

A BEGINNERS GUIDE

DWA
DIGITAL WEALTH ACADEMY

Sneak Peek

HOW TO START A DIGITAL MARKETING
BUSINESS &
CREATE A PASSIVE INCOME STREAM

HOW YOU*

*Shine**



KINGDOM WEALTH
BUILDER

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Hey,

I'm Kari-Lynn

Have you ever wished you could enjoy, nurture and spend more time with those you love? Are you an aspiring leader that desires to live an adventure and leave a legacy?

My name is Kari-Lynn and those are the reasons I do what I love to do.

As a mom of 3 and an entrepreneur & business woman who loves helping women make money online I not only get to live this amazing adventure but I get to take others with me!

That's why I'm sharing this with you!

I'm a firm believer that we don't have to choose between money and time freedom. Through digital products and automation, we can earn more than we ever imagined possible while spending our time with the people we love.

I want to help you to reach your goals, and live the life you desire too!

There are so many ways to unlock passive income in this space!

It's no secret that we use Digital Marketing to make more money.

And there is a lot of money to be made if you are willing to learn & commit.

Digital marketing is a multi-billion dollar industry and isn't going anywhere any time soon.

The thing I love the most about digital products is that they work for ANY niche or industry!

Plus, you only have to create something once and you're able to sell it over and over again with low/no overheads for 100% profit.

I believe we were created to shine!

I look forward to helping you learn, grow, discover and breakthrough to your dreams.

See you there!



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IN THIS GUIDE

You'll learn not only the basics of digital marketing, but will also walk away with a thorough understanding of what the Digital Wealth Academy is, so you can decide if it's the right fit for you.

*I will also walk you through the brand new **DWA REMASTERED** and what these amazing course updates mean for you your business and your future.*

Tag me on your Instagram story
(@how.you.shine) while you're working
through this process!
I'd love to see what you're up to!



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What is



Digital Marketing?

DIGITAL PRODUCT

A digital product is something you create or buy that exists in a digital format, like an eBook, online course, software, or downloadable template. Instead of being physical, like a book or CD, you can access and use it on your computer or device.

DIGITAL MARKETING

Digital marketing is how businesses promote their products or services online using digital channels like social media, email, websites & search engines. It's all about reaching and engaging with potential customers where they spend time online.

MASTER RESELL RIGHTS (MRR)

When you have master resell rights to a digital product, it means you can sell the product to others and also give them the right to sell it too. It's like having the key to a treasure chest full of products that you can sell over and over again, keeping all the profits for yourself.

PRIVATE LABEL RIGHTS (PLR)

With private label rights, you can take a digital product created by someone else and rebrand it as your own. You can edit, customize, and put your name on the product, making it unique to you. It's like having your own line of products without having to create them from scratch.



THE COURSE

DIGITAL WEALTH ACADEMY (DWA)

The Digital Wealth Academy is a comprehensive, video-instructional, self-paced, step-by-step DIGITAL MARKETING course. It teaches a complete beginner how to launch and run a successful digital marketing business from scratch & how to leverage Master Resell Rights and Private Label Rights to build an online business empire.

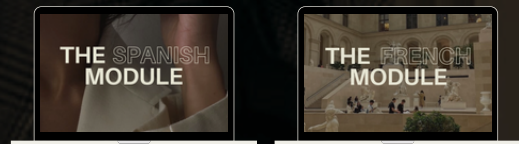
It also teaches how to set up all necessary systems and do full business automation so you can make a passive income.

31 MODULES



SPANISH/FRENCH

PLR PRODUCT VAULT



ITALIAN/GERMAN PORTUGUESE



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IS THIS FOR YOU?

As I mentioned in the intro to this guide, my goal is to give you a better understanding of the contents of this course and to help you figure out if this course is the right one for you. So let me be 100% honest with you...

THIS COURSE IS NOT FOR YOU IF YOU...

- are not ready to put in the work -
- are looking for a get-rich-quick scheme -
- are not willing to learn and grow -

THIS COURSE IS FOR YOU IF YOU...

