

Purpose of Your Planner

Transform your time into predictable revenue by focusing on high-impact activities that drive results. This comprehensive planning system helps you think and act like the CEO of your business.

What's Inside

1. 90-Day Strategic Roadmap

- Set your quantum revenue goal
- Plan month-by-month breakthroughs
- Track key milestones and objectives

2. Monthly Breakthrough Plans

- Define monthly themes and revenue targets
- Set clear objectives with measurable key results
- Plan content creation and launch schedules

3. Weekly Success Sprints

- Identify CEO-level priorities
- Create focused content calendars
- Align team activities and key meetings

4. Daily CEO Success Planner

- Start with mindset and energy alignment
- Schedule 4 hours of high-impact activities
- Track quantum results and delegate effectively

How to Use This Planner

1. Start with your 90-day vision
2. Break it down into monthly objectives
3. Plan your weeks for maximum impact
4. Use the daily planner to stay focused and energized

Key Features

- Mindset moments for energetic alignment
- Success filters to ensure high-value activities
- Comprehensive tracking of results and energy
- Strategic planning checklists

Need Help Maximizing Your Results?

If you're finding it challenging to:

- Set ambitious yet achievable 90-day goals
- Create a strategic plan for predictable revenue
- Transform your time into high-ticket offers

I'm here to help!

As the creator of Hours to Offers, I offer hands-on programs designed to help you:

- Clarify your revenue-generating vision
- Develop a strategic action plan
- Implement systems for consistent growth

Ready to accelerate your success?

Reach out to learn more about working together:

- Email: cheryll@byobusiness.ca
- Website: <https://byobusiness.ca>

Remember: Your business grows to the extent that YOU grow. Let's elevate your CEO mindset together! ✨

Your success is my mission. Don't let uncertainty hold you back - reach out today to discover how we can transform your hours into offers and achieve your business goals faster than you thought possible.

90-Day Strategic CEO Success Roadmap

90-Day Vision (Quarter: _____)

Where do I see myself and my business in 90 days?

Hours to Offers Revenue Goal: \$ _____

Key Milestones to Achieve:

1. _____
2. _____
3. _____

Monthly Breakthrough Plans

Month 1: _____

Theme: _____

Top 3 Objectives:

1. _____

Key Result: _____

2. _____

Key Result: _____

3. _____

Key Result: _____

Revenue Target: \$ _____

New Clients Goal: _____

Content Creation Plan: _____

Launch/Promotion Schedule: _____

Month 2: _____

Theme: _____

Top 3 Objectives:

1. _____

Key Result: _____

2. _____

Key Result: _____

3. _____

Key Result: _____

Revenue Target: \$ _____

New Clients Goal: _____

Content Creation Plan: _____

Launch/Promotion Schedule: _____

Month 3: _____

Theme: _____

Top 3 Objectives:

