CO-CREATING WITH GOD:

SPIRIT-LED INNOVATION

An Overview

Learn to Discern God-Given Ideas and Bring Them to Fruition



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Co-Creating with GOD: Spirit-Led Innovation

Learn to Discern God-Given Ideas and Bring them to Fruition

An Overview

by Brett Rademacher

What Do You Do with What God Is Showing You?



You may believe God is drawing your attention to an idea, a problem, or something He wants you to do. But that doesn't mean you immediately understand what it involves or how to move forward.

You may see a possibility for an invention, a business, or a ministry. You may recognize a need in your community or be working through a decision that affects other people. You can see that something deserves attention, but questions remain.

What is God showing you? What do you need to learn? Who could help? How do you evaluate possible approaches and begin putting what you understand into practice?

Co-Creating with GOD: Spirit-Led Innovation brings together biblical teaching, Spirit-Led discernment, and a research-backed innovation framework to help you work through those questions.

The **Spirit-Led Co-Creation Pathway** helps you recognize, discern, and respond to God's direction. The **7i Innovation Framework** helps you investigate, develop, evaluate, test, and implement ideas. The complete training helps you apply both to your life and work.

Your **FREE Membership** includes **17+ hours of on-demand video training**, the **Wisdom Library**, and **Implementation Exercises**. You can begin with the understanding and experience you have today and continue learning as the work develops.

This overview explains how the parts fit together, what the training includes, and how to begin using it. It also considers how people can contribute to a shared assignment and how what begins with one insight could eventually serve needs far beyond what you first understood.

What If You Don't Know How Yet?

I've spent much of my life working on ideas that required knowledge and abilities I didn't have when I started. God would bring something to my attention, and then I had to investigate it, learn what I could, and involve people who knew things I didn't.

That process led me to pioneer remote sales from Alaska and develop software systems supporting tens of thousands of remote sales reps throughout the world.

Over those years, I also experienced painful losses and long periods when I couldn't see how the pieces fit together. Looking back, I can see that God was developing my understanding through the work itself. What I learned while pursuing one idea often became preparation for something I wouldn't understand until years later.

That experience shapes how I approach this training. An idea can bring you into work you don't yet know how to do. You may need to learn a subject, examine an assumption, receive correction, or recognize that someone else has an ability the assignment requires.

You can begin by giving the next question your attention. As you seek God and do the work, you may understand more about both the idea and your part in developing it.

What Co-Creating with God Means

Co-creating with God begins with dependence on Him. God is the Creator and the source of wisdom, purpose, and direction. The Holy Spirit leads and equips. You participate by listening, learning, using the abilities God has given you, and responding to what He makes clear.

Prayer and purposeful action belong together.

You can ask God for wisdom while researching a problem. You can seek His direction while considering different approaches. You can remain attentive to Him while developing an idea, receiving feedback, making adjustments, and putting what you've learned into practice.

Scripture gives examples of people putting God's direction into action. Joseph prepared for a coming famine. Bezalel used God-given skill and understanding in craftsmanship. Nehemiah prayed, assessed the situation, planned the work, and involved others in rebuilding.

Their assignments required thought, preparation, decisions, and sustained work. The training helps you consider how those principles apply to the ideas, problems, and assignments in front of you.

Your understanding can develop throughout that process. You may recognize a need before understanding how to address it. You may have an insight into a design while lacking the knowledge to develop it. Prayer, Scripture, research, wise counsel, and experience can help you examine what you understand and respond as God leads.

God reveals what He wants you to know. The Holy Spirit equips and leads you. You faithfully respond and do the work. God accomplishes His purposes through you.

Who the Training Is For

The training is for Christians who want to apply Spirit-Led discernment and a practical innovation process to their life and work.

You may be a business owner, executive, ministry leader, advisor, employee, or someone considering an idea you haven't yet developed. You may be leading a team or working through a question on your own.

You might use the training to:

- Develop an invention, product, service, business, or ministry.
- Understand a recurring problem and consider possible solutions.
- Work through an important decision or unfamiliar situation.
- Bring people together around an assignment that needs different abilities.
- Improve how something works in your family, organization, or community.

Some applications will be small and immediate. Others may require years of learning, development, and collaboration. The same willingness to seek God, examine your understanding, and take purposeful action applies throughout.