- are tired of living paycheck to paycheck -
- ARE READY TO INVEST IN YOUR FUTURE -
- WANT TO SPEND MORE TIME WITH YOUR FAMILY -
- ARE TIRED OF STRUGGLING AND FEELING STUCK -
- WANT TO END THE 9-5 GRIND -
- WANT TO START YOUR OWN ONLINE BUSINESS -
- WANT TO GROW YOUR BUSINESS WITH Digital products -

[CLICK HERE TO ACCESS DWA](#)

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RESELL RIGHTS

HERE'S THE AMAZING THING ABOUT DWA:

Everyone who purchases DWA gets Master Resell Rights. What this means for you is that if you choose to purchase the course, you will instantly have the right to **RESELL IT FOR 100% PROFIT.**

ONE WHOLE MODULE FOCUSES SPECIFICALLY ON CREATING YOUR OWN PRODUCTS:



But if after going through this module, you still don't want to go through the hassle of creating your own digital product...

You can choose to resell DWA or one/all of the PLR Products included, ALL FOR 100% PROFIT.

DONE FOR YOU PRODUCTS



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OPTIONS

OPTION #1 CREATE YOUR OWN PRODUCT

If you want to write your own digital product and you price it at \$50

1 sale a week = \$200 a month

2 sales a week = \$400.00 a month

3 sales a week = \$600 a month

With just ONE digital product!

OPTION #2 RESELL DWA

You will earn 100% profit from every sale!

1 sale a week at \$497.00 = \$1988 a month

2 sales a week at \$497 = \$3976 a month

OPTION #3 BECOME AN AFFILIATE

Commissions vary depending which companies you decide to become an affiliate for.

Digital wealth academy will teach you how to make money with option 1, 2 & 3

CLICK HERE TO ACCESS DWA

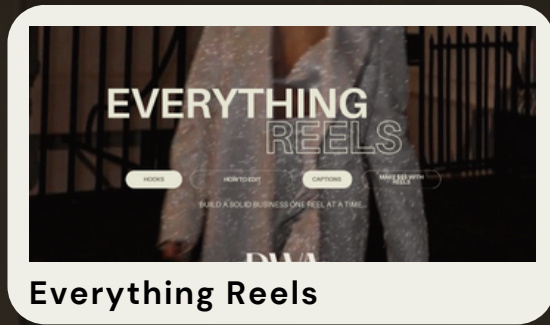
[@Kingdomwealthbuilder](https://www.instagram.com/Kingdomwealthbuilder)



MODULE REVIEW



Navigating Instagram



Everything Reels

Two modules with heavy focus on Insta & Reels.



The Ultimate Branding Guide

A module dedicated to creating a powerful brand



Intro to Digital Marketing



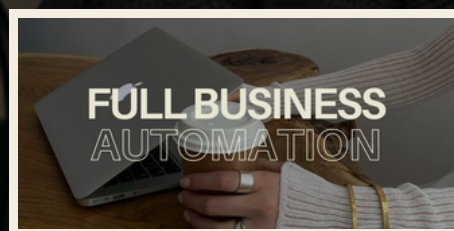
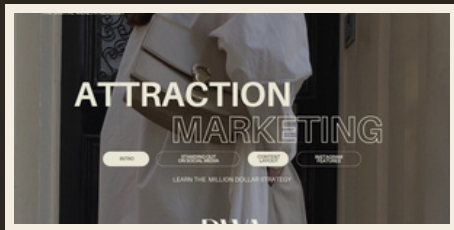
The Foundation of Success

Newbie modules to better understand all concepts.

[CLICK HERE TO ACCESS DWA](#)



REMASTERED



FREQUENT NEW MODULES

[CLICK HERE TO ACCESS DWA](#)

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REMASTERED

MISCONCEPTIONS

- X** YOU NEED TO BE EXPERIENCED IN THE ONLINE WORLD
You don't need to know anything about digital marketing- the course itself teaches you everything you need to know. I started as a complete beginner too.
- X** YOU NEED TO HAVE A LOT OF FOLLOWERS TO GET STARTED
You can start a brand new account and still see crazy success in a short amount of time. I started this account with 0 followers too.
- X** YOU NEED TO SHOW YOUR FACE TO GAIN TRUST AND MAKE SALES
You don't have to show your face or even film your own videos. You can use a done-for-you content bank with aesthetic videos.



FULL CONTENT VAULT REFRESH!!
[CLICK HERE TO ACCESS DWA](#)

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TESTIMONIALS

I mean, come on, if there's even a chance you got this far into the guide, you MUST see the value in what this course offers and how this could be life-changing to you and your family.

But just in case you aren't convinced yet...

HERE'S WHAT OTHERS HAVE BEEN SAYING:

Update: 13 days in!!

