



INTRODUCTION TO DIGITAL MARKETING

In this e-book, we will introduce the concept of digital marketing and the power of Affiliate Marketing, PLR (Private Label Rights) and MRR (Master Resell Rights) digital products.

We will explore how digital products can help you start, grow, or scale an online business with minimal effort.

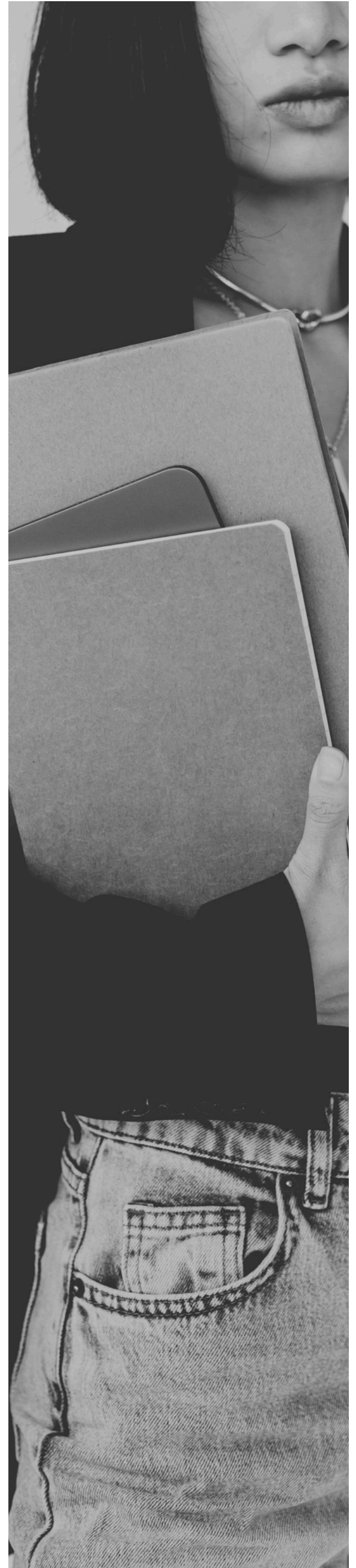
DIVINE INCOME ACADEMY



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Divine Income Academy



INTRODUCTION TO DIGITAL MARKETING

Welcome to the world of digital marketing.

Digital marketing is the process of promoting products, services, or brands using the internet and digital channels.

This includes social media, email marketing, search engines, and websites.

Unlike traditional marketing, digital marketing allows businesses to reach a global audience, target specific customers, and track results in real-time.

IN THIS E-BOOK, WE'LL FOCUS ON AFFILIATE MARKETING, MRR AND PLR PRODUCTS, ALONG WITH E-BOOKS AND COURSES.

