



LET'S TALK ABOUT

# DIGITAL MARKETING

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[WWW.DIGITAL-DOM.NET](http://WWW.DIGITAL-DOM.NET)

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**Welcome and congratulations on taking the first step toward a life of freedom!**

I'm Dominik, and like you, I would love to escape the monotonous 9-5 grind. If you're here, you probably share the same dream of breaking free. I spent months watching others live their dream lives, effortlessly earning money. I always asked myself how was that possible. Six months ago, I decided to chase that dream for myself — let me break down to you the magic formula.

This isn't just another course. It's a comprehensive guide to mastering digital marketing, building sales funnels, driving traffic to your site or social media, and leveraging various platforms to create your own business. All you need is a laptop and a Wi-Fi connection.

Forget the doubts and fears—it's never too late to dive into digital marketing and start your own business.

# CHAPTER II

## INTRODUCTION TO DIGITAL MARKETING

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### **Ignite Your Brand with Digital Marketing**

Digital marketing, also known as online marketing, revolutionizes how brands connect with potential customers using the power of the internet and diverse digital channels. From email and social media to web-based ads, text messages, and multimedia communications, it's a dynamic world that's exploding in growth.

In 2022, the digital marketing industry soared to a staggering \$322 billion, and projections show it will skyrocket to \$689 billion by 2028.



# DISCOVER THE MAGIC OF ROADMAP 3.0

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## ALL-IN-ONE COMPREHENSIVE GUIDE

Roadmap 3.0 is your ultimate toolkit for mastering digital marketing. Crafted into meticulously designed modules, the course covers everything you need: entrepreneurship, business development, social media strategies, content creation, and email marketing.

It teaches you how to work in different platforms (Systeme.io, Canva, social media platforms, CapCut, StanStore) - all you need to build and create your idea from scratch!

## THE BEST PART OF ROADMAP?



# WHAT MAKES THE ROADMAP 3.0 COURSE A GAME-CHANGER?

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Here's the real kicker: Roadmap 3.0 comes with Master Resell Rights (MRR). This license not only equips you with unparalleled marketing knowledge but also empowers you to resell the course and earn extra money via affiliate marketing. This way, you can promote the affiliate link on social media or your website and earn up to 80% of the price. The only thing you had to do was creating a link and promoting it. I know it sounds pretty easy, but it actually really is. I guess, since everybody started selling it, it sounded shady to you. I'm assuring you, it's not. There is a reason this course went viral. It grants an opportunity for everyone.

learn digital marketing | earn passive income

*just launched*

## the roadmap 3.0

MASTER RESELL RIGHTS INCLUDED

BEST SELLER

ROADMAP  
3.0

SELL THIS COURSE AND MAKE 100% PROFIT

learn digital marketing | earn passive income

# CHAPTER III

## FIND YOUR NICHE

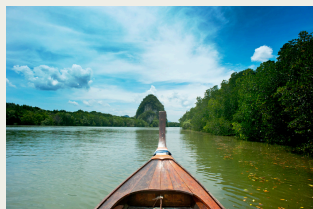
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Before you even think about selling a course, focus on using your newfound knowledge to create a business around something you're passionate about. Why? Because your enthusiasm is contagious! When you genuinely love what you do, people can tell you're not just in it for the money – you truly believe in what you're offering.

Pick a niche (or topic) that excites you. This passion will help you connect with your audience on a deeper level. Need some inspiration? Here are some popular niches to consider:

### **Travel**

Share your adventures and tips with fellow explorers.



### **Health**

Inspire others to live a healthier, more fulfilling life.



### **Relationships**

Help people build stronger, more meaningful connections.



# CHAPTER IV

## CREATE A FUNNEL

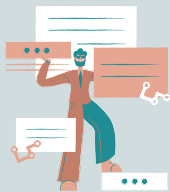
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### 4 stages of a sales funnel



A sales funnel is the marketing term for the journey potential customers go through on the way to purchase. In order for your business to work, first you need to create a product, promote it to drive traffic and then the customers will buy it.

# HOW TO BUILD A SUCCESSFUL FUNNEL?



## Define your target audience

The best way to start funnel building is by having an accurate sense of your ideal buyer. This will determine the flow of the rest of your approach, so be sure to do it carefully.



## Generate interest

Now that you've defined who your audience is, you need to start reaching it. Content that is both accurate and entertaining is always the way to go.



## Capture and nurture leads

Capturing leads involves getting email addresses and building your customer base. Of course, you want genuinely engaged customers, not just people who let your emails go to their spam folders.



## Convert sales

Customers get cold feet easily. They can put items in their cart, then forget about them; they may also take a deliberate pause before actually paying for them.



## Retain customers

It's better to retain existing customers than to have to constantly keep generating new leads. However, is that easier said than done?

# CHAPTER V

## DRIVE TRAFFIC

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### **Elevate Your Game: Drive Traffic Like a Pro!**

You've nailed down your niche, found the perfect products, and built an irresistible funnel. Now comes the exhilarating part — driving traffic!

#### **Harness the Power of Social Media:**

Platforms like Instagram, TikTok, and Facebook are goldmines for promoting your ideas. Here, your videos can go viral and reach your target audience in the blink of an eye.

#### **Myth Busted:**

You don't need a massive following to succeed! Focus on building a loyal customer base, and you'll see those sales rolling in before you know it.

Get ready to light up your funnel and watch your success take off!

# CHAPTER VI

## FACELESS MARKETING

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**Yes it's true! You can absolutely make money online without showing your face.**

I consider myself to be quite an introvert, so I don't like to expose my face on social media that much. If you don't want that either, you can definitely get the same results with faceless digital marketing as you would with showing your face.

The main question is: **"How do I get people to trust me if I don't show my face?"**

Your website should not be focused only on you then, but you still need to share your story in your content and try to connect with the audience. Every now and then, post a story or a short description of who you are.

If you think you will not have enough material to post, don't worry! There are plenty of free platforms to create a visually appealing content.

I created an online business through the roadmap course.

It wasn't until I did these three things when I saw a change in my business and started seeing success...

1. I stopped worrying so much about getting a sale but just started being myself. This course has helped me learn so many new skills, I worked on different website platforms and builders, and it taught me the basics of building business which I will definitely use in the future.

2. I stopped comparing my journey to other people's journey. The comparison trap is real, and it only leads to negativity. Every person is going to see success differently, especially because we all start with a different number of followers. Stop comparing yourself and be proud of how much you've learned so far.

3. I researched the TOP people who were seeing success with the roadmap course and started implementing some of the strategies that I noticed.

If you want to get started on making a passive income through the Roadmap course, check my website: [WWW.DIGITAL-DOM.NET](http://WWW.DIGITAL-DOM.NET)