

The Manipulation Game

The Manipulation in Love Manual

Introduction:

Welcome to *The Manipulation in Love Module*. Many might be surprised to hear the word "manipulation" utilized in conjunction with the concept of love and relationships. As a *Master Manipulator* who has read and internalized the concepts in the core module, you will understand that there is no reason for such concern. Manipulation is, by definition, *amoral*. You can use it for evil, or you can use it for good. How you utilize your manipulative skills is totally up to you.

You can utilize these skills to find the love of your life and love him or her forever. You can also utilize these skills to have a harem of lovers, should that be your goal. One of the key differences between the average person and the *Master Manipulator* is that the average person must accept whatever fate he or she receives in love. The *Master Manipulator*, by contrast, is in complete and total control of his or her destiny in love.

In this module, we are going to learn how to use our manipulative skills in your love life. We will do that by, first, considering Gender Orientation generally. (As you might expect, this is the only module in which Gender Orientation should be considered *prior* to

Personality Orientation). Second, we will consider the steps you should take prior to looking for a partner (or now if you already have a partner). Third, we will consider how to use your manipulative skills to obtain a partner (or partners) that actually fit your specific needs. Fourth, we will consider how to meet your partner's needs utilizing your partners's specific Orientations with a heavy focus on the Personality Orientation of your partner or partners. In the final chapter, we will consider the Dark Demons of Love. We will discuss how to identify them and how to avoid them.

Before we do that, we must consider one key concept that differentiates *Master Manipulators* from others when it comes to love and relationships. *Master Manipulators* see each and every conflict not as a place to argue or fight. Instead, **Master Manipulators see every conflict and potential conflict as an opportunity to learn more about their target.** This is essential. It may be difficult to manage this at all times, especially when your emotions get raw, but it is necessary to effective manipulation in relationships. The ability to see every conflict as a potential to learn more about your target is **The Fundamental Skill**, when it comes to manipulation in relationships. It will be mentioned many more times in this module. And there is no skill more important to master if you want to be successful in love.

Chapter One: Gender Orientation

The second thing (after The Fundamental Skill) that a *Master Manipulator* must fully accept is that when it comes to love and relationships, there is one orientation that, in the outset at least, is actually *more* important than the Personality Orientation. That Orientation is, of course, Gender Orientation.

While gender is dichotomous, as any decent *Master Manipulator*, can clearly see by viewing the world, it is also fluid. To say the same thing differently, this means that, every person in the entirety of the world fits unto the Gender Scale in some way. (I know your liberal friends scream at you this isn't so, just nod at their stupidity, and get on with your life.) To help visualize it, imagine a scale where -10 is extremely feminine, 0 is a person who is exactly androgynous, and 10 is extremely masculine. [We could also do this scale as women being positive and men being negative, depending on your world view. Don't get too worried about that, as it's just a tool to help you visualize the concept.]

At negative ten, you might have the most feminine women you can imagine: Grace Kelly, Marilyn Monroe, and Christina Hendrix all immediately spring to mind. Then, on the opposite side, you have your incredibly masculine men; John Wayne, Bruce Willis, and Denzel Washington could all fit into the deeply masculine category. Then, in

between these extremes, you would find persons who are might be a three on the masculine side. You might include Jonny Depp, or Jared Leto. A female celebrity on scale three on the feminine side might be a Kristin Stewart or a Rosie O'Donnell. Celebrities who are at zero, or possibly one in either direction, might include Boy George, RuPaul, Tilda Swinton, or Annie Lennox. You get the general idea.

Now, what the *Master Manipulator* would want to understand about this scale, prior to seeking or finding a partner, is exactly this: to best maximize your potential happiness, you will want a partner, or partners, who mirror your place on the scale, but on the opposite side. This may, at first, seem radical, but it really is not radical at all. Give it a shot using the celebrities we have already mentioned. Do you see John Wayne being interested in someone who is androgynous like Tilda Swinton? Of course not. In fact, you wouldn't imagine he would even be interested in someone closer to a three on the scale, like a Kristen Stewart. Do the same in reverse. You couldn't imagine someone who has Grace Kelly's femininity being attracted to someone who wasn't extremely masculine. Similarly, you might imagine a Kristin Stewart having some interest in someone like Jonny Depp. You could not imagine her having a high level of interest in Bruce Willis or John Wayne.

The general point is that masculinity and femininity are concepts that, at their best, mirror each other. To the *Master Manipulator*,

this will mean one of two things. First, to the single *Master Manipulator*, it will mean that the *Master Manipulator* benefits greatly if he possesses the opposite Gender Level to the Gender Level he finds most attractive. If the *Master Manipulator* finds deeply feminine women most attractive, he will want to do everything in his or her power to become more masculine. [I say his or her because this scale **does** play out in same sex relationships as well.] While any given person may wish to go up or down the Gender Scale, the frank reality is that most men will benefit by trying to become more masculine. Most women will benefit by trying to become more feminine.

Secondly, if the *Master Manipulator* has already picked his or her partner, or partners, then the *Master Manipulator* will realize that he or she benefits by occupying the space on the scale that is the direct opposite to his partner, or partners. [The *Master Manipulator* who chooses non-monogamous relationships should have no issue sliding up or down the scale depending on which position would be most beneficial provided the *Master Manipulator* doesn't overdo it.]

Now that we fully understand the masculinity/femininity scale, we must understand how to go up the scale, or down the scale, depending on our specific needs. In order to do that, we need an incredibly deep understanding of the specific differences between men and women. Further, we cannot get those differences wrong. This means that in order to be *Master Manipulators* in love and relationships, we cannot

follow the politicized advise about the difference between men and women. As you may recall from *The Primary Module*, we do this by making sure that the differences we consider we accept as true are based on a genetic understanding of the sexes.

Of course, you could fill a thousand libraries on the difference between genders or make 10,000 comedy routines, even if we only focused on the true genetic differences. We do not have time to do so here. I recommend continuing to learn about these differences forever, but while focusing always on a genetic framework. (For if your logic isn't based on a genetic framework it is almost certainly to be political drivel, which will be useless, if not harmful, to your goals.) For now we will only focus on the most important differences between the genders for our specific purposes. These gender differences are best understood by the *Master Manipulator* as the Realities of Love. We will consider the most important of those realities next.

(1) **The "Selfish Gene" Reality:** The "Selfish Gene" is the title of book written by Richard Hawkins in 1976. The central theme of the book is that genes, while not capable of true decision making, have, through the process of evolution shaped all creatures. Generally, creatures are shaped by their genes in a way that maintains a certain equilibrium, because that's what works in the gene pool, until it does

not. Generally, genes that cause organisms to behave in selfish ways are far, far more likely to be carried on through the generations.

What this means to a *Master Manipulator* is three-fold. First, it means you have less choice in your preferences than you might think. Second, it means that any potential partners have less choice in their preferences than you would want them to have. Finally, it means that, especially in the early stage of any romantic relationship, logic is completely useless in attempting to secure a partner.

The first of these is obvious, if one considers it. If you should choose your preferences, your only logical choice is to choose extremely wealthy persons who are just about to expire. This is, of course, the most purely logical choice. Yet, it is a very rare choice (although certainly this choice has been made from time to time).

The second idea is sometimes met with some resistance. This is so because, essentially, it means you have little choice but to put in the work. If men don't like you, get on a stair master, and put on some make up. Men's preferences aren't their own, and you're only making yourself look stupid by complaining about it. If women don't like you, get to the gym and lift some weights, get on a treadmill if you are overweight, and work on your financial and emotional health. It does no good to complain about women being "gold diggers" or "only interested in men with money." In fact, the evidence clearly

establishes that women are only more attracted to men who happen to have money. They aren't, however, generally attracted to men because of their money.

The third idea is often a bit more radical, especially for men. You can't "convince" a woman to like you by outlining all the reasons you should. It just won't work, and, in fact, it will almost certainly backfire because it will come off as needy and desperate. As a man, especially, you must understand, accept, and internalize this fact. Women, too, should understand this concept, although, in my experience they generally understand this instinctually, whereas men oftentimes need to be taught. The next section explains the reason why women know this instinctually and women do not.

(2) **The Selectivity Reality**: Ever seen the movie *Idiocracy* with Luke Wilson? The protagonist gets transported to a future in which people have become extremely dumb. The basic premise of the movie is that, given our complete lack of predators, people will get dumber and dumber as the generations progress. Interesting concept, but, in truth, we don't get dumber every generation. In fact, we, collectively, get smarter.

Why?

The short answer is that while we may not have predators, humankind still progresses through the second most powerful means of natural selection: female choice. Genetically, that selection is almost entirely done by women.

This makes intrinsic sense. Consider a man who is born severely intellectually disabled. There is little to no chance that this individual will ultimately have children. His genes will be removed from the gene pool. By contrast, consider a woman with the same intellectual disabilities. There is still a high probability that this woman will, ultimately, either find someone who wishes to be sexual with them if they are so interested. Or, alternatively, if they are not interested, unfortunately, they may come across a man who is willing to exploit their vulnerabilities.

This is, of course, terrible from the point of view of the social worker. From the point of view of the geneticist, it simply means that unintelligent, or otherwise limited, women are able to reproduce and their genes continue onward in the gene pool. This also means that women have a significantly greater degree of power in terms of the genetic steps undertaken by humankind.

For the *Master Manipulator*, this fact simply means that catering to female choice is always going to be foremost on the *Master*

Manipulator's mind. As you will see in the next section, this is true whether the *Master Manipulator* happens to be a man or a woman.

(3) **The Hypergamy Reality:** In the last section, we mentioned that genetics are always most effected by female choice. This would, you think, further establish that women should have it relatively easy in the world of dating. Yet, somehow, that isn't true. Women also suffer from being lonely and unattached. This occurs despite the fact that there are so many available men.

This leads some lonely men to wonder aloud, "What's wrong with these women anyway? Can't they see how many great guys are out there?" The answer to this question is that they, in fact, cannot see most of the men that exist inside the world. This is due to a concept called hypergamy. Women have no interest in average men, and, in fact, average men fade into the background to such a degree that women barely notice that they exist. This means only the top percentage of men pique women's interest. This is known as hypergamy. While the exact threshold is unknowable, this module shall assume women are most interested in the top ten percent of men.

Don't believe me? Strike up a conversation about dating with a woman. Ask her some questions about men generally. You might, for instance, ask them the height of an average man. It is approximately five foot six globally. It's five foot nine in the United States.

Women will always pick a higher number (unless they have been informed about these facts.) Why? Because women simply don't see the men who are under the height that they find attractive- unless there is something else that piques a woman's interest. You can play the same game with money, sexual partners, and attractiveness levels. Women have also been found to rate only about 10% of men as above average in attractiveness when tested by social scientists, whereas men generally rate 50% of women as more attractive than average.

For *Master Manipulators*, this specific reality has, ironically, about the same effect depending on your gender, albeit more pronounced for women. For men, it means that the best thing you can do, especially before you have found the right partner or partners, is do everything you can do to make sure that in the ways that matter most, you exist within the top ten percent of men. [The ways this can be obtained will be discussed more thoroughly in the next chapter.]For women, this means that there is going to be heated competition for the men that actually interest you most. Women, too, then must do everything they can do to be *better* than the top ten percent of women in terms of attractiveness to men.

The distinction in the previous paragraph comes from the fact that men, collectively, tend to be less monogamous than women. This means that if, as a woman, you are unable to notice any men except the top ten percent of men- you must be attractive enough not only to land

a man in the top ten percent, but if you want a monogamous man, you need to be able to land a man in the top ten percent that is also monogamous. As you might imagine, the competition to obtain such a man is intensely fierce.

Of course, women can also choose to abandon their desire to obtain one of the top tier men, and simply settle for a lesser man. While I have no objection to doing this, a woman who is a *Master Manipulator* will have no need to settle in this way.

This, however, does present another potential advantage for women. Women can always simply choose to exit the competitive game and choose a man who would not be amongst the top tier men. Men, on the other hand, have no choice but to be in the top ten percent if they want to be seen as attractive to women generally.

(4) The "Full Picture" Reality: When many of us were young, we would rank out contemporaries on a 1-10 hot or not scale, with the unfortunate souls falling in the one category being those who gave us the creeps and those occupying the ten slot on the scale as being handsome or beautiful enough to be unobtainable. Of course, the *Master Manipulator* is aware that this scale exists and continues to exist through our entire lives.

However, the *Master Manipulator* pays little attention to this scale because it is not particularly flexible, (Someone who is 7/10 on this scale might be able to become an eight or maybe a nine with exercise and diet, but will probably never be a 10/10. Beauty is a gift provided by the Universe.) The *Master Manipulator* will instead focus on the "Full Picture" scale.

The "Full Picture" scale certainly includes a potential partner's sexual attractiveness in terms of pure looks. However, it also considers other concepts like success, kindness, youth [although old is often considered better for men, and young better for women], shared interests, shared beliefs, intelligence, drive, and any other traits or characteristics that the *Master Manipulator* has deemed as personally important.

Women, generally, follow the "Full Picture" scale naturally without ever even making a conscious choice to do so. Men may often complain that women "only seem to care about money". This, however, is a misunderstanding of what is actually happening. Women don't only care about the money. Rather, they are simply more attracted to men who have been successful, without consciously making a choice to be more attracted to this type of man.

Women *Master Manipulators*, then, should realize that men, more often than not, have not evolved to the point of understanding the

“full picture” scale. This means that the female *Master Manipulator* must accept that her successes give her no great advantage over her rivals for a man’s affections.

By contrast, male *Master Manipulators* must understand that the “Full Picture” scale is the one that really matters most. To move up this scale, a man simply needs to acquire more successes. Too many men get trapped thinking that the pure looks scale is what matters [See how they’re stupidly assuming that a woman’s brain works like a man’s brain?], and convince themselves that there is simply nothing they can do to improve their chances with women. To become a *Master Manipulator*, then, a man must change his focus away from the looks-only scale and focus instead on the “whole picture” scale.

Nothing in this section should be read to mean that looks don’t matter. They matter more for women because men generally focus on the “looks only” scale. Physical appearance, however, is subsumed into the “whole picture” scale, which means that men are still well served to focus on their physical attractiveness.

