

Co-Creating with GOD: Spirit-Led Innovation

AMBASSADOR

Member Overview



Help More Christian Leaders Discover the FREE Training

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Co-Creating with GOD: Spirit-Led Innovation

AMBASSADOR Member Overview

by [Brett Rademacher](#)

People Can't Benefit From What They Don't Know Exists



Co-Creating with GOD: Spirit-Led Innovation began with something I've believed for years: God still gives people wisdom, insight, direction, strategies, solutions, and ideas. Those ideas rarely arrive as finished plans.

They need to be recognized, clarified, confirmed, and developed through prayer, discernment, wise counsel, and the work required to bring them to fruition.

The Spirit-Led Innovation Training helps Christian leaders learn how to do that. **The complete training is available through the FREE Membership** so people throughout the world can access the teaching and begin applying it without cost standing in their way.

But making the training FREE doesn't mean the people who could benefit from it know it exists. Many Christian leaders have never heard of Co-Creating with GOD: Spirit-Led Innovation, the Spirit-Led Co-Creation Pathway, or the 7i Innovation Framework.

They may sense that God is directing their attention to something but not yet understand what He's showing them or how to move forward. They may be dealing with a problem they haven't been able to solve, developing an idea they need help clarifying, making a decision that requires discernment, or working through an assignment God has placed in front of them.

Recognizing that they need help doesn't mean they know where to turn. Someone who understands what they're facing can introduce the training and explain how it could help.

That personal introduction is central to the AMBASSADOR role.

You may already know someone in that situation. Hearing about the training from someone they know and trust can help them see how it relates to their own circumstances and encourage them to begin.

How Applying and Sharing the Training Can Change Lives

The Spirit-Led Innovation Training brings together the biblical principles of the **Spirit-Led Co-Creation Pathway** and the practical innovation methods of the **7i Innovation Framework**. Together, they help you discern what God is showing you and work through the thinking, decisions, and actions needed to bring an idea to fruition.

Applying what you learn can help you separate assumptions from facts, recognize what needs clarification or research, draw on other people's knowledge and experience, and develop and test possible solutions.

Over time, this can change how you make decisions, solve problems, lead others, and respond when God places something new in front of you.

You may begin the training because you need help with one idea or decision. But what you learn can continue shaping how you pursue God's purposes throughout your life and work.

Bringing a God-given idea to fruition can also benefit a business, ministry, organization, or community. It may solve an important problem, create jobs, improve people's lives, open new ways to serve others, or make resources available where they're needed.

That's why helping someone discover this training matters.

As an AMBASSADOR, you can introduce a Christian leader to it when they need help understanding what God may be showing them and how to move forward. The complete FREE training gives them a place to begin learning and applying the principles to their own circumstances.

What they go on to develop may benefit people neither of you will ever meet. That impact can reach families, communities, companies, and nations as Christian leaders live as salt and light in a dark world and put what God shows them into practice.

To study the Pathway and Framework more closely, see the **Spirit-Led Co-Creation Pathway In-Depth Study & Application Guide** and the **7i Innovation Framework In-Depth Study & Application Guide**.

These two PREMIUM resources provide additional guidance for applying the complete FREE training as you discern what God is showing you, clarify your thinking, and move forward.

Why the AMBASSADOR Membership Was Created

The AMBASSADOR Membership gives you the resources and support to introduce more people to Co-Creating with GOD: Spirit-Led Innovation and help them begin the complete FREE training.

As an AMBASSADOR, you can give away **unlimited FREE CCWG Memberships** through your personal FREE Member enrollment site. The CCWG follow-up system helps new Members get started with the training and introduces them to the optional paid Memberships.

You also receive **Annual PREMIUM Memberships to give away at no charge** to people you believe would benefit from the additional learning resources, ongoing teaching, and Member connections. The number you receive depends on whether you choose an Annual or Lifetime AMBASSADOR Membership.

Both Annual and Lifetime AMBASSADOR Memberships include one PREMIUM Membership for your own use, access to the separate AMBASSADOR Member Hub, and training and resources to help you introduce others to CCWG.

Through the CCWG Affiliate Program, AMBASSADORS can earn commissions at CCWG's highest direct referral rate. They're also the only Members who can earn second-tier referral commission overrides.

This Overview explains what an AMBASSADOR does, what your Membership includes, how enrollment and referrals work, and how the CCWG Memberships and Member Add-Ons fit together. It also explains the Annual and Lifetime options so you can decide which best fits how you want to participate.

The BIGGER Picture

Co-Creating with GOD exists to equip Christian leaders throughout the world to discern God-given ideas and bring them to fruition. As leaders combine Spirit-Led discernment with practical methods for innovation and implementation, what they develop can solve problems and meet needs in businesses, ministries, communities, industries, and nations.

CCWG is the first major initiative being developed as part of the larger **Global Christian Business Network**. The vision is to connect people whose knowledge, experience, relationships,

and resources can help them develop what God is showing them. The training provides a shared foundation for that work.

The CCWG Memberships and Member Add-Ons support this vision in different ways.

The FREE Membership makes the complete Spirit-Led Innovation Training available regardless of a person's ability to pay. The PREMIUM Membership adds deeper learning resources, ongoing application support, and Member connections. AMBASSADORS help more people hear about the training and get started through their relationships and outreach.