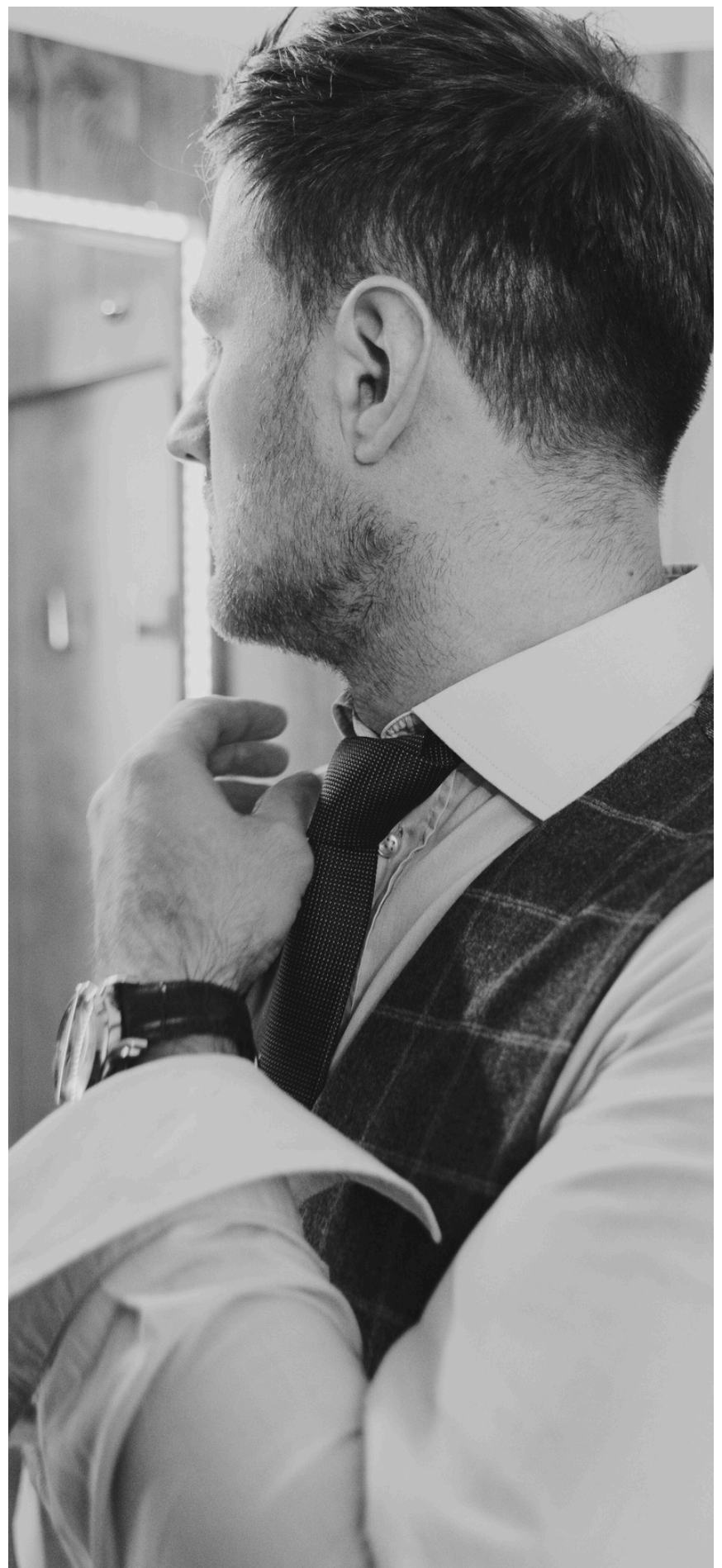
WE'LL ALSO EXPLORE THE ROLE OF SOCIAL MEDIA PLATFORMS IN DIGITAL MARKETING AND HOW THEY CAN BE LEVERAGED TO SUCCESSFULLY PROMOTE AND SELL AFFILIATE, MRR AND PLR PRODUCTS.

Digital products—such as e-books, courses, templates, and software—are a key part of digital marketing.

They can be sold, resold, or used as lead magnets to attract potential customers.

Business owners and entrepreneurs leverage digital products because they require no inventory, have low production costs, and offer unlimited sales potential.

In the next chapters, we'll explore the difference between Affiliate Marketing, MRR, and PLR.



TOP WAYS TO MAKE PASSIVE INCOME ONLINE

AFFILIATE MARKETING

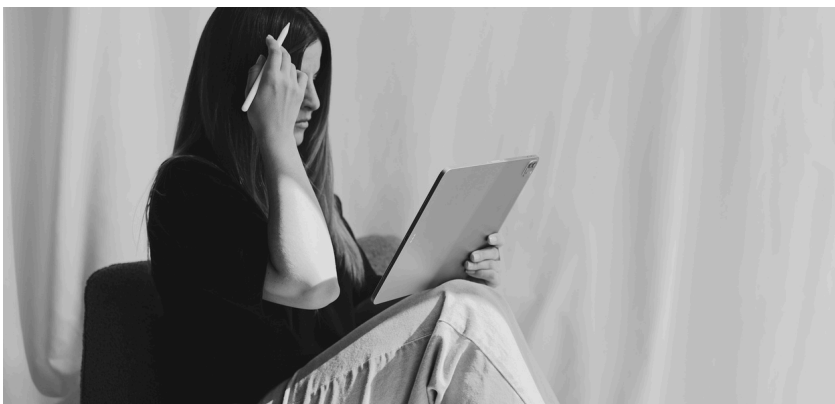


Affiliate marketing is a business model where you earn a commission by promoting other people's products or services.

You sign up for an affiliate program, receive a unique referral link, and share it through your website, social media, or emails.

When someone makes a purchase using your link, you get paid a percentage of the sale.

PRIVATE LABEL RIGHTS



Private Label Rights (PLR) is a license that allows you to resell a digital product for 100% profit and fully edit, customize, and rebrand it as your own.

Unlike Master Resell Rights (MRR), PLR gives you complete creative control, allowing you to modify the content, change the design, and even put your name on it.

This makes PLR a great option for building a brand and selling digital products without creating them from scratch!

