



EVERGREEN DIGITAL PRODUCTS

HERE'S A HANDY LIST OF EVERGREEN DESIGN IDEAS - YOU KNOW, THE KIND THAT NEVER REALLY GOES OUT OF STYLE. I'VE PULLED TOGETHER SOME GO-TO THEMES AND IDEAS, FROM PETS TO COFFEE TO NATURE SCENES, SO YOU CAN MAKE DESIGNS THAT KEEP PEOPLE INTERESTED YEAR-ROUND.

WHETHER YOU'RE BRAINSTORMING FOR YOUR NEXT PROJECT OR JUST WANT A LITTLE INSPO, THIS LIST HAS YOU COVERED! HAVE FUN, DIG IN, AND HAPPY CREATING!

OCCUPATIONS

Medical: Heartbeat line with stethoscope, caduceus symbol, "Nurse Life" text design, syringe icon, pill bottle silhouette.

Teacher: Stack of books, "Teachers Make a Difference" quote, chalkboard and apple combo, pencil and ruler, "Teach Love Inspire" phrase.

Construction: Hard hat and hammer, caution cone, blueprint sketch, construction crane, "Built Tough" slogan.

Military: Dog tags, American flag with soldier silhouette, saluting soldier, military branch symbols (Army, Navy, etc.), camo pattern.

Firefighter/Police: Maltese cross, firefighter helmet, thin blue line flag, police badge, fire truck.

AWARENESS

Health Awareness: Pink ribbon (breast cancer), rainbow puzzle piece (autism), teal ribbon (mental health), "Awareness Warrior" text, heart with heartbeat line.

Environmental Awareness: Earth with recycle arrows, "Save the Trees" quote, solar panel icon, water drop with wave, eco-friendly badge.

Social Causes: Equality symbol, "Love is Love" text, peace sign, anti-bullying hand, rainbow flag.

Mental Health: "It's Okay Not to Be Okay" text, brain with heart symbol, calming blue ribbon, self-care checklist, positive affirmations.

Charity & Giving: Helping hand symbol, open heart with hands, "Give Back" quote, food drive icon, "Be the Change" phrase.

CHRISTIAN

Bible Verses: "Be Still" with floral accents, Proverbs 31:25, Psalm 23, "I Can Do All Things" text (Philippians 4:13), "Faith Moves Mountains."

Symbols: Cross with vines, ichthus fish, dove with olive branch, angel wings, praying hands.

Religious Phrases: "Blessed Beyond Measure, " "Faith Over Fear, " "Walk by Faith, " "Saved by Grace, " "God is Greater Than the Highs and Lows."

Church Themes: Stained glass designs, small chapel icon, church steeple silhouette, "Sunday Best" text, choir symbols.

Holidays: Nativity scene, Easter cross, Advent wreath, "He is Risen" phrase, Christmas star.

INSPIRATIONAL

Motivational Quotes: "You Are Enough, " "Dream Big, " "Keep Going, " "Rise and Shine, " "Live Your Truth."

Self-Care: "Love Yourself First, " "Breathe Deep, " "Take Time for You, " cozy chair with book, "Recharge Your Energy." Growth

Mindset: "Growth Over Perfection, " "Learn & Grow, " "Challenges Build Strength, " tree with roots, "Small Steps Every Day."

Empowerment: "Strong Women, Strong World, " "Empowered and Fierce, " fist with heart, "Find Your Voice, " "Fearless."

Positivity: "Good Vibes Only, " "Choose Happy, " sunshine icon, "Spread Kindness, " rainbow with clouds.

CAMPING

Tents and Campfires: A-frame tent icon, fire with marshmallows on sticks, "Camp Life" text, pine trees under stars, sleeping bag.

Camping Quotes: "Happy Camper, " "Let's Go Camping, " "Home is Where the Tent Is, " "S'more Love, " "Explore the Outdoors."

Outdoor Icons: Mountains with river, pine forest, compass with directions, hiking boots, lantern.

Wildlife: Bear tracks, owl in a tree, deer silhouette, wolf howling at the moon, raccoon face.

