Sewing Pattern Creation Roadmap

1 TEST PATTERN DRAFTING METHODS AND DEFINE BRAND

- Experiment With Cloning Clothes
- Try Draping on a Mannequin
- Read Pattern Drafting Books
- Try Drafting With Measurements
- Gather Inspiration
- Define Your Brand
- Think of Your Ideal Customer

2 CREATE YOUR SEWING PATTERN SAMPLE

- Plan and Design Pattern Ideas
- Create The Pattern in Your Size
- Test The Pattern in Your Size
- Modify and Amend The Pattern
- Test Pattern Construction Ideas
- Finalise Construction Methods
- Create Your Size Chart
- Grade Your Pattern

3 GET YOUR PATTERN READY TO TEST

- Create Tiled PDF of Pattern
- Illustrate or Photograph Steps
- Create Instructions
- Test Print Sewing Pattern Files
- Reach Out to Pattern Testers
- Go Through All Applications
- Pick and Send Pattern to Testers
- Support and Remind Testers
- Gather and Read Their Feedback

4 FINALISE YOUR SEWING PATTERN

- Make Amends From Feedback
- Update Pattern Files
- Sew The Final Garment
- Photograph The Final Garment
- Edit Photographs
- Export Final Pattern Files
- Create Marketing Images
- Create Social Media Content
- Film and Edit Video Tutorial

5 SELL YOUR SEWING PATTERN ONLINE

- Create Your Etsy Shop
- Create Your Personal Website
- Post Teaser Social Content
- Create Any Promotional Codes
- Launch Sewing Pattern
- Market Sewing Pattern
- Send to Stockists
- Save Backup of Pattern

PATTERN TO PROFIT

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