(5) **The Stoicism Reality:** We come now to our first reality that is only relevant for one gender. In this case: men. The sociological evidence is compelling that women are simply more emotional, in the aggregate, than men. This means that male *Master Manipulators* must

except that being able to stoically control their emotions can, and often is, extremely attractive to women.

Some men naturally overdo this due to their fear that if they show emotions, it will undermine their partner's attractiveness to them. This is not the ideal way to handle stoicism for the male *Master Manipulator*. Instead, it is best to show your partner that you have emotions, but that you can make decisions regardless of your emotions.

This balancing act can be difficult, but it is necessary. If you do not show any emotions, your female partner will not be able to connect with you, and the relationship will quickly sour. If you are too emotional, your female partner will not be able to trust you to lead, and the relationship will sour. This is a "Goldilocks" problem, as you can see. The exact Goldilocks point will depend on the various Orientations and preferences of your partner(s).

(6) **The "Independence Trap" Reality:** Now, we come to a reality that almost exclusively affects women. Women have a tendency, for whatever reason, in today's society to be proud of being "independent". Nothing turns off the average man faster. Women who are *Master Manipulators* and also attracted to men will eliminate that word from their vocabulary. They will also steadfastly refuse to use that word in dating websites. Finally, smart women are totally unafraid to come ask their male partner to open a jar, even if "technically", they

could have done it themselves. Men like to be needed. And men are not needed, by definition, if a woman is truly "independent".

(7) **The "Comfort Trap" Reality:** The comfort trap reality is a problem that usually exists only in the latter stages of a relationship. It essentially says, "I am comfortable with this person, so I know longer have to try very hard around them." This trap is the kiss of death to many long term relationships. *Master Manipulators* know that relationships always have to be maintained, and that there is no date where you can get comfortable enough where you no longer need to try for your partner(s).

Marriage is, by far, the most common comfort trap. Far too many people get married so that they can finally "relax". This has the effect of making both partners miserable, because neither is trying hard enough on themselves or on their relationship. The *Master Manipulator* knows that the only intelligent way to enter a marriage, or indeed any relationship, is with the idea that both partners will continue to work on themselves independently and will also work, collectively, for the good of the underlying relationship.

Often, the comfort trap mentality dooms a marriage from the start. With the right skills, a *Master Manipulator*, might be able to save a marriage that started in this way, depending on the nature of his or her partner. However, it can be impossible to save a

relationship that began in this manner. It is, therefore, far better to make sure you choose a spouse who is committed to having a marriage where both parties continue to work on themselves, and work together to maintain their relationship.

(8) **The "Temporal Orientation Problem" Reality:** If you have one, consider your current partner for a moment. If you are currently single, consider your last partner. Now, you might not have realized it, but there are exactly three ways to love your partner: past, present, or future.

You can love your current partner for who he or she used to be. With this kind of love, the love is strongest at the very beginning of a relationship, and then, for whatever reason, it fades over time. If someone loves a partner enough, this kind of love can transcend a number of problems. Consider a wife who continues to love her husband after he suffers a significant Traumatic Brain Injury. The man he was created so much love in this wife that she is able to continue loving him despite now being stuck in a deal that she would never have chosen from the beginning. Of course, the same could happen if the genders are reversed.

You can also love your partner for who they are currently. In this situation, you find yourself most in love in in the moment you are currently spending with your partner. You may recall the past

fondly, but the past is nowhere near as pleasant as the the present. This kind of love is rare and difficult to maintain because no matter how wonderful your partner may be, he or she is only human. At some point, they are going to deeply disappoint you. However, many happy marriages do work this way. [So too does the happiest of all relationships- the relationship between a human and his or her dog. No creature is better at loving in the moment than a loyal dog.]

Finally, you can love your partner for who they are becoming. This is the kind of love where you love your partner for the kind of man or woman they are working towards becoming. In this type of long-term relationship, you are more excited about the steps your partner is taking towards fulfilling his or her destiny. As he or she continues to take those steps, you will find your affection for your partner growing exponentially.

You might be tempted to try to determine which of the above temporally oriented relationships is healthiest, but, in fact, all three can be healthy, and all three can be devastatingly unhealthy.

A *Master Manipulator* realizes, however, that a relationship cannot be healthy unless there is a match in the way that the two people in a partnership are loving each other temporally. The *Master Manipulator* realizes that the temporal orientations must match both in terms of how you want to be loved, and in terms of how you the *Master*

Manipulator wants to be loved. It is impossible to love a long-term partner if they are loving you for who you are, when you want them to love you for who you are becoming. It is equally impossible if you are loving them for who they are currently, when they want you to be loving them for who they were in the past.

While I have considered this trap in the previous paragraphs deep into relationships, it can also occur as early as a first date. Some years ago, on the TLC television show, *My Big Fat Fabulous Life*, the title character, Whitney, went on a date with an individual who was interested in her because she was overweight. This annoyed her because she wanted to lose weight. He wanted to love her for who she was; she wanted to be loved for who she would become. This conflict prevented a second date from ever occurring.

(9) **The "Authenticity Trap" Reality:** Both men and women can equally fall under what I call the "Authenticity Trap". The Authenticity Trap is the idea that you want to be loved for exactly who you are, and that there should be someone out there who can love you in that way.

The difficulty with this logic, of course, is that it ignores that you might actually just suck. The most common way for women to fall into this trap is with respect to looks, and especially weight. It's the wildly obese woman saying, "I keep putting myself out there,

why cant I find a man?" The harsh, but honest, answer is that this individual doesn't need a man- she needs a stair-master. Get the stair-master first, and then worry about getting the man later.

I do not mean to single out women. Men are just as bad, if not worse. You aren't going to get a beautiful woman as a man if you don't take care of your body, your business, and your energy. If you aren't active, strong, and, at least, financially stable, it is difficult to have success with women. Like the woman in the last paragraph who needed the stair-master before the man, this type of individual needs to obtain success first, and *then* look for the woman who meets his needs.

We all intrinsically know this, but human beings have an incredible talent for self-deception. *Master Manipulators* leave the talent for self-deception behind. They are willing to deceive, should it serve their purposes, and, of course, they always hide their true intentions. They, however, absolutely refuse to lie to themselves. If a *Master Manipulator* realizes there are things they need to work on, they simply set about doing the work.

(10) **The "Love Trap" Reality:** I almost called this the "Captain and Tenille" trap, after their song that says, "Love Will Keep Us Together", but I thought that might be too cute. Regardless, the idea that love will keep you together is a concept accepted only

by the sheep. Love gets you together. Hard work, communication, empathy, and, most importantly, understanding how your partner thinks, rather than focusing on how you think, will keep you together.

The *Master Manipulator* knows that love is never enough. Relationships need love, but they also need to be cultivated with understanding your partner, work, and communication. The *Master Manipulator* accepts this from the beginning. *Master Manipulators* allow the sheep to believe in love. However, a *Master Manipulator* who is successful enough might be able to convince his or her partner that it is love, and only love, that is keeping them together. There is a value in that, if you can make it happen. In order to do that, though, you will have to be able to understand the key concepts that underscore your partner's authentic self. (Or partners should you choose to have multiple partners). We will analyze how to do that in the next chapter.

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I recognize that there are numerous realities that the *Master Manipulator* must understand internalize to be a *Master Manipulator* in love. This must be so because we have so many narratives, most of which are entirely false, that surround romantic love in our culture. The *Master Manipulator* must never allow themselves to fall into believing those false narratives. He or she will avoid that fate, if

they learn and internalize all of the realities outlined above. Once you have done that, you can begin considering how to set the groundwork for finding the right partner or partners.

Chapter Two: The Game Before the Game

In the game before the game, as it is generally played in American society at least, the average person asks themselves this question: "How do I find the person who is right for me?" To that question Jordan Peterson has responded, and I quite agree with him, "I can hardly think of a more narcissistic question."

Obviously, this means that the *Master Manipulator* is going to want to ask himself, or herself, a totally different question. With apologies to Dr. Peterson, I agree that the question he posits as an alternative is far superior: "How do I become the best partner I can be?" I, however, wish to modify it a bit for the budding *Master Manipulator*. I would write it as "How do I become the best possible partner for the person(s) I would like to attract?"

Now, in order to do that, we really have to consider two distinct questions. First, what would any partner want from me? Second, what would the particular partner I am seeking want from me? These ideas are best understood as Universal Preparation and Specific Preparation. While we must separate these ideas to talk about them, as we go forward, you will see that they are not truly separable at all.

When it comes to Universal Preparation, the best thing that you can do is to truly and authentically figure out what you want for

yourself, and what your true deal is going forward. If, for instance, you decide you want a wife, and three kids, you want to be honest about that goal. This is usually easy because it's so vanilla. But, if instead, you don't want children, and you want three women, all of whom should be extremely plus size, then you need to be honest about that goal too.

In order to do this, I want you to remember this rhyme (even if it does sound far too much like something from a Dr. Seuss book). **"You can't be your youiest you, until you tell your trueiest true. You can't tell your trueiest true, until you learn how to be the youiest you."**

You may find this extremely difficult to do at first. It's difficult because from the time you were in school, you were taught that what matters is what you didn't know, rather than what you do. To say the same thing differently, you have been programmed to think about how to avoid failing or avoid losing. This is a problem that becomes a self-fulfilling prophesy. In order to win in love, you have to play the game to win. Of course, in order to do that, you need to think about what you actually want. It's important to decide what you want before you consider looking for a partner or partners. Once you do that, you will want to articulate your true desires.

Once you have sat down with yourself and decided your true goals, then you can begin shifting your mind to focus on Specific Preparation. So, let's say for an example, that you're what's known as a chubby chaser (a person with a preference for overweight partners), and you've been honest about that through and through. You have dating websites set up, and maybe they say something like "prefer bigger girls; just my preference." That's General Preparation.

In this example, the Specific Preparation would probably be learning how to cook. If you want big girls, and you prefer big girls, and you don't know how to cook decent meals, then you've left a huge gap in your Specific Preparation resume. If you're kinky, your specific resume might be learning how to utilize various rope ties. If you just want a wife or a husband, your Specific Preparation should be more general: learning how to take care of yourself, going to the gym, learning how to cook a few meals at least, becoming financially stable, and learning the basic skills necessary to maintain a relationship.

To do Specific Preparation, consider the type of person on the Gender Scale you are most attracted to, and consciously walk towards the opposite Gender Orientation Level. Most men will benefit from becoming more masculine. Most women will benefit from becoming more feminine. This too can be considered a form of General Preparation. Some readers may have to focus on developing their General Preparation

skills before they can determine their true match on the gender scale. There is no reason that Specific Preparation must precede General Preparation or visa-versa. Work on them in any order that best suits your personal needs.

Once you have determined your true End Game, you should be armed with a vision of the life you actually want to live. Then, you will want to tailor your romantic search to the type of individuals who can help you actualize that image. You will further know, as a *Master Manipulator*, that your ends cannot be achieved by lies. Instead, you must consider, from the beginning, the way that your potential target(s) might think, act, and behave. We shall consider that in the next chapter, when we talk about Finding Someone to Love.

While considering how to find someone to love, we shall bring with us both **The Fundamental Skill** and a solid commitment to never lying in order to achieve our ends. [The never, ever lie rule is critical throughout the art of manipulation, but it is more important in love than in any other context.]

Chapter Three: Finding Someone to Love

[I recognize some of my readers are married, or in a committed partnership, and will have no use for this chapter. If that describes you, feel free to skip ahead to the next chapter.]

So, you've done the ground work. You've accepted that you must find a partner who exhibits **The Fundamental Skill**, or things will fall apart. You've accepted all ten of the functional realities about the differences between men and women. You've accepted the Gender Orientation scale, and have decided where you belong on the scale. All that's well and good, but you still haven't found the person to love. So, now, we have to think about how we are going to do that.

When it comes to finding someone to love, there are three things that matter. The first thing to consider is what a *Master Manipulator* would not do in terms of finding a partner or partner. We consider this first because the medium has no effect on what you should avoid doing. The second thing that matters is Medium. Are you trying to find someone utilizing dating websites or are you trying to meet partners out in the real world? The way you go about the business of finding a partner changes dramatically depending on your choice of medium. Finally, we will consider what a *Master Manipulator* would do in terms of finding their ideal partner(s). We consider this last because what you actually do is heavily affected by your chosen Medium.

What Not to Do: First, a *Master Manipulator* never considers Personality Orientation while looking for a partner or partners. The reason for this is that the *Master Manipulator* excels at matching the needs of his or her partner or partners, once they have been selected. This means that the *Master Manipulator* has no compelling reason to seek one Personality Orientation over another when looking for a romantic partner, or partners.

Second, the *Master Manipulator*, understands that effort in terms of finding a partner suffers from the rule of diminishing returns. The harder one tries to find a partner, the more difficult it becomes. This occurs because as a person works harder and harder to find a partner, they will become naturally desperate to accomplish that goal. Instead, the *Master Manipulator* inherently understands that working on his or her own goals is, more often than not, more helpful to finding a partner than actively searching for one.

Third, the *Master Manipulator* **never** prioritizes quantity of potential partners over the quality of potential partners. Especially on dating websites, due to the algorithms through which virtually all dating websites operate, the trap of choosing quantity over quality can be particularly pernicious. If you get more matches, your brain will think, there is a greater likelihood to find the *right* matches. However, this math is problematic. Appealing to the general crowd of all persons in order to find your match can be self-defeating,

especially if you have needs that can only be fulfilled within a specific niche.

The Medium: When I refer to the medium in this module, it is a short form utilized to mean the difference between the real world and dating sites. The way you will go about seeking a partner or partners is different depending on whether we are talking about online dating or in person dating. As you might expect, it is also extremely different when it comes to gender. Since gender is so important in this section, let's consider both genders separately. We shall first consider men, both in person and online. Thereafter, we shall consider women, both in person and online.

Men: In Person Dating: For men, the good news about meeting a potential partner in person is that the competition for the woman's attention will be significantly diminished. This is so because there are hundreds of men to every woman available woman on dating websites. In real life, this number is much closer to 1:1. In addition, being daring in person actually favors men who learn to talk to women because most men simply lack the courage to talk to a woman in person. This means that the ratio is way, way less than 1:1. The man's numerical chances also improve as the attractiveness level of the woman he approaches goes up. A beautiful woman is intimidating to men (and, for protection, has had to cultivate that intimidating nature),

and, therefore, approached by far fewer men than men generally believe. The numbers are on a man's side, if he knows what he's doing.