You don't need a fully developed idea or experience in innovation to begin. A question, a problem, or an area where you need greater understanding gives you something to bring into the training.

How the Three Overviews Work Together

This document and its two companion overviews help you understand different parts of the same work.

Overview	What it helps you understand
Co-Creating with GOD: Spirit-Led Innovation — An Overview	The complete training, how the Pathway and Framework work together, how to apply the teaching, and how your participation connects with others and the larger vision.
Spirit-Led Co-Creation Pathway — An Overview	The spiritual journey of recognizing, discerning, and responding to God's direction as an assignment develops.
7i Innovation Framework — An Overview	The practical work of investigating, developing, evaluating, testing, and implementing ideas, including how teams can contribute.

You can begin with the overview most relevant to your questions and return to the others as your understanding grows. If you're new to the training, this document gives you the overall picture.

Bring the same idea or challenge into your reading. The Pathway may help you recognize that your understanding of the assignment needs further prayer and counsel. The Framework may help you identify a question to investigate or a design to test. This overview shows how that learning and action fit within the complete training.

The Spirit-Led Co-Creation Pathway

The **Spirit-Led Co-Creation Pathway** describes seven movements of discerning God's direction and responding as He leads. They help you consider the purpose of an assignment, your involvement, the people who could contribute, and the decisions ahead.

Movement	Focus	Biblical foundation
1. Revelation	Recognizing what God may be showing you.	Jeremiah 33:3

2. Clarification	Writing it down and seeking a clearer understanding.	Habakkuk 2:2
3. Confirmation	Prayerfully examining your understanding of God's direction.	Proverbs 25:2
4. Co-Creation	Designing and creating as the Holy Spirit leads and equips.	Exodus 31:3–5
5. Validation	Seeking wise counsel about whether what you're creating aligns with God's direction.	Proverbs 15:22
6. Activation	Trusting God and committing to move forward.	Proverbs 3:5–6
7. Implementation	Putting what God has shown you into sustained action.	Isaiah 30:21

OUTCOME: Transformation — Romans 12:2

These movements bring together biblical principles that help you examine the journey as it unfolds. You may need to clarify what you believe God is showing you, receive counsel about a developing plan, or commit to a next step that has become clear.

Confirmation concerns your understanding of God's direction. **Validation** concerns whether what you're creating aligns with that direction. **Activation** involves a commitment to move forward. **Implementation** is the sustained work of putting that commitment into practice.

The movements can overlap and repeat. Research may reveal an assumption that needs reconsideration. Wise counsel may change your understanding of your involvement. Experience during implementation may bring another need to your attention.

Transformation can unfold throughout the journey as God renews your thinking, develops your abilities, and changes how you respond to Him and work with others. The effects of your work may also reach the people it serves.

The **Spirit-Led Co-Creation Pathway overview** explains each movement in greater depth, includes the full ESV Scripture passages, and shows how discernment continues through individual and shared assignments.

The 7i Innovation Framework

The **7i Innovation Framework** provides a repeatable process for developing ideas and bringing them to fruition. It helps you recognize the kind of work an idea needs and organize your response. The Framework's creator drew on more than **25 years of innovation research, observation, and practical work with more than 80 clients**. His work included **nine inventions and ten industry innovations** and helped **six clients generate more than $6 billion in new revenue**.

The Framework brings together seven elements:

Element	Focus
1i Illuminate	Bring the problem, need, question, or possibility into clearer view.
2i Investigate	Develop understanding through research, observation, questions, and evidence.
3i Incubate	Give information, questions, and insights time to connect.
4i Imagine	Consider possibilities and develop potential approaches.
5i Interpret	Evaluate, organize, and refine the ideas that have emerged.
6i Interact	Learn through conversations, feedback, demonstrations, prototypes, or practical tests.
7i Ignite	Organize the people, resources, and actions needed to put the idea into practice and improve it as you learn.

You can return to these elements as your understanding grows. A conversation may reveal something that needs investigation. A prototype may expose a weakness in the design. Work already in use may suggest an application you hadn't considered.

The Framework also gives a team a shared process. People can contribute different knowledge and experience while understanding how their work informs the decisions ahead. The **7i Innovation Framework overview** develops each element in more detail. It follows a hypothetical energy storage invention through development and considers how people in different organizations and nations could contribute to the work.

