

2026 MISSOURI MONARCHS

LOCAL SPONSORSHIP OPPORTUNITIES

PROUDLY REPRESENTING SPRINGFIELD, MISSOURI

ROAD TO THE 2026 AMERICAN BBQ BOWL

SEPTEMBER 26, 2026

VS. #2 TEXAS DEMONS

HOUSE PARK STADIUM

1301 SHOAL CREEK BLVD.
AUSTIN, TEXAS 78701



SUPPORT YOUR HOMETOWN TEAM AS THEY TRAVEL TO TEXAS TO REPRESENT MISSOURI ON A NATIONAL STAGE.

ABOUT THE OPPORTUNITY

SPRINGFIELD VS. TEXAS

THE MISSOURI MONARCHS HAVE EARNED THE OPPORTUNITY TO COMPETE AGAINST ONE OF THE NATION'S TOP INDEPENDENT FOOTBALL TEAMS IN THE INAUGURAL AMERICAN BBQ BOWL.

THIS CHAMPIONSHIP SHOWCASE WILL FEATURE:

#4 MISSOURI MONARCHS

VS.

#2 TEXAS DEMONS

AS A LOCAL SPONSOR, YOUR BUSINESS HELPS MAKE THIS TRIP POSSIBLE WHILE GAINING MEANINGFUL EXPOSURE THROUGHOUT THE FUNDRAISING CAMPAIGN AND CHAMPIONSHIP WEEKEND.

COMMUNITY FUNDRAISER

OPEN PRACTICE & BBQ FUNDRAISER

SATURDAY, SEPTEMBER 5, 2026

MISSOURI MONARCHS OPEN PRACTICE & BBQ

A FULL COMMUNITY EVENT DESIGNED TO HELP RAISE FUNDS FOR THE MONARCHS' TRIP TO AUSTIN, TEXAS.

- TEAM OPEN PRACTICE
- COMMUNITY BBQ
- PLAYER MEET & GREETES
- SPONSOR ACTIVATIONS
- GIVEAWAYS
- PHOTOS WITH PLAYERS
- FAMILY ACTIVITIES
- LOCAL BUSINESS NETWORKING

THIS FUNDRAISER PROVIDES SPONSORS WITH A UNIQUE OPPORTUNITY TO ENGAGE DIRECTLY WITH THE SPRINGFIELD COMMUNITY BEFORE THE TEAM HEADS TO TEXAS.

RETURN ON INVESTMENT

WHY SPONSOR THE MONARCHS?

COMMUNITY PRIDE

SUPPORT SPRINGFIELD'S HOMETOWN TEAM AS THEY REPRESENT MISSOURI AGAINST A TEXAS RIVAL IN ONE OF THE BIGGEST INDEPENDENT FOOTBALL GAMES OF THE YEAR.

ACTIVATION OPPORTUNITIES

COMMUNITY FUNDRAISING EVENTS CREATE VALUABLE OPPORTUNITIES FOR BUSINESSES TO MEET LOCAL FAMILIES, FOOTBALL FANS, AND PROSPECTIVE CUSTOMERS WHILE SHOWCASING THEIR PRODUCTS AND SERVICES.

SUPPORT LOCAL SPORTS

PARTNERING WITH A PROFESSIONAL DEVELOPMENT FOOTBALL ORGANIZATION DEMONSTRATES YOUR COMMITMENT TO LOCAL ATHLETICS AND HELPS BUILD LASTING RECOGNITION WITHIN THE SPRINGFIELD COMMUNITY.

MONARCH SPONSOR

\$1,500

YOUR SPONSORSHIP INCLUDES:

- ACTIVATION AT THE OPEN PRACTICE & BBQ FUNDRAISER
- INCLUSION ON OFFICIAL MISSOURI MONARCHS AMERICAN BBQ BOWL MERCHANDISE
- INCLUSION ON OFFICIAL MISSOURI MONARCHS SPONSOR BANNER
- TWO CUSTOM COMMERCIALS AIRED DURING THE 2026 AMERICAN BBQ BOWL LIVESTREAM
- PROMOTION ACROSS SOCIAL MEDIA CHANNELS TOTALING MORE THAN 100,000 COMBINED FOLLOWERS, FRIENDS, AND SUPPORTERS

THIS SPONSORSHIP PACKAGE IS DESIGNED SPECIFICALLY FOR MISSOURI BUSINESSES LOOKING TO SUPPORT THEIR HOMETOWN TEAM WHILE INCREASING LOCAL BRAND VISIBILITY.

WHY SPONSOR NOW?

BECOME A FOUNDING COMMUNITY PARTNER

THE INAUGURAL AMERICAN BBQ BOWL MARKS THE BEGINNING OF WHAT IS INTENDED TO BECOME AN ANNUAL TRADITION.

SUPPORTING THE MONARCHS TODAY MEANS YOUR BUSINESS BECOMES PART OF THE TEAM'S JOURNEY FROM SPRINGFIELD TO ONE OF THE PREMIER INDEPENDENT FOOTBALL EVENTS IN THE COUNTRY.

FOUNDING SPONSORS RECEIVE EARLY RECOGNITION WHILE HELPING MAKE THIS CHAMPIONSHIP OPPORTUNITY POSSIBLE.

SPONSORSHIP DEADLINE

REGISTER BY
SEPTEMBER 4, 2026

SPONSORS MUST REGISTER BY SEPTEMBER 4 TO RECEIVE ALL AVAILABLE SPONSORSHIP BENEFITS, INCLUDING:

- MERCHANDISE INCLUSION
- SPONSOR BANNER PLACEMENT
- COMMERCIAL PRODUCTION
- SOCIAL MEDIA PROMOTION
- OPEN PRACTICE ACTIVATION

LATE REGISTRATIONS MAY NOT QUALIFY FOR EVERY PROMOTIONAL OPPORTUNITY.

JOIN THE JOURNEY

SUPPORT SPRINGFIELD.

SUPPORT LOCAL FOOTBALL.

REPRESENT MISSOURI.

BECOME AN OFFICIAL MISSOURI MONARCHS COMMUNITY SPONSOR TODAY.

SPONSORSHIP INVESTMENT

\$1,500

CONTACT

AARON HERNANDEZ

EVENT MANAGER / COORDINATOR

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HOODGOODSLLC@GMAIL.COM

HELP SEND THE MISSOURI MONARCHS TO AUSTIN AS THEY REPRESENT SPRINGFIELD AND THE STATE OF MISSOURI IN THE INAUGURAL 2026 AMERICAN BBQ BOWL AGAINST THE #2 TEXAS DEMONS.