The INNOVATOR and CHAMPION Member Add-Ons are optional, separately priced, and available only to AMBASSADOR Members. INNOVATOR Members collaborate as they develop and refine ideas and solutions, contributing their insight, expertise, and practical experience. CHAMPION Members contribute strategic counsel and relationships that can strengthen leadership, funding, partnerships, governance, and the ability to serve more people.

The CCWG CERTIFIED Advisor program is being developed to prepare AMBASSADOR Members to help leaders and organizations apply the Spirit-Led Co-Creation Pathway and the 7i Innovation Framework to their own ideas, challenges, decisions, and assignments. The planned program includes separate paid training and certification.

NeumaGO.ai is being developed as a platform for Spirit-Led Human Augmented Intelligence. It is intended to help Members research questions, examine assumptions, develop ideas, and collaborate on projects while applying the Pathway and Framework.

The platform isn't available yet. The current plan is for access to require a paid PREMIUM Membership, separate enrollment, and an additional platform fee. AMBASSADOR Members would meet the Membership requirement through their included PREMIUM Membership and would still need to enroll separately and pay the platform fee.

Revenue from paid CCWG Memberships and Member Add-Ons helps keep the complete training FREE, develop additional Member resources, and fund NeumaGO.ai development and the infrastructure needed for the Global Vision. The separate paid Advisor training and certification program is also intended to help fund this work.

The long-term vision includes serving Christian leaders across **195 countries** and developing **1,000 CCWG CERTIFIED Advisors**. Reaching people across different countries, cultures, professions, and industries requires leaders who can apply and share the training within their own communities.

AMBASSADORS can introduce CCWG to people and settings others might never reach. Your experience, relationships, and the people you're positioned to serve will shape how you do that. You may share the training through business, ministry, or professional relationships. You may also use speaking engagements, events, articles, videos, email, social media, or the optional LinkedIn Outreach Program.

Giving someone an Annual PREMIUM Membership provides additional resources to help them study and apply the teaching and connect with other Members. Some may later share the training, register as affiliates, become AMBASSADORS, or contribute their knowledge and experience in other ways.

As more Christian leaders apply the training, some of their ideas may become products, services, businesses, ministries, or practical solutions to community needs. These initiatives can create jobs and generate resources that help develop additional ideas and support other work connected with the Global Vision.

That's the larger significance of the AMBASSADOR role. Each introduction can help another Christian leader begin learning how to recognize and respond to what God is showing them. What God accomplishes through that person may reach far beyond the people you know.

I encourage you to read the [Origin Story and Global Vision](#) for the story behind CCWG and a fuller explanation of how these different parts are intended to work together.

What an AMBASSADOR Actually Does

As an AMBASSADOR, you introduce Christian leaders and other believers to the complete FREE Spirit-Led Innovation Training. You help them see how it relates to an idea, problem, decision, or assignment they're working through.

Your primary focus is giving away FREE CCWG Memberships through your personal FREE Member enrollment site. You can share your link directly, use CCWG materials in your outreach, talk about what you've learned, and point people toward teaching that relates to what they're facing.

You can also give away the Annual PREMIUM Memberships included with your AMBASSADOR Membership at no charge to people you choose. These provide additional learning resources, ongoing teaching, and Member connections to help them study and apply the training.

You might give one to someone who can't currently afford it, offer it as a gesture of support, or give it because you believe the resources and relationships could help that person move forward. You may also give one because you believe God is prompting you to do so, even if you don't yet know why.

When someone enrolls through your site, the CCWG follow-up system helps them begin the training. You can also welcome them, answer questions about getting started, and encourage them to apply what they learn.

For details about the complete training, what FREE enrollment includes, and who it's for, see the **FREE Member Overview**.

How FREE Enrollment and the Follow-Up System Work

Your personal FREE Member enrollment site gives people a direct way to learn about Co-Creating with GOD: Spirit-Led Innovation and enroll in the complete FREE training.

The process works in three steps:

1. You introduce someone to the FREE CCWG Membership and share the link to your personal FREE Member enrollment site.
2. They enroll through your site and receive access to the complete Spirit-Led Innovation Training.
3. The CCWG follow-up system helps them get started with the training and introduces them to the optional paid Memberships.

This lets you focus on introducing more people to the FREE training while the CCWG system supports their enrollment and follow-up. Each person can decide whether the additional resources available through a paid Membership would be helpful to them.

If you've registered through the CCWG affiliate platform and someone you directly referred later purchases a paid Membership, you can earn a direct referral commission.

For a complete explanation of the affiliate program, including how commissions work, see the **CCWG Affiliate and Referral Commission Guide**. For a quick reference to commission rates and calculations, see the **CCWG Referral and Override Commission Schedule**.

For more about my experience developing remote sales systems and how it shaped this approach to introductions, enrollment, and follow-up, see **From Alaska to the Next Generation of Remote Sales**.

Your Personal FREE Member Enrollment Site

Your personal FREE Member enrollment site explains what Co-Creating with GOD: Spirit-Led Innovation is, why the training was created, what the FREE Membership includes, and how to enroll and begin the training.

Whether you introduce CCWG through conversations, events, or online outreach, your site gives you one place to direct people. You can share the link so they can review the information and decide whether to enroll.