MASTER RESELL RIGHTS



Master Resell Rights (MRR) is a license that allows you to resell a digital product for 100% profit while keeping all earnings.

However, you must sell the product as it is—you cannot edit, rebrand, or modify it in any way.

MRR is a great way to generate income without creating a product yourself.



Passive Income



AFFILIATE MARKETING



AFFILIATE MARKETING



AFFILIATE MARKETING IS ONE OF THE EASIEST WAYS TO START EARNING MONEY ONLINE. IT INVOLVES PROMOTING SOMEONE ELSE'S PRODUCTS OR SERVICES AND EARNING A COMMISSION FOR EACH SALE MADE THROUGH YOUR UNIQUE REFERRAL LINK.

Affiliate marketing offers a powerful way to generate income with minimal barriers to entry.

One of its biggest benefits is flexibility and freedom—you can work from anywhere, set your own hours, and grow your business at your own pace.

Unlike traditional jobs, there's no income cap—the more you sell, the more you earn, giving you unlimited earning potential.

- ▶ **No product creation – You promote existing products.**
- ▶ **Low startup costs – No need to invest in inventory.**
- ▶ **Passive income – Earn money even while you sleep.**

Digital Wealth Academy is a high-impact affiliate program where you keep 85% of the profits on every sale.

As the fastest-growing online course, it has already attracted over 100,000 members—and for good reason.

**[CLICK HERE
TO LEARN MORE](#)**

Passive Income



PRIVATE LABEL RIGHTS



PRIVATE LABEL RIGHTS



PLR PRODUCTS GIVE YOU FULL CUSTOMIZATION RIGHTS, ALLOWING YOU TO EDIT, REBRAND, AND EVEN CLAIM THEM AS YOUR OWN. THESE PRODUCTS INCLUDE E-BOOKS, COURSES, TEMPLATES, AND GRAPHICS THAT YOU CAN MODIFY TO FIT YOUR BRAND AND AUDIENCE.

PLR products are a powerful way to generate income, but customization is key.

Rebrand them with your logo, colors, and voice to build credibility. Enhance value by adding extra content, and resources.

With the right strategy, PLR products become valuable assets that scale your business effortlessly.

- ▶ **Saves Time & Effort – No need to create content from scratch.**
- ▶ **Full Customization – Edit, rebrand, and make the product unique.**
- ▶ **Position Yourself as an Expert – Sell or give away products under your brand name.**
- ▶ **Multiple Income Streams – Use PLR content for blogs, courses, or memberships.**

Inside Digital Wealth Academy, you'll find a dedicated module packed with PLR products that you can customize, brand, and sell as your own—making it easier than ever to kickstart your digital marketing journey.

Plus, there's also a content vault filled with high-quality images and videos for social media.

**[CLICK HERE
TO LEARN MORE](#)**

Passive Income



MASTER RESELL RIGHTS



MASTER RESELL RIGHTS



MRR PRODUCTS ALLOW YOU TO SELL THE PRODUCT AS-IS WHILE ALSO GIVING YOUR BUYERS THE ABILITY TO RESELL IT.

HOWEVER, YOU TYPICALLY CAN'T MODIFY THE CONTENT LIKE YOU CAN WITH PLR PRODUCTS.

MRR offers a quick and easy setup, allowing you to start selling digital products instantly—no need for product creation.

Its scalability means you can sell unlimited copies with little to no extra effort.

Plus, with passive income potential, you can automate sales and earn continuously.

It's the perfect opportunity for entrepreneurs looking to build a profitable online business with minimal effort.

- ▶ **Quick & Easy Reselling – Start selling immediately with minimal effort.**
- ▶ **High-Profit Margins – Keep 100% (or a large portion) of the revenue.**
- ▶ **Scalability – Sell unlimited copies without extra work.**
- ▶ **Passive Income Opportunity – Set up automated sales funnels.**

Digital Wealth Academy was originally a MRR (Master Resell Rights) product, the course has now transitioned into an affiliate model.

This means that instead of keeping 100% of the revenue from reselling, affiliates now earn 85% per sale, which remains an incredibly generous commission.

**[CLICK HERE
TO LEARN MORE](#)**



E-BOOKS AND COURSES

What makes selling e-books and courses so powerful is that we all get to learn from each other.

By incorporating your unique purpose and interests into your products, you're not only sharing your knowledge but also contributing to a greater ripple effect of positive change.

There's no limit to the value that can be shared, and everyone has something to teach.

