

MISS TEEN GRAND SA (PTY) LTD



# SPONSORSHIP PROPOSAL

[WWW.MISSTEENGRANDSA.CO.ZA](http://WWW.MISSTEENGRANDSA.CO.ZA)



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# ABOUT THE ORGANISATION

Founded in 2021, Miss Teen Grand South Africa is a mother pageant that now includes sister pageants that is Spectacular Teen South Africa and Teen Universal South Africa, both internationally affiliated. Focused on empowering young South African women, the organization provides a platform for them to represent the nation's heritage, culture, and tourism on the global stage. Through its 3-in-1 crowning event, the pageant awards three prestigious titles: Miss Teen Grand SA, Spectacular Teen SA, and Teen Universal SA, fostering personal growth and community pride.



# OUR VISION

Miss Teen Grand South Africa envisions empowering young women to become community leaders and changemakers. Beyond a beauty pageant, it's a transformative platform that educates, uplifts, and celebrates contestants, equipping them with the skills and mindset needed to reach their goals and positively impact the world. This initiative fosters a supportive environment for personal growth, community engagement, and achievement.



# PILLARS OF THE MISS TEEN GRAND SOUTH AFRICA ORGANISATION

## The Five Pillars of Miss Teen Grand SA

- Youth Entrepreneurship
- Financial Education
- Life Skills Development
- Physical health and Mental health
- Community impact



# KEY ACHIEVEMENTS AND MILESTONE

## **MTGSA'S KEY GOAL IS TO :**

- Increase in the provincial Representation
- Community Outreach Initiative Pioneered numerous social campaigns focused on issues like education, mental health and environmental awareness

## **International Presence and Impact:**

- Miss Teen Grand South Africa 2022, Jordan Jansen Van Rensburg Debuted Miss Teen Grand in 2022 and she placed Top 5 International and was nominated as the New York Fashion Week Award Teen Model of the year:
- Spectacular Teen 2023, Siphosethu Nkosi achieved a placing of TOP 7;
- Miss Teen Universal South Africa 2023, Boitshepo Lamola, was placed in the Top 2, won, Miss Teen Universal Verocy ;
- Miss Spectacular Teen 2024, Micheal Blignaut, achieved a placing of Top 7.

## **Special Awards**

South Africa was awarded the best Director at the Spectacular Teen Internationals



# KEY ACHIEVEMENTS AND MILESTONE (CONT')

## **Alumni Success Stories**

- Past queen, Miss Teen Grand 2021, Bajabulise Thela has gone on to succeed in pageantry she is currently Miss Mpumalalanga 2024.

## **Future Plans:**

- Expansion Goals
- To introduce additional personal development workshops to empower future contestants further.
- The Global Partnership aims to increase opportunities for South African teenagers through ongoing efforts to partner with more international pageants.



# PAGEANT JOURNEY

**1**

- Entries opened 15 August 2024
- Entries close 30 December 2024

**2**

## SEMI-FINALIST JOURNEY

- Introduction + Professional headshots
- Advocacy
- Compulsory Finalist Workshop + sashing ceremony

**3**

## FINALE

- Pageant week 24-27 September 2025
- Charity and community involvement
- Themed performances
- Crowning moment

# IMPORTANT DATES



## Dates

31 January 2025

15 June 2025

31 July 2025

25 September 2025

25 September 2025

27 September 2025

28 June 24

TBC

## Action Plan

Semi -Finalists introduction meeting ( Online)

Finalist Sashing & Workshop ( Compulsory)

Charity portfolio submission

Arrival at the Hotel @ 8:00 am

Finalists Photoshoots & Rehearsals

Crowning Finale for Miss Pre-Teen Grand

Photoshoot for the titleholders

International Pageants

# FINALISTS WORKSHOP AND SASHING CEREMONY



The Finalist workshop and sashing ceremony will be hosted in Johannesburg on the 25 June 2025 .

The Event will be attended by all the young ladies that have made it to the final round of the pageant. The ladies will be awarded and sashed with the Finalist sash. We will also have experts in the industry imparting knowledge and skills in the following topics:

- Make-up and styling;
- Public speaking
- Interviews
- Pageant walk
- Social Media
- Motivational talks from previous Queens.

# INVESTMENT REQUIRED

Investing in Miss Teen Grand SA is an investment in the future of South Africa. By supporting our pageant, you have the opportunity to make a profound impact on the lives of young girls in our society. We invite you to partner with us in this transformative journey.

We are kindly requesting an investment of **R 542 500** that covers the following as means of sponsorship:

Venue costs	R 275 000
Production cost	R 155 000
Cash Prizes Queens ( R20 000.00*3)( R10 000*3)(R5 000*3) (R2 500*9)	<u>R 112 500</u>
	<b><u>R 542 500</u></b>

# SPONSORSHIP OPPORTUNITY BENEFITS

## **NAMING RIGHTS AND SPONSORSHIP BENEFITS**

### **Event Branding**

- Feature Kart Republic's branding prominently during the Miss Teen Grand events, including banners, promotional materials, and merchandise, increasing visibility. During all pageant-related activities to a diverse audience.

### **Logo Placement**

- Your logo will be prominently featured on the sashes worn by the three winners, ensuring high visibility.

### **Media Exposure**

- The titleholder and finalists will represent your brand during radio and TV interviews, as well as in newspaper articles, providing extensive media coverage.

### **Promotional Video**

- Promotional video featuring your brand will be aired during the gala dinner, showcasing your support and involvement.

### **Social Media Presence**

- Your brand will be featured on our social media platforms (Facebook, Instagram, and TikTok), reaching a broad audience.