When someone enrolls through your site, you receive a notification so you can welcome the new Member and answer questions about getting started.

How the AMBASSADOR Membership Fits Within CCWG

The CCWG Memberships offer different ways to learn, apply the training, share it with others, and take part in the broader vision.

FREE Membership

The FREE Membership provides the complete Spirit-Led Innovation Training at no cost, including **17+ hours of on-demand video instruction** through the BASIC Seminar, ADVANCED Workshop, DEEP DIVE Sessions, and AI-Era Training. You'll learn to apply the Spirit-Led Co-Creation Pathway and the 7i Innovation Framework.

PREMIUM Membership

The PREMIUM Membership includes everything in the FREE Membership, plus access to the separate PREMIUM Member Hub, deeper learning resources, ongoing application support, and Member connections.

AMBASSADOR Membership

The AMBASSADOR Membership provides resources and support to help you introduce more people to CCWG and the complete FREE training.

The **AMBASSADOR** Membership includes:

- One **PREMIUM** Membership for your own use, with the same Annual or Lifetime term as your **AMBASSADOR** Membership
- A personal **FREE** Member enrollment site
- Unlimited **FREE** **CCWG** Memberships to give away
- Annual **PREMIUM** Memberships to give away
- Access to the separate **AMBASSADOR** Member Hub
- **AMBASSADOR** training and resources
- Optional participation in the LinkedIn Outreach Program, available for a separate fee
- **CCWG**'s highest direct referral commission rate through the **CCWG** Affiliate Program
- The ability to earn second-tier referral commission overrides, available only to **AMBASSADOR** Members

Affiliate participation requires separate registration through the **CCWG** affiliate platform.

The optional **INNOVATOR** and **CHAMPION Member Add-Ons** are available only to **AMBASSADOR** Members and require separate fees.

The **CCWG CERTIFIED Advisor** program is being developed to prepare **AMBASSADOR** Members to help Christian leaders and organizations apply the Spirit-Led Co-Creation Pathway and the 7i Innovation Framework. Becoming an Advisor involves separate paid training and certification.

These additional ways to participate, along with **NeumaGO.ai**, the separate platform currently in development, are explained later in this Overview.

Your Own **PREMIUM** Membership Is Included

Both Annual and Lifetime **AMBASSADOR** Memberships include one **PREMIUM** Membership for your own use. Its term matches your **AMBASSADOR** Membership, and it's separate from the Annual **PREMIUM** Memberships you receive to give away.

Your **PREMIUM** Membership includes everything provided through the **FREE** Membership, plus access to the separate **PREMIUM** Member Hub.

Through the Hub, you receive resources to help you study and apply the training:

- Spirit-Led Co-Creation Pathway In-Depth Study & Application Guide
- 7i Innovation Framework In-Depth Study & Application Guide
- Searchable Transcripts
- Audio Access
- Expanded Summaries
- Reflection Questions
- Implementation Prompts
- Workbook Exercises
- AI-Assisted Learning

AI-Assisted Learning helps you search the Hub's content and provides guidance and prompts for using available AI tools to work through questions, organize information, and apply the teaching. AI doesn't replace prayer, Scripture, your own judgment, or the leading of the Holy Spirit.

The PREMIUM Member Hub also provides ongoing teaching and support:

- Guided Email Training
- Leadership Brief
- Private Podcast
- Live Virtual Meetings

The Guided Email Training is separate from the FREE 30-Day Email Onboarding and Training Series. It goes into greater depth to help you understand and apply the teaching.

You also have ways to connect with other Christian leaders:

- Curated Discussions
- Live Conversations
- PREMIUM Directory
- Leadership Profiles

NeumaGO.ai is a separate platform currently in development. It isn't available yet, and access is not included in your AMBASSADOR or PREMIUM Membership. Under the current plan, your included PREMIUM Membership would meet the Membership requirement for access, but you would still need to enroll separately and pay an additional platform fee. More information about NeumaGO.ai appears later in this Overview.

Read the **PREMIUM Member Overview** to understand your own benefits and how to use them. It will also help you recognize who could benefit from an Annual PREMIUM Membership and explain what you're giving them. You can also review the benefits on the **PREMIUM Upgrade Page**.

Annual PREMIUM Memberships You Can Give Away

In addition to your own PREMIUM Membership, your AMBASSADOR Membership includes Annual PREMIUM Memberships for you to give away at no charge to people you select.

AMBASSADOR Membership	Annual PREMIUM Memberships to Give Away
Annual	10 when you enroll, plus another 10 each time you renew
Lifetime	25

You might give one to a leader developing an idea, a business owner working through a problem, a ministry leader responding to an assignment, or a team member who would benefit from additional learning and application support.

You may also know a FREE Member who wants the additional resources and Member connections but can't currently afford the PREMIUM Membership.

After becoming an AMBASSADOR, you can purchase additional Annual PREMIUM Memberships in blocks at **50% off the regular Annual PREMIUM Membership price**.

Both the Annual PREMIUM Memberships included for you to give away and any additional ones purchased in blocks must be given away at no charge. **They cannot be resold.**

How Giving PREMIUM Memberships Can Build Goodwill and Reach More People

Giving someone an Annual PREMIUM Membership at no charge is a practical way to support their learning and the work they're doing. It gives them additional study resources, ongoing teaching, and ways to connect with other Christian leaders.