Camp Gear: Flashlight, canteen, backpack with bedroll, tent stakes, folding chair.

HUNTING & FISHING

Animals: Buck silhouette, duck in flight, trout jumping, bear paw print, pheasant.

Gear: Compound bow, camo rifle, fishing reel, arrows in a quiver, crosshairs.

Phrases: "Hooked for Life, " "Gone Fishing, " "Hunt or Be Hunted, " "Catch of the Day, " "Buck Fever."

Tracks & Scents: Deer tracks, hunting dog, mud-splattered boots, "Trailblazer" text, scent spray bottle.

Outdoor Settings: Tree stand, forest edge, riverbank, swamp with reeds, mountain lake.

SPORTS & ICONS

Equipment: Basketball with hoop, soccer ball, baseball and bat, hockey stick with puck, tennis racquet and ball.

Player Poses: Soccer goalie diving, football player in action, basketball dunk, baseball pitch, ice skater spinning.

Numbers & Jerseys: Customizable number designs, football jersey outline, “#1 Fan” text, player silhouettes, team spirit banners.

Trophies & Awards: Golden cup, medal, “MVP” text, star symbol, victory wreath.

Fan Gear: Foam finger, megaphone, pompoms, team flag, face paint swatches.

MANDALA ZENTAGLE

Complex Patterns: Circular floral mandala, starburst, interlocking hexagon shapes, spiral with dots, layered diamond shapes.

Animal Zentangles: Lion with mandala mane, owl with feather details, elephant with trunk pattern, fish with wavy lines, butterfly wings.

Calm & Relaxation: Lotus mandala, yin-yang symbol, spirals with dots, wave patterns, "Breathe" text.

Geometric Shapes: Triangle clusters, square zentangle, circles within circles, octagon layers, honeycomb.

Plant-Inspired: Leaf mandala, petals in circular form, fern details, root structures, vine wraps.

FOOD & BEVERAGE

Cups & Mugs: Hot chocolate with whipped cream, to-go coffee cup, tea mug with tag, wine glass, beer stein.

Fruits & Vegetables: Watermelon slice, avocado halves, pineapple with leaves, lemon wedge, carrot with greens.

Desserts: Cupcake with sprinkles, donut with frosting, slice of pie, cake with candles, macaron stack.

Healthy Snacks: Apple with a leaf, banana bunch, grapes on a vine, handful of nuts, smoothie cup.

Breakfast Icons: Pancakes with syrup, sunny-side-up eggs, croissant, bowl of cereal, toast with jam.

PETS & ANIMALS

Cats & Dogs: Paw print, cat face, dog bone, pet collar, "Fur-ever Friend" text.

Wildlife: Bear, fox, deer, wolf, owl.

Farm Animals: Cow, pig, chicken, sheep, horse.

Exotic Pets: Parrot on perch, lizard, goldfish bowl, rabbit with carrots, hedgehog.

Mythical Creatures: Unicorn, dragon, phoenix, griffin, mermaid.

TRAVEL

Landmarks: Eiffel Tower, Statue of Liberty, Big Ben, Colosseum, Great Wall.

Travel Essentials: Suitcase, passport with stamps, airplane icon, compass, camera.

Map Icons: Globe, world map, cityscape skyline, pushpin on map, "Wanderlust" text.

Transportation: Vintage car, train, bicycle, sailboat, airplane.

Nature Destinations: Mountain peak, tropical island, desert with cactus, beach hammock, forest trail.

HOBBIES

Crafting: Yarn ball, knitting needles, glue bottle, scissors, paintbrush.

Photography: DSLR camera, Polaroid frame, flash icon, "Capture Life" text, tripod.

Reading: Open book, bookmark, "Bookworm" text, glasses, library.

Music: Guitar, microphone, sheet music, piano keys, headphones.

Gardening: Watering can, shovel and trowel, flower pot, gardening gloves, sun hat.

VINTAGE ELEMENTS

Old-fashioned Vehicles: Classic car, bicycle with basket, vintage airplane, steam engine, hot air balloon.

