



YOUR SHORTCUT TO SELLING DIGITAL PRODUCTS

Your Shortcut to Selling Digital Products (Without Losing Your Mind)
If you're reading this, it means you're serious about creating digital products that actually sell... and you want a clear list of ideas to help you get moving without overthinking everything.
Good news: you're in the right place.

This guide gives you 300 easy digital product ideas you can create using tools like Kittl, Artistly, MyDesigns, Canva, and other AI-powered helpers – all the things I personally use to run my digital-product business in about 4 hours a day... while still staying in the top 1% of Etsy sellers.

Whether you're designing PNGs, SVGs, sublimation files, clipart, templates, journals, or planners – you'll find something in here that sparks your next best-seller.

Use these ideas to build a shop packed with evergreen designs people search for year-round.

Let's jump in.

1. **SVG DESIGN ELEMENTS**

- MONOGRAM ALPHABETS
- SEASONAL SVGS (CHRISTMAS TREES, PUMPKINS, SNOWFLAKES)
- WEDDING ELEMENTS (TABLE NUMBERS, SIGNAGE)
- MOTIVATIONAL QUOTE DESIGNS
- MANDALA PATTERNS
- Layered 3D shadowbox templates
- GREETING CARD CUT FILES
- HOLIDAY TAGS
- ANIMAL SILHOUETTES
- CUSTOMIZABLE BANNER SETS

2. **SUBLIMATION DESIGNS**

- TUMBLER WRAPS
- T-SHIRT SUBLIMATION GRAPHICS
- MOUSEPAD TEMPLATES
- MUG DESIGNS
- PILLOWCASE PRINTS
- PHONE CASE ART
- TOTE BAG DESIGNS
- COASTER ART
- NOTEBOOK COVERS
- BLANKET CORNER DESIGNS

3. CLIPART BUNDLES

- WATERCOLOR FLORALS
- CUTE CARTOON ANIMALS
- GEOMETRIC SHAPES
- HOLIDAY THEMES (BUNNIES, GHOSTS, TURKEYS)
- FOOD ILLUSTRATIONS
- ABSTRACT SHAPES
- NATURE ELEMENTS
- SPACE-THEMED GRAPHICS
- VINTAGE OBJECTS
- KIDS' DOODLE CLIPART

4. DIGITAL PLANNERS & JOURNALS

- DAILY PLANNERS
- BUDGET WORKSHEETS
- MEAL PLANNING JOURNALS
- FITNESS TRACKERS
- STUDENT PLANNERS
- WEDDING PLANNERS
- GRATITUDE JOURNALS
- MENTAL HEALTH TRACKERS
- GOAL-SETTING PLANNERS
- SOCIAL MEDIA PLANNERS

5. **TEMPLATES FOR BUSINESSES**

- INSTAGRAM TEMPLATES
- EMAIL SIGNATURE TEMPLATES
- BUSINESS CARDS
- INVOICE TEMPLATES
- PRICE LISTS
- FLYERS
- BROCHURES
- PRESENTATION SLIDE DECKS
- IG HIGHLIGHT ICONS
- PRINTABLE THANK-YOU CARDS

6. **PRINTABLE WALL ART**

- MOTIVATIONAL WALL PRINTS
- ABSTRACT ART
- MINIMALIST POSTERS
- KIDS' ROOM ARTWORK
- SEASONAL WALL DECOR
- PET-THEMED POSTERS
- BOTANICAL PRINTS
- TYPOGRAPHY POSTERS
- VINTAGE-STYLE ART
- ZODIAC SIGNS

7. EDUCATIONAL PRINTABLES

- FLASHCARDS
- MATH WORKSHEETS
- SCIENCE EXPERIMENT SHEETS
- SIGHT WORD CARDS
- CLASSROOM DECOR
- STUDY PLANNERS
- HOMESCHOOL SCHEDULES
- LANGUAGE PRINTABLES
- HISTORY TIMELINES
- MUSIC THEORY CHARTS

8. PARTY PRINTABLES

- BIRTHDAY INVITATIONS
- PARTY BANNERS
- CAKE TOPPERS
- PHOTO BOOTH PROPS
- FAVOR BOX TEMPLATES
- THANK-YOU CARDS
- BABY SHOWER GAMES
- HOLIDAY DECOR
- PRINTABLE HATS
- DRINK LABELS

9. **CANVA TEMPLATES**

- RESUME TEMPLATES
- EBOOK LAYOUTS
- CAROUSEL TEMPLATES
- YOUTUBE THUMBNAILS
- PINTEREST PINS
- MEDIA KITS
- WEBINAR SLIDE DECKS
- LEAD MAGNET LAYOUTS
- PODCAST COVERS
- WORKBOOK TEMPLATES