For instance, if you've faced challenges like heartbreak, why not create an e-book on how to heal from it?

Imagine how many people could benefit from your experiences, simply by creating this product once and reselling it again and again.

This concept is beautiful because it enables you to share your unique light with the world, while also earning passive income—all by offering something meaningful to others.

It's a win-win that can transform lives and empower you financially at the same time.

**CLICK HERE TO LEARN
HOW TO CREATE YOUR
OWN E-BOOKS AND
COURSES!**



YOUR ALL-IN-ONE BUSINESS TOOL

Creating powerful e-books, courses, and digital products is only the beginning.

The real magic happens when you can automate, sell, and scale—without the tech headaches.

That's where Systeme.io comes in.

It's a **beginner-friendly**, all-in-one platform designed for digital entrepreneurs like you.

From email marketing and sales funnels to online course delivery and even affiliate programs—it handles it all in one place.

Whether you're launching your first digital product or setting up a passive income system, Systeme.io makes the process smooth and simple.

Here's what you can do with Systeme.io:

- **Sell your e-books**, PLR, or MRR products effortlessly
- Build beautiful funnels that convert
- **Automate your email marketing** and follow-ups
- Host your online courses with ease
- **Run your own affiliate program** to scale faster

I personally use and recommend Systeme.io because it's the most beginner-friendly platform I've found—with powerful tools that grow with you.

**CLICK HERE TO TRY
SYSTEME.IO FOR FREE**

SOCIAL MEDIA PLATFORMS

The key social media platforms for digital marketing include Instagram, YouTube, TikTok, Facebook, and websites.

Inside the Digital Wealth Academy, you'll find dedicated modules for each of these platforms, designed to help you master them and use them effectively for your business.

CLICK HERE FOR AN EXCLUSIVE SNEAK PEEK AT THE MODULES INSIDE THE DWA!

What sets this course apart is that it's the fastest-growing course on the internet and truly a one-stop-shop for all things digital marketing.

Unlike other courses that require you to purchase multiple programs, each focusing on just one topic, the Digital Wealth Academy covers everything you need in one comprehensive package.

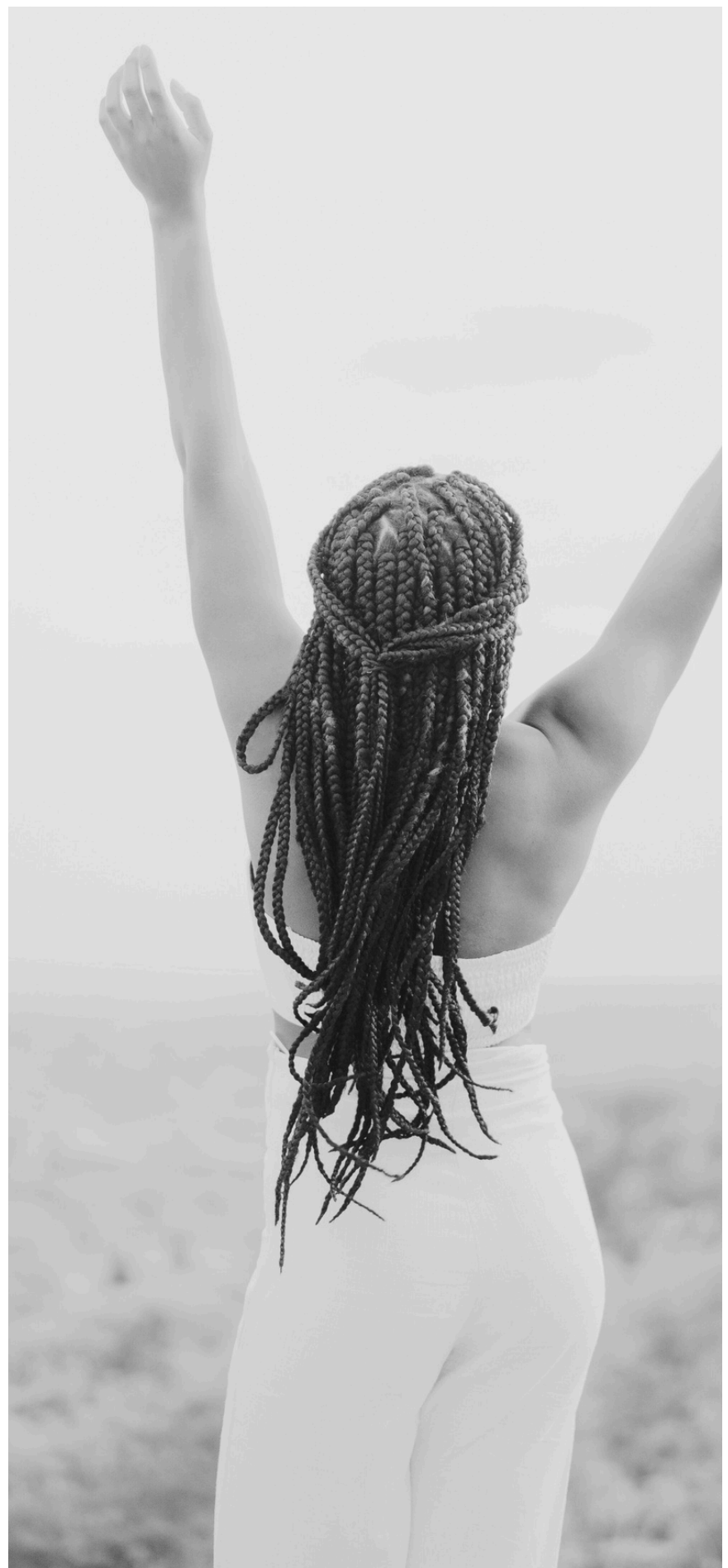
Plus, it's frequently updated, ensuring that you're always learning the latest strategies and tools to stay ahead in the ever-evolving digital landscape.

