ensuring that you wear your clothes with ease. Ill-fitting garments can detract from even the most stylish outfits.

"Dress shabbily and they remember the dress;
Dress impeccably and they notice the woman."
—Coco Chanel

So take the time to find pieces that flatter your body shape. Tailoring can also be a worthwhile investment to achieve the perfect fit.

While it's fun to experiment with trends, striking a balance between trendy items and timeless classics is key to maintaining a versatile and enduring wardrobe.

Incorporate a few fashionable pieces each season to keep your style current, but let the majority of your collection be timeless, versatile items that can be worn year after year. This approach ensures your wardrobe remains fresh and relevant while still being practical and enduring.



"I firmly believe that with the right footwear one can rule the world."
—Bette Midler





CHAPTER 5

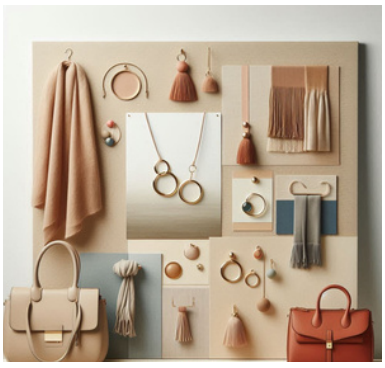
Outfit Planning



Efficient outfit planning is a valuable practice that can save time and ensure you are always dressed appropriately for any occasion. By dedicating a specific time each week to plan your outfits, you can eliminate the stress and indecision that often comes with getting dressed each morning. Consider your schedule and the weather for the upcoming week, and select outfits that align with your planned activities. For instance, you might need professional attire for work, casual outfits for errands or social gatherings, and something more formal for special events. By organizing these outfits in advance, you streamline your morning routine and avoid last-minute wardrobe dilemmas.









Creating go-to combinations for different types of occasions can further simplify your outfit planning process. Identify versatile pieces in your wardrobe that can be mixed and matched to create multiple looks. For work, you might have a few reliable blazer-and-trouser combos that can be paired with various blouses or shirts. For casual outings, a favorite pair of jeans, comfortable tops, and stylish sneakers or flats can be your staples.

"Elegance is not standing out,
but being remembered."
—Giorgio Armani

For special events, have a few dressier options like a "LBD" little black dress or a chic jumpsuit ready to go. Having these pre-planned outfits not only saves time but also boosts your confidence, as you know you will look put-together and appropriate for any situation. By incorporating outfit planning into your weekly routine, you ensure that your clothing choices are intentional, stylish, and suitable for all your engagements.



"I Say, Dress To Please Yourself. Listen To Your Inner Muse And Take A Chance. Wear Something That Says "HERE I AM!" Today."
-Iris Apfel



CHAPTER 6

Confidence and Self-Care

Incorporating daily routines into your schedule not only enhances your overall look but also provides a sense of self-care and personal attention that can boost your mood and confidence. Grooming extends beyond just hair and nails; taking care of your skin with a proper skincare regimen and ensuring good hygiene are also critical components. These efforts collectively contribute to a well-groomed, polished appearance that can make you feel more put-together and ready to tackle the day.



Maintaining a healthy lifestyle through a balanced diet and regular exercise is fundamental to looking and feeling your best. Regular physical activity, whether it's a daily walk, yoga session, or a workout at the gym, helps to keep your body fit and energized, which in turn reflects in your posture and vitality. Beyond physical health, it's important to nurture your mental well-being. Engaging in activities that reduce stress and promote relaxation, such as meditation or hobbies you enjoy, can greatly impact your outlook and how you carry yourself.

Above all, cultivating a positive attitude and wearing your style with confidence is the ultimate accessory. Confidence comes from embracing your authentic self and expressing it through your personal style. When you wear clothes that reflect your personality and make you feel good, it naturally boosts your confidence. Don't be afraid to experiment with different looks until you find what truly resonates with you. Authenticity is key; your unique style should be an extension of who you are. Remember that confidence radiates from within, and when you feel good about yourself, it shows. Stand tall, smile, and wear your style with pride, knowing that the best accessory you can wear is your authentic self.

Resources



Explore further insights and inspiration through recommended books like "The Curated Closet" and "Everyday Chic," which offer practical advice on organizing your wardrobe and refining your personal style. Online resources such as fashion blogs, Instagram accounts, and style-focused apps provide ongoing support for outfit ideas and makeup tutorials tailored to your preferences.

Staying up-to-date with the latest fashion trends and discovering your personal style can be an enjoyable and enriching process.

- ✓ Look for future online workshops
- ✓ Look for Webinars
- ✓ Look for One -on - One Webinars
- ✓ Check out our YouTube Chanel
- ✓ Look for Social Media Updates

Utilizing various resources such as your local library, bookstores, and online platforms can provide a wealth of inspiration and knowledge. Libraries and bookstores offer a diverse range of fashion books and magazines that cover everything from historical fashion trends to contemporary style guides.

Browsing through these materials can expose you to new ideas, iconic designers, and different styles that you might not have considered before.

Additionally, fashion magazines often feature seasonal trends, celebrity styles, and expert advice, making them a valuable resource for anyone looking to refine their wardrobe.

Online resources are equally important in the quest for personal style. Fashion blogs, digital magazines and style websites offer a constantly updated stream of content that highlights the latest trends, street styles, and fashion news.





Social media platforms like Instagram, Pinterest, and TikTok are particularly influential in shaping modern fashion. Following fashion influencers, designers, and brands on these platforms can provide daily inspiration and keep you informed about the newest trends.

Creating and curating your own Pinterest boards, for example, allows you to visualize and organize your style preferences, helping you to better understand what appeals to you.

Engaging with fashion communities on social media can also provide feedback and ideas from like-minded individuals, further assisting you in developing a unique and personal style that reflects your tastes and personality.

"Fashions fade, style is eternal."
—Yves Saint Laurent



"Fashion is what you're offered four times a year by designers. And style is what you choose."
-Lauren Hutton

Your Personal Shopping Checklist

Date: _____

Measurements: [Enter measurement in inches/cm]

1. Bust: _____
2. Waist: _____
3. Hips: _____
4. Inseam (for pants): _____

Clothing Sizes: [Enter your size (e.g., S, M, L, XL)]

1. Tops: _____
2. Bottoms: _____
3. Dresses: _____
4. Jackets/Outerwear: _____
5. Shoes: [Enter your shoe size (e.g., US 7, EU 38)]

Accessories Sizing:

1. Necklaces: [Preferred length or size] _____
2. Rings: [Ring size (e.g., 6, 7, 8)] _____
3. Bracelets: [Preferred size or length] _____
4. Additional Information: _____
5. Preferred Fit: [Slim, Regular, Relaxed, etc.] _____
6. Color Preferences: [Any specific colors you
7. prefer for your wardrobe] _____

Conclusion and Next Steps

Embrace the journey of discovering and refining your personal style. By following these steps and utilizing the suggested resources, you'll cultivate a daily look that not only reflects your individuality but also empowers you to face each day with confidence and style.



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thank you!