Co-Creation Spirit-Led Innovation Visual Guide below

CO-CREATING WITH GOD:

SPIRIT-LED INNOVATION

Learn to Discern God-Given Ideas and Bring Them to Fruition

VISUAL GUIDE



God reveals and gives direction.

The Holy Spirit equips and leads.

Scripture provides the authoritative foundation.

YOU LISTEN, DISCERN, DECIDE, AND ACT

Bring an idea, problem, decision, or assignment before God. Pray, examine your understanding in light of Scripture, and seek wise counsel.

Spirit-Led Co-Creation Pathway

Discern and respond to God's direction.

- **Revelation**
- **Clarification**
- **Confirmation**
- **Co-Creation**
- **Validation**
- **Activation**
- **Implementation**

7i Innovation Framework

Develop ideas and bring them to fruition.

- **Illuminate**
- **Investigate**
- **Incubate**
- **Imagine**
- **Interpret**
- **Interact**
- **Ignite**

Discernment and purposeful action continue together.

Draw on the movements and elements as God leads. Return to earlier questions as your understanding grows.

OUTCOME: TRANSFORMATION

God can renew your thinking, deepen your trust, and develop your abilities as you work. What you create can serve people and meet needs beyond what you first understood.

Transformation can unfold throughout the journey.

CONTINUE WITH THE RELATED GUIDES

Pathway Overview • **7i Innovation Framework** • **Spirit-Led AI**

Discernment and Development Continue Together

The Pathway and Framework can be used together throughout an assignment. Several Framework elements may contribute to one Pathway movement, and you may return to the same element at different points in the journey.

During Clarification, for example, **1i Illuminate** and **2i Investigate** can help you understand a need and separate observations from assumptions. What you learn gives you more specific questions to bring before God.

During Co-Creation, **3i Incubate** and **4i Imagine** can help you recognize connections and develop possible approaches. **5i Interpret** and **6i Interact** help you evaluate and test what you're developing. The findings can inform both design decisions and the counsel you seek during Validation.

7i Ignite helps you organize the commitments and continuing work associated with **Activation** and **Implementation**. Research, reflection, and further design may continue as people begin using what has been developed.

Practical evidence and spiritual discernment contribute different understanding. A test can show whether a design performs as expected. Prayer, Scripture, and wise counsel help you examine the purpose of the work and whether your response aligns with God's direction. A decision may require attention to both.

God may help you recognize a connection you've overlooked, reconsider an assumption, or involve someone whose experience is needed. You continue seeking Him as you learn what the work requires and decide how to proceed.

How They Work Together in an Assignment

Consider a hypothetical invention. Suppose that during prayer, God shows you an idea for a compact water purification system for communities with unreliable electricity and limited access to replacement parts. You see an arrangement of components clearly enough to sketch it, including a connection you don't yet understand.

You have no background in water treatment or engineering. You can describe what you've seen, but you don't yet know how the design could work or what would be required to develop it.

Understanding the idea and the need

Revelation gives you something to bring before God and begin investigating. Through **Clarification**, you record what you believe He has shown you, distinguish it from assumptions you've added, and seek greater understanding of its purpose and your involvement.

1i Illuminate helps you bring the need into clearer view. Who is affected? What difficulties do people encounter? What would the work need to accomplish?

Through **2i Investigate**, you learn about existing water treatment methods, local conditions, and maintenance difficulties. You speak with people who live in those communities and specialists who understand the technical questions.

You discover that some communities already have equipment, but a failed component can leave an entire system unusable while they wait for expensive parts and outside assistance. That information changes what you understand a useful design would need to address.

Through **Confirmation**, you continue seeking God about the assignment. You examine your understanding in light of Scripture, remain open to correction, and seek counsel about what you believe He is asking you to pursue. You may become clearer about the need while still having questions about the design and your part in developing it.

Bringing knowledge and abilities together

During **3i Incubate**, you give what you're learning time and prayerful attention. You return to the connection in your original sketch and wonder whether individual sections could be repaired or replaced without replacing the entire system.

An introduction brings you into conversation with an engineer experienced in modular equipment. The engineer helps you understand which aspects might be possible and where substantial work is still needed.