### **Access to Functions**

- You will receive exposure at all functions hosted by the titleholder, providing additional networking opportunities. Enjoy VIP invitations to the Gala Dinner, allowing for exclusive access to this prestigious event.

### **Emcee Mentions**

- The Master of Ceremonies will regularly mention your company throughout the event, increasing recognition among attendees. This partnership offers an exceptional opportunity to align your brand with a meaningful cause while gaining significant exposure within the community.

# BUDGET AND FINANCE

## PROJECTED COST BREAK DOWN-

Licensing fees	256,500.00
Venue and event Expense	275,000.000
Production Stage and lighting	150,000.00
Marketing and Promotion	50,000.00
Accommodation	48,600.00
Production Cost	368,500.00
Total Investment	742,100.100
Management fees - 10%	74,200.00
Total Cost	861,310.00

The projected cost above includes the sashing and workshop for the finalists and the 3 day event leading to the finale

Detailed cost breakdown can be provided.

# DIFFERENT SPONSOR PACKAGES

## PROJECTED COST BREAK DOWN

**Title Sponsorship:** As the title sponsor, your company will receive exclusive branding and naming rights for the pageant. This includes prominent logo placement on all promotional materials, media exposure, and on-stage signage during the pageant.

**Category Sponsorship:** You can choose to sponsor a specific category of the pageant, such as the talent or swimwear competition. This allows you to tailor your sponsorship to align with your brand and to target a specific audience.

**Prize Sponsorship:** You can sponsor a specific prize, such as a scholarship, travel opportunity, or other valuable prize. This is a great way to showcase your brand and to provide a tangible benefit to the pageant participants.

**Product Sponsorship:** You can donate products, services or equipment that the pageant needs, such as stage props, sound equipment, makeup, or hair care products. This is a great way to showcase your product to a large audience and to demonstrate your commitment to social responsibility.

**Media Sponsorship:** As a media sponsor, your company will receive prominent exposure on all promotional materials and media coverage, including print, radio, and online advertising. You will also have the opportunity to be involved in media events and interviews leading up to the pageant.

We are open to tailoring a package that suits your company's specific needs and objectives, and we look forward to discussing how we can work together to create a successful and mutually beneficial partnership.

# SPONSORSHIP PACKAGES

## MAIN SPONSOR PACKAGE

### R 800 000 AND ABOVE

- Naming Rights of the pageant;
- Logo will be in a premium position on the 9 Winners Sashes
- Media Exposure by our Queen and the Finalists, during radio, TV as well
- Newspaper articles
- The logo is printed on the banner
- Business/ Company to be mentioned by the MC in all our events
- 5 Minutes to be aired at the events
- Social Media exposure ( Instagram , Facebook and Tiktok)
- Special Stand
- VIP Invitation to Gala dinner of Miss Teen Grand.



# SPONSORSHIP PACKAGES

## PLATINUM SPONSOR PACKAGE

R 500 000 - R 799 999

- Logo will be in a premium position on the 9 Winners Sashes
- Media Exposure by our Queen and the Finalists, during radio, TV as well
- Newspaper articles
- The logo is printed on the banner
- Business/ Company to be mentioned by the MC in all our events
- 5 Minutes to be aired at the events
- Social Media exposure ( Instagram , Facebook and Tiktok)
- Special Stand in our events
- VIP Invitation to Gala dinner of Miss Teen Grand.



# SPONSORSHIP PACKAGES

## GOLD SPONSOR PACKAGE

R 400 000 - R 499 999

- Logo will be in a premium position on the 9 Winners Sashes
- Media Exposure by our Queen and the Finalists, during radio, TV as well
- Newspaper articles
- The logo is printed on the banner
- Business/ Company to be mentioned by the MC in all our events
- 5 Minutes to be aired at the events
- Social Media exposure ( Instagram , Facebook and Tiktok)
- Special Stand
- VIP Invitation to Gala dinner of Miss Teen Grand.



# SPONSORSHIP PACKAGES

## SILVER SPONSOR PACKAGE

R 100 000 - R 399 999

- Naming Rights of the pageant;
- Logo will be in a premium position on the 9 Winners Sashes
- Media Exposure by our Queen and the Finalists, during radio, TV as well
- Newspaper articles
- The logo is printed on the banner
- Business/ Company to be mentioned by the MC in all our events
- 5 Minutes to be aired at the events
- Social Media exposure ( Instagram , Facebook and Tiktok)
- Speacial Stand
- VIP Invitation to Gala dinner of Miss Teen Grand.



# SPONSORSHIP PACKAGES

## SILVER SPONSOR PACKAGE

R 50 000 - R 99 999

- Logo will be on the 9 Winners Sashes
- The logo is printed on the banner
- Business/ Company to be mentioned by the MC in all our events
- 1 Minutes to be aired at the events
- Social Media exposure ( Instagram , Facebook and Tiktok)
- Special Stand
- VIP Invitation to Gala dinner of Miss Teen Grand.



# SPONSORSHIP PACKAGES

## INDIVIDUAL ITEMS SPONSORSHIP

- Venue R 275 0 000 ( Workshop and 3 Day Finale )
- Accommodation R48 600
- 
- Performance Artists R100 000
- Production Cost ( Stage & Lighting ) R150 000
- Flights Tickets R360 000
- Video and photography R 90 000
- Make-up, Hair and dresses R 100 000
- Cash Prize R 112 500



# CONTACT US

Pageant director - +27 83 475 7259 (Yondela Mlambo)



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miss teen grand south africa



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# GALLERY



# GALLERY



A close-up, grayscale image of a person's face, focusing on the eyes and nose. The image has a soft, ethereal glow, with the person's eyes looking slightly to the right. The lighting is gentle, highlighting the contours of the face. The overall mood is serene and contemplative.

THANK YOU