Of course, the last sentence in the previous paragraph outlines the bad news for men. You do actually have to know how to talk to women. If you don't, you will be nervous, clammy, and, ultimately, come off as creepy. Luckily, talking to women is a skill. Due to the fact that this skill has been taught in *thousands* of online courses, by what seems like hundreds of teachers, *The Manipulation Game*, is going to decline to go into it in detail. It is enough to note that this skill can be acquired. You just have to go out and find the information. The other advantages of dating in real time is that you can be certain what your potential partner looks like [zero risk of being catfished], it's a more genuine interaction, and, frankly, it's a better story if the relationship ends up lasting.

Men: Online Dating: While there are numerous dating sites, almost all of them are currently owned by the same parent company. In addition, those dating sites have no interest, whatsoever, in having you find your correct match. They can only make money on you if you continue to look for a potential partner. The natural result of this business model, coupled with women's natural indication to hypergamy, is that only the top ten percent (10%) of men get any significant attention on dating websites. This presents a man who is seeking a partner through this Medium with two choices: (1) he can either be

extremely patient, or (2) he can work on himself, his pictures, and his profile until he is certain that he is, in fact, in the top ten percent of men.

It may seem that the obvious choice for men is to make sure to be in the top ten percent of men. However, the *Master Manipulator* should not be so fast to reach that conclusion. Patience affords its own value. Patience allows you to tailor your profile to the exact kind of partner you would prefer to find. To use an obvious example, if you outline, as a man, that you have an adult diaper fetish, you are unlikely to get lots of matches on a dating website. Those you get, however, are far more likely to be interested in pursuing that particular kink with you.

For men, I generally recommend a two-pronged attack to dating websites. Consider the type of woman you actually want. Advertise for that type of woman. Once this is done, slowly work on pushing yourself into the top ten percent of men by working out, making more money, having better and more interesting pictures, and becoming a better leader. This should have the effect of both making sure the women you match with are the type you want to meet, while simultaneously improving the quantity of women that are available from which to select. This works perfectly, as you have probably realized, because the *Master Manipulator* **never** prioritizes quantity over quality.

We also must talk about some things men should never do when it comes to online dating. First, women are not men. They do not need to see your face up close in every picture. They really only need that in one, maybe two, pics on your profile. Instead, try having more dynamic pictures. Ones that establish you going somewhere or doing something. Also, no pictures with a fish. This isn't bad inherently, except that there are so many men who do this that it's become a bit of a cliché that women laugh about. Reconsider any pictures in which you are showing off your abs unless (a) your abs are really, really well defined, **and** (b) you have decided you are, for the time being, only looking for casual connections. Finally, do not send unsolicited dick pics. Women are far, far less visual in the aggregate than men. It does not follow from that fact that you would most like to see your potential partner(s) naked, that this is also what she most desires. Remember the cardinal rule: **no one thinks like you.**

Women: In Person Dating: The obvious difficulty for women when it comes to in person dating is that, generally, women far, far prefer to be approached than to approach a man. In addition, the woman only wants to be approached by those men that she would deem suitable as a potential partner. When approached by a man she does not find attractive enough, a woman may feel frightened, annoyed, or even hostile. The unpleasantness of being approached by the wrong man is so high, in fact, that women, speaking in rough generalities, put up extremely powerful shields in their demeanor to ward away individuals

who might present them with an unpleasant (or even dangerous) interaction. Even if, as a woman, you are certain you put no such wall up, remember that your contemporaries do. This means men may view you as unapproachable, even if you are, in fact, approachable.

The difficulty for a woman who might want to be approached by a potential suitor is that the wall, whether real or just perceived, will often prevent a potential suitor from making a move. The best way to resolve this is by simply utilizing some small method of flirting towards someone you expect might be a potential suitor. A wink works well. So does meeting his eyes and then glancing away once he meets yours. While these methods are small, they are overt. This is because men are not good at noticing fine details, and if you aren't overt, your target may totally miss that you are flirting with him. Women who are not *Master Manipulators* are often shocked by the number of social cues men miss to their own detriment.

Finally, it should be noted that there is absolutely nothing wrong with a woman approaching a man she finds appealing. I assure you this happens so rarely to most men that they will, at a minimum, be flattered. Obviously, I cannot guarantee you that you will not be rejected, but given how few of your contemporaries are willing to make this bold move, I definitely like your chances.

Women: Online Dating: Women have the opposite problem that men have when it comes to online dating. The sheer volume of potential suitors can be so overwhelming for women that many, if not most, of them eventually end up using online dating for more of a dopamine drip than as a serious Medium to find partners. [They are just happy to see how many men think they are pretty.] Women, therefore, struggle with finding the right kind of partners in a sea of potential partners. This problem can be ameliorated in one of several ways.

First, women can put something on their profile to confirm men have actually read the content of their profile. So, they might say something like, "Your first message should be about the best gift you ever received. If it is not I will delete the message." This immediately weeds out men who have not read your profile. Second, women can, and should, delete any message that only says "Hey", or something to that effect. Effort should be rewarded. Finally, women can, and often do, weed out men by refusing to swipe right on any pics that establish the man is less than serious in his pursuits.

There are a few things women should never do when it comes to online dating. First among them is asking a gentleman if he is looking for a monogamous relationship. You would not do that, if you understood a man's experience on the dating websites. The average man is going to get a match once every week, or perhaps once every two weeks. You are that match. At this point, you ask him if he wants to

be monogamous. Let's assume he does not wish to be monogamous with you, for whatever reason. He has two options: he can either tell you the truth and lose the only match he has obtained in weeks or he can lie. Which do you think he's going to choose?

Now, let's imagine instead that this gentleman is one of the lucky few gentleman in the top ten percent of men. He gets matches all the time. If you ask him if he is looking for monogamy, he will be instantly turned off by you, even if he is looking for monogamy ultimately. Why? Because he hasn't even met you yet, and you're asking, essentially, if you're good enough to be his only option. At this point, you're only a picture on a screen. It is far too early for that kind of question. As a woman, if you ask that question, you are basically guaranteeing yourself that your potential partner is going to be a liar, right from the beginning. Is that your goal? Instead, leave that question for a time when you can be in person. (I recommend the third date, but both the second and fourth dates can work.)

Women who are truly looking to have success with the men in the top ten percent of men should also critically assess their pictures from the mindset of a man. While women want men to be dynamic and have interesting and variable pictures, men are far more visual. What matters most is how your face looks in any given picture. What matters second most is how your body looks. This means that you should include zero pictures in which you are wearing sunglasses. It means that

travel picture your so proud to have taken, probably isn't doing you any favors. It also means you should have at least one full body picture. This is often a sticking point for heftier women. However, if you are serious about finding someone, it makes no sense to hide your body. He's going to see it anyway. Plus, by hiding it you maximize your chances of disappointing your potential partner when you go on a first date and, worse yet, even if your partner would have been into your body shape, you maximize the chances your potential partner's first feeling upon seeing you will be a feeling of betrayal.

For women, the rules about dating website pictures are very simple. If a picture reveals your eye color, then it is valuable to your profile. If a picture reveals your body type, it is valuable to your profile. If a picture reveals both, it is highly valuable to your profile. I recognize that, as a woman, you will get many, many matches even if you take none of these steps. However, a *Master Manipulator* realizes that the End Game isn't getting a high number of matches, it's finding the right match. It is, therefore, still essential to get your profile right. In fact, in some ways, this is more important as a woman, because you will get a high volume of matches whether you have a good profile or not. This can create a situation which your profile unwittingly repels the type of partner you want to obtain, but you have no feedback from the profile itself that you have done something ineffective. [Men, by contrast, can tell when their profile is weak because they will get very few matches with a weak profile.]

What To Do: The key component of what a *Master Manipulator* does differently in terms of finding a partner, is actually very simple. They simply advertise for the kind of partner they actually want—without ever violating any of the rules established in the previous section of this Chapter. [We had to save “what to do” for last in this chapter exactly because we needed the outlined rules from the previous sections established *before* we considered what we ought to do.]

When in person, a *Master Manipulator* accomplishes this goal through three communicative channels: (1) Internal Attitude, (2) Fashion, and (3) Language.

Internal attitude refers to the way you talk about yourself to yourself. If you are certain you want to get married, for instance, you will want to be thinking about yourself as someone’s future husband or wife. Then, you internalize that concept, and you carry yourself as someone who *fully expects* to be someone’s spouse in the near future. Once you internalize this concept, you will not have to think about *how* to carry yourself as someone who sees themselves as a future spouse. It will just happen for you automatically. This is a high level fortification skill taught in *The Fortification Module*.

A woman who knows she wants to be someone’s wife, eventually, will simply act differently from a woman who has no such desire. The

same is true of a man who knows he wants to be someone's husband. Internal Attitude, however, is not limited to this concept. If, instead, you want to be a man who has a harem of women, carry yourself exactly like a man who wants a harem of women. If you're a woman who doesn't want a man, internalize that concept, and you will carry yourself like a woman who does not want to have a man. Your Internal Attitude will automatically bleed into your external life.

Fashion refers, obviously, to the way that you dress. In my experience, most women inherently understand the value of fashion in dating and relationships, although not all women. Men, on the other hand, rarely seem to understand how important this is to finding a potential partner. Your fashion sense, unfortunately, is so important because it can either buttress the Internal Attitude you need to get what you want, or, if done incorrectly, it can undermine it completely.

To prove this, let's take the most extreme example. Imagine, you are a gentleman who wants to develop a harem of women. [Let's leave aside any ethical concerns for now.] Now, let's further imagine that you are always wearing graphic t-shirts and scrubby jeans. You can see, almost immediately, how that would undermine your goals. If you want a lot of women, you have to dress like the type of man who expects to be able to obtain a lot of women. This example is extremely obvious, but it's way easier to miss the importance of fashion if one

wants something more typical-like being someone's spouse. In that event, while there may be no need to dress like someone who wants a lot of women, you will still need to dress like you take yourself seriously, and in a way that your potential husband or wife would, ultimately, enjoy. The key is to think about the type of partner you want, in this situation, and dress yourself in a way that would be desirable to them.

Finally, a *Master Manipulator* uses language that serves his or her purpose when engaging in face-to-face interactions with a potential partner. Language skills that are useful here include, but are not limited to, the ability to tease a potential partner, the ability to be honest with a potential partner, and finally, and perhaps most importantly, the confidence, or bravado, to invite the potential partner for a date. A *Master Manipulator* generally invites a potential partner on a date, rather than asks for one. That subtle difference is huge to the *Master Manipulator* because it allows the *Master Manipulator* to maintain power over the conversation.

These skills, generally, due to either nature or societal pressures, have become more necessary for men than they are for women. However, a woman who is a *Master Manipulator* would obtain the same skills- even if she were to choose not to utilize them- because of their inherent value. The *Manipulation Game* will not expound upon

these skills further because there are simply so many online courses available that teach these specific skills.

When it comes to online dating, the *Master Manipulator* will want to take his or her Internal Attitude and fashion skills bring them to his or her online dating efforts. The *Master Manipulator* will make sure that every picture on his profile is taken while he's encapsulated in the internal attitude mindset that serves his or her purposes. The female *Master Manipulator* will make sure that he or she is fashionably dressed in all of the photos on her profile. The male *Master Manipulator* will be fashionably dressed in most of his photos, but there may be exceptions for photos outlining activities that have their own dress code- like white water rafting, skydiving, or mountain climbing.

Language, however, as you might expect, has different rules with online dating than it does in real life. This is so because, in real life interactions, you can be virtually assured that you have the attention of your potential partner. With online dating, especially for the male *Master Manipulator*, the opposite assumption must be made. It is essential to maintain your potential partner's attention. You do this by paying rapt attention to your target, asking them questions, and minimizing the talking about yourself, at least, at first. A male *Master Manipulator* is also best served by adding a little mystery into his messages with potential partners on dating websites. Lines like

"Do you know what I find most intriguing about your profile?" or "I was wondering something very specific about you," can be very effective to achieve that end.

For the female *Master Manipulator*, the average man will hang on no matter what you say, so there is no sense in analyzing that interaction. If you happen to have matched with a male in the top ten percent, however, you will want to work hard to maintain his attention, as many other women are vying for that same attention. To do this, the best thing you can do is talk about your potential target at least as much, if not more, than you talk about yourself. This will quickly differentiate you from average women, who, for whatever reason, seem to think it's the man's sole responsibility to carry the conversation. In addition, if you ask the right questions, you can establish that you have desires and boundaries, which is attractive to any potential partner. This can be very exciting for a man in the top ten percent of men because it's different from the other women in his inbox.

For both male and female *Master Manipulators*, online time should be shortened as much as possible. There may be pragmatic reasons why meeting in person takes time- like distance or childcare schedules, I understand that. Nevertheless, the best option for both men and women is to do as little as possible online- or else both parties will slowly slip into a friendship vibe without meaning to do so. [Men

generally call this the friend zone.] This happens because humans simply need physical one to one contact for sexual tension to increase for those deep romantic feelings to take hold.

Finding someone to love can be the most difficult task in anyone's life, and the average person makes it far more difficult than it needs to be. The *Master Manipulator* avoids these difficulties by thinking about how other people think, by understanding his or her position on the Gender Orientation scale, and by avoiding the costly mistakes outlined in this chapter. Further, *Master Manipulators* strengthen their chances of finding the right partner by working on their Internal Attitude, their fashion sense, and their language skills in order so that they can be successful when they find a partner who might fit their needs.

A Brief Note on Same Sex Couples: This Chapter, for ease of use, was written from the prospect of heterosexual couples. This does not mean, however, that you cannot use the exact same strategies. You just have to modify them a little for your situation. Generally, since you are the same gender as your potential partner, it is easier for you to understand your partner, and these skills will be less necessary for you to develop. However, it is also important to remember that even if your partner is the same gender, it does not mean they exist on the same spot on the Gender Orientation scale. This means that the non-gender specific tools taught in this Chapter will always be helpful to

you. Whether the gender specific tools will be helpful to you depends on you, your potential partner, and where you each of you fit on the Gender Orientation scale.