Co-Creation now involves using the understanding, abilities, relationships, and resources coming together around the idea. Through **4i Imagine**, the people involved consider different ways the system could function. You sketch alternatives, consider materials and power sources, and discuss how someone in the community would operate and maintain it.

5i Interpret helps you assess those possibilities. Which assumptions have evidence behind them? Could the design produce safe water consistently? What would it cost to build and maintain? Which questions require further investigation or specialist knowledge?

Examining the developing direction

Suppose someone proposes adapting the invention for a different market. That could change its complexity, cost, and the people it would serve.

Through **Validation**, you seek wise counsel about how that proposal relates to the purpose of the assignment and the commitments already being considered. You return to prayer and Confirmation about whether to pursue it, when it deserves attention, and who should be involved.

Within the Framework, **6i Interact** brings the design into practical evaluation. Engineers develop prototypes, water-quality specialists assess performance, and intended users help identify difficulties with operation and maintenance.

Early testing reveals that one component needs replacement too frequently. The team returns to **2i Investigate**, **4i Imagine**, and **5i Interpret** to understand the failure and consider alternatives. You continue asking God for wisdom as the work proceeds. Further development and testing help establish whether the revised design can meet its requirements.

The technical findings can also affect the decisions you bring before God. A more dependable design may require a different material, a new contributor, or a change in the implementation plan.

Moving into sustained action

As the direction becomes clear enough for the next step, **Activation** involves making a defined commitment. That might include arranging further development, preparing a carefully planned trial, or involving people who can support manufacturing.

7i Ignite helps you organize that commitment into practical work. People establish who will do what, which resources are needed, how training will be provided, and what support must be available.

Implementation is the sustained work of putting those decisions into practice. As the system enters use following appropriate evaluation, the team continues monitoring performance, addressing difficulties, and improving the design.

Local participants contribute knowledge that the original team may lack. Their experience may reveal a better way to train operators or maintain equipment. New requests may lead you back to prayer and counsel about where the work should go next.

Transformation throughout the journey

God can use every part of this experience to change you. You develop understanding through unfamiliar work. You become more willing to receive correction, recognize someone else's contribution, and trust Him while important questions remain.

If the invention provides dependable access to safe water, the effects could extend into family life, local businesses, and community services. Training and maintenance could create work. People involved in its development may recognize new ways their abilities can help others.

Transformation can begin before the invention is fully developed. It can continue as people use it, improve it, and apply what they've learned to other needs.

The companion overviews follow a different hypothetical invention: an energy storage system. The **7i Innovation Framework – An Overview** examines its practical development. The **Spirit-Led Co-Creation Pathway - An Overview** revisits that same invention through the spiritual journey. Reading them together helps you consider both kinds of questions in an assignment of your own.

Bringing People Together Around the Work

An idea may begin with one person, but bringing it to fruition can require contributions from many others. Someone understands the need firsthand. Another brings technical knowledge. Others know how to organize resources, teach, develop a design, or support people as they begin using what has been created.

As those contributions come together, people may recognize possibilities that none of them could see alone.

The training provides a shared foundation for that work. The Pathway helps people continue considering God's direction, their involvement, and the purpose of the assignment. The Framework helps them investigate questions, develop possibilities, examine what they learn, and coordinate implementation.

A team also needs room for honest conversation. Explain what you currently understand and where questions remain. Invite people to contribute observations, express concerns, and offer knowledge you don't have. A concern about maintenance or a question about who will be served may reveal something that needs both practical investigation and prayerful attention.

Different parts of a team may be doing different kinds of work at the same time. One group may be researching a material while another speaks with the people the solution would serve. Sharing what each group learns helps those contributions inform one another.

This can extend beyond one organization. Businesses, ministries, researchers, and people in a community may contribute to the same assignment. Across nations, local participants can explain the circumstances in which a solution would need to function and help shape its development.

The **Spirit-Led Co-Creation Pathway — An Overview** considers how people can discern and respond together, including how counsel can change their understanding of an assignment. The **7i Innovation Framework — An Overview** explains how teams can bring research, creativity, testing, and implementation together.