UPDATE: I have made \$700 from my own \$10 digital guide in just 13 days of starting!! I gained almost 600 followers and started from 0!! This stuff works guys! If you are struggling to make sales DM me on IG I will give you my tips for selling as a small account and starting with low ticket products!! ❤️ :)

First \$1000 sale in ONE day 🥹

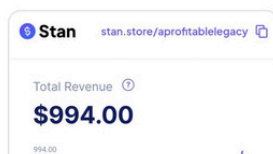
I made my first \$1000 sale in a day 🥹
I'm 3 months in, 1st month earned \$2000, 2nd month \$0, 3rd month so far \$1000
make sure you stay consistent and keep creating contents!!

Two sales in 4 Days!

It's been 4 days since I posted about my first sale. Praise God for the second one to come in so quickly! 🙏🥳💜 He's the best daddy ever. 😊

It took 7 weeks to get my first sale. Everyone's timing is different, but the results are the same; be consistent and the sales will come.

As a stay-at-home mom, these sales mean so much to my family. Glory to God! 🎉🎉🎉



\$13K in less than 5 months! + advice ❤️

You guys, I posted here not too long ago about hitting \$10,00 & now I'm so grateful to have exceeded \$13,000 in just under 5 months!! (Note: \$2,500 is from Stripe & Systemeio and not shown here) 🥳🥹🥹 It's been such a journey of learning, reinvesting in my education, and failing forward but if I can do it as a busy mom of 3 with NO prior experience, anyone can! ❤️

I started my account Feb 1st and only wanted an extra \$500 a month to help our household. I have already made \$4k w/ less than 200 followers 🥹

CLICK HERE TO ACCESS DWA



FAQ

CAN THIS BE SOLD FROM ANY COUNTRY?

YES!

All you need is a method to receive payment and you can sell this Digital Product from anywhere in the world.

DO I HAVE TO SHOW MY FACE?

No, you don't have to. Faceless accounts are actually trending right now! So, you can create your own faceless videos or you can use stock videos and make your reels with those. Showing your face is recommended for building trust with your audience, but there are other ways of doing that!

DO I NEED A LOT OF FOLLOWERS TO GET STARTED?

Not at all! Plenty of digital marketers are starting with 0 followers and making sales before reaching 100. It only takes one reel or one story to convince someone to buy from you. Just be consistent and be patient. It won't happen overnight. It's better to get 10 quality followers/leads, than 1000 not interested ones. Build a brand.

WHAT IF I DON'T MAKE A LOT OF SALES?

I was scared, too! \$497 is quite the investment. But look at it this way... You only have to make ONE sale to get your initial investment back. After that, everything is 100% profit for your business. & come on, if you keep really take the time to learn what the course teaches you and implement it, there's no way you won't even make one sale.

HOW LONG DOES IT TAKE TO LEARN AND LAUNCH?

It depends from person to person. Because of the way the course and the systems within it are setup, you COULD launch the very same day you purchase. But, I highly recommend you take the time to go through the whole course. This may take you a week to do so, depending on your schedule. You will feel more confident.

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Steps to getting

STARTED IN DIGITAL MARKETING

STEP 1

- Find a mentor
- Ask them questions (what is their strategy, how did they get started)
- Understand what is required to create success (consistency, mindset, education, understanding your niche, creating content, using trending audio)

STEP 2

- Purchase a course
- Go through the modules
- Set up your systems

STEP 3

- Choose a niche- what are your strengths & how can you help solve a problem that they have.
- Narrow down your target audience (usually in a similar position to you when you started)
- Get clear on your offer (how your products help your target audience)

STEP 4

- Create a brand new Instagram page
- Post 2-3 reels a day
- Use the strategies taught as a guide to get more views, followers, leads and sales
- Use a stock library to create aesthetic reels if you want to go faceless

STEP 5

- Continue to expand your offers by creating your own products
- Master your mindset to show up with success
- Show up believing your are creating success no matter what
- Connect with people in your dm's- find out about them and how you can help them
- Keep learning every day



CLOSING THOUGHTS

*I'M SUPER EXCITED TO SEE WHERE YOUR DIGITAL
MARKETING BUSINESS WILL TAKE YOU!!*

**IF YOU ARE READY TO DIVE INTO THE
WORLD OF DIGITAL MARKETING AND
START MAKING PASSIVE INCOME...**

CLICK HERE

**FEEL FREE TO REACH OUT TO
ME WITH ANY QUESTIONS
HOWUSHINE@GMAIL.COM**

I'm rooting for you!
@Kingdomwealthbuilder