so whether you want to be a youtube content creator and earn income through that platform, or you're looking to promote digital products on instagram or tiktok, there's a way to learn all about it!

Social media has never been this easy and effortless!

LET'S CONNECT!

Linktree*





**SURPRISE BONUS
GIFTS!**

50% DISCOUNT



As a special bonus for grabbing Introduction to Digital Marketing, you're getting **50% off the ChatGPT Brand Colors eBook**—your shortcut to creating a cohesive, high-vibe brand identity with ease.

You'll learn how to:

- Understand the emotional power of color in branding
- Identify colors that align with your mission, values, and audience
- Use AI prompts and tools to create your brand palette—complete with hex codes
- Build a signature color scheme using Adobe Color (with guided video support)

🌟 **Use code EBOOKGIFT50 at checkout to unlock your 50% discount on the ChatGPT Brand Colors eBook.**

BONUS GIFT #1



**CLAIM MY 50%
DISCOUNT NOW!**

EBOOKGIFT50

PERSONALIZED STRATEGY SESSION



As a thank-you for downloading Introduction to Digital Marketing, you're invited to claim a **free 30-minute advice call**.

A one-time opportunity to receive direct, personalized support from me.

Whether you're feeling stuck on your niche, brand direction, or your very first product idea, this session is designed to give you clear, grounded guidance to move forward with confidence.

Here's what you'll get:

- A 30-minute **1:1 session** on Microsoft Teams
- A personalized **action plan + notes** sent to your email after the call
- Support **rooted in strategy and alignment**.

This is an **exclusive gift** only available through this eBook.

Spaces are limited and booked on a first-come, first-served basis.

BONUS GIFT #2



BOOK MY FREE CALL

PRO TIPS! ❤️



ADOPT A GROWTH MINDSET

Embrace challenges as learning opportunities.

Everyone, but especially beginners, face obstacles in the digital marketing journey.

Instead of getting discouraged by challenges, shift your focus to growth.

View every mistake or setback as an opportunity to learn and refine your strategy.

With a growth mindset, you'll develop resilience and continuously improve, making each experience a stepping stone toward greater success.



STAY CONSISTENT

To build momentum and see results, you need to be consistent with your efforts.

Whether it's posting on social media, sending out emails, or creating content, regular and consistent activity builds trust with your audience and keeps your brand top of mind.



ENGAGE AND CONNECT

Posting content is great, but engagement is what builds relationships.

Respond to comments, ask questions, and interact with your audience.

The more genuine conversations you have, the stronger your community will grow.





STEP INTO THE NEW ERA

In the Digital Wealth Academy course, you'll unlock a wealth of powerful modules tailored to help you thrive in the digital world.

Whether you're a beginner exploring digital marketing, an established business owner looking to scale, an aspiring entrepreneur ready to take the leap, or a 9-to-5er seeking extra income, this is the perfect course for you.

With the mindset of "We all get to win, we all get to earn, we all get to learn", the Digital Wealth Academy is a community-driven space where everyone can succeed together.