Those resources and connections may help them clarify an assignment, work through a difficult question, or develop an idea. Your gift can build goodwill by showing that you care about the person and what they're trying to accomplish.

Someone who benefits from the training may also introduce it to others in their business, ministry, or community. Through those introductions, a Membership you give to one person can help people you don't yet know hear about CCWG and begin the complete FREE training.

How Direct Referral Commissions and Second-Tier Overrides Work

Affiliate participation is part of the AMBASSADOR Membership and requires separate registration through the CCWG affiliate platform. Once you've registered, you'll receive a personal referral link that connects the people you refer with your affiliate account.

You can earn commissions in two ways:

- **Direct referral commission:** You can earn a commission when someone you directly refer purchases a paid Membership.
- **Second-tier referral commission override:** If someone you directly refer registers as a CCWG affiliate, you can earn an override when someone they directly refer purchases a paid Membership.

AMBASSADORS receive CCWG's highest direct referral commission rate and are the only Members who can earn second-tier referral commission overrides.

NeumaGO.ai is currently in development and isn't available yet. The current plan is to offer referral commissions on purchases of platform access through the CCWG Affiliate Program. Details about commission rates, how referrals are credited, payment timing, and other program terms will be provided as the platform is prepared for release.

For a complete explanation of affiliate participation, referrals, and commissions, see the **CCWG Affiliate and Referral Commission Guide**. For specific commission rates and calculations, see the current **CCWG Referral and Override Commission Schedule**.

How FREE Members Can Use Referral Commissions Toward a PREMIUM Membership

Affiliate participation is optional and requires separate registration through the CCWG affiliate platform. After registering, a FREE Member receives a personal referral link they can share to invite others to enroll in the complete FREE training.

If someone they directly refer later purchases a paid Membership, they can earn a direct referral commission at the rate for FREE Members. They can use those earnings to help pay for an Annual or Lifetime PREMIUM Membership.

As an AMBASSADOR who directly referred that FREE Member, you can earn:

- A **second-tier referral commission override** if they register as a CCWG affiliate and someone they directly refer purchases a paid Membership.
- A **direct referral commission** if that FREE Member later chooses to purchase a paid Membership themselves.

The current **CCWG Referral and Override Commission Schedule** provides the specific rates and calculations.

Your AMBASSADOR Member Hub

Your AMBASSADOR Membership includes access to a private AMBASSADOR Member Hub, separate from the PREMIUM Member Hub. It provides training, resources, and connections to support your outreach and participation in CCWG.

The AMBASSADOR Member Hub includes:

- AMBASSADOR orientation and implementation training
- Access to your personal FREE Member enrollment site
- Enrollment notifications
- Graphics, messaging, and other resources for introducing the FREE Membership
- Information about the CCWG Memberships, Member Add-Ons, and other ways to participate
- Guidance for giving away your included Annual PREMIUM Memberships and purchasing additional ones
- Current referral commission information
- Updates to the AMBASSADOR Membership and CCWG Affiliate Program
- Ways to connect, exchange ideas, and build relationships with other AMBASSADOR Members

You can return to the Hub as questions come up about introducing CCWG, giving away Memberships, or using the enrollment and referral system. Connecting with other AMBASSADORS also gives you a way to share ideas and learn from their experience.

Optional LinkedIn Outreach Program

Connect with More Christian Leaders

Personal introductions and trusted relationships remain at the heart of the AMBASSADOR role. You may also want help developing a consistent way to connect with Christian leaders beyond the people you already know.

The optional LinkedIn Outreach Program provides a process for identifying and connecting with Christian business leaders, executives, entrepreneurs, advisors, and ministry leaders on LinkedIn. It helps you begin conversations and introduce interested people to Co-Creating with GOD: Spirit-Led Innovation.

Participation is optional, and the LinkedIn Outreach Program is available for a separate fee. It may be helpful if you want a process to follow without developing your LinkedIn outreach entirely on your own.

Personal conversations and follow-up help you get to know the people you meet. As you learn what they're working through, you can explain CCWG and how the training could help.

You can direct interested people to your personal FREE Member enrollment site to learn more and enroll in the complete FREE Spirit-Led Innovation Training. The CCWG follow-up system then helps them get started and introduces the optional paid Memberships.

Fees for the LinkedIn Outreach Program do not generate referral commissions. You can still earn the applicable commissions when people you refer purchase paid CCWG Memberships, according to the current **CCWG Referral and Override Commission Schedule**.

To learn how the program works, what's included, and what you'll need to do during setup and outreach, see the **LinkedIn Outreach Program** details.

Ways to Become More Involved Through CCWG

The AMBASSADOR Membership provides the foundation for several additional ways to participate in CCWG. You can remain an AMBASSADOR without pursuing any of them, or

become more involved as your experience, relationships, work, and sense of assignment develop.

INNOVATOR Member Add-On

For Christian Leaders Developing Ideas and Solutions

The INNOVATOR Member Add-On is optional and available only to AMBASSADOR Members for a separate fee. It's for Christian leaders actively developing ideas, products, services, strategies, organizations, or solutions who want to collaborate with others who bring relevant knowledge and practical experience.