10. **WEDDING PRINTABLES**

- SAVE-THE-DATES
- INVITATION SETS
- SEATING CHARTS
- TABLE NUMBERS
- FAVOR TAGS
- BRIDAL SHOWER GAMES
- MENUS
- PLACE CARDS
- WEDDING PROGRAMS
- THANK-YOU CARDS

11. **KIDS' ACTIVITIES**

- COLORING PAGES
- SCAVENGER HUNTS
- CRAFT TEMPLATES
- CONNECT-THE-DOTS
- MAZES
- CUT-AND-PASTE ACTIVITIES
- STICKER SHEETS
- ACTIVITY PLACEMATS
- PAPER DOLLS
- LEARNING CHARTS

12. **PHOTOGRAPHY TOOLS**

- LIGHTROOM PRESETS
- PHOTOSHOP ACTIONS
- SOCIAL MOCKUPS
- DIGITAL BACKDROPS
- PHOTOGRAPHY GUIDES
- POSE CARDS
- CONTRACTS
- CAMERA CHEAT SHEETS
- WATERMARK LOGOS
- PORTFOLIO LAYOUTS

13. **FITNESS & WELLNESS**

- WORKOUT TRACKERS
- CHALLENGE PRINTABLES
- MEAL PREP GUIDES
- YOGA CARDS
- MEDITATION GUIDES
- HABIT TRACKERS
- WATER LOGS
- WELLNESS JOURNALS
- GOAL WORKSHEETS
- AFFIRMATION CARDS

14. **SEASONAL PRODUCTS**

- CHRISTMAS GIFT TAGS
- VALENTINE'S CARDS
- HALLOWEEN DECOR
- THANKSGIVING MENUS
- NEW YEAR PLANNERS
- EASTER PRINTABLES
- 4TH OF JULY DECOR
- SUMMER BUCKET LISTS
- WINTER ART
- FALL DECOR TEMPLATES

15. **MUSIC & AUDIO**

- LYRIC TEMPLATES
- PRACTICE LOG SHEETS
- CHORD CHARTS
- SHEET MUSIC TEMPLATES
- ALBUM COVERS
- DJ SET LIST SHEETS
- PODCAST PLANNERS
- SOUND EFFECT BUNDLES
- FESTIVAL POSTERS
- PRACTICE SCHEDULES

16. **FASHION & ACCESSORIES**

- T-SHIRT DESIGNS
- TOTE BAG MOCKUPS
- JEWELRY DISPLAY CARDS
- CARE TAGS
- SCARF PATTERNS
- BUTTON BADGES
- HAT PATCHES
- SHOE GRAPHICS
- SOCK PATTERNS
- FASHION STICKER SHEETS

17. **DIY CRAFTS**

- ORIGAMI TEMPLATES
- PAPER FLOWER SETS
- SCRAPBOOKING KITS
- CROSS-STITCH PATTERNS
- QUILT BLOCKS
- STENCIL SETS
- EMBROIDERY PATTERNS
- CARD-MAKING KITS
- FELT CRAFT TEMPLATES
- DECOUPAGE IMAGES
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18. **FAITH-BASED PRODUCTS**

- BIBLE VERSE ART
- PRAYER JOURNALS
- CHURCH FLYERS
- SUNDAY SCHOOL PRINTABLES
- SERMON NOTES
- HOLIDAY CARDS
- FAITH-BASED SVGS
- SCRIPTURE BOOKMARKS
- DEVOTIONAL PLANNERS
- WORSHIP LYRIC POSTERS

19. **REAL ESTATE**

- MOVING CHECKLISTS
- OPEN HOUSE FLYERS
- BUSINESS CARDS
- BUYER GUIDES
- STAGING GUIDES
- HOME DECOR IDEA SHEETS
- PROPERTY INFO SHEETS
- SOCIAL GRAPHICS
- REALTOR PLANNERS
- MORTGAGE WORKSHEETS

20. **FOOD & BEVERAGE**

- RECIPE CARDS
- MEAL PREP GUIDES
- GROCERY LISTS
- PARTY MENUS
- KITCHEN LABELS
- COOKBOOK TEMPLATES
- DRINK RECIPE POSTERS
- CUPCAKE TOPPERS
- FOOD PHOTOGRAPHY PROPS
- MENU BOARDS

21. TRAVEL

- PACKING LISTS
- ITINERARY PLANNERS
- BUDGET TRACKERS
- DIGITAL POSTCARDS
- SCRAPBOOK KITS
- BUCKET LISTS
- DESTINATION GUIDES
- TRAVEL JOURNALS
- LUGGAGE TAGS
- PHOTO COLLAGES

22. PARENTING

- CHORE CHARTS
- BABY MILESTONE SHEETS
- FAMILY CALENDARS
- POTTY CHARTS
- BABY SHOWER PRINTABLES
- PARTY ORGANIZERS
- ROUTINE CARDS
- REWARD COUPONS
- GROWTH CHARTS
- CO-PARENTING SCHEDULES