Ready to join the family and start your journey to financial freedom?

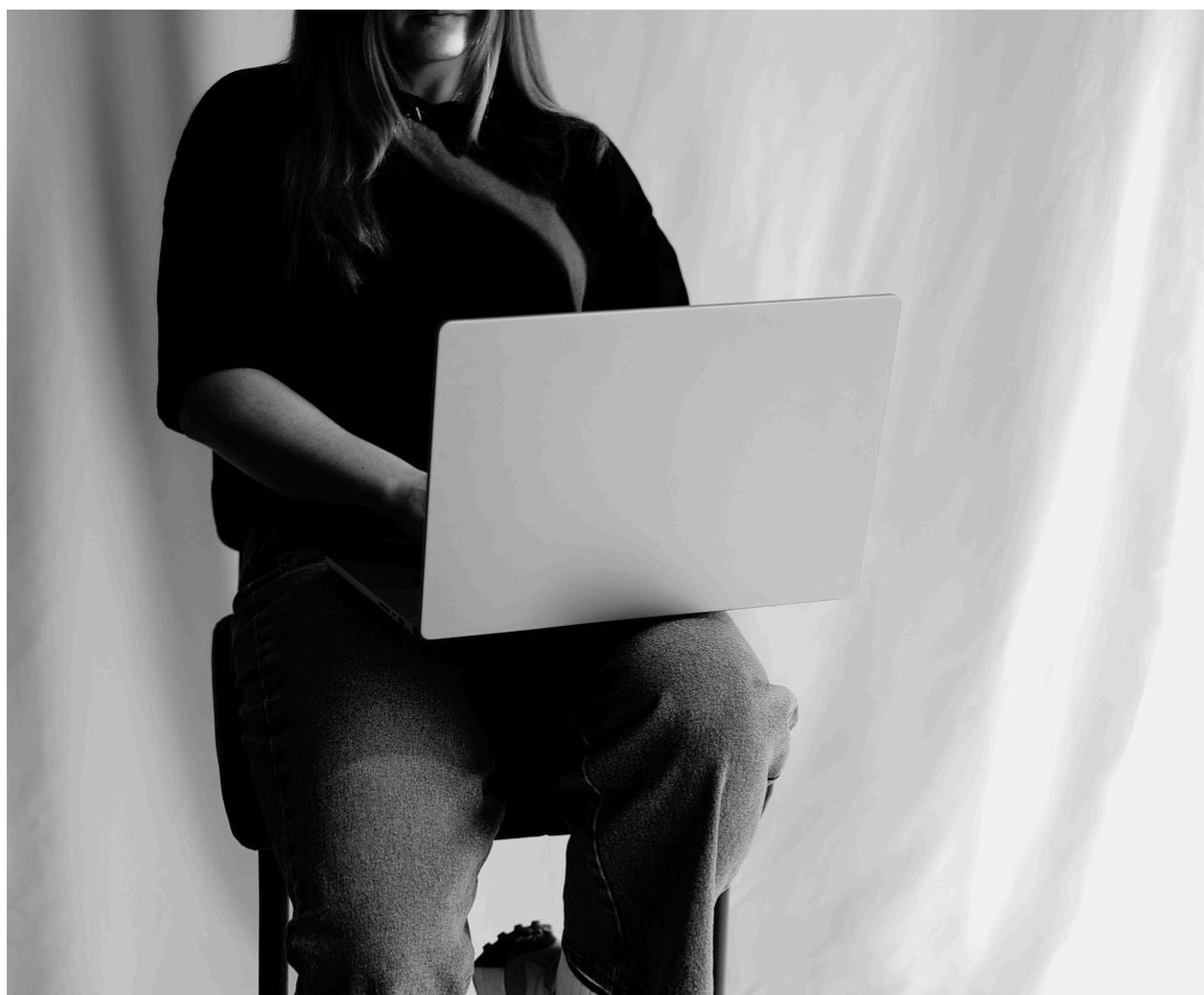
Click the link below and let's get started!

**GET STARTED
TODAY**

CONGRATULATIONS!!!

YOU'VE TAKEN THE FIRST STEP TOWARD
MASTERING DIGITAL MARKETING.

REMEMBER TO TURN YOUR KNOWLEDGE INTO
ACTION FOR IT TO BE EFFECTIVE.



with love



SOKHNA N'DIAYE
FOUNDER AND COACH OF
DIVINE INCOME ACADEMY

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