Your included PREMIUM Membership provides deeper learning resources, ongoing application support, and broader Member connections. The INNOVATOR Member Add-On provides a more focused setting where builders, founders, executives, advisors, inventors, and creative problem-solvers can work together on what they're developing.

The Spirit-Led Co-Creation Pathway and the 7i Innovation Framework provide a shared foundation for this work. You can share what you're developing, test assumptions, work through difficult questions, and receive candid feedback to help you refine your ideas and move toward implementation.

Working together can also lead to trusted relationships as you learn about one another's strengths, experience, and areas of expertise.

For complete details, read the **INNOVATOR Member Overview**. Please also read the [Origin Story and Global Vision](#) to learn how Co-Creating with GOD began and where it's headed.

Once you've read both documents, [contact me](#) to arrange a Zoom meeting before enrolling in the INNOVATOR Member Add-On. I can answer your questions and discuss how you'd like to participate.

CHAMPION Member Add-On

For Experienced Leaders Who Help Ideas and Organizations Grow

The CHAMPION Member Add-On is optional and available only to AMBASSADOR Members for a separate fee. It's for Christian leaders with experience building, leading, funding, governing, advising, or growing businesses, ministries, organizations, and other initiatives.

CHAMPION brings together founders, executives, board leaders, investors, advisors, ministry leaders, and other experienced builders who want to contribute their insight, relationships, and practical experience.

Depending on your background, you might offer strategic counsel, ask questions that reveal gaps or weaknesses, make introductions, or help others work through decisions about funding, partnerships, leadership, and governance. You may also help build relationships across industries, organizations, and countries.

You can also learn from other CHAMPION Members as you contribute your own experience. Over time, those conversations can deepen your understanding and lead to trusted relationships with Christian leaders around the world.

INNOVATOR focuses on collaboration as Members develop and refine ideas and solutions. CHAMPION focuses on the strategic leadership, relationships, resources, and organizational decisions that help initiatives take shape and grow while staying true to their purpose.

The CHAMPION role also supports CCWG's long-term vision of serving Christian leaders across **195 countries** and developing **1,000 CCWG CERTIFIED Advisors**. That work needs people who can strengthen leadership, build relationships, and help organizations serve others across different countries, cultures, and professional settings.

For complete details, read the **CHAMPION Member Overview**. Please also read the [Origin Story and Global Vision](#) to learn how Co-Creating with GOD began and where it's headed.

Once you've read both documents, [contact me](#) to arrange a Zoom meeting before enrolling in the CHAMPION Member Add-On. I can answer your questions and discuss how you'd like to participate.

CCWG CERTIFIED Advisor Program

Preparing Christian Leaders to Help Others Apply the Training

The CCWG CERTIFIED Advisor program is being developed to prepare AMBASSADOR Members to help Christian leaders and organizations apply the Spirit-Led Co-Creation Pathway and the 7i Innovation Framework to their own ideas, problems, decisions, and assignments.

Through questions and discussion, an Advisor helps a leader clarify what they're trying to accomplish, separate assumptions from facts, and examine possible solutions. They also help

identify what still needs investigation, where someone else's expertise could be useful, and what practical steps to take next.

Throughout that process, the person receiving guidance remains prayerfully engaged in discerning what God is saying and deciding how to respond.

CERTIFIED Advisors may work with founders, executives, entrepreneurs, business owners, ministry leaders, leadership teams, and organizations. The program is intended to prepare them to use the Pathway and Framework in ways that address the circumstances each person or organization is facing.

INNOVATOR focuses on collaboration to develop and refine ideas and solutions. CHAMPION contributes strategic leadership and relationships. The CCWG CERTIFIED Advisor program focuses on preparing individuals to guide other leaders and organizations in applying the Pathway and Framework.

The long-term vision includes developing **1,000 CCWG CERTIFIED Advisors**, with at least one Advisor in each of the **195 countries** CCWG aims to serve.

Becoming a CCWG CERTIFIED Advisor requires separate paid training and certification in addition to the AMBASSADOR Membership. The program is also separate from the INNOVATOR and CHAMPION Member Add-Ons.

For details about the planned program, including the Advisor role, training requirements, certification standards, fees, Advisor services, and compensation structure, read the **CERTIFIED Advisor Overview**. Please also read the [Origin Story and Global Vision](#) to learn how Co-Creating with GOD began and where it's headed.

Once you've read both documents, [contact me](#) to arrange a Zoom meeting. I can answer your questions and talk with you about your interest in becoming a CCWG CERTIFIED Advisor.

NeumaGO.ai

Spirit-Led Human Augmented Intelligence for Biblical Creativity, Invention, and Innovation

NeumaGO.ai is a separate platform currently in development and isn't available yet.

It's being developed to help Christian leaders apply the Spirit-Led Co-Creation Pathway and the 7i Innovation Framework to their work. That includes developing ideas, products, services, strategies, or organizations and working through challenges and decisions.

The approach is **Spirit-Led Human Augmented Intelligence**: using technology to augment and enhance human intelligence and capabilities while you remain prayerfully engaged in discerning God's direction, making decisions, and doing the work.