Chapter Four: Maintaining Your Love: Gender, Personality, and Ethical Alignment Orientations

So, you've found someone to love, and that should be the end of it, right? We've all seen Disney movies. We know it's time for the "happily ever after" now, yes?

That, of course, is how the average person thinks. A *Master Manipulator* would never dream of thinking in such a way. You have someone, or perhaps many people, to love, but that is nowhere near enough. Now, we have to focus on maintaining our partner's love for us, and maintaining the inherent value of the relationship. We maintain our partner's love for us by meeting their needs.

To meet your partner's needs, you need to understand three (3) things. (1) We need to understand the Major Orientations of our partners, (2) We need to know which Major Orientations should be prioritized for romantic relationships and (3) we need to understand any significant differences between manipulation in general and manipulation in love.

For step one, simply follow the guidance in *The Primary Module* to determine how to utilize your partner's Major Orientations. You may also wish to consult *The Personality Deep Dive Module* and *The 201 Subterfuge Questions Module*.

However, now that we are talking about romantic relationships, few alterations will be necessary. In *The Primary Module*, I recommended focusing on Personality Orientation and then Gender Orientation. While this is true, generally, it is not a wise move when manipulating a potential romantic partner. Instead, Gender Orientation must be considered first, and then Personality Orientation. The other major difference is that for this module, and for this module only, Affection Orientation must be considered a Major Orientation, rather than a Minor Orientation. How your boss feels affection is irrelevant to effective manipulation of your boss. It is essential, obviously, to effective manipulation of your partner(s).

When it comes to romantic relationships, the order of importance of the major orientations is as follows: (1) Gender, (2) Personality, (3) Ethical Alignment, (4) Affection, (5) Sensory, (6) Temporal, (7) Outcome, and (8) Minor Love Orientations.

Many of the core differences between men and women have been outlined in the previous chapters. However, there are some core differences that should be considered once a relationship has been established. Chief among them, frankly, is that when it comes to the *Position*, as outlined in the primary module, there seems to be a consensus that women *strongly prefer* to be in the *Head Slave* position. I recognize that is not politically correct to say in the 2020s.

Nevertheless, the evidence seems to point in that direction. More pernicious still, television shows, movies, and other forms of media delight in having relationships showing women taking on the *Master* role. This is devastating for young men, who often feel they are doing what they are supposed to be doing, without realizing their partner's inherent need for them to take the lead.

I do not mean to say that no exceptions exist. They certainly do. There are extremely happy, fulfilled couples who enjoy female-led relationships. I have no objection to that practice. However, it is relatively rare, and my clients need to be so apprised. The average woman wants to look up to her partner and wants to trust him to guide her.

Another core difference is that men, generally, view the woman as the core prize, especially in a marriage, and the stuff that comes with the woman as either a complementary prize or as, in fact, an obligation required to maintain the woman's happiness. So, for instance, when a man marries a woman and has three children and a white picket fence in the suburbs, he will see the woman as his crowning achievement. He will see the children as achievements that came from the crowning achievement. He will see the house and the white picket fence as something that simply needs to be maintained to keep the woman happy and satisfied. By contrast, women are often

enamored with the whole package: kids, husband, house, and they are often baffled by their husband, who cannot see it this way.

This means that the *Master Manipulators* of the world, will work to present things in the way that appeals not to them- but to their significant other. A man needs to understand that the children, the house, and the marriage are the whole picture to the woman. This means that there is a very real possibility that he will get little to no thanks for those aspects of his life that he feels are necessary to maintain his female partner's happiness. This isn't because she isn't grateful- it's because she simply doesn't see these things as separable- they are one life. It doesn't make sense for her to thank her man for the house and the children. She assumes that this was just what the couple chose to do together from the start, because she erroneously believes her man thinks like her.

A female *Master Manipulator* would understand this issue in reverse. She would understand that her man sees her as the prize, and the other items as either add-ons, or necessary things to keep his partner happy and satisfied. The *Master Manipulator* wife, then, would thank her husband for all of the side things he does to keep the home together and working properly. She has discontinued thinking like herself, and has focused on thinking like her spouse. Once she does that, she can see the value of thanking her partner.

These common gender differences are easily explained by genetic theory, which makes them reliable. A woman likes to be in the *Head Slave* position. Of course, she does. In the wild, a man who could be pushed around by her, could be pushed around by others. Genetically then, there could be no answer but that this would be a strong preference among women. A woman's understanding of the full picture of marriage being the ideal is based on Nesting, a key concept in genetic analysis. Further, this fits with the female's historical genetic role as a gatherer. By contrast, men are more inclined to be focused on the acquisition of his female partner- which is far more like the behavior of a hunter.

There is another common difference between men and women that is often outlined, but is, as far as I can tell, totally false. This falsity is that men have a higher libido than women. There is no evidence for this. In addition, there is no genetic reason for this, except, of course, when a woman is pregnant. The *Master Manipulator*, then, would not get hoodwinked by this fake difference precisely because he or she would notice that this outlined difference is contrived by society, and seems to have no genetic basis.

Obviously, there are more gender differences that we can, and probably should, consider. However, we are constricted by space. We cannot possibly go into every difference between men and women. What's important to remember is this: (1) Men and women are different, (2)

differences between men and women based in genetic theory are very likely to be true, and other outlined differences are very likely to be false, and (3) the *Master Manipulator* will always practice thinking like his or her partner(s).

Now that we have more fully considered Gender Orientation, we shall continue on by considering the second most important Orientation in romantic relationships: Personality Orientation. As we have done in other modules, we shall begin at Personality Orientation One: The Perfectionist and continue on until we reach Personality Orientation Nine: The Peacemaker.

Before we can do that, we must consider a key concept that was left alone both in *The Primary Module* and *The Personality Deep Dive Module*: Holy Idea. The Holy Idea for each Personality Orientation is, essentially, the idea that eludes the Personality Orientation, thus keeping them from becoming their best version of themselves. The *Master Manipulator* can and does use the Holy Idea to strengthen the bond between the *Master Manipulator* and his partner. We do this by freeing our partner from his or her Holy Idea as it relates to the world, but by then re-connecting, or Tethering, the idea inside the partner's mind to the *Master Manipulator*.

So, for instance, a Perfectionist has the Holy Idea of perfection. To utilize that idea, we might say to a perfectionist,

"You don't have to be perfect for the world. You just need to focus on being perfect for me." This untethers the Perfectionist from the world, but re-tethers them to the *Master Manipulator* in a way that creates a shared "us vs the world" mentality that can be deeply effective in maintaining relationships.

It should be noted that this utilization is very different than what the Holy Idea really means. If the Perfectionist accepted the Holy Idea, as it has been written by Enneagram scholars, it would mean that the Perfectionist has accepted he or she is inherently perfect, and therefore, his or her concerns with always being seen as "perfect" are irrelevant, harmful, and unnecessary. In the example used above, we didn't fully free the Perfectionist. Instead, we only freed the Perfectionist vis-a-vis his or her understanding of the world. Then, we re-tied them to ourselves as *Master Manipulator* using the same sort of language.

This may seem cruel at first. But remember, it is extremely rare for persons to break free from their Personality Orientation's limitations. This means that the pragmatic conflict, the one that exists in real life, is not between the target realizing that he or she is inherently perfect and you, as the *Master Manipulator*, convincing them that they need only be perfect for you.

The pragmatic conflict is a conflict between this target trying to be perfect for the whole world, or just trying to be perfect for you, the *Master Manipulator*. Since you can be kinder than the world, Tethering your partner to yourself utilizing their Personality Orientation's Holy Idea can be a very kind thing to do, provided, of course, that you choose to be a kind partner.

If you are not a kind partner, then doing this can be an incredibly evil thing to do. This, of course, runs parallel with one of the the central themes outlined throughout *The Manipulation Game Modules*: manipulation is inherently amoral. It can be used for good or evil. How it is actually used entirely depends on you.

The way we utilize the Holy Idea is dependent on an additional Orientation that we must consider when talking about romantic interests. That orientation is Ethical Alignment Orientation. Our best best is to strengthen the Tether from our target to ourselves based on how dark or light your partner is vis-a-vis their personality orientation. In fact, a partner can become so dark that it can make sense to manipulate them based on a different Personality Orientation altogether!

Essentially, there are four options that work best in terms of connecting a partner to you with this type of manipulation: (1) Dark, (2) Average, (3) Light, and (4) Dark enough that the Personality

Orientation to manipulate is actually the Stress Orientation of a different Personality Orientation altogether, rather than your target's primary Personality Orientation.

As you go from dark to light, you will tie the Tether between you and your partner less forcefully, making the connection less overt. So that you get the hang of it, we shall do it for all of the nine Personality Orientations outlined below.

Of these, the dark option is likely to be the one that is most useful the majority of the time. Average will be the second most useful. Light will be rare. Extremely dark will be exceptionally rare. It seems only necessary to utilize the extremely dark option if someone was so affected by trauma that they have been knocked off their natural Personality Orientation. It is so rare, in fact, that I recommend utilizing it only when all other options have failed. Very few people will fit in this category, and those that do will, generally, be extremely difficult to deal with in relationships. Use sparingly.

If you do this right, the first clause of the sentence will always remain the same, but depending on the Ethical Alignment Orientation of your target, the second clause of the sentence will soften as your target's emotional health is improved. Remember, that most people are, at best, average. As you will see, as the emotional health of a target

improves, you will give your target more autonomy over the Tether you have created between your romantic target and yourself.

Let's take a look at how this can be done. As usual, we will start with the Perfectionist and continue through to the Peacemaker. Remember, these are examples- you don't have to memorize them. It is better to understand the concepts that underscore the examples.

Type One: Perfectionist:

1.) Dark: "You don't have to be perfect for the world, you just have to be perfect for me."

2.) Average: "You don't have to be perfect for the world, you just have to be as perfect as you know how to be for me."

3.) Light: "You don't have to be perfect for the world, you just have to be as good as you can be for me."

4.) Extremely Dark: Utilize the dark option for the Enthusiast.

Type Two: Helper:

1.) Dark: "You don't have to give all of yourself to everyone else, you just have to give all of yourself to me."

2.) Average: "You don't have to give all of yourself to everyone else, you just have to give the best of yourself to me."

3. Light: "You don't have to give all of yourself to everyone else, you just have to give what you can give of yourself to me."

4.) Extremely Dark: Utilize the dark option for the Individualist.

Type Three: Achiever:

1.) Dark: "You don't have to take responsibility for the whole world, you just have to take responsibility for me."

2.) Average: "You don't have to take responsibility for the whole world, you just have to take responsibility for the way you treat me."

3. Light: "You don't have to take responsibility for the whole world, you just have to take responsibility for how your actions affect me."

4. Extremely Dark: Utilize the dark option for the Loyalist.

Type Four: Individualist:

1.) Dark: "You don't have to share your unique self with the world, you just have to share your unique essence with me."

2.) Average: "You don't have to share your unique self with the world, just be exactly who you are with me."

3.) Light: "You don't have to share your unique self with the world, just share whatever unique parts of yourself you want to share with me."

4.) Extremely Dark: Utilize the dark option for the Perfectionist.

Type Five: Observer:

1.) Dark: "You don't have to share yourself with the world, you just have to share yourself with me."

2.) Average: "You don't have to share yourself with the world, just share the most important aspects of yourself with me."

3.) Light: "You don't have to share yourself with the world, just share whatever you want to share with me."

4.) Extremely Dark: Utilize the dark option for the Challenger.

Type Six: Loyalist:

1.) Dark: "You don't have to believe that you're safe in the world, you just have to believe that you're safe here with me."

2.) Average: "You don't have to believe that you're safe in the world, you just have to feel safe here with me."

3.) Light: "You don't have to believe you're safe in the world, you can just stay here, safe with me."

4.) Extremely Dark: Utilize the dark option for the Peacemaker.

Type Seven: Enthusiast:

1.) Dark: "You don't have to plan every aspect of your life, you just have to plan the time you have with me."

2.) Average: "You don't have to plan every aspect of your life, you just have to plan for the the time you spend with me."

3.) Light: "You don't have to plan every aspect of your life, you just have to plan the things that are important to you when we are with me."

4.) Utilize the dark option for the Observer.

Type Eight: Challenger:

1.) Dark: "You don't have to make everything right for everyone, you just have to make everything right with me."

2.) Average: "You don't have to make everything right for everyone, you just have to try to make things right with me."

3.) Light: "You don't have to make everything right for everyone, you just have to make the things that are important to you right with me."

4.) Extremely Dark: Utilize the dark option for the Helper.

Type Nine: The Peacemaker:

1.) Dark: "You never need to prove that you're special to the world, just prove to me that you're special."

2.) Average: "You never need to prove that you're special to the world, you just have to show me what makes you special."

3.) Light: "You never need to prove that you're special to the world, just share what makes you special with me."

4.) Extremely Dark: Utilize the dark option for the Achiever.

Further Notes: You will note that as a target gets healthier, they are given more and more autonomy over the Tether that you have created to connect you and your target. This is done exactly because the healthier a person, the more they can be relied upon to self-actualize. Therefore, it is wise to give them more autonomy over the connection you are sharing with them.

When this module is criticized, the central argument is usually centered around why I don't recommend skipping to the "light" option of your partner's Ethical Alignment Orientation. After all, the logic goes, wouldn't that be the healthiest option? The answer is that, yes, it is the healthiest option, but most people simply aren't ready for it. So, for instance, let's take the last one: the Peacemaker. If you say to a dark, unhealthy Peacemaker "Share with me what makes you special", the dark *Peacemaker* is immediately going to think that there is nothing making the *Peacemaker* special. This will create an

immediate conflict that will prevent your Tether from taking hold. Thus, with a dark *Peacemaker*, you will have to start with the dark tether. As you grow as a couple, there may come a moment when you can use the average tether, and then, if you're very lucky, you can use the "light" tether. However, you should be aware that this is very, very rare.