What the Complete FREE Training Includes

Your FREE Membership includes **17+ hours of on-demand video instruction** through:

- **BASIC Seminar:** Introduces the 7i Innovation Framework and the thinking involved in developing ideas and solving problems.
- **ADVANCED Workshop:** Builds on the BASIC teaching with deeper instruction, examples, and application.
- **DEEP DIVE Sessions:** Include *Implementing the Framework* and *Finding Flow*, with further instruction on putting the teaching into practice.
- **AI-Era Training:** Addresses how artificial intelligence can augment and enhance learning, work, and the development of ideas.

The complete training brings together the **Spirit-Led Co-Creation Pathway** and the **7i Innovation Framework**, along with the **Wisdom Library** and **Implementation Exercises**.

Begin with **Welcome / Start Here**, then work through **BASIC → ADVANCED → DEEP DIVE**. The AI-Era Training is also available within the complete library.

You can study at your own pace and return to relevant teaching as your understanding develops. The 17+ hours describe the video instruction. The time you spend reflecting, researching, discussing, and applying what you learn will depend on the work you're doing.

You may recognize something during a session that changes the question you need to ask. An exercise may help you describe an idea more clearly. A conversation or test may reveal why you need to return to a particular part of the teaching.

The resources remain useful as new questions and assignments arise. You can continue learning through their application to your life and work.

There's no enrollment fee, and you can remain a FREE Member.

The training is FREE so cost doesn't stand in your way.

Applying the Training to Something in Front of You

Choose one idea, problem, decision, or assignment to bring into your learning. It can be something you're already developing or something that needs closer attention.

Write down what you currently understand. What has drawn your attention? Who could be affected? What do you believe God may be showing you? Which conclusions depend on assumptions you haven't examined?

Use the **Pathway** to consider your understanding of the direction and your response. You may need Clarification about the assignment, Confirmation about your interpretation, or Validation about a developing plan. You may also recognize a commitment that needs your attention.

Use the **7i Innovation Framework** to identify the work that would help. If you don't yet understand the need, **1i Illuminate** and **2i Investigate** can help you examine it. If you have an approach in mind, **5i Interpret** and **6i Interact** can help you evaluate it and learn through feedback or testing.

Choose a specific next action. That might mean speaking with someone who experiences the problem, studying an unfamiliar subject, sketching a possible design, or arranging a conversation with someone whose experience could contribute.

Be clear about what you hope to learn or accomplish. Consider who needs to be involved and when you'll give the action your attention.

As you proceed, keep a record of what you learn and how your understanding changes. Bring new questions before God, seek counsel where needed, and return to the teaching that helps you understand what deserves attention next.

If you're learning with a team, use the same assignment in your discussions. People's different observations can help the group recognize what it knows, what remains uncertain, and what to do next.

You can keep using this approach as the idea develops and as new assignments arise.

How AI Fits Into the Process

AI can augment and enhance learning, research, analysis, and the development of ideas. It can help you organize information, compare approaches, draft questions for further investigation, and consider possibilities you hadn't thought to examine.

For example, you might use AI to organize questions before speaking with a specialist, summarize material you're studying, or develop an initial list of approaches to investigate. Those contributions can help you engage with unfamiliar work.

As you use these tools, you continue seeking God, thinking for yourself, evaluating information, learning from people with relevant experience, and making decisions. Examine factual claims against original sources and consider suggestions in light of the people and circumstances involved.

As God leads you, AI can assist within the **Spirit-Led Co-Creation Pathway**. It can help you organize what you believe He's showing you, examine assumptions, prepare questions for prayer, Scripture study, and wise counsel, and record how your understanding develops.

The **7i Innovation Framework** helps you examine whether an AI-assisted idea is useful, what evidence it needs, and how it could be developed or tested.

Spirit-Led AI explains this approach in more detail, including practical examples of using AI with the Pathway and Framework while remaining led by the Holy Spirit, grounded in Scripture, and personally accountable for your decisions and work.

The AI-Era Training is included with your FREE Membership. The PREMIUM Membership also includes AI-Assisted Learning resources for deeper study and application.

Additional Ways to Participate

People will use the training in different ways. Some want to apply it to their own lives and work. Others also want additional learning support, connections with other Members, or resources for introducing the training to people they know.

Your **FREE Membership includes the complete training**. The **PREMIUM Membership** and **AMBASSADOR Membership** are optional paid Memberships with different purposes.

The PREMIUM Membership

The PREMIUM Membership includes everything in your FREE Membership and adds resources, meaningful relationships, and ongoing support to help you understand the teaching more fully and apply it to your life and work.