The platform is intended to help you research questions, examine assumptions, consider possibilities, document discoveries, collaborate with others, and work out practical next steps as an idea or project develops.

NeumaGO.ai is separate from the AI-Assisted Learning resources included in your PREMIUM Membership. Those resources help you search content within the PREMIUM Member Hub and provide guidance and prompts for using available AI tools with the Spirit-Led Innovation Training.

NeumaGO.ai access is not included in your Annual or Lifetime AMBASSADOR Membership.

The current plan is to make it available only to paid PREMIUM Members through separate enrollment and an additional platform fee. Your included PREMIUM Membership would meet the Membership requirement for access.

Revenue from paid CCWG Memberships and Member Add-Ons helps fund the platform's development. The current plan also includes referral commissions on platform access fees through the CCWG Affiliate Program. Commission details will be provided as the platform is prepared for release.

You don't need NeumaGO.ai to complete the training, use the resources included in your PREMIUM Membership, or participate as an AMBASSADOR.

For more information about the platform, read the **NeumaGO.ai Overview**. For the principles guiding its development, see **Spirit-Led AI: How Christians Can Use Artificial Intelligence While Remaining Led by the Holy Spirit**.

Annual and Lifetime AMBASSADOR Memberships

Both AMBASSADOR Membership options include:

- Your personal FREE Member enrollment site

- Unlimited FREE CCWG Memberships to give away
- Access to the separate AMBASSADOR Member Hub
- AMBASSADOR training and resources
- CCWG’s highest direct referral commission rate through the CCWG Affiliate Program
- The ability to earn second-tier referral commission overrides

Affiliate participation requires separate registration through the CCWG affiliate platform. Each option also includes one PREMIUM Membership for your own use, with a term matching your AMBASSADOR Membership, and Annual PREMIUM Memberships to give away.

Membership Detail	Annual AMBASSADOR	Lifetime AMBASSADOR
Membership fee	\$2,000 per year	\$5,000 one-time payment
AMBASSADOR Access	Annual	Lifetime
Your Included PREMIUM Membership	One Annual PREMIUM Membership	One Lifetime PREMIUM Membership
Annual PREMIUM Memberships to give away	10 when you enroll, plus another 10 each time you renew	25

The optional **INNOVATOR and CHAMPION Member Add-Ons** and the **LinkedIn Outreach Program** are available to both Annual and Lifetime AMBASSADOR Members. Each has a separate fee.

The Value of the PREMIUM Memberships You Can Give Away

The regular price of an Annual PREMIUM Membership is **\$200**. The Memberships you receive to give away when you enroll have the following value at that price:

AMBASSADOR Membership	Annual PREMIUM Memberships to give away at enrollment	Value at the regular price
Annual	10	\$2,000
Lifetime	25	\$5,000

The Annual AMBASSADOR Membership includes **another 10 Annual PREMIUM Memberships each time you renew**. The \$2,000 value matches the Annual AMBASSADOR Membership fee for one year. The \$5,000 value matches the one-time Lifetime AMBASSADOR Membership fee.

These totals cover only the Annual PREMIUM Memberships you can give away. Your own PREMIUM Membership, personal enrollment site, AMBASSADOR Member Hub, outreach resources, and affiliate benefits are also included.

What Happens After You Enroll?

Start with the orientation in the AMBASSADOR Member Hub. It explains how the CCWG Memberships fit together, how to use your personal FREE Member enrollment site, what resources are available to you, and how to register through the CCWG affiliate platform.

After registering and receiving your personal referral link, you can begin introducing people to the FREE CCWG Membership. A practical place to start is with people you already know who could benefit from the training.

Share your personal enrollment site through conversations, business and ministry relationships, speaking, events, email, social media, or other outreach that fits how you connect with people.

Take time to use the resources in your included PREMIUM Membership and review the AMBASSADOR Member Hub's guidance for giving away Annual PREMIUM Memberships. As you become familiar with what the PREMIUM Membership provides, consider who might benefit from receiving one.

When someone enrolls through your site, you'll receive a notification so you can welcome them and answer questions about getting started. The CCWG follow-up system helps them begin the training and introduces the optional paid Memberships.

Frequently Asked Questions

What's the difference between the Annual and Lifetime AMBASSADOR Memberships?

The Annual AMBASSADOR Membership is **\$2,000 per year**. The Lifetime AMBASSADOR Membership is a **one-time payment of \$5,000**, without annual renewal payments.

Both options include your personal FREE Member enrollment site, unlimited FREE CCWG Memberships to give away, access to the AMBASSADOR Member Hub, training and outreach resources, and the same affiliate commission rates.

The term of your own included PREMIUM Membership and the number of Annual PREMIUM Memberships you receive to give away depend on which option you choose.

Is my own PREMIUM Membership included?

Yes. Both Annual and Lifetime AMBASSADOR Memberships include one PREMIUM Membership for your personal use. Its Annual or Lifetime term matches your AMBASSADOR Membership. Your own PREMIUM Membership is separate from the Annual PREMIUM Memberships you receive to give away.

If I’m already a PREMIUM Member, do I receive credit toward an AMBASSADOR Membership?

Yes. If you’ve already paid for a PREMIUM Membership, you’ll receive credit toward the AMBASSADOR Membership fee when you upgrade. During our Zoom meeting, I’ll confirm your credit and the remaining amount to pay.