The most rare, however, is having to utilize the extremely dark option. This option is, frankly, a nuclear option when everything else has failed. You find it by simply finding the Personality Orientation who has a Stress Orientation that would lead to your target's Personality Orientation. (Or you can just use the above as a bit of a cheat sheet.) Most people, even those who have faced trauma, exist always within their correct Personality Orientation. However, if all else has failed, you can try this as a last-ditch resort. If this fails too, then you just may, unfortunately, be in a relationship that cannot be saved.

Finally, be aware that these do not need to be memorized word for word. In fact, I do not recommend memorizing them. It will make you far too wooden in your delivery, and then it won't sound authentic. Instead, understand the core concept- you are trying to free your target from their deepest and most vulnerable worry about the world- and Tether your target to you, utilizing that deep vulnerability.

There is an additional element to Personality Orientation when it comes to love: Basic Desire. The *Master Manipulator* should work to make sure this Basic Desire of his or her partner, or partners, is continuously and constantly fulfilled.

The chart below outlines how:

| Personality Orientation | Basic Desire | <i>Master Manipulator's Best Move</i> |
|--------------------------------|--|--|
| Perfectionist | Balance/Goodness | Let the Perfectionist target feel as if you and the target fit together like a perfect puzzle |
| Helper | To feel worthy of love | Remind them how special they are to you- and do kind things. |
| Achiever | To feel valuable | Every time they show you an Achievement, remind them you love them for their intrinsic self. |
| Individualist | To be uniquely themselves | Praise the Individualist's Unique Achievements- things he or she can do better than anyone else. |
| Observer | Mastery, Understanding | Let the Observer "feel" as if he or she is figuring out the <i>Master Manipulator</i> . |
| Loyalist | To have support and guidance | Make decisions for the target- and set strict rules. |
| Enthusiast | To be satisfied and content | Praise the Enthusiast's efforts as much as pragmatically possible. |
| Challenger | To gain influence and be self-sufficient | Be thankful for the Challenger's presence and never suggest he or she "needs" you. |
| Peacemaker | Wholeness, peace of mind | Remind the Peacemaker they are intrinsically enough. Be an excellent active listener. |

The above chart is useful, certainly, but be wary. Your target's Basic Desire is the desire that your target will most need to be constantly and continuously fulfilled. This does not mean, however, that it is enough to fulfill only this desire. There may be times when your romantic partners need something totally different from you. The *Master Manipulator* listens, first, to the target. Thereafter, the *Master Manipulator* provides the type of support the target has requested. However, when your partner is unable to articulate a need, it is often very wise to assume the need they are failing to articulate is the Basic Desire of their Personality Orientation. At this point, the *Master Manipulator* would utilize the above chart.

We have now considered three of the Major Orientations: Gender, Personality Orientation, and Ethical Alignment Orientation. In the next chapter, we will consider two of the remaining Major Orientations that affect romantic relationships: Affection Orientation and Sensory Orientation. As you will read, these Orientations are utilized most effectively when they are utilized simultaneously.

Chapter Five: Maintaining Your Love: Affection and Sensory Orientation

Once you have mastered your partner's Gender Orientation, Personality Orientation, and Ethical Alignment Orientation, you can begin considering your partner's Affection Orientation and Sensory Orientation. Sensory Orientation, as you might recall from *The Primary Module*, is the primary way in which your partner senses and gleans his or her pleasure from the world. Affection orientation was included in the Minor Orientations in *The Primary Module*, as it should only be considered a Major Orientation when it comes to relationships. Affection orientation refers to the way, or ways, that your partner or partners best feels affection from other people.

The reason that these two Orientations are considered together in one chapter is that you can get the most out of them by utilizing them *at the exact same time*. For instance, let's say that your partner's Primary Affection Orientation is acts of service, and his or her Primary Sensory Orientation is visual. It will, therefore, make sense to make sure that whatever service you provide is done with his or her visual nature in mind. That might look like cleaning the house, and folding towels in a precise way, or tucking down the bed in a way that reminds your partner of a fancy hotel.

Now, let's say your partner's Primary Affection Orientation is quality time, and there primary Sensory Orientation is kinesthetic.

You will get a great deal more value out of taking this person out on dates that require going away from your home, then you will get in just spending quality time with your partner. The key here is to remember that if you get the correct Affection Orientation for your partner and you get the correct Sensory Orientation for your partner, and you utilize them in tandem, you multiply the inherent value of using both orientations.

Of course, being able to successfully combine your partner's Affection Orientation and his or her Sensory Orientation requires an understanding of both types of Orientations.

Sensory orientation is easy, as it has been considered since, at least, the book: *How to Talk to Anyone*, by Leil Lowndes, which was published over twenty years ago. Simply remember that the six options are visual, auditory, kinesthetic, somatosensory, olfactory, and gustatory. Or, seeing, hearing, moving, feeling, smelling, and tasting. The only small caveat to remember is that some people do have two primary Sensory Orientations. For instance, a wife who likes to go to concerts might be both kinesthetic and auditory. For another example, a husband who likes to travel and go out to fancy meals might be both kinesthetic and gustatory. Should your target have two Sensory Orientations, you can utilize either with his or her Affection Orientation and get the same effect. Or, better yet, you can utilize

both with your target's Affection Orientation and get even a stronger effect.

Affection Orientation is much harder to pin down than Sensory Orientation. You may, if you have read *The Five Love Languages*, erroneously believe there are only five: (1) Words of Affirmation, (2) Physical Touch, (3) Quality Time, (4) Receiving Gifts, and (5) Acts of Service.

However, you are not so easily fooled because you are becoming a *Master Manipulator*, and you don't just take Mr. Chapman, the writer of *The Five Long Languages*, at his word. Instead, you think about Mr. Chapman, and his background. Should you look into him, you will discover that he is a minister, and, as you might expect from someone of that persuasion his ideas are a bit over-focused on extremely positive, extremely heteronormative ways of feeling affection. Once you realize that, you will immediately begin to think that there must be significantly more Affection Orientations. Of course, you would be exactly correct. Let's start with the first five from Mr. Chapman, and then add on from there.

To further help you, I have included in parentheses the types of relationships in which the specific affection orientation will be most commonly found. Those types or romantic relationships include: (1) normative relationship (this can include straight or gay couples), (2)

power (kink) related relationships, (3) arrangement relationships, and (4) polyamorous relationships. Normative relationships refers to the typical type of relationships between two people, whether gay or straight. Power/Kink relationships refers to relationships in which one party is consciously the leader and both parties accept that as part of the dynamic [this is different than the underscored *Master/Head Slave* dynamic that occurs in every relationship because it is far, far more overt]. Arrangement relationships refer to relationships where the relationship is based on a form of exchange, such as "sugar daddy" or "sugar mama" relationships. Polyamorous relationships refer to relationships between persons in which all parties have other partners.

Please be advised that any of the below mentioned Affection Orientations can be the most relevant to any person, in any given relationship. However, the relationship type included in parentheses is, simply put, the most likely type of relationship in which one or both of the parties is likely to have that specific Affection Orientation. Please be further advised that some of the Affection Orientations are so common in more than one type of relationship that there will be more than one type of relationship in parentheses. Where there is more than one type of relationship after an Affection Orientation, I have placed the type of relationship that will most likely embody that Affection Orientation first. This can be helpful

when you are thinking about how to best utilize these Affection Orientations in your relationship(s).

- (1) Words of Affirmation (Normative)
- (2) Physical Touch (Normative)
- (3) Receiving Gifts (Normative), (Arrangement)
- (4) Quality Time (Normative)
- (5) Acts of Service (Normative)
- (6) Active Listening (Normative)
- (7) Empathetic Decisions (Normative)
- (8) Leading (Normative), (Kink)
- (9) Synergy Experimentation (Normative), (Poly)
- (10) Problem Solving: (Normative), (Poly), (Kink)
- (11) Providing (Normative), (Arrangement)
- (12) Nurturing (Normative) (Kink)
- (13) Shared Beliefs (Normative), (Poly), (Kink)
- (14) Teamwork (Normative)
- (15) Teaching (Normative), (Kink)
- (16) Demanding (Kink)
- (17) Cruelty/Suffering (Kink)
- (18) Shaming (Kink)
- (19) Humiliating (Kink)
- (20) Breaking (Kink)

I know that's a lot, and, frankly, for this reason Affection Orientation can be one of the most difficult tasks to get right when it comes to manipulation in love. Of those twenty, one and only one will be, by far the most meaningful to your partner (or partners). Please note that the fact that one is the most meaningful to your partner does not mean that only this one will be meaningful to your partner. There is just one that is so strong for your romantic partner that you can solidify their connection to you by utilizing it a lot, especially if you utilize it in conjunction with their Sensory Orientation. Of course, you have to determine which of the Affection Orientations is most relevant in your particular case.

Of course, to do that, you need to understand all the Affection Orientations, and not all of them are self-explanatory. I do not think I need to explain the first five, but the others may need some context. Active Listening simply refers to listening to your partner without any agenda. Empathetic decisions refers to making decisions based on your partner's wants and needs. Leading refers to making decisions to guide the relationship. Synergy experimentation refers to trying things together, to see if you would both like it. Problem solving refers to taking a problem off your partner's hands and dealing with it yourself. Providing, nurturing, shared beliefs, teamwork, and teaching are all self-explanatory and mean exactly what they say.

Demanding, cruelty and suffering, shaming, humiliating, and breaking are all darker Affection Orientations that are generally only relevant in kink-type, or power exchange, relationships. They are, however, Affection Orientations for submissive men and women as well as dominant men and women, and being able to utilize those Affection Orientations can be extremely effective, if you want that kind of relationship. If, however, you do not, you can safely ignore the last five Affection Orientations.

So, let's utilize a couple examples. Let's say your partner is someone whose Affection Orientation is teaching. Let's further assume that your partner has a visual Sensory Orientation. This means your partner will connect with you, by far, the most deeply if you are able to teach him or her something, but in a way that uses visual cues. You would essentially want to show this partner whatever it is you would want to teach him or her.

Lets do another. Let's say that your partner's primary Affection Orientation was suffering. (So, this is a kinky partner.) Let's further say your partner is kinesthetic. This means that taking him or her somewhere to suffer would be much more valuable than just causing them to suffer without taking them somewhere.

And another: let's say your partner's Primary Affection Orientation is physical touch. Let's further say that your partner's

Primary Sensory Orientation is visual. This means that you will get far more connectivity with your partner if you are able to touch them when they are seeing something they enjoy- like a beautiful landscape or a famous painting, the sparks.

And one more: Let's say your partner's Primary Affection Orientation is humiliation. (Again, this would be a kinky partner). Let's further say that their Primary Sensory Orientation is visual. You would, therefore, best connect your partner to you by humiliating him or her, but doing it in such a way to make sure that they see the ways in which they are being humiliated. (As men are so often visual, this is why so many Fem Dommies have a tendency to invest in full length mirrors.)

One last one: Let's say your partner's Primary Affection Orientation is words of affirmation. Let's further say that your partner's Primary Sensory Orientation is smell. (You'll notice I have chosen two that don't seem to pair well together). Then, you will want to give your partner compliments about smell, as much as possible. "You smell good, baby." "What you're cooking smells delicious, my love." While there are some awkward fits, it is always possible to pair your partner's Sensory Orientation with their Affection Orientation so as to maximize the way that the two of you will connect.

Of course, as always, remember that there is an order of importance when it comes to manipulation in love. For that reason, you will not want to do anything when it comes to Affection and Sensory Orientation that undermine's your partner's or partners' needs or preferences when it comes to their Gender, Personality, and Ethical Alignment Orientations.

Now that we have considered Gender Orientation, Personality Orientation, Ethical Alignment Orientation, Affection Orientation, and Sensory Orientation, it is time to turn our attention to the last two important Major Orientations in love and relationships. In the next chapter, we shall consider both Temporal and Outcome Orientation.

Chapter Six: Maintaining Your Love: Temporal and Outcome Orientation

When it comes to analyzing your partner's Temporal Orientation, the most important thing is to understand where your partner lives. If your partner is oriented into the future, then most, if not all of their speech, will also be oriented into the future. If your partner, prefers to live in the present, then their speech will focus on the present. Finally, while it may be frustrating, a partner who lives in the past must will often talk about the past, especially if there are old wounds in the past that have not yet healed.

You may recall from *The Primary Module*, that when it comes to outcome manipulation, we attempt to ground our pessimistic target in the now, and then ask him or her to consider how he or she will feel about the decision going forward. If our target is an optimist we instead push the target's imagination into the future and ask them to consider the decision from the angle of their future self. For the realist, we must do both.

Now, let's consider the connection between these two Orientations. First, there is a general connection between the type of Orientations that your partner is likely to possess. A pessimist, more often than not, will be locked into the problems of the past. An optimist, however, will look to the hope of the future. The realist will be living in the present. This overlap is not perfect. On

occasion, there is an optimist who is centered in the past, or a pessimist who is focused entirely on the future.

Second, once you have determined your partner's Outcome and Temporal Orientation, you can fortify the relationship between your partner and yourself by consciously choosing to undertake, in yourself, the Outcome and Temporal Orientations that are counter to your partner's Temporal and Outcome Orientation.

This means that if your partner is a pessimist with a Past Temporal Orientation, your relationship will be best served if you learn how to be an Optimist with a Future Temporal Orientation. If instead your partner has a Past Orientation and is an optimist, you will best serve the relationship by taking a slightly pessimistic approach, but, again, focusing your Temporal Orientation into the future.

If you're paying attention, you might realize that this is very similar to the Gender Orientation scale discussed in the beginning of this module. In *The Manipulation Game*, all things are interconnected. Just as you want to be on the opposite side of the scale for your partner's gender, you also get an advantage for your relationship by positioning yourself at the opposite end of the scale for both Outcome and Temporal Orientations.

Of course, saying that one should do this to best fortify their relationship with a partner does not mean that doing it is easy or natural. It takes a lot of work to be able to change from one Orientation to another, and only elite *Master Manipulators* can pull it off for each and every Orientation that exists. Pulling it off for these Orientations is a good place to start, and it can have an enduring positive impact on your relationship.

