FaceFree
Quick Prompts

12 reusable prompts for videos without appearing on camera.

What you get

A companion to the FaceFree handbook. Replace the words in [square brackets], paste the prompt into your AI assistant, and review the answer. This is a multi-page reference pack, not a one-page sheet.

Friendly, practical steps you can work through at your own pace. Start with one small task and build from there.

A note from Sherrie

You do not need to know every tool or have everything perfect before you begin. Keep your first attempt simple, check your work and improve one thing at a time.

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Quick prompts 01-03

01 Choose a topic

Use for: Planning

> Give me five ideas for a 30-second faceless video for [audience] about [topic]. Each should solve one small problem. Suggest a visual I can create myself.

Tip: Choose one idea before drafting.

02 Write the opening

Use for: Hook

> Write five clear opening lines for a video about [topic] for [audience]. Avoid clickbait claims, invented results and exaggerated promises.

Tip: Pick an opening your video actually answers.

03 Choose a format

Use for: Structure

> Suggest whether a tip, three-step tutorial or short explainer best suits [idea]. Explain the choice and give a four-scene outline.

Tip: Keep the first attempt simple.

Quick prompts 04-06

04 Plan the scenes

Use for: Storyboard

> Turn this script into four scenes. Give narration, a visual, short on-screen text and approximate duration for each: [script].

Tip: Match visuals to the actual words.

05 Narrow the topic

Use for: Focus

> Turn [broad topic] into three specific beginner questions. Choose one that can be answered in a short video and explain the useful takeaway.

Tip: One video does not need to cover everything.

06 Draft the script

Use for: Writing

> Write a roughly 60-word script about [topic] for [audience]. Use friendly Australian English. Include one helpful tip and end with [action]. Do not invent facts.

Tip: Read aloud and time your own delivery.

Quick prompts 07-09

07 Plan the assets

Use for: Visuals

> List the visuals needed for this storyboard. Prioritise my own recordings and simple text slides. Flag anything requiring a licence or permission: [storyboard].

Tip: Check rights before using any asset.

08 Write screen text

Use for: Captions

> Suggest brief on-screen headings for this script. Keep each heading to one clear idea. Do not simply repeat every spoken word: [script].

Tip: Check the exported text on your phone.

09 Make an explainer

Use for: Explain

> Write a four-scene explainer about [topic]: problem, explanation, example and next step. Use plain language. Flag any claim that needs checking.

Tip: Verify the example and factual claims.

Quick prompts 10-12

10 Teach three steps

Use for: Tutorial

> Create a short tutorial showing how to [task]. Include an opening, three steps with matching visuals, and a closing reminder. Use sample data.

Tip: Demonstrate the task yourself before publishing.

11 Create a useful list

Use for: List video

> Write a video script with three practical tips about [topic]. Include a concrete example for each and a short closing action. Avoid padding.

Tip: Reduce the number of tips if the script runs long.

12 Repurpose a post

Use for: Reuse

> Turn this post into a short video script and four-scene outline. Preserve my meaning and voice. Do not add promises or testimonials: [post].

Tip: Review the new version for accuracy.

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