23. **GAMING**

- PRINTABLE BOARD GAMES
- RPG SHEETS
- STRATEGY GUIDES
- GAMING LOGOS
- TWITCH OVERLAYS
- PARTY PRINTABLES
- SCORE SHEETS
- PIXEL ICONS
- CONTROLLER DECALS
- PUZZLE BOOKS

24. **INTERIOR DESIGN**

- ROOM MOCKUPS
- FURNITURE GUIDES
- COLOR PALETTES
- MOOD BOARDS
- WALL DECAL PRINTABLES
- LIGHTING GUIDES
- FLOORING PLANNERS
- HOME OFFICE DECOR TIPS
- STYLING GUIDES
- CLOSET PLANNERS

25. **TECH & PRODUCTIVITY**

- UI MOCKUPS
- WALLPAPERS
- DESKTOP ORGANIZERS
- ICON SETS
- CODING CHEAT SHEETS
- SHORTCUT GUIDES
- EMAIL SYSTEMS
- PRODUCTIVITY TRACKERS
- BROWSER TAB COVERS
- WORKFLOW TEMPLATES

26. **PETS**

- PET CARE TRACKERS
- ADOPTION FLYERS
- GROOMING LOGS
- TRAINING CHECKLISTS
- CARE GUIDES
- PET TAGS
- BIRD CARE PRINTABLES
- FISH TANK LOGS
- PET SVGS
- PET MEMORIAL PRINTABLES

27. **HOBBIES**

- KNITTING PATTERNS
- GARDENING TRACKERS
- WOODWORKING PLANS
- SCRAPBOOK TEMPLATES
- MODEL BLUEPRINTS
- PAINTING GUIDES
- CALLIGRAPHY SHEETS
- DANCE STEP CHARTS
- MAGIC TRICK GUIDES
- PHOTOGRAPHY PROJECT PLANNERS

28. **HOLIDAYS & EVENTS**

- PARTY CHECKLISTS
- GENDER REVEAL GAMES
- ANNIVERSARY KEEPSAKES
- NEW YEAR GOAL SHEETS
- MOTHER'S DAY CARDS
- GRADUATION DECOR
- COSTUME TEMPLATES
- GIFT PLANNERS
- THANKSGIVING DECOR
- WEDDING COUNTDOWN CALENDARS

29. **ECO-FRIENDLY PRODUCTS**

- REUSABLE BAG PATTERNS
- ZERO-WASTE PRINTABLES
- COMPOST TRACKERS
- GARDEN PLANNERS
- UPCYCLE CRAFT GUIDES
- SUSTAINABLE LIVING SHEETS
- ENERGY CHECKLISTS
- ORGANIC RECIPE CARDS
- MINIMALIST PLANNERS
- GREEN LIFESTYLE EBOOKS

30. **MISCELLANEOUS FUN**

- CROSSWORD PUZZLES
- PERSONALITY QUIZZES
- FORTUNE TELLERS
- VISION BOARD KITS
- DREAM JOURNALS
- PARTY GAMES
- KIDS JOKE SHEETS
- MOVIE NIGHT ORGANIZERS
- GIFT TAGS
- MEMORY PHOTO BOOKS

BONUS: THE TOOLS I USE

Below is a list of all the tools I use and what I use them for. Every single one of these is essential to running my business without working 16-hour days. I work about 4 hours a day and I'm still a top 1% Etsy seller – because the right tools do the heavy lifting.

MyDesigns - Use coupon code **RHONDA25** to save 25%

My go-to for listing fast. I create all my mockups and publish new designs in about 30 minutes. Their DreamAI feature also lets me design inside the platform – huge time saver. Bulk listing to Etsy, Shopify, and WooCommerce is the cherry on top.

ListingView - Use coupon code **JustRhondaJ** for 50% off

My keyword and product research tool. It pulls real Etsy data, tags, pricing, and product insights so I can see exactly what's selling right now.

Kittl Use coupon code **RHONDAYT** for 25% off all plans.

Where I do a big chunk of my designing – especially text-based designs, SVG-friendly layouts, and anything that needs clean vector work.

Artistly

Another design tool I use a ton. It's powerful, super easy to work with, and it's a one-time purchase – no monthly subscriptions, which I know everyone loves. Great for PNGs, clipart, character sets, holiday art, and all the fun stuff.

WANT TO TURN THESE IDEAS INTO A REAL INCOME STREAM?

Join the AI Profit Society

If you want help actually building your shop, creating consistent designs, and staying ahead of trends – this is where we do it.

Inside, you get:

- Daily design prompts you can use immediately
- In-depth trainings that walk you through what's working right now
- A growing vault of resources, templates, and tools
- Access to 10+ custom GPTs built specifically for digital designers
- Free access to all my courses – current and future

If you're ready to create more, work less, and grow your digital-design business without burning out, this is where you'll want to be.

Come hang out with us – you'll fit right in.

JOIN THE PROFIT SOCIETY

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