A few Caveats: If your partner happens to be an optimist, your pessimism is useful to help them spot potential problem spots they had not anticipated. Being blind to those potential problems is the weakness of the optimist. Of course, I do not mean go the point of pessimism where you become obnoxious and ridiculous. That would be counter-productive. In the same vein, do not become so optimistic that you are unreasonable or unreliable. Every relationship must be grounded in the real world, so going to far in either direction can have disastrous results.

When it comes to having a realist partner, or a partner with a Present Temporal Orientation, you do not need to do anything but match your partner. This is so because both the present Temporal Orientation and the realist Outcome Orientation are, in essence, so healthy that *The Manipulation Game* can offer no advice beyond simply taking on those specific Orientations. If you have read *The Fortification Module*, you will also recall that both of those Orientations are

avored because they help protect against manipulation. For that reason, the only real problem with having a partner with these particular Orientations is that they may be difficult to manipulate, as otherwise recommended by this module. (On the other hand, they may be so healthy that you will find no need to manipulate them.)

We have now considered how best to utilize Outcome and Temporal Orientations in the context of relationships. In the next chapter, we will consider three other orientations that *Master Manipulators* are well served to analyze in their relationships. Those orientations can best be understood as Conversational Orientation, Sexual Play Orientation [this is different than being gay or straight], and Kindness Orientation.

Chapter Seven: Maintaining Your Love: Conversational, Sexual Play, and Kindness Orientations

When it comes to manipulation in love, there are three Orientations that are often missed, even by more seasoned *Master Manipulators*. Those easy-to-miss Orientations include Conversational Orientation, Sexual Play Orientation, and Kindness Orientation. Each of these Orientations can be considered "why" orientations, in that they will each establish "why" your partner engages in a certain activities. Let's consider each of these orientations one at a time.

Conversational Orientation: Conversational Orientation can best be understood as the primary reason that your partner, generally speaking, talks. Of course, we all talk for various reasons, so no one is able to stay grounded firmly in one Specific Conversational Orientation at all times. Nor would anyone try to do such a thing. However, especially with a partner, if you listen extremely closely and pay attention the way a *Master Manipulator* would pay attention, you will begin to realize that your partner, when they choose to talk, are more often than not, trying to do a specific thing with their words. As you pay attention to this, you will also come to realize that you also have a Conversational Orientation.

There are at least seven reasons that we primarily talk in relationships. Those reasons include, but may not be limited to: (1)

Reporting, (2) Persuading, (3) Asserting, (4) Requesting, (5) Entertaining, (6) Serving, and (7) Evil Manipulating.

A person with a Reporting Conversational Orientation usually talks to simply report on his or her life. A person with the Persuading Conversational Orientation speaks primarily to convince others of his or her way of thinking. A person with an Assertive Conversational Orientation speaks in order to establish dominance. If your partner has a Requesting Personality Orientation, they speak primarily as a means to try to get their needs or objectives met. A person who has an Entertaining Conversational Orientation primarily talks in order to get you to laugh or smile, or to captivate you with stories and anecdotes. A person with a Serving Conversational Orientation generally speaks to determine your specific needs and objectives in order so that they might fulfill them better. Finally, the last Conversational Orientation is Evil Manipulation. This kind of manipulation is not the manipulation taught in this course- but rather deeply dishonest and pernicious forms of manipulation including gas lighting, blame shifting, emotional blackmail, and other forms of narcissistic abuse.

With the last, and only the last, form of Conversational Orientation, there is little to do except end the relationship before more damage can be done. For that reason, we will not bother to

analyze how to handle a person who exhibits this type of Conversational Orientation.

For the other six (6) outlined Conversational Orientations, there are two things that a *Master Manipulator* can and should analyze. First, the *Master Manipulator* should always remember the Conversational Orientation of his or her partner(s). This will help to avoid unnecessary conflict.

For instance, if you have a Persuading Conversational Orientation, but your partner has a Reporting Conversational Orientation, totally unnecessary conflicts can easily occur. When your partner speaks you might imagine that they are trying to persuade you of something- because that's your Conversational Orientation. You have gotten that **no one thinks like you**. You can easily misunderstand your partner's intentions. Perhaps he or she is simply reporting on their day, but you, unfortunately, keep hearing their words as them attempting to persuade you to some position you may have already rejected with your partner.

Let's consider the below conversation between a wife and a husband to illuminate the issue. For this conversation, we shall take it as a given that the wife has a Reporting Conversational Orientation and the husband has a Persuading Conversational Orientation. As you

will see, the difference in Conversational Orientation almost immediately leads to a completely unnecessary and unhelpful conflict:

Wife: You know two guys hit on me on the street last night.

Husband: (Moodily) So what!?! Do you think I'm impressed that other guys find you attractive? I already know you're attractive, I tell you all the time.

Wife: (Now also moody) Well, you don't have to get that way! Every time I try to talk to you, you just get nasty.

What's happening here is that, in fact, neither party is being mean or selfish. There is just a major communication issue because of the parties' respective Conversational Orientations. The husband would never, given his Conversational Orientation, tell his wife that other women hit on her- unless he was trying to *persuade* her that he was, in fact, attractive- at least to some other women. He, therefore, erroneously assumed that his wife was telling him the story for the same reason he would have told her a similar kind of story. Unfortunately, in the case of his wife, she is, in no way, shape, or form, trying to persuade her husband of her attractiveness. She is just telling a story because she sees a value in reporting on her day to her partner.

These unnecessary conflicts can occur with any two different Conversational Orientations. Let's now say that a woman has a husband who has an Entertaining Conversational Orientation. The husband, more often than not, talks in a way to entertain his listener. Therefore, he tells stories, situations, and anecdotes he finds funny or otherwise engaging. Unfortunately, in this case, the wife has a Serving Conversational Orientation. In the stories that her husband tells, she keeps looking, because she has assumed he thinks like her, for the service that he is asking for- and gets frustrated when she cannot discover them. In her frustration, she becomes emotional. Based on her emotion, her husband, who had believed that he was just trying to entertain his wife, and has assumed erroneously that his wife understands this, is left confused as to why his wife is acting so sensitively.

The above example, of course, illuminates the second thing that a *Master Manipulator* must consider: the way that his or her words will sound to the ear of the the target, who, more likely than not has a totally different Conversational Orientation. Of course, the *Master Manipulator*, in order to best fortify his or her relationship, learns to primarily speak in his partner's Conversational Orientation, even if it is not natural to the *Master Manipulator*.

In addition, the *Master Manipulator* is best served to drop key words into his or her speech that clues his or her target into the

intention of the speaker. So, for instance, a person with a Persuading Conversational Orientation will, without realizing, be trying to convince others to see from their point of view. They do this so naturally and mindlessly, that they fail to drop words into their speech that clearly establishes that they are trying to persuade their partner to a specific point of view. When they fail to do this, they run an extremely high risk of being misunderstood by their partner.

For Conversational Orientation, then, the *Master Manipulator*, engages in two distinct strategies. First, the *Master Manipulator* makes a conscientious effort to make sure that he or she is speaking primarily in their partner's Conversational Orientation, rather than his or her own. Second, when the *Master Manipulator* finds it necessary to speak in their own conversational orientation, they make sure that they add key words or phrases into their speech to help their partner understand the primary purpose of their communication.

Sexual Play Orientation: At the outset, this is different than being gay, straight, or asexual. Instead, as it's used in this section of this module, Sexual Play Orientation refers to the primary reason that your partner or partners engage in sexual activities. As you will learn, people actually have very different primary reasons that they seek out and engage in sexual activity. Of course, in the aggregate, everyone engages in sexual activity for pleasure. The *Master Manipulator* thinks differently than that, though. Instead of focusing

on pleasure, and the way we are all the same, the *Master Manipulator* considers what kind of pleasure is most meaningful to his or her partner(s), and the ways in which the *Master Manipulator* is different than his or her partner(s). As with the previous orientation, this orientation is concerned with the "why" question. It asks why your partner engages in sexual activity, or, perhaps more accurately, it asks "why primarily" your partner(s) engages in sexual activity.

There are, at least, seven Sexual Play Orientations that a person might exhibit. They include: (1) Connectivity, (2) Pleasure, (3) Dominance, (4) Requesting, (5) Performing, (6) Serving, and (7) Evilly Manipulating.

Having a Sexual Play Orientation centered on connectivity means that you have sex primarily to get closer to your partner. When your Sexual Play Orientation is focused on pleasure, this means that it's the physical pleasure that means the most to you, and orgasms are, generally, the most important part of sexual activity. When your primary Sexual Play Orientation is dominance, this means that you want to have sex to establish your authority over your partner. (Obviously, at its worst, this can be a dangerous form of sexual play orientation. However, plenty of people can have a health sexual appetite with a dominance Sexual Play Orientation, provided they select partners who are capable of enjoying their Sexual Play Orientation.)

A person with a requesting Sexual Play Orientation primarily uses sex as a means of obtaining other something for themselves. For instance, their primary reason might be simply to keep their partner happy so that their partner continues to do other things that they enjoy. A person with a Performing Sexual Play orientation primarily has sex because the act of sex, or of being intimate with their partner, allows them to "perform" in a way that makes them feel good about themselves. Many exhibitionists exhibit this type of Sexual Play Orientation. A person with a serving Sexual Play Orientation has sex, primarily, to please their partner- because that, in turn, pleases them. [While this may sound like the Requesting Sexual play Orientation, the two are different because someone with the Serving Sexual Play Orientation is having sex to make their partner happy primarily to make their partner happy- whereas, by contrast, the Requesting Sexual Play orientation individual wants to keep their partner happy for some other reason, which may or may not be related to sex.]

A person with an Evilly Manipulating Sexual Play Orientation may engage in activities such as sleeping with you to make someone else jealous, sleeping with you in order to maintain some kind of power over you, or having sex with you in a way that is clearly designed only for the evil manipulator's purposes- with no concern for your desires or needs whatsoever. If you have a partner whose primary Sexual Play Orientation is Evilly Manipulating, there is little to do

but end the relationship and seek out a new partner. This person should not be manipulated, because they might become dangerous. Instead, you are better off just leaving this person, and finding a different partner.

The other Sexual Play Orientations, however, can all be held by perfectly healthy sexual partners. The difficulty, of course, is, as you can probably guess by now, when you assume your partner wants to have sexual activity for the same reason that you want to have sex. For instance, let's say that you're in a relationship and your Sexual Play Orientation is connectivity. You have, what feels to you, a wonderful session of love-making on Sunday morning. Neither you or your partner, for whatever reason, reach orgasm. This is no big deal to you, because you still feel connected to your partner. However, it would be a big deal to your partner if he or she had the Pleasure Sexual Play Orientation, because a lack of orgasms is extremely problematic to their idea of a healthy sexual relationship. If this kind of sexual encounter continues, then you will remain happy because of your Sexual Play Orientation, but your partner will quickly become disillusioned with your sex. As you can see, it's imperative for the *Master Manipulator* to understand their partner's Sexual Play Orientation.

Now, let's say you have the Dominance Sexual Play Orientation and your partner has the Serving Sexual Play Orientation. This time, you

are able to feel good because you are able to get your partner to do the things you want and make you feel good. In order to feel good, given your Sexual Play Orientation, you might have been a little forceful in your play, and assertive and sharp in tone with the things you want. However, let's say you failed to analyze your partner's Sexual Play Orientation. Since, his or her orientation was the Serving Sexual Play Orientation, all your harsh words have left them feeling as if they failed to properly serve you and attend to your needs. This can lead, if it continues, to your partner developing a hatred of sexual activity with you, and ultimately, to a breakdown of the entire relationship. As you can see, the *Master Manipulator* is too smart to let this happen. The *Master Manipulator* is always going to be analyzing his or her partner's Sexual Play Orientation.

The *Master Manipulator* also takes a secondary step with respect to Sexual Play Orientation. They are also thoroughly aware of their own sexual needs, desires, and preferences. The reason for this is very simple. Let's say you have the Pleasure Sexual Play Orientation. Let's further say you deeply care about your partner, but, for whatever reason, they just don't excel at providing orgasms. The *Master Manipulator* recognizes in themselves that this failure is going to be disastrous in the long term. They, therefore, in one way or another, insist on their partner feeding their Sexual Play Orientation, or, they accept the need to find a new partner who can feed their needs with respect to this particular Orientation.

Kindness Orientation: In polite society, there is a constant conflict between the truth and kindness. The way in which you share your kindness depends on your Orientation with respect to this conflict. The place your mind occupies with respect to this conflict, can be referred to as your Kindness Orientation.

With respect to this Orientation, there tends to be a significant difference between men and women. To illuminate this difference: I am going to reprint an internet joke:

Woman: Am I fat?

Female Best Friend: Girl, you look amazing!

Man: Am I fat?

Male Best Friend: Bro, I know seven fat people, and you're six of them.

Obviously, it does not follow from this simple internet joke that every man preferentially speaks the truth over being polite and considerate. Nor does it follow that every woman is too kind to tell her girlfriend she has gotten fat. Further, over time, experience often teaches men to treat women like the female best friend above, and not at all like the man in the joke who was asked by his friend whether or not he thought his friend was fat.

When it comes to Kindness Orientation, there appears to be six Orientations, with men more commonly occupying half of them, and women more commonly occupying the other half.

Men, far more often than women, occupy the extremely truthful side of Kindness Orientation. They are like the man in the joke above, who is going to tell the truth no matter how much pain and embarrassment it may cause. Some men with this Orientation go so far as to be deeply, unapologetically honest with both men and women, but often they are only this brutally honest with other men. People with this Kindness Orientation are unwilling to tell even white lies, except in the most extreme circumstance.

The next Orientation that men often hold is the silently honest Kindness Orientation. The person with this Kindness Orientation is also unwilling to tell white lies, except in the most extreme of circumstances. However, instead of saying hurtful, or possibly hurtful, truths, they simply choose to be quiet when anything less than kind comes across their mind.

The final Kindness Orientation that men occupy, far more often than women, is the hermit Kindness Orientation. This kind of person is, generally, completely uncomfortable with making judgments of any kind, and will, on balance, simply refuse to answer questions in which

any answer might be unkind. If they are asked whether they like your outfit, they are likely to shrug, and say nothing at all.