Retro Icons: Typewriter, vinyl record, rotary phone, cassette tape, polaroid camera.

Distressed Textures: Grunge textures, vintage paper, faded ink, antique scroll, aged wood.

Typography: Retro fonts, 60s style lettering, Art Deco text, neon sign look, groovy shapes.

Antiques: Pocket watch, compass, monocle, lamp post, gramophone.

NATURE SCENES

Landscapes: Snow-capped mountains, sunset over lake, desert dunes, forest with mist, grassy plains.

Sun & Moon: Sun with rays, crescent moon, eclipse, shooting star, sunrise.

Elements: Water waves, flame, wind swirls, raindrop, cloud with lightning.

Seasonal Scenes: Spring blossom, summer beach, autumn leaves, winter snowflakes, rainy day.

Animal Life: Flock of birds, forest animals, undersea creatures, insects, jungle wildlife.

FUNNY / HUMOR

Punny Quotes: "Donut Worry, Be Happy, " "You're My Jam, " "Mood Swings, " "Berry Special, " "I'm Nacho Type."

Sarcastic Phrases: "I Can't Adult Today, " "Running on Empty, " "Not Today, Satan, " "Sorry, Not Sorry, " "Sassy Since Birth."

Animal Humor: Cat wearing glasses, dog in a tie, llama with shades, sloth saying "Hang in There, " cow with a party hat.

Food Humor: "Let's Taco 'Bout It, " "Espresso Yourself, " pizza slice with "Slice of Life, " avocado saying "Guac On, " "Sundae Funday."

Life Quotes: "Zero Fox Given, " "Pajama Day Everyday, " "Blessed & Stressed, " "I'm Kind of a Big Dill, " "Sleep is for the Weak."

KEEP YOUR SALES STEADY ALL YEAR!

Thanks for checking out this guide! When it comes to digital design, a good mix of seasonal and evergreen products is your best strategy to keep your shop buzzing with sales year-round.

Focusing 50% of your efforts on seasonal designs lets you tap into those festive, highdemand periods, while the other 50% on evergreen designs ensures you've always got something for your customers - even when the holiday rush is over.

By planning ahead and keeping a well-rounded catalog, you can avoid those pesky sales slumps and stay relevant every season.

So go on, get creative, and let this mix of designs be your secret weapon for a successful, steady shop all year long!

Happy designing! 😊

BONUS: THE TOOLS I USE

Below is a list of all the tools I use and what I use them for. Every single one of these is essential to running my business without working 16-hour days. I work about 4 hours a day and I'm still a top 1% Etsy seller – because the right tools do the heavy lifting.

MyDesigns - Use coupon code **RHONDA25** to save 25%

My go-to for listing fast. I create all my mockups and publish new designs in about 30 minutes. Their DreamAI feature also lets me design inside the platform – huge time saver. Bulk listing to Etsy, Shopify, and WooCommerce is the cherry on top.

ListingView - Use coupon code **JustRhondaJ** for 50% off

My keyword and product research tool. It pulls real Etsy data, tags, pricing, and product insights so I can see exactly what's selling right now.

Kittl Use coupon code **RHONDAYT** for 25% off all plans.

Where I do a big chunk of my designing – especially text-based designs, SVG-friendly layouts, and anything that needs clean vector work.

Artistly

Another design tool I use a ton. It's powerful, super easy to work with, and it's a one-time purchase – no monthly subscriptions, which I know everyone loves. Great for PNGs, clipart, character sets, holiday art, and all the fun stuff.

WANT MORE HELP TURNING EVERGREEN NICHE INTO ACTUAL SALES?

Join AI Profit Society, my private community where we take all this niche + design strategy and actually put it to work.

Inside, you get:

- Daily design prompts you can use immediately
- In-depth trainings that walk you through what's working right now
- A growing vault of resources, templates, and tools
- Access to 10+ custom GPTs built specifically for digital designers
- Free access to all my courses — current and future

If you're ready to create more, work less, and grow your digital-design business without burning out, this is where you'll want to be.

Come hang out with us — you'll fit right in.

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