CO-CREATING WITH GOD:
SPIRIT-LED INNOVATION

# 7i INNOVATION FRAMEWORK

Developing Ideas and
Bringing Them to Fruition

VISUAL GUIDE



## Begin with one idea, problem, decision, or assignment.

Return to the elements that need attention as you learn more.

### 1i Illuminate

Clarify the need, problem, or possibility.
**Ask:** What needs attention, and why does it matter?
**Act:** Write a clear statement of the need and who it affects.

### 2i Investigate

Build understanding through research and evidence.
**Ask:** What do I know, and what have I assumed?
**Act:** Gather evidence and speak with people closest to the need.

### 3i Incubate

Give information, questions, and insights time to connect.
**Ask:** What connections are beginning to emerge?
**Act:** Pause, reflect, pray, and record useful insights.

### 4i Imagine

Develop different ways to address the need.
**Ask:** What approaches or combinations could work?
**Act:** Sketch several possibilities before choosing one.

### 5i Interpret

Evaluate and refine the ideas that have emerged.
**Ask:** Which approach best fits the need and what I've learned?
**Act:** Compare the evidence, requirements, and likely effects.

### 6i Interact

Learn through feedback and practical testing.
**Ask:** What happens when people try or examine this?
**Act:** Share a sketch, prototype, or trial; record what you learn.

### 7i Ignite

Organize implementation and improve the work in use.
**Ask:** Who will do what, with which resources, and when?
**Act:** Set responsibilities, begin the work, and review results.

## KEEP GOD'S DIRECTION CENTRAL

Pray, examine your understanding in light of Scripture, and seek wise counsel.

**Spirit-Led Innovation Overview** • **Spirit-Led Co-Creation Pathway**