The first of the Kindness Orientations most commonly held by woman is exemplified in the joke printed previously. For this Kindness Orientation, the person is willing to say a kindness when asked, even if they know that the kindness is not true. This is the kind of kindness that women sometimes practice on one another. For instance, they may say that one of their friends is better off without their significant other who just dumped them, even if the person secretly thinks the woman was actually the toxic party in the failed relationship.

The second of the Kindness Orientations generally held by women is the Kindness Orientation in which the person will be willing to tell little white lies, but only because they have discovered that these white lies can be helpful. A person with this Kindness Orientation, for instance, may refrain from telling their friend that they have become overweight, but this is not to spare their friend's feelings. Instead, a person with this Kindness Orientation refrains from expressing the truth to his or her friend because they know that the evidence establishes that pointing this out is, according to the evidence, antithetical to the friend getting in better shape or losing weight. They, therefore, refrain from telling the truth, but only for pragmatic reasons.

The final Kindness Orientation often occupied by women is telling the truth, but only to their closest, most intimate friends. Those with this Kindness Orientation, generally, act just like the female friend in the joke printed above, except with those people who they truly and authentically feel they are closest. People with this Kindness Orientation feel they owe the truth only to their closest friends, significant other, and close family members.

Please note that while men most often occupy the first three Kindness Orientations and women most commonly occupy the last three Kindness Orientations, any one person can fit into any of the six outlined Kindness Orientations. With Kindness Orientation, it is also extremely difficult to pinpoint which of the Orientations actually encompasses the most true kindness. In fact, there are arguments that each of the six outlined Kindness Orientations is kinder than the other five.

In relationships, the key for the *Master Manipulator*, is to understand that the Kindness Orientation that you have developed may not be the Kindness Orientation occupied by your partner. If your partner, for instance, says they dislike your outfit, this may actually be their way of being kind. If they occupied the first of the six Kindness Orientations, their first instinct would be to simply tell the truth. That, of course, can feel cruel to a *Master*

Manipulator if they occupy a different Kindness Orientation. If you, for instance, occupy a Kindness Orientation wherein you never say anything mean to anyone, you might imagine your partner is being mean and nasty for no reason whatsoever. This is not the case. They are just being kind in a way that is completely alien to you.

In addition to understanding how Kindness Orientation might cause you to be mistaken about your partner's intent, it is equally important to understand that your partner's Kindness Orientation can make it so that your intended kindness will sound to them petty, mean, or even downright cruel. A smart *Master Manipulator*, then, would analyze his or her partner's Kindness Orientation so as to understand the ways in which his or her partner(s) was choosing to be kind.

In the final chapter of this module, we will turn to considering a very dark topic: The Nine Dark Demons of Love. We will discuss how to identify these Dark Demons so that you can more easily avoid them.

Chapter Eight: The Dark Demons of Love

There are Nine Personality Orientations, and, unsurprisingly, there are also Nine Dark Demons of Love. The Demons of Love do not know that they are demons, and this, in itself, makes them very dangerous. A true *Master Manipulator* learns to avoid them at all costs- for the price of loving one will always be paid eventually. Generally speaking, the sooner that price is paid, the better.

A *Master Manipulator* knows that relationships with the Dark Demons of love are always incredibly easy in the beginning. The *Master Manipulator* also knows that, in the end, any relationship with a Dark Demon of Love will end miserably and painfully or it will continue indefinitely, which the *Master Manipulator* comes to realize is a far, far crueler fate.

The Enneagram divides into three categories: The Gut Center, the Head Center, and the Heart Center. The Dark Demons, as you might expect, are most similar when they are born from Personality Orientations in the same category. The Dark Demons of the Heart Center, for instance, all seem like abusive members of a family. The Dark Demons of the Gut Center resemble supernatural enemies. The Dark Demons of the Head Center are more mystical in their nature, but equally pernicious.

We shall consider each Dark Demon of Love in turn. We shall start with the Heart Center, move on to the Head Center, and then turn our attention to the Gut Center. On the Enneagram, this will mean that we will start with the Type Two, Helper, and move around the Enneagram until we reach the Type One: Perfectionist. For each Dark Demon of love, I shall tell you first how an affair would likely progress. Then, I will explain how to identify these Dark Demons, so that you can avoid entering into a relationship with any one of them.

The Dark Demons of the Heart Center

Type Two Dark Demon: The Overbearing Mother (The Helper):

We begin our review of the Dark Demons of Love with the Helper's Dark Demon: **The Overbearing Mother**. At first, this Dark Demon will make you feel at ease, making your life simple, and taking on so many responsibilities that you will find yourself easing into the relationship as your worries drift away from you. This is so because **The Overbearing Mother** will, naturally, begin to take care of your every need.

Unfortunately, the **The Overbearing Mother**, as is her way, will fail to tell you any of her own needs. Then, because you did not know what those needs were, the **The Overbearing Mother's** resentment towards you will grow. In the end, the **The Overbearing Mother** will exhibit a

viciousness that you could not, unless you were a true *Master Manipulator*, have seen coming. When the relationship reaches its final demise, as it must, you will find not only feeling betrayed, but overwhelmed. This is so because all of those responsibilities the **The Overbearing Mother** had taken on for herself, shall now return to you.

The key to identifying an **The Overbearing Mother**, as with all the Dark Demons of love, is twofold. First, understand that the **The Overbearing Mother** is, almost always, going to come from a potential partner with either the Helper Personality Orientation, or alternatively, someone with the Individualist Personality Orientation who has Disintegrated into their Stress Orientation. In addition, you will know the **The Overbearing Mother**, because at least at the outset, she shall ask almost nothing of you. Near the end of the relationship, she will wonder why you, in fact, you did so little.

Brief Note: **The Overbearing Mother** is an archetype. While it is far, far more common for this Dark Demon of Love to be a woman, it is always possible that a man could play the same role.

Cultural Reference: The Evil Stepmother in the tale of Cinderella embodies a feminine **Overbearing Mother**. In the beginning of her relationship with Cinderella's late father, she is described as kind and caring. As time goes on, she reveals her true monstrosity.

The Overbearing Mother trope is so common in television shows and movies, that it hardly makes sense to outline this archetype. Examples include, but are not limited to, Clair Dunphy from *Modern Family*, Deborah Barone from *Everybody Loves Raymond*, and Skylar White from *Breaking Bad*.

Type Three Dark Demon: The Absentee Father (The Achiever):

The Achiever's Dark Demon of Love is **The Absentee Father**. When this Dark Demon loves you, it is almost the polar opposite of **The Overbearing Mother**. At first, this may seem like it would, from the beginning, be an obvious problem, but **The Absentee Father** is clever. First, the **The Absentee Father** is almost always going to target a potential love interest who idolizes his or her own alone time. These types of potential partners have, in the past, been suffocated by other loves, so the **The Absentee Father** seems, at least at first, to be somewhat of a breath of fresh air. In addition, **The Absentee Father** is a true master of the art of bread-crumbing. He will give his potential partner just enough to feel special, and to believe in **The Absentee Father's** affection, but never more.

Eventually, these breadcrumbs will either dry up completely, or they will slow to such a slow trickle that the **The Absentee Father's** partner will be left wondering whether the **The Absentee Father** ever had any affection for them at all. In the end, the **The Absentee**

Father's partner will be left holding a cell phone and trying to piece together his or her self-esteem.

You will be able to identify **The Absentee Father** because he will be so busy, that he will have next to no time for his partner. In addition, his time will diminish [despite his promises that he will, eventually have more time for his partner] over time. A partner who is busy can, and will, make time for someone important to them: even if that time is over the phone or over FaceTime. If your partner does not make sure time for you, then you have likely dating this Dark Demon of Love. Things will not get better. They will only get worse.

The Absentee Father will almost always be either an Achiever or an extremely stressed Loyalist. You will be able to identify this Dark Demon of Love from the beginning because **The Absentee Father** father will be full of excuses about spending time with his or her partner. Further, **The Absentee Father** will make promises about his time. When he does not live up to those promises, he will gaslight his partner, and openly wonder his partner is making such a fuss about nothing.

Brief Note: As before, the **The Absentee Father** is an archetype. While men, more often than not, inhabit this archetype, women can also inhabit this role.

Cultural Reference: The Evil Queen in Snow White and the Seven Dwarves embodies a feminine version of **The Absentee Father**, to an extreme degree. She is so absent, in fact, that she is willing to kill the child she should love in order to continue to maintain her prized achievement: being fairest in all the land.

In film, the absentee father trope is portrayed by Jim Carrey in the movie, *Liar, Liar*. This trope is also portrayed, in its feminine form by Kristin Bell's title character in the 2008 movie, *Forgetting Sarah Marshall*.

Type Four Dark Demon: The "Leaching" Child (The Individualist):

The Individualist's Dark Demon of Love rounds out our unhappy family. The Individualist's Dark Demon is the **The "Leaching" Child**. This Dark Demon of Love prefers that all the work in the relationship be done by his or her partner, for they have no interest in doing any work for themselves, nor are they interested in responsibility. People who find a value in taking responsibility for others are, by far, the most susceptible to this Dark Demon of Love.

The "Leaching" Child will ask for *everything* from their partner, and will, in truth, give nothing in return. The end of this relationship might be the worst in the Heart Center because **The "Leaching" Child** will not end the relationship of their own accord.

Instead, they will leach off their partner for as long as possibly, until their partner goes crazy with frustration, and terminates the relationship. At this point, the average "Leaching" Child will gaslight their partner by accusing them of overreacting, because, in truth, to The "Leaching" Child, there seems to be nothing wrong whatsoever in the relationship.

The "Leaching" Child is best identified through his or her efforts. This Dark Demon of Love will provide no effort whatsoever, and will be content to let their partner do all of the work. In addition, they will provide little to no effort outside of the relationship, which is part of this Dark Demon's clever trap. The more helpless The "Leaching" Child looks, the more guilt their partner will feel when they finally cut the tether. The "Leaching" Child will, almost always, have the Individualist Personality Orientation or, alternatively, will be a someone who is very unhealthy and embodies the Perfectionist Personality Orientation.

Cultural Reference: In fairy tales, The "Leaching" Child trope is represented by the Grasshopper in the *Ant and the Grasshopper*, the story in which the Grasshopper cannot survive the winter, and tries (but fails) to rely on the industrious nature of the ant in order so that he may eat during the difficult winter months. This trope is also represented by the lazy friends of the red hen in *The Little Red Hen*

who want to eat the bread once the red hen has made it, but who had not previously wanted to do any of the work to prepare the bread.

Ted Mosby, the main character in the popular television show, *How I Met Your Mother* embodies **The "Leaching" Child**, archetype. Throughout the run of the show, Ted is constantly and continuously looking for a woman to love him, but fails to do anything to improve himself. As the show progresses, viewers come to see that Ted cares little for whoever he, finally, chooses to marry. Instead, all of his focus pertains to having his needs met in a relationship. In the end, all of his relationships were doomed to failure due to the fact that he had allowed himself to sink into being this Dark Demon of Love.

The Dark Demons of the Head Center

Type Five Dark Demon: The Mirror(The Observer):

We must now leave the Heart Center, and consider the Dark Demons of Love from the Head Center of the Enneagram. As you might expect, these Dark Demons of Love are more intellectually oriented.

We will consider first, the Observer's Dark Demon of Love. This Dark Demon of Love can best be understood as **The Mirror**. In general, when dating **The Mirror**, things will seem amazing in the beginning. Then, things will continue to be amazing on the surface, but

underneath, the partner of **The Mirror**, will begin to sense a disquiet. With a competent Dark Demon of Love, this disquiet will be carefully explained away or dismissed. In time, however, the mask will come down, and the partner of **The Mirror** will either end the relationship due to that underlying disquiet, or, as often as not, especially with a truly competent Dark Demon of Love, **The Mirror** will be the one to end the relationship. This has the unfortunate side effect of causing **The Mirror's** victim to question his or her reality, and sometimes, even his or her sanity.

When dealing with **The Mirror**, a unique thing happens. **The Mirror**, due to this Dark Demon's underlying Personality Orientation, does not actually give anything of his or her true self to his or her partner. Rather, **The Mirror**, simply reflects back his or her partner's true self. When competent, **The Mirror** will generally reflect back a high percentage of his or her partner's positive traits and a low percentage of his or her partner's negative traits. This means that **The Mirror's** partner does not fall in love with **The Mirror**. Instead, he or she falls for the image projected by **The Mirror**: so, the partner is falling for himself or herself.

A *Master Manipulator* will know that he or she is dealing with **The Mirror** in two ways. First, **The Mirror**, will almost always be either an Observer or a very unhealthy Challenger. Second, when the *Master Manipulator* notices that his or partner seems to have no strong

disagreements with them of any kind [politics, religion, music, etc.], the *Master Manipulator* will be highly suspicious that his or her partner is this Dark Demon of Love.

Cultural Reference: Due to their very nature, it is often difficult to find **The Mirror** in cinema or television and impossible to find this Dark Demon in fairy tales. This underscores the perniciousness of **The Mirror**. As they have never been portrayed (to my knowledge) in either fairy tales, film, or television, most people are totally unaware of the existence of **The Mirror**. This makes this particular Dark Demon of Love even harder to detect for most people, and much, much more difficult to understand.

Type Six Dark Demon: The Morpher (The Loyalist):

The Dark Demon of Love for the Loyalist is known as **The Morpher**. This Dark Demon of Love can be especially pernicious because he or she will, at first, seem to be everything that his or partner has ever wanted in a partner. This occurs because the Loyalist is trying to please his or her *Master* in a way that goes far beyond the concept of just letting their partner take the lead.

The end result of dating **The Morpher** is always the same. **The Morpher**, in seeming to be everything his or her partner ever wanted, will make any potential partner fall for them quite quickly. Then,

when The Morpher becomes scared, The Morpher will terminate the relationship- shattering the heart and the ideal of The Morpher's romantic partner. The Morpher's primary move is to take on the guise of his or her potential partner's ideal mate. [The Mirror, by contrast, specializes in simply taking on the guise of his or her potential partner.]