How many Annual PREMIUM Memberships can I give away?

The number included depends on your AMBASSADOR Membership:

AMBASSADOR Membership	Annual PREMIUM Memberships to Give Away
Annual	10 when you enroll, plus another 10 each time you renew
Lifetime	25

These Memberships are in addition to the PREMIUM Membership included for your personal use. You can give them at no charge to people you select.

What happens when someone’s gifted Annual PREMIUM Membership ends?

The recipient can choose to pay for an Annual or Lifetime PREMIUM Membership to continue using the additional learning resources, ongoing application support, and Member connections.

If they choose not to continue with the PREMIUM Membership, their Membership returns to FREE. They retain access to the complete Spirit-Led Innovation Training.

Can I sell the PREMIUM Memberships included for me to give away?

No. The included Annual PREMIUM Memberships are provided for you to give away at no charge and cannot be resold.

Can I purchase additional Annual PREMIUM Memberships to give away?

Yes. After becoming an AMBASSADOR, you can purchase additional Annual PREMIUM Memberships in blocks at **50 percent below the regular Annual PREMIUM Membership price**. These Memberships must also be given away at no charge and cannot be resold.

Do I need to complete the FREE training before becoming an AMBASSADOR?

No. But I strongly recommend completing it first. If you become an AMBASSADOR while you're still working through the training, continue studying and applying it. Become familiar enough with the material to explain what it provides, who it can help, and how it relates to what someone is working through.

How can I share the FREE CCWG Membership?

Share the link to your personal FREE Member enrollment site. You can introduce people through conversations, business and ministry relationships, speaking, events, public content, email, social media, or other outreach that fits how you connect with people.

The AMBASSADOR Member Hub provides shareable graphics and messaging resources to help you explain CCWG. You can also participate in the optional LinkedIn Outreach Program.

Is the LinkedIn Outreach Program included with my AMBASSADOR Membership?

No. Participation is optional, and the LinkedIn Outreach Program is **available for a separate fee**. Fees for the program do not generate referral commissions. You can still earn the applicable commissions when people you refer purchase paid CCWG Memberships, according to the current **CCWG Referral and Override Commission Schedule**.

To learn how the program works, what's included, and what you'll need to do during setup and outreach, see the **LinkedIn Outreach Program** details.

Do I automatically receive an affiliate link?

No. After enrolling as an AMBASSADOR, you register separately through the CCWG affiliate platform to receive your personal referral link. That link connects the people you refer with

your affiliate account so their paid Membership purchases can be tracked for commissions.

How do referral commissions work, and where can I review the current rates?

You can earn a **direct referral commission** when someone you directly referred purchases a paid Membership. You can earn a **second-tier referral commission override** when someone you directly referred registers as a CCWG affiliate and a person they directly refer purchases a paid Membership.

AMBASSADORS participate at CCWG's highest direct referral commission rate and are the only Members who can earn second-tier referral commission overrides.

For a complete explanation of the affiliate program, including how referrals and commissions work, see the **CCWG Affiliate and Referral Commission Guide**. For a quick reference to the current rates and calculations, see the **CCWG Referral and Override Commission Schedule**.

How does the INNOVATOR Member Add-On relate to the AMBASSADOR Membership?

The INNOVATOR Member Add-On is optional, available only to AMBASSADOR Members, and has a separate fee. It provides a setting for Christian leaders actively developing ideas, products, services, strategies, organizations, or solutions to collaborate with others who bring relevant insight and practical experience. Members can exchange expertise, test assumptions, work through questions, and refine what they're developing.

For complete details, read the **INNOVATOR Member Overview**. Please also read the [Origin Story and Global Vision](#) to learn how Co-Creating with GOD began and where it's headed.

Once you've read both documents, [contact me](#) to arrange a Zoom meeting before enrolling in the INNOVATOR Member Add-On. I can answer your questions and discuss how you'd like to participate.

How does the CHAMPION Member Add-On relate to the AMBASSADOR Membership?

The CHAMPION Member Add-On is optional, available only to AMBASSADOR Members, and has a separate fee. It is for experienced Christian leaders who want to contribute strategic counsel, make introductions, and help strengthen leadership, funding, partnerships, and governance as ideas and organizations develop. Members can contribute what they've learned while learning from other experienced leaders.

For complete details, read the **CHAMPION Member Overview**. Please also read the [Origin Story and Global Vision](#) to learn how Co-Creating with GOD began and where it's headed.

Once you've read both documents, [contact me](#) to arrange a Zoom meeting before enrolling in the CHAMPION Member Add-On. I can answer your questions and discuss how you'd like to participate.

How can I become a CCWG CERTIFIED Advisor?

The CCWG CERTIFIED Advisor program is being developed to prepare AMBASSADOR Members to help Christian leaders and organizations apply the Spirit-Led Co-Creation Pathway and the 7i Innovation Framework to their own ideas, challenges, decisions, and assignments.

Becoming a CCWG CERTIFIED Advisor requires separate paid training and certification in addition to the AMBASSADOR Membership. The program is also separate from the INNOVATOR and CHAMPION Member Add-Ons.