1. _____

Key Result: _____

2. _____

Key Result: _____

3. _____

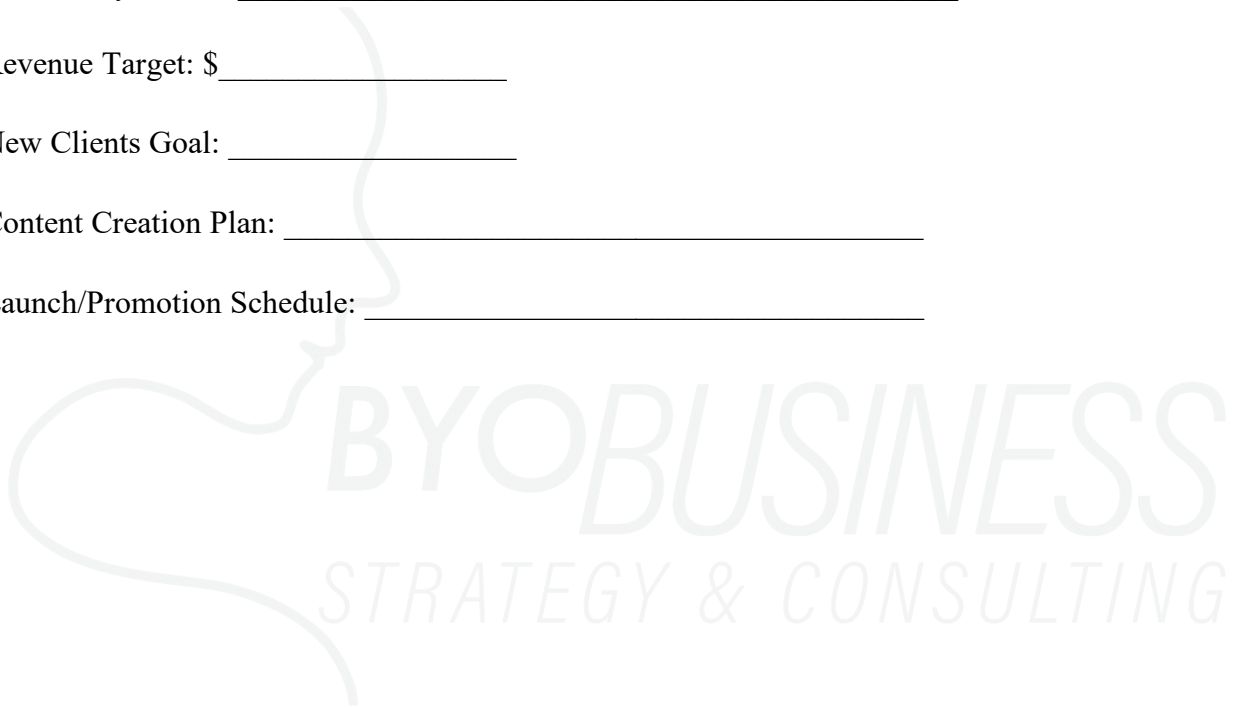
Key Result: _____

Revenue Target: \$ _____

New Clients Goal: _____

Content Creation Plan: _____

Launch/Promotion Schedule: _____



Weekly Success Sprints *(print for each week)*

Week of: _____

CEO-Level Priorities

1. _____
2. _____
3. _____

Content Calendar

Monday: _____

Tuesday: _____

Wednesday: _____

Thursday: _____

Friday: _____

Team Focus Areas

1. _____
2. _____
3. _____

Key Meetings/Calls

1. _____
2. _____
3. _____

Weekly Review & Reset

What worked well this week?

What needs adjustment?

Energy management insights:

Next week's power moves:

1.

2.

3.

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Monthly Review & Realignment

Month: _____

Wins to Celebrate:

1. _____
2. _____
3. _____

Revenue Generated: \$ _____ New Clients Acquired: _____

Content Pieces Created: _____

Insights & Learnings:

Opportunities for Growth:

1. _____
2. _____
3. _____

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90-Day Reflection & Projection

End of Quarter Review:

Financial Growth:

- Starting Revenue: \$ _____
- Ending Revenue: \$ _____
- Percentage Growth: _____

Team Growth:

- New Team Members: _____
- New Systems Implemented: _____

Personal Growth:

- Key Learnings: _____
- Energy Management Improvements: _____
- CEO Identity Shifts: _____



Strategic Planning Checklist

Monthly Planning: Review previous month's metrics Set new monthly revenue goal
Plan content calendar Schedule team planning session Map out launches/promotions
Review and adjust systems

Weekly Planning: Review monthly goals Set 3 CEO-level priorities Schedule
focused work blocks Plan team communications Set energy management intentions

CEO Mindset Reminder: Your business grows to the extent that YOU grow. This plan is your roadmap to Hours to Offers leaps in both! ✨

Daily CEO Success Planner

Date: _____

Mindset Moment

Today's Power Question: How can I create maximum impact with minimum time?

Your Answer: _____

Money Mindset Mantra: 🙌 Write your personalized mantra for today:

Energetic To-Do List

Top 3 Business-Transforming Activities:

1. _____

Expected Outcome: _____

2. _____

Expected Outcome: _____

3.

Expected Outcome: _____

Your 4-Hour Impact Schedule

Hour 1: Mindset & Money-Making Magic (: to :)

5 min: Energetic alignment Notes: _____

15 min: Cardiac Movement Type: _____

Intensity (1-10): _____ Notes: _____

10 min: Visualize your successful day. Key Visualization: _____

30 min: Highest-impact revenue activity. Activity: _____

Outcome: _____

Hour 2: Scale & Serve (: to :)

Strategic client interactions: _____

High-ticket offer refinement: _____

Team leadership moment: _____

Hour 3: Hours to Offers Growth (: to :)

Big Picture Strategy:

Strategic Partnerships to Explore:

1.

2.

Content That Converts - Topic Ideas:

1.

2.

Hour 4: CEO Decision Time (: to :)

Key Metrics Review:

1. _____ Target: _____ Actual: _____
2. _____ Target: _____ Actual: _____
3. _____ Target: _____ Actual: _____

Power Moves Made:

1.

2.

3.

Hours to Offers Results Tracker

Lives impacted: _____ Decisions made: _____ Revenue generated: \$ _____

New Leads: _____ New Sign-ups: _____

Success Filters Checklist

Before each task, check:

- Is this a \$10k/hour activity?
- Am I in my zone of genius?
- Could someone else do this 80% as well?

Let It Go List

Tasks to delegate today:

1. _____ To: _____
Details: _____
2. _____ To: _____
Details: _____
3. _____ To: _____
Details: _____
4. _____ To: _____
Details: _____
5. _____ To: _____
Details: _____

End-of-Day Success Celebration

1. Today's biggest win:

2. How I showed up as CEO:

3. Tomorrow's first money move:

Intuitive Insights

Use this space for any additional thoughts, ideas, or inspiration:

Remember: You're not just managing time, you're managing energy. Choose tasks that light you up and watch your business soar!

Energy Optimization *(optional)*

Morning routine completed Notes:

Water tracking: (1 square = 8 oz)

Movement breaks: Morning Midday Afternoon

Nutrition Tracker:

Breakfast: _____

Morning Snack: _____

Lunch: _____

Afternoon Snack: _____

Dinner: _____

Evening Snack: _____

Energy level throughout day (circle):

Morning: 1 2 3 4 5 6 7 8 9 10

Midday: 1 2 3 4 5 6 7 8 9 10

End of Day: 1 2 3 4 5 6 7 8 9 10