Healthy Loyalists, as you have read, prefer to have a *Master*. For this reason, healthy Loyalists always morph a little to their partner's needs and expectations. The *Master Manipulator* knows, however, that healthy Loyalists should still be setting boundaries and expressing their own needs and desires. If the *Master Manipulator's* partner seems perfect for the *Master Manipulator*, from the very beginning, the *Master Manipulator* should proceed with caution. There is no such thing as a perfect partner, and one who seems to fit that mold is, more likely than not, The Morpher, a Dark Demon of Love. The Morpher is almost always going to be a Loyalist or an extremely stressed Peacemaker.

Cultural References: In mythology, The Morpher is best symbolized by the Sirens- creatures whose songs seem so beautiful and enchanting that men cannot help but to chase after them, believing such a song could only be song by a beautiful woman. In truth, the Sirens are vicious creatures who kill any man who comes into their clutches. Similarly, The Morpher, will seem, at first, like everything their

potential partner would want. Only in the end, will their partners learn that there is no substance to The Morpher's form, and that, in truth, The Morpher is dangerous and untrustworthy.

In film, we should look at the Steve Carell character, Cal Weaver, in *Crazy, Stupid, Love*. He did, in fact, love his wife, as is best portrayed in the scene where he is telling her how to keep the house, once he accepted that he will no longer be able to do it for her. However, he allowed himself to morph constantly for her- always trying to be the man he thought she was telling him to be- rather than his authentic self. Such is the tragedy of the well-meaning Morpher. [Of all the Dark Demons of Love, The Morpher, tragically, is the least likely to recognize what he or she has become.]

Type Seven Dark Demon: The Mist (The Enthusiast):

The Dark Demon of Love for the Enthusiast is best described as The Mist. This Dark Demon is aloof, and shadowy, and, as often as not, whatever this Dark Demon of Love reflects back onto his or her partner is murky, confusing, and shallow.

The Mist has a unique way, in the beginning, of making his or her potential partner feel special and cared about. The Mist will focus almost all of his or her attention on his or her partner's positive traits, which will have the seemingly wonderful effect of building up

The Mist's partner's self-esteem. Unfortunately, The Mist will dissipate into nothing when his or her partner shows any true needs, and will be, at that point, nowhere to be found. As the name implies, The Mist, will, at that point, have left their potential partner confused and disoriented.

The Mist can be identified by his or her laser focus on only the positive aspects of his or her partner. The *Master Manipulator*, then, knows that he or she is dealing with this Dark Demon of Love when the Dark Demon makes itself scarce once the *Master Manipulator* first expresses a need, a difficulty, or a negative aspect of the *Master Manipulator's* persona. Often, just expressing that need is all that it will take to have The Mist disappear into nothing. The Mist will, almost always be either an Enthusiast, or a very stressed Observer.

Cultural References: In fairy tales, we need look no further than Peter Pan to find the The Mist. In fact, he is so situated to this Dark Demon of Love, that all of the women in the story (Wendy, Tinkerbell, and Tiger Lily) become infatuated with him. He hardly notices. He is too aloof. His only true interest is in the next adventure. Such is the nature of The Mist.

With respect to television or film, we can look at Barney Stinson from *How I Met Your Mother*. He, like The Mist, is, for the vast majority of women, good for only one night. In addition, he is mostly

about the play of the one-night stand, and the schemes to obtain them. This Dark Demon of Love exhibits no depth whatsoever, due to its very nature.

The Dark Demons of the Body Center

Type Eight Dark Demon: The Troll (The Challenger):

We are now leaving the Head Center of the Enneagram and turning to consider the Dark Demons of Love under the Body Center of the Enneagram. These Dark Demons are more grounded in the physical form, and are best analogized to the villains commonly found in fairy tales and children's literature. We shall begin with the Challenger's Dark Demon of Love: **The Troll**.

In the beginning of a relationship with this Dark Demon of Love, **The Troll's** romantic partner is likely to be enamored by **The Troll's** apparent strength. As you might expect, this Dark Demon of Love is, more often than not, extremely attractive to feminine-oriented individuals (whether women or extremely feminine men). Anyone attracted to strength can become potential prey for **The Troll**.

Unfortunately, as the relationship progresses, **The Troll's** partner will learn that there is no restriction to how **The Troll** might choose to utilize his or her strength. That strength, in time, will be

used against The Troll's partner until that partner feels weakened and exhausted. At this point, The Troll, unfortunately, will usually continue the relationship because The Troll, truth be told, prefers a subdued partner. This leaves it up to The Troll's partner to end the relationship. Whether or not they actually can do so will often depend on the strength of The Troll's partner, and the resources that might be available to them.

As you can tell, the *Master Manipulator* is better served by identifying The Troll early before a relationship can form. The Troll is identifiable, as are all the Dark Demons of Love, in two ways. First, The Troll will almost always have either the Challenger Personality Orientation or will be an extremely unhealthy Helper. In addition, The Troll will, as often as not, view strength as the truest and most important virtue.

The Troll, in masculine form, will show his or her strength by either feats of physical prowess or by winning fights. In feminine form, The Troll will, generally, railroad over partners and friends alike, in verbal arguments, and will find winning the argument to be more important than resolving the underlying conflict that led to the argument. The Troll has the least understanding of the Fundamental Skill then any of the other Dark Demons of Love, and views arguments and conflicts as a place to conquer their partner, rather than as an opportunity to learn and grow.

Cultural Reference: In fairy tales, **The Troll** is, somewhat obviously, encapsulated by the troll in the Billy Goat's Gruff. Another **Troll** can be found in *Hansel and Gretel* in the guise of the stepmother who asked the children's father to abandon them in the woods. Should you need a third **Troll** from fairy tales look no further than the title character in *Bluebeard*.

Shakespeare's *Taming of the Shrew*, as well as the teen movie made with the same plot: *10 Things I Hate About You* both establish a female **Troll** in the character of Cate. For a male **Troll**, look no further than the Jennifer Lopez movie: *Enough*. Jennifer Lopez's husband is the epitome of a masculine **Troll**- all the way to the point where she, ultimately had to use physical violence to rid herself of this Dark Demon of Love.

Type Nine Dark Demon: The Zombie (The Peacemaker):

The Dark Demon of the Peacemaker is known as **The Zombie**. In the beginning of the relationship, **The Zombie** will put in effort to obtain, and for a short time, maintain the relationship with his or her partner. Perhaps the most pernicious thing about **The Zombie** is that this Dark Demon of Love does not present obviously from the beginning of any given relationship. Instead, the relationship will start normally, and seem semi-healthy.

As time progresses, however, The Zombie will slowly remove all of his or her effort towards his or her partner and all efforts to maintain the relationship. The Zombie will spend no effort on his or her appearance, and will do nothing whatsoever to progress the relationship forward. As often as not, The Zombie will end up spending his or her time in his or her sweatpants watching television or movies from the couch. Worse yet, The Zombie will continuously complain about his or her partner's efforts, while putting in no personal effort whatsoever. When The Zombie's partner finally ends the relationship, The Zombie will be hurt, confused, and lost- for The Zombie's deep aversion to conflict will make it so that The Zombie will, in fact, be blissfully unaware that the relationship had problems.

The Zombie can be identified early in two steps. First, The Zombie is almost always going to be a Peacemaker or an extremely stressed Achiever. Second, The Zombie will steadfastly avoid facing or resolving any true conflicts. While any Peacemaker prefers to avoid conflict, The Zombie will avoid talking about, reflecting on, or working on conflicts as if he or she has true allergy to even the smallest types of conflict. A *Master Manipulator* sees The Zombie early and avoids any form of relationship with this Dark Demon of Love.

Cultural Reference: In fairy tales, The Zombie is best typified by *Sleeping Beauty*. In the Disney version, at least, the Prince fight

through thorns, minions, and, finally, is forced to best a dragon in order to kiss a woman who he met once in a forest. In the original fairy tale, the Prince does not need to fight a dragon, but does, have to fight through the brambles and other barriers- despite having never seen the Princess (for she had been asleep for 100 years). Nothing could better typify this Dark Demon of Love.

The Main Character, Peter Bretter, from the 2008 film, *Forgetting Sarah Marshall*, embodies **The Zombie**. Peter's exhibits no efforts to improve his own life while in the relationship that begins the film (with the title character). When, ultimately, Ms. Marshall ended the relationship, Peter, true to his form as this Dark Demon of Love, neither saw it coming, nor was able to appropriately manage his feelings of loss.

Type One Dark Demon: The Witch (The Perfectionist):

The Perfectionist's Dark Demon of Love is **The Witch**. In the beginning, **The Witch** will easily feed his or her target's desires and needs, and the relationship will seem, to the unwary, extremely easy. **The Witch** will provide her victim with the false sense that not only can all of their needs be met, but they can be met easily, and without much effort from **The Witch's** partner.

As time progresses, The Witch will, dramatically, change his or her tune. While The Witch, at first, was content to do all of the work for the relationship without the assistance of his or her partner, now The Witch is furious at the small amounts of effort shown by The Witch's partner. Worse yet, whatever effort that is provided by the partner will never, ever be enough- even when the partner is truly, authentically trying to hold up his or her end of the bargain. The Witch, generally, attracts those who have a form of arrested development, and, to varying degrees, still act like children. In the end, The Witch will either decimate her partner's self-esteem while allowing the partner to continue in the relationship as a kind of shadow of the partner's true potential or The Witch will end the relationship by abandoning a partner whose already limited survival skills have diminished in the "care" of The Witch.

As always, the way to pinpoint The Witch is a two-step process. First, The Witch is almost always going to be a Perfectionist or an extremely stressed Enthusiast. Second, the beginning of any relationship with The Witch will be too easy exactly because The Witch will be offering to her partner far more than is reasonable, fair, or logical to expect in the beginning of any relationship.

Cultural Reference: The Witch in *Hansel and Gretel* embodies the theme of this Dark Demon of Love. Life is easy, at first, when the children encounter a house made of sugar and cakes. Inside, however, lives the

witch, ready to devour Hansel and enslave Gretel. [Especially in the feminine form, it is not uncommon for **The Witch** to work the women in her world to the bone, while making the men in her world fat and useless. This is exactly how it plays out in the fairy tale.]

The Witch, can be found on television in the form of Bree Van de Kamp from the television show *Desperate Housewives*. As you would expect from **The Witch**, Bree's stick was keeping up appearances- so that she appeared to be the perfect housewife. However, she was nit-picky, exacting, and cold to the actual members of her family. This is the purview of **The Witch**.

Dark Demons of Love Coda:

There are actually two lessons for the *Master Manipulator* included in this chapter.

The first lesson is obvious. To the best of your capabilities, you want to avoid the Dark Demons of Love outlined above.

The second may be less obvious. Not only must you avoid falling for a Dark Demon of Love, you must prevent yourself from becoming a Dark Demon of Love. Consider your Personality Orientation. When you get deeply stressed, especially in relationships, you are at risk for becoming the Dark Demon of Love related to your Personality

Orientation. You are also at risk, if you get exceptionally stressed, for becoming the Dark Demon of Love that matches your Stress Disintegration Personality Orientation.

Let's take two examples, because this is very important for the *Master Manipulator* to understand. We shall randomly select the Enthusiast Personality Orientation and the Individualist Personality Orientation.

If you possess the Enthusiast Personality Orientation, you will want to take care that you don't become **The Mist**. It is easy for an Enthusiast to stay aloof, and to barely connect with their partner or partners. You must avoid becoming this Dark Demon of Love by fortifying your emotional and psychological health. In addition, when deeply stressed, you can become the Dark Demon of Love related to your Stress Disintegration Personality Orientation. In this case, the Enthusiast would want to be careful not to slip into becoming **The Mirror**. A deeply stressed Enthusiast might realized just mirroring back his or her partner's emotions and opinions is much easier than truly connecting with another human soul. However, the *Master Manipulator* understands there is never any true connection down that path.

If you possess the Individualist Personality Orientation, you will want to avoid taking on the guise of the **The "Leaching" Child**. It

will be both easy and tempting to ask your partner, or partners, to do far too much of the relationship work. If you allow yourself to lean into becoming this Dark Demon of Love, however, your partner, or partners, will eventually come to resent you. At your highest level of stress, it will be tempting to take on the role of **The Overbearing Mother**. Should that happen, you will become manipulative, you will (ironically) do too much of the work for your partner, and, because you are manipulating that partner, they will, again, come to resent you. A true *Master Manipulator* knows there can be no true romantic connection down that path.

A Final Word of Warning: When things are bad in relationships, and nothing seems to be going right, this often means that one, or both, of the partners in that relationship have become either the Dark Demon of Love connected to their core Personality Orientation or, worse yet, have become the Dark Demon of Love related to their Stress Disintegration Personality Orientation. If, as a *Master Manipulator*, you sense that you have fallen into this trap, you will need to utilize your core Personality Orientation's Virtue to walk away from your Stress Disintegration Personality Orientation, all the way to your Security Integration Personality Orientation. To learn more on how to do just that, consider reading *The Fortification Module*.

Of course, I cannot guarantee you that this will save your relationship because you could be trying to make it work with a Dark

Demon of Love. A *Master Manipulator*, however, would recognize that this action has, by far, the best chance of saving any relationship that has come to matter to the *Master Manipulator*.

Conclusion:

You have now learned about all of the extremely important orientations that must be analyzed in order to be who you need to be prior to finding someone to love, in order to find someone to love, and, perhaps most importantly, in order to maintain your love.

Of course, as a person you love is someone you want to know better than anyone else, there are probably a thousand little Orientations you should also consider when analyzing your partner, or partners, if you are to be a true *Master Manipulator*. This module simply does not have time to go into those more Minor Orientations. The Orientations included in this module are, by far, the most important to consider, and therefore, should be given priority. Still, the *Master Manipulator* knows there is always more to learn, especially when it comes to a partner or potential partner.

Finally, you have learned about the importance of avoiding the Dark Demons of Love. You have learned how to best identify those Dark Demons. You have further learned how to avoid becoming the Dark Demon of Love that is most associated with your Personality Orientation, and the one that is most associated with your Stress Disintegration Personality Orientation.

If you master the skills in this module, especially when you pair them with the skills taught in the other *Manipulation Game Modules* modules and in *The Primary Manipulation Game Module*, you will be able to master your love life, however you want that life to look, in a way that the average person can only fantasize about.

Such is the power of *The Manipulation Game*.

* * *

Manipulation in Love by James Q. Frost

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