For details about the Advisor role, training requirements, certification standards, fees, Advisor services, and compensation structure, read the **CERTIFIED Advisor Overview**. Please also read the [Origin Story and Global Vision](#).

Once you've read both documents, [contact me](#) to arrange a Zoom meeting. I can answer your questions and talk with you about your interest in becoming a CCWG CERTIFIED Advisor.

Is NeumaGO.ai included with my AMBASSADOR or PREMIUM Membership?

No. NeumaGO.ai is a separate platform currently in development and is not yet available. It is also separate from the AI-Assisted Learning resources included in the PREMIUM Member Hub.

The current plan is to make NeumaGO.ai available only to paid PREMIUM Members through separate enrollment and an additional platform fee. Your included PREMIUM Membership meets that Membership requirement, but the platform fee is not included in either the Annual or Lifetime AMBASSADOR Membership.

You don't need NeumaGO.ai to complete the training, use your included PREMIUM resources, or participate as an AMBASSADOR.

Further details about features, fees, and program terms will be provided as development continues. For more information, see the **NeumaGO.ai Overview**.

When AMBASSADOR May Not Be the Right Fit

The AMBASSADOR Membership was created for Christian leaders who want to introduce others to the FREE Spirit-Led Innovation Training, give selected people Annual PREMIUM Memberships, participate in the affiliate program, and help more people discover CCWG.

That form of participation won't be the right fit for everyone.

If your main interest is studying and applying the training, the FREE Membership provides the complete Spirit-Led Innovation Training. The PREMIUM Membership adds deeper learning resources, ongoing application support, and Member connections. You can benefit from these without becoming an AMBASSADOR.

The AMBASSADOR Membership makes the most sense when you intend to introduce other people to the training and use the personal enrollment site, outreach resources, and Annual PREMIUM Memberships provided for that purpose.

The site and follow-up system help people learn about CCWG, enroll, and get started. Your conversations and encouragement help them understand how the training relates to what they're facing.

Commissions can be one benefit of participating, but they depend on paid Membership purchases through the referral program and aren't guaranteed. FREE and PREMIUM Members can also register separately as affiliates and earn direct referral commissions.

You don't need to become an AMBASSADOR to participate in the affiliate program. The Annual PREMIUM Memberships provided for you to give away must be given at no charge and cannot be resold.

I strongly recommend completing the training before becoming an AMBASSADOR, although it isn't required. You should understand it well enough to explain what it provides and how it could help someone.

If you're not yet comfortable doing that, give yourself more time to study and apply the training through your FREE or PREMIUM Membership.

The INNOVATOR and CHAMPION Member Add-Ons are optional, have separate fees, and are available only to AMBASSADOR Members. If you're considering either one, also consider whether the AMBASSADOR role fits how you want to participate.

NeumaGO.ai is currently in development and isn't available yet. Under the current plan, paid PREMIUM Members will be able to access it through separate enrollment and an additional platform fee without becoming AMBASSADORS.

You can begin with the FREE Membership, choose the PREMIUM Membership when you want the additional resources and Member connections, and consider the AMBASSADOR Membership when you want to help more people discover and apply the training.

The Decision to Become an AMBASSADOR

Making the complete Spirit-Led Innovation Training available for FREE removes the financial barrier to the training. But people still need to hear about it. A personal introduction from someone they know and trust can help them understand what the training provides and how it could help with what they're facing.

The AMBASSADOR Membership gives you resources to make those introductions. Your personal FREE Member enrollment site explains Co-Creating with GOD: Spirit-Led Innovation and gives people a place to enroll, while the follow-up system helps new Members get started with the training.

Think about the people you already know. Some may be developing an idea, working through a problem, making an important decision, or responding to an assignment they believe God has given them. How could the training help them discern what He's showing them and understand what to do next?

You might begin with a few personal conversations. You could also share the training through business and ministry relationships, speaking, events, public content, email, social media, or LinkedIn. Giving an Annual PREMIUM Membership to someone you believe would benefit is another way to support their learning and the work in front of them.

Your relationships and experience can help the training reach people others may never reach. Those personal connections are essential to the long-term vision of serving Christian leaders across 195 countries. As people apply the teaching in their businesses, ministries, and communities, the ideas and solutions they develop can benefit others well beyond that first introduction.

If you want to help more Christian leaders discover and apply the training, I invite you to consider becoming an AMBASSADOR.

**God reveals what He wants you to know. The Holy Spirit equips and leads you.
You faithfully respond and do the work. God accomplishes His purposes through you.**

Please also read the [Origin Story and Global Vision](#) to learn how Co-Creating with GOD began and where it's headed.

Once you've read it, please contact me to arrange a Zoom meeting before enrolling as an AMBASSADOR Member. I can answer your questions, explain the Annual and Lifetime options, and discuss how you'd like to participate.

[Contact Me to Arrange a Zoom Meeting](#)

Cheers,

Brett Rademacher

Co-Creating with GOD: Spirit-Led Innovation

"Learn to discern God-given ideas and bring them to fruition."

P.S. If you know a Christian leader who might want to help more people discover and apply this training, please feel free to share this document with them.

P.P.S. If you haven't enrolled in the training yet, you can [become a FREE Member of Co-Creating with GOD](#) and get started. Studying and applying the training yourself will help you explain what it provides and how it could help the people you introduce to it.