It includes the **PREMIUM Member Hub** and additional support in four areas:

- **Study resources:** In-Depth Study and Application Guides for the Spirit-Led Co-Creation Pathway and the 7i Innovation Framework, along with searchable PDF transcripts, audio recordings, and Expanded Summaries.
- **Application support:** Reflection Questions, Implementation Prompts, Workbook Exercises, and AI-Assisted Learning resources.
- **Ongoing teaching and communication:** Additional teaching and Member updates to help you continue learning and applying the training.
- **Member connections:** Ways to connect with other Members, discuss what you're learning, and benefit from one another's experience.

You can use these resources alongside the training or return to them when an assignment requires more detailed attention. You can choose the PREMIUM Membership before you begin, while you're working through the material, or after you've completed it.

The **PREMIUM Member Overview** explains the resources and support in more detail.

The AMBASSADOR Membership

You can share the FREE training with people you know. The AMBASSADOR Membership provides additional resources for those introductions, including a personal FREE Member enrollment site and a follow-up system that helps new Members get started.

Its purpose is to help you give away unlimited FREE Memberships. You can introduce the training through personal conversations, business and ministry relationships, speaking, events, email, or social media.

The AMBASSADOR Membership makes the most sense when introducing others to the training is part of how you want to participate. The **AMBASSADOR Member Overview** explains how it supports that work.

FREE and PREMIUM Members can also register separately as affiliates. You don't need to become an AMBASSADOR to participate in the affiliate program.

The Bigger Picture

Co-Creating with GOD: Spirit-Led Innovation is part of a larger vision for a **Global Christian Business Network** that connects Spirit-Led believers across locations and areas of experience.

The vision involves helping people learn from one another and bringing knowledge, abilities, relationships, and resources together around work they believe God is leading them to pursue.

An idea in one community may require experience available in another. A person with technical knowledge may need help understanding the people an invention could serve. A ministry may recognize a need that businesses, educators, and local participants could help address together.

The training provides a shared foundation for those conversations. The Pathway helps people consider God's direction and their involvement. The Framework helps them work through the questions, development, and implementation the assignment requires.

The work could take many forms: inventions, products, services, businesses, ministries, or improvements in everyday life. It could address needs in communications, education, technology, food, water, energy, and community resilience.

The broader vision also includes **INNOVATOR** participation focused on developing solutions and **CHAMPION** participation focused on helping people and their ideas move forward.

The **CCWG CERTIFIED Advisor Program is being developed** to prepare AMBASSADOR Members to help Christian leaders and organizations apply the Spirit-Led Co-Creation Pathway and the 7i Innovation Framework to their own ideas, problems, decisions, and assignments.

As people learn and work together, their contributions may make further work possible. Skills developed around one invention can support another. Relationships formed through a community assignment can help people respond to needs elsewhere.

I share the experiences that led to this work and the larger vision behind it in **Co-Creating with GOD: Spirit-Led Innovation — Origin Story and Global Vision**.

Start with What's in Front of You

You may already have something you want to develop. You may be working through a difficult question or still asking God what deserves your attention.

Begin with what you understand today. Bring it before God, give the questions your attention, and involve people who can contribute. Use the training to understand the work and take the next step as He leads.

My hope is that **Co-Creating with GOD: Spirit-Led Innovation** helps you recognize more clearly what God may be showing you and develop the understanding and abilities needed to respond.

The work may change as you learn. Its effects may reach people you hadn't considered. God can use the journey to renew your thinking, deepen your trust in Him, and work through you to help others.

Start your learning journey with FREE enrollment in Co-Creating with GOD: Spirit-Led Innovation.

Cheers,
Brett Rademacher
Co-Creating with GOD: Spirit-Led Innovation
Learn to Discern God-Given Ideas and Bring Them to Fruition

P.S. If you know someone who's developing an idea, leading a team, or seeking clarity about what God is showing them, please share this overview with them. The complete Spirit-Led Innovation Training is FREE.

P.P.S. Continue with **Spirit-Led Co-Creation Pathway — An Overview** for a fuller understanding of discerning and responding to God's direction, and **7i Innovation Framework — An Overview** for the practical work of developing ideas and bringing them to fruition. Bring the same idea or assignment into all three as you learn and apply the teaching.